



2015 MAZDA3 ACCESSORIES

DYNAMISM

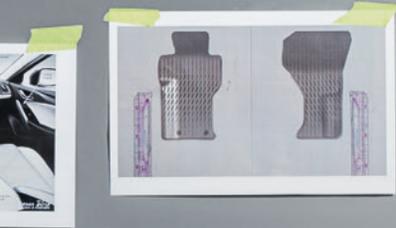
CAPTURE MOTION

KOODO



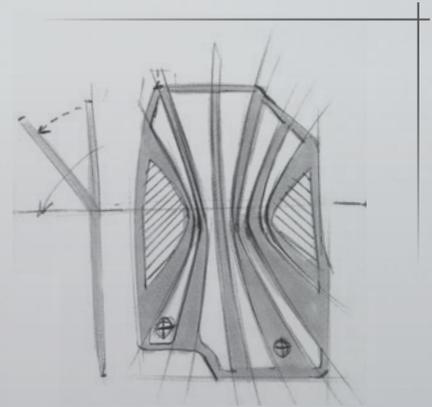
**DESIGN MEETS
ENGINEERING.**





DOUBLE CAFFUCCINO MEETS GRANDE FLOOR MAT

WE APPLY OUR KODO DESIGN PHILOSOPHY TO BOTH OUR CARS AND OUR ACCESSORIES. CONSIDER OUR ALL-WEATHER FLOOR MATS. RATHER THAN STRAIGHT CHANNELS, WE EMPLOY KODO-INSPIRED GROOVES TO MOVE SPILLED LIQUID OUT FROM UNDERFOOT. AND WHEN YOU ACCELERATE, THE RAISED BACK CONTOUR OF THE MAT HELPS KEEP THE LIQUID FROM SPILLING OVER THE EDGE AS IT FLOWS BACKWARD. CONSIDER IT A 'DOPPIO' SHOT OF INGENUITY.

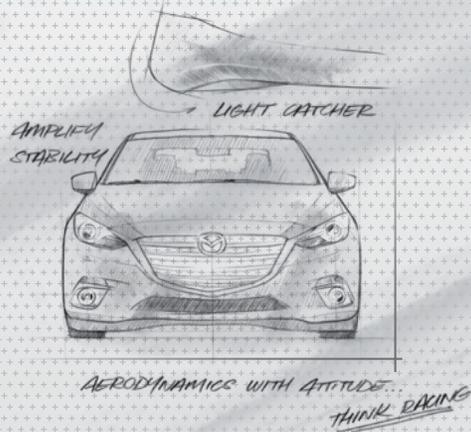


KODO is Mazda's design philosophy that embodies the "Soul of Motion." It's our attempt to capture the very instant when energy translates into motion. KODO is so important to us that we use the same team that works on our cars to create our Genuine Mazda Accessories. This ensures our accessories are designed as a seamless continuation of our vehicles. The result is a line of products that don't perform, look, or feel like add-ons.

INSPIRATION MEETS EXPLORATION.

BUILD YOUR OWN MAZDA3 PACKAGE.

Some say that it's what's inside that matters, but that means missing out on half the fun. Rather than adding a whole set of exterior accessories, Mazda lets you customize your own package and pick which of these features you'd like to add. But no matter what you choose on the outside, it's still a Mazda inside.



01 // DOOR MIRROR CAPS /

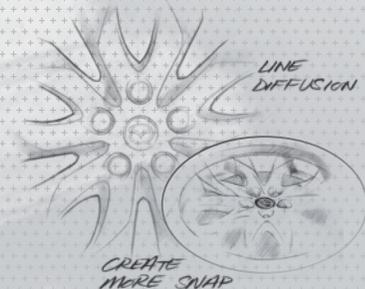
Let your mirrors be a reflection of your personal style with these streamlined Door Mirror Caps painted in Brilliant Black.

02 // FRONT AIR DAM /

Adding our Air Dam to your Mazda3 gives it a more aggressive appearance, and makes it look every bit as racy as it feels.

03 // SIDE SILLS /

These high-end, sporty-looking Side Sills take your Mazda3's contemporary profile to the next level.



04 // REAR DIFFUSER /

You can't have too much of a good thing. This race-inspired addition gives an extra dose of stylish attitude to your Mazda.

05 // REAR SPOILER (4-AND 5-DOOR) /

There's nothing wrong with adding a little extra edge to your Mazda3. This race-inspired Rear Spoiler adds a bit of an exclamation point to your car's aerodynamic profile.

