

2012 MAZDA3
ACCESSORIES

MAZDA3



mazda

Every detail leaves an impression.

At Mazda, we believe from the

custom-fitted front mask to the rear spoiler,

and every inch in between,

that no detail gets overlooked.

Our Genuine Accessories are no exception.

And a great way to make your Mazda truly yours.

ZOOM-ZOOM



License Plate Frame Put the finishing touch on your Mazda3 with our brushed stainless steel License Plate Frame. Other finishes also available.

Luggage Basket Keep oversized luggage or other bulky items safe, sound and secure on your roof, and out of the way with our Luggage Basket. Includes expandable netting.

Splash Guards Don't let your journey end with a trip to the paint shop. Protect your Mazda3's finish from rocks and other road debris with our durable front and rear Splash Guards.

Front Mask It's a rough world out there. Maximize protection against nicks and scratches with Mazda's custom-tailored Front Mask.



Rear Wing Spoiler Show off your Mazda3's race-bred DNA with our Rear Wing Spoiler. Matches all Mazda3 colors (4-Door *i* models only).

Fog Lights Shed some extra light and help make your drive easier in hazardous conditions such as fog, rain, snow or dust with our halogen Fog Lights.

Fuel Door Fill up on style and make a bold statement with Mazda's chrome Fuel Door.

Side Sills Take your Mazda3's already dynamic look to the next level with the racetrack-inspired styling of these Side Sills.





Car Cover Sleep easy knowing your Mazda3's finish is protected with our custom-fitted Car Cover, featuring side-mirror pockets, rear license plate window and weather-resistant Stormproof® fabric. Includes a custom bag for easy storage.



Cargo Box, Medium Keep all your gear up, up and away with our streamlined and stylish 16-cubic foot Cargo Box, featuring a silver metallic high-gloss finish and locking latch. L 76" x W 33" x H 15.75".



Surfboard Carrier When the waves call, be ready to answer with Mazda3's versatile Surfboard Carrier. Sleek, simple and secure, our system is good for two boards, long or short, your choice.



Kayak Carrier Whether you're looking to paddle roaring rapids or ocean swells, our sturdy Kayak Carrier has a strong aluminum J-cradle design and adjustable mesh straps.



Bike Carrier Whether your plans include a road race or rock hopping, secure your other set of wheels to your roof rack with our Bike Carrier.

The road to adventure calls. Answer.



Roof Rack Loose gear banging around the inside of your car is a hassle. Keep your equipment locked down and loaded with Mazda3's Roof Rack and its lifestyle attachments. When you care about your gear and your car, it's the only way to roll.

Ski/Snowboard Carrier When the heavens unload their powdery white bounty, you need to be ready to go. So, toss your boots in the back and load up to four pairs of skis or two snowboards onto Mazda3's Ski/Snowboard Carrier.

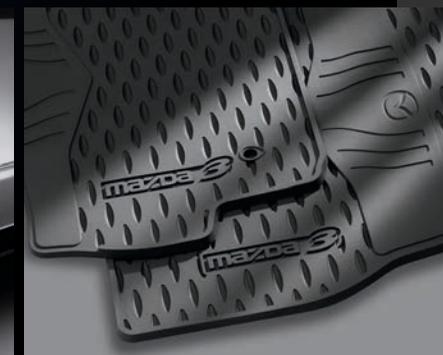
Rear Aero Flares and Center Underskirt Kit Give your already sporty-looking Mazda3 that little extra something that turns heads (5-Door models only).

Rear Bumper Guard Our durable Rear Bumper Guard protects the rear bumper from chips and scratches when you're loading or unloading your gear (5-Door models only).

Windshield Sunscreen Why let the sun have its way with your beautiful interior? Minimize sun damage to your dash and interior, and help keep your Mazda3 cool when parked outdoors.

Moonroof Wind Deflector Enjoy the sunshine and fresh air even more with Mazda's durable UV- and scratch-resistant smoked acrylic Moonroof Wind Deflector.

