

accessories

FOR



**THE '64
FALCON**

FoMoCo
QUALITY
ACCESSORIES

FOR

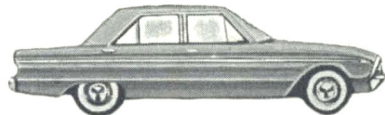
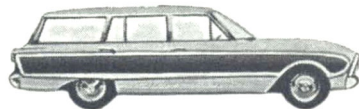
EXTRA

- SAFETY
- COMFORT
- CONVENIENCE
- BEAUTY

You can endow your Falcon with even greater comfort, convenience and safety and add a touch of distinctive personality by choosing from the range of FoMoCo quality accessories featured in this brochure.

All the accessories illustrated and described are supplied complete with all components, wiring and hardware that may be required for immediate fitting.

May we suggest that if you are considering having accessories fitted to your Falcon, you do so before taking delivery of your car -- hence, taking full advantage of Ford's 12/12 warranty.

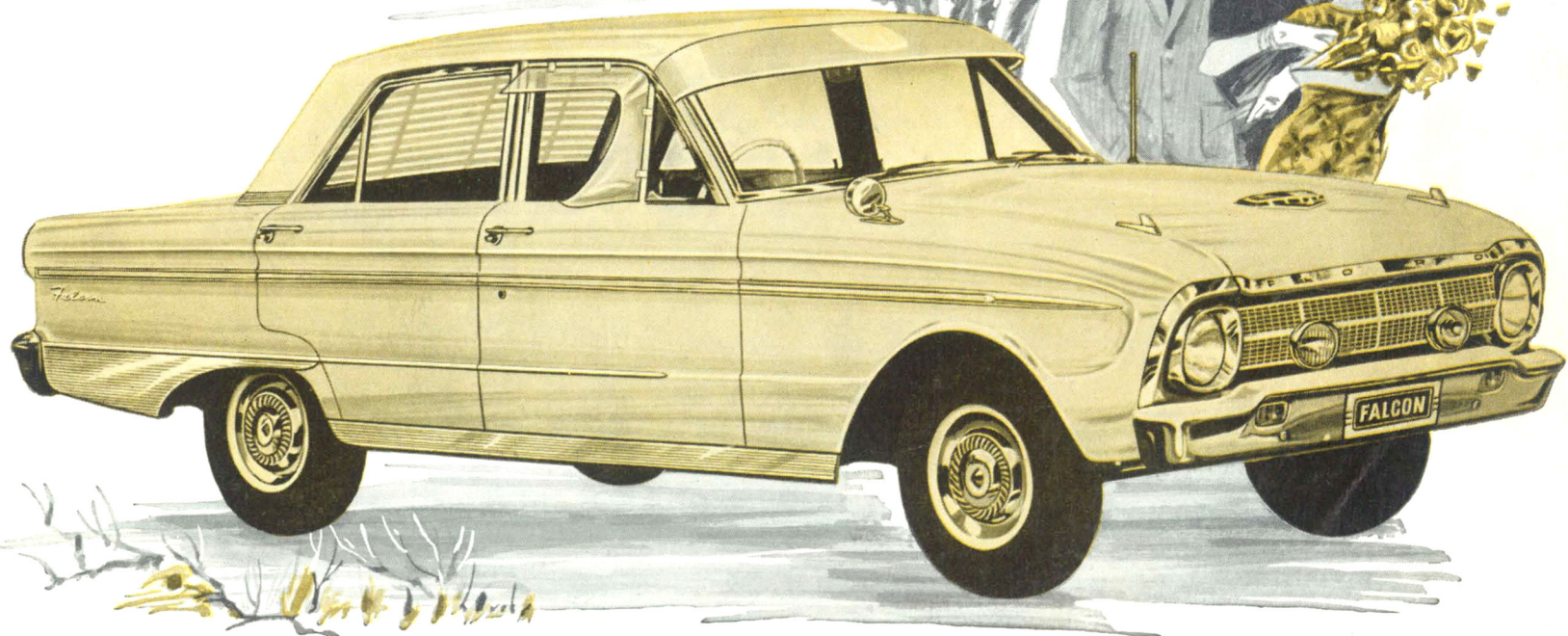


**THE '64
FALCON**

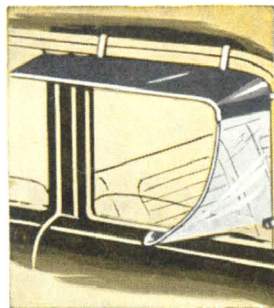
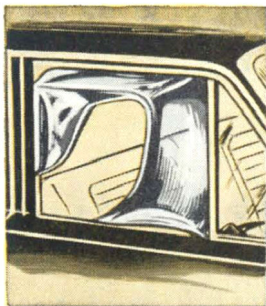
WITH CERTIFIED GOLDEN QUALITY

FALCON DE-LUXE SEDAN WITH ACCESSORIES

From this illustration you can "picture" your Falcon with accessories fitted. All the accessories shown are detailed on the following pages.



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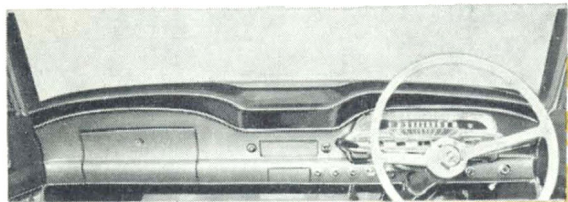


ACCESSORIES FOR EXTRA SAFETY

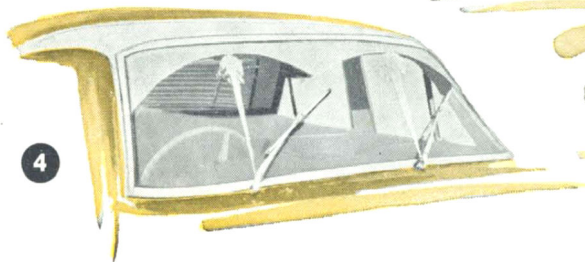
2



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Twin peaks of Ladybird & Gower - Lord Howe Island N.S.W.

1 WEATHERSHIELDS

Three designs are available — each effectively deflects wind or rain and allows window to be left open in all weathers.

2 SAFETY SEAT BELTS