06 // ALLOY WHEELS /

The Mazda3 offers your choice of Alloy Wheels. Choose the high-end look of Gloss Black 18-inch forged RAYS Wheels with diamond-cut edge—designed exclusively for the Mazda3—or the sleek and unique look of 16- or 18-inch Dark Alloy Wheels.

WE'VE EXPRESSED OURSELVES. NOW IT'S YOUR TURN.

We create every Mazda to be the best it can be. From there, it's up to you and your imagination. Outfitting your car with Genuine Mazda Accessories is all about making a statement and getting more out of your lifestyle. There are no wrong answers; only an array of exciting choices. You'll find the only thing better than getting a Mazda is when you make it YOUR Mazda.



*VOICE CONTROL
INTEGRATION IS KEY
INTERACTIVITY*



01 // NAVIGATION SYSTEM /

This convenient system integrates with your car's display screen to offer advanced lane guidance and a 3D interactive map. Plus, it can be controlled by voice commands.



02 // AUTO-DIMMING REARVIEW MIRROR WITH COMPASS AND HOMELINK® /

With HomeLink® you can program your garage door, entry gates and security lights to operate at the touch of a button. And the smart mirror system automatically adjusts to reduce glare from headlights behind you.



03 // DOORSILL TRIM PLATES /

These gleaming doorsills are a stylish calling card to both a welcome entry and graceful exit.



04 // ALLOY PEDALS /

Step up the look of your Mazda3. Our high-quality aluminum Alloy Pedals give your car a sporty, more powerful appearance.



05 // REAR BUMPER GUARD /

Help protect your rear bumper from chips and scratches. Our durable stainless steel Rear Bumper Guard helps make loading or unloading your gear less perilous.



06 // WHEEL LOCKS /

Protect your investment and help keep your alloy wheels safe from theft with our custom-keyed chrome or black-finish Wheel Locks.



07 // REAR PARKING SENSORS* /

Mounted discreetly within the bumper, the Rear Parking Sensors notify the driver of obstructions behind the vehicle using an alarm sound.



ACCESSORIES SO PRECISE THEY EVEN INTEGRATE WITH YOUR WARRANTY.

Every Genuine Mazda Accessory is guaranteed for the same duration as your car's warranty.^{††} The same can't be said of many third-party accessories. Which is why anything less than 100% Mazda simply isn't Mazda enough.



01 // PAINT PROTECTION /

Help protect your Mazda's finish from those heartbreaking little scratches and dings. Designed specifically for your Mazda, this clear protective film is virtually invisible.



02 // SPLASH GUARDS /

Don't let your journey end with a trip to the paint shop. Help protect your Mazda3's finish from rocks and other road debris with our durable front and rear Splash Guards.



03 // SOFT CARGO LINER^{††} /

Our durable Soft Cargo Liner was designed to work with the rear seats folded, upright or split, and also folds out to help protect the rear bumper. Removes easily for quick cleanup. Available for 5-door model only.



04 // CARPET CARGO MAT[†] /

Don't let your gear damage your Mazda's original carpet. Help protect it from harm with a custom-fitted Carpet Cargo Mat.

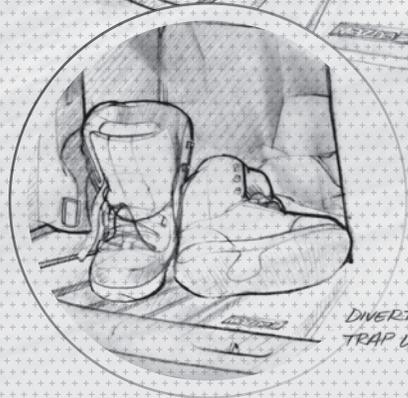
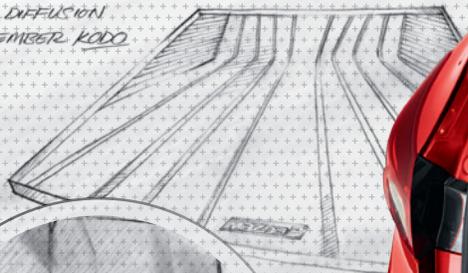


05 // CARGO NET[†] /

No one likes stuff rolling around in their trunk. Secure your groceries, sports equipment and other loose items while keeping them handy for easy access.



