



Porsche Travel Club 2010 Porsche Driving Experience



Embark upon a journey of discovery and find out about yourself and your Porsche – on tarmac or snow.

The Porsche Driving Experience offers a wide selection of unforgettable tours and fascinating driving activities. You can choose from two main elements: the Porsche Travel Club and the Porsche Sport Driving School.

The Porsche Travel Club organises a range of 'Behind the Scenes with Porsche' events and Porsche Weekends, as well as exciting Porsche Adventure Tours and driver training courses that will open up a whole new world for you. At almost all of the events, you will have the use of a Porsche.

At the Porsche Sport Driving School, experienced instructors will show you how to improve your driving skills. Choose between a number of international circuits and the FIA-compliant test track at the Porsche facility in Leipzig.

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This catalogue presents the detailed programme of the Porsche Travel Club's busy year ahead and provides a brief insight into the activities of the Porsche Sport Driving School. The full Porsche Sport Driving School programme will be published in a separate catalogue. Further information about the Porsche Travel Club can be found online at www.porsche.com/travelclub.

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• This symbol indicates new or amended tours.

This symbol indicates hotel locations on maps.

* In cooperation with the Porsche Sport Driving School.

** Special conditions apply to tours offered by Porsche Travel Club Italia and Porsche Travel Club USA. These can be requested from the relevant operator.



Turn your holiday into something to write home about.

Some people find it hard to believe that a driving holiday can provide thrills. We beg to differ. With the Porsche Travel Club, you can relax while enjoying exhilarating experiences in a number of attractive travel destinations and on every mile in between. Behind the wheel of an equally attractive vehicle: a Boxster, Cayman, 911, Cayenne or Panamera.

Whether you opt for a weekend break or a longer holiday offering adventure and culture, we take care of all the arrangements down to the smallest detail. We provide everything from preparing fascinating itineraries along winding roads – or, if you prefer, off road – to carefully selecting exclusive hotels and restaurants. All of our tours have one thing in common: plenty of driving pleasure.

We also offer customised packages for corporate clients: our holidays are the ideal way to motivate your employees or show your appreciation to customers. We can adapt the itinerary to create just the right package to meet your individual requirements.

About us

The services provided by the Porsche Travel Club differ significantly from the usual type of tours available. After all, we believe that what you are travelling in can be just as important as delightful destinations and interesting itineraries. That is precisely why the Porsche Travel Club was established 15 years ago. We started off small. But every year, we have attracted an increasing number of loyal customers. Today, we have an experienced team of project managers who are always on hand to provide our customers with professional knowledge and advice. The results are

nothing short of impressive: an extensive portfolio of opportunities to drive a Porsche in some of the world's most beautiful places in the company of other people who share your passion.

You don't need to be a member of this club. We simply offer you the chance to participate in a range of high-quality driving experiences. Our tours are as varied as the Porsche models themselves. All of our tours are complete packages, which means we take responsibility for all organisational aspects from accommodation in first-rate hotels to dining in exquisite restaurants.

To ensure that you don't get lost along the way, you travel with the group and we provide you with a roadbook prior to departure showing the exact route and all the important features of the itinerary. Whichever package you choose, you will also be accompanied by experienced guides.





All of our itineraries can be customised to suit your individual requirements. We also offer a host of additional services such as arranging accommodation the night before an event.

You can even treat your friends and family to one of our tours with a Porsche Travel Club gift voucher.

Visit us online

Find out more about our range of fantastic holidays at www.porsche.com/travelclub.

You can register on the site and check the current availability of your chosen tour. You can also visit the picture gallery to get an impression of the wonderful world of the Porsche Travel Club. In addition, you will find the answers to a number of frequently asked questions under the Porsche Travel Club FAQ section.

If you wish to surprise someone with one of our exclusive tours, you can purchase gift vouchers online, as well as tickets for other Porsche events. We're just a click away!

Incentives

A pleasant surprise for your business partners: Porsche also builds motivational engines.



We will do our utmost to create a package that suits your individual requirements and are able to customise the itinerary still further for groups of two or more. Why not combine one of our tours with a visit to your offices or production site? Alternatively, you can use the trip as an opportunity to celebrate a company anniversary. We are happy to provide you with ideas for tailor-made events or to put together additional programmes in line with your particular needs. Porsche Travel Club has a wealth of experience in designing specific itineraries and driver training courses – all of which include the use of your chosen Porsche model. If you would like us to book special 'Wellness' packages for your guests or accommodation in a hotel of your choice, we will be happy to do so. We also provide a range of other services including organising connecting flights, transfers or accommodation the night before or after an event.

Porsche Travel Club holidays can also be booked as incentives. Take the opportunity to experience some unforgettable moments with your colleagues and business partners, while exploring some of the most beautiful places in the world in a number of different Porsche models. Whichever package you choose – Porsche Weekends, Porsche Adventure Tours or one of our Porsche Camps – we guarantee plenty of excitement and unadulterated driving pleasure along the way. Porsche Travel Club takes care of all the arrangements for you – from preparing delightful itineraries and booking hotels and restaurants to providing the vehicles. You can offer your employees or customers one of our holidays as part of a company conference, presentation, training course or seminar. They are also an ideal way to show your appreciation to an outstanding member of staff, reward a competition winner or help develop that all-important business relationship.



Porsche Travel Club

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 * In cooperation with the Porsche Sport Driving School.

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Contact/tour operator:

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♦ This symbol indicates hotel locations on maps.



There's more to Porsche than meets the eye. Discover exactly what that is.

The Porsche Travel Club offers you the chance to get a glimpse behind the scenes at Porsche, the company. We take you to sites such as the Porsche Museum in Stuttgart, created especially for those with a keen interest in the marque. Take a journey through the captivating history of Porsche sportscars: see how automotive icons such as the 356, 550, 911 or 917 have lost none of their fascinating appeal over the years – quite the contrary, in fact.

The Porsche Carrera Cup Tour offers you a unique insight into the world of motorsport – and much more besides: you can also take to the wheel yourself and tour through various German regions. Alternatively, you can visit the Porsche facility in Leipzig where the Cayenne and new Panamera are produced. At the Porsche Travel Club, we will do our utmost to create a package that suits your individual requirements. The Porsche Travel Club Ticket Service can also provide you with tickets to high-calibre sporting events such as the Porsche Carrera Cup, Porsche Supercup and Porsche Tennis Grand Prix as part of a VIP tour.

Porsche in Zuffenhausen



Take a journey back in time. Behind the wheel of a Porsche, of course.

This is a chance for you to explore the fascinating world of Porsche up close. Take a journey through the captivating history of the company at the new Porsche Museum in Stuttgart. The dynamic nature of the margue is superbly demonstrated by the building's striking architecture. The vehicles on display within the museum clearly reflect the values for which Porsche typically stands: endurance, a sense of tradition and

the spirit of innovation. But to really experience a Porsche sportscar, you need to take to the driver's seat After individual arrival, your yourself. During the second part of the day, you therefore have the opportunity to test-drive a Porsche - on meandering country roads, through long stretches of glorious countryside and forests and, of course, on the motorway.

Your itinerary

Porsche tour guide will greet you at the Porsche Museum in Stuttgart-Zuffenhausen. Your journey through automotive history starts here, and you'll find no shortage of highlights. The exhibition features around 80 vehicles on display in a remarkable setting. In addition to famous icons such as the 356 or 550 Spyder, you'll

also get to see some of our finest technological achievements from the early 20th century through to the present day. Afterwards, enjoy a guided tour of the factory where our sportscars are produced.

After lunch, transfer by bus to Porsche AG in Ludwigsburg. After a brief introduction to your vehicle, set off towards Heilbronn and along the motorway to the Hohenlohe region. Passing Jagsthausen and Goetzenburg Castle, made famous by the Goethe play 'Götz von Berlichingen', travel along the edge of the Neckar-Odenwald nature reserve and back to Ludwigsburg. Transfer to the Porsche Museum followed by individual departure.

Dates:	
23.04.10	
27.05.10	
24.06.10	
22.07.10	
09.09.10	

Minimum no. of participants:

10

Price: Euro 555 per person

Package includes:

- Admission to the new Porsche Museum
- Tour of the factory in Zuffenhausen
- Half-day test drive in a Porsche (two persons per vehicle)
- Lunch
- Transfer by bus
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Porsche Carrera Cup Tour



In racing it's all about securing the best position. That goes for the spectators too.

Sportscars: always a moving experience – both as a spectator, and behind the wheel. With the Porsche Carrera Cup Tour, you can combine a fascinating driving tour through some of Germany's most beautiful regions with a visit to a Porsche Carrera Cup event in the run-up to the DTM (German Touring Car Championship).

The Porsche Carrera Cup has been a firm fixture on the German motor racing calendar since 1990.

This high-quality, professional race series, now regarded as the fastest and most spectacular onemake championship in Germany, is held as a support race for some DTM events. Watch the teams and drivers battling it out in fierce competition. Passion, entertainment and high drama are guaranteed, along with plenty of teamwork and sporting spirit. Get up close to the action with exclusive access to the drivers' paddock - and firstrate refreshments at the Porsche hospitality stand.

You can choose between two different destinations. Firstly, there's Hockenheim and the surrounding region. On the first day, you set off for a day tour of the Black Forest. After exploring the many winding roads, it's time for a 'pit stop' in Baden-Baden where you spend the night. On the next day, you drive to the Hockenheimring circuit where you can follow the Carrera Cup race event up close as a spectator - either at the start or end of the season.

Alternatively, you can opt for Nuremberg. Or more precisely, the Norisring circuit. The journey to the track promises to be no less exhilarating than the race itself on the second day. Follow the racing action live, before completing the return journey to Ludwigsburg.

Just like all Porsche Travel Club tours, Porsche Carrera Cup tours are not designed for those who simply wish to spectate.

Dates: on request

Minimum no. of participants:

10

Prices:

on request

(two persons per vehicle) • One night's accommodation

with breakfast

• Two-day test drive in a Porsche

• Dinner, welcome drink

Package includes:

• Lunch

- Ticket for the Porsche stand (seat)
- Access to the drivers' paddock
- Refreshments at the Porsche hospitality stand
- Travel documents
- Porsche Travel Club gift
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)



Ticket Service



Porsche Carrera Cup 2010

The Porsche Carrera Cup is one of the most popular events in the German motor racing calendar, offering you the chance to see both experienced drivers and young, amateur racers fighting it out to the last hundredth of a second. The tension is heightened by the fact that all the cars have exactly the same specifications. You can also watch the teams at work, meet the drivers and engineers and maybe even get a few insider tips. In addition, the racing weekend package includes the opportunity to visit the Porsche hospitality stand between races. Our visitor package offers you the chance to experience the Porsche

Carrera Cup first-hand with access to the stands and drivers' paddock, as well as refreshments at the Porsche hospitality stand. This package can be easily combined with a range of other Porsche Travel Club tours.

Porsche Supercup 2010

As every year, the Porsche Supercup 2010 will be held in conjunction with the Formula One World Championship. Each Supercup package includes five-star Porsche hospitality at the Formula One Paddock Club and a scheduled tour of the Formula One pits, as well as refreshments, admission and a race programme. Dates and prices will be available from March 2010. For details, please contact the Porsche Travel Club on tel. +49 (0)711 911-78155 or visit us online at www.porsche.com/travelclub.

Porsche Tennis Grand Prix VIP Tour



Thrilling performance – on road and court.

The Porsche Travel Club provides you with tickets to this popular women's tournament, which has been held at the Porsche Arena since 2006. So whether you have time for just a single match, a day's live tennis or even several days' play, contact the Porsche Travel Club to enjoy a perfect view of the action as well as refreshments in the Porsche VIP area. You can also attend the Tennis Grand Prix for the quarter-finals and finals and combine it with the Porsche Day Tour of the Black Forest.

Your itinerary

Day 1

Arrive and check in at the Hotel am Schlossgarten in Stuttgart. Transfer by shuttle bus to the Porsche Arena to experience the excitement of the Porsche Tennis Grand Prix quarter-finals up close. Return to the hotel for a drinks reception, followed by dinner with the group.

Day 2

After a brief introduction to your vehicle, set off along winding country roads on the journey from Ludwigsburg to the Black Forest. Stop for lunch at the Traube Tonbach restaurant before driving back through the Black Forest to Ludwigsburg. Return transfer to the hotel after which you can relax over dinner with the group.

Day 3

Enjoy the Porsche Tennis Grand Prix finals in the VIP area before returning by bus to your hotel.

Date:

30.04. - 02.05.10

Minimum no. of participants: 10

Prices:

Euro 2,100 p.p./double room Euro 2,320 p.p./single room

Package includes:

- Tickets for the Porsche Tennis Grand Prix
- One-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Porsche in Leipzig



You know what it's like behind the wheel. Now take a glimpse behind the scenes.

Leipzig is a charming city and trade fair venue with a history stretching back more than 800 years and a remarkable spectrum of historic and cultural attractions. Furthermore, it is renowned for the movement for change and freedom that led up to the German reunification. Sharing this same spirit, Leipzig is also the home of the Cayenne and the new Panamera: two fascinating cars built in one fascinating location. As the name suggests, the Porsche Leipzig packages offer an exclusive tour of the manufacturing facility for the Panamera and Cayenne, as well as exhilarating driving experiences on its off-road circuit in the Cayenne and on the FIA-compliant test track. Discover the superb appeal of Porsche in the Customer Centre with 360-degree panoramic views of the site, a restaurant, an exhibition of the latest Porsche models and historic Porsche cars, and a range of facilities for a wide variety of events.

Porsche Leipzig Start

The Porsche Leipzig Start packages invite you to take a unique glimpse behind the scenes and accompany the new Panamera and the Cayenne as they make their way through the production process. Alternatively, you can explore the exhibition of contemporary Porsche models and historic Porsche cars. You'll also have the opportunity to sample the culinary delights on offer in our restaurant, which serves everything from snacks to a four-course dinner.

Porsche Leipzig Co-Pilot

The Porsche Leipzig Co-Pilot packages are identical to the Porsche Leipzig Start events in terms of their content with the added bonus of a passenger ride in a Porsche at the side of a professional instructor. For example, in the new Panamera, the 911, 911 GT3 Cup or Cayenne Turbo – or in the Cayenne on our dedicated off-road circuit.

Porsche Leipzig Pilot

With this package, you get to take to the wheel yourself. After a factory tour and an introduction to your vehicle, you'll learn how to master a number of sequences inspired by legendary corners such as the Bus Stop, Corkscrew or Mobil1 S chicane. Choose between the Boxster, Cayman, 911, Cayenne or Panamera for this driving event that will bring you closer to the ideal line with every lap.

Discover Porsche in Leipzig

'Discover Porsche in Leipzig' combines a factory tour with an extensive driving programme and exclusive catering. You can choose between the Cayenne, Boxster, Cayman, 911 or 911 Turbo for your on-road driving event, while the off-road module is completed in a Cayenne.

