Engine & Mechanical















MAZDA3 4-Door at a Glance:



Engine and Drivetrain Choices

- 148 hp (144 hp for PZEV), 2.0L 4-cylinder engine with a choice of 5-speed manual or 5-speed Sport automatic transmission (i trim)
- 167-hp (166 hp for PZEV), 2.5L 4-cylinder engine with a choice of 6-speed manual or 5-speed Sport automatic transmission (s trim)



Fuel Efficiency

- 25/33 mpg (2.0L MT)†
- 24/33 mpg (2.0L AT)†
- 21/29 mpg (2.5L MT)†
- 22/29 mpg (2.5L AT)†



Available Features

Available dual-zone automatic climate control, heated front seats, Bose® audio, Bluetooth® hands-free phone and audio capability‡, Mazda Advanced Keyless Entry & Start System and compact navigation system



Safety Features

Standard safety features include advanced front air bags, front side-impact air bags, side-impact air curtains††, Dynamic Stability Control (DSC) ## and Traction Control System (TCS)

| 2010 MAZDA3 4-Door | i SV | i Sport | i Touring | s Sport | s Grand Touring | |
|---------------------------------|---|---|-----------|---|-------------------------|--|
| Engine | | | | | | |
| Engine type | 2.0-liter DOHC 16-valve 4-cylinder with variable valve timing (VVT) | | | 2.5-liter DOHC 16-valve 4-cylinder with variable valve timing (VVT) | | |
| Horsepower | 148 hp @ 6500 rpm (144 hp for PZEV) | | | 167 hp @ 6000 rpm (165 hp for PZEV) | | |
| Torque | | 135 lb-ft @ 4500 rpm (132 lb-ft for PZEV) | | | 2 4000 rpm for PZEV) | |
| Redline | | 6500 rpm | | 6200 rpm | | |
| Displacement (cc) | | 1999 | | | 2489 | |
| Bore x stroke (mm) | | 87.5 x 83.1 | | | 87.5 x 94.0 | |
| Compression ratio | | 10.0:1 | | | 9.7:1 | |
| Fuel system | | Multi-port electronic fuel injection | | | | |
| Recommended fuel | | Regular unleaded | | | | |
| Valvetrain | | 4 valves per cylinder, variable valve timing (VVT) with timing-chain-driven camshafts | | | | |
| Ignition system | | Direct coil-on-plug electronic ignition with platinum-tipped spark plugs | | | | |
| Engine block | | Aluminum alloy | | | | |
| Cylinder head | Aluminum alloy | | | | | |
| Emission control type (Fed/Cal) | Tier2 BIN5 / PZEV | | | | | |
| Fuel Economy | | | | | | |
| Manual transmission (city/hwy)† | 25/33 21/29 | | | | /29 | |

| Automatic transmission (city/hwy)† | | 24/33 | 22/29 | | | |
|------------------------------------|-----------------------|---|--------------------------------------|--|--|--|
| Drivetrain | | | | | | |
| Туре | | Front-wheel drive (FWD |)) | | | |
| Manual transmission | 5- | speed manual overdrive | 6-speed manual overdrive | | | |
| Automatic transmission | | 5-speed electronically controlled Sport with and manual-shift mode (n/a o | | | | |
| Chassis | | | | | | |
| Brakes | | Power-assisted 4-wheel disc | brakes | | | |
| - Front | | 10.9-inch vented disc | 11.8-inch vented disc | | | |
| - Rear | | 10.4-inch solid disc | 11.0-inch solid disc | | | |
| - ABS | 4-wheel, | 4-channel with Electronic Brakeforce Distrib | oution (EBD) and Brake Assist | | | |
| Steering type | | Rack-and-pinion with variable po | wer assist | | | |
| Power assist | | Electro-Hydraulic Power Assist Steering (EHPAS) | | | | |
| Overall steering ratio | 16.2:1 | | | | | |
| Steering wheel turns-to-lock | | 2.9 | | | | |
| Turning circle, curb-to-curb (ft) | | 34.2 | | | | |
| Turning circle, wall-to-wall (ft) | 35.8 | | | | | |
| Suspension | | 4-wheel independent | | | | |
| - Front | | MacPherson strut with stabilize | zer bar | | | |
| - Rear | | Multilink with stabilizer ba | ar | | | |
| Wheel size (in) | | 16 x 6.5 | 17 x 7.0 | | | |
| Tire size | | P205/55R16 H-rated all-season radial | P205/50R17 V-rated all-season radial | | | |
| Spare tire type | | Temporary | | | | |
| Coefficient of drag (Cd) | | 0.29 | | | | |
| Weights / Capacities | | | | | | |
| Curb weight (lbs) | | | | | | |
| - Manual transmission | | 2868 (2870 PZEV) | 2963 | | | |
| - Automatic transmission | 2928 (2932 PZEV) 3025 | | | | | |
| Weight distribution, % front/rear | 60/40 | | | | | |
| Fuel capacity (gallons) | | 14.5 | 15.9 | | | |

