

TRIM, TAUT, TERRIFIC! **3** **NEW FALCON**
STATION WAGONS



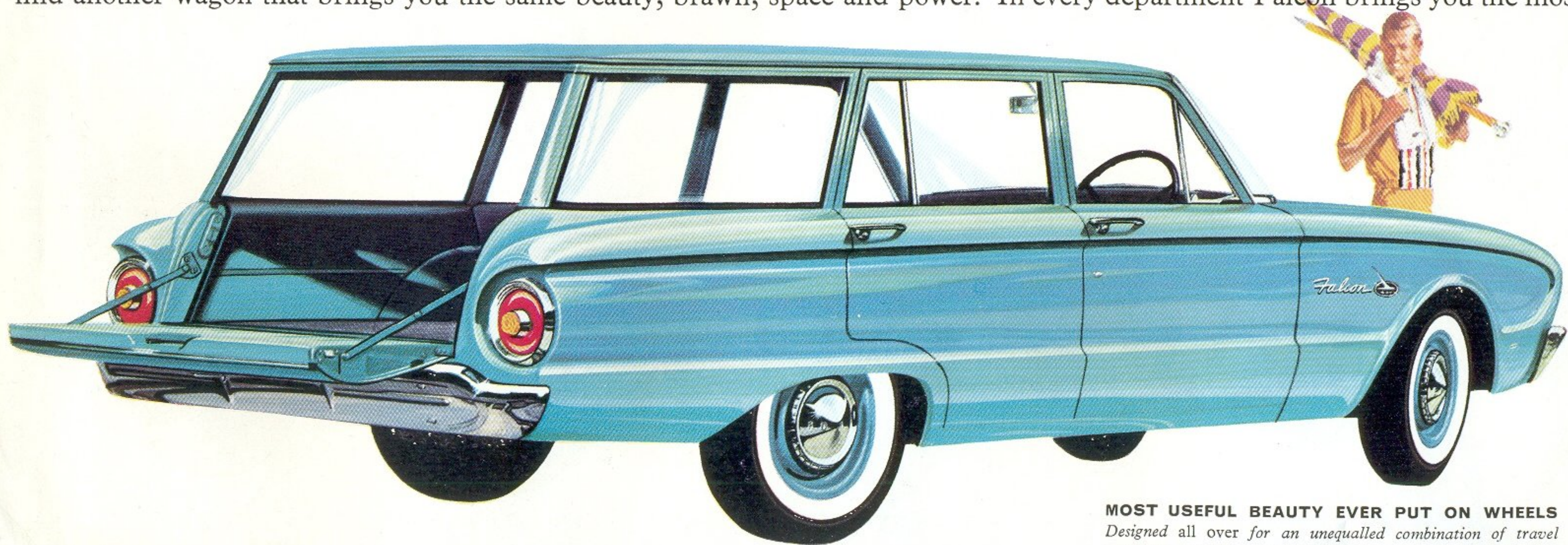
INCLUDING THE NEW FALCON SQUIRE WAGON



MORE STYLE, MORE SPACE,

NEW FALCON WAGONS—IN 3 GREAT MODELS—BRING YOU MORE VALUE FOR YOUR MONEY THAN ANY OTHER WAGON

Yes, Falcon Wagons are offered in 3 wonderful models. Each brings you 69 cubic feet of cargo space, 77 inches of sleeping length with tailgate closed, your choice of engines, and transmissions, and Falcon's exclusive roll-down rear window (it can be locked in any desired position) gives quick and easy access to rear luggage compartment. Outside, there's smart wagon styling, the kind that has made Falcon Australia's most wanted wagon. Inside, the glamorous interiors feature new fabrics, new patterns, and are colour-keyed to exterior colours. Convenience is everywhere: you slip in and out of wide-opening doors, to convert from a 6-passenger sedan to high-style cargo carrier takes seconds. Special concealed counter-balancers take more of the tailgate weight... make it easier to open and close. At Falcon's low prices you won't find another wagon that brings you the same beauty, brawn, space and power. In every department Falcon brings you the most!



MOST USEFUL BEAUTY EVER PUT ON WHEELS

Designed all over for an unequalled combination of travel smartness, comfort and multi-purpose load carrying, the Falcons are Australia's sleekest, most practical Wagons.

