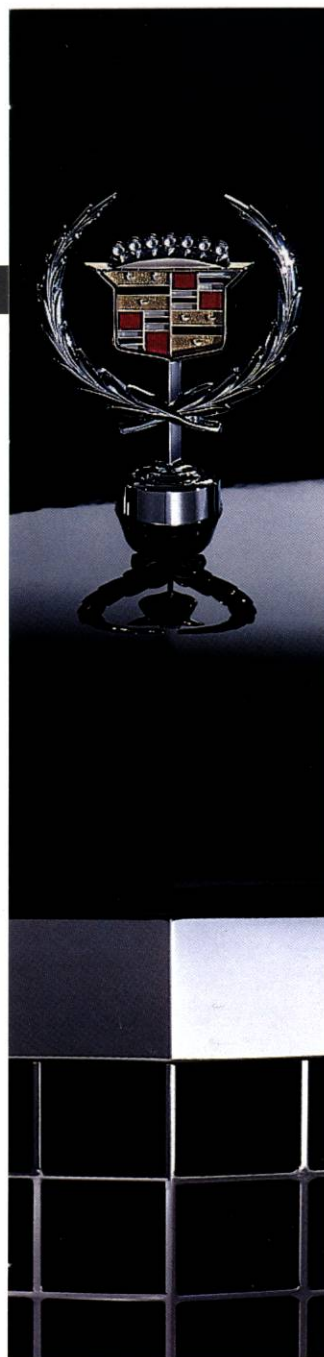


C A D I L L A C

S T Y L E



NINETEEN  
HUNDRED  
NINETY



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THE ONLY WAY  
TO TRAVEL IS  
CADILLAC STYLE™





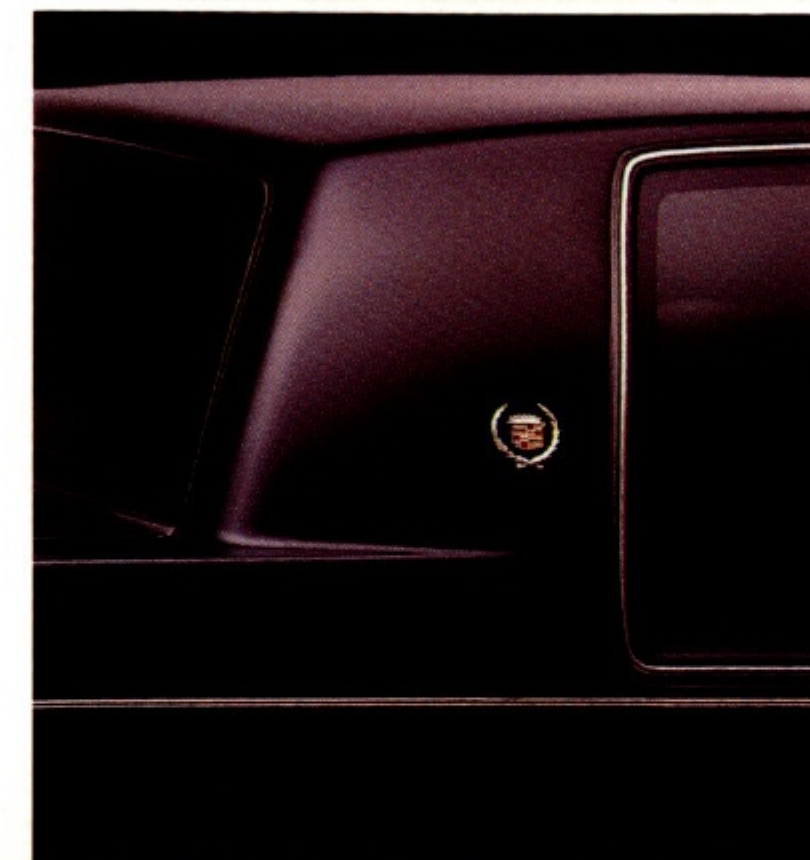
DESIGN, CADILLAC STYLE

**Visionary  
design,  
meticulous  
craftsmanship**

Every 1990 Cadillac has an elegant, distinctive road presence which is uniquely Cadillac. You can see it in the fluid, sculptured lines. You can feel it in the exquisite leathers and hand-finished wood.

The elegance is the product of meticulous craftsmanship. Culminating in the creation of automobiles that are so superlative, they have been preferred by more Americans over every other luxury nameplate, foreign or domestic, for forty-one consecutive years.

Compare them to any automobiles in the world and we believe you will agree... the only way to travel is Cadillac Style.



Bold, sculptured styling is the trademark of the sporty Cadillac Eldorado. Working in harmony with its responsive powerplant and taut suspension, it transforms Eldorado into America's quintessential personal luxury coupe.



The Cadillac Allanté carriage is designed and handcrafted in Italy by Pininfarina, the world's foremost automotive designer. Allanté is so aerodynamically advanced, you can hold a normal conversation with the top down at highway speeds.

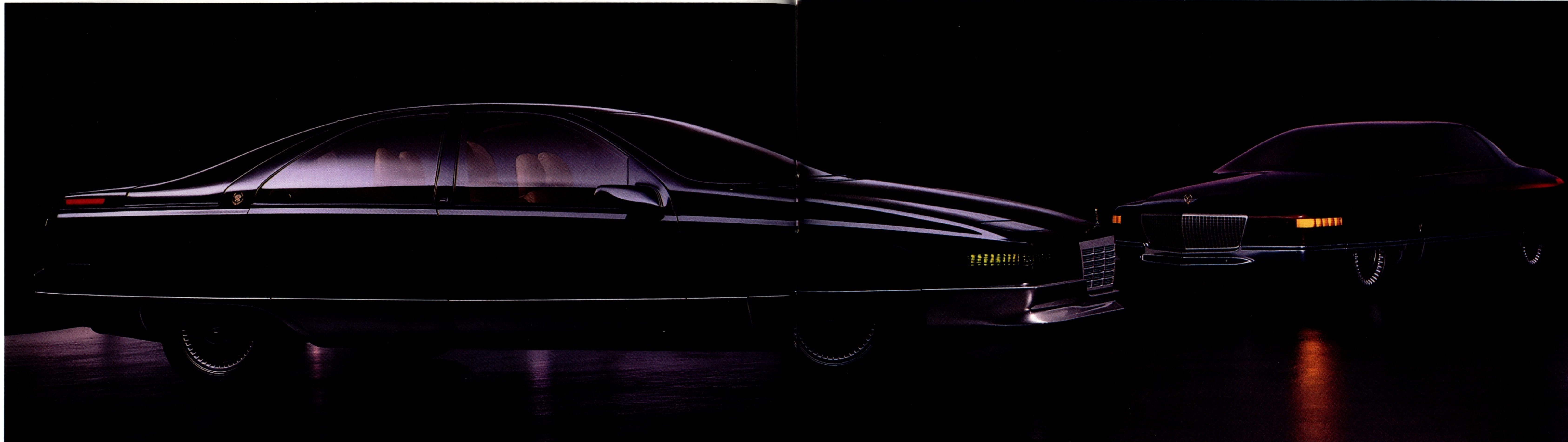


From its unique fender skirts and elegant wheels to its full-size six-passenger luxury, the distinctive Fleetwood is unmistakably Cadillac and the standard by which all other full-size luxury cars are measured.

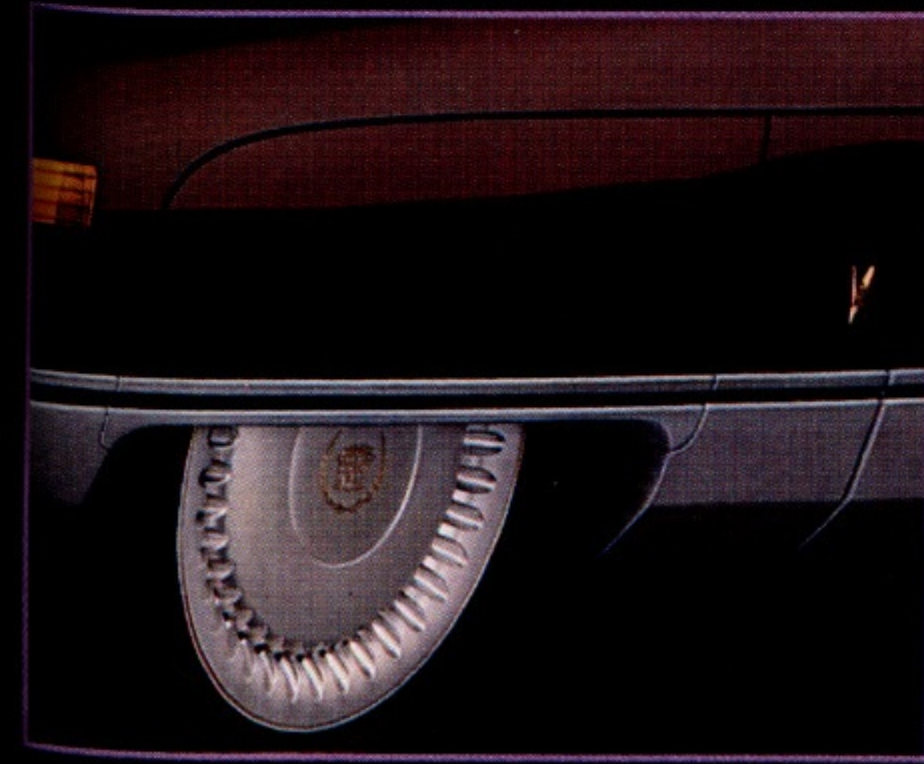


Supple leathers are hand-matched and fitted. Fine woods are carefully hand-finished. These are but two examples of how inspired craftsmen use premium quality materials to make Cadillac America's most desired nameplate.

CADILLAC STYLE



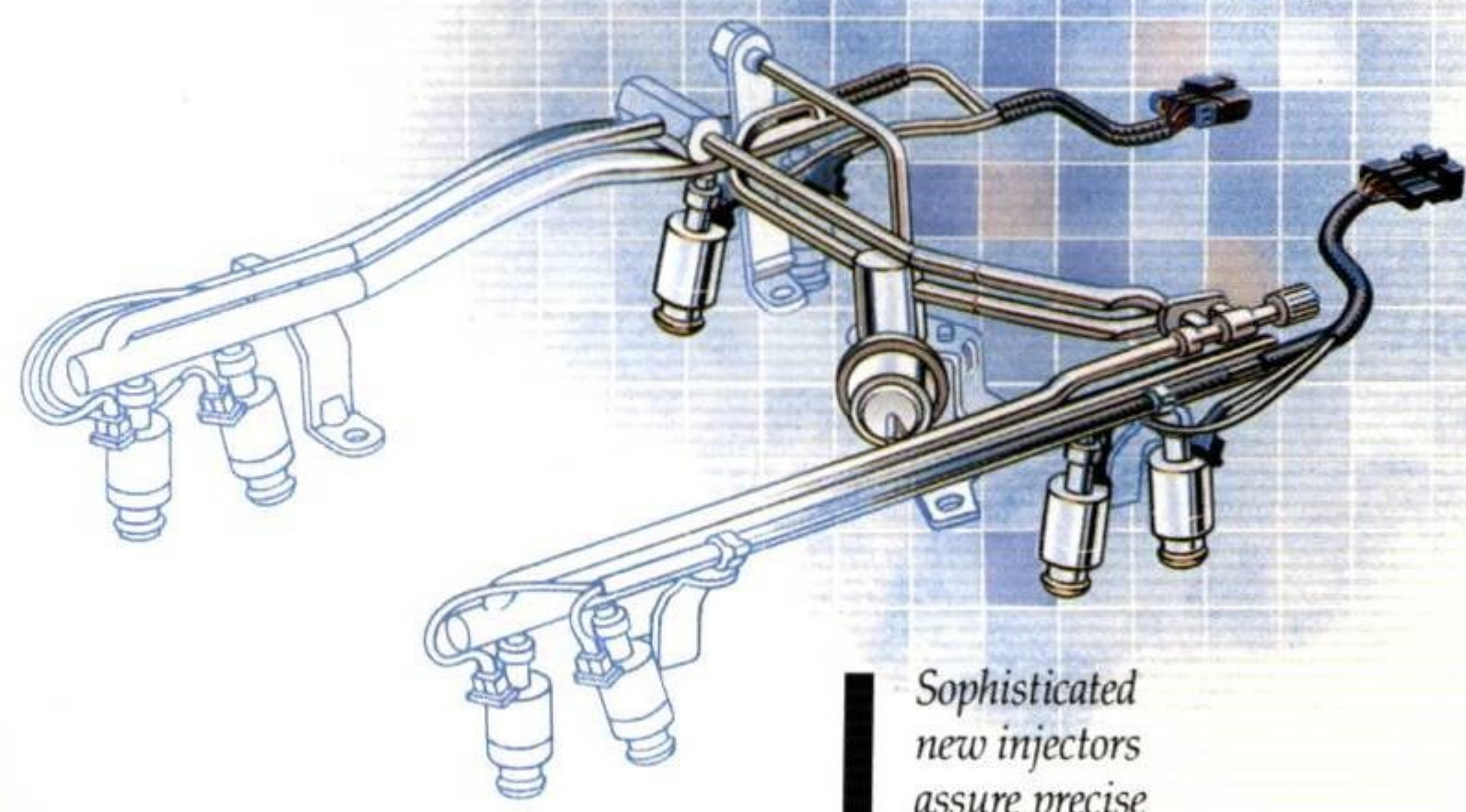
The Voyage (left) and Solitaire (right) are concept vehicles from Cadillac. Combining revolutionary design with engineering advancements like a photo-sensitive glass roof and V12 engine, they offer a stunning glimpse into tomorrow.



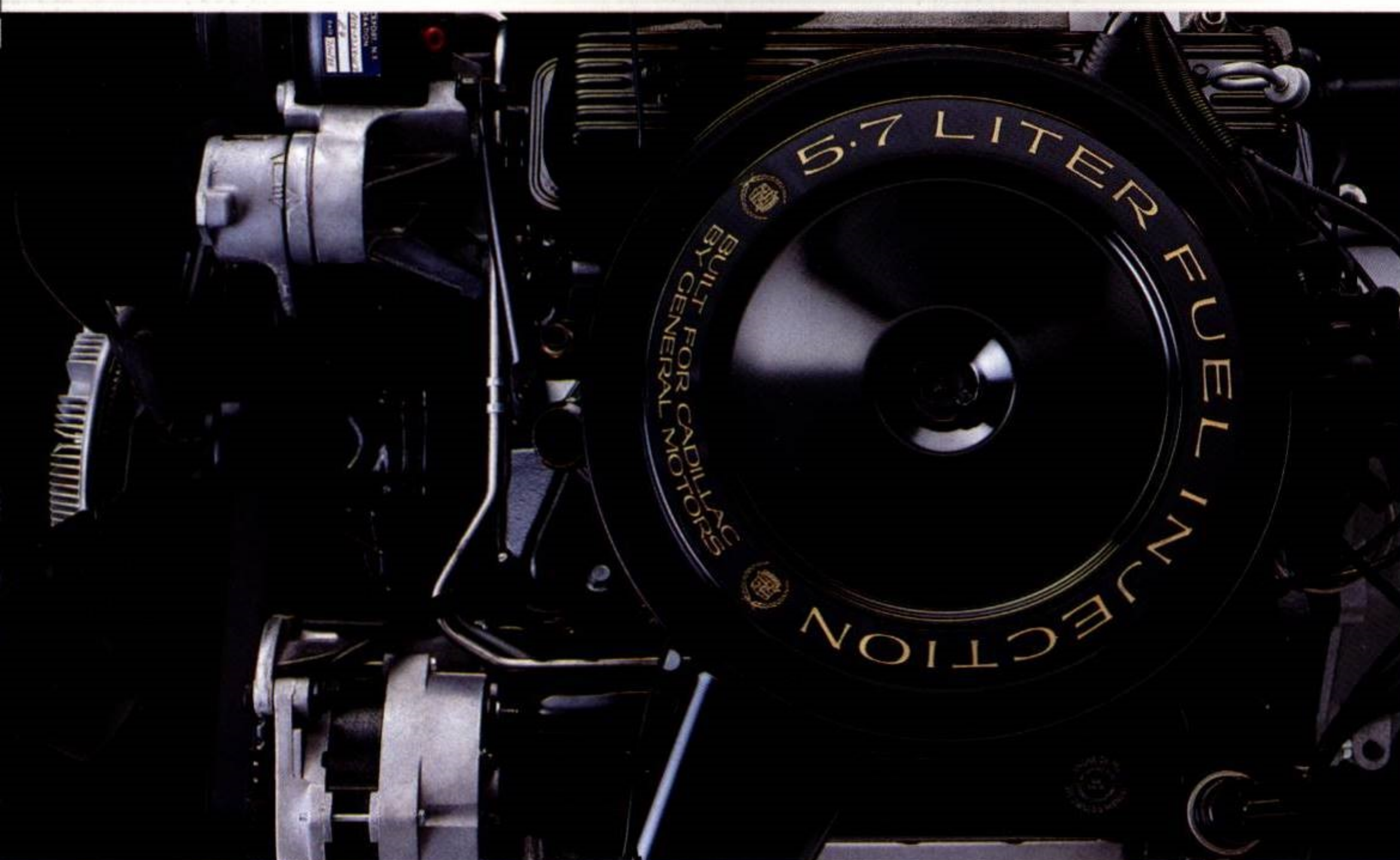
Raised contours on the Seville STS hood suggest the power of the new V8 that lies beneath.



A taut touring suspension affords driving enthusiasts a firmer road feel and precise handling on winding roads.

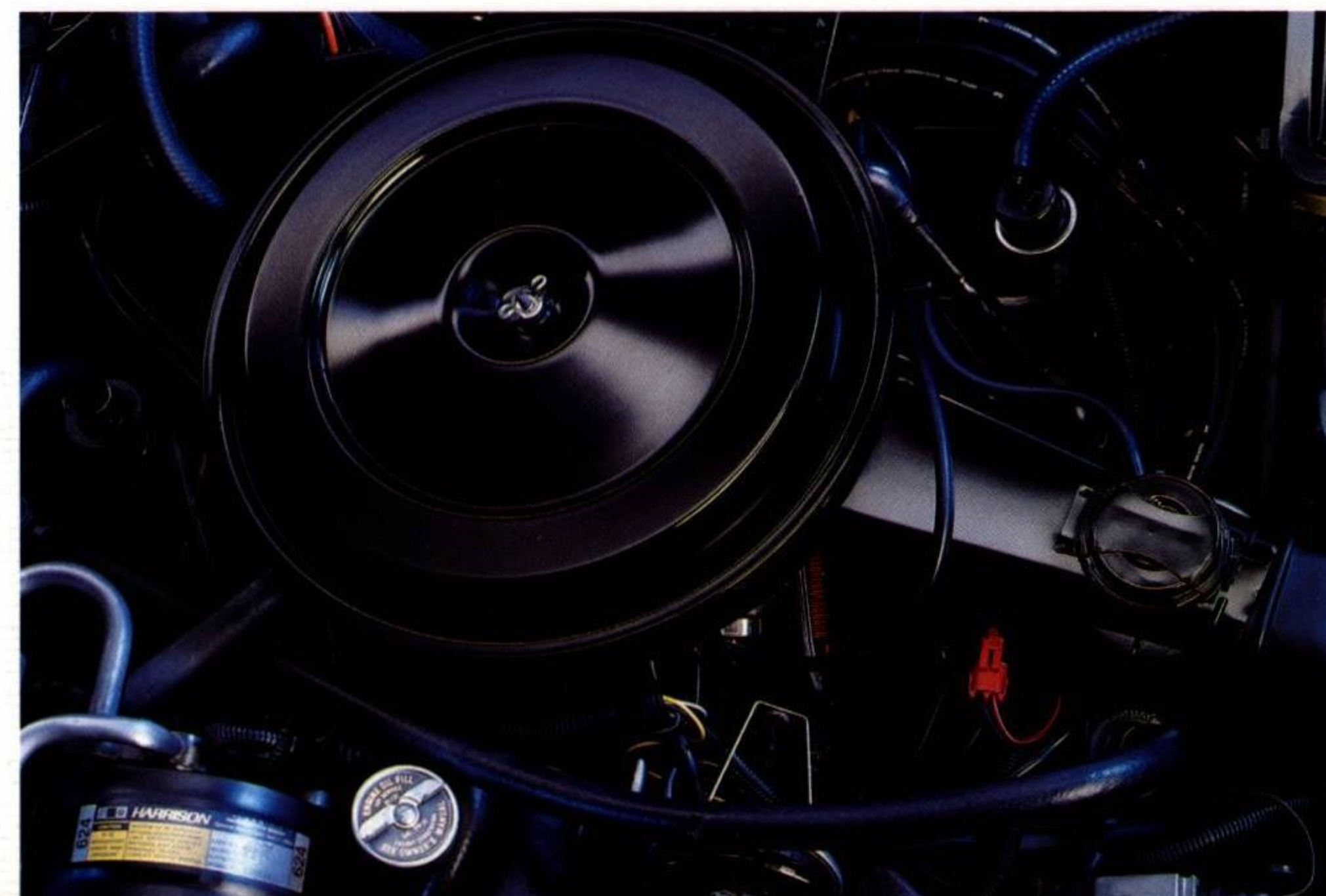


Sophisticated new injectors assure precise fuel delivery with split-second accuracy for even greater power.