Note:

- The following Porsche Travel Club tours start in Leipzig and can be combined with our Porsche in Leipzig packages:
- Porsche Day Tour of Leipzig/ Dresden (p. 28)
- Porsche Weekend: Leipzig/ Dresden (p. 32)
- Porsche Weekend: Erzgebirge Mountains (p. 34)
- Porsche Tour of Saxony/ the Baltic Sea/Berlin (p. 50)

Information:

www.porsche-leipzig.com Tel.: +49 (0)341 999 13588 E-mail: info@porsche-leipzig.com





Take a break from your usual weekend routine.

If you're looking for a short break with a difference, here's our idea of a few exciting days away: the Porsche Weekends. Take to the wheel of a Boxster, Cayman, 911, Cayenne or Panamera and explore some of the most beautiful regions in Germany.

For example, take a journey back to the age of chivalry on the historical Porsche Weekend: Castles & Palaces. Alternatively, enjoy a wealth of romantic views along the River Moselle with its picturesque vineyards, steep rock formations and ancient buildings. Our weekend tours in Bavaria and the Black Forest are also guaranteed to leave a lasting impression. And where better to enjoy a weekend of unadulterated pleasure than on the Bodensee (Lake Constance). Due to the mild Mediterranean climate, you'll even find palm trees growing here. The journey from Leipzig to Dresden combines an exhilarating driving experience with cultural attractions. The choice is yours.

No two Porsche weekends are the same. However, there are certain things they all have in common: charming countryside, culinary delights and excellent hotels. And plenty of driving pleasure along the way.

Porsche Day Tour of Leipzig/Dresden



Explore the beauty of Germany's east. Powered by engineering from Germany's south.

Germany offers a diverse range of countryside. Undoubtedly one of its most beautiful upland regions is the Elbe Sandstone Massif, which also covers an area of Saxony known as 'Saxon Switzerland'. The incredibly rich scenery here is constantly changing between plains, gorges, forests, table mountains and magnificent rock formations. Naturally, this topography also lends itself to a variety of twists and bends. Explore some spectacular roads leading to equally spectacular places: Dresden, Leipzig, Meißen – to name but a few.

Your itinerary

The tour begins at the Porsche facility in Leipzig. Experience the performance of a Porsche as you take the motorway towards the Saxon Wine Route. As the roads start to twist and turn, you'll come across a number of cultural monuments. Follow the route through the picturesque Elbe valley and Meißen, before stopping for lunch at Schloss Wackerbarth near Dresden. Surrounded by vineyards, this impressive baroque stately home also has some great culinary delights on offer.

After lunch, the tour continues into the Elbe Sandstone Massif. The region has a wealth of charming attractions, and a number of bends, making it the ideal location for exploring the driving dynamics of a Porsche. Set off along the motorway for the return journey to Leipzig, followed by individual departure. **Package includes:**

• Travel documents

on request)

Lunch

• Test drive in a Porsche

(two persons per vehicle)

German and English-speaking

Porsche Travel Club tour guide

(other languages also available

Dates:

08.05.10 31.07.10 16.10.10

Minimum no. of participants:

Price:

10

Euro 645 per person



Schloss Wackerbarth in Radebeu

Porsche Day Tour of the Black Forest



A fascinating tour through a region full of traditions.

What makes a Porsche so appealing? Is it the history of the marque characterised by the continual quest for technical perfection? Or is it the people who produce the Porsche models, professionals who love every aspect of their work? Whatever the answer, you'll certainly enjoy finding out during every stage of this unique tour. Take to the wheel and discover the incomparable driving dynamics of a Porsche sportscar for yourself.

Your itinerary

You'll be surprised at how much you can experience in a single day. The Porsche Day Tour of the Black Forest begins with your arrival at Porsche AG in Ludwigsburg.

After being introduced to your Porsche, you set off for the Black Forest. Renowned for its magnificent countryside and winding roads, it provides the perfect setting in which to savour every mile in one of our sportscars.

Stop for lunch at the acclaimed Hotel Traube Tonbach, sampling the culinary delights on offer in the Köhlerstube restaurant, before setting off on the return journey to Ludwigsburg. **Dates:** 10.04.10 10.07.10 14.08.10 16.10.10

Minimum no. of participants: 10

Price:

Euro 645 per person

Package includes:

- Test drive in a Porsche (two persons per vehicle)
- Lunch
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)



Hotel Traube Tonbach in Baiersbronn

Porsche Weekend: Leipzig/Dresden





From the Middle Ages to the modern day. A historical region with timeless appeal.

This tour offers an impressive blend of driving pleasure and cultural highlights. Start out from Leipzig on a drive through the beautiful wine-growing region of the Elbe Valley to Dresden, often referred to as 'Florence on the Elbe' or the 'Venice of the East'. Visit famous buildings such as the Frauenkirche (Church of Our Lady), the Zwinger Palace or the Semper Opera House, or simply relax on the banks of the river Elbe in preparation for the day ahead.

Your itinerary

Day 1

The day begins with a tour of the Porsche facility in Leipzig where the Cayenne and new Panamera are produced. Collect your vehicle for the weekend, a Porsche Boxster, Cayman, 911, Cayenne or Panamera. You then set off along the German Avenues Route and Saxon Wine Route through the picturesque Elbe valley to the 1,000-year-old town of Meißen, home to one of the world's most famous porcelain factories. Stop for lunch before continuing along the River Elbe to Dresden. After checking in at the Hotel Taschenbergpalais Kempinski, you are free to explore the city at your leisure. In the evening, enjoy a sumptuous dinner in the stylish Alte Meister restaurant.

Day 2

On day two, you drive towards the Elbe Sandstone Massif, an impressive landscape to the southeast of Dresden through which the River Elbe meanders. In addition to sheer cliffs, unspoilt vantage points and sleepy villages, it also features a number of bends, making it the ideal location for a Porsche driving experience. Stop off for lunch at Schloss Wackerbarth before setting off along the motorway through the vineyards near Dresden for the return journey to Leipzig, followed by vehicle handover and individual departure.



Hotel Taschenbergpalais Kempinski in Dresden

Package includes:

- Guided tour of the Porsche production facility in Leipzig
- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at www.porsche.com/travelclub

Dates:

10

Prices:

double room

single room

12.06. - 13.06.10

18.09. - 19.09.10

Minimum no. of participants:

Euro 950 per person in a

Euro 997 per person in a





Exquisite craftsmanship meets stunning scenery.

The Erzgebirge is known for its old towns, charming villages and traditional crafts. It is also famous for its unique wealth of unspoilt, tranguil scenery, ranging from high ridgeways to countless river valleys – the ideal terrain to explore behind the wheel of a Porsche. And when you reach the mountain tops, you can sit back and enjoy the spectacular views.

Despite its importance as a winter sports destination, the Erzgebirge is probably most notable for its history of producing crafts. You

will find a whole range of traditional festive gifts such as smoking men incense burners, nutcrackers and Christmas pyramids. You'll certainly remember this exhilarating Porsche driving experience for a long time to come.

Your itinerary

Day 1

Meet the group at the Porsche facility in Leipzig in the northwest of Saxony. Collect your vehicle, a left-hand drive naturally, and head south for Chemnitz, about

70 km (44 miles) away on the northern edge of the Erzgebirge mountains. Stop for lunch before continuing your tour along a magnificent stretch of road to Hartenstein and your destination for the night: the Hotel Schloss Wolfsbrunn, an Art Nouveau-style building that was lovingly restored in 1998. Upon arrival at this fivestar hotel, you will be greeted with a drinks reception followed by a gourmet dinner.

Dav 2

On day two, you'll set off for the enjoyable drive along some spectacular roads to the southern Erzgebirge. Break for lunch in the heart of the mountains before completing the return journey to Leipzig, the captivating cosmopolitan city and trade fair venue where the Porsche Cayenne and Panamera are produced.

Dates:

17.04. - 18.04.1024.07. - 25.07.10

Minimum no. of participants: 10

Prices:

Euro 950 per person in a double room Euro 997 per person in a single room

Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)



Hotel Schloss Wolfsbrunn in Hartenstein

Porsche Weekend: River Moselle



village in the heart of the Northern Vosges nature reserve. Here, you'll have plenty of time to enjoy the excellent cuisine served in a relaxed atmosphere.

Continue in your Porsche through the Palatinate Forest and then on the motorway to Naurath/Wald near Trier. Arrive at your destination for the night, the Landhaus St. Urban, located in a lovingly restored mill. The hotel's rooms feature delightfully arranged items of old furniture.

Day 2

On the second day, your journey continues along small, winding country roads – ideal for a Porsche driving experience. Passing through the Eifel and Hunsrück regions, you can enjoy marvellous views of the Moselle. Break for lunch at Johann Lafer's Stromburg. This top restaurant on the edge of the Nahe wine-growing region and at the foot of the Soonwald forest is a true delight for the senses. The final leg of the tour takes you back along the motorway to Ludwigsburg.

Dates:

10.04. - 11.04.1019.06. - 20.06.10 02.10. - 03.10.10

Minimum no. of participants:

Prices:

10

Euro 1,050 per person in a double room Euro 1,090 per person in a single room

Package includes:

with breakfast

• Lunch on two days • Dinner, welcome drink

• Travel documents

on request)

• Two-day test drive in a Porsche

(two persons per vehicle)

One night's accommodation

German and English-speaking

Porsche Travel Club tour guide

(other languages also available

A driving weekend with a touch of romance.

Most people associate the Moselle with delightful vineyards. Now you can explore the region's winding roads in a Porsche, taking the time to discover all of its charms along the way. This Porsche Weekend is one of our special highlights, combining an exhilarating drive with romantic scenery and spectacular views of the castles, palaces and ruins perched majestically on the tops of steep crags surrounded

by vineyards. After an eventful drive, you can sit back and sayour the delicious specialities that the region has to offer.

Your itinerary

Dav 1

Set off for Lembach in the Alsace. stopping off at the Auberge du Cheval Blanc, a renowned gourmet restaurant in a sleepy, unspoilt



Landhaus St. Urban in Naurath/Wald

Porsche Weekend: Castles & Palaces





Take a journey back to the age of chivalry. But with a different kind of horse power.

Situated in the heart of Europe, Germany can look back on a long and interesting history. This is where high culture began, while knights fought for their rights and medieval towns enjoyed their heyday. In some places, the spirit of these times is still very much alive. And the journey is also guaranteed to be an exhilarating one: behind the wheel of a Porsche. you'll drive along some of the most spectacular country roads in the Franconian Heights, passing through the Steigerwald, Spessart and Odenwald foothills. You'll

struggle to find a more impressive route than this. But the Porsche Travel Club always ensures that the holiday experience starts long before you reach your destination.

Your itinerary

Dav 1

Set off along superb country roads and past a number of castles. stopping for lunch in Rothenburg ob der Tauber. The town is a world-famous attraction due to its well-preserved medieval old guarter and town walls. After lunch,

the tour continues along quiet, winding country roads to your destination for the night: the Wald & Schlosshotel Friedrichsruhe in Zweiflingen. Its magnificent park with centuries-old trees and spa facilities covering an area of 4,400 m^2 is the ideal place to replenish your energy levels. Naturally, there's also an opportunity to sample fine cuisine with a formal dinner in the gourmet restaurant.

Day 2

After an excellent breakfast, which can be taken out on the hotel terrace in fine weather, the tour takes you through the Odenwald forest.

Break for a lavish lunch in Jagsthausen: in Götz von Berlichingen's castle. This famous knight who fought for freedom was immortalised in a play by Goethe. Afterwards, set off on the return journey to Ludwigsburg.

Dates:

19.06. - 20.06.10 17.07. - 18.07.10 25.09. - 26.09.10

Minimum no. of participants:

10

Prices: Euro 1,090 per person in a

double room Euro 1,150 per person in a single room

Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)



Wald & Schlosshotel Friedrichsruhe in Zweiflingen

Porsche Weekend: the Black Forest



On arrival, you will be greeted with a champagne reception, followed by a formal dinner and a chance to review the experiences of the day.

Day 2

After a generous breakfast at the hotel, you can look forward to another memorable day driving through the northern Black Forest in a Porsche. Stop off at the Hirschen restaurant in Oberwolfach for lunch before setting off on the return journey to Ludwigsburg.

Dates:

17.04. - 18.04.10 26.06. - 27.06.10 31.07. - 01.08.10 09.10. - 10.10.10

Minimum no. of participants:

10

Prices:

Euro 1,050 per person in a double room Euro 1,090 per person in a single room

Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)



A wellness break that starts with the journey to the hotel.

Discover the versatility of one of our Porsche models on a thrilling weekend drive through the relaxing countryside of the Black Forest with its winding roads and long open straights. Sit back and enjoy the splendid atmosphere of handpicked destinations, such as the Brenner's Park-Hotel & Spa or the Traube Tonbach restaurant, where both opulent surroundings and first-class cuisine await your arrival.

Your itinerary

Day 1

Arrive at Porsche AG in Ludwigsburg to collect your Porsche for the weekend. Savour the winding roads and long open straights of the Black Forest on your journey in convoy to Baiersbronn, breaking for lunch at the Traube Tonbach restaurant. Continue through the Black Forest to Baden-Baden and one of Germany's best hotels, Brenner's Park-Hotel & Spa.



Brenner's Park-Hotel & Spa in Baden-Baden

Porsche Weekend: Lake Constance





Mediterranean flair and pure exhilaration behind the wheel.

Where better to enjoy a weekend of unadulterated pleasure than in the south of Germany, famous for its winding mountain roads, dreamy landscapes and Germany's largest lake. The Bodensee (Lake Constance) region is renowned for its pleasant Mediterranean climate and swathes of orchards and vineyards, making it the perfect setting for an unforgettable driving experience.

Your itinerary

Day 1

After individual travel to Porsche AG in Ludwigsburg and a brief introduction, you set off on a magical cross-country run towards the Swabian Alb Mountains. After stopping for lunch at the Gasthof Herrmann inn in Münsingen, continue on to Lindau and your hotel for the night, the Hotel Riva in Constance. Enjoy a champagne reception, then relax and share your experiences with the group over a formal dinner served in the wonderful surroundings of this new luxury residence on the shores of Lake Constance.

Day 2

Enjoy the magnificent view across Lake Constance during a generous breakfast at the hotel. You then head for the southern Black Forest along winding roads, breaking for lunch at the excellent Öschberghof restaurant in Donaueschingen on the way. Savour the last few miles on the route back to Ludwigsburg, followed by individual departure.

Dates:

08.05. - 09.05.10 10.07. - 11.07.10 16.10. - 17.10.10

Minimum no. of participants:

Prices:

10

Euro 1,090 per person in a double room Euro 1,150 per person in a single room

Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)



Hotel Riva in Constance

Porsche Weekend: Bavaria





Bavaria – known for its traditions and sporting success. It's nice to travel on common ground.

