

**"VALIANT. THE RIGHT BUY
FOR ALL THE RIGHT REASONS."**



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"I guess I'm what you'd call an incurable car-nut. I started monkeying with engines when I was 10. And I've been racing and designing cars ever since.

Anyway, I know this for sure. Value is the only thing that matters when you buy a car. How much machine you get for your dollar. I believe that the best value... the right buy... is Valiant. Because it's backed by all the right reasons, like the new Hemi Six. A very neat piece of engineering.

The thing is, an automobile is the biggest investment most people make, except for their home. So you'd better be right. As right as Valiant."

STIRLING MOSS

"RIGHT REASON NO.1. THE ALL-NEW HEMI."

Valiant, we submit, has a lot of advantages over other cars. But the biggest one is beneath the bonnet. New Hemi Six. The most advanced engine in Australia. You're probably thinking, "What does Hemi mean, anyway?" Good question.

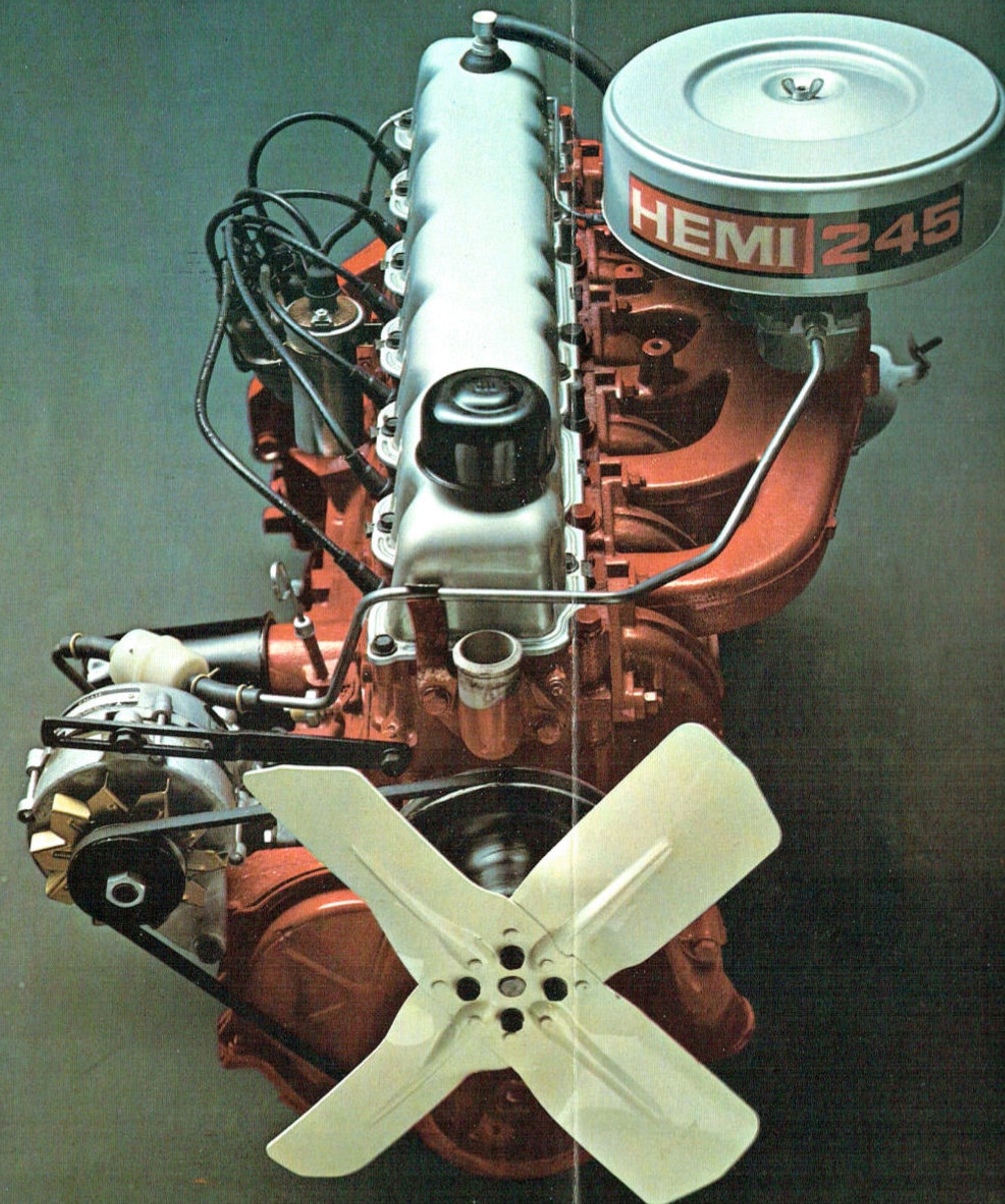
"Hemi" is short for "hemispherical combustion chamber," the optimum shape for the cylinder head of an engine. Slightly domed, so that petrol burns evenly and completely.