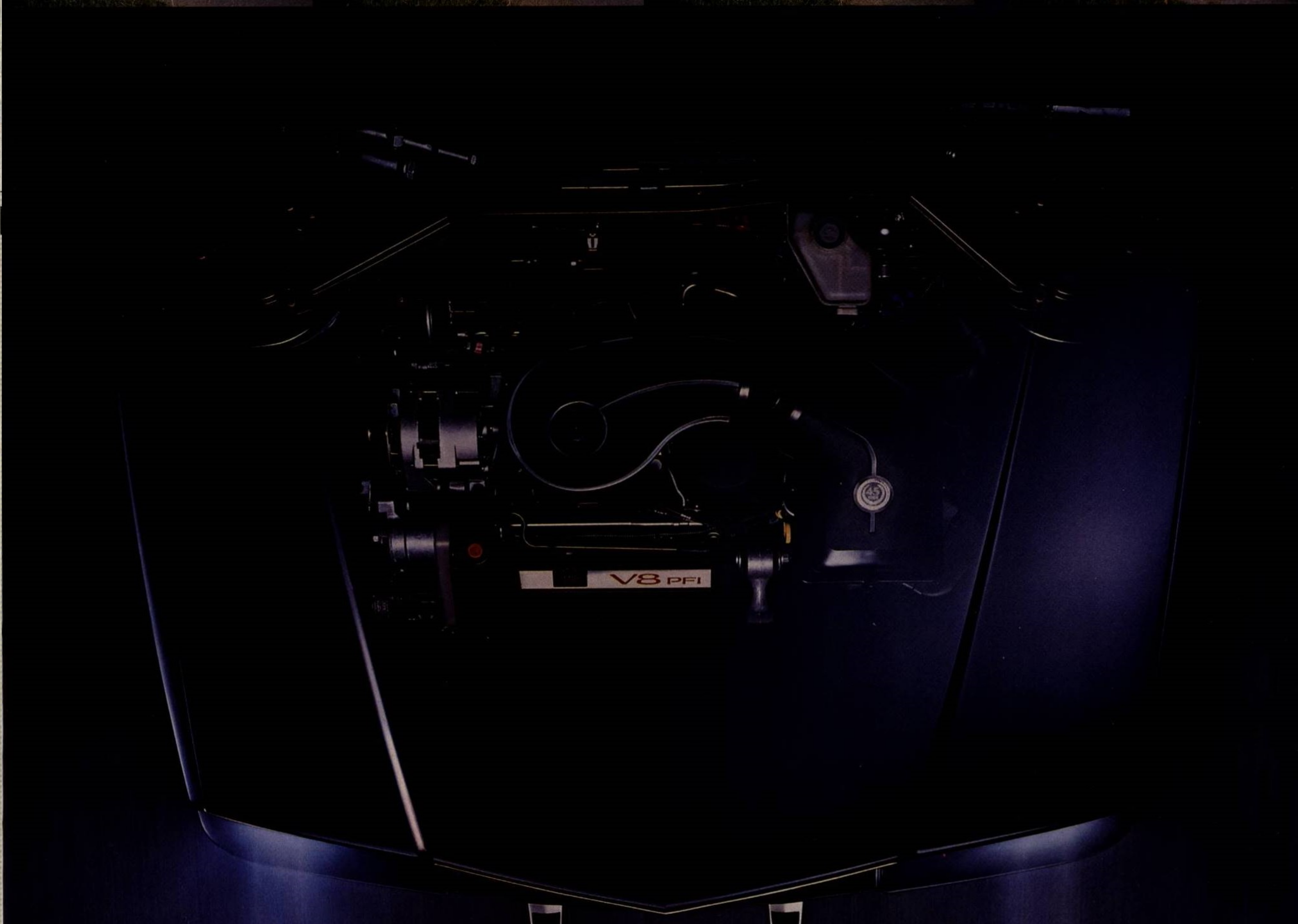
5.7 liter V8

Brougham's new available 5.7 liter V8 with 175 horsepower and 295 lbs.-ft. of torque is the largest engine offered by Cadillac. Available exclusively with a special towing package, it affords you the increasingly rare capability of towing boats and trailers weighing up to 5,000 pounds.



5.0 liter V8

Brougham's standard 5.0 liter V8 generates 140 horsepower and 255 lbs.-ft. of torque for dynamic response. It can even detect substandard-quality gasoline and adjust automatically for smoother performance.



A new 4.5 liter V8 with sequential-port fuel injection gives the Seville STS as well as Fleetwood, De Ville, Eldorado and Seville even more power than last year.

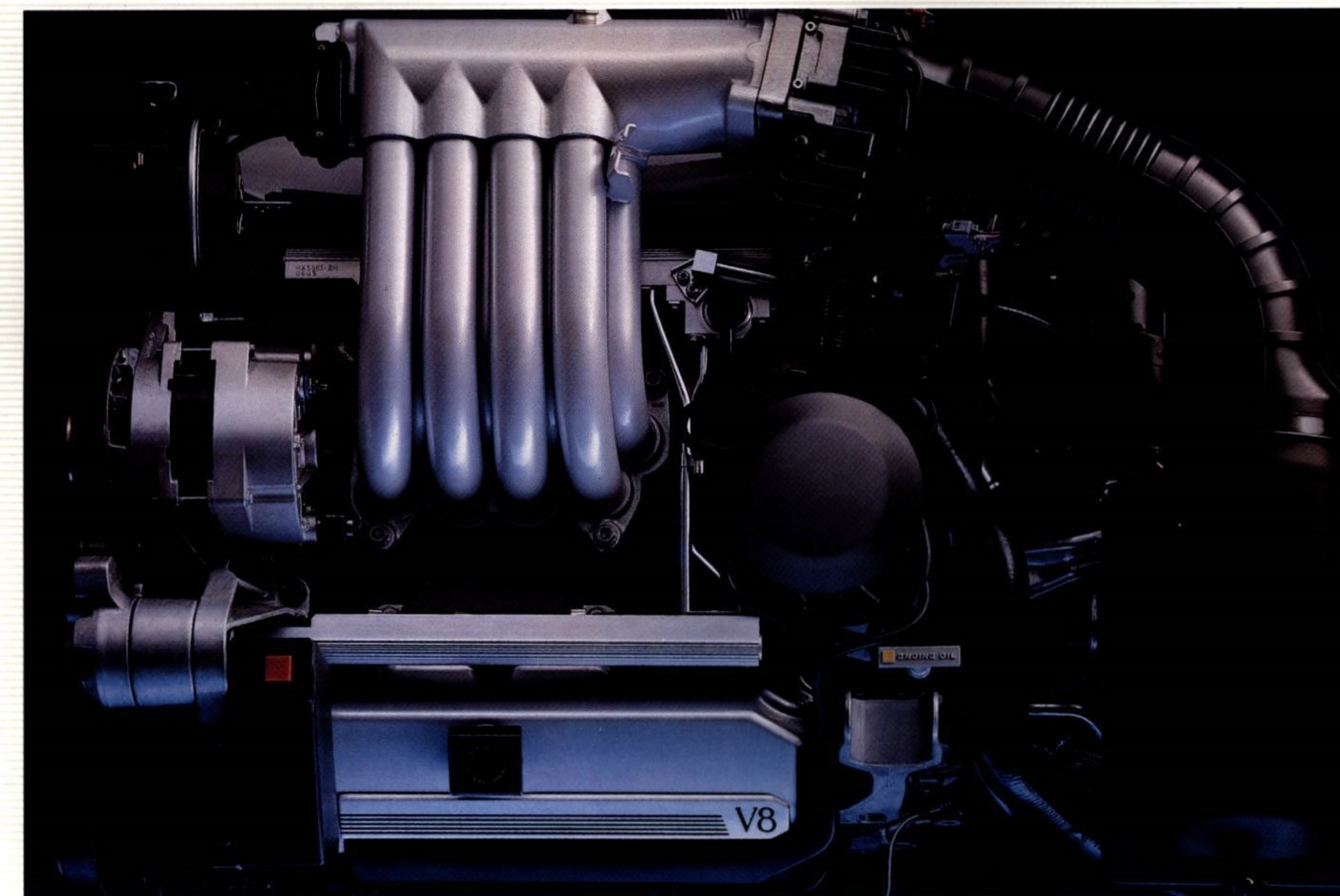
## PERFORMANCE, CADILLAC STYLE

### Travel in the passing lane without leaving the comfort zone

Every 1990 Cadillac is powered by a V8 engine, a commitment shared only by Rolls-Royce. Cadillac insists on V8 power because it not only generates abundant horsepower, but does so with remarkable smoothness and refinement.

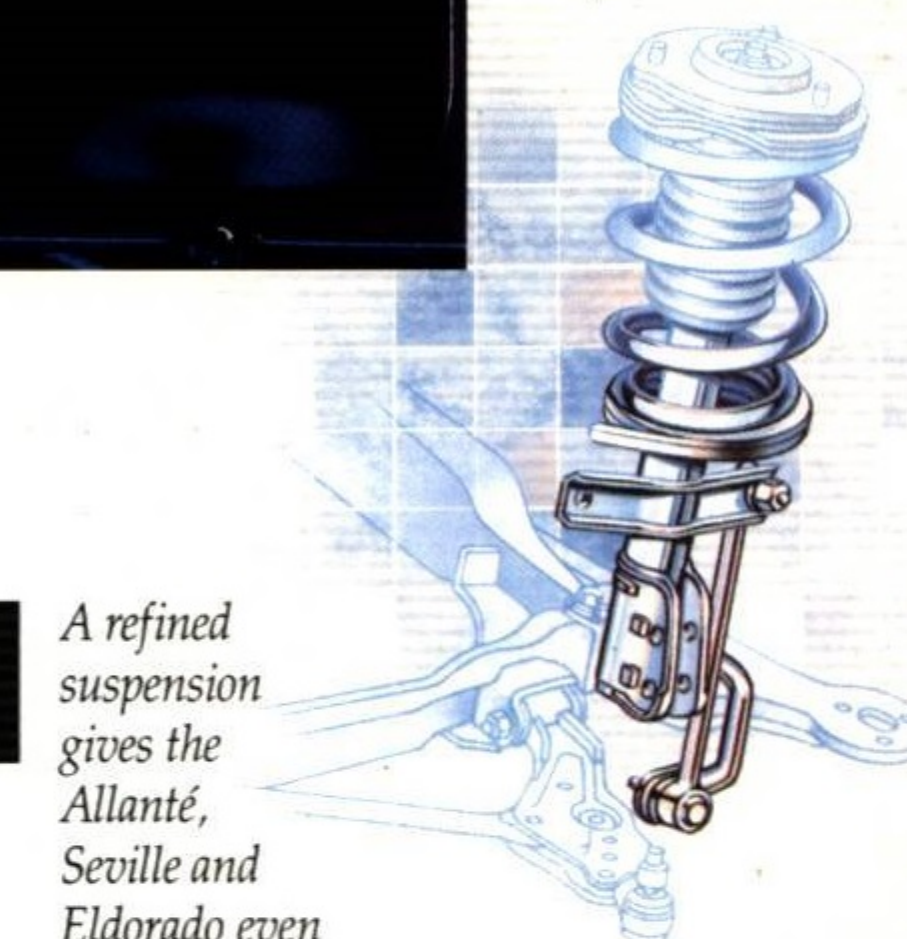
Witness the new 4.5 liter V8. It features advanced sequential-port fuel injection that generates 25 more horsepower and more torque than last year for more responsive acceleration. Yet, matched with refined transmissions and final drives, it applies this force smoothly and effortlessly.

Cadillac takes an equally balanced approach to suspensions. An available touring suspension isolates you from uneven road surfaces. Yet it provides driving enthusiasts with crisp cornering and a firm road feel.



4.5 liter V8

Allanté's spirited reputation is derived, in part, by an eager, tuned sequential-port fuel-injected V8. It delivers 200 horsepower and 270 lbs.-ft. of torque, the most torque of any front-wheel-drive automobile sold in the world.



A refined suspension gives the Allanté, Seville and Eldorado even crisper response during cornering than last year.



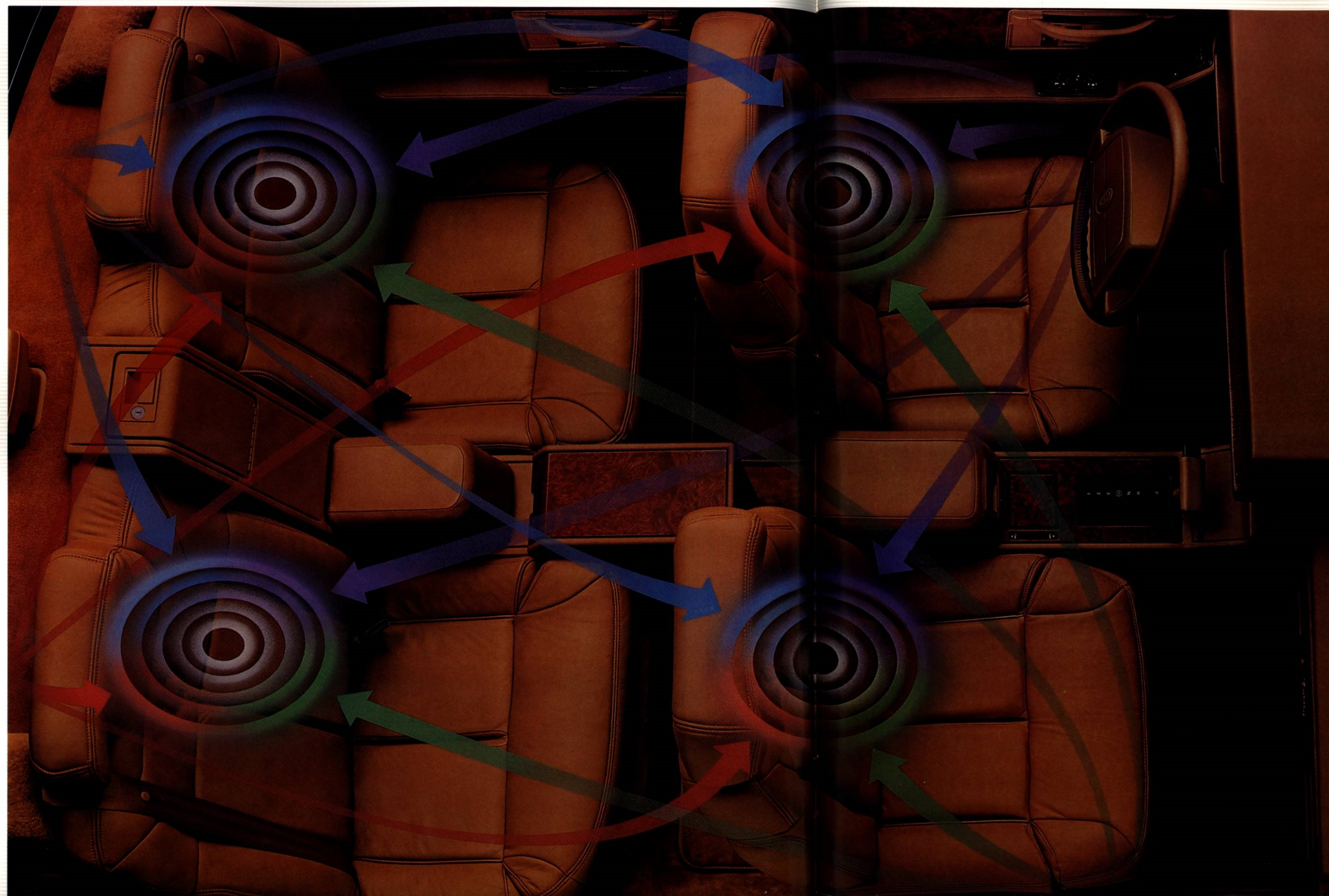
## Renowned comfort and convenience, enhanced by sophisticated technology

Cadillac's proven technology accommodates your personal preferences, needs and comforts so effortlessly, you may wonder how you did without it.

Your Cadillac lets you set the electronic climate control with one-degree precision. And it releases your parking brake automatically. Available power outside mirrors heat to melt ice. Radio, windows, wipers, available Astrorof and trunk release can be operated up to 10 minutes after the ignition is turned off. And on most Cadillacs, power driver windows express-down at the touch of a button.

The highly acclaimed available Delco/Bose music system offers compact disc excitement and is custom-equalized for each Cadillac interior.

Delco/Bose "sweet spots"—audible results of custom equalization, specific digital-mode amplifiers, and critical speaker placement—where you enjoy music with authenticity.



Touch the power button momentarily and this express-down window will lower itself completely for extra convenience at drive-in windows.



Available Electrochromic inside rearview mirror, with three-position sensitivity switch, automatically darkens at night when following headlights shine on it.



The Fleetwood Sixty Special features the extraordinary comfort of patented 22-way power-adjusting front seats.



Available Heated Windshield System clears ice three to five times faster than conventional defrosters. The conductive heat film can't be scratched or seen. (May affect garage door opener performance.)



Refer to individual car line sections for feature availability.



## A beautiful automobile can also be a safer automobile

At Cadillac, we believe that the greatest comfort comes from peace of mind. Further, we believe it's our duty to help protect the people who drive and ride in our cars. As a result, Cadillac takes part in extensive testing and offers many features and programs that exceed governmental safety regulations.

Cadillacs undergo additional tests that measure crashworthiness in an extensive range of impacts beyond government mandates, generating data used to design safer Cadillacs.

Brakes, steering, reliability and durability are also subjected to rigid trials that are more extensive than the law requires.

Energy-absorbing "crush zones" in the front and rear of every Cadillac absorb energy in the event of a collision. The chassis is also designed to rotate the engine downward in a frontal collision to help protect you and your family.

Every Cadillac surrounds you and your family with a rigid safety cage. Made up of strong sections along the roof (except Allanté), pillars, and rocker panels, it's designed to protect you.

All front-drive Cadillacs feature unit-body construction, in which different sections of the car are securely welded together for greater protection.

A high-technology driver-side Supplemental Inflatable Restraint system (air bag) is standard in every front-drive Cadillac. It supplements the lap/shoulder safety belt, which is your single most important protection feature.

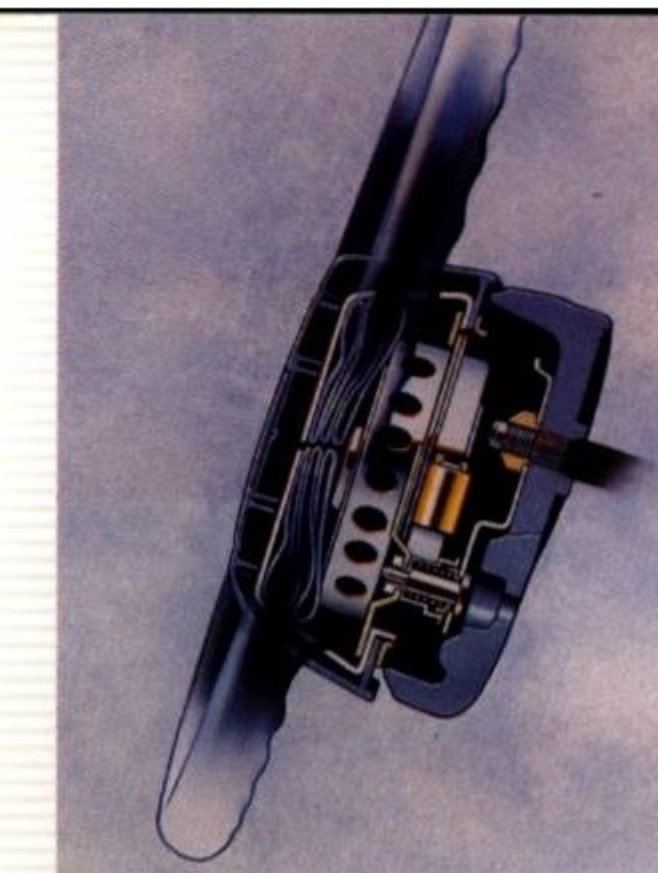
Sophisticated sensors, mounted behind the grille and instrument panel, detect frontal impact speed sufficient to deploy the Supplemental Inflatable Restraint system (air bag).

Cadillac was among the first to introduce energy-absorbing steering columns, which help minimize the effects of a front-end impact on the driver.

Cadillac was among the first to offer the added protection of side guard impact beams. These door beams help reduce intrusion in a side impact.

Fuel tanks on all Cadillacs are designed and tested to be protected in collisions from all directions: front, side and rear.

At Cadillac, we don't just surround your family with luxury. We surround them with safety.





## Cadillac thoughtfully looks after your safety and security

Not only does your 1990 Cadillac meet or exceed every federal safety requirement, it offers extra measures of security, Cadillac Style.

For example, PASS Key,<sup>®</sup> the world's most sophisticated anti-theft system, is standard on all front-wheel-drive Cadillacs. This proven system is so effective, it may qualify you for comprehensive insurance discounts.

Further, a theft-deterrent system with an audible alarm is standard or available on all Cadillacs to deter unauthorized entry.

And at right, Allanté's central door unlocking enables you to unlock both doors by turning the key twice in any lock, including the luggage compartment.



Touch either outside front-door button and your Cadillac's illuminated entry system safely lights the interior.