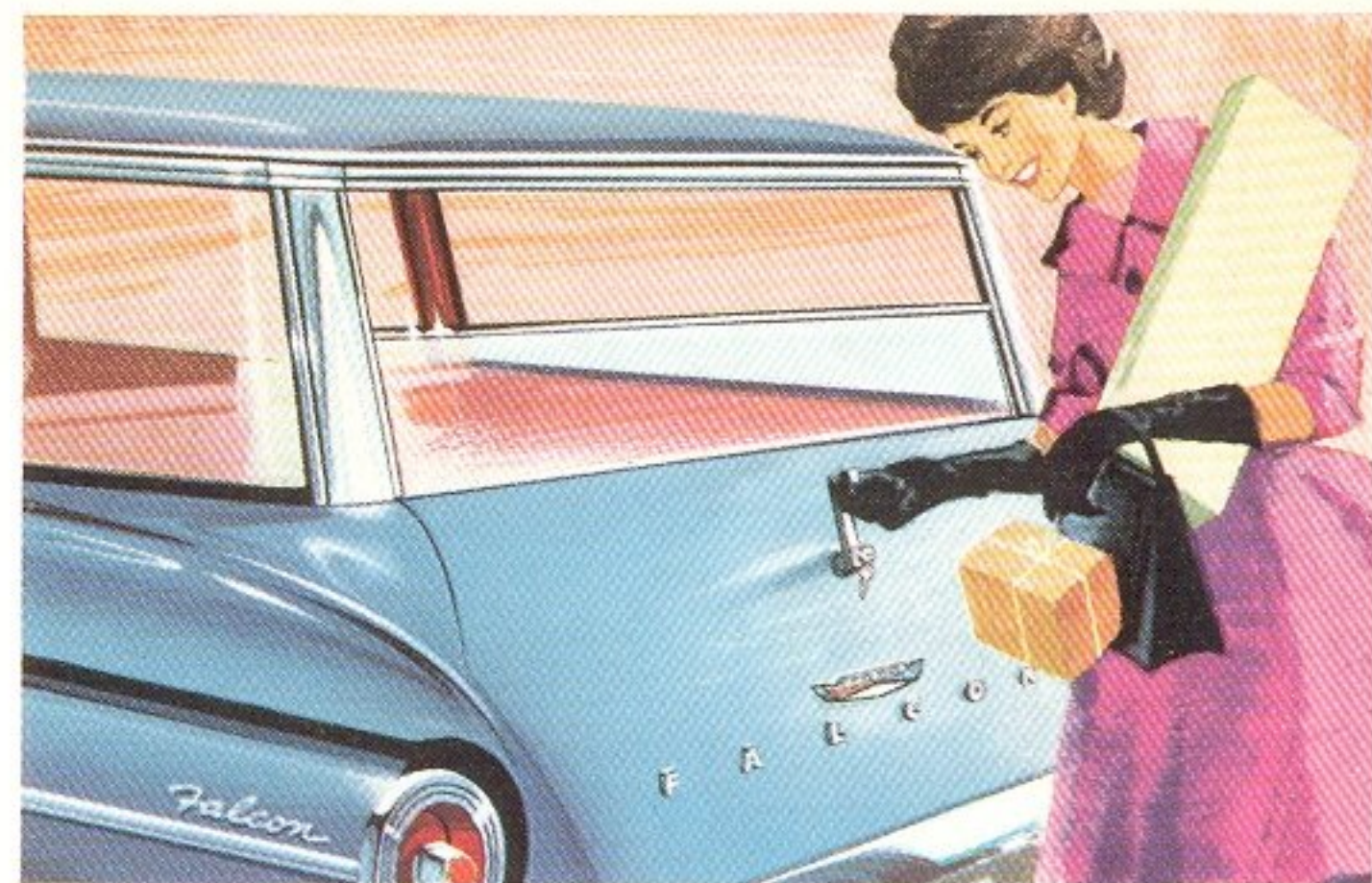
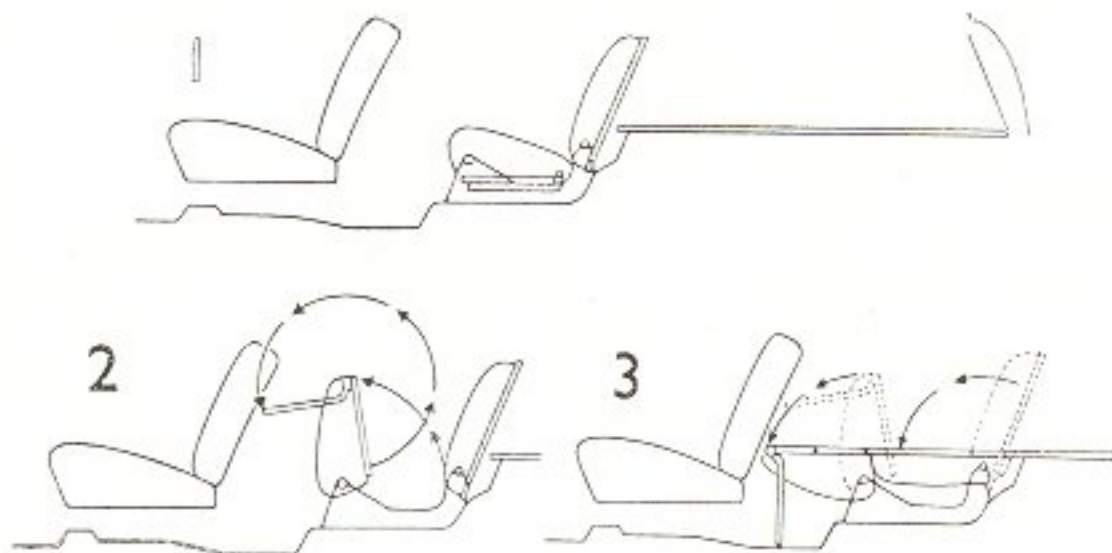
OVER 6 FEET OF SLEEPING LENGTH

Here's room of the kind Falcon excels in — room for all the hefty loads you'll want to carry in Falcon — room that's over 77 inches *long*. There's ample length for sleeping under cover . . . and Falcon has more width than a double bed, too. Open the tailgate (at 45½", widest of all in its class) and you have more than eight feet of flat floor for carrying the kind of load do-it-yourself handymen delight in. And it's loadspace that's within easy reach, too — with a load height barely above knee level.