Results: Up to 20% more economy, plus the performance of a V-8. All for the price of a Six.

There are other reasons for Hemi's high efficiency. It has new hydraulic tappets that never need adjusting. And a practically indestructible 7-main-bearing crankshaft, to name just two.

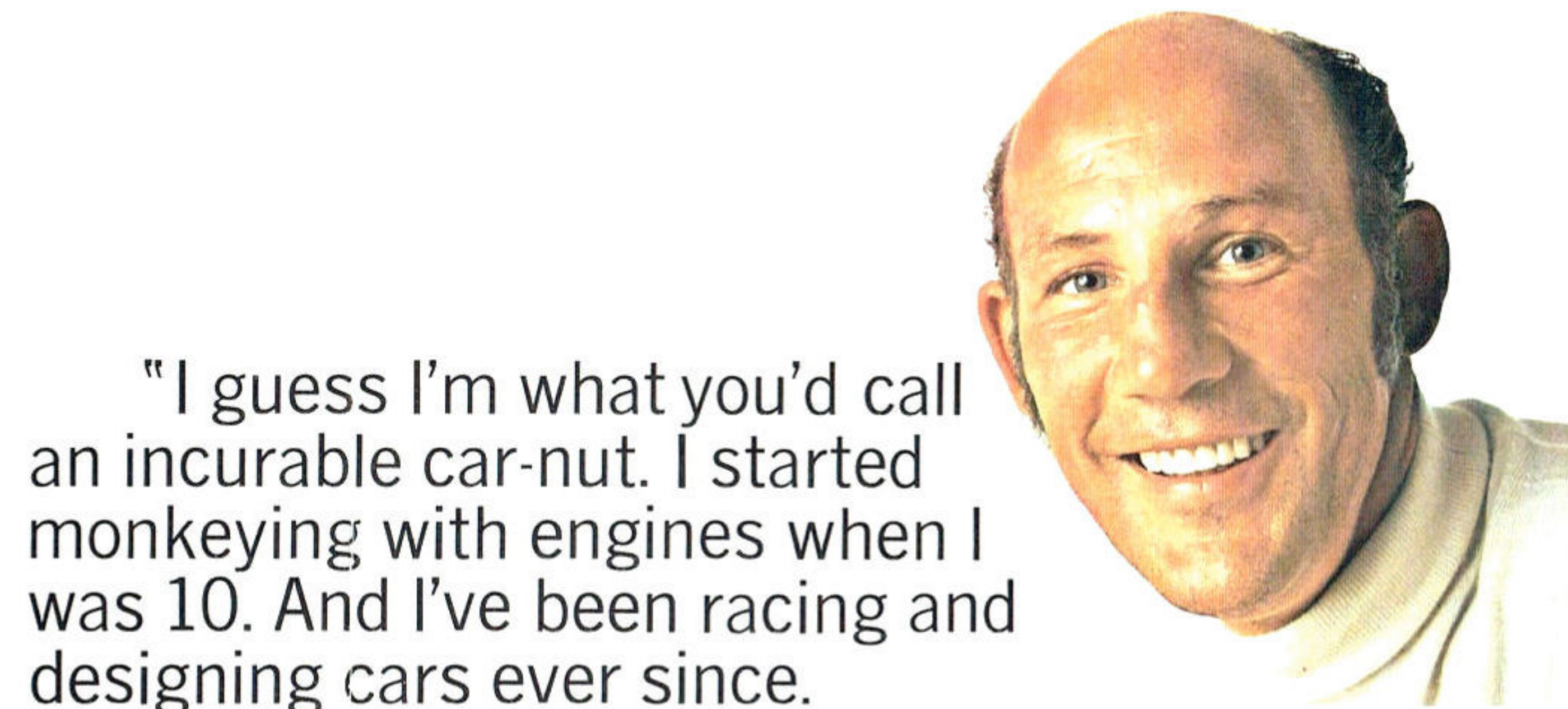
It took 5 years and \$33,000,000 to develop the new Hemi. (Right here in Australia, at our Lonsdale Plant.)

But it's paying off. You're in for outstanding economy and performance. And we're on our way to having the best-selling Six in Australia.