Enjoy a thrilling weekend in a Porsche, discovering the splendour of Bavaria's Alpine landscapes and traditions. The winding route takes you through the Swabian Alb Mountains to the Allgäu, past lush green meadows and three of the most famous lakes in Upper Bavaria: the Tegernsee, Staffelsee and Starnberger See. The second leg of the tour promises to be even more enjoyable with some truly spectacular views – as you drive past Lake Ammersee and through the Lech Valley towards the Swabian Alb Mountains. An unforgettable weekend journey on some of the most picturesque country roads.

Your itinerary

Day 1

Collect your Porsche for the weekend in Ludwigsburg before driving through the Swabian Alb Mountains towards Bavaria. Stop for lunch at the Landgasthof Adler in Rammingen, before continuing on to your destination for the night: Murnau on Lake Staffelsee. Upon arrival at the Alpenhof Murnau hotel, you will be greeted with a drinks reception followed by a relaxing dinner.

Day 2

After breakfast, set off along country roads past Lake Plansee. Continue across the River Lech and into the Allgäu. After lunch at the Hotel Schlossanger Alp in Pfronten, head back along the motorway to Ludwigsburg. Vehicle handover followed by individual departure.

Dates:

24.04. - 25.04.10 03.07. - 04.07.10 18.09. - 19.09.10



Alpenhof Murnau on Lake Staffelsee

Minimum no. of participants: 10

Prices:

Euro 1,150 per person in a double room Euro 1,197 per person in a single room

Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)



Get ready for the adventure of a lifetime in the safe hands of Porsche engineering.

Some would say that driving through the open countryside in a Porsche is exhilarating enough in itself. But the Porsche Adventure Tours go one step further, taking you to places that are buzzing with life, offering art and culture in an exclusive atmosphere. Our tours take you to fascinating German cities such as Berlin, Hamburg and Munich, or famous cultural strongholds such as Dresden and Heidelberg. With the Porsche Travel Club, you can travel across the whole of Germany – from the Alps in the south to the island of Sylt in the north. Always along spectacular meandering roads.

For those who associate adventure with southern temperament, we offer tours to Barcelona, Portofino and the Côte d'Azur. Alternatively, there's our tour of the island of Mallorca with its combination of Mediterranean flair and narrow coastal roads. If you are in search of some French savoir-vivre, you'll enjoy exploring the gourmet regions of Burgundy and Alsace. Naturally, the programme includes plenty of haute cuisine at some of the finest restaurants.

Porsche Tour of Hamburg/Sylt





Pure relaxation – from wicker beach chair to ergonomic sports seat.

Sylt is Germany's most northerly island. Stretching for 40 km (25 miles), its west beach is especially popular with the rich and famous. The island abounds with contrasts: from crashing surf on its western shores to tranquil mudflats in the east, from unspoilt dunes and green dykes to flowering heaths and majestic cliffs. The island's twelve towns and villages – no two of which are alike – are ideal for shopping and leisurely strolls. All that's missing is the perfect vehicle with which to experience it all. The island has a wealth of spectacular roads – for unlimited driving pleasure.

Your itinerary

Day 1

The tour starts in Hamburg. Set off on the short drive along the motorway towards the North Sea coast, stopping for lunch in the famous resort of St. Peter-Ording. The tour then continues to Niebüll, where your Porsche is loaded onto the car train for Sylt. Once on Sylt, set off for Kampen – and the Arosa Resort. Dinner awaits you in the famous Sturmhaube restaurant. Set in a wonderful location on the Red Cliff, it offers breathtaking panoramic views of the sea.

Day 2

Following breakfast, you have some time to explore Sylt in your Porsche. Meet for lunch back in Kampen, where you'll be treated to mouthwatering delicacies by landlord Pius Regli. In the afternoon, you can relax and take things easy.



Or you can head off to Kampen for a shopping spree. Relax over a gourmet dinner in the evening in preparation for the day ahead.

Day 3

After breakfast, head for List, Germany's most northerly town. From here, take the ferry for the short trip to Denmark. Set off towards Hamburg, stopping for lunch along the way in the Aukrug nature reserve. Continue along the motorway for the return journey to Hamburg, followed by individual departure.

Dates:

28.05. - 30.05.10 01.10. - 03.10.10

Minimum no. of participants:

10

Prices:

Euro 2,190 per person in a double room Euro 2,390 per person in a single room

Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Car train transfer and return ferry between Denmark and Sylt
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

The island of Sylt



A relaxing break combining adventure and culture.

Germany has a wealth of magnificent destinations to visit, many of which are reached on meandering country roads through stretches of glorious countryside such as the Mecklenburg lakeland area, the legendary Harz or the 'Saxon Switzerland' region. When you're not behind the wheel of a Porsche, you can relax at some of the country's best hotels and restaurants or explore the attractions on offer in some of Germany's buzzing cities and strongholds of German culture. Visit the Alster in Hamburg, the Brandenburg Gate in Berlin or the Church of Our Lady in Dresden. Alternatively, you can enjoy shopping at a variety of exclusive boutiques.

Your itinerary

Day 1

The day starts at the Porsche complex in Leipzig - with a brief introduction to your vehicle. Then you take to the wheel and set off towards the Harz. Running through this dramatic upland landscape, the Harz Ridgeway features a number of narrow bends and breathtaking views. Stop off for lunch at the Gothisches Haus restaurant set in a magnificent half-timbered building. Afterwards, you continue along the winding roads through the Harz to the picturesque town of Ilsenburg and your destination for the night, the Landhaus Zu den Rothen Forellen, After a welcome

drink and a sumptuous dinner, relax in the hotel's spacious pool and sauna area before retiring to your well-appointed room.

Day 2

On the second leg of the tour, you head north. Stop for lunch in Celle whose old quarter boasts more than 400 half-timbered houses. Afterwards, you continue through the Lüneburg Heath to Hamburg. Enjoy a drinks reception at a fivestar hotel, followed by a wonderful dinner and the chance to review the experiences of the day.

Day 3

After breakfast at the hotel, the tour continues through Lübeck

to Schwerin. Break for lunch in opulent surroundings at the Schweriner Schloss restaurant, before continuing on to the coast and the Grand Hotel Heiligendamm. After the champagne reception, an exclusive formal dinner awaits you.

Day 4

Set off to explore a chain of more than 1,000 lakes in the Mecklenburg lakeland area, passing Rostock, Güstrow and Krakow along the way to the Rosendomizil hotel on the shores of Lake Malchow. Surrounded by water on three sides, it offers unforgettable panoramic views. You then continue through Müritz



Landhaus Zu den Rothen Forellen in Ilsenburg

National Park and the Strelitz lakeland area to Berlin where you will check in at a luxury hotel in the city centre. Enjoy a champagne reception, followed by an exclusive formal dinner in the evening.

Day 5

On the fifth day, we take you on a sightseeing tour of Berlin. After lunch, you are free to discover the city and its historical attractions at your leisure.

Day 6

Straight after breakfast, you set off through the Spreewald forest to Bautzen, where you break for lunch. Afterwards, continue through Saxon Switzerland to Dresden. In all its restored splendour, the capital of Saxony has a wealth of attractions: the Zwinger Palace, Semper Opera House and Church of Our Lady are just a few of the highlights on offer. Check-in at the Hotel Taschenbergpalais Kempinski, where a sumptuous dinner awaits.

Day 7

After a generous breakfast at the hotel, set off on the return journey to Leipzig.



Grand Hotel in Heiligendamm

Dates: 21.06. – 27.06.10

02.09. – 08.09.10

Minimum no. of participants: 10

Prices:

Euro 4,450 per person in a double room Euro 4,850 per person in a single room

Package includes:

- Six-day test drive in a Porsche (two persons per vehicle)
- Six nights' accommodation with breakfast
- Lunch on six days
- Dinner on five evenings, welcome drinks
- Sightseeing tour of Berlin
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Porsche Tour of Eifel/Rhineland





Enjoy some of Germany's most magnificent corners.

Explore two of the most beautiful parts of western Germany: the Eifel/Rhineland National Park situated 65 km (40 miles) southwest of Cologne and the Siebengebirge hills – a region full of forests, river valleys, splendid carpets of blooms and plenty of tight bends. Enjoy the spectacular views across the reservoirs and unspoilt countryside at the wheel of a Porsche.

Your itinerary

Day 1

Individual travel to Porsche AG in Ludwigsburg to collect your vehicle for this tour, a Porsche sportscar. Set off towards the Palatinate region, stopping off in one of Germany's most beautiful villages, Herxheim-Hayna, for lunch at the Krone restaurant. Continue on through the Eifel National Park to the Steigenberger Grandhotel Petersberg in Königswinter, where you can enjoy awe-inspiring panoramic views of the Rhine Valley. The former German Federal State Residence is situated just 5 km (3 miles) from Königswinter and 15 km (9 miles) from Bonn. In the evening, relax over a gourmet dinner in the hotel restaurant.

Day 2

After breakfast at the hotel, set off to experience 'Romanticism on the Rhine' at its best. Explore the famous Rhine legends between Rheingau and the Siebengebirge hills, passing mighty castles, towering cliffs, steep vineyards and small towns straight from the pages of a picture book. Break for lunch at the romantic Schlosshotel Lerbach set in 28 hectares of picturesque private grounds. In the evening, relax over a hearty dinner of Rhenish Sauerbraten (marinated braised beef), before retiring to your room at the Steigenberger Grandhotel Petersberg.

Day 3

On day three, you'll take to the wheel of your Porsche again for the drive through the Eifel to



Steigenberger Grandhotel Petersberg in Königswinter

the Rheingau. Stop for lunch at the Schloss Reinhartshausen Kempinski before completing the return journey to Ludwigsburg, followed by individual departure.

Dates:

07.05. - 09.05.10 20.08. - 22.08.10

Minimum no. of participants: 10

Prices:

Euro 1,997 per person in a double room Euro 2,150 per person in a single room

Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Porsche Tour of Alsace/Vosges





Experience French savoir-vivre in a German sportscar.

Discover picturesque, small French villages with magnificent halftimbered buildings. Explore country roads featuring a number of exciting twists, turns and long bends. Travel through mountain passes and enjoy spectacular Alpine-like views. Experience one of the most exhilarating drives through the splendid French countryside in a Porsche sportscar, sampling a host of sumptuous culinary delights along the way.

Your itinerary

Day 1

Set off in a Porsche sportscar from Ludwigsburg towards the Alsace, stopping for lunch in the northern Vosges mountains. Afterwards, the tour continues along small, extremely winding roads up to Mont Sainte-Odile (Mount Odilienberg). Enjoy breathtaking views of the densely-wooded Vosges mountains and the villages and small towns in the Rhineland Plain, before heading back along the twisting roads to your destination for the night: the Hostellerie La Cheneaudière, a luxury resort set out like a mountain village in Colroy-la-Roche.

Day 2

Today's highlight is the famous panoramic road, the Route des Crêtes. Experience the superior handling of the Porsche on the many passes, while enjoying fantastic views. Break for lunch in the southern Vosges, before continuing on towards the Black Forest. Arrive at your hotel for the night, the Parkhotel Adler in Hinterzarten for a champagne reception, followed by a gourmet dinner.

Day 3

Explore the winding roads of the southern Black Forest in the morning. After lunch, set off on the return journey to Ludwigsburg. After the twisting mountain roads of the previous two days, you can now put the Porsche through its paces on a stretch of motorway, before reluctantly departing for home.

Dates:

28.05. - 30.05.10 03.09. - 05.09.10

Minimum no. of participants:

Prices:

Euro 1,790 per person in a double room Euro 1,997 per person in a single room

Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

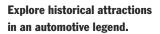


Hostellerie La Cheneaudière in Colroy-la-Roche

Porsche Tour of Bavaria/the Black Forest/Heidelberg







Explore some of Germany's most beautiful regions. Offering a combination of meandering country roads and long stretches of motorway, an exhilarating drive is guaranteed. Stop off to visit the famous Neuschwanstein Castle and the Bavarian capital, Munich,

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along the way. Admire the panoramic Alpine scenery at Lake Constance before continuing on to another impressive highlight: the Black Forest Ridgeway. Pass through some stunning scenery on your journey through historic towns such as Heidelberg and Rothenburg ob der Tauber. Savour every mile at the wheel of a car that has a rich heritage itself.



Your itinerary

Day 1

After arriving in Ludwigsburg, set off along the motorway and country roads to Munich. Stop for lunch en route, before continuing your journey to the 'cosmopolitan city with a heart'. After check-in at the Hotel Bayerischer Hof, you can spend the afternoon exploring Munich at your leisure. In the evening, relax over dinner at a stylish restaurant in the city centre.

Day 2

After breakfast, there's a chance to discover some of Munich's many beautiful attractions on a guided tour. Stop off at a typical Bavarian bar to sample some of the region's specialities. In the afternoon, you

have some free time before dinner at the hotel.

Day 3

On day three, you set off through the Bavarian lakeland scenery to Murnau on Lake Staffelsee, where you break for lunch and enjoy spectacular views of the mountains. Drive along the German Alpine Road to the fairytale Neuschwanstein Castle built by King Ludwig II before spending the night at the Berghotel Schloßanger Alp.

Day 4

Drive through the Allgäu towards the mighty Alps, heralded by the sight of the Hochtannberg Pass at a height of 1,679 metres. Savour the impressive scenery and charming route on the journey to your

destination for the night, the Hotel Baverischer Hof in the island town of Lindau on Lake Constance. Soak up the atmosphere of one of Europe's most idyllic border regions on a boat trip with dinner on board.

Day 5

This leg of the tour offers a mix of country roads and fast stretches of motorway. Cross Lake Constance by ferry for lunch at the famous Traube Tonbach restaurant in Baiersbronn before heading along the idyllic Black Forest Ridgeway to your destination for the night, the Schlosshotel Bühlerhöhe near Baden-Baden. After a champagne reception, enjoy an exclusive formal dinner.

Dav 6

On the sixth day, we take you to Heidelberg. After stopping for lunch, enjoy a guided tour of the town including a visit to the romantic castle ruins. You are free to spend the rest of the day as you please - browsing the shops or strolling around the winding lanes of the old town. Visit the Kulturbrauerei brewery for a guided tour and a dinner of regional specialities, before retiring to your well-appointed room at the



The island town of Lindau on Lake Constance

Dav 7

Drive through the magnificent Neckar Valley and along the Swabian Wine Route to the medieval town of Rothenburg ob der Tauber. Soak up the distinctive atmosphere of the town whose medieval town walls are mostly still intact. After lunch. savour every mile on the way back to Ludwigsburg before individual departure.