Three types from which to choose — Lap, Lap and Diagonal Sash, and Sash types. All feature the latest, quick release, metal to metal buckle, and conform to Standards Association specification AS-E35.

3 INSTRUMENT PANEL CRASH PAD KIT

A sound investment in safety — easily fitted and available in colours to tone with interior treatment.

4 WINDSCREEN WASHERS

Two available — foot operated type in which wiper blades automatically commence when washer is activated — and push button type with control on instrument panel.

5 REAR VISION MIRRORS

Choose from the Styleline, Starline or Fashionline designs. Each is heavily chromed and easy to fit — an accessory for safety, convenience and appearance.

1 EXTERIOR SUN VISOR

Shades the driver and front seat passengers and eliminates glare. Heavy gauge rust proof metal gives maximum rigidity and durability.

2 RADIO

- * 5 Star push button model
- * 3 Star push button model
- * 3 Star manual model

Developed especially for Falcon by Ford engineers and Amalgamated Wireless (Australasia) Ltd. — in collaboration, these all transistor models feature instantaneous switch-on and are styled in polished chrome to match the instrument panel.

The push button models have 6 buttons—five for station selection, and the 6th for switch-off. The five selector buttons each have the dual purpose of switching the radio on and pre-selecting a station for listening.

AUTO-PORTABLE 8 RADIO . . .

A car radio that is a transistor portable too! In your car, it operates as a built-in conventional car radio from the normal circuit, standard aerial and speaker.

Out of your car, it is powered by nickel cadmium cells that seldom, if ever, need replacing.