FOLD OUT PLEASE

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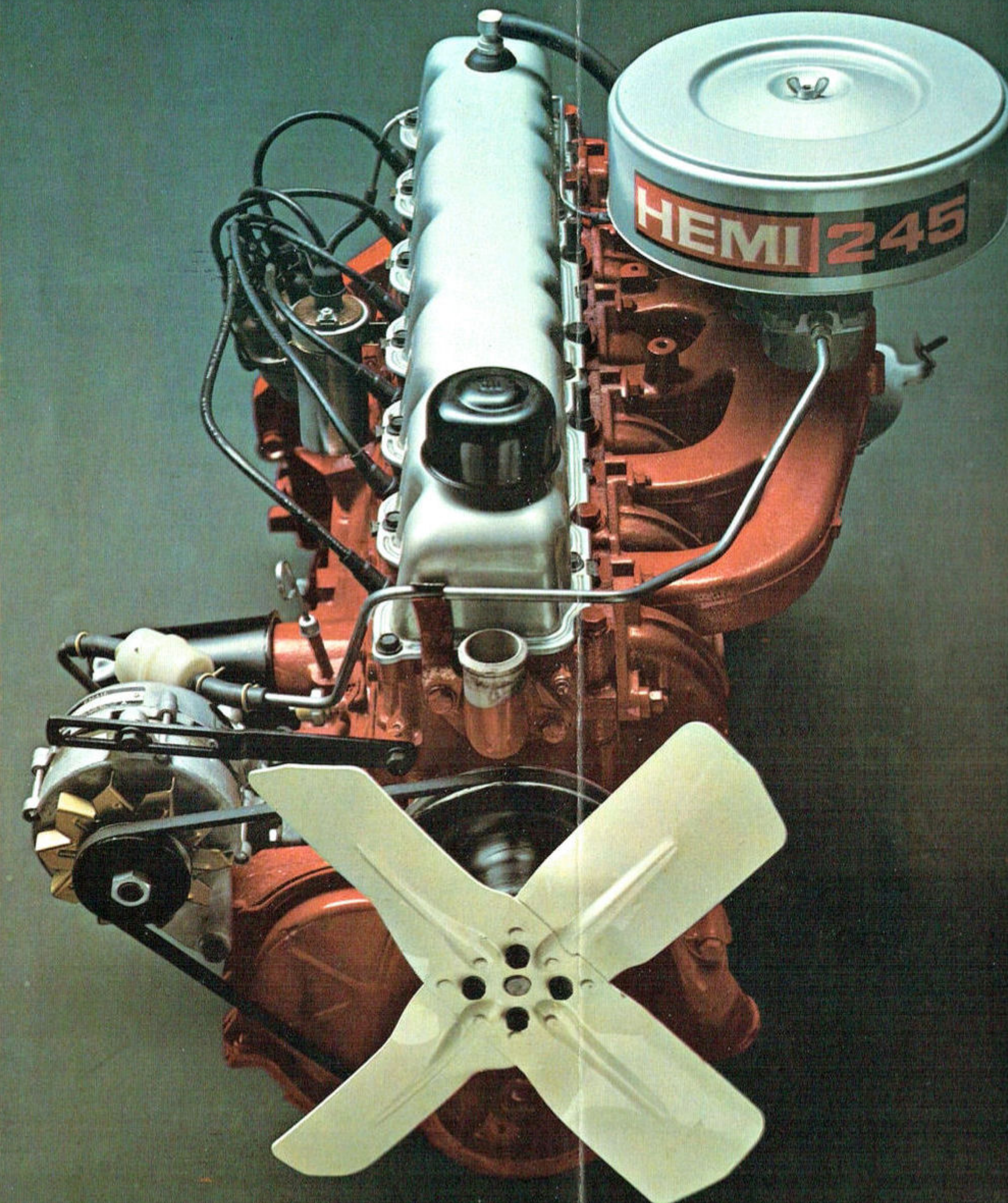
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"REGAL 770. FOR ALL THE RIGHT REASONS."

You're a lot like us. You like sporty cars. But you have to have room for 5.

So you go for the sportiest family sedan on the market, Regal 770.

Consider.

Our 770 comes with the all-new Hemi Six. Only this one has a 2-barrel carburettor. (More muscle but still a petrol-saver.) Or, if you want more power, ask for the optional 318 cu in V8.

You ride in our reclining buffalo-grain vinyl bucket seats, with a centre console between. And,

underfoot, there's thick pile carpet.

You have the convenience of our standard Torqueflite automatic transmission. You stop with power-assisted front disc brakes, with new floating-head calipers. Ventilated to stay cool.

The most efficient brakes in the world.

There are more right reasons below. But you get the point.

We've designed Regal 770 to be the one sporty, luxury sedan that's got it all.

But not at all costs.

RIGHT REASON No. 1

Meet the deepest bucket seats on the market. They recline—and they're done in easy-to-clean Buffalo-grain vinyl. Close at hand, the centre console, with floor-mounted gear selector. Right where it should be.

