

Prestige reborn

The Power to Surprise









Eye-catching style, up-close and from afar

Come behold the work of our talented team of international designers who have created a contemporary and elegant silhouette accentuated by striking aesthetic details. Sorento radiates class and sophistication from every angle thanks to LED positioning headlamps, distinctive rear combination lamps and newly designed alloy wheels.







High-tech form and function combined to perfection

Sorento's cockpit is a showcase for advanced technologies that work seamlessly together as a cohesive suite of intuitive and ergonomically designed controls. The sporty instrument gauge cluster and highly functional center console and fascia layout combine with elegant yet understated shapes and materials to provide the ultimate in driving pleasure.



1. Radio + CD + MP3 + Rear view camera

The stylish integrated audio system features premium sound with a CD player and MP3 playback compatibility, while the display screen serves as a monitor for the rear view camera.

2. Aux and iPod® Enjoy virtually any music source in your Sorento with built-in audio streaming, AUX, USB and iPod® connectivity plus high-fidelity output.

3. Dual separate climate control Both driver and passenger can control the fully automatic air-conditioning system with an eight-level fan adjustment to suit their temperature preference.

7" TFT LCD SUPERVISION CLUSTER

A high-visibility display located in the center gauge provides useful, on-demand trip computer information graphics such as distance to empty, average and instant fuel consumption and outside temperature.











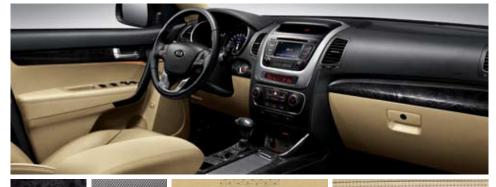


Interior color schemes

Classic yet contemporary at the same time, Sorento's cabin color combinations and choice of premium leather or soft-touch cloth seats make the inside of this SUV a space you'll want to call home.



Steel Black The steel black scheme combines black trim with inset black woodgrain, alongside black cloth or black leather seats for a contemporary feel to the cabin.

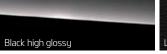


Splendor Beige Splendor beige combines black trim and woodgrain highlights with light beige cloth or leather upholstery, and matching lower trim for a modern and elegant look.





Color Pack-2 The brown color scheme features black trim and oak woodgrain inlays combined with brown cloth or leather for a look that is both luxurious and patural







Color Pack-3 A fresh and futuristic look is achieved with black trim and black high glossy inserts coupled with matching black and light gray cloth or leather seating.





Ultimate relaxation on the road

Whether on your daily commute or an extended family road trip, Sorento will get you to your destination in maximum comfort. Thanks to an airy and plush interior space featuring the latest high-tech comfort and convenience technologies, Sorento lets you leave the stresses of the outside world behind while all vehicle occupants will appreciate its soothing cabin environment.

1. VENTILATED FRONT SEATS / DRIVER MEMORY SEAT

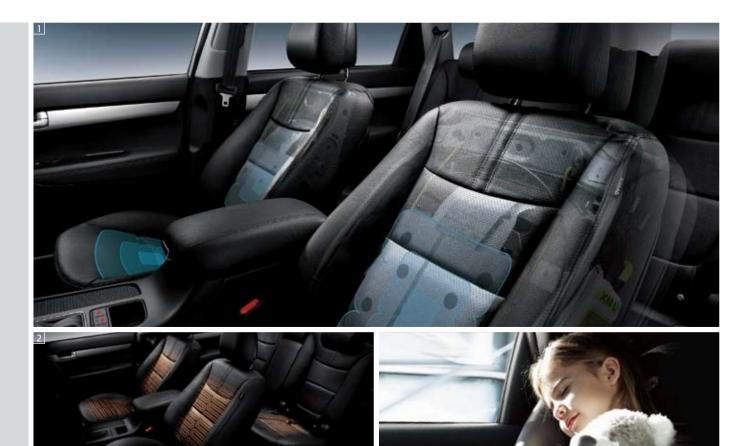
Air blown through the cushion and back of both front seats help keep 1st row occupants cool in extreme summer temperatures, while two different users can restore the driver's seat to their preferred positions at the touch of a button.

2. 1ST & 2ND ROW SEAT WARMERS

Both the front (cushion and back) and 2nd row (cushion only) seats have a seat warming function for welcome added comfort in cold climate environments.

PANORAMA SUNROOF

The huge dual-pane panorama sunroof lets you and your passengers enjoy the fresh outdoor breeze while creating an even more spacious interior ambience. A one-piece motor-driven roller blind and elimination of the center head lining provide more openness compared to competitors' sunroofs.







A never ending quest for best-in-class safety

Sorento's all-new lightweight, monocoque construction boasts a high-rigidity bodyshell which results in enhanced crash safety. And a host of new active safety features utilizing the latest advancements in automotive technology gives Sorento class-leading levels of both collision prevention as well as reduced risk of injury in the event of an accident.



HAC Hill-start Assist Control is an added safety feature that automatically applies the brakes when starting on an ascent to prevent the vehicle from rolling backwards.







1. ADAPTIVE FRONT LIGHTING SYSTEM

Motor-powered headlamps automatically point in the same direction the vehicle is heading based on travelling speed and steering handle movements, resulting in improved nighttime driver visibility.

2. ACTIVE HEADRESTS

The active headrests move forwards and up within milliseconds of an impact to cushion the head and prevent whiplash, one of the biggest injury in the event of a collision.

3. PARKING ASSIST SYSTEM

Ultrasonic sensors at the front and rear trigger a beeping sound alert with increasing frequency the closer the vehicle gets to an obstruction

High tensile steel

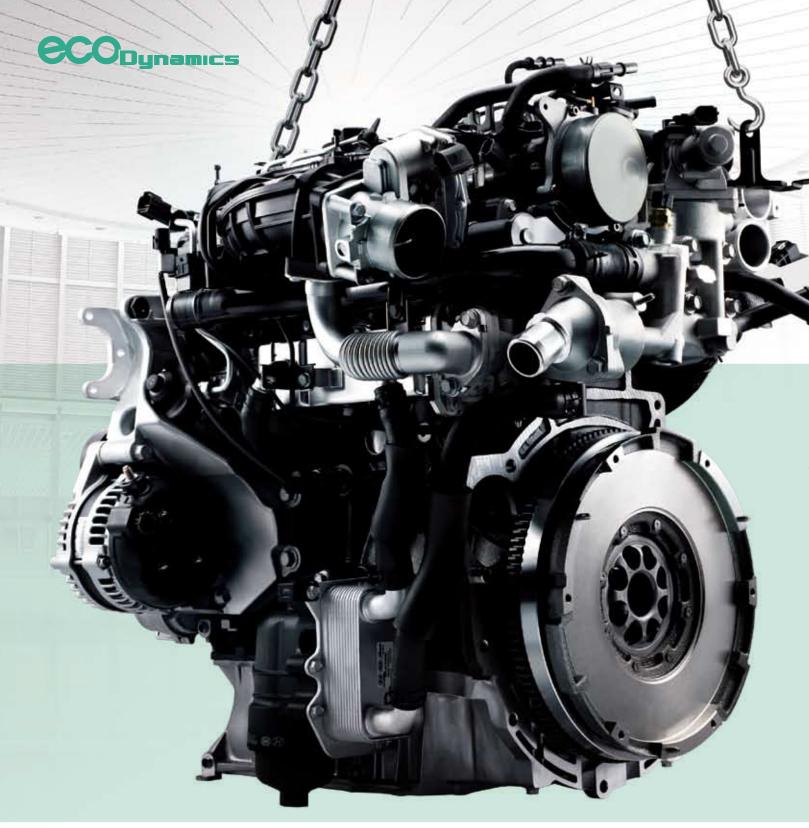
The Sorento chassis employs low-alloy, high-tensile steel plates to enhance structural strength of the vehicle without adding a lot of weight. The result is high torsional stiffness, which not only ensures more protection during a collision but also benefits handling, ride quality and overall refinement.