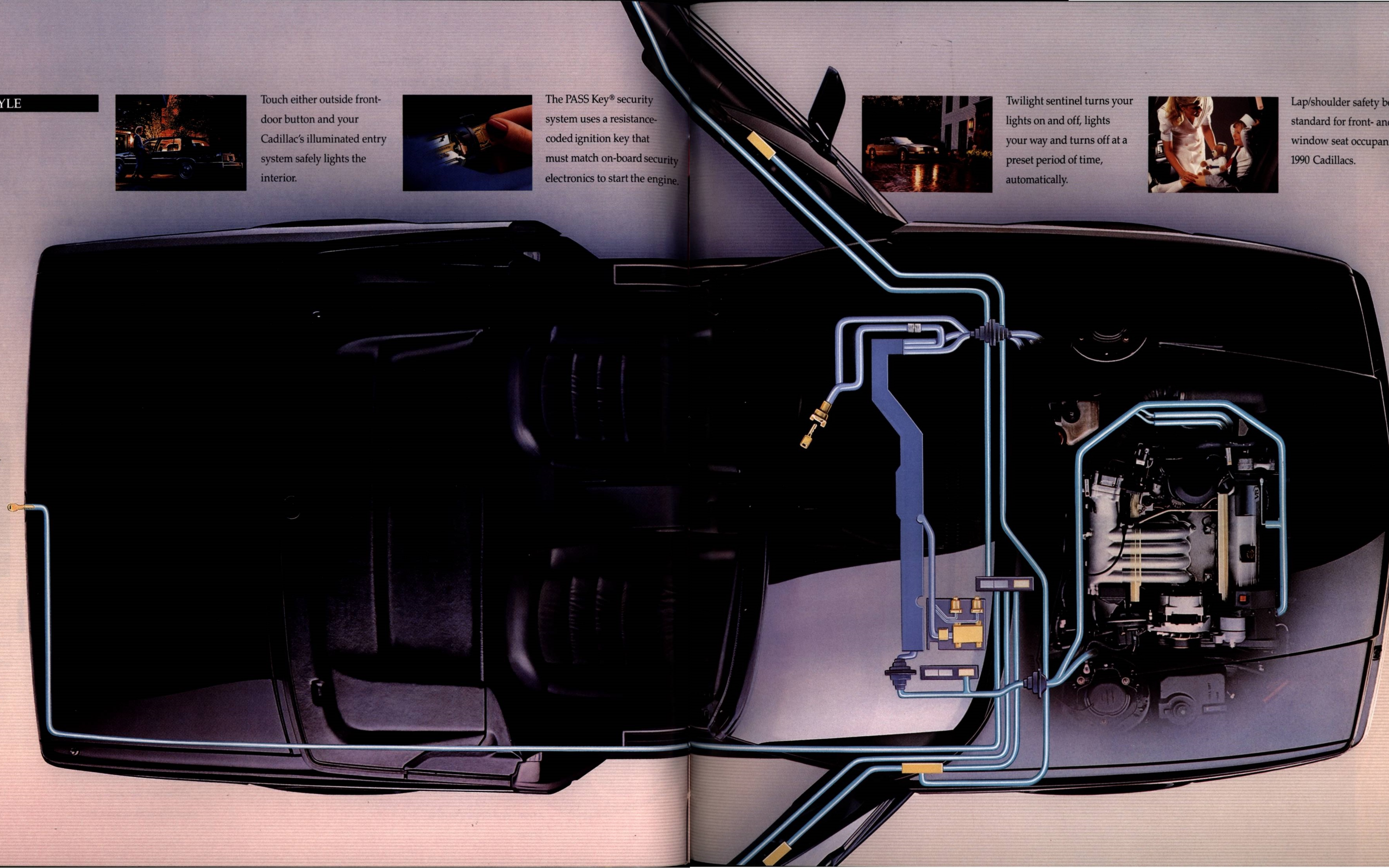
The PASS Key<sup>®</sup> security system uses a resistance-coded ignition key that must match on-board security electronics to start the engine.



Twilight sentinel turns your lights on and off, lights your way and turns off at a preset period of time, automatically.



Lap/shoulder safety belts are standard for front- and rear-window seat occupants in 1990 Cadillacs.



PASS Key's<sup>®</sup> resistor-coded ignition key pellet must match a remote module. Otherwise, fuel system and starter are interrupted, helping protect your Cadillac from theft.



**Cadillac provides active safety and offers the availability of ABS on more models than any other American car company**

The anti-lock brake system (ABS) is standard on Allanté, STS, Fleetwood, Fleetwood Sixty Special, and Brougham. It is available on DeVille, Eldorado and Seville.

ABS helps minimize wheel lock-up, to better maintain steering control on slippery surfaces or during severe braking on dry pavement.

When you brake, wheel speed sensors detect impending wheel lock-up, activating the anti-lock braking system. It adjusts pressure as required, up to 15 times per second to the wheels that need it—faster than is humanly possible. As a result, you get improved control.



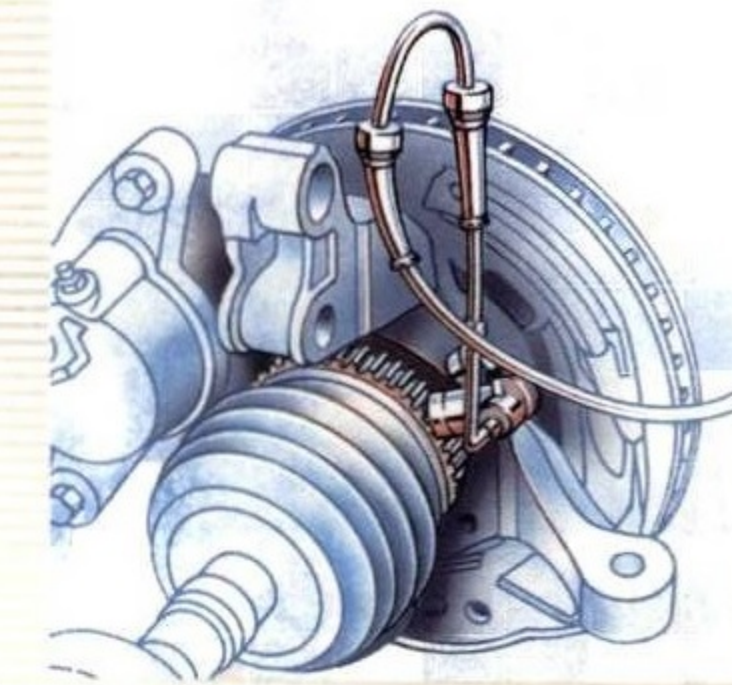
When wheels begin to slip and the ABS brakes are activated, the ABS computer instantly reacts to impending lock-up signals from any wheel. It begins adjusting braking pressure to each front wheel independently, and to the rear wheels as a pair. The computer adjusts braking pressure even if the individual wheels are on different road surfaces.



Allanté's sophisticated Bosch III ABS was designed as an integral part of the braking system at the time Allanté was designed.

Brougham offers a standard sophisticated anti-lock brake system.

A magnetic sensor next to a rotating toothed ring on each wheel provides wheel-speed information to the ABS computer.



Ice



Gravel



Water



Snow

Anti-lock brakes help you maintain steering control while braking on a wide variety of surfaces.



## OWNERSHIP, CADILLAC STYLE

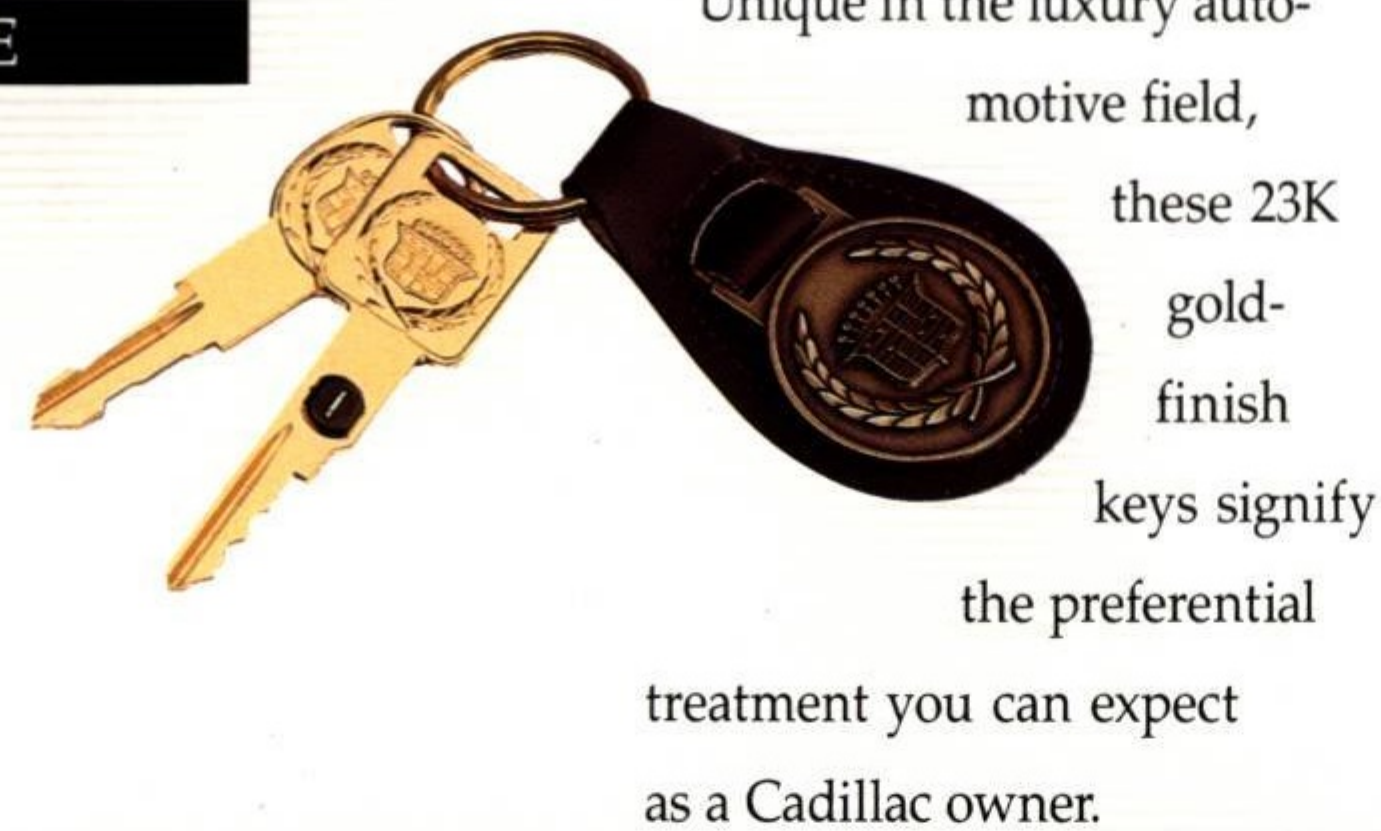
### Why a Cadillac is as comfortable to own as it is to drive

A comprehensive portfolio of services comes with the purchase of a Cadillac. First and foremost is support from one of the finest dealer organizations available, with over 1600 dealers nationwide.

Next, you get the comforting reassurance and confidence of Cadillac's Gold Key Bumper to Bumper 4-year/50,000-mile limited warranty.<sup>1</sup> When you buy an Allanté, it is backed for an unprecedented 7 years/100,000 miles.<sup>2</sup>

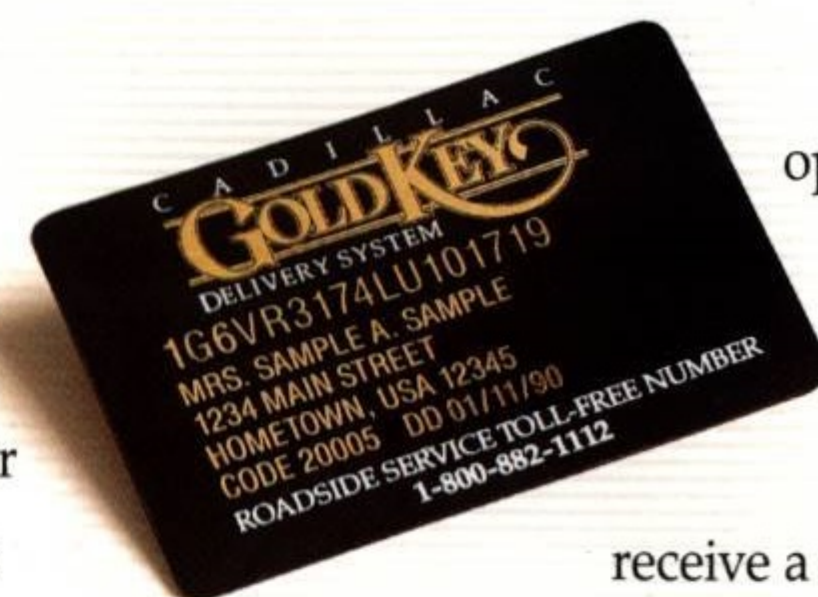
Cadillac takes a new approach to satisfaction. Call 1-800-458-8006 and a Cadillac specialist will help you with any inquiries or concerns. Allanté owners may call 1-800-ALLANTÉ.

<sup>1</sup>Covers every component (except tires, which are covered by their manufacturer, and normal maintenance items).  
<sup>2</sup>Unique Allanté Assurance Plan. Your dealer has terms and conditions of these limited warranties.

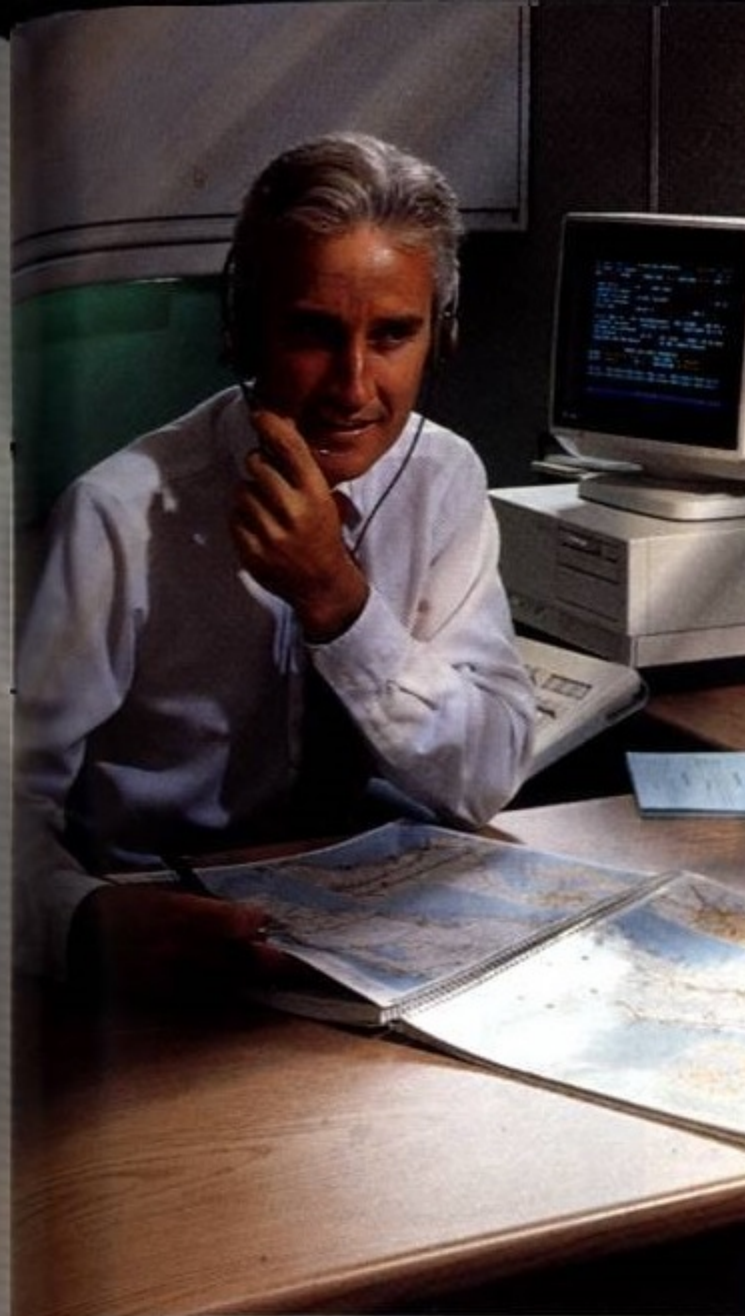


Unique in the luxury automotive field, these 23K gold-finish keys signify the preferential treatment you can expect as a Cadillac owner.

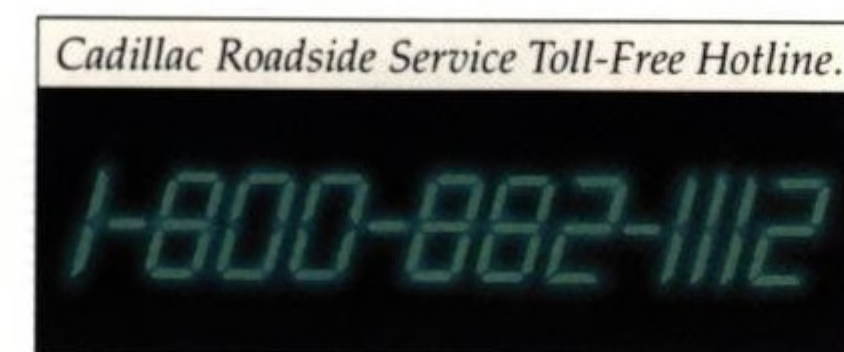
As part of Cadillac's Gold Key delivery, your new Cadillac will be thoroughly inspected before you see it. Next, your sales representative will personally review your Cadillac's



operation, its sophisticated features and systems with you. Then, you will receive a personal introduction to the dealership's service department personnel. Cadillac Roadside Service® is unique among all domestic



automobiles. A toll-free call to 1-800-882-1112 puts you in touch with a Roadside Service phone advisor, 24 hours a day, 365 days a year. Your advisor is trained by Cadillac and experienced



with any year Cadillac. Participating Cadillac dealers offer special recognition: the Gold Key "Heritage of Ownership" grille medallion. Elegant numerals delineate the number of new

Cadillacs you have purchased. Your medallion will identify you as a loyal Cadillac owner—someone deserving special recognition.



You're never alone with Cadillac Roadside Service®. If necessary, a service advisor will dispatch an authorized Cadillac dealer technician in a specially equipped vehicle to provide on-the-spot service when you need it the most—nights, weekends and holidays.



# ALLANTÉ

## CADILLAC®



With coachwork designed and handcrafted in Italy by Pininfarina, this ultra-luxury roadster combines European road manners, renowned Cadillac comfort, and a powerful V8 to create a unique driving experience.

## STYLE



Allanté® shown in Red.

Allanté interior with Charcoal leather seating areas shown on the following pages.







## CADILLAC STYLE

This 4.5 liter tuned sequential-port fuel-injected V8, exclusive to Cadillac, is rated at 200 horsepower, to give you responsive performance.

**With its European road manners and responsive performance, Allanté satisfies the most discriminating standards.**

A 4.5 liter V8 with tuned sequential-port fuel injection, exclusive to Cadillac, delivers 200 horsepower and 270 lbs.-ft. of torque. This gives Allanté more torque than any other production front-wheel-drive automobile sold in the world. Combined with a four-speed automatic transmission with overdrive, Allanté gives you lively response at a variety of speeds.

Four-wheel independent suspension, Speed Dependent Damping, new Traction Control, and Cadillac-exclusive Goodyear Eagle 16" VL-rated tires with aluminum alloy wheels assure you a smooth, stable ride.

And Allanté's performance on the road is matched by the breathtaking performance of a custom-engineered, Delco/Bose Symphony Sound system with AM stereo\*/FM stereo radio, compact disc and cassette tape players.

\*See page 82.

Whichever Allanté model you select, the Hardtop/Convertible or Convertible, you're assured the inherent benefits of glass rear and side windows.

**I**mproved Speed Dependent Damping adjusts the suspension system as you change speeds for a smoother ride at low speeds, a firmer ride at high speeds, and a more level ride during acceleration and braking.

**V**ariable Assist Steering automatically provides more power steering support at low speeds to make parking effortless. At higher speeds, it offers reduced support for improved stability and road feel.

A sophisticated Delco/Bose sound system with cassette and a new compact disc player is a standard feature delivering true, studio-quality sound reproduction.



Allanté was the first car in the world equipped with the reassuring control of Bosch III anti-lock brakes.



## CADILLAC STYLE

Sophisticated new Traction Control helps eliminate wheel slip when accelerating on virtually any road surface for maximum traction and control.

**Extraordinary room and many of the world's most thoughtful conveniences make Allanté superior by a comfortable margin.**

Allanté affords you a level of comfort and convenience unequalled by other luxury roadsters. Ten-way power-adjusting Recaro® seats assure both driver and passenger exceptional comfort. Hand-matched Italian leather seating areas and French seams provide extraordinary elegance and luxury.

Allanté's sophisticated aerodynamics allow you and your passenger to converse normally with the top down...even at highway speeds.

Thoughtful amenities include reassuring new driver's-side Supplemental Inflatable Restraint system (air bag). Plus power headlamp washers. Express-down windows. Central door unlocking. And a sophisticated PASS Key® theft-deterrent security system that interrupts the starter and fuel system if an intruder uses an incorrect ignition key.

An available cellular mobile telephone offers you 832 channels and hands-free operation.



Allanté's driving systems and amenities are within easy reach in this stylish, simple-to-read analog display. (Standard on the Allanté Convertible, at no additional cost on the Allanté Hardtop/Convertible.)



Allanté's sophisticated digital instrument panel employs state-of-the-art liquid crystal displays to convey vital information with pinpoint speed and accuracy. (At no additional cost on the Allanté Hardtop/Convertible.)



Allanté offers you the most luggage space of any roadster sold in America, a full 16.25 cubic feet. And its "pass-through" compartment design accommodates skis, golf clubs and much more.

## SPECIFICATIONS

Two Models:

**Hardtop/Convertible** with hard and soft top, your choice of digital or analog instrument panel, and available cellular phone.

**Convertible** including soft top and analog instrument panel. Extra-cost features: digital instrument panel, Pearl White paint and cellular phone.

**New Traction Control.**

4.5-liter tuned SPFI V8 exclusive to Cadillac.

Unique F7 four-speed automatic with overdrive.

BOSCH III anti-lock brake system (ABS).

Fully independent four-wheel suspension with Speed Dependent Damping.

Power rack and pinion Variable Assist Steering.

Exclusive P225/55VR16 Goodyear Eagle V-rated tires on 16"x7" forged aluminum alloy wheels.

99.4" wheelbase, 178.7" length.

16.25 cu.-ft. luggage space with pass-through.



