

Designed to stay modern

ZEPHYR-SIX * CONSUL



The Olympic Swimming Stadium in Olympic Park, Melbourne.

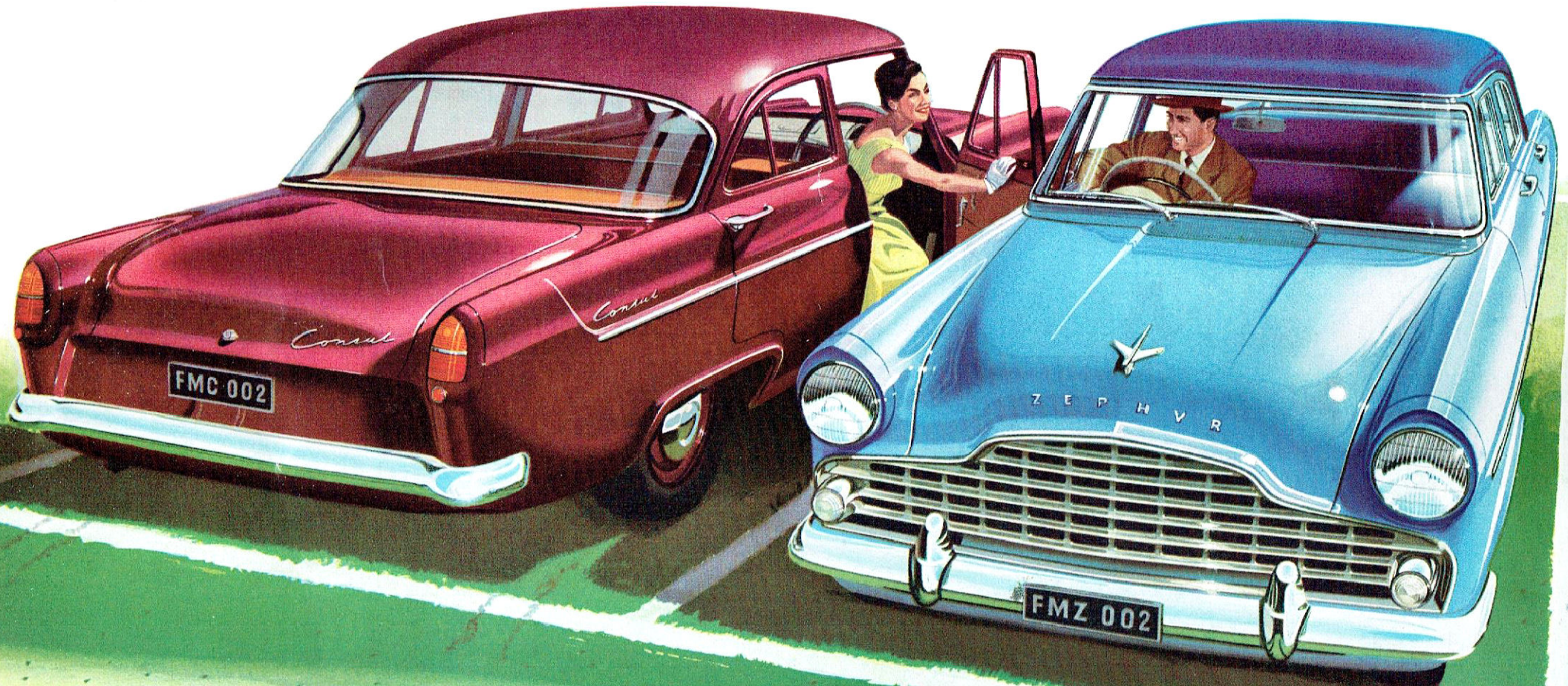
**Designed for the better way we live today
and to stay modern for the years ahead**

Beautiful new Zephyr-Six and Consul—longer, wider, roomier and more powerful than ever before—bring a thrilling new experience to motoring. From bumper to bumper, tyres to top—these entirely new cars are packed with features that set them years ahead. Styling is a joy to behold; performance a thrill to experience, and comfort, fittings and “bigness” are of a standard to match many a more expensive car. Consul and Zephyr—style leaders today, modern for the years ahead.

There's more than graceful line and modern styling to Zephyr and Consul.

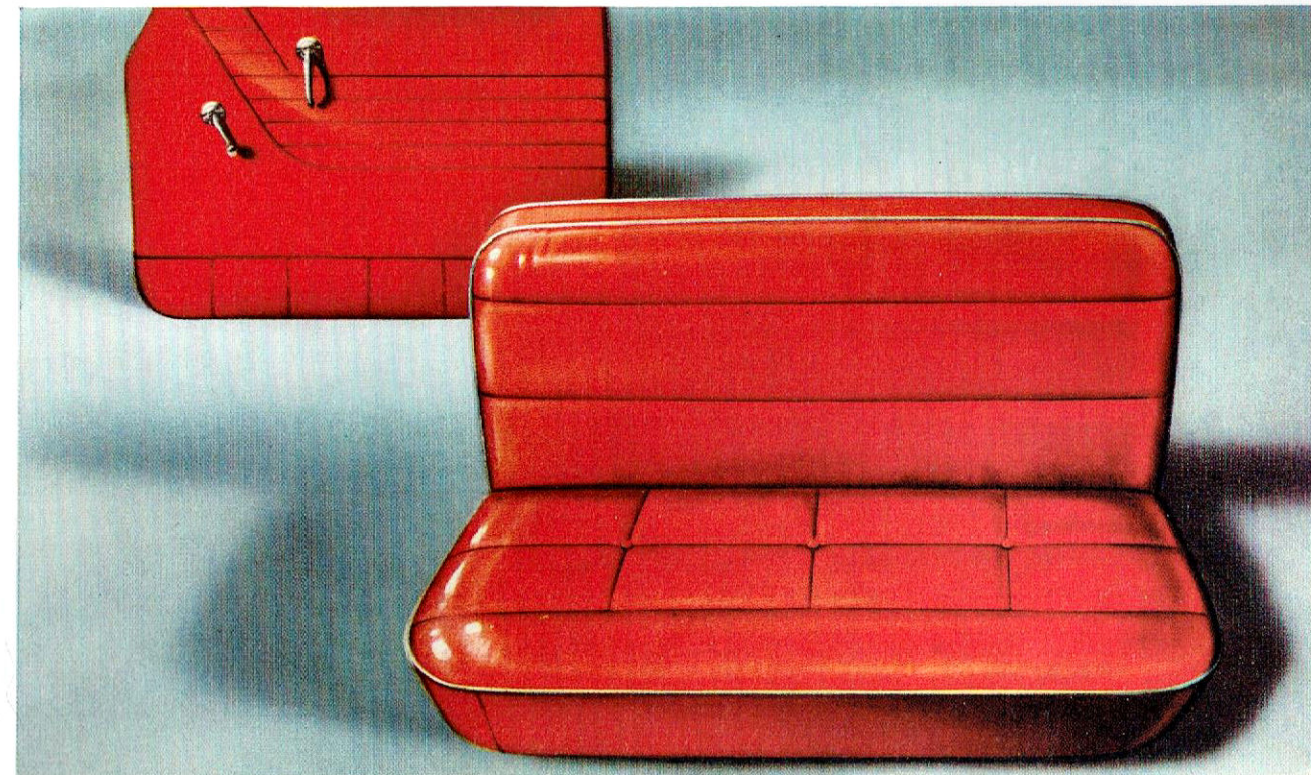
Seated comfortably behind the steering wheel you'll appreciate the width of vision, ease of handling, and eager, responsive performance.