All-Weather Floor Mats Fitted perfectly to your Mazda3, these All-Weather Floor Mats guard against water, sand, mud, snow or whatever you drag through the door.





iPod® Integration* Bring your favorite playlists on the road with Mazda's iPod® Integration system. Get crystal-clear sound through your car's audio system, and keep the juice going with a built-in battery charger.



In-Dash 6-Disc CD/MP3 Changer Spin your own mix and have almost unlimited music at your fingertips with our 6-Disc CD/MP3 Changer. You'll never say there's nothing to listen to again.



Interior Lighting Kit What a bright idea—adjust your interior's light brightness and intensity for any condition or mood with Mazda's blue LED Interior Lighting Kit (*i* Touring and above).



Cargo Tray† Life doesn't have to be messy—at least inside your Mazda3. Flexible and lightweight, this durable Cargo Tray protects against spills and other damage. Removes easily for quick cleanup.

Stay connected. Stay focused. Stay organized.



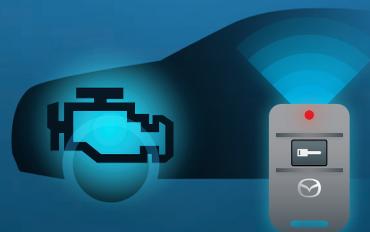
Auto-Dimming Rearview Mirror with Compass and HomeLink® This smart mirror automatically adjusts to reduce glare from headlights behind you. At home, it triggers your security lights, entry gate or garage door for quick, no-hassle access with the touch of a button.



Portable Navigation Devices by Garmin® Get where you need to go and stay the course with a large color display, voice-guided turn-by-turn directions, traffic alerts, Bluetooth® capability and more.



SiriusXM Satellite Radio† Escape the radio rut and listen to over 130 channels of commercial-free music, plus the best in sports, news, talk and entertainment. Includes four-month trial subscription to the Sirius Select package.



Remote Engine Start Get to your warm, or cool, happy place even faster with Mazda's Remote Engine Start. From the field to the parking lot, or up to 800 feet, it lets you pre-heat or pre-cool your car's interior (automatic transmission only).



Carpet Cargo Mat† Maintain your Mazda's original carpet with a custom-fitted Carpet Cargo Mat.



Cargo Net† Never hear the sound of stuff rolling around in your trunk again. Secure your groceries, sports equipment and other loose items while keeping them handy for easy access with our flexible Cargo Net.

IT'S WHAT YOU DRIVE. MAKE IT YOURS.

accessories.MazdaUSA.com



Personalize your Mazda3 today at:

2012 Mazda3 Complete Accessory Lineup

3.5mm Audio Cable**	Front Mask	Roof Rack Attachments:
Ashtray**	Fuel Door	Bike Carrier
Auto-Dimming Rearview Mirror with Compass**	In-Dash 6-Disc CD/MP3 Changer	Cargo Box (Short** and Medium)
Auto-Dimming Rearview Mirror with Compass and HomeLink®	Interior Lighting Kit	Kayak Carrier
Bluetooth Car Kit by Motorola**	iPod® Integration*	Luggage Basket
Car Cover	License Plate Frames	Ski/Snowboard Carrier
Car Cover Cable Lock**	Moonroof Wind Deflector	Surfboard Carrier
Cargo Mat	Portable Navigation Devices by Garmin®	Side Sills
Cargo Net	Rear Aero Flares and Center Underskirt**	SiriusXM Satellite Radio†
Cargo Tray	Rear Bumper Guard**	Splash Guards
Cigarette Lighter**	Rear Wing Spoiler	Touch-Up Paint**
First Aid Kit**	Remote Engine Start	Wheel Locks**
Floor Mats, All-Weather	Roadside Assistance Kit**	Windshield Sunscreen
Floor Mats, Carpet**	Roof Rack	
Fog Lights		



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*Not compatible with iPhone®. iPod is a registered trademark of Apple, Inc. †Please remember to properly secure all cargo. ‡Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. **Accessory images not shown. ††5-Door only

Not all items apply to all trim levels.

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