



ALL-NEW
RIO



The talented compact car

Talent might be hard to find, but with the Kia Rio you know you've found it. With a low roof line lending it a coupé-like silhouette, Rio's clean, flowing lines combine with the latest technology, advanced features and low emissions to make this a car that's gifted both inside and out.

ALL-NEW **RIO**





Urban driving meets urban living

The Rio's sporty, dynamic character is just what you are looking for in a modern car. It's fresh, bold and exudes a healthy dash of invigorating style.

Talent never sleeps

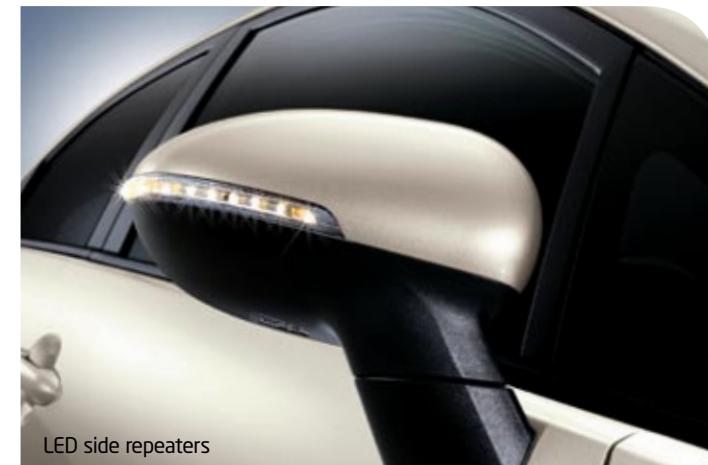
Night falls, but the city is still buzzing. And so is the Rio, with its sleek and sophisticated profile cutting through the urban jungle.





A personality that's sure to attract

Emanating flair from every angle, the Rio's low, wide stance and short overhangs give it a strong, youthful identity all of its own.



LED side repeaters



LED positioning lamps



LED rear combination lamps



Precision and ergonomics by design

While the ergonomically-designed cockpit puts the driver in control, the dashboard's harmonious interplay of form and function is given an extra touch of class by the use of high-grade finishing materials.



Center fascia

The controls of the center fascia are logically arranged for intuitive fingertip operation, adding to the convenience and comfort and making driving a complete pleasure.

High-tech refinement at your fingertips

Talent comes from within. In the Rio's case, Kia's designers have engineered a car with features that are cutting-edge yet at the same time effortlessly simple to use. A highly visible supervision cluster incorporates an on-board trip computer, while the steering wheel itself is tilt and telescopically adjustable so that you can find your perfect driving position. Switches are positioned for ultimate convenience – such as steering wheel-mounted controls for the audio system and auto cruise control. With minimal hand movement you can operate numerous controls without having to take your hands from the wheel.



Supervision cluster with trip computer

The clear, back-lit trip computer in the center of the supervision cluster provides essential journey information such as distance to empty and optimum fuel consumption.



Smart key

A neat, compact device that locks and unlocks the Rio with just the touch of a button.



1. Bluetooth

Bluetooth lets you make and receive phone calls hands-free, and stream your music through the car's audio system.

2. Steering wheel audio remote

Adjust audio settings using just your thumb for enhanced driving safety.

3. Telescopic steering wheel

Can be positioned closer or further away from you for optimum comfort.

4. Auto cruise

Perfect for motorway driving, the auto cruise control switch is handily located on the steering wheel.





Igniting the senses, visibly and audibly



Arkamys sound system

Offers a rich, realistic listening experience with improved clarity of instruments and voices.

Nowadays, a state-of-the-art infotainment system in a car is not just an added extra, it's a prerequisite. So, an Arkamys Virtual Sound System delivers deep bass, consistent mid-range and detailed treble, letting you lose yourself in rich, immersive sound. This being the talented Rio, however, the experience goes further than that. There are three connection ports so that you can plug in any type of external music device, and even a space on the dashboard where you can fit a photograph, for a customised, individual touch.