You'll appreciate, too, their outstanding value-for-money — and the low upkeep costs which give you this outstanding class of motoring. Let Zephyr or Consul fulfill your every expectation of modern motoring at its *best!*

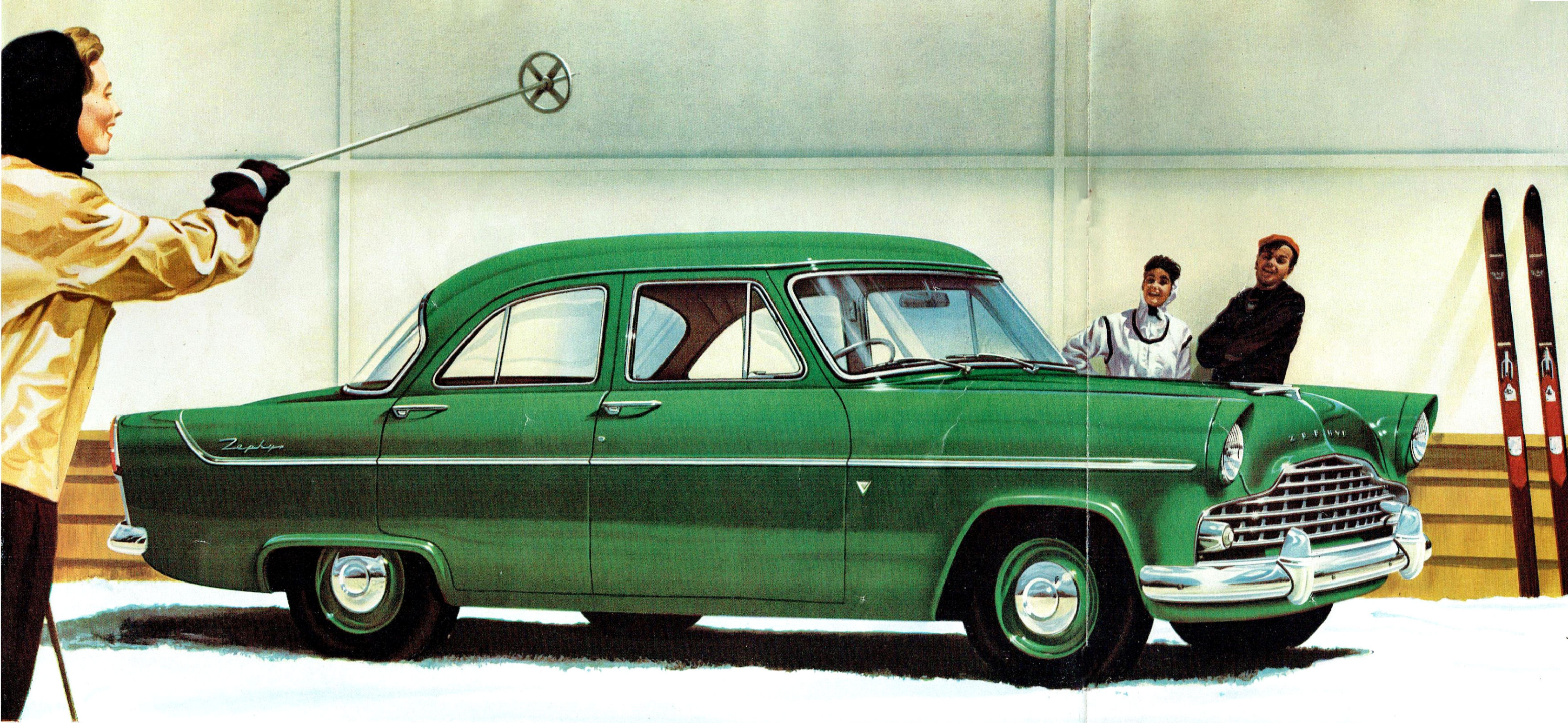




A glance at the smooth, flowing lines of this longer, wider and roomier Consul shows you immediately that this is a car to stay modern for years. The smart design of the vinyl covered dashboard and the invitingly comfortable seating speak highly for the good taste and planning of this new Consul. A test-drive will tell the rest of the story, of the easy handling and parking qualities, of the way Consul hugs the road and of the quiet responsive power so well suited to both your suburban running and longer interstate trips. *Consul gives you all this with the added bonus of outstanding fuel economy.*

