THE NEW **FORD** V8
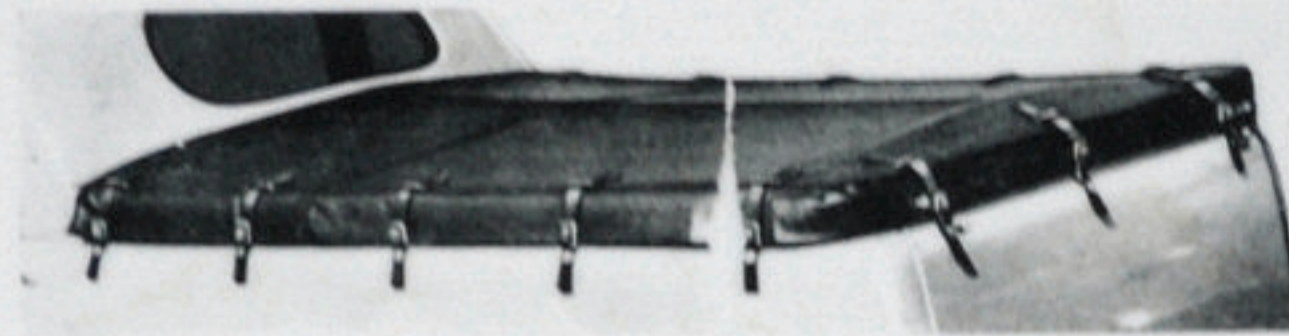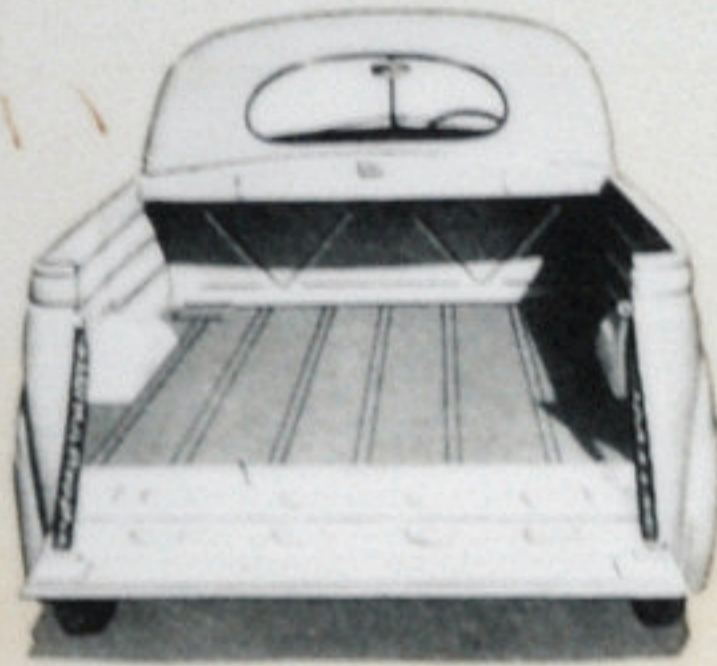
Coupe Utility

A SMART COMPANION FOR YOUR LEISURE, AN ABLE PARTNER FOR YOUR BUSINESS

Built over a longer wheelbase, this new Ford V8 Coupe Utility is a dual-purpose vehicle newly styled so that its inbuilt strength and working capacity do not lessen its gracefulness as a passenger car. In any company you will be proud to use it as a luxurious 3-passenger Coupe. Yet—under that sleek tonneau cover at the rear—it has space and reinforced strength for constant carrying of 10 cwt. loads.

Look at the Loadspace

Ample for 10 cwt., *Streamline* bodies are built with steel inner and outer panels and rugged steel framework for long life. Steel skid strips facilitate handling of loads. Length along floor to tailgate is 84 inches. Tailgate opening provides 48-inch width for quick, floor-level loading. Sturdy suspension chains are fabricoid-covered.
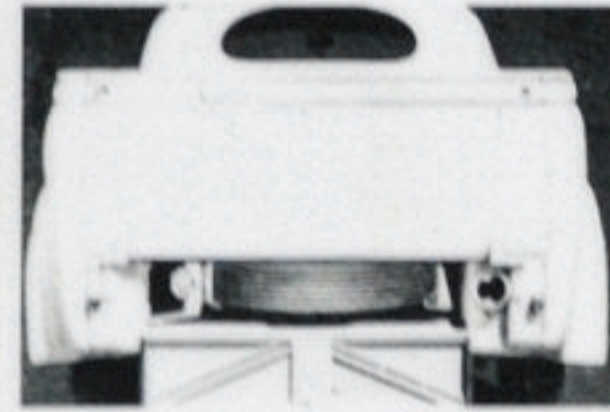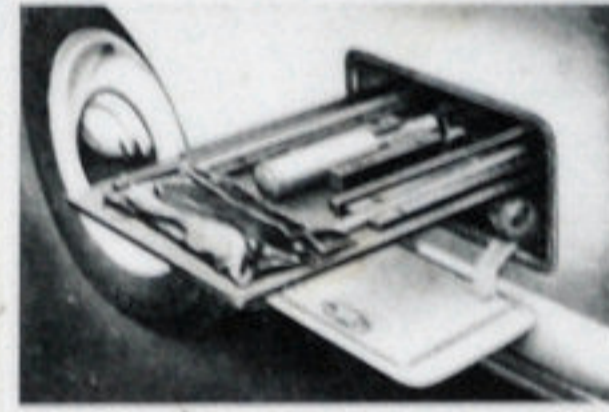

Tonneau Cover is Standard Equipment

This framed Tonneau Cover is curved to throw off rain and is snugly body-strapped for weather-proof fit. When not in use cover stows away behind seat of Coupe and frame folds for carrying in neat clip on bulkhead between utility space and Coupe.

Spare Tyre and Tool Compartments

These separate locking recesses are waterproof and flush-with-body. In the spare wheel compartment beneath tailgate a new clamp holds tyre off floor to prevent rubbing and is adjustable for any tyre size or pressure—even "flats." In the compartment placed forward of the front of driving side rear fender, tools are mounted on sliding tray. Design is enhanced by recessing tail-light and numberplate.

FORD V8
Streamline
COUPE UTILITY
and
PANEL VAN

A delivery unit that builds prestige for its owner

This Van Body, measuring 7 feet long at the floor, is adequate for bulky loads. It is well ventilated and inside walls are lined. Like the Coupe Utility, it has separate, flush-with-body recesses for spare wheel and tools. The full front seat is adjustable. Van side panels are recessed to accentuate display of your name.