3 HEATER

- * Freshair Type
- * Ramair Type

Freshair type, incorporating two speed electric blower provides warm fresh air in winter or cool fresh air in summer.

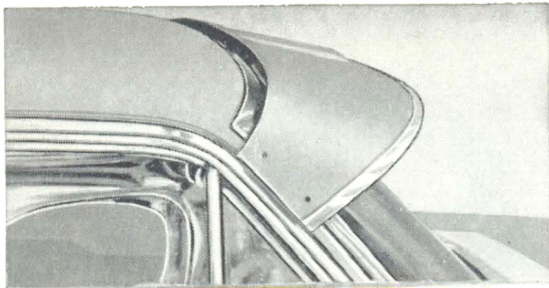
Also available, Ramair type—both units include efficient windscreen demisting.

4 LOOSE SEAT CUSHION

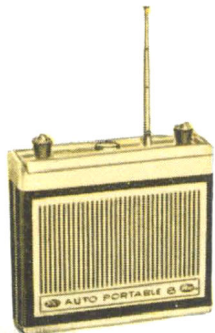
A loose ventilated type seat cushion adds greatly to driving comfort—especially during the hotter weather.

5 REAR VENETIAN SHADES

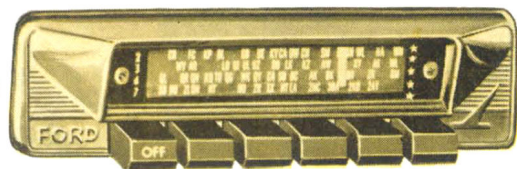
For Falcon Sedans and Station Wagons. Reduce glare and summer heat for rear seat passengers. Do not impair driver's vision.



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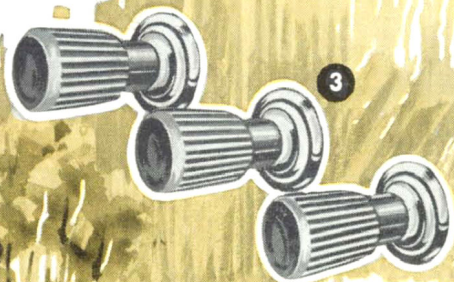


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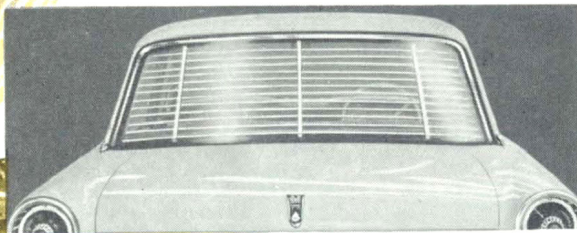


ACCESSORIES FOR EXTRA COMFORT

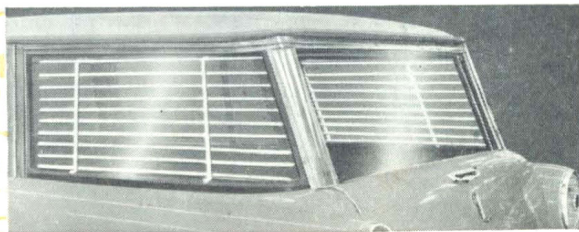
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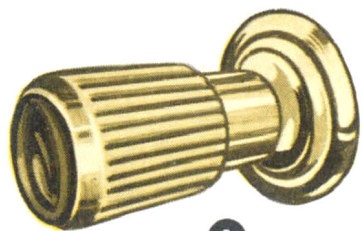
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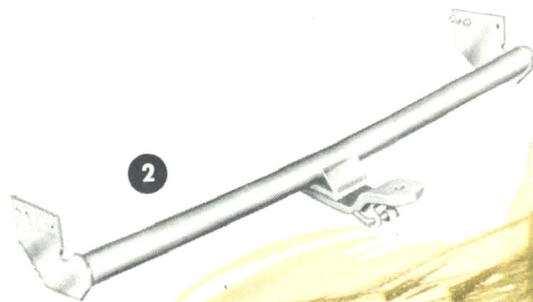
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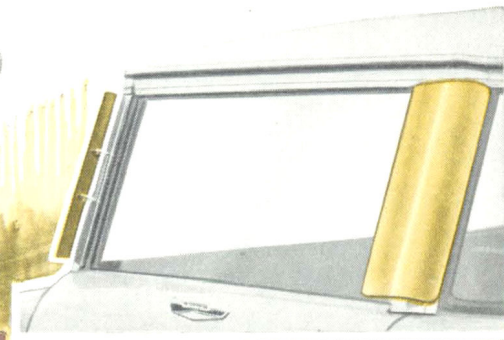
Ayers Rock - Northern Territory