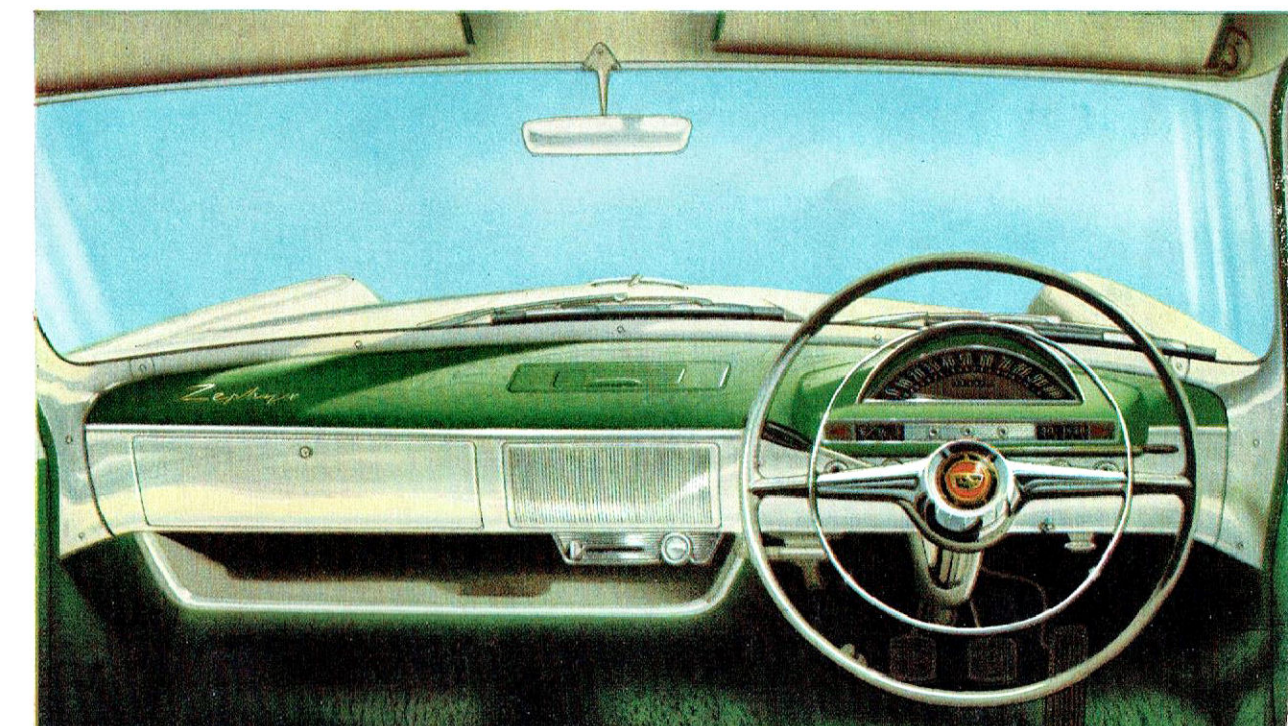


CONSUL longer, wider, roomier—designed to stay modern for the years ahead.



Here is truly a car to be proud of! Seven inches longer, four inches wider, Zephyr is a full six seater with graceful sweeping lines. The long sleek look of Zephyr is accentuated by slim chrome side-strips, uncluttered front-end grille design and hooded head-lamps. A skilful blend of all that's new in modern motoring makes Zephyr the best value car in its class in Australia.

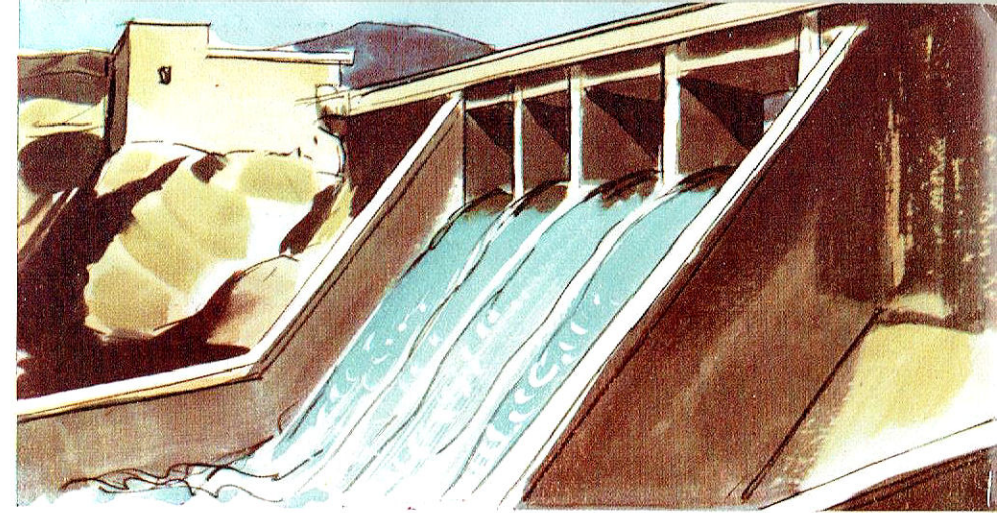
The beautiful new Zephyr dashboard is covered in soft, non-glare washable vinyl. The easily-read instrument panel is recessed to give added safety in an emergency. Comfort planned interiors feature newest fashion colors color-keyed to exterior colors.



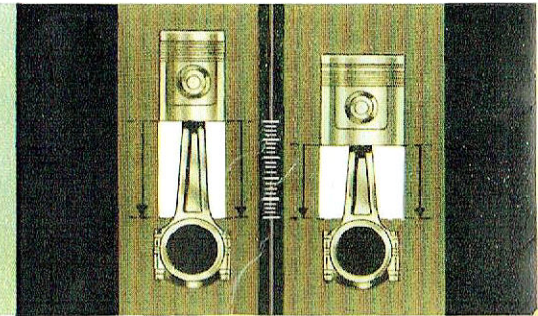
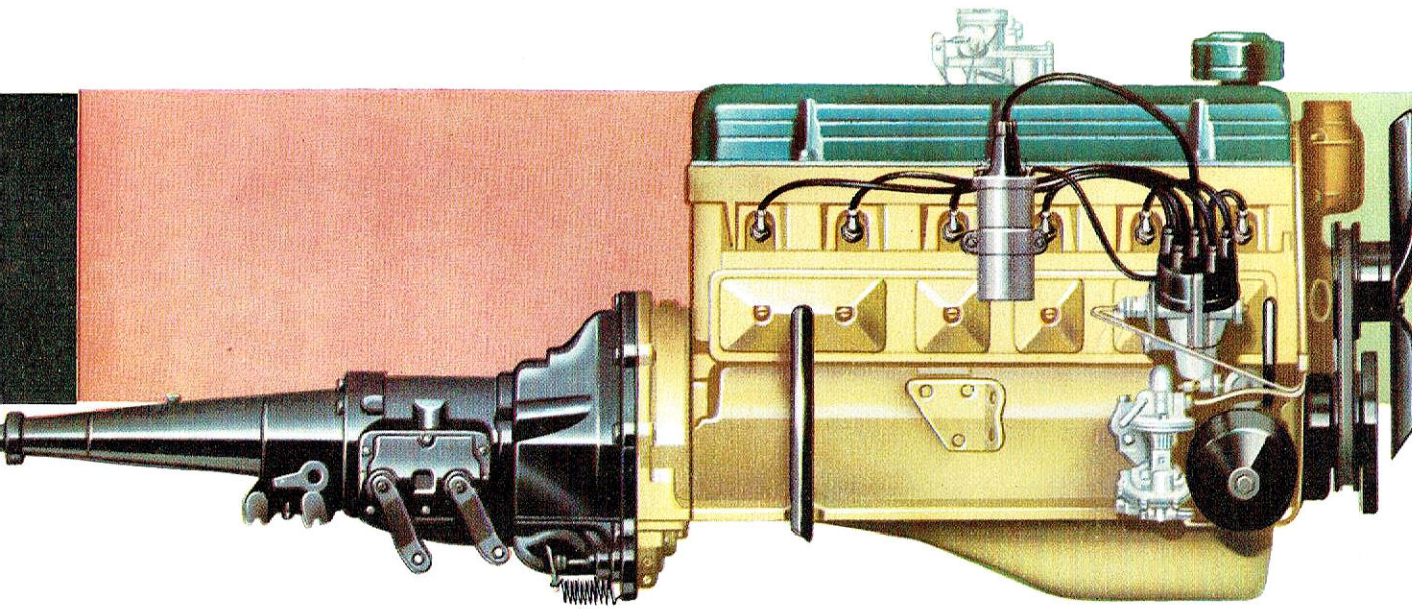
ZEPHYR-SIX brand new styling with a long, low, wide and lithe look of action.

