

*Big room and style at less cost per mile*

**CONSUL**

SMARTNESS THAT MAKES EVERYONE LOOK, SPACIOUSNESS THAT

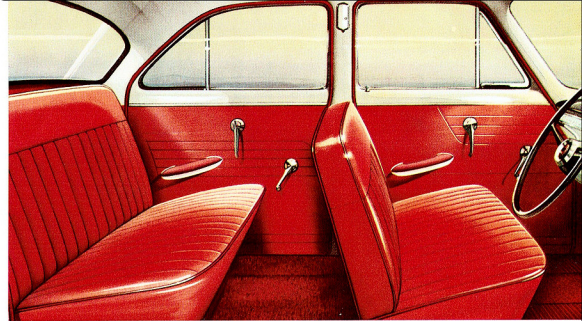
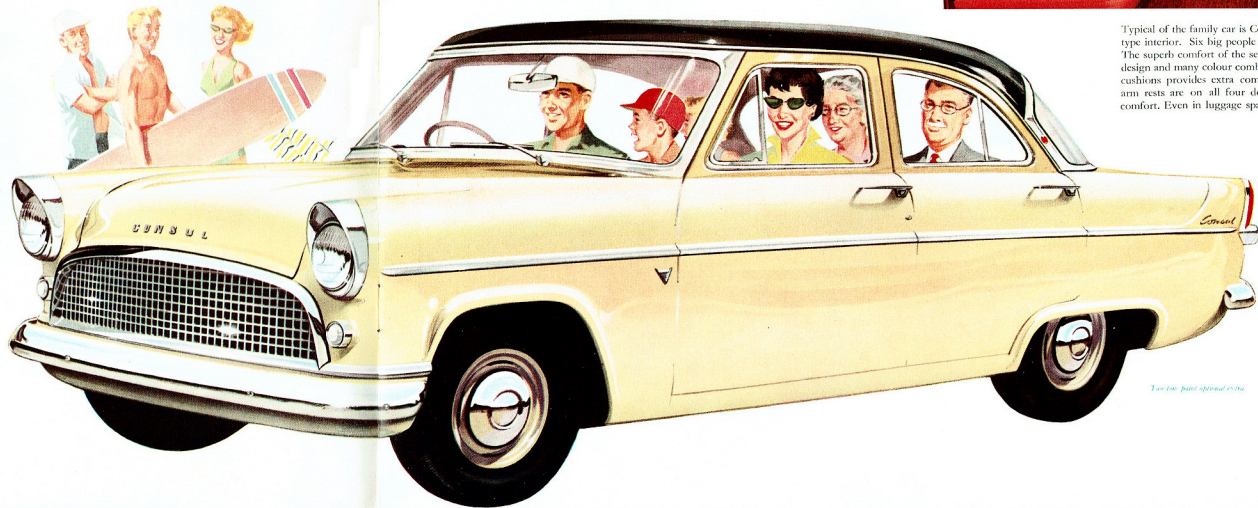
MAKES SIX PEOPLE REALLY COMFORTABLE!

*All this — and 30 m.p.g. economy — no wonder a family stays happy with Consul!*

Ford designers and engineers can always be relied upon to produce cars that will have style conscious heads turning . . . mechanical minded "hearts" beating quicker. They've succeeded again — with the new Consul — styled to win more than second looks of admiration. Designed to be more than ever the true family car — with big six seater family-pleasing comfort. Engineered to give increased power, yet retain the 4 cylinder, 30 M.P.G. economy so typical of Consul . . . economy so important to the family man.

Consul's new lower roof line lessens wind resistance . . . yet retains full head room . . . longer too, Consul's styling is modern and imaginative whichever way you look at it . . . a new, longer, lower "sleek-line" that puts Consul further ahead for styling. Consul's distinctive styling is highlighted by new chrome hooded head lamps, incorporating the latest anti-dazzle factors, separate side lights with flashing turn indicators are set in brilliant chrome surrounds, new smarter tail light assembly too, new, extended chrome side strips, new chrome drip moulding . . . every feature designed to lift Consul's styling a class above the family size field.

In every possible way the new Consul is the one car that gives the words "the family car" its true meaning . . . Nothing has been spared to make you happy to have Consul as one of the family, to keep you happy through many more miles of satisfied motoring.