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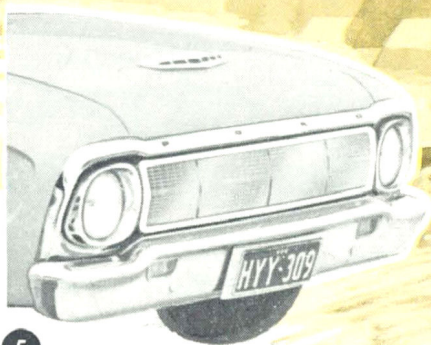


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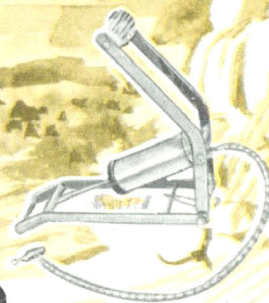
ACCESSORIES FOR EXTRA CONVENIENCE



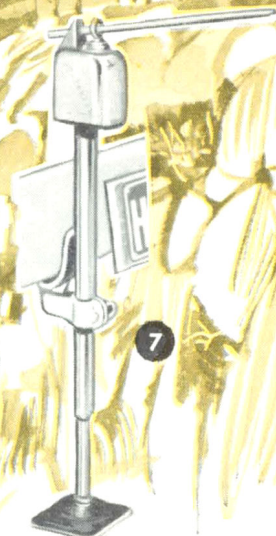
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7

Ovens Valley from summit of Mt Buffalo (5,000ft) Vic.

1 CIGARETTE LIGHTER

For models not fitted with a lighter — press button action, automatic release.

2 TOW BARS

Sturdy, all steel construction, designed for easy fitment. Towing recommendations included with fitting instructions.

3 DUST & MUD DEFLECTOR KIT

Designed for station wagons, they keep your rear window clear in all weathers, ensuring safe rear vision.

4 SEAT COVERS

There are kits of clear plastic seat covers for all Falcon models. Hardwearing, they serve the dual purpose of protecting upholstery, plus added fine appearance.

5 INSECT SCREEN

Made from woven nylon, this screen can be quickly fitted to combat clogging of radiator by insects and grass seeds.

6 FOOT TYRE PUMP

Requires minimum operating effort, is reliable, efficient and invaluable in an emergency.

7 HYDRAULIC JACK

(BUMPER TYPE)

They'll lift anything. Helps to take the drudgery out of changing a tyre.

1 Quarterline Embellisher Kit Rocker Panel Moulding Kit

Both these accessories will emphasise the stylish lines of your Falcon as well as protect the lower body work against abrasion from stones and gravel.

2 EXHAUST DEFLECTORS

- A. Delta Wing.
- B. De Luxe Tubular Extension.
- C. Open Tube Extension.

Choose from these three designs. Each will protect rear end chrome and paintwork from corrosive exhaust fumes whilst enhancing appearance.

3 LICENCE PLATE FRAMES

Will take that bare look from the official number plates. Neatly fitted, they add to the appearance of your Falcon.

4 WHEEL COVERS

Two designs of full wheel covers to suit individual tastes. Finished in chrome with gold Falcon motif.