Sorento offers the highest levels of protection for you and your family. The dual front, side and curtain airbags have finely tuned sensors for the best possible performance. In combination they provide enhanced protection against chest and head injuries in the event of an impact.



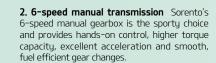




Superior power, performance and efficiency

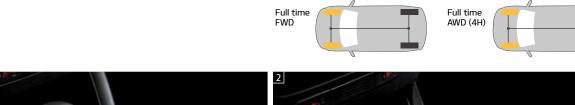
Whether you're out touring country roads, heading off-road or cruising city streets, Sorento's three state-of-the-art, fuel efficient engines - two diesel and one petrol - with a choice 6-speed automatic or manual transmissions provide a responsive and smooth driving experience. And an advanced AWD system gives you added peace of mind no matter the road surface or weather.

1. 6-speed auto transmission An electronically controlled 6-speed automatic transmission provides smooth, seamless shifting and improved fuel efficiency. Its Sportmatic® design allows you to choose between automatic shifting clutch-free manual shifting for a sportier driving experience.



3. Theta II 2.4 MPI engine Featuring an aluminum engine block, variable valve timing and a variable induction system, this multipoint engine promises powerfu acceleration with minimal noise and vibration in addition to enhanced fuel economy. It delivers maximum power of 176 ps at 6,000 rpm and maximum torque of 23.1 kg·m at 3,750 rpm.

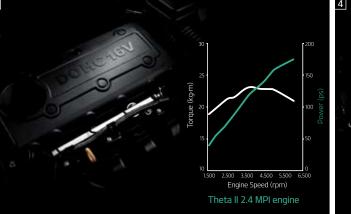
4. Lambda II 3.5 MPI engine This 24-valve, multi-point fuel injected V6 petrol engine delivers all the the responsiveness and power you'll need in any driving situation while also offering reduced fuel consumption and silky smooth refinement. It produces 280 ps at 6,300 rpm with maximum torque of 34.3 kg.m at 5,000 rpm.

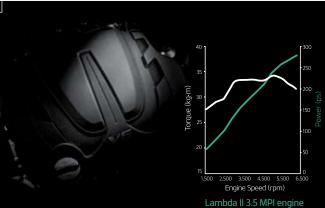


FWD



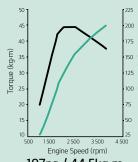






149q CO, EMMISSIONS*

R 2.2 diesel engine Here's a fuel-efficient diesel that outperforms most 4 cylinder and many V6 engines while complying with Euro5 emissions standards. It offers maximum power of 197 ps at 3,800 rpm and max torque of 44.5kg·m at 1,800-2,500 rpm.



197ps / 44.5kg·m

*(4WD/manual transmission; combined mode)







3rd row folding



Partial 2nd row & 3rd row folding



2nd row & 3rd row folding

5 or 7 seats for maximum flexibility

Sorento's numerous seat variations made possible by partial or full row seat folding provide not only comfort for passengers, but also convenience and practicality for transporting long and odd-shaped cargo and leisure equipment.



lets you adjust volume, skip tracks, switch modes and days for maximum comfort. mute sound.



ergonomically designed for easy operation while keeping the 2nd row windows provide protection from harsh sun key automatically turns on the pocket lamps located under glow to create a warm ambience within the vehicle your eyes on the road, the audio system remote control glare and also helps keep the cabin cool on hot summer the door handles when you approach the car.





Steering wheel remote control Conveniently located and Sunshade blind The manually retractable sunshades on Pocket lamps For easier vehicle access at night, the smart Mood lamp LED-illuminated strips emit a subtle reddish cabin while adding to the overall luxurious feel of the Sorento's interior.



your possession.



Open up a world of new possibilities

906mm while leg room has been extended by 90mm to 804 mm.