Typical of the family car is Consul's completely new "family lounge room" type interior. Six big people can relax in individual lounge room comfort. The superb comfort of the seating is enhanced by the smartness of interior design and many colour combinations. Softness of foam padding on seat cushions provides extra comfort, upholstery is washable. Soft, padded arm rests are on all four doors, adding to driving ease and passenger comfort. Even in luggage space, there's a big 20 cubic foot boot capacity.

*Two-tone paint optional extra*

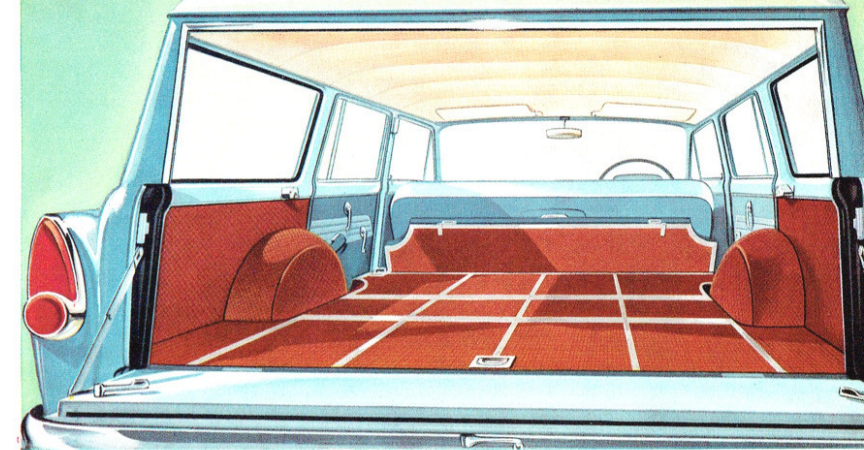
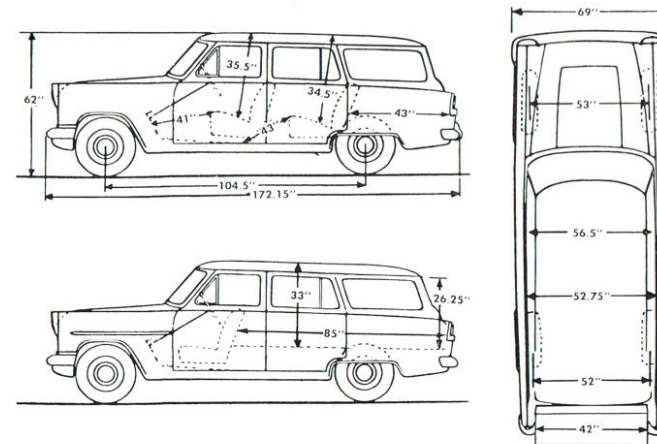
AND HERE, WITH ALL ITS PRACTICAL CAPACITY AND VERSATILE USE, IS THE

**CONSUL**

# Station Wagon

*Life is better, and all the outdoors are yours, when you own Consul's bigger, better Station Wagon!*

You're really "going places" when you decide a Consul Station Wagon is for you. For no matter where you want to go . . . what particular task you want it to do . . . you'll never cease being wide eyed at the versatility of the Consul Wagon . . . and it is *practical* versatility that will go on and on pleasing you. Big Sedan comfort and roominess, plus extra luggage space, for a day out with the family or friends . . . extra loading space — so practical for all those light moving jobs and shopping jaunts are conveniently yours in Consul. While for camping comfort, Consul comes up with an exclusive feature for perfect sleeping comfort! No more twisting and turning in cramped space — 85 inches of sleeping length. Even six footers can stretch out and really relax. You're really living when you "go places" with Consul.

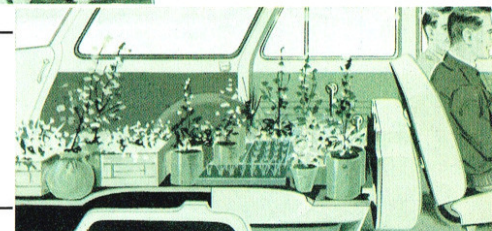


**MORE LOADING SPACE** than any wagon in its class. The longer, wider loading area, completely clear for convenient rear loading, is designed for all round, practical versatility, complete camping comfort. Roll down rear window retracts into the tail gate and is controlled by a lockable winding handle. The rear window can be locked in any desired position, thereby permitting controlled ventilation for complete "all-weather" comfort.