CONVERTS QUICK AS 1...2...3

Falcon converts from fun to freight so fast and easy a child handles the job in seconds. One — flip the seat over. Two — release the single catch. Three — swing the squab in place. And there you are — 77" of flat floor space, 69 cubic feet of load room.

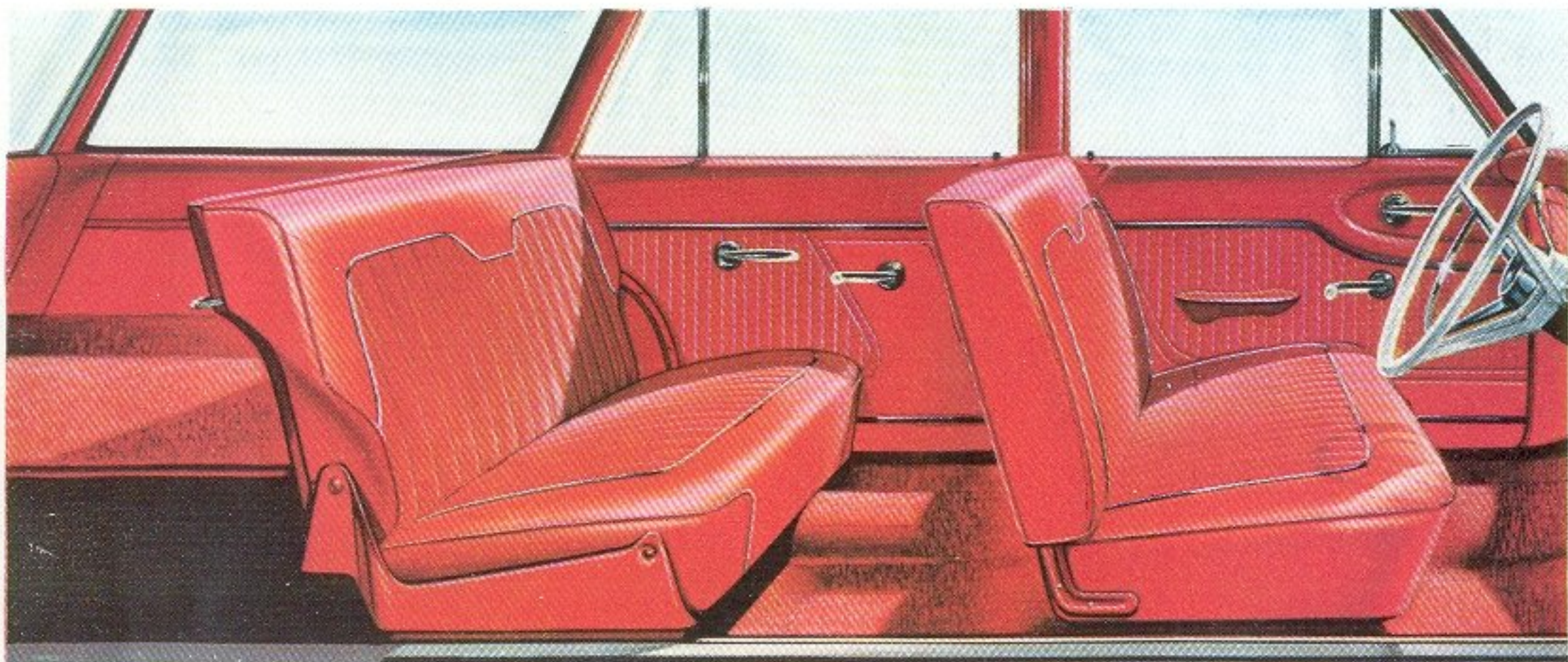


EXCLUSIVE ROLL-DOWN REAR WINDOW. Forget about fighting those awkward lift tailgates. Falcon's rear window rolls easily down into the counter-balanced tailgate, giving you access without struggle. It can be locked in any position, offering infinitely controllable ventilation.



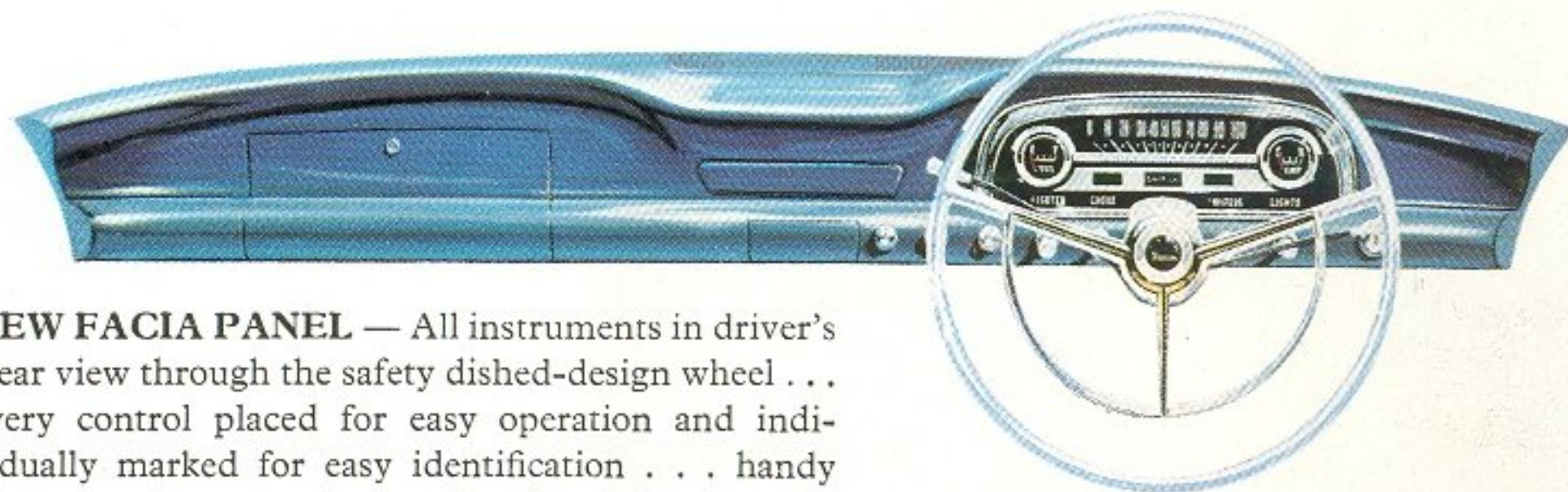
THE FALCON SQUIRE — HIGHEST STYLE WAGON WAY TO GO PLACES.