5 CHROMED FUEL TANK CAPS

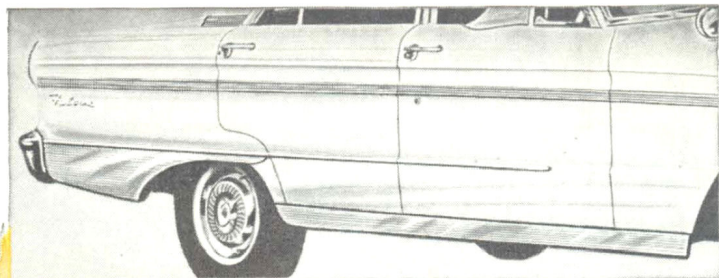
Durable, heavily chromed tank caps — choose from the clip-on locking or plain chrome designs.

6 WHEEL TRIM DISCS

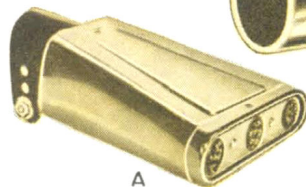
These chromed wheel discs give added lustre to your car. Simply held in position by the hub caps.

7 FENDER TOP ORNAMENTS

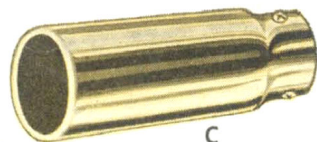
Styled to match Falcon front fender contour — in clear, red or green perspex.



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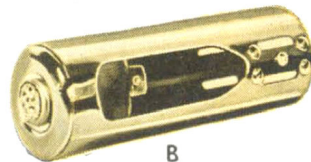


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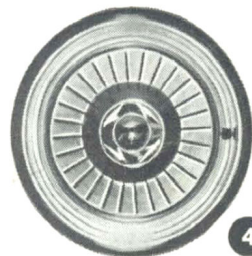
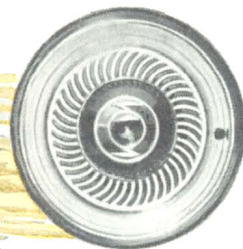


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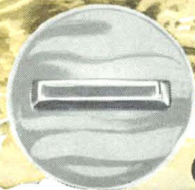
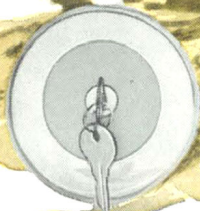
ACCESSORIES FOR EXTRA BEAUTY



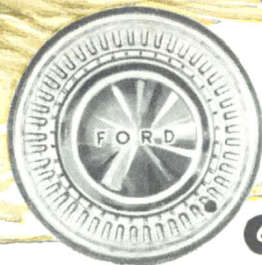
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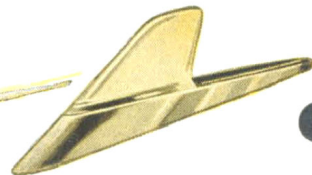
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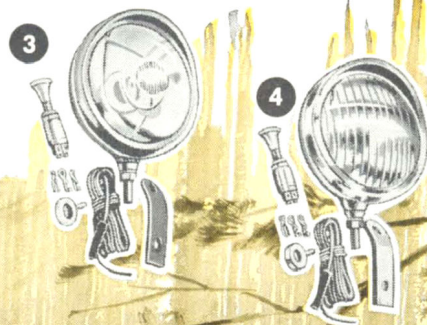
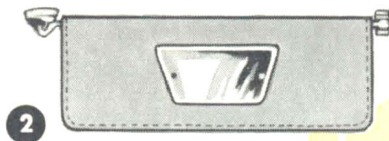