2010 MAZDA3 4-Door



Exterior

| | | Standard Pack | kage Option 🔲 Stand-A | lone Option 🖪 Acces | sory Not Availa |
|--|-----------------|---------------|-----------------------|---------------------|--------------------|
| 2010 MAZDA3 4-Door | i SV | i Sport | i Touring | s Sport | s Grand Touring |
| Body | | | | | |
| Halogen headlights | 5 | 5 | 5 | 5 | |
| Self-leveling Bi-Xenon High-Intensity-Discharge (HID) headlights | | | | | 5 |
| Adaptive Front-lighting System (AFS) | 1 | | | - | 5 |
| Nagare-inspired illuminated headlight details | , - | | | 1 | 5 |
| Halogen fog lights | | | | 5 | 5 |
| Body-color bumpers | 5 | 5 | 5 | 5 | 5 |
| Power sliding-glass moonroof with one-touch-open feature and interior sunshade | , , | | 0 | 0 | 0 |
| 2-speed windshield wipers with variable-intermittent feature | 5 | 5 | 5 | 5 | 5 |
| Rain-sensing windshield wipers | | | | | 5 |
| Dual power outside mirrors | 5 | 5 | 5 | 5 | 5 |
| Heated outside mirrors | | | | 11 | 5 |
| Body-color door handles | 5 | 5 | 5 | 5 | 5 |
| In-glass radio antenna | 5 | 5 | 5 | 5 | 5 |
| Rear spoiler | | | | 5 | 5 |
| Clear-lens taillights | 5 | 5 | 5 | 5 | |
| Clear-lens LED taillights | | | | | 5 |
| Single exhaust outlet | 5 | 5 | 5 | | |
| Dual exhaust outlets with chrome tips | | | | 5 | 5 |
| Wheels & Tires | | | | | |
| 16-inch steel wheels with full wheel covers | 5 | 5 | - | | |
| 16-inch aluminum alloy wheels | | | 5 | | |
| 17-inch aluminum alloy wheels | | 1 | | 5 | 5 |
| P205/55R16 all-season radial tires | 5 | 5 | 5 | | 1 |
| P205/50R17 all-season radial tires | | | | 5 | 5 |
| Temporary spare tire | 5 | 5 | 5 | 5 | 5 |
| Exterior Dimensions | | | | | |
| Wheelbase (in) | | | 103.9 | | |
| Track, front (in) | | 60.4 | | 60 | .2 |
| Track, rear (in) | 59.8 | | | 59 | .6 |
| Length (in) | | 180.7 | | 180 | 0.9 |
| Width (in) | | | 69.1 | | |

| Height (in) - (unladen) | 57.9 |
|---|------|
| Minimum ground clearance (in) - (laden) | 4.7 |

2010 MAZDA3 4-Door



Interior

| | ☐ Standard ☐ Package Option ☐ Stand-Alone Option ☐ Accessory | | | | |
|--|--|-----------------|-----------|-----------------|--------------------|
| 2010 MAZDA3 4-Door | i SV | i Sport | i Touring | s Sport | s Grand Touring |
| Comfort & Convenience | | | | | |
| Air conditioning with pollen filter | | 5 | 5 | 5 | |
| Dual-zone automatic climate control with pollen filter | |) | |) 1 | 5 |
| Rear window defogger | 5 | 5 | 5 | 5 | 5 |
| Tilt & telescopic steering wheel | 5 | 5 | 5 | 5 | 5 |
| Leather-wrapped steering wheel | | - | | 5 | 5 |
| Cruise control with steering-wheel- mounted controls | |) | 5 | 5 | 5 |
| Bluetooth® hands-free phone and audio capability‡ | | | 5 | 5 | 5 |
| Power windows with driver's one-touch-down/up feature | 5 | 5 | 5 | 5 | 5 |
| Power door locks with 2-stage unlocking and auto-locking feature | - | - | 5 | 5 | 5 |
| Height-adjustable front shoulder-belt anchors | 5 | 5 | 5 | 5 | 5 |
| Remote keyless entry system | | | 5 | 5 | 5 |
| Mazda Advanced Keyless Entry & Start System with push-button start | , - | | | • | • |
| Ambient temperature display | 1 | 5 | 5 | 5 | 5 |
| Welcome lighting system with interactive display | | , | | 5 | 5 |
| Manual day/night rearview mirror | 5 | 5 | 5 | 5 | 5 |
| 12-volt power outlet (2) | 5 | 5 | 5 | 5 | 5 |
| Storage | | | | | |
| Driver's-side in-dash storage bin | 5 | 5 | 5 | 5 | 5 |
| Center console with dual covered storage compartments | 5 | 5 | 5 | 5 | 5 |
| Sliding center armrest | | 1 | | 5 | 5 |
| Dual front cup holders with covers | 5 | 5 | 5 | 5 | 5 |
| Rear center armrest with cup holders | | , , | 5 | 5 | 5 |
| Front door storage pockets with bottle holders | 5 | 5 | 5 | 5 | 5 |
| Rear-door bottle holders | 5 | 5 | 5 | 5 | 5 |
| Front passenger-side seatback map pocket | 5 | 5 | 5 | 5 | <u>5</u> |
| Seating & Trim | | | | | |
| 5-passenger seating | 5 | 5 | 5 | 5 | 5 |
| Cloth-trimmed seats | 5 | 5 | 5 | 5 | 1-1 |
| Leather-trimmed sport seats | | | | | 5 |
| Manually-adjustable front seats | 5 | 5 | 5 | 5 | |