POWER with modern meaning—

The oversquare engines of six cylinder Zephyr and four cylinder Consul develop a maximum of 80 and 55 b.h.p. respectively. The R.A.C. rating for Zephyr is 25.4 h.p. and for Consul 16.9. The unique engine design and favourable power to weight ratios allow for quiet responsive power and high speed cruising in both models. This big car performance combined with outstanding fuel economy (up to 30 m.p.g. with Zephyr, more with Consul) proves beyond a doubt that in their respective fields Zephyr and Consul are Australia's finest value.



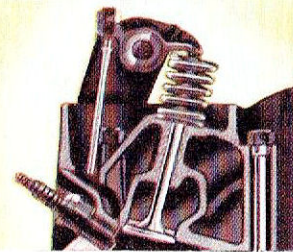
Spillway on dam at vast new Snowy Mountains Hydro-electric Scheme, Cooma, N.S.W



SHORT-STROKE POWER

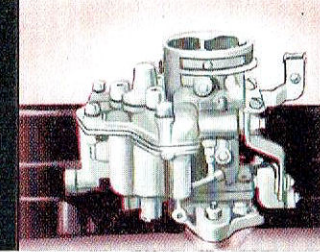
The most efficient power in today's cars is "short-stroke" power. With short movement of pistons there is less internal friction, big fuel savings. Consul and Zephyr have engines of the most advanced oversquare, shortstroke design.

The functional design of these new Zephyr and Consul engines is at once evident to the mechanically minded. The component parts of each have been placed not only for maximum efficiency during operation but for ease of maintenance and servicing. It's common knowledge that minor adjustment and tuning activities keep car engines in peak condition. The ease with which these can be carried out is just another reason why Zephyr and Consul are acknowledged as the leaders in their respective fields.



OVER-HEAD VALVES

These permit a more efficient combustion head shape which spreads the explosion evenly, giving more power, smoother running and improved petrol consumption.



NEW DOUBLE VENTURI CARBURETTOR

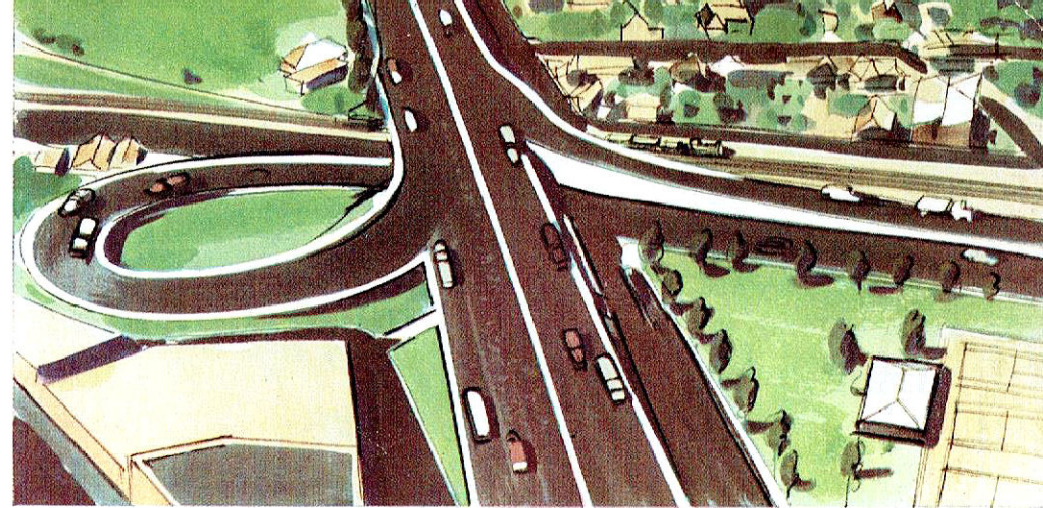
Features a new automatic high-power jet for greater fuel economy than ever before—provides the most efficient fuel-air mixtures for all driving conditions.

FULL-FLOW OIL FILTER

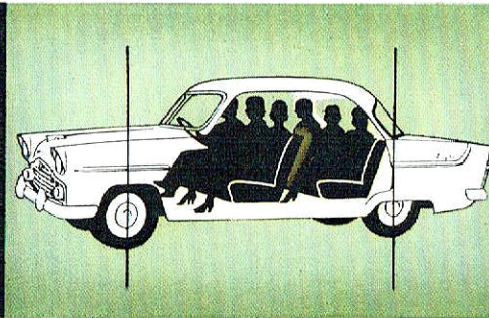
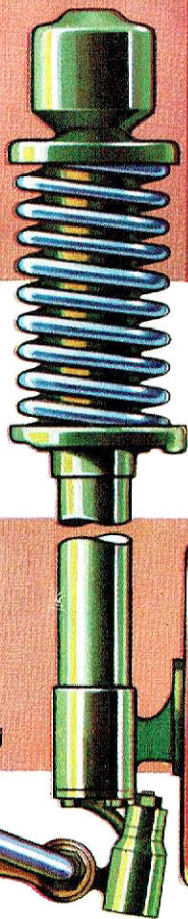
Highly efficient design that cleans *all* the oil all of the time, keeps harmful abrasives from the bearing surfaces, thereby reducing their wear and consequent cost.

TRAVEL with modern ease

In Zephyr and Consul you ride in comfort and arrive relaxed. Ride is smoother because the suspension system of these cars is ideally suited to Australian road conditions. The independent coil springing of the front wheels is balanced by semi-elliptic leaf springs at the rear, and road shock is damped out by four heavy-duty telescopic shock absorbers. The smooth, sure braking (total lining area is 147 sq. ins.) and overall driving ease of both Zephyr and Consul afford travel comfort that's finer than ever before.

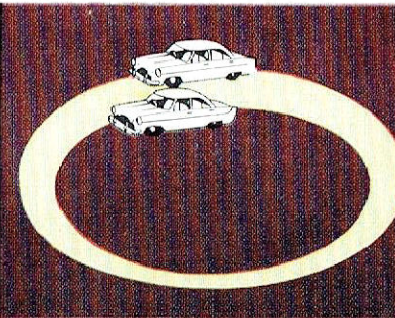


Modern traffic overpass at Clifton Hill, Victoria.