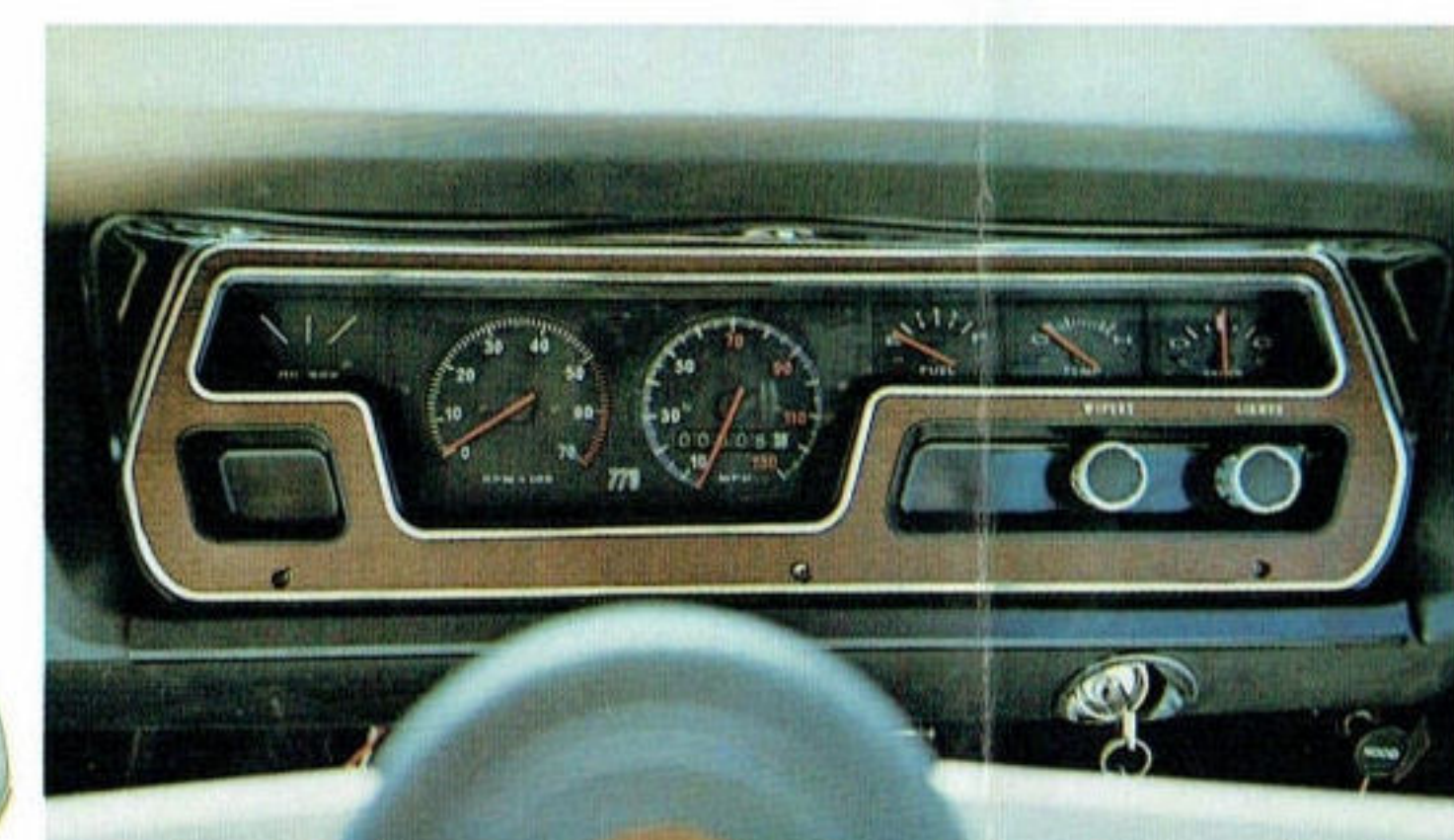


RIGHT REASON No. 3

No need to make a big thing out of map pockets, either. Great for stowing nappies, lollies and . . . yes . . . even maps.

RIGHT REASON No. 2

Our clean, uncluttered instrument panel, with wood-grain trim. Like you'd find in an aircraft, where gimmicks are notably absent. Even a tachometer to help you time your shifts.



RIGHT REASON No. 4

We call this our Soft-Grip steering wheel. That's all you have to know.



"REGAL 770. FOR ALL THE RIGHT REASONS."



"REGAL. FOR ALL THE RIGHT REASONS."

By now you understand our "right buy" concept. Basically, we believe this: You put a lot into a car, so you have a right to expect a lot out of it.

The new Regal is our complete luxury car. And the price as well as its value is even "righter."

Examples.

As with the 770, you get a new Hemi Six. Only this is the single-barrel version. For maximum distance between petrol pumps.

With it, you get a choice. For the first time in Regal, a 3-speed, column shift, manual transmission. Or optional Torqueflite automatic. (Decisions, decisions.)

More of the reasons that make Regal such a right buy: New rear-end styling. New square headlights. Carpet throughout. A 2-speed heater and demister. A light in the boot. And bench seats with centre arm rests, or optional vinyl or cloth-and-vinyl reclining buckets.

That's not all. Read on. About Regal . . . the most complete luxury car of the year.