| 8-way power-adjustable driver's seat with memory | 1 | i — | - | 1 | 5 | |
|--|-----------------|-----|-----------|----------|-----------------|--|
| Heated front seats with 5-level variable heat settings |) (| 1 | | | 5 | |
| 60/40 split fold-down rear seatback | 5 | 5 | 5 | 5 | 5 | |
| Front & rear adjustable headrests | 5 | 5 | 5 | 5 | 5 | |
| Leather-wrapped shift knob | , ' | | | 5 | 5 | |
| Carpet floor mats | 5 | 5 | 5 | 5 | 5 | |
| Audio & Navigation | | | | | | |
| AWFWCD/MP3-compatible stereo with 4 speakers | S | 5 | | | - | |
| AWFWCD/MP3-compatible stereo with 6 speakers | | | 5 | 5 | 5 | |
| In-dash 6-disc CD/MP3-compatible changer | • | • | • | • | • | |
| Bose® Centerpoint® Surround System with AudioPilot® 2, AM/FM stereo, in-dash 6-disc CD/MP3- compatible changer and 10 speakers | - | | • | 0 | • | |
| SIRIUS Satellite Radio-compatible audio system** | 5 | 5 | 5 | 5 | 5 | |
| Steering-wheel-mounted audio controls | 5 | 5 | s | 5 | 5 | |
| Bluetooth® hands-free phone and audio capability‡ |) , | | 5 | 5 | 5 | |
| Auxiliary-audio input jack | 5 | 5 | 5 | 5 | 5 | |
| Automatic level control | 5 | 5 | 5 | 5 | 5 | |
| Compact navigation system with full-color display and SIRIUS Satellite Radio with free 6-month subscription | | | - | 0 | | |
| Instrumentation | | | | | | |
| White-on-black gauges with red nighttime illumination | 5 | 5 | 5 | | , - | |
| Electroluminescent gauges with red & blue nighttime illumination | 1 | | - | 5 | 5 | |
| Center instrument panel display (audio & clock) | 5 | 5 | 5 | 5 | 5 | |
| Speedometer, tachometer and fuel gauge | 5 | 5 | 5 | 5 | 5 | |
| Dual trip odometers | 5 | 5 | 5 | 5 | 5 | |
| Multi-Information Display (MID) - includes trip computer, maintenance reminder, ambient temperature and audio system information | - | | | <u>5</u> | 5 | |
| Interior Dimensions & Capacities | | | | | | |
| Headroom, front/rear without moonroof (in) | | | 38.9/37.5 | | | |
| Headroom, front/rear with moonroof (in) | oof 38.1/37.4 | | | | | |
| Shoulder room, front/rear (in) | | | 54.9/54.0 | | | |

| Hip room, front/rear (in) | 53.7/52.2 |
|------------------------------|-----------|
| Legroom, front/rear (in) | 42.0/36.2 |
| EPA passenger volume (cu ft) | 94.1 |
| EPA cargo volume (cu ft) | 11.8 |
| EPA total volume (cu ft) | 105.9 |