CENTRE-SLUNG SEATING !

All seats are suspended "hammock-wise" between the front and rear axles to reduce upward and downward movement to a minimum. This results in a smoother ride, free from pitch or sway.



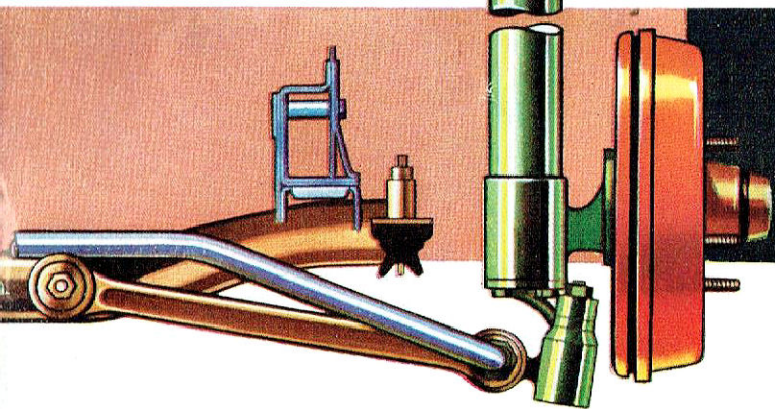
SHORTER TURNING CIRCLES !

Easier to park, easier to manoeuvre in traffic, simpler to handle in narrow places, the greatly reduced turning circle of Consul is down to 35 ft., and that of Zephyr 36 ft.



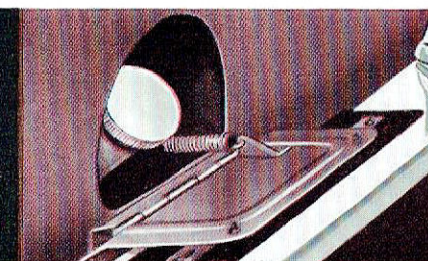
KEY-TURN IGNITION !

Another Ford extra-value feature! Turning the key to the right switches on the ignition and turning the key further to the right starts the motor—one simple operation!



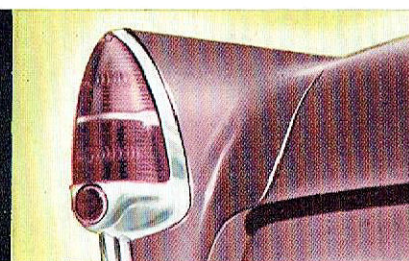
CENTRE-FILL FUELLING !

The petrol tank cap is centrally located for filling from either side. Concealed behind the number plate which is hinged and spring loaded, this position eliminates body-work being scratched by petrol pump hose.



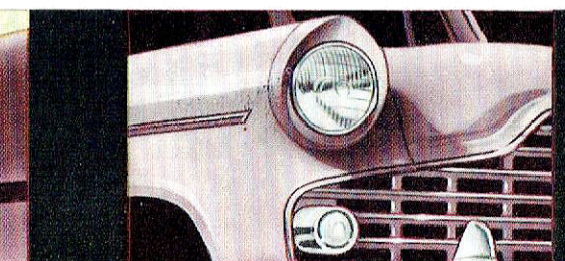
REAR TAIL-LIGHT !

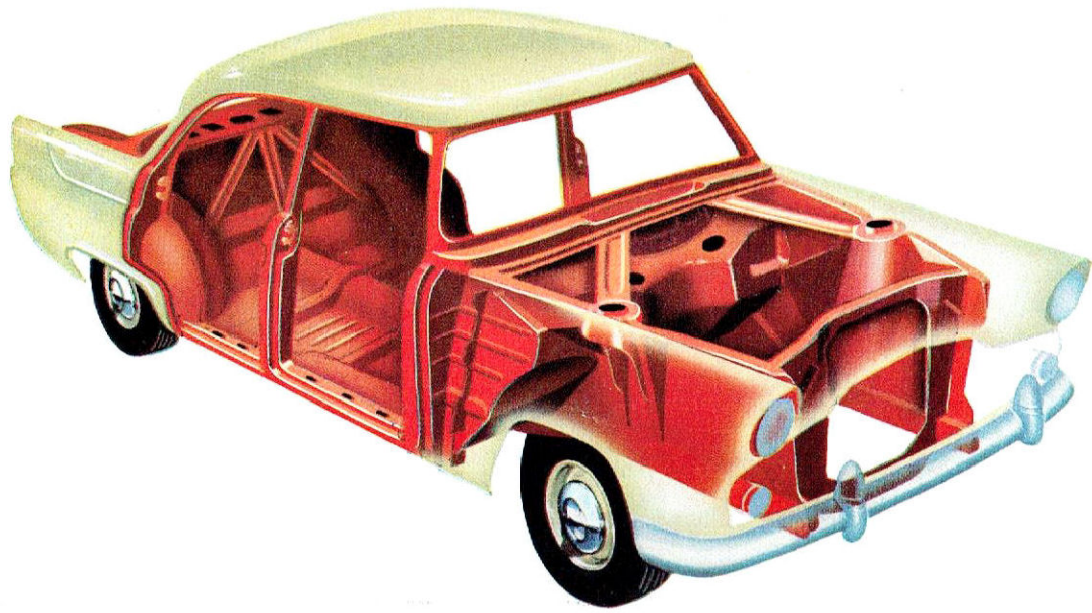
This latest design tail-light assembly is large, clearly defined. As well as your 'stop' light, amber turn-signal lights are incorporated—another safety feature. The reflector is built into the unit below the 'stop' light.



HOODED HEAD-LAMPS !