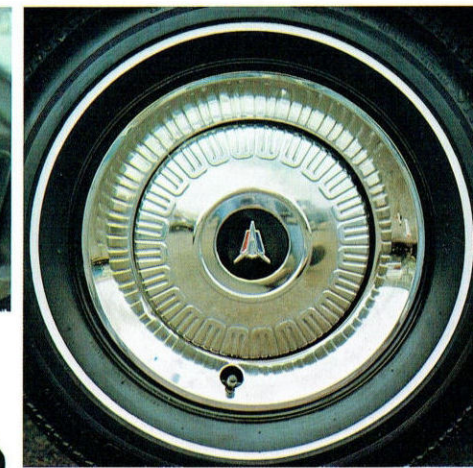
RIGHT REASON No. 1

Regal's gauges are big, bold and centred in front of you. Surrounded by wood-grain panelling to balance the business-like cluster.



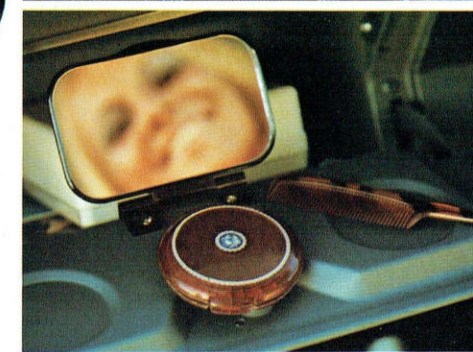
RIGHT REASON No. 2

Regal comes complete . . . right to the ground. Standard white sidewall tyres with dress-up wheel rings.



RIGHT REASON No. 3

Our standard centre arm rest bench seats. All soft vinyl, in your choice of 6 colours. Stays clean, wears virtually forever. Convenient fold-down arm rest, too.



RIGHT REASON No. 4

If you're a man, turn the page. If you're a woman, this is our built-in vanity mirror. You'll like it.



FOLD OUT PLEASE

Stirling Moss knows a little something about cars. He says this.

"The average guy spends a big part of every work day just paying for a car, much less riding in it. So it has to be a lot of things. Well engineered. Big enough for a family. And most important, economical to buy and own. I know of no car in Australia that meets all those requirements. Except Valiant."

How did we make Valiant the "right buy?" By skipping the odds and ends and concentrating on things that really matter.

It's right because it has our revolutionary Hemi Six.

Right because of unitized construction with frame and "skin" welded together. (There are no body bolts to work

loose and squeak.)

Right because of torsion-bar suspension, plus anti-squat rear leaf springs. (Torsion bars twist, to soak up road shock. Like wringing out a wet towel.)

The "rights" go on and on.

Passengers are completely surrounded by a cocoon of insulation. The brakes are self-adjusting. There are 21 standard safety features, including a padded dash. The new aluminium grille can never rust. And just so you won't think Valiant is plain-vanilla, you have a choice of 3 seat styles. In 5 colours. Even optional buckets, offered for the first time on Valiant.

As Stirling Moss would say, "It's a neat piece of engineering."

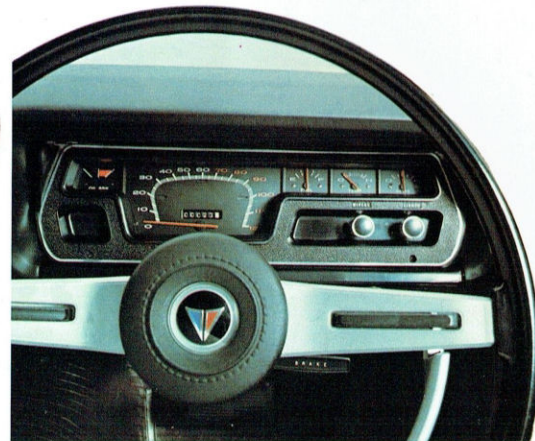
RIGHT REASON No. 1

Our new full-width, soft-texture vinyl bench seat. Available in 5 colours. Cleans up with a damp rag when the kids spill.



RIGHT REASON No. 2

Two more safety convenience items. The speedometer is colour coded red for speeds over 70 mph. And a red light reminds you to release parking brake.



RIGHT REASON No. 3

Every new Valiant is fitted with a 360° energy absorbing collapsible steering column. An extra margin of safety you wouldn't want to be without.



RIGHT REASON No. 4

When you have a family, you need a big, functional boot. Not an over-grown glove box. Valiant's gives you 26.5 cu. ft. of stowage space.



FACTORY INSTALLED OPTIONS.

Valiant Sedan:

245 cu in. 1-barrel, 6-cylinder engine; 245 cu in. 2-barrel, 6-cylinder engine; 3-speed, column shift, automatic transmission; Sure-Grip differential, ratio 3.23:1; Sure-Grip differential, ratio 2.92:1; disc brakes; power steering (not available with 225 cu in engine or manual transmission); air conditioning (includes ventless glass and tinted side and rear glass); tinted side and rear glass; non-reclining bucket seats; centre cushion with armrest (available only with non-reclining bucket seats); two-tone paint roof.