LINE DIFFUSION
REMEMBER KODO

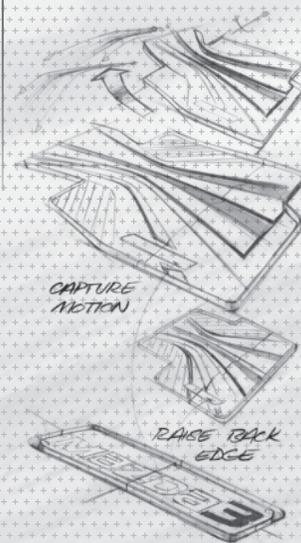
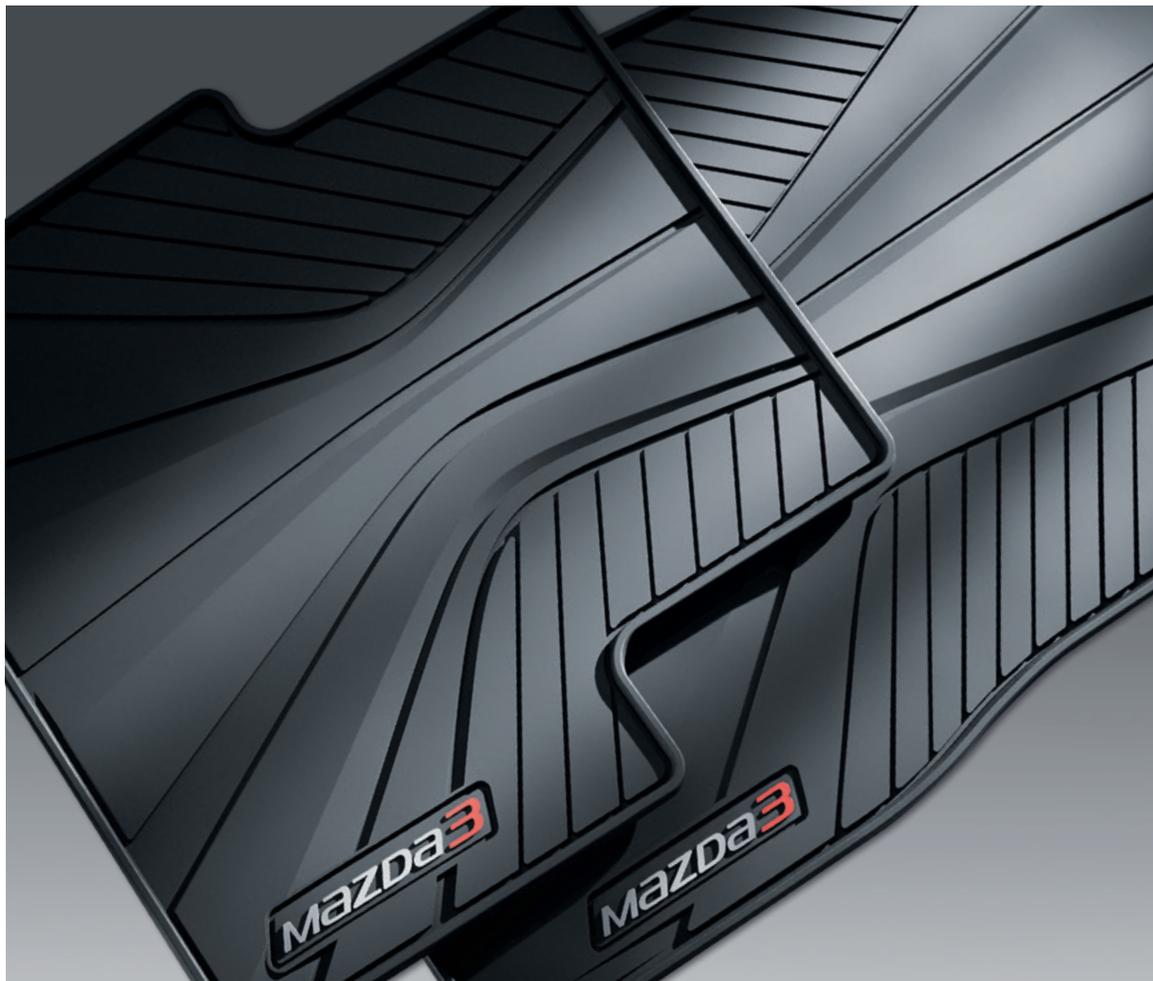


DIVERT AND
TRAP LIQUIDS



06 // CARGO TRAY /

This flexible, durable Cargo Tray protects against damage and spills by elevating your cargo on top of grooves designed to help divert and catch any messy liquids. Removes easily for quick cleanup.