This is the aristocrat of the entire station wagon set. That sophisticated style accent of its side panelling wraps right round the rear.



NEW INTERIORS • Practical • Longlasting • Luxurious!

New Falcon Wagon fabrics and trims are fresh, exciting — and functional. Longer lasting, they wipe clean at the touch of a damp cloth and come in a wide range of bright new colors and patterns, all color — keyed to exterior colors. Doors open wide, and six big people sit in solid comfort on even the longest trip — for Falcon gives them leg and hip room to stretch out, to change position as often as they wish.



NEW FACIA PANEL — All instruments in driver's clear view through the safety dished-design wheel . . . every control placed for easy operation and individually marked for easy identification . . . handy glove box is conveniently placed at left of panel.

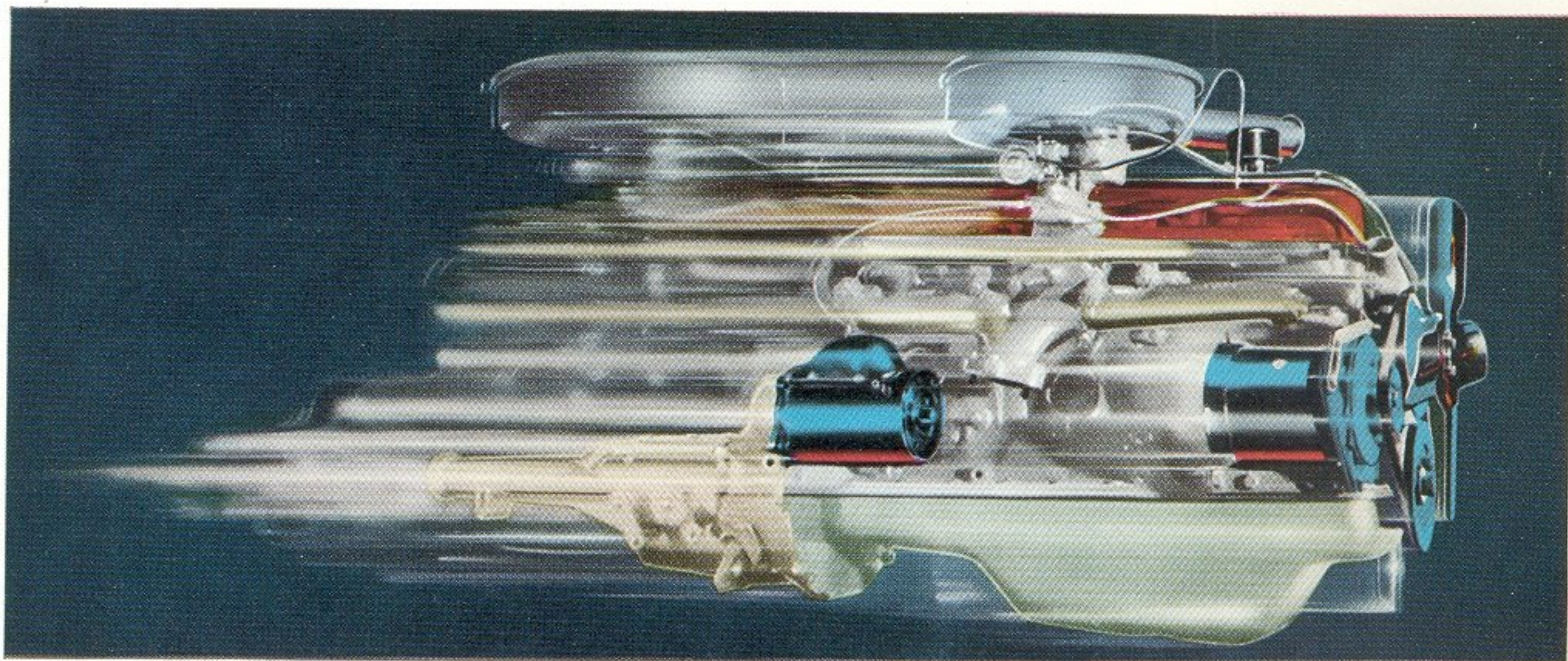
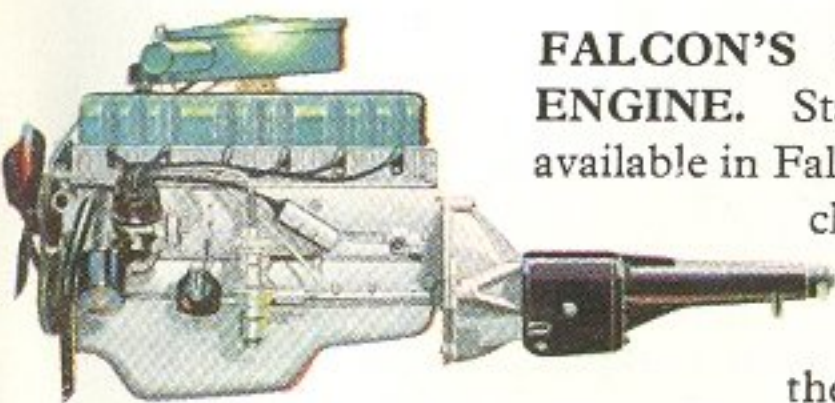
FALCON SQUIRE INTERIOR (above). Inside the Squire there's a new kind of wagon luxury. Seats of deep foam rubber, covered in the glowing color of new leather-like vinyls take beautiful care of comfort for you and your lankiest friends. Everywhere you look you find appointments that are truly fine in deep-down quality. Full, deep-pile carpeting gives complete wall-to-wall comfort right through the interior and provides extra protection for even the most fragile cargo. Foam padding extends across the dashboard.