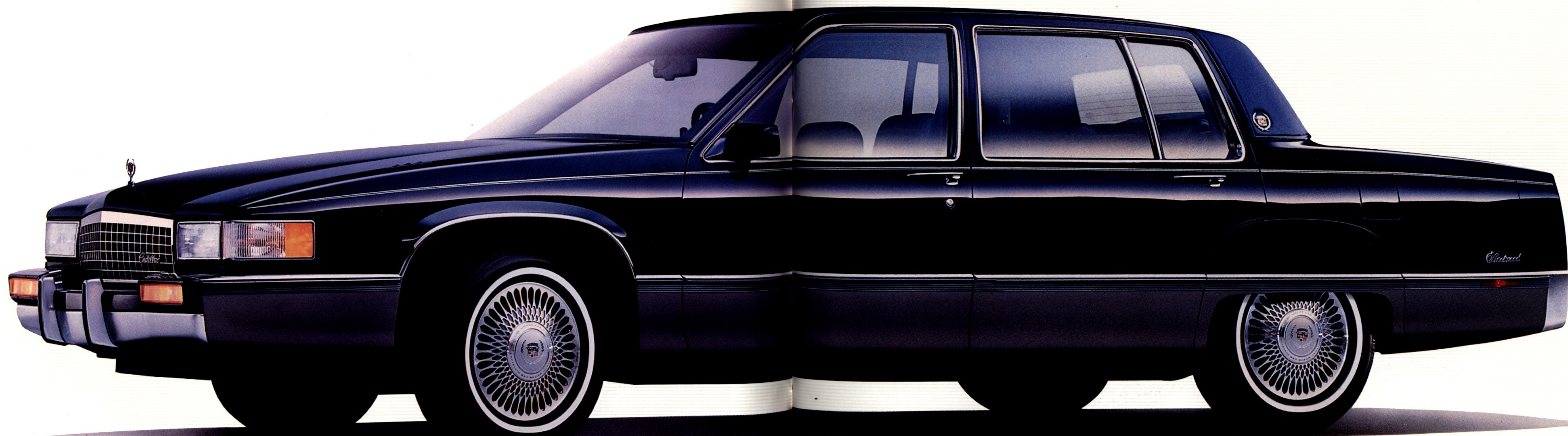
## FLEETWOOD

## CADILLAC®



With its new, more powerful V8, spacious six-passenger comfort, distinctive styling and standard anti-lock brakes, the 1990 Fleetwood offers you a most gracious way to accept more power.

## STYLE



Fleetwood® Sedan shown in Black Sapphire.

Fleetwood Sixty Special interior with Dark Blue ultra-soft leather seating areas shown on the following pages.







C A D I L L A C®

FLEETWOOD COUPE



Only Cadillac offers you a full-size, six-passenger luxury coupe. The Fleetwood Coupe offers you a wide array of amenities. Distinctive two-door styling. And a new, higher-output V8 engine.



Fleetwood interior shown in Dark Sapphire Prima Vera cloth with new tufted Ardmore inserts.

S T Y L E

FLEETWOOD

31



Fleetwood® Coupe shown in Sapphire Blue.

Fleetwood interior with available Dark Auburn leather seating areas shown on the following pages.







Fleetwood's distinctive styling is unmistakably Cadillac.

**For 1990, we have taken the distinctive Fleetwood and enhanced its legendary comfort and convenience.**

Fleetwood offers you full-size six-passenger comfort. A new, more powerful V8. A superb sound system with AM stereo\*/FM stereo radio, five-band graphic equalizer and cassette player. And a spacious trunk.

For 1990, you'll also enjoy the reassurance of a new standard driver's side Supplemental Inflatable Restraint system (air bag). An even quieter ride. A convenient new compact disc and cassette storage area. And an available sunroof with a new express-open feature that allows you to open it completely with the touch of a button.

Outside, Fleetwood's distinctive design, complete with stylish rear-wheel fender skirts, now has the added elegance of standard new aluminum alloy lace wheels.

Fleetwood. The standard by which all other full-size luxury cars are measured.

\*See page 82.



Fleetwood's sophisticated electronic instrument panel puts an extensive array of information and control at your fingertips.

The PASS Key® security system uses a resistance-coded ignition key that must match on-board security electronics to start the engine.



Genuine high-gloss American walnut accents Fleetwood's elegant interior.



Fleetwood's standard anti-lock brakes, designed with your safety in mind, help you to have greater control in a wide range of critical braking situations.



Hand-selected ultra-soft leather seating area

Designed by renowned Italian designer Giorgio Giugiaro

Power-adjusting headrest

Power-adjusting lateral back supports and seatback recliner

Heated seatback

Heated seat cushion

Power thigh support

The Fleetwood Sixty Special features the extraordinary comfort of the world's first patented 22-way power-adjusting front seats.



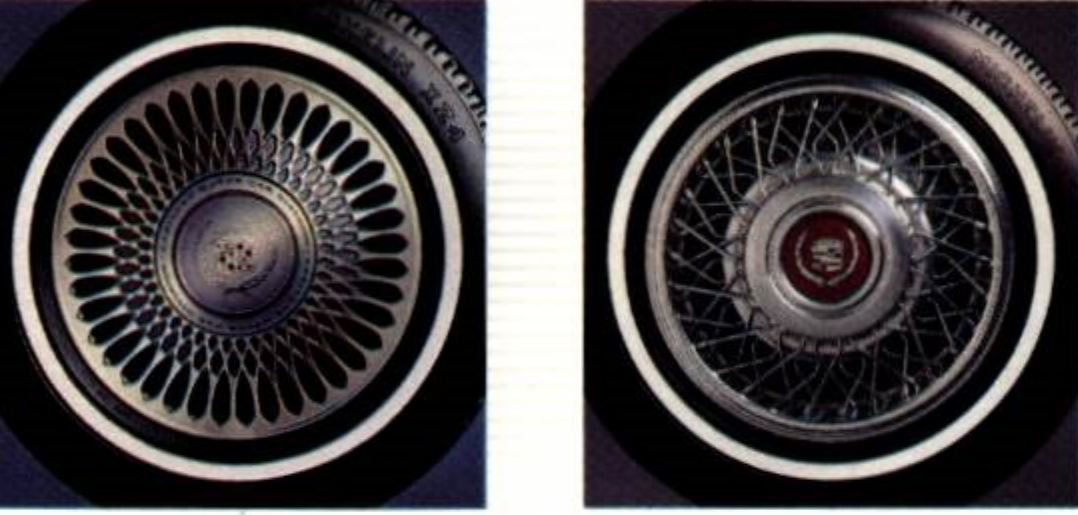
The Fleetwood sedan affords rear-seat passengers the convenience of illuminated vanity mirrors.



1990 FLEETWOOD SELECTED STANDARD AND AVAILABLE FEATURES

I INDICATES NEW STANDARD AND AVAILABLE FEATURES

WHEEL TREATMENTS



I Standard "lace-look" 15" x 6" aluminum alloy wheel. I Available 15" wire wheel disc.

ROOF TREATMENTS



Standard sedan full padded roof with electroluminescent wreath and crest (may be deleted from Fleetwood Sedan and Fleetwood Sixty Special).



Standard formal cabriolet roof—Fleetwood Coupe only.



I Available painted metal roof shown with available express-open Astrorooft (reduces headroom slightly; not available on Fleetwood Sixty Special).

A distinctive touch: Cadillac gold ornamentation. Genuine 23K gold finish with special protective coating meets all GM specifications. Other Fleetwood gold ornamentation includes: Cadillac grille script, rear quarter panel script, sail panel ornament, deck lid engine plaque, script and lock cover; available wire wheel cover wreath and crest.



I Available gold ornamentation—hood ornament (shown)

STANDARD FEATURES

CADILLACS OFFERED IN THIS SERIES

MODEL	COUPE	SEDAN
Fleetwood	—	—
Fleetwood Sixty Special	—	—

Cadillac-exclusive Total Ownership Priority Services:

- Gold Key delivery system (see p. 16)
- Cadillac Roadside Service (see p. 17)
- Cadillac's 4-year/50,000-mile Gold Key Bumper to Bumper and 6-year/100,000-mile rust-through warranties (see p. 16)
- Cadillac Consumer Relations Center (see p. 16)

COMFORT AND CONVENIENCE

- I Special acoustic treatment
- I Controlled-cycle windshield wiper system with new high-rigidity wiper arms and multiple beam blade design
- I Front-seat clamshell storage armrest with removable coin holder, cup holder with leveler, CD and cassette tape stowage
- Body computer module
- Clock, digital display (in radio)
- Computer diagnostics—on-board
- Cruise control
- Defogger, front side windows
- Digital instrument cluster (see p. 35)
- Dual-comfort split front seats (three-passenger)
- Electrically powered outside rearview mirrors (car-color)
- Electrically powered windows
- Electrically powered door locks
- Electronic climate control
- Express-down power driver window
- Fuel data center with digital fuel gauge
- Headrests, front seats—adjustable
- Headrests, rear seats—integral (sedan)
- Illuminated driver and passenger visor vanity mirrors
- Illuminated entry system (see p. 12)
- Illuminated rear vanity mirrors (sedans)
- Lamp monitors—front and rear
- Leather-trimmed steering wheel
- Litter receptacle, carpeted
- Manual seatback recliners—driver and passenger
- Multifunction turn signal lever with wipe-wash, high-low beam and cruise controls
- Power luggage compartment lid release and pull-down
- Prefocused rear-seat reading lamps
- Rear-door power "lock only" switches (sedan)
- Rear package shelf stowage (sedan)
- Rear-seat center armrest
- Retained accessory power
- Seatback pockets
- Six-passenger seating
- Six-way power adjuster—driver and passenger seats
- Soft Ray tinted glass
- Tilt steering wheel
- Trip odometer—push-to-reset
- Twilight sentinel (see p. 13)
- Visors, padded dual sun—with extensions

MUSIC SYSTEM

- Delco music system: AM stereo\*/FM stereo radio with auto-reverse cassette tape player and five-band graphic equalizer (see p. 82)
- Rear-mounted power antenna

APPEARANCE AND PROTECTION

- I PASS Key® theft-deterrent system (see pp. 12-13, 35)
  - I Supplemental Inflatable Restraint system (air bag) (see p. 11)
  - I Track-mounted front safety-belt buckle anchors
  - I Tufted Ardmore cloth seat inserts with Prima Vera bolsters
  - I 4.5 port fuel injection V8 deck lid emblem
  - Accent striping, side and deck lid
  - Anti-corrosion treatments
  - Bumper rub strip—front and rear
  - Carpeted luggage compartment
  - Center high-mounted stop lamp
  - Clearcoat finish for a deep, rich luster
  - Closed-in, limousine-style rear window treatment
  - Composite, aerodynamic flush tungsten-halogen headlamps
  - Cornering lamps
  - Door edge guards—car-color
  - Electroluminescent wreath and crest (sedans)
  - Fleetwood identification
  - Front license plate bracket
  - Front- and rear-seat outboard lap/shoulder safety belts (see p. 13)
  - Fuel filler door, remote power release
  - Gold-finish body and ignition keys
  - Laminated safety windshield glass
  - Low brake fluid warning indicator
  - Low fuel warning indicator
  - Low windshield washer fluid level indicator
  - Luggage compartment mat
  - Luggage compartment sill treatment
  - Moldings—including bright accent, wide lower body side
  - Raised, carpeted rear shelf with stowage compartment (sedans)
  - Rear-wheel fender skirts (see p. 3)
  - Theft-deterrent VIN tags
  - Tiffany floor carpet and carpeted floor mats
  - Walnut interior trim—genuine American high-gloss (see p. 35)
  - Wreath and crest ornamentation
- ENGINE/CHASSIS**
- I 4.5 liter V8 with sequential-port fuel injection (see p. 7)
  - I Enhanced structure for ride smoothness and quietness
  - I Lace-look, 15" x 6" aluminum alloy wheels
  - Anti-lock brake system (see pp. 14-15, 35)
  - Automatic parking brake release
  - Body-frame integral construction
  - Delco Freedom® III heavy-duty battery
  - Electronic level control
  - Four-speed automatic transmission with overdrive and viscous converter clutch
  - Front-wheel drive
  - Independent four-wheel suspension

- Power rack and pinion steering
- Spare tire, compact high-pressure type, laydown
- Spare tire cover
- Stainless steel exhaust from manifold back

ADDITIONAL STANDARD FEATURES ON FLEETWOOD SIXTY SPECIAL

COMFORT AND CONVENIENCE

- Electrically powered front slide-out console
- Exclusive Ital/Giugiaro seating
- Exclusive split-frame dual front seat with independent power lower cushion height adjustment
- Exclusive 22-way electrically powered seats (see p. 35)
- Front-seat armrest stowage
- Front seatback map pockets
- Heated front seatbacks and cushions
- Ultra-soft leather seating areas, headrests, doors, consoles and assist handles

APPEARANCE AND PROTECTION

- Choice of full padded or painted roof
- Sixty Special identification

Available features that you may order individually:

COMFORT AND CONVENIENCE

- Heated Windshield System (see p. 9)
- Electrochromic automatic dimming inside rearview mirror (see p. 9)
- Memory driver seat
- Automatic door locks (requires theft-deterrent system)
- Electric rear-window defogger—includes heated outside rearview mirrors
- Power driver seat recliner
- Power front passenger seat recliner
- General Motors Acceptance Corporation (GMAC) financing

MUSIC SYSTEMS

- Delco/Bose Gold Series music system: AM/FM stereo radio with auto-reverse cassette tape player; custom-equalized for Fleetwood interior (see p. 82)
- Delco/Bose Gold Series music system: AM stereo\*/FM stereo radio with compact disc player; custom-equalized for Fleetwood interior (see p. 82)

APPEARANCE AND PROTECTION

- Gold ornamentation
- GM Protection Plan—ask your dealer for details
- Leather seating areas, including front headrests
- Firemist paint
- Theft-deterrent system (requires automatic door locks)

ENGINE/CHASSIS

- Engine block heater

\*Receives C-Quam® stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

SPECIFICATIONS

1990 FLEETWOOD

ENGINE	4.5 liter V8 with sequential-port fuel injection
Power	180 bhp @ 4400 rpm
Torque	245 lbs.-ft. @ 3000 rpm
Recommended fuel/tank capacity	Unleaded premium/18.0 gallons usable
Transmission	Four-speed automatic with overdrive and viscous converter clutch
Suspension	Fully independent with Superlift rear electronic level control
Steering	Power-assisted rack and pinion; 18.6:1 ratio
Brakes	Teves anti-lock; power front disc/rear drum
Wheels	15"x6" aluminum alloy
Tires	P205/70R15 Michelin steel-belted all-seasons whitewall radials

DIMENSIONS

Wheelbase	
Coupe	2815mm/110.8"
Sedans	2890mm/113.8"
Length	
Coupe	5148mm/202.7"
Sedans	5222mm/205.6"
Height	
Coupe	1394mm/54.9"
Sedan	1400mm/55.2"
Width	1863mm/73.3"
Tread width	Front 1532mm/60.3" Rear 1518mm/59.8"
Turning diameter (curb-to-curb)	
Coupe	12.2m/39.8'
Sedans	12.5m/41.0'
Turning diameter (wall-to-wall)	
Coupe	13.1m/42.8'
Sedans	13.4m/44.0'
Curb weight	
Fleetwood Coupe	1603.4kg/3535.0 lbs.
Fleetwood Sedan	1641.1kg/3618.0 lbs.
Fleetwood Sixty Special	1658.8kg/3656.0 lbs.
Seating capacities (front and rear)	3/3
Headroom front	997mm/39.3"
Headroom rear	
Coupe	964mm/38.0"
Sedans	970mm/38.1"
Legroom front	1078mm/42.4"
Legroom rear	
Coupe	1043mm/40.3"
Sedans	1107mm/43.6"
Hip room front	1376mm/54.2"
Hip room rear	
Coupe	1338mm/52.7"
Sedans	1369mm/53.9"
Shoulder room front	1499mm/59.0"
Shoulder room rear	
Coupe	1464mm/57.6"
Sedans	1506mm/59.3"
Luggage capacity	
Coupe	0.51 cu. m/18.1 cu. ft.
Sedans	0.52 cu. m/18.4 cu. ft.

Specifications as of 8-89



C A D I L L A C®

DE VILLE



Combining a new, more powerful V8 with full-size six-passenger comfort and renowned Cadillac amenities, DeVille lets you travel in the passing lane without leaving the comfort zone.

S T Y L E



Sedan de Ville™ shown in Black.

Sedan de Ville interior with available Black leather seating areas shown on the following pages.

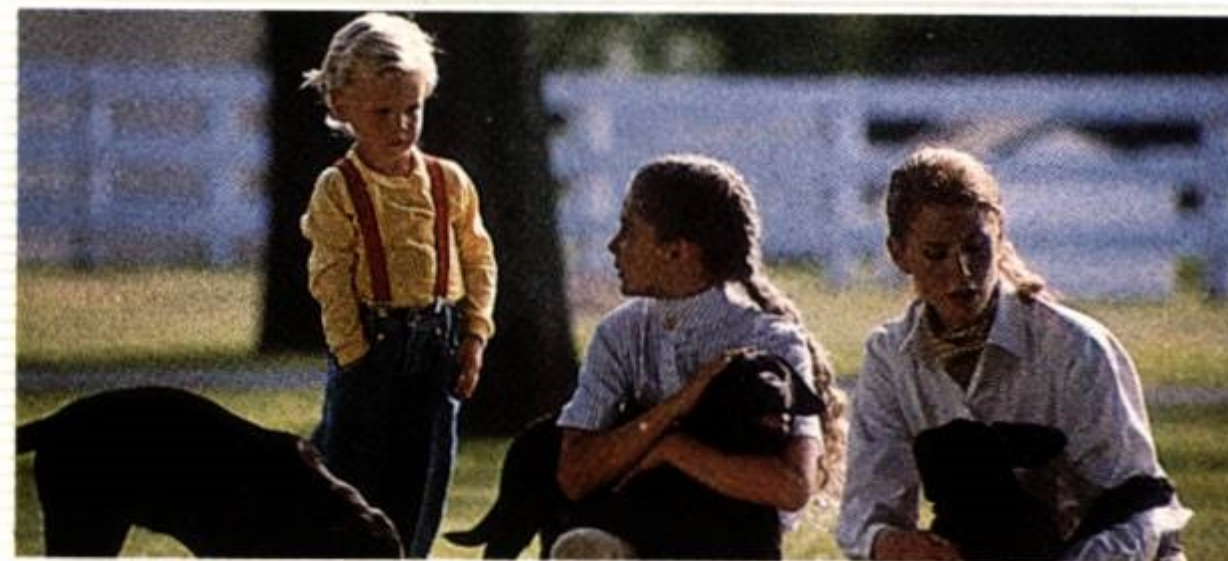






C A D I L L A C®

## COUPE DEVILLE

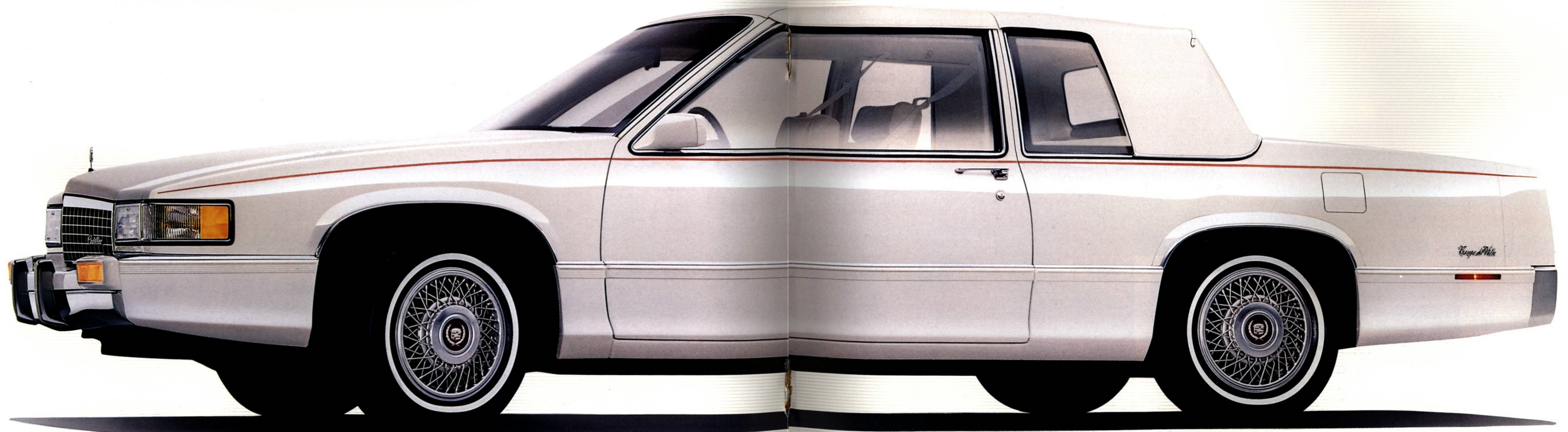


The Coupe de Ville offers luxury you can be very comfortable with. Including distinctive two-door styling. Six-passenger comfort. And a new, more powerful, sequential-port fuel-injected V8.

S T Y L E



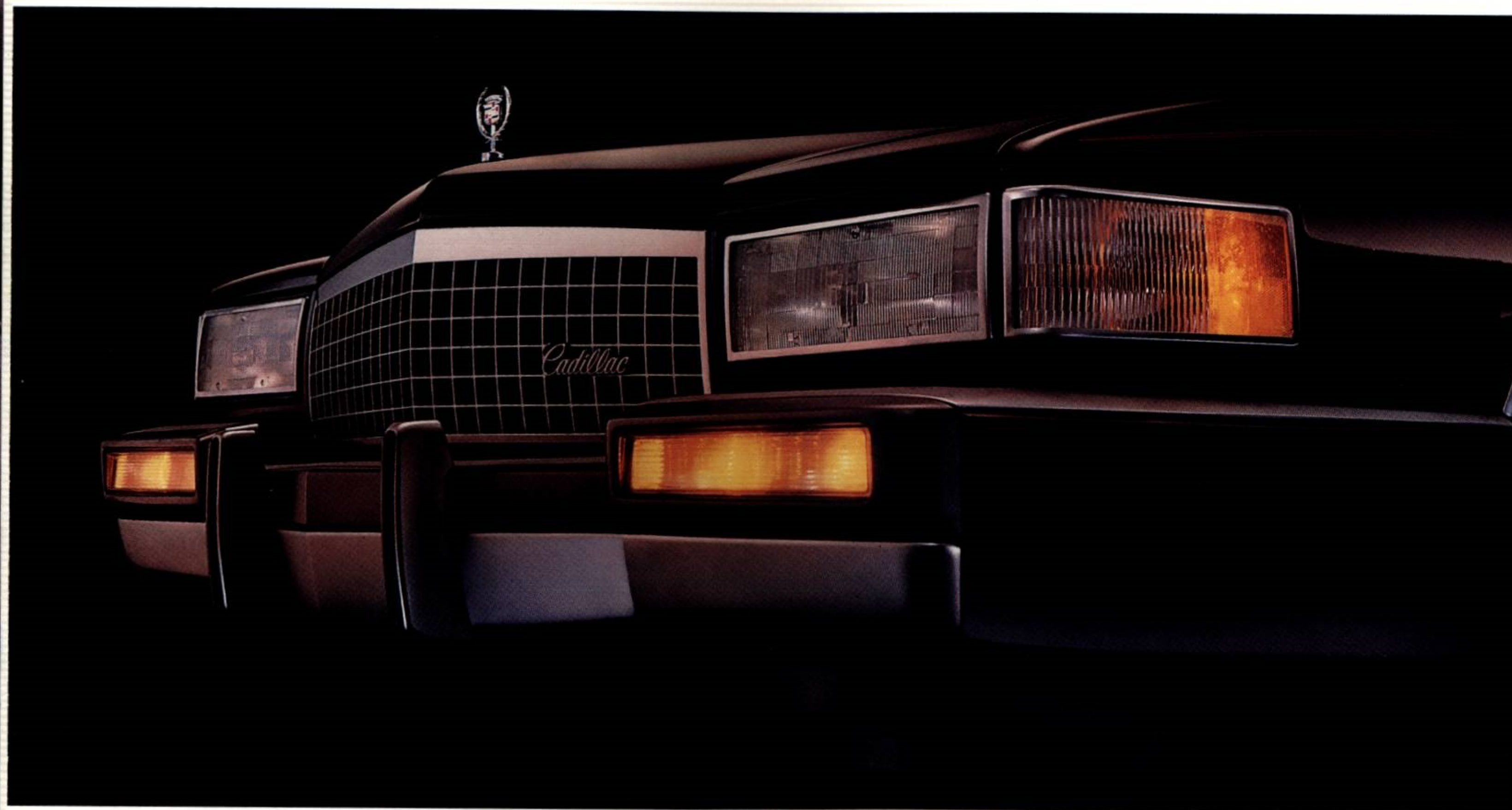
Standard De Ville interior shown in Garnet Prima Vera cloth.



