

All

fun



and  
fancy-  
free



*Illustrated: Falcon Deluxe Hardtop (whitetail tires optional at extra cost)*

## PRESENTING FALCON HARDTOPS:



Australia's  
first, and very  
own, from Ford!

Here are the cars to put a new look and lift into your life! They're Ford exclusives—bringing to Australia the Hardtop styling that leads the car fashion parade overseas.

There are no door pillars to impede the panoramic view through that long, deep side window area. Yet above you is the steel protection of the beautifully fashioned fast-back roof—a stand-out styling feature.

Sliding smoothly down, the big, pillar-less windows allow all the exhilaration and fun of an open car. Thus a Falcon Hardtop is almost two cars in one—a blend between convertible and sedan—a styling which brings attention and admiration wherever you drive.

*All of Falcon's brilliant action and long-life durability:* These new Hardtop models complement their styling distinction with the peak of total performance and the golden quality construction which have put the new Falcons so far ahead.

The famous Falcon "Pursuit 170" engine now with 111 horsepower is standard equipment and, with it, there is the choice of manual or Fordomatic Drive. For an even further, rocketing step-up in "Go", the 121 horsepower "Super Pursuit" teamed with Fordomatic Drive is optional equipment.

As in all Falcons, servicing is needed only twice a year. They adjust their own brakes . . . protect their own

bodies through special processing against rust and corrosion . . . take care of their own finishes because of new "Diamond Lustre" baked enamels . . . clean their own oil with a full-flow oil filter that allows 6,000 miles between oil changes . . . give their owners the overall protection of Ford's "12/12" warranty.

*Designed, tested and made in Australia:*

Like all Falcon models, the Falcon Deluxe and Futura Hardtops are designed, tested and proven specifically for Australian conditions. The Australian Falcon has no counterpart anywhere else in the world — and, in Australia, only Falcon provides Hardtop styling. A Falcon Hardtop is distinguished in any company!





## FALCON DELUXE HARDTOP:

WITH CERTIFIED  
*Golden  
Quality*

The pictures on the left show you style and comfort in measures typical of all the fine features of this distinctive car. From every angle and in every detail, outside and inside, the Falcon Deluxe Hardtop is designed to give its owner pride and pleasure.

For instance, when it shows its rear view (and its performance makes that a regular happening) you see styling as outstanding as the front and side views. The fast-back roof-line combines with the smooth proportions of Falcon's rear deck in eye-holding beauty.

In the sparkle, tone and finish of the interior there are a flair for fashion and a care for craftsmanship. Smart upholsteries are all vinyl and the whole interior is harmoniously colour-keyed.

The deeply-cushioned front seat provides full-width room and comfort. The tilt-forward section of its back plus the great door width allow easy access to the rear compartment.

**Standard Feature Highlights:** 111 h.p. "Pursuit 170" engine □ £1,000,000 Ride with smoother, steadier, quieter going than any other car near Falcon's price □ Self-adjusting brakes □ Tailco-year servicing and 6,000 miles between oil changes □ Complete underbody dip □ "Diamond Lustre" enamel □ Safety wheel rims, safety design steering wheel, safety double-rip door locks, safety glass all round and, in front of driver, non-impinged area of windscreen □ Two-speed electric windscreen wipers □ Complete body insulation □ Choice of 14 single-tone colours including 5 lustrous metallics and 3 interior trim colour combinations.

**Optional Feature Highlights:** Fordomatic Drive, world's most simple and trouble-free automatic transmission □ 121 h.p. "Super Pursuit" engine teamed with Fordomatic Drive □ Radio □ Heater and demister □ Windscreen washers □ Padded dashboard and doors □ Wheel trims □ Whitewall tyres.



# FALCON FUTURA HARDTOP:

WITH CERTIFIED  
*Golden  
Quality*

This is the greatest surprise of all in what can be done to make a car smarter, more luxurious, versatile and able.

Gleaming side strips, roof badge, rear insignia and wheel trims add emphasis to its outside styling. And inside—well, look at the picture! Big, individually adjustable “bucket” seats with rich leather-grained vinyls have a handsome, handy console between them. There’s deep-pile wall-to-wall carpeting. The dashboard and sunvisors are deeply padded.

And this car moves as it looks and feels—beautifully! The £1,000,000 Ride ensures smooth going over the roughest of roads. For eager, effortless going you have the choice of the 111 h.p. “Pursuit 170” engine with either manual or Fordomatic Drive or—for a sky-high soar in performance—the 121 h.p. “Super Pursuit” teamed with Fordomatic Drive.