PACE-SETTING PERFORMANCE WITH RECORD-BREAKING ECONOMY

YOUR CHOICE OF 2 ENGINES. With Falcon you select your own brand of power and whatever your preference it means economy. Petrol? 30 m.p.g. or better (as proved in Mobilgas Economy Runs). Oil changes? Only at 6,000 mile intervals. Parts? Lowest cost and easiest, fastest fitting of all.

FALCON'S STANDARD 90 HORSEPOWER ENGINE. Standard equipment, this, of all engines available in Falcon's class, is the undisputed "economy champ". And it has more horsepower, torque, cubic-inch displacement and higher compression ratio than the engine of Falcon's main competitor.

THE "PURSUIT 170" — IT "COOLS OFF THE HOT ONES". Optional equipment at remarkably low cost, it means "Go" with a capital "Gee". It's packaged lightning in its extra power output—cobra-quick in instant response. Yet its economy is only a whisker behind that of Falcon's standard engine.



As optional equipment FORDOMATIC DRIVE —

It's the most simple, trouble-free and economical-to-operate automatic transmission in the industry with almost one-third less parts than its main competitor's unit. It features 2-speed design to team perfectly with

Falcon's more powerful engines . . . gives you triggered "kick-down" gear for split second response and passing. As optional extra equipment its cost is low and minimum servicing is needed at only each 15,000 miles.

MORE FEATURES

Everything you want in a wagon, you find in Falcon. There's not another wagon in the world that brings the same beauty brawn, or space at anything approaching the same price.

- 1. LONGEST LOADSPACE** — 77 inches with tailgate closed, 99 inches with it open. Tailgate when lowered is perfectly level with the floor.
- 2. WIDE CARGO OPENING** — for bulky objects there's 45.5 inches width at the tailgate opening.
- 3. LEGROOM APLENTY** — up to 44.6 inches of legroom for