Dates: 16.07. - 22.07.1015.09. - 21.09.10

Minimum no. of participants: 10

Prices:

Euro 4.390 per person in a double room Euro 4,690 per person in a single room

Six nights' accommodation with breakfast

• Lunch on seven days

Package includes:

vehicle)

Seven-day test drive in a

Porsche (two persons per

- Dinner on six evenings, welcome drinks
- Visit to Neuschwanstein Castle
- Visit to Heidelberg Castle
- Guided tours of Munich and Heidelberg
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Europäischer Hof hotel.

Hotel Baverischer Hof in Lindau

Porsche Tour of Burgundy





Elegant, harmonious, refined – not just true of a good Burgundy.

This tour of Burgundy and Alsace is a gourmet and wine connoisseur's dream, offering epicurean delights renowned the world over paired with landscapes of outstanding natural beauty and a rich cultural heritage. Your first impressions of the Alsace will be dreamlike in character – quaint little villages with ancient half-timbered buildings, attractive vineyards and cosy wine bars. Enjoy one of the most exhilarating drives through the beautiful French countryside in a Porsche Boxster, Cayman, 911, Cayenne or Panamera.

Your itinerary

Day 1

Arrive in Ludwigsburg to collect your Porsche sportscar for this tour. Set off along the small, winding roads through the Black Forest, stopping for lunch at the beautifully situated Traube Tonbach restaurant in Baiersbronn. Afterwards, you continue along country roads towards Freiburg and the Colombi Hotel, where you can relax over a champagne reception and a sumptuous gourmet dinner. Day 3

Strasbourg.

Dav 4

Travel to Epinal for lunch in the

Les Ducs de Lorraine restaurant.

journey along the winding roads

that weave their way through the

beautiful Vosges mountains. The

Alsace Wine Road past picturesque

route then takes you along the

wine villages, before reaching

your final destination for the day,

the Hotel Le Parc in Obernai near

After breakfast, the tour takes

you along the country roads of

north Alsace. Enjoy lunch at a

cosy restaurant near Wissembourg.

before continuing your exhilarating

Day 2

Day two begins with the journey past Mulhouse to Besançon where you break for lunch. The tour then continues along magnificent country roads through the Côte-d'Or into Burgundy with its famous wine-producing towns. In the evening, enjoy a wine tasting session and a dinner of regional specialities, before retiring to your room at the exclusive Abbaye de la Bussière hotel.



Abbaye de la Bussière hotel in La Bussière-sur-Ouche

Continue towards Karlsruhe, and then on to Porsche AG in Ludwigsburg in preparation for your individual departure.

Dates:

13.05. - 16.05.10 26.08. - 29.08.10

Minimum no. of participants: 10

1

Prices:

Euro 2,450 per person in a double room Euro 2,650 per person in a single room

Package includes:

- Four-day test drive in a Porsche (two persons per vehicle)
- Three nights' accommodation with breakfast
- Lunch on four days
- Dinner on three evenings, welcome drinks
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Porsche Tour Alpine Passes of Central Switzerland





You don't need to wear a Swiss watch to enjoy precision movement.

If you're dreaming of mountains and Alpine passes, then this tour is the one for you. After all, Switzerland has so much more to offer than just chocolate and cuckoo clocks. Explore the heart of the country with its fjord-like lakes and Alpine scenery in a Porsche. The delightful route takes you along the motorway and winding country roads to Lake Zurich and on to Weggis on the Lucerne Riviera. Enjoy a memorable weekend driving through some of the most spectacular scenery.

Your itinerary

Day 1

Collect your Porsche, before setting off from Ludwigsburg towards Central Switzerland. After lunch, the tour continues along small country roads towards Lake Zurich. Cross the lake at Pfäffikon, then head for Lake Lucerne on whose shores the Swiss Confederation was founded in 1291 with the swearing of the Rütli Oath. Arrive at your destination for the night, the Park Hotel Weggis, followed by a welcome drink and dinner.

Day 2

The second leg takes you through the Brünigpass, Sustenpass, Gotthardpass, Nufenpass and Furkapass – known for their tight bends, twists and turns, and spectacular views. Stop for lunch before setting off on the return journey to Weggis, where you can relax over dinner.

Day 3

Savour the breathtaking views once more on the return journey. Break for lunch at the Hotel Restaurant Adler in the Black Forest, before taking the winding roads back to the A81 motorway. Arrival in Ludwigsburg followed by individual departure.

Dates:

02.07. - 04.07.10 10.09. - 12.09.10

Minimum no. of participants:

Prices:

Euro 1,850 per person in a double room Euro 1,997 per person in a single room

Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)



Park Hotel Weggis on Lake Lucerne

Porsche Alpine Tour of St. Moritz/Bavaria





A downhill slalom – no snow required.

The Alps offer a spectacular slalom route along winding mountain roads far removed from the popular tourist circuit. Travel in a Porsche through breathtaking mountain passes, such as the Albula Pass or the Jaufen Pass. Explore the rugged charm and unspoilt scenery of the Alps, as well as delightful destinations such as St. Moritz, Sterzing, Innsbruck and Bad Tölz.

Your itinerary

Day 1

Arrive in Ludwigsburg to collect your vehicle, before setting off towards Switzerland. Sample the culinary delights on offer at the Alte Rheinmühle restaurant in Büsingen on the Upper Rhine, where you can also enjoy views of the river. Afterwards, continue over the border into Switzerland – through Winterthur and past Walensee to Chur. From here, the route takes you along the Julierpass to your destination, the Kempinski Grand Hotel des Bains set in a fairytale castle in St. Moritz. Enjoy the champagne reception, followed by a sumptuous dinner.

Day 2

After breakfast at the hotel, the tour now takes you along winding roads towards Meran. Stop for lunch at the Castel Fragsburg in the mountains – and enjoy the breathtaking scenery. Once you have recharged your batteries, continue along the passes to Tegernsee. Enjoy a refreshing drink upon arrival at the Seehotel Überfahrt



Kempinski Grand Hotel des Bains in St. Moritz

situated on the shores of the Tegernsee lake, before relaxing over dinner in the evening.

Day 3

Breakfast followed by the drive to Bad Tölz. Continue on to the Kochelsee lake, past Oberau and the 1,118-metre high Ammersattel on the exciting road through Reutte and Füssen to Pfronten, breaking for lunch at the Schloßanger Alp restaurant. The final leg of this memorable tour takes you back to Ludwigsburg ready for your individual journey home.

Dates:

23.07. - 25.07.10 17.09. - 19.09.10

Minimum no. of participants:

10

Prices:

Euro 1,997 per person in a double room Euro 2,097 per person in a single room

Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Porsche Tour Alpine Passes of the Dolomite Alps



Ludwigsburg Stuttgart Um Konstanz Zierich Prosten Garnisch Direct Garnisch Salzburg Hinsbruck Luzem Sölden Brien Steigenberger Holz Steigenberger A tour offering the height of driving pleasure.

The Dolomite region is unique and magnificent: Trentino is famous for its sun-drenched valleys while the impressive rocky crags of the Dolomites are a striking symbol of South Tyrol. Put your Porsche through its paces during this fourday tour, stopping for well-earned breaks at charming taverns surrounded by blossoming hillsides and deep-blue mountain lakes overlooked by majestic rocks. Enjoy sights such as Brixen, Meran and Bozen, and put your driving skills to the test on this spectacular course covering several thousand metres in altitude.

Your itinerary

Day 1

Arrive at Ludwigsburg to collect your car, and then embark upon the first leg of your journey to South Tyrol. Look forward to a firstclass stay at the Steigenberger Hotel Therme Meran, south of the Brenner Pass in Meran, which will serve as your base for the next few days. In the evening, you are invited to attend a briefing about the days ahead. This is followed by a delicious dinner at the hotel.

Day 2

Straight after breakfast, set off towards the Dolomites. The route takes you past the Rosengarten massif and the Marmolada, the highest mountain in the region. Stop for lunch in a stylish restaurant offering excellent cuisine and breathtaking views, before heading back to Meran.

Day 3

The next day's route takes you to the Stilfser Joch, the secondhighest paved mountain pass in the Alps. Full of twists and turns, it is a truly unforgettable experience. After returning to Meran, relax over a first-rate dinner.

Day 4

Savour the return journey along winding roads to Ludwigsburg – bringing the tour to a close.

Dates:

05.07. - 08.07.10 05.08. - 08.08.10 09.09. - 12.09.10

Minimum no. of participants:

Prices:

10

Euro 2,490 per person in a double room Euro 2,590 per person in a single room

Package includes:

- Four-day test drive in a Porsche (two persons per vehicle)
- Three nights' accommodation with breakfast
- Lunch on four days
- Dinner on three evenings, welcome drinks
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Steigenberger Hotel Therme Meran in Meran

Porsche Tour of Portofino





A wealth of superb scenery to fall in love with.





On this tour, you'll explore some of the most beautiful places – and most spectacular bends – in Liguria. You will be based at the world-famous Hotel Splendido in Portofino. Offering a unique blend of fishing traditions and high society, this picturesque seaside town is home to many famous actors and artists. You'll often see yachts belonging to the jet set moored alongside little fishing boats in the bay. This is the ideal base for a number of fascinating tours. After a challenging drive along narrow country lanes, you can sit back and enjoy driving to the full on the coastal roads. You'll also have the chance to dine at some exclusive restaurants along the way.

Your itinerary

Day 1

Individual travel to Genoa Airport where you will be greeted and driven to the five-star Hotel Splendido in Portofino. After a welcome cocktail on arrival, relax over dinner on the hotel terrace with views of the bay and cliffside villas belonging to prominent actors.

Day 2

The tour continues along winding country roads towards Chiavari before heading inland to Varese Ligure, a sleepy village in the heart of Liguria where time seems to have stood still for decades. After lunch at the Degli Amici restaurant, it's time to head back along the meandering route to the Mediterranean coast. Return to Portofino, where you have some time to relax before the boat trip to the neighbouring fishing village of Camogli. Enjoy a dinner of fresh seafood specialities at the La Rotonda seaside restaurant, followed by the return journey by boat to Portofino.

Day 3

Experience another fantastic day of driving and the chance to tackle a number of different corners on the journey along the coast to Rapallo. The route through numerous olive groves is a delight for all the senses in a Porsche. Pass through Cicagna, Favale and Santo Stefano, then over the 1,500-metre high Passo del Tomarlo to Bedonia. Stop off en route at a traditional inn where you can enjoy an incredible selection of regional specialities. After lunch, head back along the coast to Portofino. In the evening, round off an exhilarating day in style with dinner at the Le Chuflay restaurant in Portofino Bay.

Day 4

On today's leg of the tour, you drive to Cinque Terre, a national park and UNESCO world heritage site. After tackling a number of winding roads through the mountains, stop for lunch on the coast near Lévanto before heading back





Hotel Splendido in Portofino

to Portofino. In the evening, a shuttle bus will take you to San Fruttuoso, 10 km (6 miles) from Portofino, where the day draws to a close over dinner with views of the Italian Riviera.

Day 5

Breakfast followed by the transfer from the Hotel Splendido to Genoa Airport for individual departure. You'll certainly remember this picture-postcard scenery for a long time to come.

Date: 13.10. – 17.10.10

Minimum no. of participants:

Prices:

Euro 3,590 per person in a double room Euro 3,997 per person in a single room

Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Four nights' accommodation with breakfast
- Lunch on three days
- Dinner on four evenings, welcome drinks
- Return transfer between Genoa Airport and the hotel
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at www.porsche.com/travelclub

Porsche Tour of Provence/Côte d'Azur





Sun, sand, sea – and serpentines!







Spend a whole week living in the lap of luxury on our tour in the South of France. Soak up the chic atmosphere along the Côte d'Azur and sample sumptuous culinary delights at some of the world's best restaurants. Magnificent architecture, vineyards, deep-blue sea, numerous bends and typical French savoir-vivre are just a few of the highlights on offer as part of this exhilarating driving experience.

Your itinerary

Day 1

Individual travel to Nice Airport, where you will be greeted and transferred by helicopter to the Hôtel de Paris in Monte Carlo, Relax over dinner in preparation for the following day before retiring to your well-appointed room.

Day 2

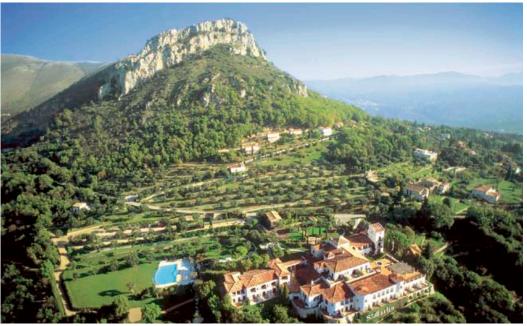
Start the day with a drive along the original route of the Monte Carlo Rally at the Col de Turini. Stop for lunch at the top of the pass before continuing on to Vence and your destination for the night, the Le Château du Domaine St. Martin hotel.

Day 3

The third leg of this varied tour takes you over the Col de Vence and past Grasse, the international perfume capital. In the evening, enjoy a wonderful dinner at one of the best truffle restaurants in France, Chez Bruno, in Lorgues. Spend the night in a hotel in the heart of the Provence region.

Day 4

Set off by Porsche through Artuby to the famous Grand Canyon du Verdon and marvel at views of the



Le Château du Domaine St. Martin hotel in Vence

800-metre drop into the ravine.

Stop to sample some regional

specialities at the restaurant of

returning to your hotel in Provence

On the fifth day of the tour, drive

through Montmeyan, Tavernes and

Brignoles to the Côte d'Azur. Your

destination for the night, the mag-

verdant hillside offering breathtaking

nificent Villa Belrose, is set on a

views of the gulf of St. Tropez.

top chef Alain Ducasse, before

for the night.

Dav 5



Day 6

St. Tropez, Cannes, Antibes, Nice and Monte Carlo are all famous around the world for their cosmopolitan flair. Enjoy the exhilarating drive in one of our Porsche sportscars along the unique stretch of coast that links them. After arrival at the Hôtel de Paris in Monte Carlo. end the day in style with a sumptuous dinner in exclusive surroundings.

Dav 7

Transfer by helicopter to Nice Airport for individual departure.

Dates:

22.09. - 28.09.10 29.09 - 05.10.1006.10. - 12.10.10

Minimum no. of participants: 16

Prices:

Euro 4,890 per person in a double room Euro 5,890 per person in a single room

• German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at www.porsche.com/travelclub

Package includes:

- Five-day test drive in a Porsche (two persons per vehicle)
- Six nights' accommodation with breakfast
- Lunch on five days
- Dinner on six evenings. welcome drinks/wine tasting
- Return transfer by helicopter between Nice Airport and Monte Carlo
- Travel documents





Once the venue of Olympic cycling races – come and find out why.

Mile after mile of coastline, unique mountain formations and bays with crystal-clear water – this diversity, and the wild and unspoilt countryside of the Pyrenees make the region ideal for a fascinating tour behind the wheel of a Porsche. Drive through varied Mediterranean landscapes overlooked by the majesty of the mountain peaks reaching up to 3,000 metres. Other highlights include the city of Barcelona and the traditional Catalonian cuisine.