Regal:

245 cu in. 2-barrel, 6-cylinder engine; 3-speed, column shift, automatic transmission; Sure-Grip differential, ratio 3.23:1; Sure-Grip differential, ratio 2.92:1; disc brakes (power discs standard with 2-barrel, 6-cylinder engine); power steering (not available with manual transmission); air conditioning (includes ventless glass and tinted side and rear glass); tinted side and rear glass; remote control mirror; reclining bucket seats with centre cushion; cloth-and-vinyl reclining bucket seats; vinyl roof; two-tone paint roof.

Regal 770:

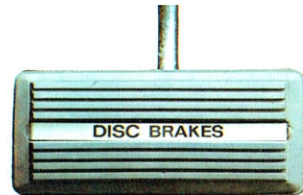
318 cu. in. V-8 engine; Sure Grip Differential ratio 2.92:1; Sure Grip Differential ratio 3.23:1 (6-cylinder engines only); Power steering; Air conditioning (includes ventless glass and tinted side and rear glass); Tinted side and rear glass; Remote control mirror.



New cloth-and-vinyl Regal bucket seats. Cloth stays cool in direct sunlight; vinyl looks great and protects against wear. Three colour choices.



Ahhh. For the first time . . . a bucket seat for Valiant. Deep-foam padded, durable, soft vinyl, wide variety of colours. The newest way to add sport to your family car. (Also available with centre armrest.)



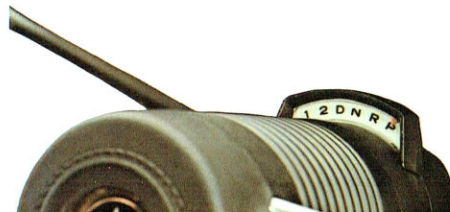
If you like the idea of having race-proven disc brakes . . . stop right here. Try out new floating-head calliper, ventilated discs, which are virtually unaffected by rain or heat.



No more taking your eyes off the road to fiddle with the outside mirror. The remote control side-view mirror adjusts from the driver's seat. (Available on Regal and Regal 770.)



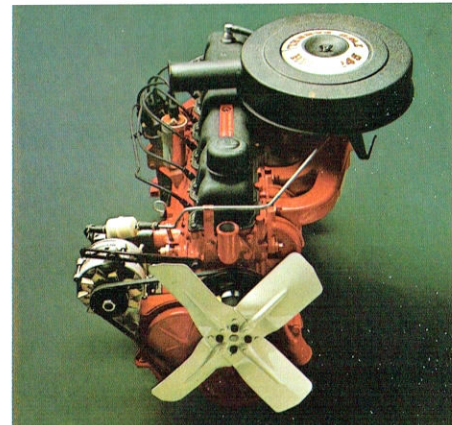
Air conditioning is integrated in the dash panel at the factory. Keeps you cool and comfortable, with a constant flow of outside air. Removes all dust and pollen as you drive. Chrysler's fastest-growing comfort option.



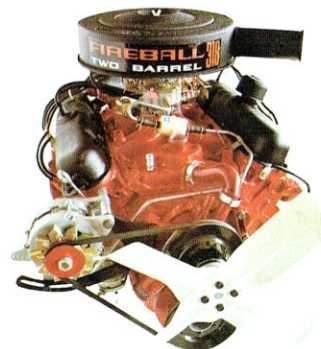
A lot of automatic transmissions have only 2 speeds. (They're cheaper to build that way.) Our Torqueflite has 3 . . . another "right reason" from Chrysler.



Funny thing about tinted side and rear glass. Once you've tried it you will never go without it again. Keeps the sun out and keeps in air conditioning.



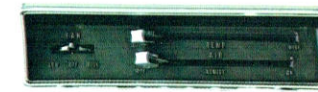
Maybe you'd prefer more output. Then specify the Hemi Six with 2-barrel carburettor. Standard for 770. Optional on all other models.



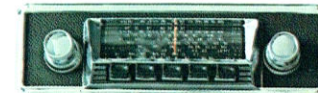
Our proven 318 cu. in. V8. Very quick for those who like getaway. Optional on Regal 770.

DEALER INSTALLED ACCESSORIES.

In addition to the wide range of factory installed options, your dealer can arrange to have your choice of these added features installed in your new Valiant. Prismatic non-glare interior rear-view mirror. Glove box vanity mirror. Rear Seat Belts; Rear Window Venetian Shade; Exterior Sun Visor—Blade Type—Mesh Type—Vinyl Covered; Door Weather Shield; Windscreen Protector; Mud Flap Package—Front—Rear; Front Floor Mats; Insect Screen—External; Wheel Trim Rings; Wheel Covers; Number Plate Frames; Sill Moulding Package; Engine Hood Ornament; Wheel Opening Moulding Package; Exhaust Extension; Glove Box Lamp; Rear Spring Helper; Tape Player; Air Conditioning—Hang-on Unit; Surf Board Racks; Power Brake Booster; Cool Cushion; Trouble Lamp; Tow Rope; Door Pull Handles.