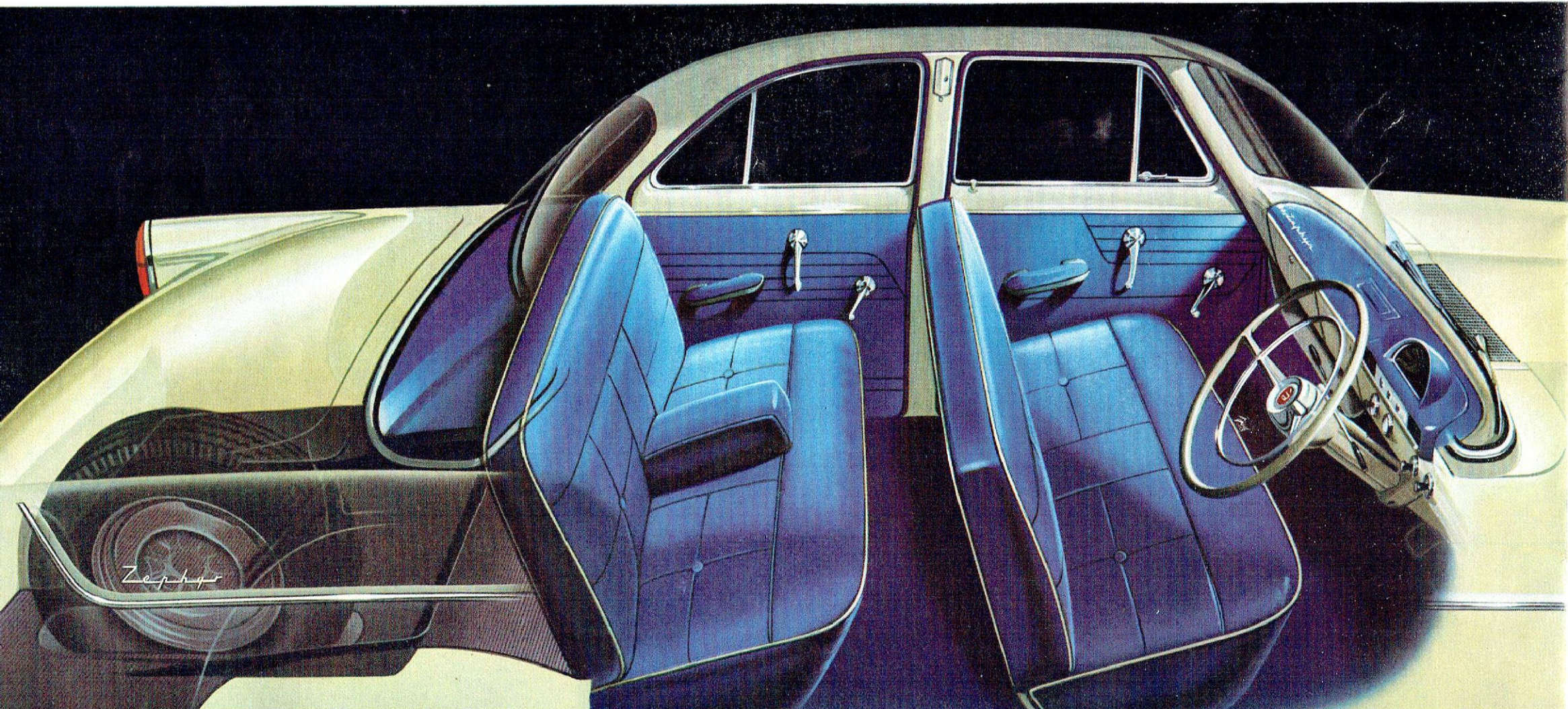
They're smarter, and safer—the projection providing a hood which eliminates upward glare. The parking lights also include flasher-type direction indicators for telling oncoming traffic when you're turning.





STRENGTH PLANNED AND

Under the smooth beauty of these cars is the rugged strength of box-form integral body and frame construction. Without adding performance-retarding weight this uniquely strong box form applies to the sections of body shell that house engine assembly, seating area, luggage compartment, corner side members, cross members and pillars. All are steel-welded together for more safety, longer life, absence of body noises, and "integral" resistance to every stress and strain.



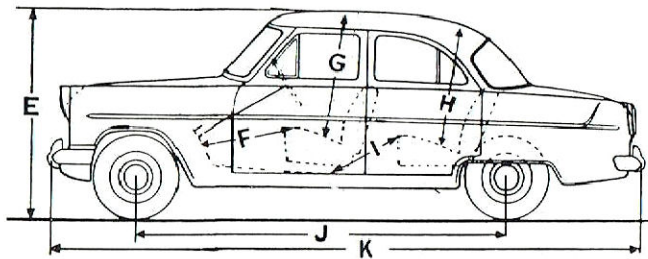
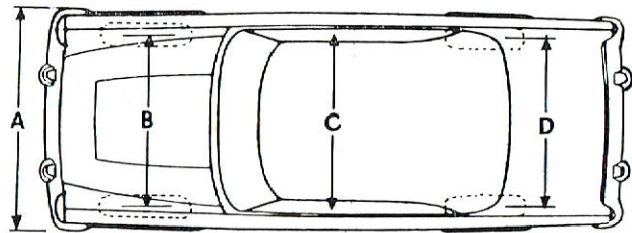
SPACE PLANNED

Spacious Comfort for six big people

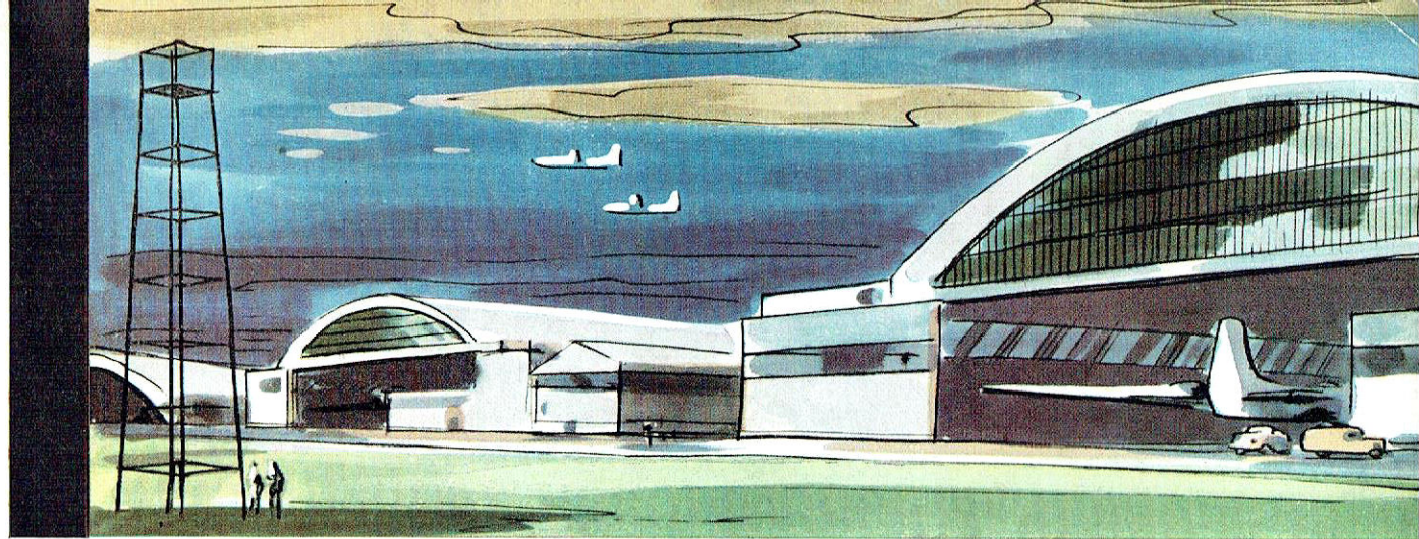
See for yourself how really roomy Zephyr and Consul are! Combining the best of big-car advantages (spaciousness, comfort and appearance) — with small-car handling ease, manoeuvrability and running costs, these cars outclass all others in their respective fields.