2010 MAZDA3 5-Door



Safety

| | | 5 Standard Pack | kage Option | lone Option 🖪 Acces | ssory - Not Available |
|---|------|-----------------|-------------|---------------------|-----------------------|
| 2010 MAZDA3 4-Door | i SV | i Sport | i Touring | s Sport | s Grand Touring |
| Safety | | | | | |
| Advanced front air bags†† with seat belt-use, passenger-weight and driver's seat-position sensors | 5 | 5 | 5 | 5 | 5 |
| Front side-impact air bags and side-impact air curtains†† | 5 | 5 | 5 | 5 | 5 |
| 3-point seat belts for all 5 seating positions | 5 | 5 | 5 | 5 | 5 |
| Front seat-belt pretensioners with force limiters | 5 | 5 | 5 | 5 | 5 |
| Anti-lock Brake System (ABS) w/ Electronic Brakeforce Distribution (EBD) & Brake Assist | 5 | 5 | 5 | 5 | 5 |
| Dynamic Stability Control (DSC)‡‡ and Traction Control System (TCS) | | | 5 | 5 | 5 |
| LATCH child-safety-seat anchors & upper tethers | 5 | 5 | 5 | 5 | 5 |
| Triple H construction | 5 | 5 | 5 | 5 | 5 |
| Side-impact door beams - front and rear | 5 | 5 | 5 | 5 | 5 |
| Collapsible steering column and foldaway brake pedal assembly | 5 | 5 | 5 | 5 | 5 |
| Security | | | | | |
| Automatic door locks (speed- sensitive and transmission- sensitive) | 5 | 5 | 5 | 5 | 5 |
| Keyless remote panic button feature (on key fob) | 5 | 5 | 5 | 5 | 5 |
| Engine-immobilizer antitheft system | 5 | 5 | 5 | 5 | 5 |
| Antitheft alarm system | | | | | • |
| Child-safety rear door locks | 5 | 5 | 5 | 5 | 5 |
| Tire-Pressure Monitoring System (TPMS) | 5 | 5 | 5 | 5 | 5 |

2010 MAZDA3 4-Door



Options & Packages

| 5 Standard | | | | | ssory - Not Available | | | |
|--|---------------------|---------------------|---------------------|---------------------|-----------------------|--|--|--|
| 2010 MAZDA3 4-Door | i SV | i Sport | i Touring | s Sport | s Grand Touring | | | |
| Packages | Packages | | | | | | | |
| Moonroof and Bose® Package - Power sliding-glass moonroof with one-touch-open feature and interior sunshade - Bose® Centerpoint® Surround System with AudioPilot® 2, AM/FM stereo, in-dash 6-disc CD/MP3-compatible changer and 10 speakers | | | • | • | | | | |
| Tech Package - Compact navigation system with full-color display - Multi-Information Display (MID) - SIRIUS Satellite Radio with free 6-month subscription - Mazda Advanced Keyless Entry & Start System with push-button start - Antitheft alarm system | | | | • | a | | | |
| Crystal White Pearl Mica Paint | | • | • | • | • | | | |
| All-weather floor mats | 0 / A | 0 / A | 0 / A | 0 / A | □ / | | | |
| Cargo mat | 0 / F | 0 / F | □ / = | 0 / F | □ / Π | | | |
| Cargo net | 0 / 8 | 0 / A | 0 / F | 0 / F | □ / Π | | | |
| Cargo tray | B | В | В | В | H | | | |
| Compass auto-dimming mirror | 0 / 8 | □ / = | □ / = | 0 / F | □ / Π | | | |
| Compass auto-dimming mirror with HomeLink® | 0 / F | 0 / A | 0 / A | 0 / A | 0 / F | | | |
| Fog lights | 0 / 8 | □ / = | □ / = | 5 | 5 | | | |
| Fuel-filler door, chrome | 0 / F | 0 / F | □ / = | 0 / F | □ / | | | |
| In-dash 6-disc CD/MP3-compatible changer (not available with Moonroof and Bose® Package) | 0 / 8 | 0 / A | □ / F | □ / = | O / A | | | |
| Mooroof wind deflector | | | □ / = | 0 / A | □ / Π | | | |
| Mud guard package | 0 / F | □ / 🖪 | □ / 🖪 | | | | | |
| Rear wing spoiler | 0 / A | 0 / F | 0 / F | | | | | |
| Remote engine start (automatic only) | | 0 / F | 0 / F | 0 / F | 0 / A | | | |
| SIRIUS Satellite Radio with free 6-month subscription | □ / □ | □ / 🖪 | □ / Ħ | 0/F/P | 0/A/P | | | |
| Wheel locks (set of 4) | | | □ / ■ | □ / 用 | 0 / F | | | |

^{*} MSRP includes destination charges but excludes tax, title and license fees. Destination charges may vary in Alaska and Hawaii. Vehicles displayed may contain optional equipment at additional costs. Actual dealer price may vary.

[†] EPA-estimated mileage. Actual results may vary.

[‡] The Bluetooth® system functions only with select manufactured devices. Please consult www.MazdaUSA.com/bluetooth for device compatibility.

^{**} SIRIUS Satellite Radio-compatible audio system requires additional dealer-installed hardware and subscription.

†† Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

‡‡ Dynamic Stability Control (DSC) is an electronic system to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see the Owner's Manual for further details.