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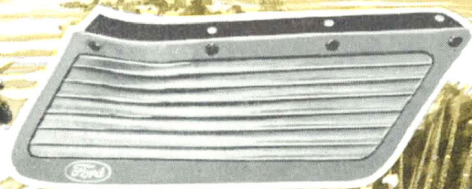
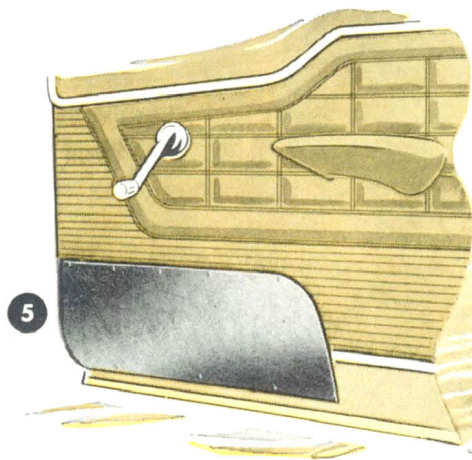


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Majestic Wilpena Pound - Flinders Ranges SA



FURTHER ACCESSORIES FOR FALCON



Long Island Sound, Whitsunday Passage - Great Barrier Reef Qld

1 FLOOR MATS

Loose mats protect the floor coverings in your Falcon — available in blue, black, green or red.

2 VANITY MIRROR

An inexpensive — yet invaluable accessory for the ladies. Easily fitted to back of the interior visor.

3 LONG RANGE DRIVING LAMP

A powerful long beam lamp, providing extra safety for night driving in adverse weather conditions and on country roads.

4 FOG LAMP

Projects a powerful flat beam to provide best possible visibility in mist and fog.

5 KICK PLATES

To protect the lower portion of door trims on your Falcon.

6 SPLASH GUARD KITS

(FRONT OR REAR)

Durable, and easy to fit, protect paint work and body panels from gravel abrasion and mud splash.

BEAUTY AND MAINTENANCE AIDS

These are some of the Beauty and Maintenance Aids that are specially prepared and warranted suitable for your new Falcon . . .

AF

TO KEEP THAT SHOWROOM SPARKLE:

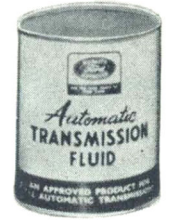
- Car Cream Silicone Wax.
- Siliconised Car Polish.
- Car Body Wash
- Car Body Polish (Siliconised).
- Car Body Coat (Siliconised).
- Black Tyre and Rubber Paint.
- Upholstery Cleaner.
- Chamois.
- Car Polish (Non-Silicone).
- Car Body Cleaner.

FOR MAINTENANCE:

- Bars Leaks.
- Touch-up Paint.
- Shock Absorber Fluid.
- Cleaner and Degreaser.
- Wonder Power.
- Heavy Duty Brake Fluid.
- Automatic Transmission Fluid.



... TO KEEP THAT SHOWROOM SPARKLE ▲
... FOR MAINTENANCE ▼



Sheep Country - Northampton N.A.



Insist on -

FoMoCo *Genuine Ford Parts*

● **What do we mean by "FoMoCo" Genuine Ford Parts ?**

Well, if it were possible to thumb through a dictionary of trade names for a definition, we'd find listed under "FoMoCo" Genuine Ford parts such phrases as "designed and engineered by or for Ford," "track tested as elements of Ford cars" and "manufactured to Ford Specifications under strict quality control." These are the factors which make "FoMoCo" parts stand alone. For only those parts marketed under the "FoMoCo" trade-mark may be called "FoMoCo" Genuine Ford Parts.

The blue, grey and white carton bearing the name "FoMoCo" has become a symbol for Ford owners everywhere — a symbol of Ford service — and the knowledge that the right part is in the right place at the right time.

Regardless of where you are, you can be secure in the knowledge that the replacement part you purchase for your Ford is identical in every respect with the part it replaces — if it bears the "FoMoCo" brand name.

FORD MOTOR COMPANY OF AUSTRALIA LIMITED — PARTS AND ACCESSORIES DIVISION.



● **Inspect your
local Ford Dealer's
extensive range of
Genuine "FoMoCo"
Accessories**