Sorento has much more to offer than dynamic styling and driving capability, as it has been designed with practicality in mind. It has plenty of space, and even with the seven seats in use you'll find a host of creative storage ideas and thoughtful accessories that enhance your journeys. The second row seating, for example, features a walk-in device, reclining seat backs and a center armrest. Third row headroom is a generous

Button start/stop system Sorento's secure ignition **Remote keyless entry system** The smart key unlocks the system allows you to conveniently start the engine with a doors the moment you touch the door handle so that you simple push of a button as long as the smart key is in never have to worry about fumbling around for keys. Also shown is the folding type remote key.



lost items like keys or coins.



more flexible cup holder spaces with a retractable lid, large armrest let your passengers store beverages within easy reach of the driver and front passenger while features a locking mechanism for safekeeping of personal armrest storage bin and an additional tray for small, easily without spillage and are especially appreciated by the pocket also has a recess to keep bottled drinks upright items but is also illuminated for added convenience at night.



when you're on the move.



Centre console A redesigned center console features Rear cup holder Twin cup holders in the rear center Door map pocket Maps and documents can be stored Glove box The spacious glove box compartment not only





space features a covered underfloor bin where you can the cargo screen is a sensible way to keep your personal store essential road emergency tools or other personal belongings under cover. It is a practical way to deter woulditems that you would like to keep hidden from plain view. be thieves and shield stored items from direct sunlight.



Body colors

There's a paint finish to suit your style including one solid, one metallic, four pearlescent and four pearl metallic colors.



Snow Pearl White (SWP)



235/65R 17" Alloy Wheel

Wheels



A choice of three newly-designed alloy wheels gives Sorento maximum curb appeal.

235/60R 18" Alloy Wheel



235/55R 19" (machine finished)





Glittering Metal (K3G)





Golden Beat (K3N)



Mahogany Brown (NBM)



Temptation Red (K3R)



Cosmic Blue (UAA)

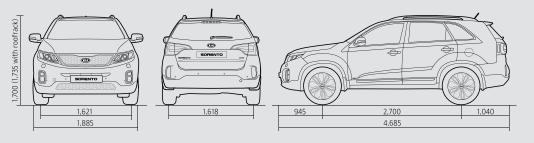


Aurora Black (ABP)

Specifications (mm)

Overall length	4,685	Overhang (rear)	1,040
Overall width	1,885	Head room (1st / 2nd / 3rd row)	996 / 995 / 906
Overall height (with roofrack)	1,700 (1,735)	Leg room (1st / 2nd / 3rd row)	1,048 / 985 / 804
Wheelbase	2,700	Shoulder room (1st / 2nd / 3rd row)	1,506 / 1,491 / 1,045
Wheel tread 18,19"(front)	1,621	Hip room (1st / 2nd / 3rd row)	1,431 / 1,421 / 1,128
Wheel tread 18,19"(rear)	1,618	Fuel tank (litres)	70
Overhang (front)	945	Max. roof load (kg)	100

Dimensions (mm)



^{*} All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information.

As eco-conscious as you are



challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society as a whole.

Kia Motors designated environmental management as one of the core objectives of our socially responsible management initiative launched in 2008 and has put the environment at the forefront of all our business activities. We aim to spearhead efforts to combat the global challenges of natural resource depletion and climate change.

We are applying innovative automotive technologies to dramatically improve energy efficiency and are making consistent investments in technology innovation to commercialize hybrid, electric and fuel cell vehicles. We are also building a clean production system, raising the

So you value sustainable living? We do too. That's why we resource recovery rate, designing vehicles with the disposal phase in mind, increasing energy efficiency, and adopting low-carbon fuels.

Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-oflife vehicles. Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

In short, we are committed to finding fundamental solutions to cut energy consumption and combat climate change. As you see, what you do on a small scale with your household refuse, we at Kia motors do on a large scale around the world.







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The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kiamotors.com) -- a maker of quality vehicles for the young-at-heart -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.5 million Kia vehicles a year are produced in 15 manufacturing and assembly operations in ten countries which are then sold and serviced through a network of distributors and dealers covering 170 countries. Kia today has over 47,000 employees worldwide and annual revenues of US\$39 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.