Coupe de Ville™ shown in White with available full cabriolet roof.



Unmistakable Cadillac styling helps De Ville remain America's most successful luxury automobile.



A new compartment in the armrest provides convenient storage for coins, a cup, compact discs and cassettes.

## Superior design, comfort and performance combine to make De Ville America's favorite luxury automobile.

The Sedan de Ville offers the largest interior of any front-drive automobile. For 1990, additional acoustical materials create an even quieter ride. And the front seats recline for greater comfort.

De Ville's powerful new V8 with sequential-port fuel injection generates 25 more horsepower and more torque than last year for even more responsive acceleration. And available anti-lock brakes help provide superior control and exceptional stopping power.

De Ville's extensive list of amenities includes a new, standard PASS Key® security system so effective it may qualify you for comprehensive insurance discounts (see pages 12 and 13). The superior comfort of a sophisticated electronic climate control system. And an AM stereo\*/FM stereo with cassette player and graphic equalizer that lets you customize the sound.

\*See page 82.



De Ville's ergonomically designed instrument panel puts all controls within easy reach. And for your safety, the leather-wrapped steering wheel's hub also includes the Supplemental Inflatable Restraint system (air bag).

De Ville's advanced 4.5 liter V8 now employs a sophisticated new sequential-port fuel injection system to deliver 25 more horsepower and more torque than last year for responsive acceleration when you need it most.



A newly designed intake manifold helps De Ville's responsive V8 breathe more freely for increased power.



Over 18 cubic feet of trunk space gives you abundant room for luggage, golf clubs and more. A convenient sill assists you when loading or unloading heavy articles.



1990 DEVILLE SELECTED STANDARD AND AVAILABLE FEATURES

I INDICATES NEW STANDARD AND AVAILABLE FEATURES

WHEEL TREATMENTS



Standard 15" wheel disc.



Available 15" wire wheel disc.



I Available lace-look 15"x6" aluminum alloy wheel.

ROOF TREATMENTS



Available full padded roof—Sedan de Ville—with electroluminescent wreath and crest ornaments.



Available formal cabriolet roof—Coupe de Ville only.



Available full cabriolet roof—Coupe de Ville only.



I Standard painted metal roof shown with available express-open Astrorof (reduces headroom slightly).

A distinctive touch: Cadillac gold ornamentation. Genuine 23K gold finish with special protective coating meets all GM specifications. Other DeVille gold ornamentation includes: rear quarter panel script, sail panel ornament, deck lid engine plaque, script and lock cover, available wire wheel cover wreath and crest.



I Available gold ornamentation—grille script (shown)

CADILLACS OFFERED IN THIS SERIES

MODEL	COUPE	SEDAN
Coupe de Ville	—	
Sedan de Ville		—

Cadillac-exclusive Total Ownership Priority Services:

- Gold Key delivery system (see p. 16)
- Cadillac Roadside Service (see p. 17)
- Cadillac's 4-year/50,000-mile Gold Key Bumper to Bumper and 6-year/100,000-mile rust-through warranties (see p. 16)
- Cadillac Consumer Relations Center (see p. 16)

COMFORT AND CONVENIENCE

- I Controlled-cycle windshield wiper system with new high-rigidity wiper arms and multiple beam blade design
- I Driver and passenger visor vanity mirrors
- I Front-seat clamshell storage armrest with removable coin holder, cup holder with leveler, CD and cassette tape stowage
- I Leather-trimmed steering wheel
- I Manual seatback recliners—driver and passenger
- I Special acoustic treatment
- Analog instrument panel (see p. 45)
- Body computer module
- Clock, digital display (in radio)
- Computer diagnostics—on-board
- Cruise control
- Defogger, front side windows
- Dual-comfort split front seats (three-passenger)
- Electrically powered door locks
- Electrically powered outside rearview mirrors (car-color)
- Electrically powered windows
- Electronic climate control
- Express-down power driver window
- Front seatback pockets
- Fuel data center with digital fuel gauge
- Garage door opener transmitter retainer
- Headrests—front seats, adjustable
- Headrests—rear seats, integral (sedan)
- Lamp monitors—front and rear
- Litter receptacle, carpeted
- Multifunction turn signal lever with wipe/wash/high-low beam/cruise controls
- Power luggage compartment lid release
- Rear door power lock-only switches (sedan)
- Rear package shelf stowage compartment (sedan)
- Rear-seat center armrest
- Retained accessory power
- Six-passenger seating
- Six-way driver power seat adjuster
- Soft Ray tinted glass
- Tilt steering wheel
- Trip odometer—push-to-reset
- Visors, padded dual sun—with extensions

MUSIC SYSTEM

- Delco music system: AM stereo\*/FM stereo radio with auto-reverse cassette tape player and five-band graphic equalizer (see p. 82)
- Rear-mounted power antenna

APPEARANCE AND PROTECTION

- I Door edge guards
- I PASS Key® theft-deterrent system (see pp. 12-13)
- I Supplemental Inflatable Restraint system (air bag) in restyled steering wheel hub (see p. 11)
- I Track-mounted front seat-belt buckle anchors
- I 4.5 port fuel injection V8 deck lid emblem
- Anti-corrosion treatments
- Bumper guards—front
- Bumper rub strip—front and rear
- Carpeted luggage compartment
- Center high-mounted stop lamp
- Clearcoat finish for a deep, rich luster
- Closed-in, limousine-style rear window treatment
- Composite tungsten-halogen headlamps
- Cornering lamps
- Front license plate bracket
- Front- and rear-seat outboard lap/shoulder safety belts (see p. 13)
- Gold-finish body and ignition keys
- Laminated safety windshield glass
- Low brake fluid warning indicator
- Low fuel warning indicator
- Low windshield washer fluid level indicator
- Luggage compartment sill treatment
- Moldings—including bright accent, wide lower body side and bright wheel
- Prima Vera cloth
- Raised, carpeted rear shelf with stowage compartment (sedan)
- Rear-wheel opening eyebrow
- Theft-deterrent VIN tags
- Tiffany floor carpet
- Wreath and crest ornamentation

ENGINE/CHASSIS

- I 4.5 liter V8 with sequential-port fuel injection (see pp. 7, 45)
- I Enhanced structure for ride smoothness and quietness
- Automatic parking brake release
- Body-frame integral construction
- Delco Freedom® II battery
- Electronic level control
- Four-speed automatic transmission with overdrive and viscous converter clutch
- Front-wheel drive
- Independent four-wheel suspension
- Power rack and pinion steering
- Spare tire, compact high-pressure type, laydown
- Spare tire cover
- Stainless steel exhaust from manifold back

AVAILABLE PACKAGES

Available option packages that you may order:

DeVille option package 1SB

- Carpeted front and rear floor mats
- Luggage compartment mat
- Six-way power passenger seat adjuster

DeVille option package 1SC

- (includes package 1SB plus:)
- Illuminated driver and passenger visor vanity mirrors
- Illuminated entry system (see p. 12)
- Power luggage compartment lid pull-down
- Twilight sentinel (see p. 13)

DeVille option package 1SD

- (includes package 1SC plus:)
- Electrochromic automatic dimming inside rearview mirror (see p. 9)
- Remote power fuel filler door release
- Trumpet horn

DeVille option package 1SE

- (includes package 1SD plus:)
- Automatic door locks

Available features that you may order individually:

COMFORT AND CONVENIENCE

- Digital instrument cluster
- Heated Windshield System (see p. 9)
- Electric rear-window defogger—includes heated outside rearview mirrors
- General Motors Acceptance Corporation (GMAC) financing

MUSIC SYSTEMS

- Delco/Bose Gold Series music system: AM/FM stereo radio with auto-reverse cassette tape player; custom-equalized for DeVille interior (see p. 82)
- Delco/Bose Gold Series music system: AM stereo\*/FM stereo radio with compact disc player; custom-equalized for DeVille interior (see p. 82)

APPEARANCE AND PROTECTION

- Accent striping, side and deck lid
- Gold ornamentation
- GM Protection Plan—ask your dealer for details
- Leather seating areas, including front headrests
- Firemist paint
- Theft-deterrent system

ENGINE/CHASSIS

- Anti-lock brake system (see p. 14-15)
- Engine block heater
- Heavy Duty Chassis packages

\*Receives C-Quam® stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

SPECIFICATIONS

1990 DEVILLE

ENGINE	4.5 liter V8 with sequential-port fuel injection
Power	180 bhp @ 4400 rpm
Torque	245 lbs.-ft. @ 3000 rpm
Recommended fuel/tank capacity	Unleaded premium/18.0 gallons usable
Transmission	Four-speed automatic with overdrive and viscous converter clutch
Suspension	Fully independent with Superlift rear electronic level control
Steering	Power-assisted rack and pinion; 18.6:1 ratio
Brakes	Power front disc/rear drum
Wheels	15"x6" aluminum alloy
Tires	P205/70R15 Michelin steel-belted all-seasons whitewall radials

DIMENSIONS

Wheelbase	Coupe de Ville	2815mm/110.8"
	Sedan de Ville	2890mm/113.8"
Length	Coupe de Ville	5148mm/202.7"
	Sedan de Ville	5222mm/205.6"
Height	Coupe	1394mm/54.9"
	Sedan	1401mm55.2"
Width		1842mm/72.5"
Tread width		Front 1532mm/60.3"
		Rear 1518mm/59.8"
Turning diameter (curb-to-curb)	Coupe de Ville	12.2m/39.8'
	Sedan de Ville	12.5m/41.0'
Turning diameter (wall-to-wall)	Coupe de Ville	13.1m/42.8'
	Sedan de Ville	13.4m/44.0'
Curb weight	Coupe de Ville	1572.2kg/3466.1 lbs.
	Sedan de Ville	1607.0kg/3542.8 lbs.
Seating capacities (front and rear)		3/3
Headroom front		997mm/39.3"
Headroom rear	Coupe de Ville	964mm/38.0"
	Sedan de Ville	970mm/38.1"
Legroom front		1078mm/42.4"
Legroom rear	Coupe de Ville	1043mm/40.3"
	Sedan de Ville	1107mm/43.6"
Hip room front		1376mm/54.2"
Hip room rear	Coupe de Ville	1338mm/52.7"
	Sedan de Ville	1369mm/53.9"
Shoulder room front		1499mm/59.0"
Shoulder room rear	Coupe de Ville	1464mm/57.6"
	Sedan de Ville	1506mm/59.3"
Luggage capacity	Coupe de Ville	0.51 cu. m/18.1 cu. ft.
	Sedan de Ville	0.52 cu. m/18.4 cu. ft.

Specifications as of 8-89



## ELDORADO

## CADILLAC®



For 1990, Eldorado has a new, more powerful sequential-port fuel-injected 4.5 liter V8 engine and bold new styling refinements. Giving you more power to express yourself through America's definitive personal luxury coupe.

## STYLE



Eldorado™ shown in Carmine Red.

Eldorado interior shown with available Garnet leather seating areas on the following pages.







C A D I L L A C®

ELDORADO BIARRITZ

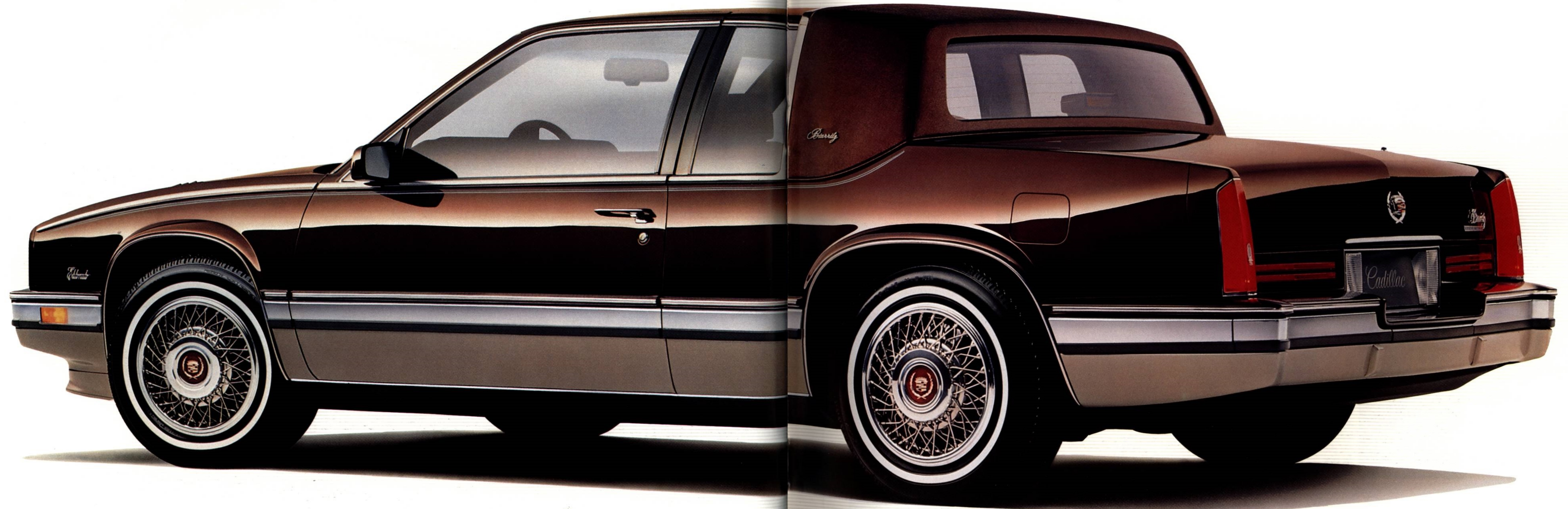


The distinctive Eldorado Biarritz, with its cabriolet roof, genuine birdseye maple interior trim, and plush 10-way power-adjusting seats, lets you handle the road with flair.

S T Y L E



Eldorado Biarritz interior with standard leather seating areas shown in Beechwood.



Eldorado™ Biarritz™ shown in Dark Auburn and Antelope Firemist.



Eldorado's bold styling has been distinctively refined for 1990.



Illuminated visor vanity mirrors for both driver and passenger are now standard.

## Eldorado applies distinctive design and sophisticated technology to satisfy your driving ambition.

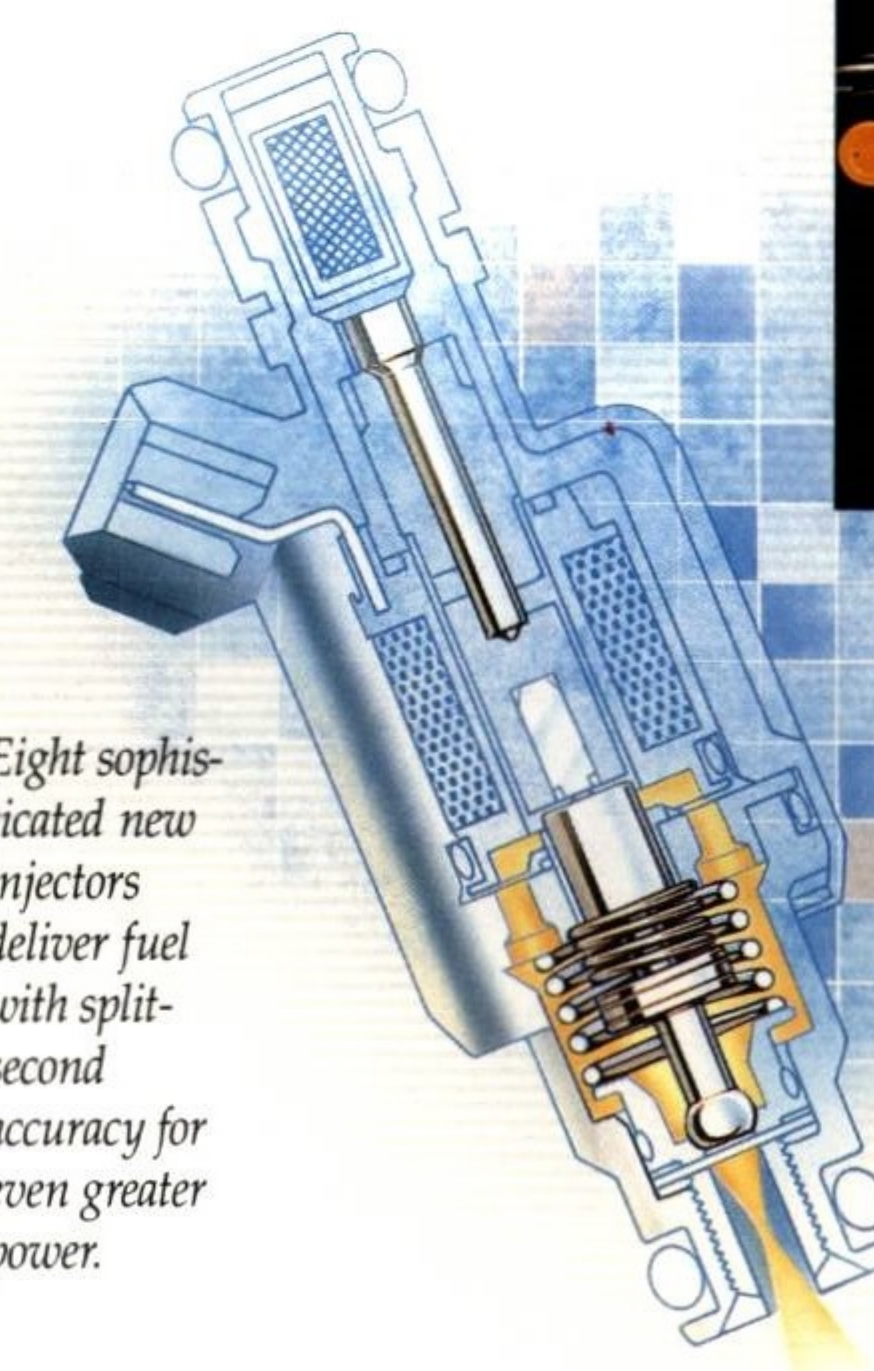
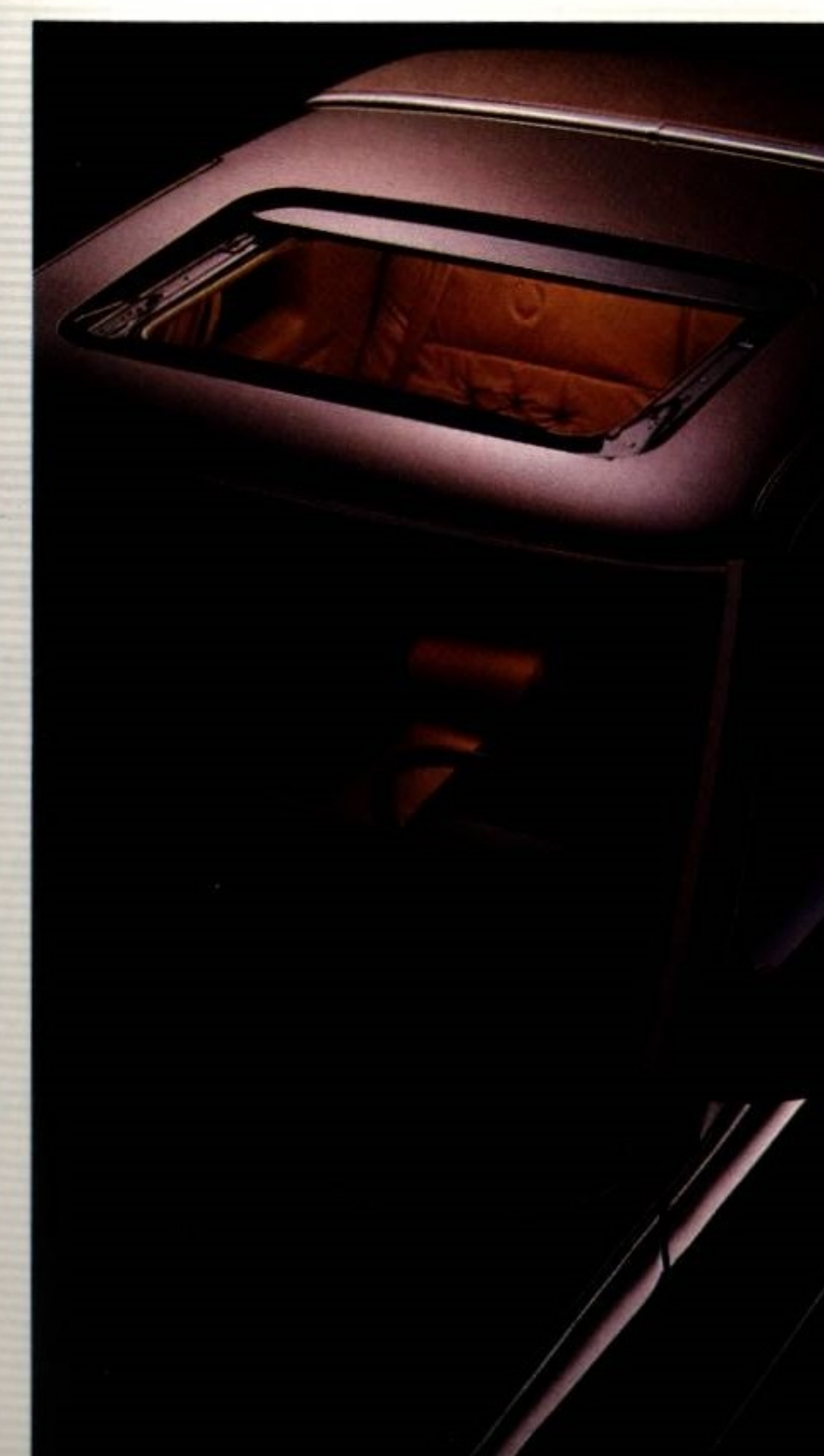
Beneath its crisp, tailored styling, the 1990 Eldorado provides a level of sophistication to match yours. With available anti-lock brakes that help you maintain steering control in sudden stops and slippery conditions. A newly refined suspension for more precise cornering. A new 4.5 liter V8 that generates 25 more horsepower and more torque than last year for more responsive acceleration. And a standard driver-side Supplemental Inflatable Restraint system (air bag).

Among Eldorado's abundant personal amenities you will find plush, restyled seats with elegant French seams and added lateral and lumbar support. An illuminated entry system. Improved climate control system. And your choice of two available Delco/Bose Gold Series music systems custom-equalized specifically to your Eldorado.



Eldorado's uncluttered instrument panel with leather-wrapped tilt steering wheel rim keeps critical controls within easy reach.

This available Astrorooftops lets you enjoy the sunshine with its retractable/tiltable glass panel, adjustable sunshade and air deflector.



Eight sophisticated new injectors deliver fuel with split-second accuracy for even greater power.



Eldorado's 4.5 liter V8 now employs advanced sequential-port fuel injection to help deliver a full 180 horsepower. That assures you exceptional passing and merging power when you need it most.

The elegance of genuine birdseye maple trim is standard on the Eldorado Biarritz, available on the Eldorado.



## 1990 ELDORADO SELECTED STANDARD AND AVAILABLE FEATURES

■ INDICATES NEW STANDARD AND AVAILABLE FEATURES

### WHEEL TREATMENTS



Standard 15"x6" aluminum alloy "snowflake" wheel.



Available 15" wire wheel disc (standard on Eldorado Biarritz, not available with touring suspension).



■ Available 15"x6" aluminum alloy wheel (not available with touring suspension).

### ROOF TREATMENTS



Standard painted metal roof (not available on Eldorado Biarritz).



Available full cabriolet roof for Eldorado (not available on Eldorado Biarritz).

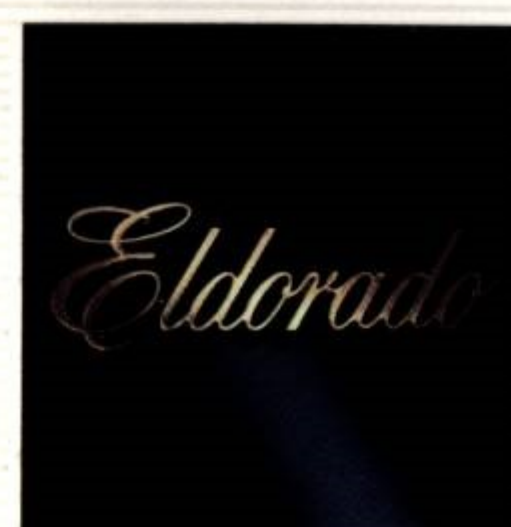


Available full-padded roof for Eldorado (not available on Biarritz).



Standard formal cabriolet padded roof with opera lamps for Eldorado Biarritz. Shown with available Astroroof (reduces headroom slightly) (see p. 55).

**A distinctive touch: Cadillac gold ornamentation.** Genuine 23K gold finish with special protective coating meets all GM specifications. Other Eldorado gold ornamentation includes: Cadillac grille script, sail panel ornament; deck lid engine plaque, script and lock cover; available wire wheel cover wreath and crest, taillamp wreath and crest.



Available gold ornamentation—front quarter panel script (shown)

### STANDARD FEATURES

#### CADILLACS OFFERED IN THIS SERIES

MODEL	COUPE
Eldorado	—
Eldorado Biarritz	—

#### Cadillac-exclusive Total Ownership Priority Services:

- Gold Key delivery system (see p. 16)
- Cadillac Roadside Service (see p. 17)
- Cadillac's 4-year/50,000-mile Gold Key Bumper to Bumper and 6-year/100,000-mile rust-through warranties (see p. 16)
- Cadillac Consumer Relations Center (see p. 16)

#### COMFORT AND CONVENIENCE

- All cruise control functions conveniently located on turn-signal lever
- Electronic climate control fan settings increased (three automatic, two manual) for enhanced comfort
- Front bucket seats (two-passenger) with improved lateral and lumbar support
- Illuminated driver and passenger visor vanity mirrors (see p. 54)
- Illuminated entry system (see p. 12)
- Assist handles—overhead and lock pillar
- Body computer module
- Clock, digital display
- Computer diagnostics—on-board
- Console—overhead with reading lamps
- Controlled-cycle windshield wiper system
- Defogger, front side windows
- Digital instrument cluster (see p. 55)
- Driver information center
- Electrically powered outside rearview mirrors (car-color)
- Electrically powered windows and door locks
- Express-down power driver window
- Front floor console
- Garage door opener transmitter retainer
- Headrests, front seats—adjustable
- Lamp monitors—front and rear
- Leather-trimmed tilt steering wheel
- Power luggage compartment lid release and pulldown
- Rear-seat center armrest
- Recliner, manual—front seats
- Retained accessory power
- Six-way power driver and passenger seat adjusters
- Soft Ray tinted glass
- Twilight sentinel (see p. 13)
- Trip odometer—push-to-reset

#### MUSIC SYSTEM

Delco music system: AM stereo\*/FM stereo radio with auto-reverse cassette tape player, and five-band graphic equalizer (see p. 82)

Rear-mounted power antenna

#### APPEARANCE AND PROTECTION

- 4.5 port fuel injection V8 deck lid emblem
- Door edge guards
- Dual accent striping
- Electric rear-window defogger—includes heated outside rearview mirrors
- Carpeted front and rear floor mats
- Luggage compartment mat

- Moldings, bright lower body side, rocker accent and wheel
- Styling refinements—enhancements to front, side and rear add further distinction
- Supplemental Inflatable Restraint system (air bag) in restyled steering wheel hub (see p. 11)
- Anti-corrosion treatments
- Bumper rub strips—front and rear
- Carpeted luggage compartment
- Center high-mounted stop lamp
- Clearcoat finish for a deep, rich luster
- Composite tungsten-halogen headlamps
- Cornering lamps
- Front- and rear-seat outboard lap/shoulder safety belts (see p. 13)
- Front license plate bracket
- Laminated safety windshield glass
- Low brake fluid warning indicator
- Low windshield washer fluid level indicator
- Mayfair cloth-and-leather combination seating areas
- Padded sun visors with sunshades
- PASS Key® theft-deterrent system (see pp. 12-13)
- Power fuel filler door release
- Theft-deterrent VIN tags
- Tiffany floor carpet
- Wreath and crest ornamentation (see p. 2)

#### ENGINE/CHASSIS

- 4.5 liter V8 with sequential-port fuel injection (see pp. 7, 55)
- Direct-acting front stabilizer shaft improves ride and handling
- Molded carpet tire jack storage container
- Enhanced structure for ride smoothness and quietness
- Automatic parking brake release
- Body-frame integral construction
- Delco Freedom® II battery
- Electronic level control
- Four-speed automatic transmission with overdrive and viscous converter clutch
- Front-wheel drive
- Independent four-wheel suspension
- Oil-life indicator
- Power rack and pinion steering
- Spare tire, compact high-pressure type, laydown
- Spare tire cover
- Stainless steel exhaust from manifold back

#### ADDITIONAL STANDARD FEATURES ON ELDORADO BIARRITZ

#### COMFORT AND CONVENIENCE

- Power lumbar support adjusters and recliners for front bucket seats

#### APPEARANCE AND PROTECTION

- French upholstery seams
- Leather seating areas
- Biarritz identification
- Cabriolet padded roof with opera lamps

- Closed-in rear-window treatment
- Deluxe Tampico floor carpet and carpeted floor mats
- Genuine high-gloss birdseye maple instrument panel and console appliques (see p. 55)
- Theft-deterrent system
- Two-tone paint treatment
- Wire wheel discs

Available features that you may order individually:

#### COMFORT AND CONVENIENCE

- Central door unlocking added to automatic door locks
- Power passenger seat recliner (includes leather seating areas)
- Electrochromic automatic dimming inside rearview mirror (see p. 9)
- General Motors Acceptance Corporation (GMAC) financing
- Leather seating areas (includes power passenger seat recliners)

#### MUSIC SYSTEMS

Delco/Bose Gold Series music system: AM/FM stereo radio with auto-reverse cassette tape player; custom-equalized for Eldorado interior (see p. 82)

Delco/Bose Gold Series music system: AM stereo\*/FM stereo radio with compact disc player; custom-equalized for Eldorado interior (see p. 82)

#### APPEARANCE AND PROTECTION

- Birdseye maple wood appliques (standard on Eldorado Biarritz)
- Gold ornamentation
- GM Protection Plan—ask your dealer for details
- Firemist paint
- Theft-deterrent system

#### ENGINE/CHASSIS

- Anti-lock brake system (see pp. 14-15)
- Touring suspension (see p. 5)

\*Receives C-Quam® stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

#### STANDARD INTERIOR TREATMENT



Standard Eldorado interior with Mayfair cloth-and-leather seating areas.

### SPECIFICATIONS

#### 1990 ELDORADO

<b>ENGINE</b>	4.5 liter V8 with sequential-port fuel injection
Power	180 bhp @ 4400 rpm
Torque	245 lbs.-ft. @ 3000 rpm
Recommended fuel/tank capacity	Unleaded premium/18.8 gallons usable
Transmission	Four-speed automatic with overdrive and viscous converter clutch
Suspension	Fully independent with Superlift rear electronic level control
Steering	Power-assisted rack and pinion; 16.5:1 ratio (with available touring suspension, 15.6:1 ratio)
Brakes	Power four-wheel disc
Wheels	15"x6" aluminum alloy
Tires	P205/70R15 Michelin steel-belted all-seasons whitewall radials

#### DIMENSIONS

Wheelbase	2743mm/108.0"
Length	4862mm/191.4"
Height	1365mm/53.7"
Width	1838mm/72.4"
Tread width	Front 1522mm/59.9" Rear 1522mm/59.9"
Turning diameter (curb-to-curb)	12.0m/39.4'
(wall-to-wall)	12.8m/42.0'
Curb weight	1553.8kg/3425.5 lbs.
Seating capacities (front and rear)	2/3
Headroom front	960mm/37.8"
Headroom rear	961mm/37.8"
Legroom front	1076mm/42.4"
Legroom rear	916mm/36.1"
Hip room front	1409mm/55.5"
Hip room rear	1408mm/55.4"
Shoulder room front	1463mm/57.6"
Shoulder room rear	1460mm/57.5"
Luggage capacity	0.40 cu. m/14.1 cu. ft.
Specifications as of 8-89	



SEVILLE

C A D I L L A C<sup>®</sup>



For 1990, Seville's elegance and superior comfort are enhanced by distinctive new styling refinements and the confident response of a new, more powerful V8.



S T Y L E



SEVILLE

59



Seville<sup>®</sup> shown in Black Sapphire with available Phaeton roof.

Seville interior with available Dark Blue leather seating areas shown on the following pages.







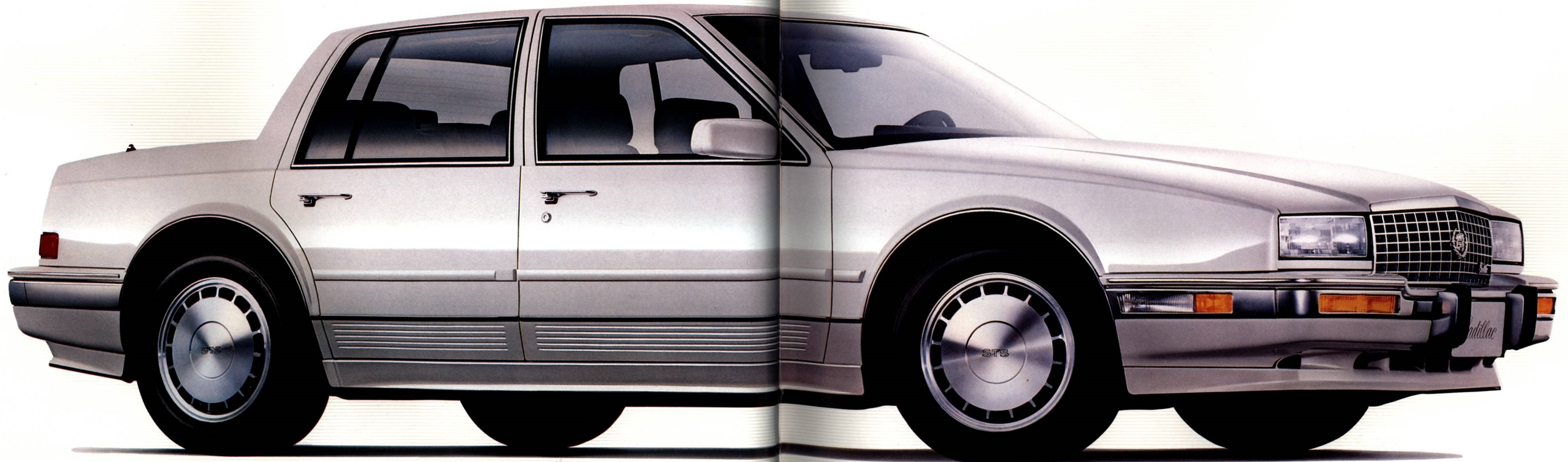
## SEVILLE STS

C A D I L L A C®



Refined new styling. A new, more powerful V8. Hand-finished elm burl. Over 95 square feet of leather. And sophisticated anti-lock brakes. These facets and more give the Seville STS truly international stature.

S T Y L E



Seville® STS shown in White Diamond.

Seville STS interior with standard Beechwood ultra-soft leather components (see page 69) shown on the following pages.







## CADILLAC STYLE

European-style tail-lamps, dual tail pipes, and hand-casted cloisonné emblems give the STS international style and distinction.

## The uncompromising Seville and Seville STS achieve even greater levels of elegance and performance for 1990.

Seville's remarkable comfort and convenience begin with 10-way power-adjusting seats, fitted with elegant new French seams. Standard illuminated visor vanity mirrors and heated outside rearview mirrors. And virtually every conceivable power assist.

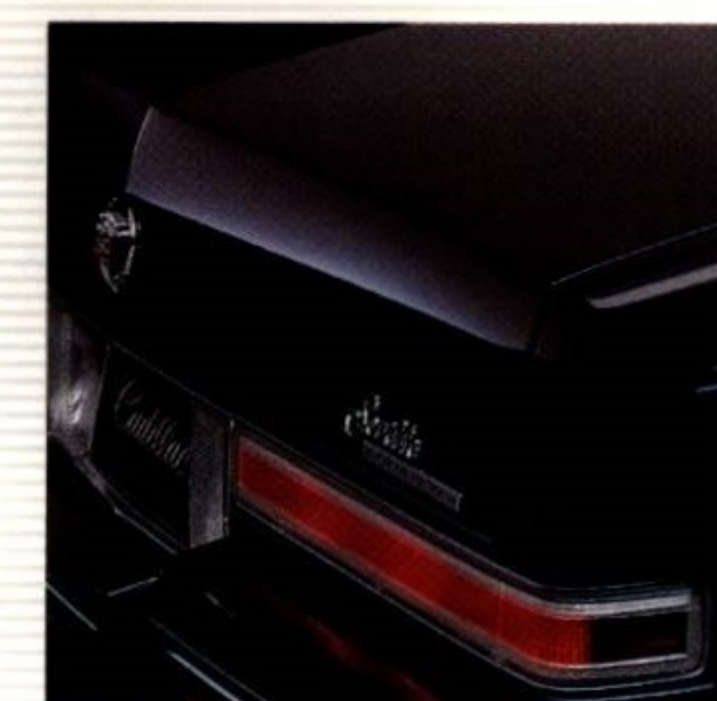
Seville's newly refined suspension affords you a ride of exceptional comfort. And the reassurance of a driver's side Supplemental Inflatable Restraint system (air bag).

The Seville STS, the ultimate Seville, features a luxurious interior with over 95 square feet of ultra-soft leather, specifically tanned and hand-fitted for the STS. And hand-finished elm burl.

A taut Cadillac touring suspension, new 16" aluminum alloy wheels and Goodyear Eagle GT + 4 tires deliver firm control without unwanted harshness. Anti-lock brakes are also standard.

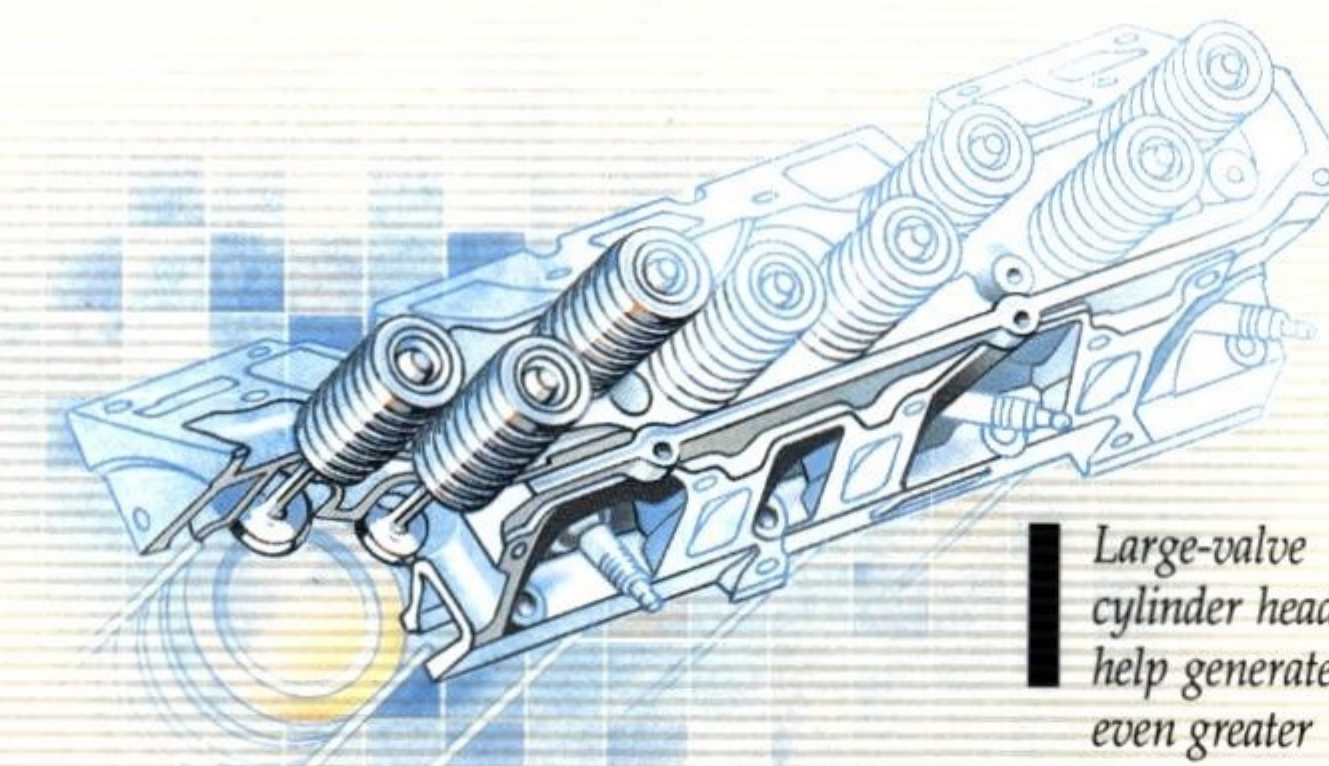


Simple, easy-to-read displays accompanied by luxurious wood trim make the Seville STS instrument panel both functional and elegant.