Your itinerary

Day 1

Individual travel to Barcelona Airport, where you will be greeted and driven to the Hotel Arts Barcelona. Part of the Ritz-Carlton Group, this five-star hotel is located near the marina. Spend the first evening relaxing over a gourmet dinner at the Enoteca restaurant.

Day 2

Head for the charming Cava region, stopping for a lunch of typical regional specialities. The journey continues to the El Castell de Ciutat hotel in La Seu d'Urgell in the heart of the Pyrenees. Enjoy a little time to yourself, along with a cocktail and an exquisite Catalonian dinner.

Day 3

Featuring numerous twists and turns, the route continues through the Pyrenees, Puigcerdà and the Collada de Toses to Ripoll. Stop for lunch before visiting the Dalí Museum in Figueres. After an active day's driving, you can wind down and relax at the fivestar Hotel Golf Peralada.



Day 4

Day 5

departure.

Savour the drive along the

spectacular coastal roads before

the night, the Hotel Arts Barcelona.

Spend the last evening relaxing

over a typical tapas dinner at a

restaurant in the city centre.

Breakfast followed by transfer

to the airport for individual

arriving at your destination for

Hotel Golf Peralada in Peralada/Girona

Dates:

10.09. - 14.09.10 15.09. - 19.09.10

Minimum no. of participants:

16

Prices:

Euro 3,290 per person in a double room Euro 3,590 per person in a single room

Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Four nights' accommodation with breakfast
- Lunch on three days
- Dinner on four evenings, welcome drinks
- Return transfer between Barcelona Airport and the hotel
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Porsche Tour of Mallorca





From mountain top to sandy beach, savouring every mile along the way.









A tour of Mallorca – the idea alone conjures up images of carefree holidays by the shimmering blue sea and delectable Mediterranean cuisine. But people often forget that Mallorca is also the largest of the Balearic Islands with plenty of open space and fascinating natural attractions such as the Serra de Tramuntana. Running parallel to the island's northwest coast, this mountain range is more than 1,000 metres high in places. At the foot of the mountainsides with their fast-flowing streams, you'll find fertile valleys where orange and lemon trees flourish: the ideal setting for a memorable driving experience along stunning coastal roads behind the wheel of a Porsche. Other highlights of the tour include the heart of Mallorca: the historical capital, Palma de Mallorca, with its picturesque harbour.

Your itinerary

Day 1

After individual arrival at Palma Airport, you will be taken to the Castillo Hotel Son Vida. This magnificent 13th century building offers romance, relaxation and breathtaking views. After a welcome briefing by your guide, enjoy a drinks reception followed by dinner with the group.

Day 2

After breakfast, set off in a Porsche towards the west and southwest of the island. Tramuntana awaits with its exhilarating bends and spectacular views. Stop off along the way in the picturesque village of Valldemossa, home of the Costa Nord cultural centre set up by American actor Michael Douglas. Follow the west coast through Port Andratx and back to the hotel. Then it's off to the capital, Palma de Mallorca, to enjoy a sumptuous dinner before returning to your hotel for the night.

Day 3

Enjoy an extensive buffet breakfast, followed by a leisurely journey along the winding country roads. Today, the tour takes you to the north of Mallorca where wind and water have had a dramatic impact on the landscape. Highlights include Cap de Formentor, an impressive 334-metre cliff. The next stop is Lluc Abbey, the island's spiritual centre. Then it's off to Mallorca's 'beauty queen': the village of Fornalutx, which has received numerous awards for its magnificent buildings. Afterwards, the tour continues through the coastal village of Port de Sóller and back to the hotel for dinner.

Day 4

Breakfast followed by the transfer to the airport for individual departure, taking with you a wealth of memories from this fascinating island.





Optional

You can choose to extend your stay on the island. For example, with a day of sightseeing or shopping. If you prefer playing golf or relaxing on the beach, we will be happy to arrange your green fees at the nearby golf club or book you into a hotel near the sea.

Dates: 13.05. - 16.05.10 16.05. - 19.05.10 19.05. - 22.05.10 01.10. - 04.10.10 04.10. - 07.10.10

Minimum no. of participants: 16

Prices:

Euro 2,450 per person in a double room Euro 2,950 per person in a single room

Castillo Hotel Son Vida on Mallorca

Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- Three nights' accommodation with breakfast
- Lunch on two days
- Dinner on three evenings, welcome drinks
- Return transfer between Palma de Mallorca Airport and the hotel
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at www.porsche.com/travelclub



Some things in life are a challenge. But that makes them all the more rewarding.

Some people enjoy a gentle pace of life, while others prefer plenty of excitement. And then there are those who like to go one step further, actively seeking out situations that can only be summed up by one word: extreme. Our Porsche Camps are designed to offer the ultimate challenge – and the thrills to match.

Porsche Camps give you the opportunity to improve your driving skills, while enjoying an exhilarating adventure against a backdrop of stunning natural scenery: Camp4 and Camp4S, for example, are set in the spectacular winter landscape of Finland. Alternatively, you can attend a course at the Nürburgring. As fascinating as ever, this track is incredibly demanding even for experienced drivers.

We also provide a full programme of activities to guarantee you'll have an unforgettable experience, even when you're not behind the wheel.

Porsche Camp Nürburgring











For some the Nordschleife is just a piece of track – and a bungee is just a piece of rope.

The Nürburgring in the Eifel region. A world-famous racetrack thanks in no small part to its legendary Nordschleife section. Not without reason is it known as the 'Green Hell'. With its large difference in altitude, rapid succession of fast and medium-paced curves and relatively narrow track, the Nordschleife calls for precise mastery of the vehicle. This is exactly what makes it a superlative racing venue, guaranteeing maximum motoring pleasure for discerning drivers. Let's face it, who wouldn't like to take to the wheel for a few laps of this track? In a Porsche, of course. But the Nürburgring is much more than just a driving circuit. In recent years, it has developed into an attractive interactive world of adventure. With a shopping boulevard and the 'ring°werk' theme park – a combination of museum and science centre, there's plenty of entertainment for visitors to enjoy.



Day 4

Breakfast followed by individual departure.

Dates: on request

Minimum no. of participants: 20

Prices: on request



Nürburgring Nordschleife

Package includes:

- One-day test drive in a Porsche (two persons per vehicle)
- Porsche Sport Driving School instructors and driver training
- Three nights' accommodation with breakfast
- Lunch on two days
- Dinner on three evenings, welcome drinks
- Travel documents
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Nordschleife

For more information, please contact +49 (0)711 911-78155 or visit us online at www.porsche.com/travelclub

Your itinerary

Day 1

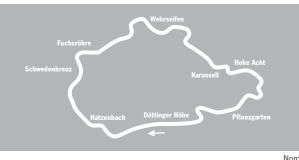
Individual travel to the Lindner Congress & Motorsport Hotel. Located right at the start/finish straight of Germany's most legendary racetrack, this event and business location is situated in the heart of the charming Eifel countryside. You will be greeted with a drinks reception followed by dinner with the group.

Day 2

After breakfast and a short briefing, set off in a Porsche towards the Eifel region. Shaped by volcanic activity, the landscape is dominated by extinct volcanoes, craters and lakes, known as maars. It also features a number of meandering country roads. After lunch, the tour continues with many challenging bends. Enjoy dinner at the 'Eifeldorf Grüne Hölle' theme park, before returning to your hotel for the night.

Day 3

After a briefing, it's time for something more serious: a day of driving on the Nordschleife. You start by learning the basics of dynamic driving under the guidance of an instructor from the Porsche Sport Driving School. Break for a leisurely lunch at the Dorint Hotel, before returning to the track to complete some more laps. Round off the day with an evening event in the Business Lounge overlooking the start/finish straight.



Porsche Camps in Finland











Why should you be skating on thin ice? When you can be skidding on black ice in a Porsche. Many people associate snow and ice with winter sports. The Porsche Travel Club is no exception. And there's no better location for winter driver training than the Arctic Circle, or more precisely Camp4 at the Arctic Driving Center in the Finnish town of Rovaniemi or Camp4S at the Porsche Driving Experience Center in Ivalo – 300 km (186 miles) further north.

Take up the challenge: start your driver training on the specially

prepared snow-covered pistes at Camp4. More advanced drivers can put their skills to the test on our demanding ice lake at Camp4S. Whichever course you opt for, you will always be under the expert guidance of the Porsche Sport Driving School instructors.

After the training, you'll also get the opportunity to explore the endless expanse of Lapland's countryside – on snowmobiles, for example.

Camp4



Minus 15 degrees in the snow. In a Porsche? We can warmly recommend it.

The test facility at the Arctic Driving Center in Rovaniemi is an ideal location for practising your driving skills in safety in some of the most challenging winter conditions. Firstly, the Porsche instructors will teach you the basics of safety-conscious driving and driving dynamics. You will learn how to brake effectively, change direction and approach a slippery ascent. The course will also enable you to understand – and drive within – the limits of your car. During the theory briefing, you will learn about various driving styles, followed by the opportunity to try these out for yourself.

Your itinerary

Day 1

Individual travel to Rovaniemi and check-in at the Sokos Hotel Vaakuna. Relax over dinner, while the members of the Camp4 team welcome you and introduce themselves.

Day 2

Breakfast at the hotel, followed by your first day of training at the Arctic Driving Center. Under controlled conditions, the Porsche instructors will teach you the basics of safety-conscious driving and driving dynamics. At the end of the day, enjoy a delightful evening meal in a traditional Finnish log cabin.

Day 3

Practice makes perfect. This also applies to improving your driving skills in a Porsche. So, after breakfast at the hotel, you set off for the second day of your driving course at the Arctic Driving Center. In the evening, you'll be served dinner at an exclusive restaurant at the Arctic Circle.

Day 4

Spend the whole day at the Arctic15.02. - 19.02.10Driving Center, putting into prac-
tice what you have learned on the
previous days. At the end of a
long day, enjoy a well-earned dinner
and say farewell to the Camp4
crew.Minimum no. of participants:
48



Individual departure.

Dates:

Dav 5

14.01. - 18.01.10 18.01. - 22.01.10 22.01. - 26.01.10 26.01. - 30.01.10 30.01. - 03.02.10 03.02. - 07.02.10 07.02. - 11.02.10 11.02. - 15.02.10 15.02. - 19.02.10

Price:

Euro 3,590 per person

Note:

The Porsche Sport Driving School recognises Camp4 as Precision training.

Package includes:

- Driver training course in a Porsche 911 Carrera 4, Carrera 4S or Panamera (two persons per vehicle)
- Porsche Sport Driving School instructors and schedule
- Four nights' accommodation with breakfast and dinner
- Lunch on three days
- Participation in a snowmobile tour (protective and thermal clothing provided)
- Travel documents
- Technical support
- Transfer by shuttle bus
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)

Camp4S



Have you ever lost your grip and enjoyed every minute of it?

Once you have mastered Camp4, you're ready for the challenges of Camp4S. The Porsche Driving Experience Center Finland on Lake Pasasjärvi near Ivalo provides the ideal setting for finely honing your driving skills. With 1.5-mm spikes on each tyre, you'll learn how to control a Porsche on black ice and snow and in some of the most demanding situations.

Your itinerary

Dav 1

Individual travel to the hotel in Ivalo. After check-in, enjoy a welcome dinner at the hotel and relax in preparation for the exhilarating days ahead.

Day 2

After breakfast, it's time for your first trip to Lake Pasasjärvi. But don't worry – in temperatures that frequently drop as low as -30 °C, there's no chance of you finding

yourself on thin ice. Porsche instructors are also on hand at all times to offer you expert guidance and advice. After mastering various sections of the course, stop for a well-deserved lunch on the shores of the lake and, later, enjoy dinner in a selected restaurant.

Day 3

Developing your vehicle control on ice and snow requires a considerable amount of practice. That is why you spend as much time as possible at the wheel. But not just in a Porsche. You'll also get to explore the snow-covered woodland wilderness on a snowmobile tour. In the evening, relax over a dinner of traditional Finnish specialities.

Day 4

The schedule for the fourth day includes some new training units. And, once again, you'll have plenty of opportunity to put the skills you have learned into practice. After many hours of driving pleasure, it's then time to say farewell over a well-earned dinner.

Day 5

Individual departure with a wealth of memories to treasure.

Dates:

18.01. - 22.01.10 22.01. - 26.01.10 26.01. - 30.01.10 30.01. - 03.02.10 03.02. - 07.02.10 07.02. - 11.02.10

Minimum no. of participants:

Price:

40

Euro 4,190 per person

Note:

The Porsche Sport Driving School recognises Camp4S as Performance training.

Package includes:

- Driver training course in a Porsche 911 Carrera 4, Carrera 4S or Panamera (two persons per vehicle)
- Porsche Sport Driving School instructors and schedule
- Four nights' accommodation with breakfast and dinner
- Lunch on three days
- Participation in a snowmobile tour (protective and thermal clothing provided)
- Travel documents
- Technical support
- Transfer by shuttle bus
- German and English-speaking Porsche Travel Club tour guide (other languages also available on request)



For more information, please contact +49 (0)711 911-78155 or visit us online at www.porsche.com/travelclub



The word 'Porsche' needs no translation.

The Porsche Travel Club is also based in Italy and the USA.

The tours offered by Porsche Travel Club Italia are full of Mediterranean flair and highlight the diversity of Italy's regions – from Tuscany and Lake Garda to Sicily.

In stark contrast, at Porsche Travel Club USA we offer you the chance to drive in some truly remarkable, dramatic mountain locations. Explore the immeasurable expanse of America on our tours of the Grand Canyon, salt lakes or racing events such as the 24 Hours of Sebring in Florida. In short: a worthy setting for a truly breathtaking driving experience.

Please note that special conditions apply to tours offered by Porsche Travel Club Italia and Porsche Travel Club USA. These can be requested from the respective tour operator.

Porsche Travel Club Italia



'La dolce vita' – made in Germany.

Is freedom what you are looking for from your holiday above all else? Are you on the hunt for adventure? A journey of the senses? You need look no further. The tours offered by Porsche Travel Club Italia are guaranteed to meet your requirements.

All of our itineraries are tailormade to offer an exhilarating driving experience through some of the most spectacular scenery. Explore a sensual world and round off your tour in style – with a visit to a famous winery, for example. With 'Porsche Sapori & Motori', 'Porsche in Quota', 'Porsche in Tour' and 'Porsche Natura & Avventura' you can discover Italy and all its charms on some superb winding roads – on a journey you're guaranteed to remember for a long time to come.

The following tour offers you the opportunity to sample 'la dolce vita' in Italy in truly remarkable style: behind the wheel of a Porsche.

Porsche Sapori & Motori: the Amalfi coast

Immortalised by artists and poets, the Amalfi coast is probably one of Italy's most picturesque regions. A fairytale landscape with the aroma of lemon blossom hanging in the air, crystal-clear water, romantic bays, lush vegetation and impressive clifftop routes overlooking the sea – it's not without reason that the locals also refer to it as the Costa Divina: the divine coast.