**01 // ALL-WEATHER
FLOOR MATS /**

Protect your car from the elements, as well as a spilled coffee on your way to work. Our specially fitted All-Weather Floor Mats are designed to hold a healthy amount of liquid, making spills easier to deal with.

02 // FOG LIGHTS /

You should never be unprepared for bad weather. These halogen Fog Lights will give you an edge in hazardous conditions such as rain, fog and heavy snow, and help increase your visibility to other drivers.



03 // MOONROOF WIND DEFLECTOR /

Let in the starlight, not the road noise. Mazda's durable UV- and scratch-resistant smoked acrylic Moonroof Wind Deflector helps make your trip a quieter and more open-air experience.



04 // CAR COVER /

Sleep easy knowing your Mazda3's finish is protected with our custom-fitted Car Cover, featuring side-mirror pockets, rear license plate window and weather-resistant fabric. Includes custom bag for easy storage.



05 // REAR SPOILER (4-DOOR) /

There's nothing wrong with adding a little extra edge to your Mazda3. This race-inspired Rear Spoiler adds a bit of an exclamation point to your car's aerodynamic profile.



06 // REMOTE ENGINE START /

Nobody likes a hot car or a cold car. Now you can pre-heat or pre-cool your car's interior from up to 300 feet away, so you can always be comfortable when you get inside your Mazda3. Automatic transmission models only.



07 // ROOF RACK' /

This versatile crossbar system is a foundation for holding all sorts of gear. It can accommodate a range of specific attachments to carry bikes, skis, snowboards and more. So whatever activities you love, your favorite gear can go with you.

2015 MAZDA3 COMPLETE ACCESSORIES LINEUP

3.5mm Audio Cable**
Appearance Package
Options:

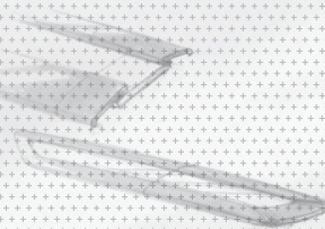
Door Mirror Caps
Front Air Dam
Rear Diffuser
Rear Spoiler
Side Sills
Alloy Pedals and Footrest
Ashtray**
Auto-Dimming Rearview
Mirror with Compass**
Auto-Dimming Rearview
Mirror with Compass and
HomeLink®
Car Cover

Car Cover Cable Lock**
Cargo Mat
Cargo Net
Cargo Storage Shelf**
Cargo Tray
Doorsill Trim Plates
First Aid Kit**
Floor Mats, All-Weather
Fog Lights
Interior Lighting Kit**
License Plate Frames**
Moonroof Wind Deflector
Paint Protection:
Door Edge and Handle
Cups*

Front Bumper Kit**
Hood and Front
Fender Kit**
Rear Bumper Top
Navigation System
Roof Rack
Roof Rack Attachments:
Bike Carrier**
Cargo Box (Short+
and Medium)**
Kayak Carrier**
Luggage Basket**
Ski/Snowboard Carrier**
Surfboard Carrier**
Rear Bumper Guard

Rear Parking Sensors
Remote Engine Start
Roadside Assistance Kit**
Side Window Deflectors**
Soft Cargo Liner*+
Splash Guards
Touch-Up Paint**
Wheel Locks
Wheels:
16" Dark Alloy Wheels**
18" Dark Alloy Wheels
18" RAYS Gloss Black
with Diamond-Cut Edge
Forged Wheels
Windshield Sunscreen**

YOU DRIVE A MAZDA3.
NOW MAKE IT YOURS.



*Please remember to properly secure all cargo. †Always check your mirrors and surroundings. ‡5-Door models only. **Accessory image not shown.

††Genuine Mazda Accessories sold and installed by a Mazda Dealer are covered for the duration of the New Vehicle 36-month/36,000-mile Limited Warranty or 12 months/ 12,000 miles from the installation date, whichever is longer. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details.

Not all items apply to all trim levels.

© 2015 Mazda North American Operations. Contact your local authorized Mazda dealership for current accessory warranty and pricing information. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Mazda reserves the right to change availability, pricing or specification at any time without incurring obligations.

Part: 9999-94-AMZ3-15

Accessories.MazdaUSA.com
[facebook.com/mazda](https://www.facebook.com/mazda)

ZOOM-ZOOM



MAZDA