Zephyr and Consul Dimensions

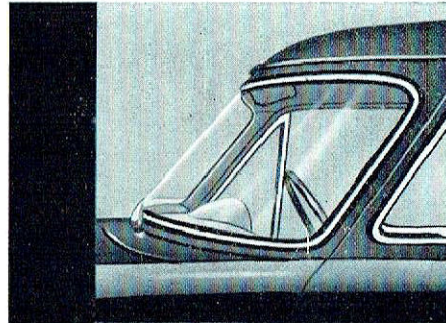
A: 69 ins. (Zephyr), 68.75 ins. (Consul). **B:** 53 ins. **C:** 56.5 ins. **D:** 52 ins. **E:** 61.5 ins. (Consul), 62 ins. (Zephyr). **F:** 41 ins. **G:** 35.5 ins. **H:** 34.5 ins. **I:** 43 ins. **J:** 107 ins. (Zephyr), 104.5 ins. (Consul). **K:** 178.5 ins. (Zephyr), 172.25 ins. (Consul).



Deep, soft bench-type seats with built-in foam rubber roll tops are designed to accommodate six big people. In both Zephyr and Consul there is extra legroom, head and elbow-room which allows you to sit back and enjoy your motoring. The upholstery and interior trim in both models are in hard-wearing, washable Vinyl.

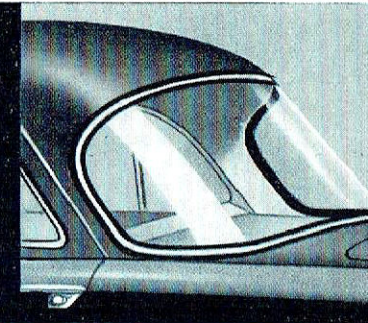


Australia's most modern airfield at Avalon, Victoria.



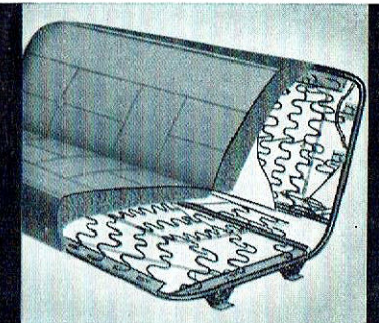
WRAP-AROUND WINDSCREEN!

On both models the wide all-around windscreen allows a front road-ahead view almost from the front wheels onwards. It highlights, too, the cars' ultra-modern styling.



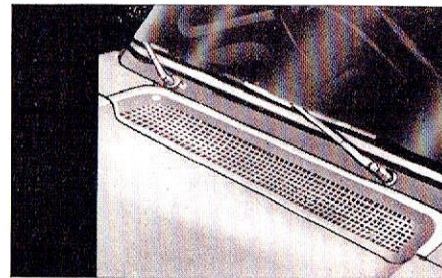
WRAP-AROUND REAR WINDOW!

The new full wrap-around rear window provides wider vision and a safer view of traffic for the driver. All four extreme corners of the car are clearly visible from the driving seat.



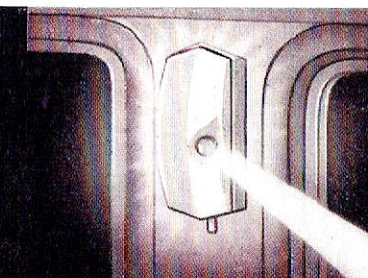
THE SEATS ARE LARGER!

Wider, deeper and with a special zig-zag spring construction to keep their shape, the seats provide correct body support and a softer feel. Zephyr features a centre arm-rest in the rear seat.



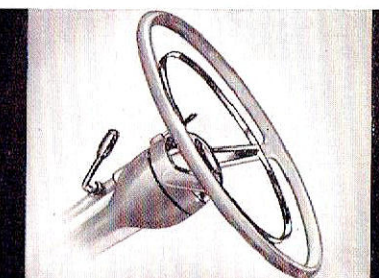
AIR-INTAKE COWLING!

In the centre of the engine hood, close to the windscreen, is the newly located air intake. Only fresh clean air enters the car—no road dust or engine fumes—and it's thoroughly waterproofed.



DOMELIGHT!

For easy entry and exit from Zephyr and Consul at night a "courtesy-light" has been fitted. As the door is opened the dome light goes on. And for the driver's convenience a beam of light is directed to the ignition switch.



SAFETY - DESIGN STEERING WHEEL!

The 17" diameter steering wheel incorporates another very worthwhile safety feature. The slightly concave or "dished" shape has been designed to give added driver protection against impact.

specifications ZEPHYR-SIX & CONSUL

ENGINE:

ZEPHYR-SIX: Six cylinder cast integrally with upper half of crankcase. Bore 3.25 ins. Stroke 3.13 ins. Capacity 155.8 cu. ins. Overhead valves, push rod operated from harmonic cams in Cylinder block. Compression ratio: 6.9:1. B.H.P. 80 at 4200 R.P.M. Torque 128 lbs/ft at 2000 R.P.M. Four bearing crankshaft with integral weights, dynamically balanced. Detachable cast-iron cylinder head incorporating volume controlled combustion chambers for economy and smooth running. Special autothermic alloy pistons. Three point suspension of engine and gear box giving remarkably smooth power flow.

CONSUL: Four cylinder cast integrally with upper half of crankcase. Bore 3.25 ins. Stroke 3.13 ins. Capacity 103.9 cu. ins. Overhead Valves, Push-Rod operated from Harmonic Cams in Cylinder Block. Compression Ratio 6.9:1. B.H.P. 55 at 4200 R.P.M. Torque 87 lbs/ft at 2300 R.P.M. Three Bearing Crankshaft with Integral Weights, Dynamically Balanced. Detachable Cast Iron Cylinder Head Incorporating Volume Controlled Combustion Chambers for economy and smooth running. Special autothermic Alloy Pistons. Three point rubber suspension of engine and Gearbox giving remarkably smooth power flow.

ENGINE LUBRICATION:

Pressure feed by submerged gear pump to crankshaft main bearings, big-end bearings and camshaft bearings via drillings in cylinder block and crankshaft. Full flow type oil filter fitted direct to cylinder block. Accessible dip stick and oil filter. Sump capacity with oil filter — Consul 7.5 pints, Zephyr-Six 8.5 pints.

IGNITION:

12 volt battery and coil (battery accessibly located under hood)—distributor has automatic advance and retard and additional vacuum control. Sparking plug size 14 mm. Firing order Zephyr-Six 1, 5, 3, 6, 2, 4; Consul 1, 2, 4, 3.

FUEL SYSTEM:

Diaphragm type fuel pump mechanically operated. Down draught carburettor has special choke control and is fitted with combined air cleaner and silencer. Electrical petrol gauge. Petrol tank at rear, capacity 11 gallons.

COOLING SYSTEM:

Belt-driven fan and water pump with thermostatic heat control. Tube and fin type radiator. Capacity of system—Zephyr-Six 22 pints; Consul 18 pints.

TRANSMISSION:

Clutch-dry single plate spring cushioned. Hydraulic operation from pedal to heavy duty, ball-bearing thrust release. Remote control of gears on steering column. Light action synchro-mesh on top and second gears. Helically cut constant mesh gears. Three forward speeds. Overall ratio—Zephyr-Six 3.90 to 1, 6.40 to 1, and 11.08 to 1. Reverse 15.06 to 1. Zephyr Oil capacity of gearbox 2.5 pints approx. Consul 4.111 to 1, 6.75 to 1, and 11.67 to 1. Reverse 15.86 to 1. Oil Capacity of Gearbox 2.5 pints approximately.

REAR AXLE:

$\frac{3}{4}$ " floating, hypoid final drive. Heavy duty roller and ball bearings. Open type drive shaft. Universal joints have needle roller bearings. Axle ratio—Zephyr-Six—3.90 to 1; Consul 4.111 to 1. Oil Capacity 2 $\frac{1}{2}$ pints approximately.

FRONT SUSPENSION:

Independent front wheel suspension employs low periodicity coil springs mounted on special hydraulic double-acting telescopic shock absorbers integral with the wheel spindle assembly. The upper end of this unit rotates in an anti-friction bearing suspended in rubber and mounted on the body high inside wing valance. The base of the wheel assembly is connected via a ball jointed transverse track control arm to a tubular cross-member bolted to underside of the unitary body. An anti-roll torsion bar is fitted which, being triangulated, holds the track control arms in the fore and aft direction. The wide spacing and high location of the springs and shock absorbers, combined with accurately controlled geometry, gives excellent riding and steering.

REAR SUSPENSION:

Longitudinal semi-elliptic 6 leaf springs rubber insulated. Hydraulic double-acting shock absorbers.

BRAKES:

Hydraulic internal—front 9 ins. x 2 $\frac{1}{2}$ ins. Rear 9 ins. x 1 $\frac{1}{2}$ ins. Front—two leading shoes; rear—floating expander. Total lining area 147 sq. ins. Foot brake all four wheels, handbrake on rear wheels only.

STEERING:

High efficiency worm and peg type. Ratio 16.8 to 1. Steering wheel diameter 17 ins. Two spoke safety type.

WHEELS AND TYRES:

Pressed steel with wide base rims. Rustless steel hub-caps. Tyres—Zephyr-Six 6.40 x 13; Consul 5.90 x 13.

ELECTRICAL EQUIPMENT:

Two-brush ventilated generator, compensated voltage control. Drive: "V" belt easily adjustable. Starter motor. Horns—Zephyr-Six Dual "Windtone" horns operated by horn ring on steering column. Consul—high frequency operated by button on steering column. Battery: 12 volt, 57 AMP Hr. at 20 hour rate.

INSTRUMENTS:

Conveniently grouped cluster immediately in front of driver includes speedometer, ammeter, fuel gauge, oil pressure warning light, direction indicator warning lights, ignition warning light, head-lamp main beam warning light. Instrument lighting controlled by tumbler switch on facia panel.

CONTROLS:

Choke, combined Ignition-Starter Switch, instrument light and windshield wiper. Plastic control knobs.

BODY:

All-steel welded integral construction. Seating within wheelbase. Safety glass all round. Curved type fixed windscreen and wrap-around rear window. Hinged no-draught ventilators embodied in front doors. Safety design push-button door handles. Adjustable full-width tubular construction bench type front seat. Washable vinyl headlining. Separate luggage compartment accessible from outside of car. Spare wheel housed in luggage compartment on right-hand side.

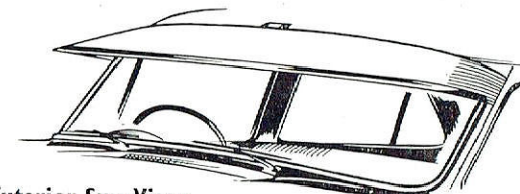
GENERAL EQUIPMENT:

Dual windscreen wipers operated from vacuum pump fitted on engine. Moisture proof, flush fitting hooded head lamps. Separate side lamps. Tail and stop lights combined. Rear number plate illumination lamp. Interior light. Sun visors—Front Doors lockable on both sides. Flasher type direction indicators operated by self-cancelling arm on steering column. Rear view mirror. Built-in fresh air ventilation system. Provision for fitting air conditioning system, demisters, and radio.

GENERAL DIMENSIONS:

	Zephyr-Six	Consul
Overall Length	14 ft. 10 $\frac{1}{2}$ ins.	14 ft. 4 $\frac{1}{2}$ ins.
Overall Width	5 ft. 9 ins.	5 ft. 8 $\frac{3}{4}$ ins.
Overall Height	5 ft. 2 ins.	5 ft. 1 $\frac{1}{2}$ ins.
Wheelbase	107 ins.	104 $\frac{1}{2}$ ins.
Track—Front	53 ins.	53 ins.
Rear	52 ins.	52 ins.
Kerb Weight	2691 lbs.	2504 lbs.

FORD QUALITY ACCESSORIES



Exterior Sun Visor . . .

For restful, glare-less driving in the sun. Made of strongly reinforced metal tastefully trimmed with chrome. Reduces front seat heat and deflects rain from the windscreen.

De Luxe Wing Mirror . . .

This De Luxe wing mirror for fitting to the body or front fenders blends perfectly with your car and has wide angle vision.



Ford 6-Valve Radio . . .

Specially designed for Zephyr and Consul with high selectivity to separate stations without overlap, and high fidelity of tone for clarity at all volume levels.

Venetian shades . . . cool the temperature of the car and protect rear passengers from sun, also reduce reflection of headlights from the rear.



FORD'S 4-WAY BETTER SERVICE!

Increasing the satisfaction of Zephyr or Consul ownership is the availability of after-sale service from Ford Dealers. It has four big advantages. Ford Dealers send their mechanics to Ford Factory Service Schools. They have time-saving equipment just right for Fords. Dealers follow Ford factory approved servicing methods and use genuine Ford parts. Available wherever you go, Ford Service keeps your car in top condition at minimum cost.

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FORD MOTOR COMPANY OF AUSTRALIA PTY. LTD.

(Incorporated in Victoria)

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