Day 1

After your arrival, enjoy dinner with the group at the Hotel Le Agavi in Positano.

Day 2

Breakfast at the hotel, followed by a visit to Amalfi. Afterwards, you head for Ravello where you visit the Villa Cimbrone. Situated 300 metres above the sea, this impressive building offers breathtakingly beautiful views of the ocean. In the evening, take a boat trip to the Quattro Passi restaurant where you can enjoy a range of delicious fish specialities.

Day 3

Set off on a real adventure exploring the island of Capri and visiting the Villa San Michele. You'll also have plenty of opportunity for shopping. Relax over dinner in the evening at the Don Alfonso 1890 restaurant, which has been awarded two Michelin stars.

Day 4

Today's leg takes you to Maiori, a popular holiday destination since Roman times. Roberto Rosselini shot some of his most famous films here. Round off this exhilarating tour at the Capo d'Orso restaurant. But the extensive range of options available from Porsche Travel Club Italia certainly does not end here. Our tours can also be booked as an incentive package – the ideal way to motivate your staff or to show your appreciation to customers.

Contact details of Porsche

Travel Club Italia: Porsche Italia SpA Corso Stati Uniti 35 35127 Padova Italy Tel.: +39 (0)49 8292 961 Fax: +39 (0)49 8706 832 E-mail: travelclub@porsche.it Internet: www.porsche.it/travelclub

Dates/prices: on request

Special conditions apply to tours offered by the Italian operator.



Porsche Travel Club USA



A land of opportunity – and unlimited driving pleasure.

Explore the 'land of the free' on this fascinating tour of America's endless expanse of countryside. Looking to leave your everyday cares behind and follow your dreams? The Porsche Travel Club USA can help turn the dream into a reality. From east coast to west, on salt lakes, coastal roads and country roads. Surrounded by romantic vineyards or dramatic mountain ranges and rock formations. Never-ending horizons and tight bends that go on for ever. For unlimited driving pleasure – in a Porsche. Below is just a taster of the many packages on offer:

Highway 1 Road Tour

Highway 1 – also known as the Pacific Coast Highway – links the cities of San Francisco and Los Angeles. Stretching for 756 km (470 miles), it features tight bends and breathtaking views across deep canyons. It runs past towns such as Monterey, Santa Cruz and Bodega Bay, where Alfred Hitchcock shot his film "The Birds". There are five more reasons to get excited about this two-day tour: the Boxster, Cayman, 911, Cayenne or Panamera. The accommodation that has been selected for you is equally impressive.

Cayenne Grand Canyon Tour

Everyone has seen images of the Grand Canyon in the US state of Arizona in countless photos, films and reports. But once you are actually there, you'll be overwhelmed by its dramatic proportions: 1,800 metres deep, up to 30 km (19 miles) wide and more than 450 km (280 miles) long. Back in the 19th century, the canyon was seen as an unconquerable no-man'sland. But that's all changed. On this two-day tour in a Cayenne S, you'll experience an off-road adventure of the extreme kind – for the ultimate thrill behind the wheel. An exhilarating rafting tour on the Colorado River is also included.

Sebring 12-hour Race Weekend

The 12 Hours of Sebring race kicks off the American Le Mans Series (ALMS). With all of its bumps, the course presents a challenge to both vehicles and drivers. That's why it is one of the most famous sportscar endurance races in the world. The tour includes first-class hotel accommodation in Orlando, Florida, refreshments at the Porsche hospitality stand, access to the race and the opportunity to complete a few laps yourself in a 911.

Contact details of Porsche Travel Club USA:

Porsche Cars North America Inc. Tel.: +1 888 2047474 E-mail: travel.club@porsche.us Internet: www.porschedriving.com

Dates/prices: on request

Special conditions apply to tours offered by the American operator.





At Porsche, evolution does not stop at our sportscars. It extends to the whole driving experience.

Porsche stands for tradition – and so does the Porsche Sport Driving School. Since 1974, it has been offering participants excellent training and exhilaration behind the wheel, along with the opportunity to hone their driving skills both on and off road at various locations around the world. The training complies with international standards, and enables safety-conscious drivers to take their skills to another level - always under the guidance of our highly trained instructors. Needless to say, all courses offered by the Porsche Sport Driving School can also be booked as an incentive package.

The following pages give a brief insight into the training provided by the Porsche Sport Driving School. More detailed information can be found in the relevant catalogue or online at www.porsche.com/sportdrivingschool.



success: from the important basics to professional driving skills.

All of our courses are clearly structured and build on knowledge from the previous level so that you can finely hone your driving style step by step. First-time participants at the Porsche Sport Driving School, for example, start with the introductory Warm-up or Precision training. They then go on to improve their vehicle control further with the next level up, Performance training. Master training prepares participants for entry into the world of motorsport. Our instructors are on hand throughout to provide professional tips and advice.

After successfully completing the courses, you will be ready to apply for a racing licence – your ticket to compete in motorsport events such as the Porsche Sports Cup, a race series for Porsche customers held at various German and international circuits.

You can either complete the training in your own vehicle, regardless of its make, or in one of the Porsche training vehicles provided. You can also choose which venue you wish to attend – a famous international racetrack, one of our dedicated safety driving centres or one of our special winter training venues where you can practise driving on snow and ice.

Join us on a school outing with a difference – for the opportunity to train with the best in class.

Most people can't wait to finish school. Here's one you'll be sad to leave.

You might not fancy the thought of going back to school. But what if you could swap your pencil for a gear lever and take things at your own pace?

Since 1974, the Porsche Sport Driving School has had one clear aim: to improve your driving skills on an ongoing basis, enabling you to drive more safely and deal more effectively with hazards on the road. The number of racetracks around the world on which we offer training has continued to grow over the years: Spa and Nürburgring are just two of the many famous names. Since 1990, Porsche has also established a reputation in winter sports – behind the wheel, that is. For example, at Camp4 or Camp4S and on our 'Ice Force' training course, which has been attracting enthusiasts to Finland for many years.

There are a number of different venues where you can become acquainted with the principles of track driving. As with any comprehensive training, our courses also include in-depth theory sessions. Ultimately, however, we believe that learning by doing is the key to



Training Offer



We help you to achieve more than you ever thought possible.

If you wish to improve your driving skills, take a look at the courses we offer. The Warm-up course gives you an introduction to the Porsche Sport Driving School. As illustrated below, this is then followed by more advanced courses, namely Precision, Performance and Master. In addition to detailed communication of the basics, Precision training includes an individual assessment of the driving style of participants and a module where drivers can complete full laps of the circuit. The Performance training course focuses on steering and cornering techniques, while intensively developing your skills on some extremely challenging circuits. Master training includes a range of motorsportoriented features. After successful completion of this course, you can then set your sights on applying for a licence from the German Motor Sport Association.

The three available training levels give you the option of Onroad, lce or – in some cases – Offroad. Training under these different track conditions enables you to continually test and improve your driving skills.

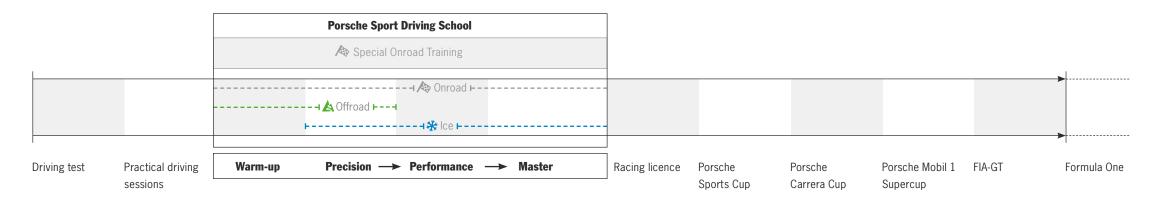
Porsche courses offer a uniform training content at international level and are recognised worldwide, which means you can easily switch between various Porsche Sport Driving School courses around the world. Professionally trained Porsche instructors are on hand throughout.

In Germany, you can use your own vehicle, regardless of its make, or hire a Porsche for the Warm-up or Precision courses.

In addition to the training levels, our programme also includes some special courses. The *g*-Force Training, for example, deals with topics such as controlled drift and how to safely transfer the power of your vehicle to the road. Our Telemetric Session, on the other hand, uses innovative measurement techniques lifted directly from the world of motorsport (telemetry) to bring you closer to the ideal line. Super Sport training is specially tailored to GT vehicle concepts and promises to provide the ultimate adrenalin rush. Our Classic Cars training is a truly emotional experience designed for sports drivers and the devoted owners of pre-1993 vehicles who love exploring the potential of their vehicles with no intervention from modern-day driver aids.

Today, more and more women are showing an interest in our courses. We have therefore created a driver training reserved exclusively for female drivers, which covers the same content as our regular Precision training.

In addition, Porsche offers participants who like to live life in the fast lane other interesting driving events, such as the Porsche Sports Cup in Germany.



International Racetrack Highlights



The Porsche Sport Driving School offers an extraordinary driving experience that allows you to follow in the tracks of professional racing drivers at the venues of some of the most thrilling events on the motor racing calendar. Our courses are designed to teach you how to handle your vehicle safely in dynamic driving situations, at high speeds and through a variety of chicanes. If you are ready for the challenge, all that remains is to choose which of the courses is for you. The following should help you with this decision.

Nürburgring, Nordschleife (D)

The 'Nordschleife' is the most attractive section of the track between Hatzenbach and Döttinger Höhe. The courses at this superlative racetrack covering 20.8 km (12.9 miles) are designed to teach you what driving discipline is all about, while at the same time ensuring that you enjoy every minute. The name alone is sufficient to inspire the respect and admiration of any racing enthusiast.

Hockenheimring (D)

This circuit offers the ideal conditions in which to develop a whole range of different driving skills. Safety zones and realistic road conditions, such as tight and blind corners, make the Hockenheimring an absolute must. Take to the wheel and learn optimum cornering at high speeds and experience the thrill of the 'Motodrom' first-hand.

lmola (I)

The Rivazza approach at Imola is simply an unforgettable experience. Spanning a distance of 4.9 km (3.0 miles), the technically demanding track communicates the sheer thrill of the race and conveys 'la dolce vita' of Emilia-Romagna.

Magny-Cours (F)

This Formula One circuit with its tight corners and acceleration and braking zones offers a memorable combination of high speed and the beautiful surroundings of the Loire Valley.

Spa-Francorchamps (B)

Spa-Francorchamps is one of the world's most fascinating racetracks. Much of its fearsome reputation comes from the fast uphill and downhill stretches, as well as from the Eau Rouge, La Source and Blanchimont corners.

Barber Motorsports Park (USA)

The Barber Motorsports Park in Alabama is one of the newest tracks in the USA. Spanning a distance of 3.8 km (2.4 miles), it features varied curves and the very latest racetrack technology, all set against the glorious scenery of the southern states.

Mt. Cotton (AUS)

A 50-minute drive north of the Gold Coast, this training area with its own road network covers 45 hectares of bush land. The course features all important road conditions, as well as an off-road terrain with sections that represent a challenge for firsttime participants and experts alike.



Parabolika Parabolika Nordkurve Nordkurve

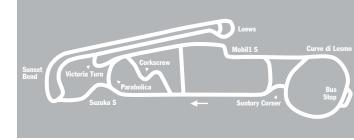
Hockenheimring

Hockenheimring

Porsche Sport Driving School in Leipzig

- Track length: 3.7 km (2.3 miles)
- Number of corners: 10
- Difference in altitude: 12 m
- Track width: 12 m

The Porsche test track in Leipzig features 10 spectacular sequences inspired by some of the world's most challenging corners. Discover the thrill of driving through sections reminiscent of legendary circuits where racing history has been written. The first bend, based on the S Curve at Suzuka, requires the highest levels of concentration, while the next right-hand corner generates the same lateral acceleration you'd experience in the Sunset Bend at Sebring. The following section is modelled on the difficult Loews curve at Monaco. Then it's time to master another hairpin bend similar to the Victoria Turn, before taking the ideal line through the Mobil1 S chicane as if you were at the Nürburgring. After the corner reminiscent of the Curve di Lesmo, you'll accelerate out of the tough left/right sequence as if you were at the Bus Stop at Spa-Francorchamps. After a curve



The corners shown are modelled on legendary circuits around the world.

based on the Suntory Corner, you'll find yourself on the finishing straight ready to start the next lap with a 10-metre high serpentine, followed by a steep chicane similar to the Corkscrew at Laguna Seca. Alternatively, you can take the 180-degree bend modelled on the Parabolica at Monza.

While featuring sections based on some of the world's most historic corners, the rest of the Porsche test track in Leipzig is extremely modern. It boasts state-of-the-art technology, generous run-off and safety zones, and 30 cameras to capture your best lap. Our test track is FIA-compliant and has been fully approved for professional competition use. Participants on on-road training courses at the Porsche Sport Driving School in Leipzig are given the opportunity to complete an off-road section in a Cayenne, while all off-road courses include an on-road section on the FIA-compliant test track.





Porsche Sport Driving School Partners

A basic Porsche principle: maximum performance can only be achieved as a team.



Michelin

Porsche and Michelin look back on a longstanding and extraordinarily successful partnership. Through its pioneering developments in the field of high-performance tyres, Michelin is contributing to Porsche being able to meet its customer requirements. Every Porsche is

MICHELIN

guaranteed to have superb handling characteristics. This is due in no small part to the fact that specific tyres are manufactured for each individual model. The main link between the car and the road, the tyre is designed at an early stage in the vehicle development process. Michelin currently supplies racing tyres for the 911 GT3 Cup cars competing in the Porsche Mobil 1 Supercup and the international Porsche Carrera Cup series, the 911 GT3 RSR racing in the FIA GT championships, as well as the Porsche sportscars used in the Porsche Sports Cup. Porsche trusts in the quality of Michelin tyres, both on the road and track.

Mobil 1

Porsche and Mobil 1 stand for innovative developments, highquality engineering and advanced technology. The partnership formed between both companies in 1996 was therefore no coincidence, but a logical consequence. It has culminated in a number of impressive

wins on the racetrack, demonstrating the performance and protection that fully synthetic Mobil 1 lubricants provide. For Mobil 1, the racetrack is an ideal environment for developing and testing its new technologies. All the 911 GT3 Cup cars competing in the Porsche Mobil 1 Supercup and the international Porsche Carrera Cup series, as well as the Porsche RS Spyder, use the very latest Mobil 1 Super-Syn anti-wear system technology. Furthermore, every single Porsche is filled with Mobil 1 ex works.



Porsche Assistance

Enjoy peace of mind with our exclusive breakdown and accident recovery service. Membership is free when you buy a new Porsche.



Porsche Financial Services

Our innovative suite of financial services is specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



Porsche Exclusive

Realise your vision of the perfect Porsche with our factory customisation programme. From styling enhancements to performance upgrades, all modifications are uniquely handcrafted for your Porsche.



Porsche Tequipment

Personalise your Porsche at any time after purchase with the Tequipment range of approved accessories. Designed exclusively for your car, every product is fully guaranteed.



Porsche Design Driver's Selection

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.

Service



Porsche Online For all the latest news and information from Porsche, go to www.porsche.com.

Porsche Classic

Your specialist source for genuine Porsche parts and technical documentation as well as servicing, repair and restoration for all types of classic Porsche. Find out more at www.porsche.com/classic.

Christophorus

Our bi-monthly magazine for Porsche owners has news, interviews and a wide variety of features from throughout the world of Porsche.



Since the first Porsche Club

worldwide. To find out more.

call +49 (0)711 911-78307 or

go to www.porsche.com.

was founded in 1952, their

Porsche Clubs

Porsche Used Car Programme

Porsche Approved is the simple way to find the perfect pre-owned Porsche, anywhere in the world. Every car is rigorously tested and comes with a comprehensive vehicle warranty.

Porsche Centres

Your Porsche Centre can assist you with every aspect of purchasing and owning your Porsche. You will also find a wide range of products and services, including genuine Porsche parts and accessories.







Ask your Porsche Centre for the latest brochures from Porsche Exclusive, Porsche Tequipment, Porsche Design Driver's Selection and the Porsche Sport Driving School.



Terms and Conditions of the Porsche Travel Club

Dear Guest,

The tour operator TUI Deutschland GmbH/airtours (hereafter referred to as "Tour Operator") is working in conjunction with Porsche (operating under the name Porsche Travel Club) to provide the experience holidays described in the catalogue. Please read these terms and conditions carefully, as by making a booking you agree to accept them. They will be sent to you before you make your booking. They apply to all the holidays offered by the Porsche Travel Club, plus the additional services (e.g. green fees) that you book through the tour representative at your destination (see sections 12-14). These terms and conditions supplement articles 651a-m of the BGB (Bürgerliches Gesetzbuch – German Civil Code) and paragraphs 4–11 BGB-InfoV (Ordinance on the Requirements for Information and Clear Documentation in Civil Law).

Note: Please note that the holidays offered by Porsche Travel Club Italia (p. 98) and Porsche Travel Club USA (p. 100) are subject to different terms and conditions. These can be obtained from the relevant tour operator.

1. Booking, confirmation

1.1 With your booking you are agreeing to enter a binding travel contract with the Tour Operator. The travel contract is binding on the Tour Operator once he has confirmed the price of the holiday in writing.

1.2 Your booking is for you as well as for all the people travelling with you. You are answerable for your obligations in respect of this contract as well as for those of the people travelling with you, provided you have accepted specific responsibility by signing a separate declaration.

1.3 You will receive written confirmation at the time of or directly after concluding the contract (sub-section 1.1 clause 2).

The confirmation in writing will contain all important details and information on the holiday services you have booked. If the confirmation differs from your application, the operator is bound by the new offer for 10 days. The holiday contract comes into effect on the basis of the new offer if you accept the new offer within the

10-day deadline. 1.4 Advance reservations are provisional bookings for holidays not yet advertised. The Tour Operator turns them into firm bookings as soon as the brochure for the relevant season is made generally available.

1.5 If you only book an additional service (e.g. green fees, admission ticket) from a third party provider without any travel arrangements, the Tour Operator is only acting as agent for the third party. The purchase of the mediated service(s) means you are entering into a contractual arrangement with the respective provider. The name of the provider in question is on the voucher that you will receive.

2. Payment

2.1 To safeguard the monies paid by customers the Tour Operator has taken out insolvency insurance cover with the German Reisepreis
Sicherungsverein VVaG (DRS). You will find an insolvency insurance certificate on the confirmation.
2.2 Upon concluding the agreement, the deposit of 20% of the total price becomes due when you receive the confirmation. The balance must be paid 30 days before the departure date (see sub-sections 2.3 and 2.5.3). No reminders will be sent.

Different cancellation conditions shall apply to the tour price:

Camp4/Camp4S:

25% deposit, balance 2 months before departure.

2.3 The balance becomes due once it has been confirmed that your holiday is available as booked and the travel documents are either waiting for you at the travel agency or have been sent to you as agreed.

2.4 The amounts for the deposit and balance and any applicable cancellation charge in the case of cancellation are shown in the confirmation. The charges in the event of cancellation (c.f. section 7), change to booking or handling fees (c.f. section 8) as well as charges for custom-ised holiday arrangements (c.f. sub-section 3.4) are payable immediately.

2.5 Paying the Tour Operator

2.5.1 Payments to the account of the Porsche Travel Club can only be made in euros. In the case of direct debiting the Tour Operator will need details of your bank account, your address or, if appropriate, the address for sending the travel documents as well as your written authorisation to charge your account. 2.5.2 You may also pay for your holiday by credit card. In this case you must enter the details of your credit card on the booking form. The Tour Operator will also need your address or, where relevant, the address of the person who will be receiving the documents, as well as your authorisation to charge your current account via the credit card. Please note that the TUI Card/TUI Card Gold cannot be used when making bookings with the Porsche Travel Club. 2.5.3 As a rule the deposit is debited within a week after concluding the contract and the balance 30 days before the departure date but not, in the latter case, before the conditions set out in sub-section 2.3 have been met. 2.6 [...]*

2.7 Changes to the agreed method of payment can only be made up to35 days before start of the holiday.2.8 If you have not received your travel documents at the latest 4 days before your departure date, please contact

the Porsche Travel Club immediately. In the case of short notice bookings made within 7 days of the departure date, how you receive your travel documents will be agreed with the Service Team of the Porsche Service Club. In your own interest we ask you to check your travel documents carefully. 2.9 If payments that are due are not paid or not fully paid and you do not pay even after receiving a reminder with payment deadline, the Tour Operator can cancel the contract except in the case that a serious deficiency to the holiday has already become apparent. In the event of cancellation of the travel contract in the context of the sentence above, the Tour Operator can demand payment of cancellation charges as compensation in line with sub-sections 7.2 and 7.5. If you do not effect payments despite being in arrears, the Tour Operator reserves the right to charge a fixed dunning cost fee of €20 for the second reminder. Your right to prove that substantially lower or no costs were incurred remains unaffected. 2.10 Costs for additional services. such as visa applications, etc., are not included in the holiday price unless expressly itemised in the brochure write-up. If such costs are incurred. they will be invoiced separately.

3. What you get and the price of your holiday

3.1 The contractually agreed travel services are found in the documentation (e.g. brochure, flyer, internet). The relevant details are found in the confirmation (c.f. sub-section 1.1 clause 2). Before the contract is concluded the Tour Operator can modify the descriptions of holiday services at any time. Of course the traveller will be informed accordingly before making the booking.

3.2 Air carrier for the flight/EU Blacklist The Tour Operator is obliged in line with EU Regulation 2111/2005 of 14.12.2005 to inform you of the identity of the air carrier(s) for the flight(s). If the air carrier has not yet been conclusively established at the time of the booking, you will be informed as to the air carrier that will probably perform the flight. As soon as the identity has been conclusively established, you will be informed accordingly. In the event that a change occurs to the air carrier performing the flight after the booking has been made, you will be informed accordingly as soon as possible. The list of air carriers subject to an operating ban within the EU (EU Blacklist) can be found at www.lba.de.

3.3 Flights

The flights will be with scheduled airlines. Travellers will be carried in economy class; a transfer to First Class or Business Class is possible on payment of the appropriate supplement. Transportation is provided on the basis of the terms and conditions of transport of the respective transport provider. These can be furnished if so requested. We strongly recommend that money, valuables, technical equipment and medication be carried exclusively in your hand baggage.

3.4 Special requests, customised holidays

3.4.1 The Porsche Travel Club may only accept the handling of special requests if they declare them to be non-binding. The Tour Operator will do his best to accommodate the request for special arrangements that are not described in the write-up, e.g. neighbouring rooms or rooms in a certain location or setting. 3.4.2 [...]*

3.4.3 Porsche Travel Club

à la carte service In addition to the services described in the write-up, the Porsche Travel Club will be happy to cater to your personal travel requests (à la carte service). We offer the à la carte service for selected destinations starting from a minimum price of \in 1,000 per person (for the additional services).

In addition, starting from a total price of € 5,000 per booking, you are entitled to use the à la carte service for bookings already made. For this we charge a service fee of €150 per booking. The service fee is per person and is added to the price of holidays costing more than € 5,000. It is not refunded in the event that a booking is not made. This à la carte service refers to all travel components that do not conform to the description of travel services according to the brochure. 3.4.4 If travellers already at the destination request changes to flight or hotel arrangements, the Tour Operator reserves the right to charge a reasonable handling fee per person in addition to the extra costs that may arise. 3.5 [...]*

3.6 Prolong the holiday stay

If you would like to prolong your holiday stay, please inform the travel representative or the Porsche Travel Club team as soon as possible. We are only too happy to extend your stay if the relevant accommodation and return transport options are available. The costs for extending the stay are payable at the destination. Please have a close look at the applicable rates and conditions for your return transport as well as the period of validity of your travel insurance and any possible visa requirements.

3.7 Travel representative services, support and assistance For the holidays on offer you will be looked after at the destination by travel representatives of the Porsche Travel Club. Please consult the travel documentation for details, addresses and phone numbers. In the event of complaints, please refer to the special notes in sub-section 13.7.2.

4. [...]*

5. [...]*

* Not applicable to the Porsche Travel Club 6. Changes to travel services and prices

6.1 Any changes in or deviations from individual holiday services specified in the original travel contact that may become necessary after conclusion of the contract and are not due to actions on the part of the Tour Operator involving a breach of good faith are permissible only to the extent that they are of minor significance and do not impair the overall nature of the holiday booked. Flight times are as shown on the flight ticket. For reasons related, for instance, to air traffic congestion occasional delays or postponements to flights as well as route changes cannot be ruled out. Weather conditions may sometimes mean that the route specified in the schedule cannot be flown. The customer will be notified of any diversions by the local travel representative.

6.2 Any warranty claims remain unaffected, especially as far as the changed services are subject to defects. The Tour Operator undertakes to inform the customer immediately concerning changes in or deviations from holiday services. If appropriate, the Tour Operator will offer the customer the opportunity of rebooking or cancelling the contract free of charge. If a changed flight also involves a change in the airport, any Rail & Fly ticket in vour holidav documents is still valid. 6.3 [...]*

6.4 After conclusion of the holiday contract, if there is a hike in transport costs or duties levied for certain services, such as port or airport taxes, the Tour Operator reserves the right to change the holiday price agreed on in the contract on the basis below: 6.4.1 If transport costs, in particular. fuel costs, rise above the costs at the time of concluding the contract, the Tour Operator can increase the price of the trip according to the following formula:

a) In the case of cost increases charged to the Tour Operator on a seat basis, the Tour Operator can charge the traveller the relevant increase.

b) In other cases the additional transport costs charged by the transport provider per means of transport are divided by the number of seats for the contractual means of transport. The Tour Operator can charge the traveller the resultant increase per seat. 6.4.2 If charges or levies, such as port or airport taxes, that the Tour Operator has to pay are increased above the costs at the time of concluding the travel contract, the price of the holiday can be increased by the corresponding pro-rata amount.

6.4.3 Charging increased costs in accordance with sub-sections 6.4.1 and 6.4.2 is only permitted if the interval between conclusion of the holiday contract and the agreed travel date is more than 4 months and the circumstances leading to the increase had not occurred nor could be foreseen before the contract was concluded. 6.4.4 In the case of a retrospective change of the price of the holiday, the Tour Operator shall inform the traveller immediately. Price increases within the last 20 days before start of the holiday are not permitted. In the case of price increases of more than 5%, the traveller is entitled to cancel the contract free of charge or request transfer to another holiday that is at least the equivalent of the holiday in guestion on the condition that the Tour Operator is able to offer such a holiday to the traveller at no extra cost from his programme. The mutual rights and duties referred to in this clause also apply in the case of permitted change to a main holiday service or component.

6.4.5 The traveller shall assert his rights against the Tour Operator immediately after being notified by the Tour Operator about the price increases and/or the change to the holiday service. a) [...]*

7. Cancellation by traveller before the start of the holiday/cancellation charges

7.1 You can cancel your holiday at any time prior to travelling. The date of receipt by the Tour Operator of the notice of cancellation is definitive (see

section 17 below for the relevant address). We recommend that you submit your cancellation in writing. 7.2 If you cancel your holiday or fail to undertake the holiday, the Tour Operator loses the entitlement to the holiday price. Instead, the Tour Operator, as long as he is not responsible for the cancellation or the failure to undertake the tour and a case of force majeure does not exist, can demand reasonable compensation depending on the actual holiday price for making the travel arrangements and his costs and time spent (cancellation charges). The scaled, flatrate cancellation charges as itemised in sub-section 7.5 are worked out on a pro-rata basis according to the proximity of the date of cancellation to the date of the contractually agreed start of the holiday taking due account of normally saved expenditures and customary possible alternative use of the unused holiday services and components. 7.3 Cancellation charges are also due if a traveller does not appear punctually (no-show) at the times specified in the travel documentation at the relevant airport or place of departure or if the holiday cannot be commenced for failure to possess the relevant travel documents such as valid passport or necessary visa for a reason the Tour Operator is not responsible for. 7.4 You are entitled to provide proof that no or significantly lower costs were

incurred in the context of the cancellation or no-show than the costs imposed by the Tour Operator when implementing the flat rates (c.f. next sub-section 7.5) 7.5 The flat rate cancellation charges are normally applied per person/per accommodation unit: 7.5.1 [...]*

- 7.5.2 [...]*

b) Travel with the Porsche Travel Club more than 30 days before departure 25%, from 30th day before departure 35%, from 22nd day before departure 50%, from 15th day before departure 75%, from 2nd day before departure until day holiday starts or no-show 95% of the price of the holiday.

c) [...]*

d) Flight-only on scheduled flights per person more than 30 days before departure € 30, from 30th day before departure € 96. This provision only applies to cancellation of flight-only routes on scheduled flights and not to cancellation of combined journeys. Sub-sections [7.5.1], 7.5.2 item b) apply in this case.

e) The cancellation provisions of the respective provider apply only in the case of additional services, e.g. green fees, admission tickets for musicals, where the Tour Operator acts as agent (c.f. sub-section 1.5). You are advised accordingly when making the booking. f) [...]*

Differing cancellation provisions apply to the following holidays:

Camp4/4S

Cancellation before 1.11.2009: 75% of the holiday price. From 2.11.2009: 95% of the holiday price.

Vouchers

If a voucher for a given value that has already been issued to you is returned, a handling fee of 5% of the value of the voucher will be charged.