Heater. For really functional climate control. A constant flow of warmed fresh air. Available in either Motorless or DeLuxe model.



Radio. You've got a choice of 2 manual radios (8 or 11 transistor). Or 2 push button models (11 or 13 transistor). All have advanced circuitry construction and incredible pulling power for Australian conditions. For easier listening, you can have a rear speaker installed.

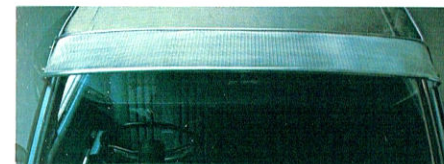


Fuel tank locking cap. A smart looking way to prevent costly pilferage.

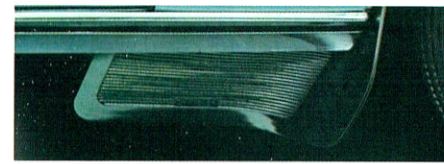


Remote control rear view mirror. Easy to adjust from the inside, without reaching out in the cold or wet.

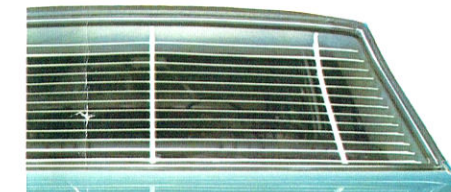
Gear lever column-lock. A truly effective anti-theft device. Protect your new car investment.



Exterior sun visor. More protection from the sun. Protects the driver from dangerous glare and hampered vision. Shown is the mesh type. Visors can also be installed in plain or vinyl covered form.



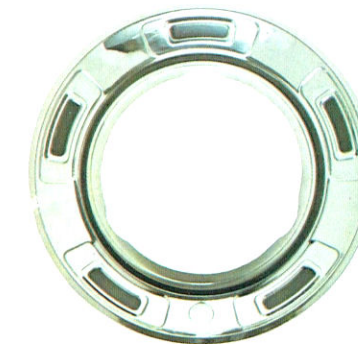
Front floor rubber mats. To protect carpeting from mud, scuff and general wear and tear. Attractive looking as well.



Rear window venetian shade. Shuts out the hot rays of the sun. Helps keep the interior temperatures down and provides extra passenger comfort. Less glare from following cars at night.



Cool cushions. Flow through air cools the driver and prevents uncomfortable perspiration when driving in hot weather.



Wheel trim rings. An added appearance touch for those who want to go all out for style.



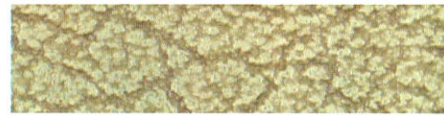
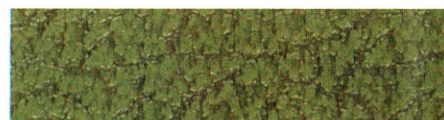
Mud flap package. Installed on the front and rear to protect the paint finish from being damaged by gravel, pebbles and general road hazards. Also protects the driver behind you.



Tow bars. Rugged and durable to handle even the heaviest loads. Available with painted tongue or chromed tongue for added appearance.



Door weather shield. The only way to let fresh air in and keep the elements out. No wind to disturb passengers.



Top off your "right buy" with a handsome vinyl roof. Available in black, green or parchment for Regal and 770 models.

SPECIFICATIONS.

Dimensions.

Wheelbase 108". Overall length 192.32". Front track 57.9", 58.32" with disc brakes, rear track 56.3". Overall width 69.7". Overall height (3 passengers) 55.0".

Engines.

225 cu. in., 6-cylinder, in-line. Overhead valves, 30° inclined. Develops 145 brake horsepower @ 4000 rpm., and 215 lb./ft. torque @ 2400 rpm. Compression ratio 8.4:1. Bore x stroke 3.76" x 3.68". 2-barrel carburettor with matched performance camshaft. Low restriction snorkel air cleaner. Hydraulic tappets. Seven bearing crankshaft. (Valiant only).

Hemi 245 cu in, 1-barrel, 6-cylinder, in line. Overhead valves. Develops 165 brake horsepower @ 4400 rpm, and 235 lb/ft torque @ 1800 rpm. Compression ratio 9.5:1. Bore x stroke 3.76" x 3.68". 2-barrel carburettor with matched performance camshaft. Low restriction snorkel air cleaner. Hydraulic tappets. Seven bearing crankshaft. (Valiant and Regal).

Hemi 245 cu in, 2-barrel, 6-cylinder, in line. Overhead valves. Develops 185 brake horsepower @ 4600 rpm, and 240 lb/ft torque @ 2000 rpm. Compression ratio 9.5:1. Bore x stroke 3.76" x 3.68". 2-barrel carburettor with matched performance camshaft. Low restriction snorkel air cleaner. Hydraulic tappets. Seven bearing crankshaft. 35 amp alternator. (Valiant, Regal and Regal 770).