**Standard Feature Highlights:** Bucket seats  Wall-to-wall carpeting  Padded dashboard and visors  Wheel trims  White side-wall tires  111 h.p. “Pursuit 170” engine  £1,000,000 Ride  Self-adjusting brakes  Twice-a-year servicing and 6,000 miles between oil changes  Complete underbody dip  Safety design wheel rims, steering wheel and door locks  Safety glass

all round with zone-toughened wind-screen area in front of driver  Two-speed electric wipers  Complete body insulation  “Diamond Leather” enamel with choice of 14 colours  Choice of 3 interior colour trims.

**Optional Feature Highlights:** Fordomatic Drive  121 h.p. “Super Pursuit” teamed with Fordomatic Drive  Radio  Heater and demister  Windscreen washers.





# Total Performance!

Performance, in its overall meaning, is a combination of several things—not only power but also stability and road-holding, braking and driving ease. Falcon's *total performance* is a lasting benefit you can *feel* and *fully* appreciate.

Falcon's power comes from the most modern 6-cylinder engines in Australia—engines that respond instantly you touch the accelerator—and maintain their smooth, silent power-flow under the heaviest of going. This "all-conditions" power output is transmitted through either manual transmission, with new robustness and smoothness, or Fordomatic Drive, the world's most simple and trouble-free fully automatic transmission.

Falcon's stability and road-holding are based upon the best grip on the road of any car in its class. Longer wheelbase (109.5"), wider track (55" front and rear) and lower centre of gravity make big contributions in this. And, as part of Falcon's quality-building program, £1,000,000 was spent in engineering a new kind of ride for Australian roads. Extra strength and long-life durability have been built into the suspension system and it has been given remarkable smoothness, quietness and balance in its action.

Falcon's big, quick-stopping brakes are specially designed to match its maximum power performance. Their total lining area is a huge 114.3 sq. ins.—and only light pedal pressure is required for true, straight-line stops.

Falcon's ease of control is the overall result of many advantages: the positive, exact steering with its surety of response to the wheel, the smoothness of gear-changing, braking efficiency, the driver's comfort-positioning, all-round road vision, the balance of the whole car—and, of course, the flexibility and sustained power output of Falcon's engines.

## SPECIFICATIONS:

**FALCON DESIGN:** Welded, integral body and frame for quietness and high strength-weight ratio. Roof cross brace at centre gives extra rigidity. Completely sealed and insulated. Rear-hinged counter-balanced hood with outside safety-type latch.

**ENGINE:** "Pursuit 170" Six—170 cu. in. displacement; 3.50" bore x 2.94" stroke; 8.7:1 compression ratio; brake horsepower 111 at 4,400 r.p.m.; maximum torque 156 lbs. ft. at 2,400 r.p.m. **Optional "Super Pursuit" Engine—**200 cu. in. displacement; 3.68" bore x 3.126" stroke; 8.7:1 compression ratio; brake horsepower 121 at 4,400 r.p.m.; maximum torque 185 lbs. ft. at 2,400 r.p.m. Hydraulic valve lifters; automatic choke.

**CLUTCH AND MANUAL TRANSMISSION:** Single cushion-disc, dry-plate clutch for smooth engagement; aluminium housing; permanently lubricated ball-bearing type throw-out bearing. Conventional drive has 3 forward speeds and 1 reverse.

**FORDOMATIC DRIVE (optional):** Features simplified design, lightweight cast aluminium housing construction, minimum servicing (each 15,000 miles for minor adjustment). Torque converter in combination with compound planetary gear set. Two forward gear ratios, one reverse.

**FRONT SUSPENSION:** Angle-poised ball-joint type with coil springs pivot-mounted and rubber-insulated lower arms. Built-in anti-dive control. Internally mounted hydraulic double-acting shock absorbers with rebound cutoff.

**REAR SUSPENSION:** Longitudinal, semi-elliptic leaf springs of a symmetrical design with rear axle located forward from centre of springs for anti-squat control on take-off. Provides soft-action, variable-rate with rubber bushed supports and compression-type shackles for soft, levelised ride.

**BRAKES:** Self-adjusting, double-sealed, self-energising hydraulic brakes. Composite drums, 9-in. diameter. Riveted linings, for long life, cool operation and fade resistance. Lining area is 114.3 sq. in.

**FORD 12/12 WARRANTY:** For 12,000 miles or 12 months, whichever comes first, every Falcon is warranted against defects in materials or workmanship. This warranty covers both parts and labour. As a Falcon owner you remain responsible only for normal maintenance, and replacement of maintenance items.

**FALCON'S 4-WAY BETTER SERVICE:** Your satisfaction as a Falcon owner is increased by the after-sale service of Ford Falcon Dealers. It has four big advantages to you . . . Falcon Dealers send their mechanics to specialised Ford Falcon factory service schools . . . have time-saving equipment just right for Falcons . . . follow Ford Falcon factory-approved servicing methods . . . use genuine Falcon parts. Wherever you go, it keeps your car in top condition at minimum cost.

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