7.6 Your right to provide a substitute (see sub-section 8.2 below) remains unaffected by the above provisions.

8. Rebooking, change of person 8.1 Until the 31st day before your holiday starts at your request the Tour Operator will, as far as this is feasible. amend your confirmed booking. A charge of €50 per person will be made. Changes to bookings/amendments are deemed to include, for example, changes to travel dates, destination. place where holiday commences, accommodation or transport; in the case of scheduled flights, as soon as the ticket has been issued, change to departure time. Changes made that fall within the deadlines referred to above in this sub-section (e.g. for flight-

based/standard charges from 30th day before departure) as well as amendments that go beyond the period of validity of the brochure description upon which the booking is based (subsection 3.1) can only be made by cancelling the travel contract under the provisions in sub-section 7.5 and immediately rebooking. This also applies to flight-only travel on scheduled flights in the case of a change of carrier initiated at your request.

8.2 Until the time of departure you the traveller can request that your rights and duties in accordance with the travel contract be assigned to a third person. The Tour Operator must be notified accordingly. The Tour Operator can object to a third person substituting the traveller if the third person does not fulfil the necessary travel requirements or statutory or official regulations or directives prevent his participation. If a third person replaces the booked traveller, the Tour Operator is entitled to charge a flat-rate handling fee of €50 to cover the associated costs. Your right to prove that substantially lower or no costs were incurred remains unaffected. You as the registered person and the person taking your place are jointly liable for the extra costs of the holiday incurred as a result of the inclusion of the replacement person.

9. Travel insurance 9.1 [...]*

9.2 Holidays booked through the Porsche Travel Club include an insurance package covering cancellation and accident insurance.

10. Cancellation and termination

by the Tour Operator 10.1 The Tour Operator can terminate the holiday contract without notice if the traveller continues to misbehave despite proper admonishment by the Tour Operator. This also applies if a traveller's conduct grossly violates the terms of the contract to such an extent that immediate termination of the contract is justified. The Tour Operator has

the right to retain the price of the holiday. The disruptive traveller shall also bear any extra costs for repatriation. On the other hand, the Tour Operator must make due cost adjustment to take into account the value of any saved expenditures as well as such benefits. profited from for components not consumed by the traveller and put to other meaningful use or any refunds received from service providers.

10.2 The Tour Operator can cancel the holiday contract up to 5 weeks before departure in the event that the number of persons is not reached in line with the minimum number of participants specified in the relevant description of services and the holiday confirmation. The Tour Operator will of course inform you as early as possible as soon as it becomes apparent that the minimum number of participants will not be reached. The notice of cancellation will be delivered to the traveller immediately and you will be immediately refunded the price paid for the holiday. 10.3 In the event of the Tour Operator cancelling the travel contract in line with sub-section 10.2. the traveller is entitled to demand his inclusion in another holiday of at least equal value provided the Tour Operator is able to offer such a holiday from his holiday programme to the traveller without burdening the traveller with extra costs. The traveller shall assert this right against the Tour Operator immediately after becoming cognisant of the Tour Operator's notice of cancellation. If the traveller does not exercise his right to participate in a holiday of equal value, he shall be immediately refunded the price paid for the holiday.

11. Extraordinary circumstances – force majeure

11.1 We refer you to article 651i BGB in the case of termination of the travel contract due to force majeure. The wording of this article is as follows:

* Not applicable to the Porsche Travel Club

(1) If the trip is substantially impaired, jeopardised or adversely affected as the result of force majeure not foreseeable when the agreement was entered into, then both the tour operator as well as the traveller may terminate the agreement simply under these provisions.

(2) If the contract is cancelled in line with item (1) above, the provisions of article §651e section 3 clauses 1 and 2, as well as section 4 clause 1 apply. The extra costs for repatriation are shared equally between the parties. In other cases the traveller bears the costs of repatriation.
11.2 You will find travel advisories from the German Foreign Office on the internet at www.auswaertiges-amt.de and can listen to them by calling +49 (0)30 5000-2000.

12. Redress/price reduction/ termination

12.1 If a travel service or component is not fulfilled in conformity with the contract, the traveller is entitled to demand redress. The Tour Operator may deliver redress by providing equal or higher value replacement performance. The Tour Operator can refuse to provide redress if this would involve unreasonable expenditure.

12.2 After returning from holiday, the traveller is entitled to claim a reduction in the price of the holiday if the holiday services were not provided in conformity with the contract and he did not culpably omit to notify the Tour Operator of the defects immediately (without undue delay).

12.3 In line with statutory provisions if the holiday is seriously impaired as a result of a deficiency and the Tour Operator does not provide redress within a reasonable period, the traveller is entitled to terminate the holiday contract. It is recommended that the traveller in his own interest and in order to document such action put the notice of termination in writing. The same applies if the traveller cannot be reasonably expected for good cause to continue the holiday due to

deficiencies acknowledged by the Tour Operator. A reasonable deadline for providing redress does not apply if redress is impossible or the Tour Operator refuses to provide redress or if the immediate termination of the contract is justified in the traveller's interest. If the contract is terminated in this way, the traveller is entitled to be repatriated. In this case he will only owe the Tour Operator for the services and components he consumed under the proviso that these were of interest to him

13. Liability

13.1 If a deficiency should exist, the traveller is entitled irrespective of reduction in the price of the holiday or termination to claim damages for nonperformance unless the deficiency was caused by circumstances beyond the Tour Operator's control. The traveller can also claim damages for wasted holiday time if the holiday was ruined or seriously impaired.

13.2 The Tour Operator's contractual liability for damages other than personal injury is limited to three times the amount of the price of the holiday as far as the damage suffered by the traveller was not caused by the Tour Operator wilfully or through gross negligence. The limitation of the liability to the threefold of the price of the holiday also applies to damage suffered by the traveller other than personal injury for which the Tour Operator's responsibility is solely due to the fault of a service provider.

13.3 Compensation claims based on tort

Operator for unlawful damages that are not due to wilful acts or acts of gross negligence are limited with respect to damage to property to the threefold of the price of the holiday. These maximum liability amounts apply per traveller per holiday. Possible further-going claims related to baggage in accordance with the Montreal Convention remain unaffected by this limitation.

13.4 The Tour Operator is not liable for interruptions to services, personal injury and damage to property related to services for which the Tour Operator acted merely as agent and only mediated services rendered by an outside party (e.g. excursions, sports events, visits to the theatre, exhibitions, transportation services from and to the advertised places of departure and destinations), if these services were explicitly designated in the holiday description and the booking confirmation as services rendered by an outside party stating the arranging contractual partner so clearly that they are discernible to the customer as not being part of the holiday performance of the Tour Operator. However, the Tour Operator is liable

13.4.1 for services which represent the transportation of travellers from the advertised place of departure of the holiday to the advertised destination, interim transport during the journey and accommodation during the journey, as well as

13.4.2 if and as far as the damage suffered by a customer was causally due to the Tour Operator breaching his obligations to inform, advise and organise. 13.5 You are fully responsible if you partake in sports or other holiday activities. You should check sports facilities, equipment and vehicles before using them. The Tour Operator is only liable for accidents that occur in the course of sports and other holiday activities if he must answer for any fault. The Tour Operator recommends that travellers take out accident insurance.

13.6 Transportation is provided on the basis of the terms and conditions of transport of the respective transport provider. These can be furnished if so requested. The terms and conditions of the German railway company Deutsche Bahn (DB) on the reverse of the train documents do not apply. The rights and duties of the Tour Operator and the customer in accordance with German travel legislation and these comprehensive terms and conditions of travel are not limited by the terms and conditions of the respective transport provider. In line with the description of services (sub-section 3.1) your travel documents may contain Rail & Fly tickets from DB and an additional supplement called "Fahren & Fliegen" from the Association of German Transport Companies. All travellers are responsible for arriving in good time at the departure airport.

13.7 Duty to cooperate, complaints 13.7.1 In the event of disruptions to services all travellers are bound in the framework of statutory provisions to cooperate in avoiding or minimising possible damage.

13.7.2 Should you contrary to expectation have grounds to make a complaint, the local travel representative or service provider must be informed immediately in line with sub-section 3.7 clause 1 and request redress. Complaining to the service provider is often helpful, but does not relieve you of your duty to complain to the Tour Operator. You will find the applicable telephone and fax numbers as well as email addresses in your travel documents or in the description of services (sub-section 3.1). In the event of damage to or delays in the delivery of baggage or goods after a flight, the Tour Operator asks that you immediately notify the respective air carrier at the airport by completing and submitting the Passenger Irregularity Report (PIR). After discovering damage later on, in the case of baggage this should be done by completing and submitting the PIR at the latest within 7 days, and in the case of goods within 14 days after taking receipt, and in the case of delayed baggage at the latest 21 days after the baggage or goods were handed over to the traveller. As a rule airlines refuse to pay compensation if the PIR was not completed and submitted. In addition, the loss of, damage to or faulty transport of baggage should be notified to the travel representative. If a traveller culpably omits to report a defect, subsequent claims are null and void.

13.7.3 Travel representatives are not authorised to admit entitlement to any claims.

14. Exclusion of claims, limitation and assignment

14.1 All claims on account of the holiday not being provided in accordance with the contract (articles 651c to 651f of the BGB) must be lodged with the Tour Operator within one month (the relevant addresses can be found in section 17 below). You are recommended to do so in writing. The traveller can make a claim after the expiry of one month only if he was prevented from doing so earlier by circumstances beyond his control. The day the holiday ended is not counted in calculating the month's deadline. See 13.7.2 for claims relating to damage to baggage, delays in the return of baggage or the loss of baggage. 14.2 Claims asserted by the traveller in accordance with articles 651c to 651f BGB for losses resulting from fatal injury, bodily harm or damage to health, if they arise from a deliberate or grossly negligent breach of duty on the part of the Tour Operator, lapse according to the statute of limitations after 2 years. This also applies to claims for compensation for other damages that arise from a deliberate or grossly negligent breach of duty on the part of the Tour Operator or one of his legal representatives or vicarious agents. 14.3 All other claims asserted by the

traveller in accordance with articles 651c to 651f BGB lapse after 1 year according to the statute of limitations. 14.4 The determining date for the lapse of claims according to 14.2 and 14.3 above is based on the day that follows the day the holiday ends as per contract.

14.5 Claims arising from unlawful acts lapse after 3 years.14.6 If negotiations between the traveller and the Tour Operator regarding the claim or the circumstances surrounding the claim remain unresolved, then the period after which the claim

lapses will be postponed until the traveller or the Tour Operator refuses to continue with the negotiations. The period after which the claim lapses will take effect at the earliest 3 months after the end of the postponement. 14.7 Your travel agent acts only as an agent in making the travel contract. The agent is not authorised to accept any warranty or compensation claims made by the traveller after the end of the holiday.

14.8 The assignment of claims against the Tour Operator to other parties is excluded. This does not apply to cotravelling family members.

15. Passport, visa, customs, foreign currency and health requirements 15.1 The Tour Operator will notify nationals of the country in which the holiday is offered of any requirements concerning passport, visa and health regulations as well as any changes to such regulations before the start of the holiday. Nationals from other countries should contact the respective embassy/consulate of the destination country. Basic information on formalities is given in the holiday travel descriptions in the brochures (sub-section 3.1) and in the holiday documents. Please take note of this information and contact your travel agent should vou require more detailed information. 15.2 If the Tour Operator was entrusted with the visa application, the Tour Operator himself is not responsible for ensuring that the visas required are issued by the relevant consular authorities in good time unless the Tour Operator was ultimately responsible for the delay. You should allow approximately 8 weeks for the processing of visa applications, etc., by the relevant authorities. 15.3 The traveller alone is responsible

15.3 The traveller alone is responsible for complying with all regulations necessary to participate in the holiday. Any negative consequences, especially the payment of holiday cancellation

* Not applicable to the Porsche Travel Club charges arising from non-compliance with these regulations, are the traveller's responsibility, with the exception of consequences due to culpably incorrect or deficient information provided by the Tour Operator.

15.4 Consult the brochure and your travel agent to find out whether you need a passport or whether an ID card is sufficient. Please ensure the validity of your travel documents. In some countries children can be registered in the passport of an accompanying parent, in others children need their own passport.

15.5 Some countries apply very strict customs and currency regulations. Make sure that you are well informed and abide by the regulations. 15.6 Some countries demand that certain vaccination certificates may not be less than 8 days old and not more than 3 years old (smallpox) or 10 years (yellow fever). Proof of such vaccinations is required by the German authorities after returning from certain countries (e.g. in Africa, the Middle East). Please refer to the brochure and consult the Porsche Travel Club.

16. Data protection

Personal data that you give to us will be processed electronically and used as necessary in order to execute the contract. The data will be stored in a central database maintained by Dr. Ing. h.c. F. Porsche AG. TUI Deutschland GmbH/airtours processes and uses your data solely in conjunction with the Porsche Travel Club.

17. Place of jurisdiction/ general information

17.1 The recipient of the travel documents is obliged to check the documents received immediately to ensure they are correct (name, travel data, destination, etc.) and to notify the issuer immediately in the event of an error. 17.2 Travellers are obliged to bring a valid driving licence and a valid passport/identity card to events. The following driving licences are accepted:

• EU driving licences

- National driving licences in German or English
- National driving licences from non-EU countries not issued in English are only acceptable if accompanied by a German translation
- International driving licences only when presented together with a national driving licence
 17.3 The invalidity of individual provi-

sions of the holiday contract does not affect the validity of the overall holiday contract. The same applies to these terms and conditions of travel. 17.4 German law applies. The registered office of the Tour Operator is the place of jurisdiction for full merchants. persons without a general inland jurisdiction, persons who have relocated their domicile or common residence abroad or whose domicile or common residence is unknown at the time of bringing suit, as well as for passive lawsuits. Both cease to apply only if overriding international agreements stipulate otherwise.

Services included

Travel with the Porsche Travel Club includes:

- Provision of a Porsche vehicle (including petrol) according to the travel description
- Accommodation and meals according to the travel description
- Payment of local taxes
- Accident insurance
- Vehicle insurance (including personal excess of € 2,500; the amount of the excess may vary in certain cases)
- Travel cancellation insurance
- Travel documentsTour guide/rep

These terms and conditions of travel and information apply to the Tour Operator TUI Deutschland GmbH/airtours 30620 Hanover Trade register: Hanover, HRB 56512 Contact: Porsche Travel Club TUI Deutschland GmbH/airtours Porschestraße 15–19 71634 Ludwigsburg Germany Tel.: +49 (0)711 911-78155 Fax: +49 (0)711 911-78158 E-mail: travel.club@porsche.de Internet: www.porsche.de/travelclub

Bank account:

Bank: Commerzbank Hannover Account number: 312 030 000 Sort code: 250 400 66 IBAN: DE38250400660312030000 BIC: C0BADEFF250

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More information can be found online at www.porsche.com/travelclub.

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