318 cu. in., 90° V-8. Develops 230 brake horsepower @ 4400 rpm., and 340 lb./ft., torque @ 2400 rpm. Compression ratio 9.2:1. Bore 3.91". Stroke 3.31". 35 amp alternator. (Regal 770 only).

Transmission.

Manual: 3-speed, all synchromesh gearbox. Shift lever column mounted. Ratios 1st, 2.95:1; 2nd, 1.69:1; 3rd, 1.00:1; Reverse 3.67:1.

Automatic Torqueflite: Torque converter fully automatic transmission with manual over-ride on 1st and 2nd gears. 3 performance rated Torqueflite transmissions matched to engine power. Gear selector lever and quadrant on steering column. Floor console selector lever Regal 770.

Rear Axle.

Hypoid, semi-floating type. Gear ratio, 3.23:1 (225 c.i.d. 6-cylinder), 2.92:1 (245 c.i.d. 6-cylinder and 318 V-8). Sure Grip differential available with rear axle ratios of 3.23:1 (6-cylinder only), 2.92:1 (6-cylinder and V-8).

Brakes.

Dual master cylinder with separate front and rear brake circuits. Duo-servo drum: 9" diameter front and rear. Drum lining area 157.9 sq. ins. Shoe clearance automatically adjusted during reverse stops. Front disc brakes (optional equipment Valiant and 1-BBL Regal). 11" diameter ventilated disc with floating head caliper. (Power-assisted front disc brakes standard equipment on 2-BBL Regal and Regal 770). Swept disc/drum area 481.8 sq. ins.

Wheels and Tyres.

Pressed steel 5" wide double-sided safety rims. 5.5" rims on Regal 770. 6.95 x 14" x 4-ply standard with all 6-cylinder engines. 7.35 x 14" x 4-ply standard with V8 engine. White wall tyres standard on all Regal models.

Suspension.

Independent front suspension with chromium alloy steel torsion bars. 4 leaf longitudinal rear springs with telescopic shock absorbers.

Fuel Tank Capacity.

15 gallons.

Instrumentation.

Speedometer. Odometer. Ammeter. Tachometer (Regal 770). Fuel gauge. Oil pressure warning light. Water temperature gauge. Braking system and handbrake warning light. Indicator warning lights. High beam warning light. Variable instrument panel light.

Curb Weight.

(Approx. unladen with petrol and water.) Valiant 6-cylinder from 2890 lbs. Regal 6-cylinder from 2930 lbs. Regal 770 from 3005 lbs.

Safety Equipment.

Front lap and sash seat belts. 360° energy absorbing steering column. Padded steering wheel hub. Dual master cylinder braking system. Power-operated windscreen washers. 2-speed windscreen wipers. Non-glare windscreen wiper arms and blades. Safety padded sunvisors. Swing-away interior rear-view mirror. Full width upper instrument panel padding. Recessed instrument panel. Exterior rear-view mirror. Safety flush-fitting door handles. "Up-top, up-front" park and turn signal lights. Side view tail and turn signal lights. Double-sided safety rim wheels. Safety zone windscreen. Panoramic rear window. Anti-burst door locks. New 75/60 watt rectangular headlamps. Fusible link wiring. Reversing lights.

Comfort and Convenience.

Luxury 2-tone stitched and bolstered seats. Fingertip horn tabs and half horn ring. Padded arm rests all doors. Recessed cigar lighter. Ash trays front and rear. Coat hook. Interior courtesy light. Remote control hood lock. Fresh Flow ventilation. 26½ cubic foot trunk space.

In addition to the standard equipment listed above, the following equipment is provided on the Regal and Regal 770 models:

2-speed heater/demister. Individually contoured seats with centre folding arm rests front and rear in New Calf vinyl upholstery (Regal only). Reclining bucket seats with headrests in stitched and pleated luxury Buffalo Grain trim (Regal 770 only). Wall-to-wall carpeting. 3-speed Torqueflite automatic transmission (Regal 770) Floor console mounted gear selector lever (Regal 770). Power-assisted front disc brakes with 2-barrel, 6-cylinder and V8 engine. Door pockets all doors (Regal 770). Regal 770 ornamentation. Soft grip steering wheel (Regal 770). White wall tyres. Wheel trims. Courtesy light switches on all doors. Dual horns. Regal body mouldings. Hood ornament. Prismatic non-glare interior rear-view mirror. Luggage compartment light. Glovebox vanity mirror.

The policy of Chrysler Australia Limited is one of continual improvement in design and manufacture wherever possible, to assure a still finer car. Hence specifications, equipment and prices are subject to change without notice.

Full Colour Range:



Capri Blue



Sky Blue Metallic



Silver Cloud Metallic



Copper Red Metallic



Sandstone



Crystal Turquoise Metallic



Spring Gold Metallic



Chartreuse Metallic



Alpine White



Mahogany Metallic



Ebony Black



Navaho Beige

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