At left you see the big six seater comfort of Consul Station Wagon. Plenty of width and leg room. More luggage space, greater convenience, than any station wagon in its class.

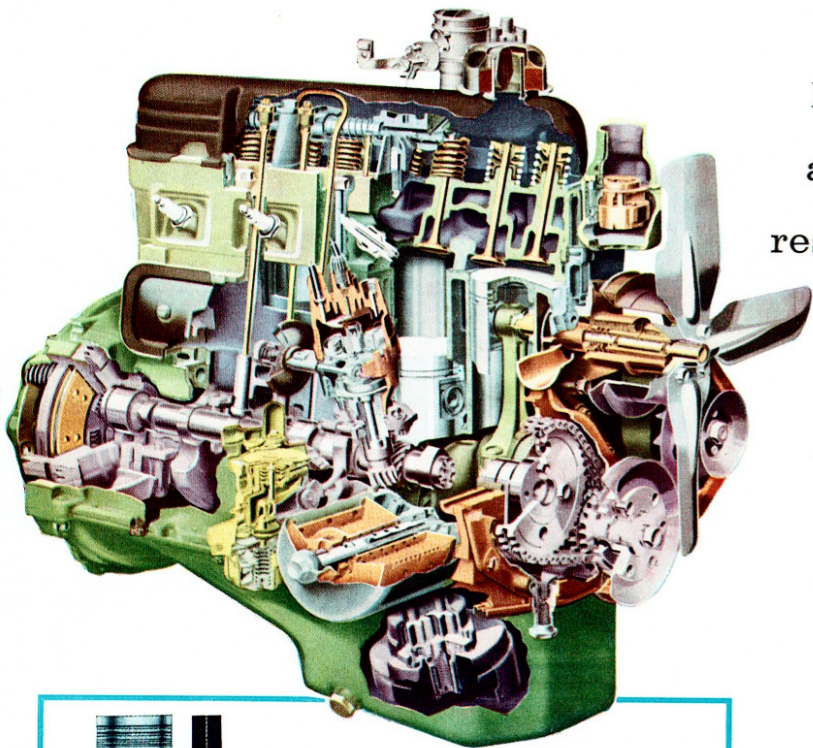
With second seat folded away Consul Station Wagon features more practical loading space for all light loading problems. No more straining to fit outside objects into luggage boot.



**PERFECT SLEEPING COMFORT** with 85 ins. in length. The adjustable front seat, when moved forward, gives Consul "biggest of all", enclosed sleeping space . . . Full length sleeping comfort to even the over six footers.



White sidewall tires optional extra.



Modern design advances give Consul  
a perfectly engineered combination of  
responsive power and 30 m.p.g. economy

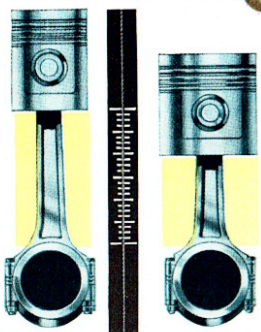
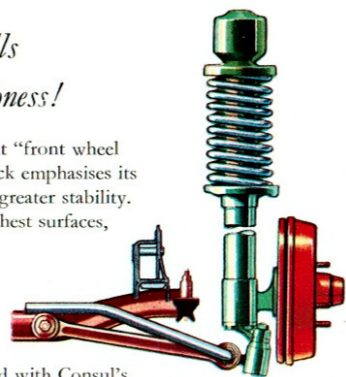
Ford engineering advancements have given the Consul's 4 cylinder Overhead Valve Engine new increased power . . . speedier response in accelerating . . . more pleasing performance. With a new, higher compression ratio of 7.8:1 and new higher 59 b.h.p. at the low revolution rate of only 4,200 r.p.m. Consul now gives faster "get-away", greater flexibility in performance and higher sustained cruising speeds. Consul's "oversquare" engine design results in smoother, quieter running, less wear on moving parts and a big factor for the family man to consider — REAL ECONOMY. Consul brings you a great money saving petrol economy of 30 miles per gallon, lower maintenance costs, lower running costs, for the all round, lasting economy of the *true* family car.