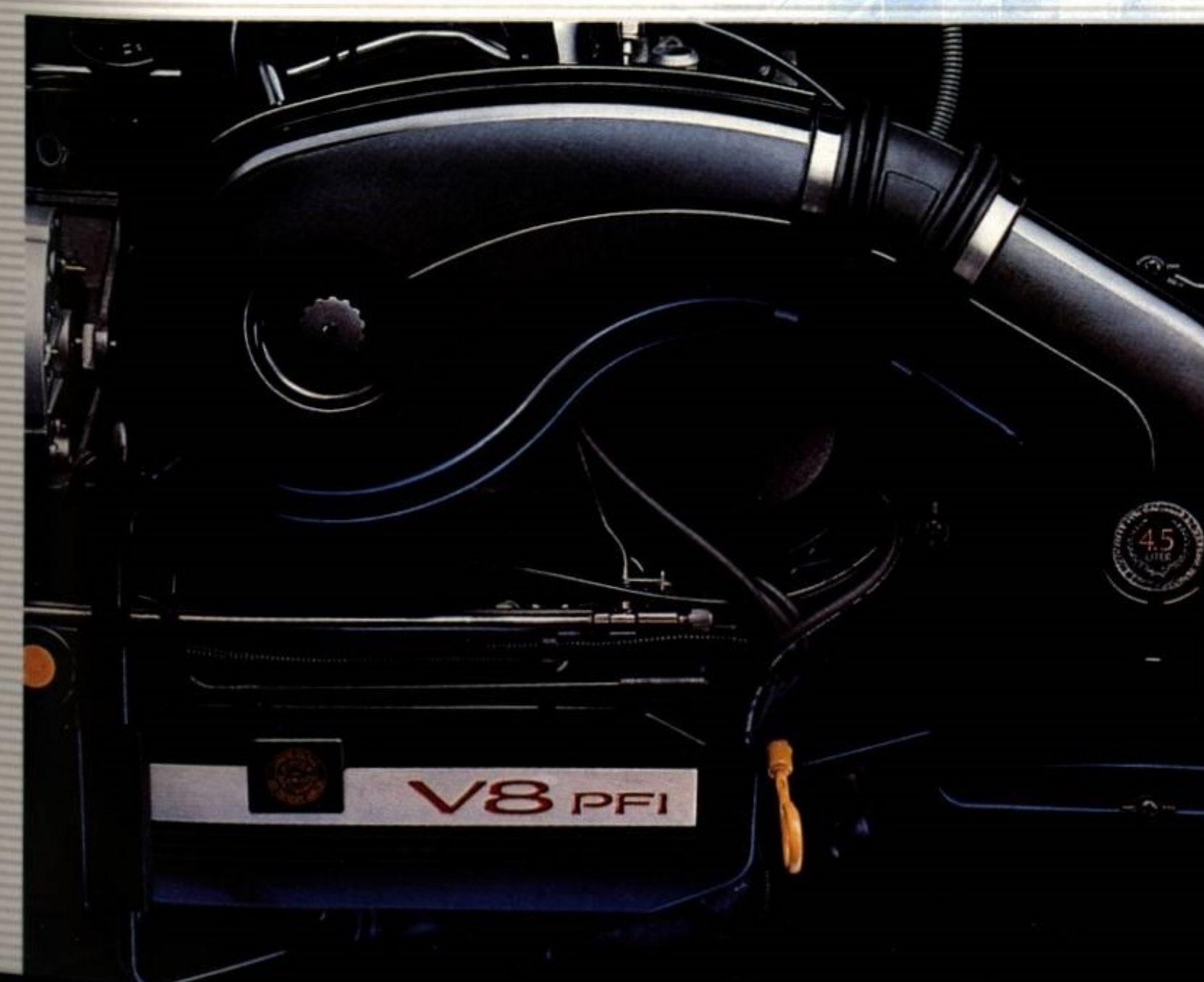


This elegant white crystalline taillamp border is new for the 1990 Seville.

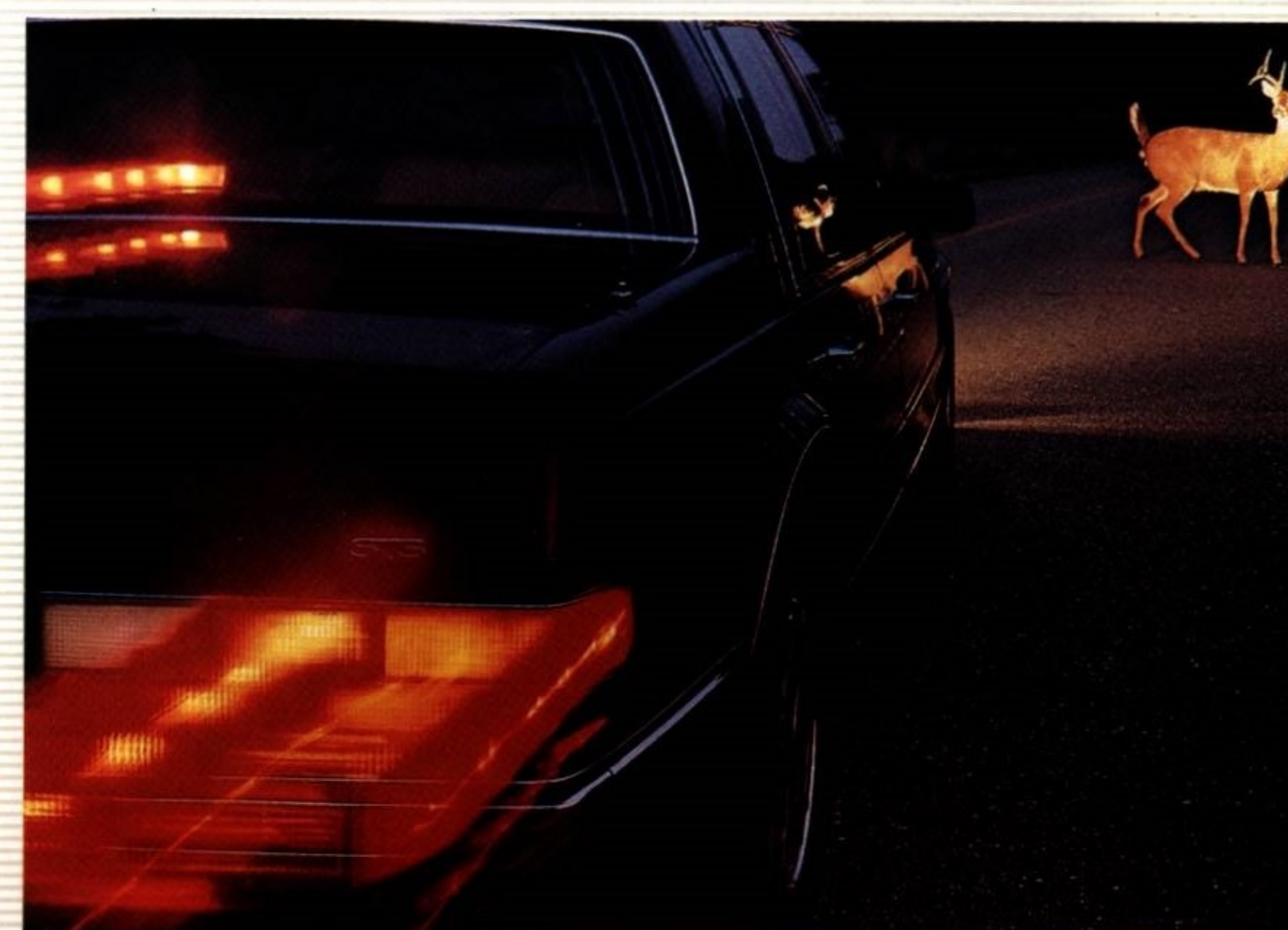
An advanced new sequential-port fuel injection system on Seville's standard 4.5 liter V8 helps generate 25 more horsepower and more torque than last year. That assures you confidence in passing or merging on the highway.



Large-valve cylinder heads help generate even greater horsepower than before.



Sophisticated anti-lock brakes, standard on the Seville STS and available on Seville, help give you greater control during severe braking.





## 1990 SEVILLE SELECTED STANDARD AND AVAILABLE FEATURES

■ INDICATES NEW STANDARD AND AVAILABLE FEATURES

### WHEEL TREATMENTS



Standard 15"x6" lace-lock aluminum alloy wheel.



Available 15" wire wheel disc-Seville (not avail. with touring suspension).



Available 15"x6" aluminum alloy "snowflake" wheel-Seville (standard with touring suspension).



■ Standard 16"x7" exclusive diamond finish forged aluminum alloy wheel-STs.

### ROOF TREATMENTS



Available Phaeton roof.



Standard painted metal roof shown with available Astrorooft (reduces headroom slightly).

### STANDARD INTERIOR TREATMENT



Standard Seville interior with Mayfair cloth-and-leather seating areas.

**A distinctive touch: Cadillac gold ornamentation.** Genuine 23K gold finish with special protective coating meets all GM specifications. Other Seville gold ornamentation includes: Cadillac grille script, side molding script, sail panel ornament, deck lid engine plaque, script and lock cover. (Not available on Seville STS.)



Available gold ornamentation -available wire wheel cover wreath and crest (shown)

### STANDARD FEATURES

#### CADILLACS OFFERED IN THIS SERIES

MODEL	SEDAN
Seville	-
Seville STS	-

#### Cadillac-exclusive Total Ownership Priority Services:

- Gold Key delivery system (see p. 16)
- Cadillac Roadside Service (see p. 17)
- Cadillac's 4-year/50,000-mile Gold Key Bumper to Bumper and 6-year/100,000-mile rust-through warranties (see p. 16)
- Cadillac Consumer Relations Center (see p. 16)

#### COMFORT AND CONVENIENCE

- All cruise control functions conveniently located on turn-signal lever
- Electronic climate control fan settings increased (three automatic, two manual) for enhanced comfort
- Envelope-style front seatback pockets
- Illuminated driver and passenger visor vanity mirrors
- Illuminated entry system (see p. 12)
- Assist handles-overhead and lock pillar
- Body computer module
- Clock, digital display
- Computer diagnostics-on-board
- Console-overhead with reading lamps
- Controlled-cycle windshield wiper system
- Defogger, front side windows
- Digital instrument cluster
- Driver information center
- Electrically powered outside rearview mirrors (car-color)
- Electrically powered windows and door locks
- Express-down power driver window
- Front-seat storage armrest
- Front floor console
- Garage door opener transmitter retainer
- Headrests, front seats-adjustable
- Lamp monitors-front and rear
- Leather-trimmed tilt steering wheel
- Power luggage compartment lid release and pulldown
- Power recliner and lumbar control, front seats
- Rear-door power "lock-only" switches
- Rear-seat center armrest
- Retained accessory power
- Six-way power driver and passenger seat adjusters
- Soft Ray tinted glass
- Twilight sentinel (see p. 13)
- Visors, padded dual sun-with adjustable sunshades

#### MUSIC SYSTEM

Delco music system: AM stereo\*/FM stereo radio with auto-reverse cassette tape player and five-band graphic equalizer (see p. 82)

Rear-mounted power antenna

#### APPEARANCE AND PROTECTION

- 4.5 port fuel injection V8 deck lid emblem
- Carpeted front and rear floor mats
- Door edge guards

- Dual accent striping
- Electric rear window defogger-includes heated outside rearview mirrors
- French upholstery seams
- Luggage compartment mat
- Styling refinements-enhancements to front, side and rear add further distinction
- Supplemental Inflatable Restraint system (air bag) in restyled steering wheel hub (see p. 11)
- Anti-corrosion treatments
- Bumper guards-front and integral rear
- Bumper rub strips-front and rear
- Carpeted luggage compartment
- Center high-mounted stop lamp
- Clearcoat finish for a deep, rich luster
- Composite tungsten-halogen headlamps
- Cornering lamps
- Front- and rear-seat outboard lap/shoulder safety belts (see p. 13)
- Front license plate bracket
- Front seatback trim panel
- Genuine birdseye maple interior accents
- Laminated safety windshield glass
- Low brake fluid warning indicator
- Low windshield washer fluid level indicator
- Mayfair cloth-and-leather combination seating areas
- Moldings-including body color with bright accent and "Seville" script
- PASS Key® theft-deterrent system (see pp. 12-13)
- Power fuel filler door release
- Theft-deterrent VIN tags
- Tampico floor carpet
- Wreath and crest ornamentation

#### ENGINE/CHASSIS

- 4.5 liter V8 with sequential-port fuel injection (see pp. 7, 67)
- Direct-acting front stabilizer shaft improves ride and handling
- Enhanced structure for ride smoothness and quietness
- Molded carpet tire jack storage container
- Automatic parking brake release
- Body-frame integral construction
- Delco Freedom® II battery
- Electronic level control
- Four-speed automatic transmission with overdrive and viscous converter clutch
- Front-wheel drive
- Independent four-wheel suspension
- Oil-life indicator
- Power rack and pinion steering
- Spare tire, compact high-pressure type, laydown
- Spare tire cover
- Stainless steel exhaust from manifold back

#### ADDITIONAL STANDARD FEATURES ON SEVILLE STS

#### COMFORT AND CONVENIENCE

Beechwood ultra-soft leather-covered seats, door trim panels, door pull straps, consoles and assist handles (see pp. 64-65)

Cadillac-exclusive front seats with 12-way power adjustments-including seatback recliners, lumbar supports and contour adjusters; manual articulating headrests (see p. 66)

Front console with cassette tape, coin and cup stowage

Rear console, rear stowage compartment between seats

Bucket-style rear seats with headrests

Front seatback net pockets

#### APPEARANCE AND PROTECTION

- Body-color front, side and rear styling enhancements
- Central door unlocking added to automatic door locks
- Tara deck lid liner
- Genuine high-gloss elm burl interior accents
- STS identification
- Thaxton carpeted front and rear floor mats with STS logo
- Thaxton floor carpet
- Theft-deterrent system

#### ENGINE/CHASSIS

- Cadillac-exclusive 16"x7" diamond finish forged aluminum alloy wheels
- Dual outlet exhausts
- Goodyear Eagle P215/60R16 GT + 4 steel-belted radials
- Anti-lock brake system (see pp. 14-15, 67)
- Performance 3.33:1 effective final drive ratio
- Touring suspension (see p. 5)

Available features that you may order individually:

#### COMFORT AND CONVENIENCE

Electrochromic automatic dimming inside rearview mirror (see p. 9)

General Motors Acceptance Corporation (GMAC) financing

#### MUSIC SYSTEMS

Delco/Bose Gold Series music system: AM/FM stereo radio with auto-reverse cassette tape player; custom-equalized for Seville interior (see p. 82)

Delco/Bose Gold Series music system: AM stereo\*/FM stereo radio with compact disc player; custom-equalized for Seville interior (see p. 82)

#### APPEARANCE AND PROTECTION

Gold ornamentation

GM Protection Plan-ask your dealer for details

Firemist paint

Leather seating areas

Two-tone paint treatment

Theft-deterrent system

#### ENGINE/CHASSIS

Anti-lock brake system (standard on STS) (see pp. 14-15, 67)

Touring suspension (standard on STS)

P215/65R15 whitewall steel-belted radials

\*Receives C-Quam® stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

### SPECIFICATIONS

#### 1990 SEVILLE

<b>ENGINE</b>	4.5 liter V8 with sequential-port fuel injection
Power	180 bhp @ 4400 rpm
Torque	245 lbs.-ft. @ 3000 rpm
Recommended fuel/tank capacity	Unleaded premium/18.8 gallons usable
Transmission	Four-speed automatic with overdrive and viscous converter clutch
Suspension	Fully independent with Superlift rear electronic level control
Steering	Seville Power-assisted rack and pinion; 16.5:1 ratio
STS (and Seville with available touring suspension)	15.6:1 ratio
Brakes	Seville Power four-wheel disc
STS	Teves anti-lock; power four-wheel disc
Wheels	Seville 15"x6" aluminum alloy
STS	16"x7" diamond finish forged aluminum alloy
Tires	Seville P205/70R15 Michelin steel-belted all-seasons whitewall radials
STS	Goodyear Eagle P215/60R16 GT + 4 steel-belted radials

#### DIMENSIONS

Wheelbase	2743mm/108.0"
Length	4846mm/190.8"
Height	1365mm/53.7"
Width	1828mm/72.0"
Tread width	Front 1522mm/59.9"
	Rear 1522mm/59.9"
Turning diameter (curb-to-curb)	12.0m/39.4'
(wall-to-wall)	12.8m/42.0'
Curb weight	Seville 1578.2kg/3479.3 lbs.
STS	1614.5kg/3559.3 lbs.
Seating capacities (front and rear)	Seville 2/3
STS	2/2
Headroom front	959mm/37.8"
Headroom rear	962mm/37.9"
Legroom front	1079mm/42.5"
Legroom rear	916mm/36.1"
Hip room front	1410mm/55.5"
Hip room rear	1420mm/55.9"
Shoulder room front	1454mm/57.2"
Shoulder room rear	1454mm/57.2"
Luggage capacity	0.40 cu. m/14.1 cu. ft.
Specifications as of 8-89	



C A D I L L A C®

BROUGHAM D'ELEGANCE



Introducing a powerful new expression of classic Cadillac luxury. With distinctive new styling. Standard anti-lock brakes. A new digital instrument panel. And full-size, six-passenger luxury.

S T Y L E



Brougham d'Elegance shown in Maple Red.

Brougham d'Elegance interior with available Dark Maple Red leather seating areas shown on the following pages.







C A D I L L A C®

BROUGHAM



The distinctively new Cadillac Brougham with standard anti-lock brakes gives you the undiminished size and uncompromised, six-passenger comfort you would expect only from America's longest regular production automobile.

S T Y L E



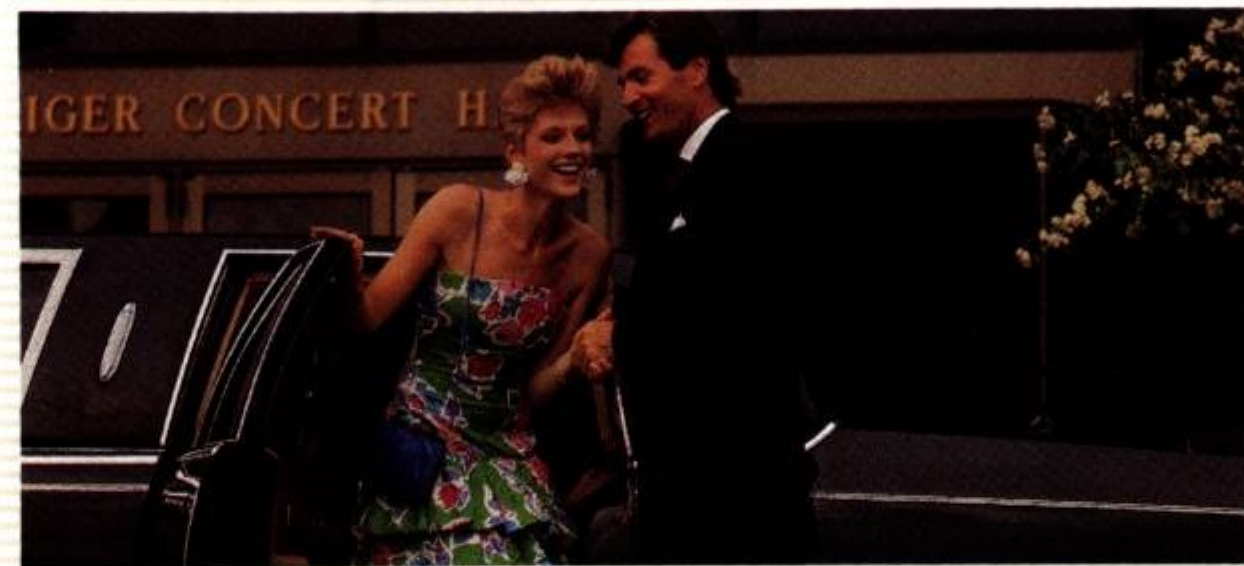
Brougham interior shown with available Black leather seating areas.



Brougham shown in Sable Black.



## LIMOUSINES



When it comes to designing custom limousines of classic distinction, no automobile inspires premium coach builders like the Cadillac Brougham. For 1990, new styling refinements heighten your limousine investment.

C A D I L L A C®

S T Y L E



All limousines are available through manufacturers, retailers and establishments which are not part of the Cadillac Motor Car Company. Availability, price and quality of these items rest solely with the respective manufacturers and their sales organizations.





## CADILLAC STYLE

New composite headlamps and styling refinements add a bold, contemporary feel to its classic design.

**So much is new in the 1990 Brougham. But its mission is unchanged: to give you classic luxury with Cadillac comfort and convenience.**

For 1990, America's longest regular production car reaffirms itself as the definitive classic among American luxury automobiles.

In addition to its distinctive exterior refinements, Brougham's lavish interior offers you a choice of new Prima Vera cloth seats or available leather seating areas with elegant, supple French seams for extraordinary comfort.

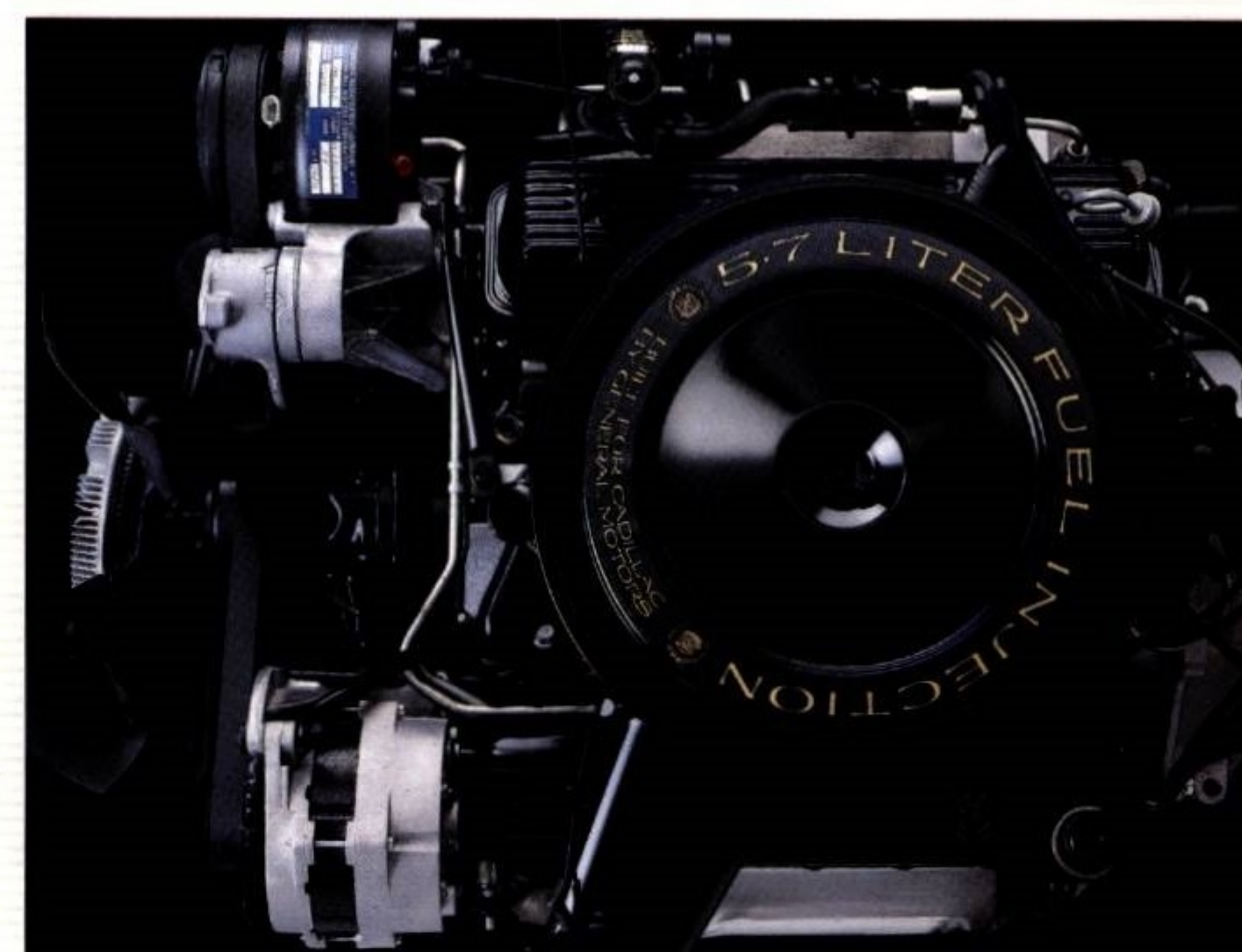
New standard anti-lock brakes help provide increased control during severe braking. A new entertainment system featuring AM stereo,\* FM stereo, cassette player and preset graphic equalizer.