1. Crash pad album
Lets you personalize your Rio with a favorite snapshot.

2. Aux / USB / iPod® port
Three input ports catering for every kind of personal music device provide maximum connectivity.

3. Radio / CDP / MP3

Deep bass, bright and consistent mid-range, detailed treble. Music lovers will lose themselves in the sound produced by Rio's state-of-the-art Arkamys Virtual Sound System.

4. Full auto air conditioner / Cluster ionizer

Set the interior temperature then relax as the system automatically maintains the desired level. Meanwhile, a cluster ionizer keeps the cabin air fresh.



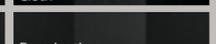
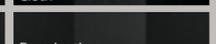
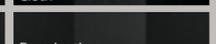


Using space intelligently

When something's compact, you do as much with the available space as possible.
The intelligent thinking behind the Rio's interior has resulted in an airy, comfortable and deceptively roomy cabin.

Interior colors

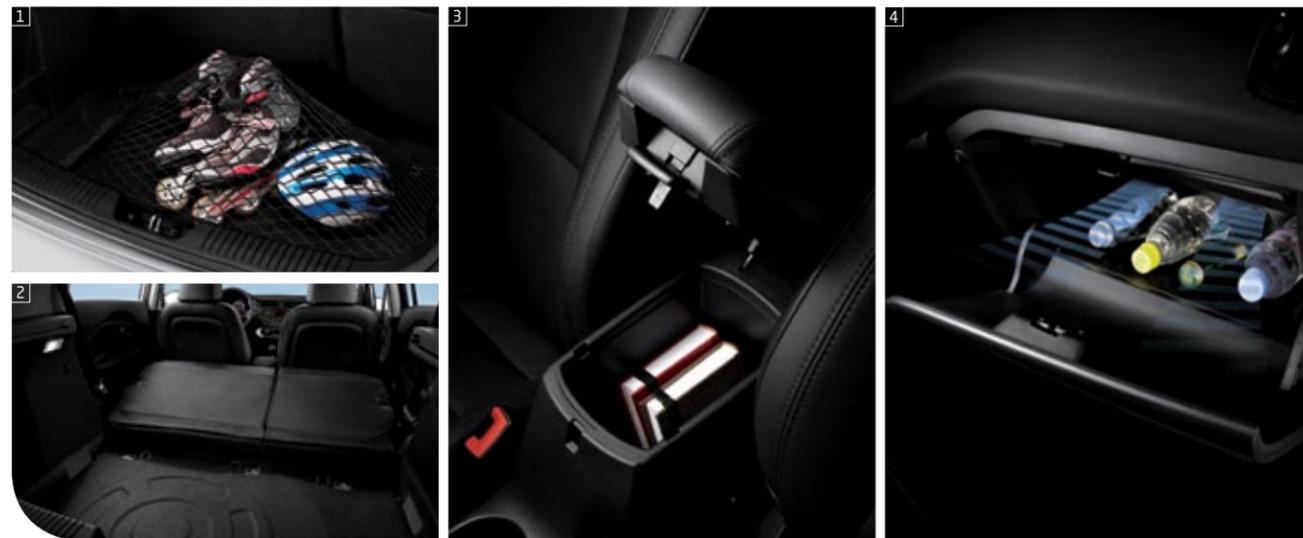
Here's where you add your own personality to a car that already has plenty of its own.

														
<table border="0"> <tr> <td> Cloth</td> <td> Artificial leather</td> </tr> <tr> <td> Cloth</td> <td> Pure leather</td> </tr> </table> <p>Black Black is never out of fashion. Stylish and classy, but at the same time highly practical.</p>	 Cloth	 Artificial leather	 Cloth	 Pure leather	<table border="0"> <tr> <td> Cloth</td> <td> Cloth</td> </tr> <tr> <td> Pure leather</td> <td></td> </tr> </table> <p>Desert Gray Refined and understated, Desert Gray offers a subtlety you'll find satisfying every time you take a seat.</p>	 Cloth	 Cloth	 Pure leather		<table border="0"> <tr> <td> Cloth</td> <td> Artificial leather</td> </tr> <tr> <td> Pure leather</td> <td></td> </tr> </table> <p>Brown For those wishing to express their individuality, the Brown color scheme is traditional yet also up to date.</p>	 Cloth	 Artificial leather	 Pure leather	
 Cloth	 Artificial leather													
 Cloth	 Pure leather													
 Cloth	 Cloth													
 Pure leather														
 Cloth	 Artificial leather													
 Pure leather														

Colors for taste, storage for practicality

Stow your gear Load up - there's a place for everything. Wherever you're headed, your luggage and possessions are securely stowed.