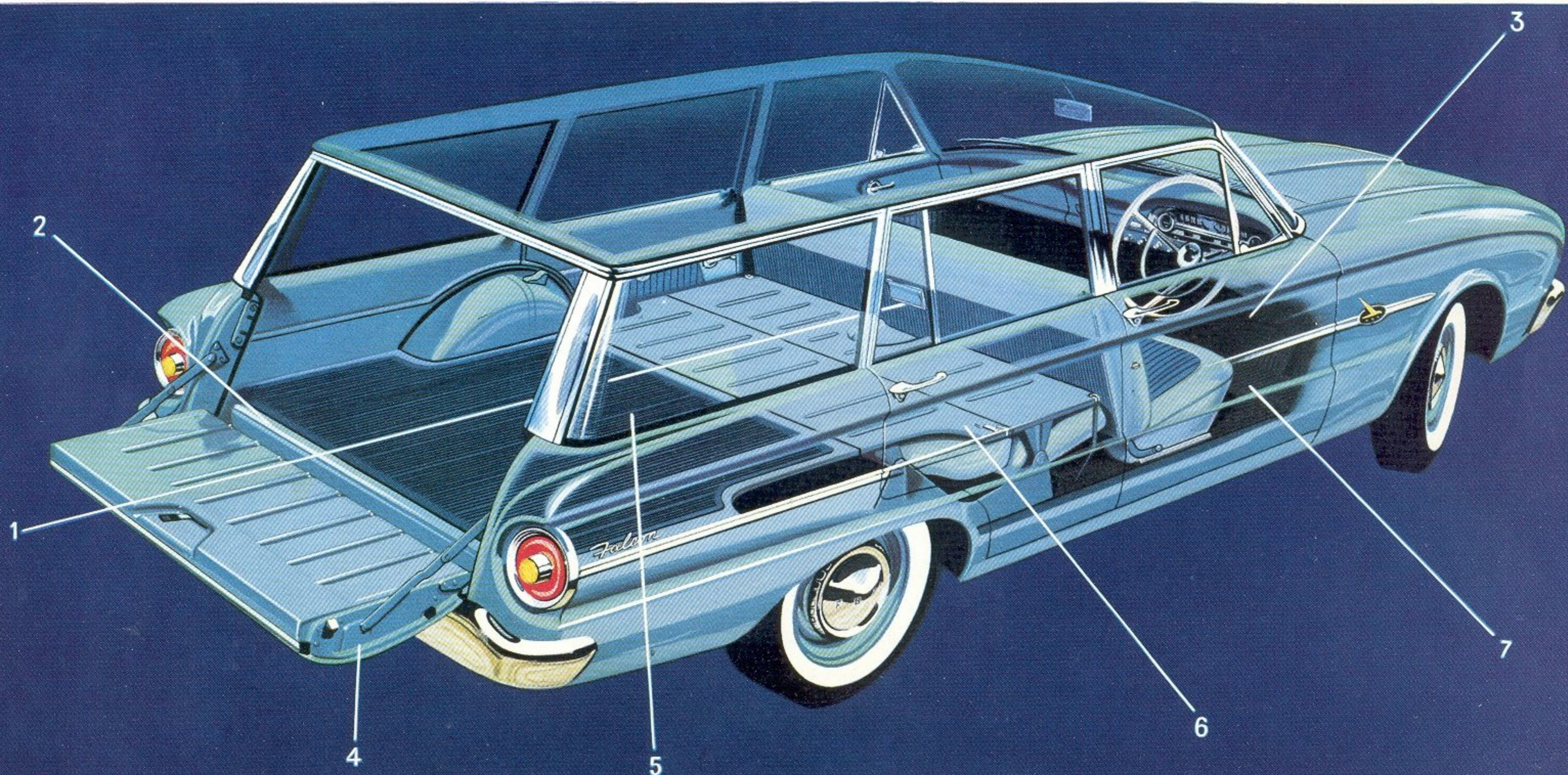
uncramped, stretch-out comfort — room for the really tall ones!

- 4. EFFORTLESS TAILGATE** is counter-balanced, swings open easily and smoothly with pressure of a single hand. Effortless roll-down rear window rolls neatly into the tailgate with just 4½ turns, eliminates struggling with tricky lift-gates and, it can be locked in any desired position to give controlled ventilation.

- 5. PROTECTIVE RUBBER MATS** in rear of Falcon Deluxe Wagon . . . deep-pile carpet in rear of Squire.

- 6. EASIEST CONVERSION TO FLAT FLOOR** — just a "1-2-3" movement and it's done.

- 7. WIDE-OPENING DOORS** — actually 40 inches wide give you easy, direct access to front seat.



THE NEW FALCON STATION WAGONS SPECIFICATIONS

FALCON DESIGN: All new welded, integral body and frame for quietness and high strength-weight ratio. Roof cross brace at centre gives extra rigidity. Completely sealed and insulated. Rear-hinged hood with outside safety-type latch. Chromed one-piece front and rear bumpers. Corrosion-resistant heavily chromed grille. Bright-metal windshield mouldings (Deluxe). Cowl-type ventilation system. Clear-vision safety glass throughout. Wide Angle windshield with forward-slanting pillars. Large, wide-opening doors with assist-type door checks and bronze-bushed hinges. Double-grip safety door locks. Posture Control front seat, adjustable to 9 positions. Rear-mounted 11.7 gallon fuel tank.

ENGINE: Standard 90 h.p. Overhead Valve Falcon Six — 144 cu. in. displacement; 3.50" bore x 2.50" stroke; 8.7:1 compression ratio — brake horsepower 90 at 4,200 r.p.m.; maximum torque 138 lbs. ft. at 2,000 r.p.m.

Optional "Pursuit 170" Six — 170 cu. in. displacement; 3.50" bore x 2.94" stroke; 8.7:1 compression ratio; brake horsepower 101 at 4,400 r.p.m.; maximum torque 156 lbs. ft. at 2,400 r.p.m. Low-silhouette unit-design carburettor, manual choke; full-vacuum spark control; integral cylinder head and 6-port intake manifold; precision-moulded crankshaft with four precision main bearings; rotor-type oil pump; oil capacity 3 quarts, with filter change, 4 quarts.

FEATURES: For economy and long life, the Falcon Six has Short Stroke, low-friction design; Wedge-type combustion chambers; Free-Turning overhead intake and exhaust valves; 3-ring aluminium-alloy pistons with full-chromed top ring; Super-Filter air cleaner with re-usable dry type element, vacuum-booster type fuel pump for constant windshield wiper action; full-pressure lubrication system with Full-Flow disposable-type oil filter; 12-volt electrical system; weatherproof ignition; 18-mm. Turbo-Action spark plugs; 54-plate, 40 amp-hr. battery, 4-point rubber-insulated engine mounting zinc annealed muffler.

CLUTCH AND MANUAL TRANSMISSION: Single cushion disc, dry-plate clutch for smooth engagement; aluminium housing; permanently lubricated ball-bearing type throw-out bearing; suspended clutch pedal for easy action and no-draught hole in firewall. Face diameter 8½ in. Total frictional area 68.1 sq. in. Conventional Drive has 3 forward speeds and 1 reverse. Shot-peened fine-pitch helical gears for high strength and quietness with forged bronze synchronizers for smooth operation. Anti-friction bearings throughout. Standard "H" shift pattern with lever on steering column. Ratios (to 1): with 90 h.p. engine: 1st 3.29, 2nd 1.75, direct 1.00, reverse 4.46. With optional "Pursuit 170" engine 1st 3.29, 2nd 1.83, direct 1.00, reverse 4.46.