*A suspension system that spells  
'glide-ride' smoothness!*

Consul's most modern system of independent "front wheel suspension", longer wheelbase and wider track emphasises its famous reputation for road hugging ability, greater stability. It eliminates pitch or sway on even the roughest surfaces, giving a true Consul "Glide-ride".

*Bigger, better brakes, too!*

Safe, certain, straight line stopping is ensured with Consul's internal expanding brakes with a braking surface of 147 sq. ins. They respond to the lightest touch of the pedal. Compensation of braking effect between front and rear wheels is a feature contributing to the smooth, reliable stopping power of Consul.



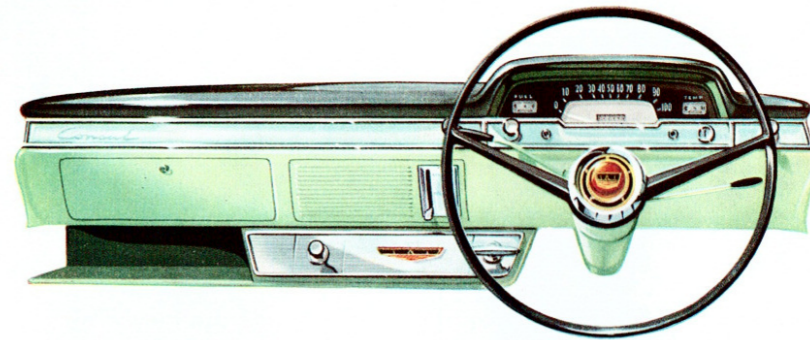
**WHAT "OVERSQUARE" MEANS**

In this modern engine the length of the piston stroke is less than the diameter of the cylinder bore. This results in less internal friction and allows higher cruising speeds to be maintained without pistons racing. There is consequently less wear and tear, performance is easier, fuel thrift is constant, engine runs smoother and lasts longer.

Old type

Oversquare

... and comfort-driving features  
which put Consul  
paces ahead in its class!

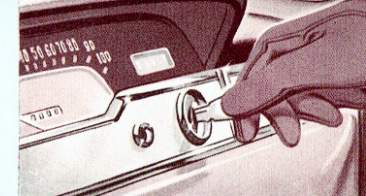


A "safety padded" anti-glare section running the full width of the fascia panel is an outstanding Consul feature. The new instrument panel is of more practical and completely new design, featuring wide view hooded speedometer, and, for extra convenience and storage space, a locking glove compartment and parcel shelf. Radio mounting location is smarter, and a convenient speaker grille is incorporated in the panel design.

New planning of the placement of every instrument and control ensures a completely uninterrupted view of the instrument panel. Refinements include high quality control knobs with identifying symbols, new slimmed shroud on the steering column and giant size ash-tray.

**KEY TURN IGNITION**

A half turn of the key to the right switches on the ignition; a further turn starts the motor. One simple time saving operation for surer starting — another Ford extra-value feature.

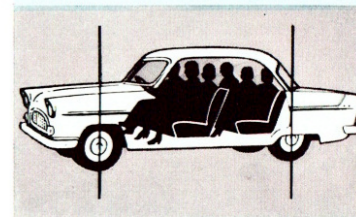
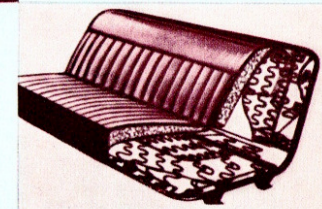


**WRAP AROUND VISION**

Give complete vision for extra safety and new driving ease, providing widest, safest view of traffic in front, passing and behind. All four car corners are clearly visible from driving seat.

**ZIG-ZAG SEAT CONSTRUCTION**

Special zig-zag seat construction ensures that Consul's wider and deeper seats keep their shape — give correct body support and a softer, relaxing ride with weight evenly distributed throughout.

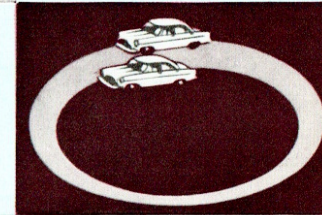


**CENTRE SLUNG SEATING**

The "hammock-wise" suspension of all seats between front and rear axles reduces upward and downward movement to a minimum. You get a smoother more enjoyable ride, no pitch or sway, thus lessening travel fatigue.

**SHORTER TURNING CIRCLE**

Consul's turning circle is only 35 feet. Together with the ease of recirculatory ball type steering, this means easier manoeuvring, first-time-round turning on normal roads and easier parking.



**NEW SAFETY TAIL LAMP**

This modern assembly is large, clearly defined. As well as your "stop" light, amber turn-signal lights are incorporated. Also a reflector is built into the assembly below the "stop" light.

## SPECIFICATIONS

### ENGINE —

Four cylinder. Cylinders cast integral with top half of crankcase. Bore 3.25 ins., stroke 3.13 ins. Capacity 103.9 cu. ins. Overhead valves, push-rod operated from harmonic cams in cylinder block. Compression ratio 7.8:1. B.M.P. 59 at 4,200 r.p.m. Torque 92 lbs.ft. at 2,300 r.p.m. Three bearing crankshaft with integral weights, dynamically balanced. Detachable cast iron cylinder head incorporating volume controlled combustion chambers for economy and smooth running. Special auto-thermic alloy pistons. Three point rubber suspension of engine and gearbox giving remarkably smooth power flow.

### ENGINE LUBRICATION —

Pressure fed by submerged gear pump to crankshaft main bearings, big end bearings and camshaft bearings via drillings in cylinder block and crankshaft. Full flow type oil filter fitted direct to cylinder block. Accessible dip stick and oil filler. Sump capacity with oil filter, 7.5 pints.

### IGNITION —

12 volt battery and coil (battery accessibly located under hood). Distributor has automatic advance and retard and additional vacuum control. Sparking plug size 14 mm. Firing order 1, 2, 4, 3.

### FUEL SYSTEM —

Diaphragm type fuel pump. Mechanically operated down draught carburetor has special choke control and is fitted with combined oil bath air cleaner and silencer. Electric petrol gauge. Petrol tank at rear, capacity 10.5 gallons.

### COOLING SYSTEM —

Belt-driven fan and water pump with thermostatic heat control. Tube and fin type radiator. Capacity of system 18 pints.

### TRANSMISSION —

Clutch — dry, single plate, spring cushioned. Hydraulic operation from pedal to heavy duty ball-bearing thrust release. Remote control of gears on steering column. Light action synchro-mesh on top and second gears. Helically cut constant mesh gears. Three forward speeds — overall ratios 4.111 to 1, 6.75 to 1 and 11.67 to 1. Reverse, 15.86 to 1. Oil capacity of gearbox 2.5 pints approximately.

### REAR AXLE —

$\frac{1}{2}$  floating, hypoid final drive. Heavy duty roller and ball bearings. Open type drive shaft. Universal joints have needle roller bearings. Axle ratio 4.111 to 1. Oil capacity 2.5 pints approximately.

### FRONT SUSPENSION —

Independent front wheel suspension employs low periodicity coil springs mounted on special hydraulic double-acting telescopic shock absorbers integral with the wheel spindle assembly. The upper end of this unit rotates in an anti-friction bearing suspended in rubber and mounted on the body high inside wing valance. The base of the wheel assembly is connected via a ball jointed transverse track control arm to a tubular cross-member bolted to underside of the unitary body. An anti-roll torsion bar is fitted which, being triangulated, holds the track control arms in the fore and aft direction. The wide spacing and high location of the springs and shock absorbers, combined with accurately controlled geometry, gives excellent riding and steering.

### REAR SUSPENSION —

Longitudinal semi-elliptical 6 leaf springs (Sedan), 7 leaf springs (Station Wagon), rubber insulated. Hydraulic double-acting shock absorbers.

### BRAKES —

Hydraulic internal expanding [Front — 8.65 ins. x 2] ins. Rear — 8.65 ins. x 1] ins. Front — two leading shoes. Rear — floating expander. Total lining area 147 sq. in. Foot-brake on all four wheels, handbrake on rear wheels only.

### STEERING —

Recirculatory ball type, ratio 18.0 to 1. Steering wheel diameter 17 ins., two spoke safety type.

### WHEELS AND TYRES —

Pressed steel with wide base rims. Rustless steel hub caps. Tyres 5.90 x 13 (Sedan), 6.40 x 13 (Station Wagon).

### ELECTRICAL EQUIPMENT —

Two brush ventilated generator, fully compensated voltage control. Drive: "V" belt easily adjustable. Starter motor. Gear Ratio 11.66:1. High frequency horn operated by button on steering column. Battery: 12 volt, 57 amp. hr. at 20 hr. rate.

### INSTRUMENTS —

Conveniently grouped cluster immediately in front of driver includes speedometer, temperature gauge, fuel gauge, oil pressure warning light, direction indicator warning lights, ignition warning light, headlamp main beam warning light. Instrument lighting controlled by switch and rheostat incorporated in main lighting switch.

### CONTROLS —

Choke, combined ignition-starter switch, instrument light and windshield wiper. Plastic control knobs with identifying symbols.

### BODY —

All-steel welded integral construction. Seating within wheelbase. Safety glass all-around. Curved type fixed windshield and wrap-around rear window on Sedan. Hinged no-draught ventilators embodied in front doors. Safety design push-button door handles. Adjustable full-width tubular construction bench-type front seat. Station Wagon seating fully adjustable for load/passenger requirements and camping conversion. Washable vinyl headlining. Separate luggage compartment accessible from outside of car. Spare wheel housed in luggage compartment on right-hand side of Sedan and separate compartment under floor at rear of Station Wagon.

### GENERAL EQUIPMENT —

Dual windscreen wipers operated by vacuum pump fitted on engine. Moisture proof, flush fitting hooded headlamps. Separate side lamps. Tail and stop lights combined. Rear number plate illumination lamp. Interior light Sedan — 1; Station Wagon — 2. Sun visors. Arm rests fitted all doors. Front doors lockable on both sides. Flasher type direction indicators operated by self-cancelling arm on steering column. Rear view mirror. Built-in fresh air ventilation system. Provision for fitting air conditioning system, demisters and radio.

### GENERAL DIMENSIONS —

Overall Length: 14 ft. 4 ins. Overall Width: 5 ft. 9 ins. Overall Height: 5 ft. 1 ins. (Sedan) 5 ft. 2 ins. (Station Wagon). Wheelbase: 104.5 ins. Track (Front) 53 ins., (Rear) 52 ins. Kerb Weight 2,459 lbs. estimated (Sedan); 2,682 (Station Wagon) estimated.

*Ford Motor Company of Australia Pty. Ltd., whose policy is one of continuous improvement, reserves the right, subject to such regulations as may from time to time apply, to change specifications and prices at any time without notice or incurring liability to purchasers.*

**FORD MOTOR COMPANY OF AUSTRALIA PTY. LTD.**  
(Incorporated in Victoria) Registered Office: Geelong, Victoria

## FORD QUALITY ACCESSORIES



### Exterior Sun Visor . . .

For restful, glare-free driving in the sun. Made of strongly reinforced metal trimmed with chrome. Reduces front seat heat and deflects rain from the windshield.



### De Luxe Wing Mirror . . .

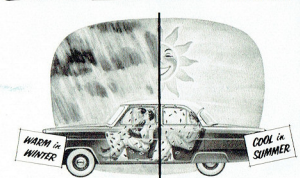
This De Luxe Wing Mirror fits to the body or front fenders, blending perfectly with your Consul and giving wide angle vision.

### Ford Transistor Power Radio . . .

Both the push-button and standard manual custom-built Ford radios give high selectivity to separate stations without overlap. You get rich tone, concert hall depth and clarity at all volume levels.



### Venetian Shades . . . cool the temperature of the car and protect rear passengers from the sun, also reduce reflection of headlights from the rear.



### Fresh Air Heater and Ventilating System . . .

Just flick a switch when it's cold—you're warm . . . or when it's hot—you're cool. Included also is a windshield demister—you never get a foggy view even when all your windows are up in wet weather.

## FORD'S 4-WAY BETTER SERVICE!

There are four important advantages in the after-sale service from Ford Dealers, increasing further still your satisfaction in owning Consul. Ford Dealers send their mechanics to Ford Factory Service Schools. They have time saving equipment designed for Dealers. Dealers follow Ford factory approved servicing methods and use genuine Ford parts. And wherever you go, Ford Service keeps your Consul in top condition at minimum cost.