- | | |
|-------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| 1. Luggage net Stops your gear from moving around to prevent it getting damaged. | 3. Sliding console armrest Can be adjusted for the most comfortable arm position when driving. |
| 2. 60:40 split folding rear seat Gives you plenty of flexibility when carrying different size loads. | 4. Glove box cooling (15L) Keeps your drinks cool on hot summer days. |





Load up on adventure

One lift of the Rio's tailgate and you'll already start anticipating the places you can go. With 288 cubic liters of luggage space, Rio is the ideal partner for active lifestyles.

Power with safety The perfect partnership

Drive the Rio and along with power, efficiency and performance come low emissions and reduced fuel consumption, not to mention safety specifications of the highest order. From a structural framework that absorbs impact forces in both frontal and side-on collisions to a range of active and passive safety measures, the Rio is built to protect those that matter.

EBD / ABS

If you have to brake and swerve suddenly, EBD / ABS applies the correct amount of brake pressure to each individual wheel so that you maintain control.



Six airbag system and the strength of steel

Providing protection and reassurance is a six airbag system comprising two front airbags, two curtain airbags and two side airbags. Underneath, a reinforced high tensile steel sub-frame offers strength where it's needed most.



Back warning system

When reversing into a parking space, an alert sounds if you get too close to other cars or the curb.

Power from technology

Under the bonnet of the Rio, next-generation 1.2 or 1.4 petrol engines provide optimum performance with enhanced fuel economy. Built of high pressure die-cast aluminium to keep weight down and therefore save on fuel, their ladder-frame construction provides rigidity so that vibrations are reduced. Durable, quiet and smooth-running, these are engines to rely on.



◀Gamma 1.4 Gasoline Engine 107ps/13.8kg·m

An all-new unit that delivers extra power while still keeping emissions low, this engine features single continuously variable valve timing, a silent steel timing chain and offset crankshaft.

▶Kappa 1.2 Gasoline Engine 87ps/12.2kg·m

A four cylinder unit constructed of lightweight aluminium, this engine features dual continuously variable valve timing and roller swing arm to reduce emissions and cut fuel consumption.



de la france
CAFE



The ideal urban accessory

A popular restaurant, a cool coffee shop, a special meeting place. Your favourite venues soon become part of your life. And so does the Rio, putting a smile on your face as it whisks you off around town. Proof that talent can take you anywhere.

Features that add to the satisfaction

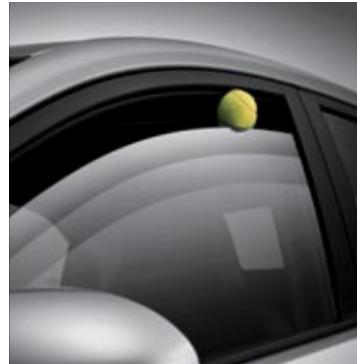
Some are essentials, some provide more convenience, but all of them add to the driving experience. From a sunroof in summer to heated front seats in winter, every feature of the Rio has been designed for you to enjoy the drive no matter when and where you're headed.



Button start
Needs just a push to start the engine. Stylishly back-lit in red.



Escort lights
Escort lights bring a touch of class and refinement to the Rio, as well as an extra degree of safety.



Safety windows
Automatically move down if they sense an object in the way.



Solar control glass
Reduces the penetration of heat rays for a cooler cabin.



Tilt steering wheel
Allows you to find the most comfortable steering wheel position.



Rain sensor
Senses raindrops on the windscreen and activates the wipers accordingly.