FORDOMATIC DRIVE (optional): Features simplified design, lightweight cast aluminium housing construction, minimum servicing (each 15,000 miles for minor adjustment). Torque converter in combination with compound planetary gear set. Two forward gear ratios, one reverse (to 1): low 1.82, direct 1.00, reverse 1.75. "D" (Drive) range gives brisk, smooth starts in low. Effective engine braking in "L" (Low) position. Selector lever and quadrant on steering column, sequence L, D, N, R, P.

REAR AXLE: Semi-floating type with offset hypoid gears. Overhung drive pinion. Induction-hardened forged shafts with permanently lubricated, double-sealed ball-type bearings. Needle roller bearing universal joints. Axle ratio: 3.56:1 (with 90 h.p. engine); 3.50:1 (with Pursuit 170 engine).

FRONT SUSPENSION: Angle-Poised Ball-joint type with coil springs pivot-mounted and rubber-insulated lower arms. Built-in anti-dive control. Internally mounted hydraulic double-acting shock absorbers with rebound cutoff. Front end has link-type, rubber-bushed ride stabilizer to control roll on turns. Tapered roller wheel bearings.

REAR SUSPENSION: Longitudinal, semi-elliptic leaf springs of a symmetrical design with rear axle located forward from centre of springs for anti-squat control on take-off. Provides soft-action, variable-rate with rubber bushed supports and compression-type shackles for soft, levelized ride. Full length liners between leaves — no lubrication required. Axle nose bumper. Diagonally mounted hydraulic double-acting shock absorbers.

STEERING: Magic-Circle low-friction recirculating-ball type steering provides easy handling. Anti-friction bearings throughout. Symmetrical linkage. Overall steering ratio 27:1. Safety type 17", 3 spoke deep centre steering wheel, white with horn ring — Falcon Deluxe. Black with centre horn button — Falcon. Turning diameter 38 ft.

BRAKES: Double-sealed, self-energising hydraulic brakes have suspended pedal and dash-mounted master cylinder. Composite drums, 9-in. diameter. Riveted linings, for long life, cool operation and fade resistance. Lining area is 114.3 sq. in. Offset "T" handle parking brake at right of steering column applies rear brakes.

TYRES: Low-profile, black, tubeless; on safety rims. 6.50 x 13, 4 ply. Pressed steel ventilated disc wheels. Spare wheel in well under floor.

STANDARD EQUIPMENT: Two sun visors. Rear compartment coat hook. Two parallel-action, variable speed windshield wipers of the dual-range type. Inside rearview mirror. Dual horns (Deluxe models). Instrument panel with speedometer, odometer, fuel gauge, temperature gauge, oil and generator warning lights, high-beam and turn signal indicators in cluster, lighted control identifications, ash tray, glove box, dome light operated by headlight switch, also courtesy operated on Falcon Deluxe. Cigarette lighter (Falcon Deluxe). Pre-focussed headlights, parking lights, tail-lights with stop-lights and amber turn indicator lights, number plate illumination light, grey textured rubber floor covering. Rubber floor mat for load compartment.

STANDARD EQUIPMENT (Squire): As for Deluxe Station Wagon, with these additions: Fully carpeted floor (including load area), padded instrument panel, padded sun visors, wheel trim discs, fender-top ornaments, simulated wooden exterior panelling.

WEIGHT: Kerb weight, approximate — 2,680 lbs. Add the following for extra equipment: Radio 10 lbs., heater 28 lbs., Fordomatic Drive 12 lbs.

OPTIONAL EQUIPMENT: Falcon Deluxe or Falcon. Fordomatic Drive, Pursuit 170 engine, padded instrument panel, padded interior sun visors. Tyres: 6.50 x 13, 4 ply white walls, 6.50 x 13, 6 ply black.

OPTIONAL EQUIPMENT (Squire): Fordomatic Drive, Pursuit 170 engine. Tyres: 6.50 x 13, 4 ply white walls, 6.50 x 13, 6 ply, black.

FALCON'S 4-WAY BETTER SERVICE: Your satisfaction as a Falcon owner is increased by the after-sale service of Ford Falcon Dealers. It has four big advantages to you . . . Falcon Dealers send their mechanics to specialised Ford Falcon factory service schools . . . have time-saving equipment just right for Falcons . . . follow Ford Falcon factory-approved servicing methods . . . use genuine Falcon parts. Wherever you go, it keeps your car in top condition at minimum cost.