Among its array of standard conveniences are a six-way power driver's seat. Tilt-and-telescoping steering wheel. Electronic climate control with new five-speed blower. Cruise control. Illuminated entry system. And electronic level control.

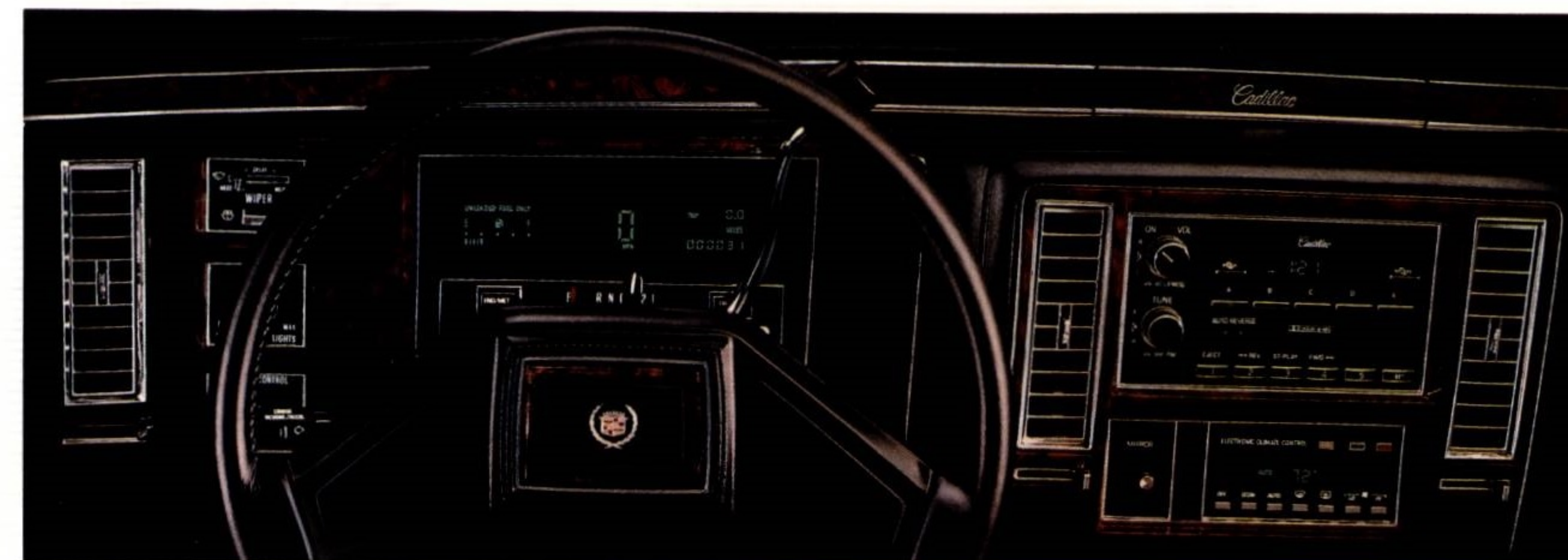
\*See page 82.



**B**rougham's standard 5.0 liter V8 generates 255 lbs.-ft. of torque for dynamic response. It can even detect substandard quality gasoline and adjust automatically for smoother performance.



**T**his new 5.7 liter V8, available with the trailer towing package, is the largest displacement engine offered by Cadillac. Employing advanced digital fuel injection, it generates 175 horsepower and 295 lbs.-ft. of torque for responsive acceleration.



**B**rougham's contemporary new digital instrument panel is easy to read and keeps you informed with split-second speed and accuracy.



**N**ew, standard anti-lock brakes help you maintain steering control on slippery surfaces or during severe braking on dry pavement.



**A** touch of the power trunk lid release reveals a spacious 19.5 cubic foot trunk.

Elegant trim adorns Brougham's spacious interior.



1990 BROUGHAM SELECTED STANDARD AND AVAILABLE FEATURES

I INDICATES NEW STANDARD AND AVAILABLE FEATURES

WHEEL TREATMENTS



Standard 15" wheel disc.



Available 15" wire wheel disc.



Available 15" genuine wire wheel.

ROOF TREATMENT



I Standard full padded roof with closed-in rear vent window shown with available Astrorooftm (reduces headroom slightly).

TRAILER TOWING PACKAGE



I Available exclusively with the special towing package, a Brougham with a 5.7 liter V8 affords you the increasingly rare capability of towing boats and trailers weighing up to 5000 pounds.

STANDARD INTERIOR TREATMENTS



Standard Brougham d'Elegance Prima Vera cloth interior.



I New standard Brougham Prima Vera cloth interior.

**A distinctive touch: Cadillac gold ornamentation.** Genuine 23K gold finish with special protective coating meets all GM specifications. Other Brougham gold ornamentation includes: Cadillac grille script, rear quarter panel script, sail panel ornament; deck lid script, engine plaque, deck lid lock cover; available wire wheel cover wreath and crest, taillamp wreath and crest.



I Available gold ornamentation — deck lid lock cover wreath and crest (shown)

STANDARD FEATURES

CADILLACS OFFERED IN THIS SERIES

MODEL	SEDAN
Brougham	—
Brougham d'Elegance	—

Cadillac-exclusive Total Ownership Priority Services:

- Gold Key delivery system (see p. 16)
- Cadillac Roadside Service (see p. 17)
- Cadillac's 4-year/50,000-mile Gold Key Bumper to Bumper and 6-year/100,000-mile rust-through warranties (see p. 16)
- Cadillac Consumer Relations Center (see p. 16)

COMFORT AND CONVENIENCE

- I Contemporary reading digital instrument panel (see p. 79)
- I Electronic climate control with five fan settings (three automatic, two manual) for enhanced comfort
- I Front seat clamshell storage armrest with removable coin holder, cup holder with leveler, compact disc and cassette tape stowage
- I Power driver seat recliner
- I Quiet turn signal lever and door closing
- I Power window and seat switches conveniently located on door armrest
- Carpeted litter receptacle
- Clock, digital display
- Controlled-cycle windshield wipers
- Cruise control
- Door pull swing handles
- Dual-comfort 55/45 front seats (three-passenger)
- Electrically powered door locks
- Electrically powered outside rearview mirrors
- Electrically powered windows
- Garage door opener transmitter retainer
- Headlamp dimmer switch, column-mounted
- Headrests, front seats—adjustable
- Illuminated entry system (see p. 12)
- Lamp monitors—front and rear
- Lights, interior—underhood, glove compartment, front ash receivers, sunshade support, door courtesy and warning, luggage compartment
- Low fuel warning indicator
- Low windshield washer fluid level indicator
- Passenger visor vanity mirror
- Pockets, front seatback
- Power luggage compartment lid release
- Six-way power driver seat adjuster
- Soft Ray tinted glass
- Tilt-and-telescoping steering wheel
- Trip odometer—push to reset
- Visors, padded dual sun
- Wreath and crest ornamentation

MUSIC SYSTEM

- I Delco music system: AM stereo\*/FM stereo radio with auto-reverse cassette tape player, and preset graphic equalizer (see p. 82)
- Power antenna

APPEARANCE AND PROTECTION

- I Closed-in rear vent window
- I Door edge guards
- I Dual accent striping
- I Electric rear-window defogger—includes heated outside rearview mirrors
- I Front and rear floor mats
- I Front license plate bracket
- I Full padded roof covering
- I Luggage compartment mat
- I Passive door-mounted front lap/shoulder safety belts
- I Styling refinements—composite tungsten-halogen headlamps plus enhancements to front, side and rear add further distinction
- Anti-corrosion treatments
- Bumper guards—front
- Bumper rub strip—front and rear
- Carpeted luggage compartment
- Center high-mounted stop lamp
- Cornering lamps
- Floor carpet
- Gold-finish body and ignition keys
- Laminated safety windshield glass
- Moldings—including bright lower door/rocker panel, window frame and wheel opening
- Opera lamps
- Prima Vera cloth and seat trim design
- Rear outboard lap/shoulder safety belts (see p. 13)
- Reflex lenses in bumper
- Theft-deterrent VIN tags
- Wreath and crest ornamentation

ENGINE/CHASSIS

- I Bosch II anti-lock brakes (see p.79)
- I 2.73:1 rear axle ratio with 5.0 liter V8
- Delco Freedom® II battery
- Electronic level control
- 5.0 liter V8 with four-barrel carburetor (see p. 5)
- Four-speed automatic transmission with overdrive and torque converter clutch
- Generator, 100-ampere
- Rear-wheel drive
- Automatic parking brake release
- Body-on-frame construction
- Spare tire, compact high-pressure type, laydown
- Spare tire cover

ADDITIONAL STANDARD FEATURES ON BROUGHAM D'ELEGANCE

COMFORT AND CONVENIENCE

- I Dual-comfort 55/45 front seats (three-passenger)
- I Power passenger seat recliner
- I Six-way power front passenger seat adjuster on door armrest
- Overhead assist handles
- Power luggage compartment lid pull-down
- Rear-seat reading lamps, adjustable
- Twilight sentinel

APPEARANCE AND PROTECTION

- Illuminated driver and passenger visor vanity mirrors
- Reversible Tampico carpeted floor mats; machine washable
- Seat button trim
- Specific model identification

ENGINE/CHASSIS

- I 2.93:1 rear axle ratio with 5.0 liter V8

Available packages that you may order:

- I Brougham option package 1SB
- I Six-way power front passenger seat adjuster
- Illuminated driver and passenger visor vanity mirrors
- Power luggage compartment lid pull-down
- Power passenger seat recliner
- Rear-seat reading lamps
- Twilight sentinel (see p. 13)
- I Brougham option package 1SC (includes package 1SB plus:)
- Automatic door locks
- Power fuel filler door release
- Theft-deterrent system

Available features that you may order individually:

COMFORT AND CONVENIENCE

- I Electrochromic automatic dimming inside rearview mirror (see p. 9)
- General Motors Acceptance Corporation (GMAC) financing

MUSIC SYSTEM

- I Premium music system: AM stereo\*/FM stereo radio with compact disc player and door-mounted speakers (see pp. 78 , 82)

APPEARANCE AND PROTECTION

- I Black or white leather seating areas for Brougham d'Elegance
- Firemist paint
- GM Protection Plan—ask your dealer for details
- Gold ornamentation
- Leather seating areas
- Leather-trimmed steering wheel

ENGINE/CHASSIS

- I Trailer towing package—includes 5.7 liter V8 with throttle body injection, 3.08:1 rear axle ratio, heavy-duty suspension and transmission, 120 ampere generator, trailer towing wiring harness (see pp. 5, 79)

\*Receives C-Quam® stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

SPECIFICATIONS

1990 BROUGHAM

ENGINES

Standard (N/A with trailer towing package)	5.0 liter V8 with four-barrel carburetor
Power	140 bhp @ 3200 rpm
Torque	255 lbs.-ft. @ 2000 rpm
Available with trailer towing package only	5.7 liter V8 with throttle-body injection
Power	175 bhp @ 4200 rpm
Torque	295 lbs.-ft. @ 2000 rpm
Fuel tank capacity	25.0 gallons
Transmission	Four-speed automatic with overdrive and torque converter clutch

Rear axle ratio:	
Brougham with 5.0 liter V8	2.73:1
Brougham d'Elegance with 5.0 liter V8	2.93:1
Either Brougham with available 5.7 liter V8 <sup>1</sup>	3.08:1

Suspension	Independent front, four-link rear with Superlift rear electronic level control
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Steering	Power-assisted recirculating ball; variable 15-13:1 ratio
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Brakes	Bosch II anti-lock; power front disc/rear drum
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Wheels	15"x6"
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Tires	P225/75R15 GM specification puncture-sealing steel-belted all-seasons whitewall radials
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DIMENSIONS

Wheelbase	3085mm/121.5"
Length	5614mm/221.0"
Height	1441mm/56.7"
Width	1943mm/76.5"
Tread width	Front 1568mm/61.7" Rear 1542mm/60.7"

Turning diameter (curb-to-curb)	12.4m/40.5'
(wall-to-wall)	13.4m/44.0'

Curb weight	1942.1kg/4281.6 lbs.
-------------	----------------------

Seating capacities (front and rear)	3/3
-------------------------------------	-----

Headroom front	991mm/39.0"
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Headroom rear	967mm/38.1"
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Legroom front	1067mm/42.0"
---------------	--------------

Legroom rear	1047mm/41.2"
--------------	--------------

Hip room front	1405mm/55.3"
----------------	--------------

Hip room rear	1408mm/55.4"
---------------	--------------

Shoulder room front	1508mm/59.4"
---------------------	--------------

Shoulder room rear	1508mm/59.4"
--------------------	--------------

Luggage capacity	0.55 cu. m/19.5 cu. ft.
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<sup>1</sup>Requires available trailer towing package

Specifications as of 8-89



## New sound systems to please the ardent audio enthusiast.

Cadillac's top-of-the-line Delco/Bose Gold Series music systems offer features no aftermarket system can. So advanced, yet so simple to use, the systems are custom-equalized for the interior size and surfaces of each Cadillac. Generous power (up to 200 watts total) and unique frequency-shaping circuits (similar to a 32-band graphic equalizer) should satisfy the most demanding audio enthusiast.

The stunning realism of a compact disc music system is now standard in Allanté, and available in all other Cadillacs.

Brougham introduces the effortless listening control of five preset equalization choices in its new standard AM stereo\*/FM stereo radio/cassette tape system.



Delco/Bose Gold Series music system offers compact disc realism, seek/scan AM stereo\*/FM stereo radio, and is custom-equalized for each interior. Available in front-drive Cadillacs except Allanté.



Delco/Bose Gold Series music system offers seek/scan AM/FM stereo radio, auto-reverse cassette tape, and is custom-equalized for each interior. Available in front-drive Cadillacs except Allanté.



De Ville, Fleetwood, Eldorado and Seville give you three kinds of Delco stereo entertainment: seek/scan AM stereo\*, FM stereo and cassette tape stereo, plus a five-band graphic equalizer, standard.

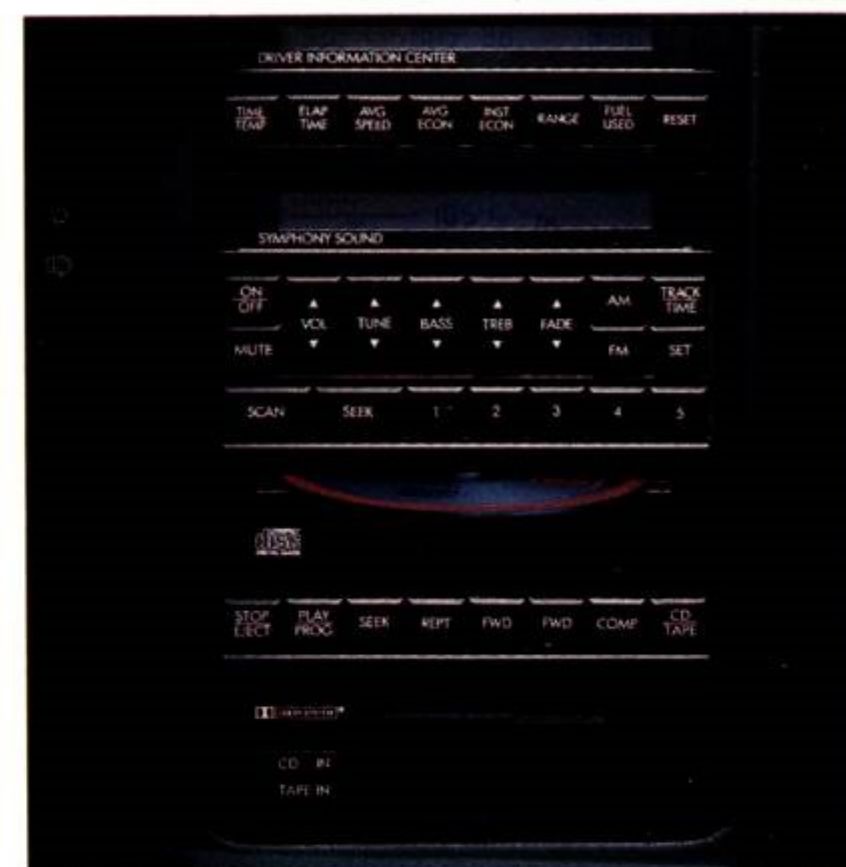
\*Receives C-Quam® stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.



New Brougham available Delco premium music system brings you AM stereo\*/FM stereo radio, five preset equalizer buttons, and the stunning realism of compact discs. Powerful amplifiers, door-mounted front speakers, large rear speakers enhance sound.



Standard new Brougham Delco seek up-down/scan up-down AM stereo\*/FM stereo radio, cassette tape, and five preset equalization choices. Advanced technology, easy to operate.



Allanté's new standard Delco/Bose music system offers compact disc realism, cassette tape, seek/scan AM stereo\*/FM stereo radio, and is custom-equalized for Allanté's interior.

## IMPORTANT INFORMATION

### SAFETY FEATURES

#### OCCUPANT PROTECTION

- Automatic safety belt system for driver and right front passenger or Supplemental Inflatable Restraint, driver only, with manual lap/shoulder safety belts for driver and right front passenger.
- Manual lap/shoulder safety belts, outboard rear seat positions.
- Manual lap safety belts, center front/rear seat positions, where applicable.
- Energy-absorbing steering column.
- Energy-absorbing instrument panel.
- Energy-absorbing seatback tops, front.
- Interlocking door latches.
- Side guard door beam.
- Passenger-guard inside door lock handles.
- Inertia-locking, folding front seatbacks, Coupe de Ville, Fleetwood Coupe, Eldorado.
- Safety armrests.
- Head restraints, driver and right front passenger (adjustable).
- Breakaway inside rearview mirror.
- Security door locks and door retention components.
- Tempered safety glass, side and rear windows.
- Pressure-lock radiator cap.
- Dual sun visors.

#### ACCIDENT AVOIDANCE

- Side marker lights and reflectors.
- Parking lamps that illuminate with headlamps.
- Four-way hazard warning flasher.
- Backup lights.

- Center high-mounted stop lamp.
- Directional signal control with lane change feature.
- Windshield defroster, washer and controlled-cycle wipers.
- Inside rearview mirror.
- Outside left and right rearview mirror.
- Brake system with dual master cylinder and warning light.
- Starter safety switch.
- Dual-action hood latch.
- Low-glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces.
- Illuminated heater and defroster controls.
- Illuminated windshield wiper and washer controls on Allanté, Eldorado, Seville, Brougham.
- Tires with built-in tread wear indicators.
- Safety road wheel rims.
- Audible brake lining wear indicators, disc brakes.
- Pressure-relief fuel cap; pressure-relief fuel system on Allanté.

#### THEFT DETERRENCE

- Audible reminder for ignition key removal.
- Theft-deterrent steering column lock.
- Visible vehicle identification number.
- Marked body parts on De Ville, Fleetwood, Eldorado, Seville.
- Remote inside hood release.
- Theft-deterrent key system (separate ignition key).
- PASS Key® (Personal Automotive Security

System) standard on Allanté, Seville, Eldorado, Fleetwood, De Ville.

### IMPORTANT WORDS ABOUT...

#### THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details.

#### ENGINES

Cadillacs are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

#### ASSEMBLY

Cadillacs are assembled by different operating units of GM, its subsidiaries or suppliers to GM worldwide. Cadillacs incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillacs with different or differently sourced components than originally scheduled. All such components have been approved for use in Cadillacs and will provide the quality performance associated with the Cadillac name. Since some options may be unavailable when your vehicle is assembled,

we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

### UPDATED SERVICE INFORMATION

Cadillac regularly sends its dealers useful service bulletins about Cadillac products. Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

### FINANCING OR LEASING, IT'S AS EASY AS GMAC

Financing is done right in the showroom. Terms are tailored to suit your personal needs. You can choose your monthly payment date.

### CORROSION PROTECTION

Cadillacs are designed and built to resist corrosion. All body sheet-metal components are warranted against rust-through corrosion for

6 years/100,000 miles. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

### WARRANTY

The GM 4-year/50,000-mile Gold Key Bumper to Bumper limited warranty covers repairs for any new Cadillac, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (except tires, which are covered by their manufacturer, and normal maintenance items) will be covered for 4 years or 50,000 miles, whichever comes first. The Cadillac Allanté is backed for an unprecedented 7 years/100,000 miles. After the first year or 12,000 miles, there is a \$100 deductible per repair visit, \$25 for Allanté. See your Cadillac dealer for terms of these limited warranties.

Let's Get It Together... Buckle Up.



CADILLAC MOTOR CAR COMPANY