Auto defog system
A sensor detects mist on the windscreen and automatically deploys the fans to de-mist the screen rapidly and save you from having to operate on buttons manually.



Sunroof
A sunroof adds another dimension to the Rio – letting in plenty of light and fresh air and letting you make the most of the summer sunshine.



Aero blade wipers
Keeps the wiper blades in contact with the windscreen at high speeds.



Outside door handles
In the same color as the car body for a seamless, modern appearance.



Alloy pedals
Add a real sporty touch to the interior with their stainless finish.



Bio foam seat pad
The foam in the seats is made from eco-friendly and castor oil.



Automatic transmission
Provides smooth shifting and outstanding fuel economy, in a choice of 4 or 6-speed. The manual + automatic gate is conveniently located on the driver side.

Body colours



UD_White (Solid)



3D_Bright Silver (Metallic)



FDP_Fresh Beige (Pearl)



F2G_Caramel Yellow (Pearl Metallic)



BEG_Signal Red (Pearl)



DBS_Wendy Brown (Pearl Metallic)



FBD_Electronic Blue (Pearl Metallic)



BLA_Formal Deep Blue (Pearl Metallic)



ABT_Platinum Graphite (Pearl Metallic)



9B_Black (Pearl)

Wheels



14-inch Steel Wheel



15-inch Steel Wheel



15-inch Alloy Wheel



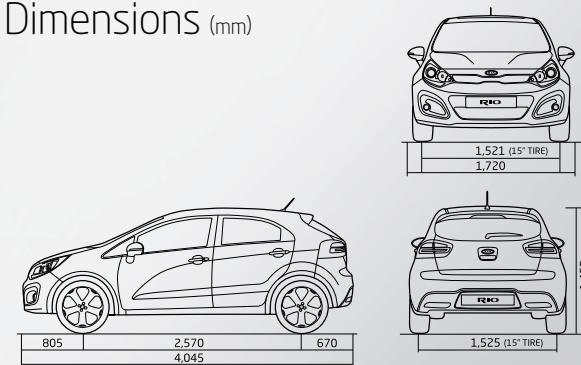
17-inch Alloy Wheel

Specifications

	Kappa 1.2 Gasoline Engine	Gamma 1.4 Gasoline Engine
Displacement (cc)	1,248	1,396
Max. Power (ps/rpm)	87/6,000	107/6,300
Max. Torque (kg-m/rpm)	12.2/4,000	13.8/4,200

Unit (mm)			
Overall length	4,045	Leg room (front)	1,112
Overall width	1,720	Leg room (rear)	790
Overall height	1,455	Shoulder room (front)	1,350
Head room (front)	1,015	Shoulder room (rear)	1,324
Head room (rear)	960	Wheelbase	2,570
		Rear seat knee space	25
		1st-2nd row distance	775
		Luggage area length	684
		Luggage area width	1,059
		Luggage area volume	288.4

Dimensions (mm)



* All information and illustrations are based on data available at the time of publication and are subject to change without notice.

Contact your local Kia dealer for current information.

As eco-conscious as you are



So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

We set up an environmental research center to spearhead our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us. The concept of eco-friendly cars is adhered to throughout all phases of a vehicle's life. From design through to recycling, we create innovative products, adhering to state-

of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles. Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale around the world.





Kia Motors Corporation
231 Yangjae-dong, Seocho-gu, Seoul, 137-938, Korea

www.kiamotors.com

1108-JS-SW/GE-LHD

The Power to Surprise™

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kiamotors.com) -- a maker of quality vehicles for the young-at-heart -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Over 2 million vehicles a year are produced in 13 manufacturing and assembly operations in eight countries which are then sold and serviced through a network of distributors and dealers covering 172 countries. Kia today has over 44,000 employees worldwide and annual revenues of over US\$20 billion. It is the major sponsor of the Australian Tennis Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.



Official Partner



Official Partner

 **Facebook**
Become a fan of kia
<http://www.facebook.com/Kiamotorsworldwide>

 **Twitter**
Follow us
http://twitter.com/Kia_Motors

 **Kia BUZZ** <http://Kia-buzz.com>