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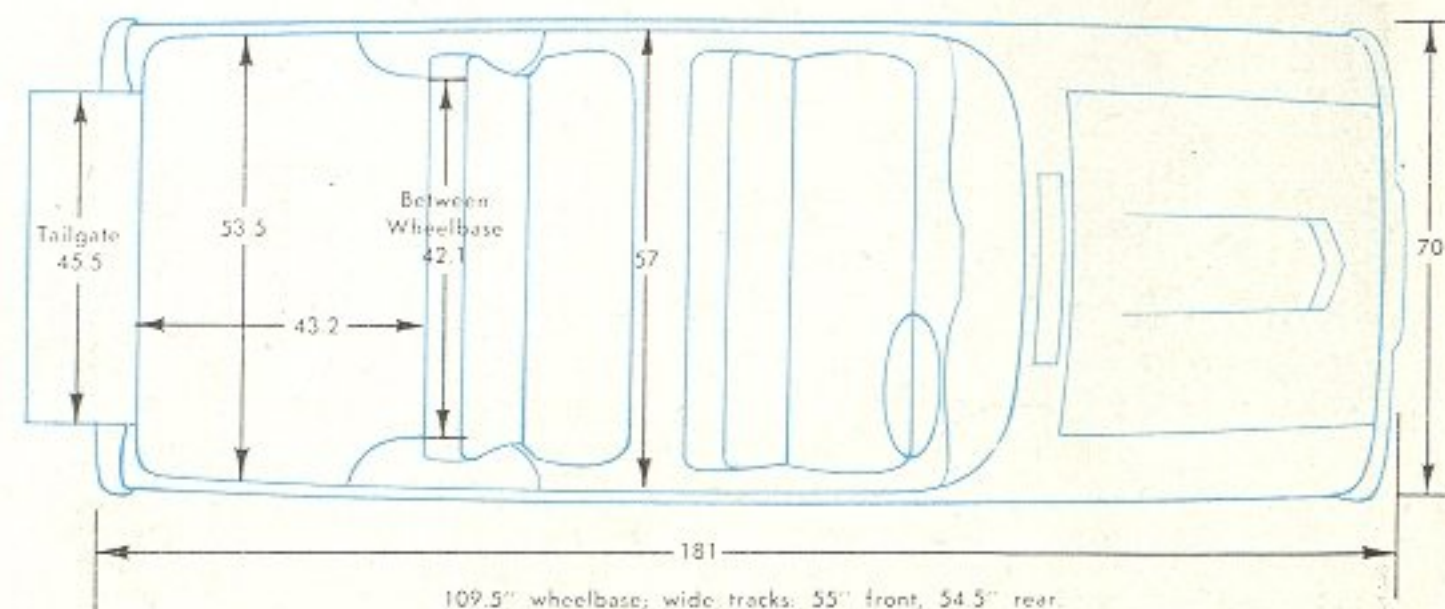
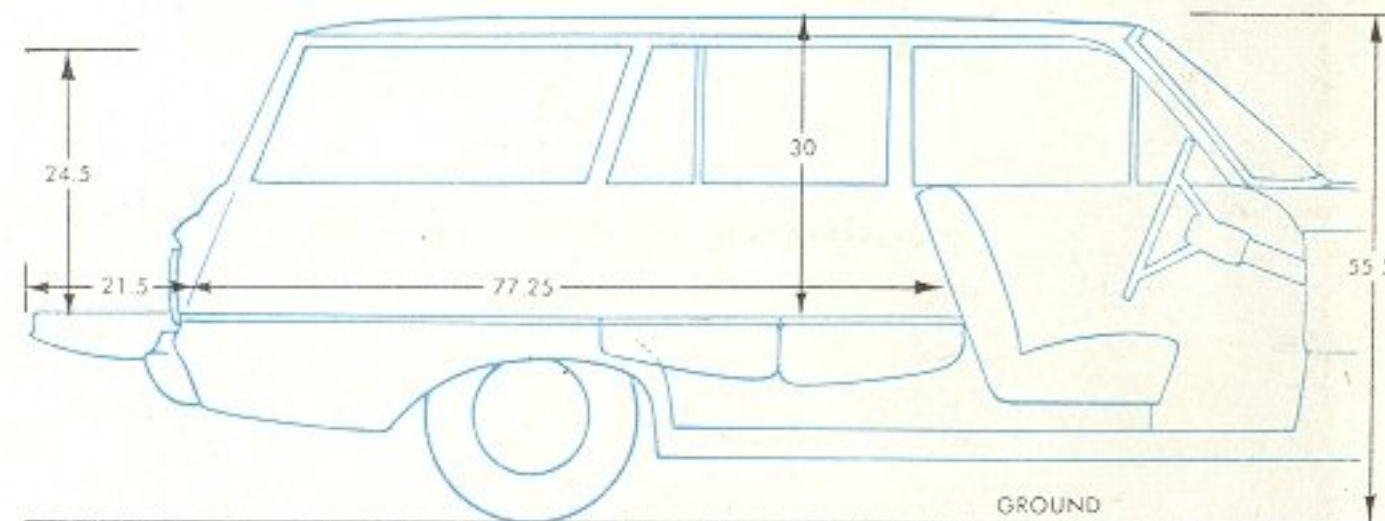
FORD MOTOR COMPANY OF AUSTRALIA PTY. LTD., Reg. Office: Shell Corner 155 William Street, Melbourne.



Australia's first wagon to provide a "12/12" WARRANTY (12,000 miles or 12 months)

Indicative of the inbuilt durability and quality in Falcon is the fact that Falcon was the first Australian car to provide a 12/12 Warranty. For 12,000 miles or 12 months whichever comes first, every Falcon is warranted against defects in materials or workmanship. This warranty covers both parts and labour. As a Falcon owner you remain responsible only for normal maintenance, and replacement of maintenance items.

STATION WAGON DIMENSIONS



Your Friendly FORD Dealer: