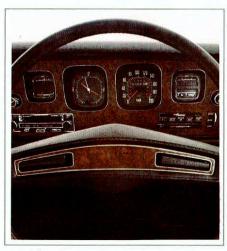


THE CHRYSLER.

To build a true luxury car, you need the luxury of time.

Time let's you take extra care. When we built our first Chrysler in 1971, we had 11 years of extra-care engineering behind us. We learned to round off the tops of our combustion chambers, revolutionizing engine design. We developed a 6-way-adjustable seat, more comfortable than the finest furniture. Today, we know how to immunize chrome against rust, and make springs that lubricate themselves. Today we use an electropainting process to prime all sheet metal. The full benefits of extra-care engineering are treated in depth on page 9. It's an attitude, really. And it makes a difference. Time and care in styling produces unity of design. Gently rounded body panels

combined with curved sideglass.



A front bumper that completely encircles the centre-feature grille and dual round headlamps. A wrap-around rear panel, housing the taillight grouping and side marker lamps. The full wheel covers and side-marker lamps carry the same castellated crest. The roof, the rear window (which is now fitted with a standard demister), are both limousine style; So are the dimensions. 196.6 inches in length; 74.2 inches in width; 55.5 inches in height. Stainless steel mouldings outline the upper door frames, belt line, and fender peaks. Extra care in appointments. The unity is complete. From use of colour to the selection of woodgrains and fabrics, the Chrysler interior has been meticulously co-ordinated.

Colour-coded interiors combine deeply padded vinyl upholstery, deep pile carpet, and instrument panel.

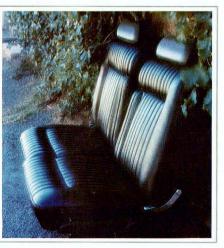
Leather-grain vinyl extends across the doors; up over the padded window surround and centre door pillars.

The instrument cluster is edge-lit and trimmed in Carpathian Elm. All gauges are deep-recessed, with square dials.

The centre pad of the soft-grip steering wheel is also covered in Carpathian Elm. Each door has its own pull handle and padded armrest.

A little extra care makes for a lot more comfort; starting with generous dimensions.

Front legroom, 40.34 inches maximum. Rear, 38.25 inches minimum. Front headroom, 39.0 inches. Rear, 38.0 inches. Shoulder room, front and rear, 59.3 inches.



The front seat features Chrysler's exclusive 50/50 configuration. It can be used as a wide bench seat; or, with the twin centre armrests lowered, as two individual "arm-chair buckets". Each seat has its own armrest and applied head restraint; and is individually adjustable to the desired legroom and degree of recline. The full-width rear seat has a fold-down centre armrest. Yards of moulded cut-pile carpeting cover the floors, with thick under-lay padding to smother sound and enhance comfort. The same carpet is used on the lower doors. The standard heater/demister features a two-speed fan and infinitely variable temperature control. Chrysler Airtemp air conditioning is available as an option, with three-speed fan and three directional-control louvres. Seat belts are fitted for all passengers. Front seat harnesses have automatic retractors,

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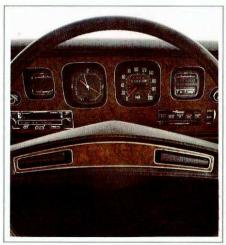
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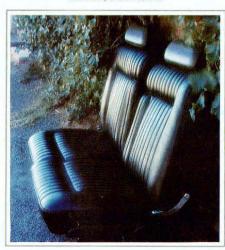
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Front seat harnesses have automatic retractors,





Rear compartment reading lamps.



Optional Chrysler Airtemp air conditioning.



The driver's door, featuring the remote-control lever for the outside rearview mirror: Carpathian Elm nameplate; door-pull handle; armrest and door release lever; optional power window controls.

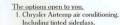




Side-view tail lamp.

invl roof-side identification pl





- 2. A Searchtune radio with stereo cassette player: rear speakers; power-operated antenna.
- 3. Push-button power windows.
- 4. 6-way power-operated driver's seat. 5. Laminated windshield.
- 6. Vent windows.
- 7. Vinyl roof.
- 8. Protection package, including vinyl-filled body side mouldings; rear bumper over-
- 9, 360 cu, in. V-8, with 2-barrel carburettor 10. 7 inch cast alloy wheels and...E70HR black sidewall tyres.
- 11. F78 x 14 inch white sidewall tyres std. 12, 50/50 cloth seating. Extra care in engineering.

The state of the art. First you should know that extra care in engineering, isn't just a slogan. It's an unshakeable attitude that gets results

Example: Ignition points and condensors have always had the problem that they eventually wear out. But Chrysler is fitted with an

ingeniously simple electronic ignition system Nothing moves. So nothing can wear out. The condensor and points are no longer there. So they'll never have to be replaced. No need for ignition tune-ups, (except for plug changes).

And the timing won't have to be touched for 50 000 miles

Most important — the electronic ignition delivers 35% more starting voltage for sure starts in cold or wet.

It even helps fight pollution. Because it stops incomplete burning of fuel.

A little extra care in the first place makes a big difference later on. Painting with electricity

Electrophoretic dip (EPD) is our new extra care process for priming Chrysler bodies. The entire body is first placed in a tank full of primer. Then an electric current is run through it (something like silver or chrome plating) spreading the primer all over the body. The result is greatly improved rust resistance. because the primer bonds perfectly with the body, and penetrates into every little crevice. And the surface comes out much more uniform than with spray priming. This year, Chrysler comes up with improved

front disc brakes. They're the sliding caliper vented type, which means better air circulation for better cooling. And that means less fade - greater safety.

runs up against unitized construction. There are no body bolts to shake loose or rattle. Thousands of welds form an incredibly strong unit, something along the lines of an airframe. Extra care, Extra solid car. Strong, proven Hemi? Or stronger proven V-8? No easy decision — although Chrysler buyers generally go for the big optional V-8. 360 cubic inch displacement. Specially balanced components for smooth, silent running, 255 brake horsepower at 4400 RPM. Proven dependability. (We've been building V-8's for a long time.) Now - a little on the principle behind the 265 2-barrel Hemi six, proven by more than 5 million owner miles. Hemi is short for "hemispherical combustion chamber" - a shape that lets our engineers use bigger intake and exhaust ports, for free-breathing efficiency. So the choice between a Six or V-8 is strictly a power decision. Reliability a certainty. Glass that gives the driver a better break. Safety glass has been around for a long time But on all Chryslers, it's zone-toughened safety glass. If a truck kicks up a stone, the windscreen splits into large pieces on the driver's side, without "spider-web" shattering. The driver can still see to pull up safely. We've barely scratched the surface. All Chrysler chrome parts have been prescratched, creating thousands of microscopic cracks. They act as barriers, cutting off rust and preventing it from spreading. This year, our rear leaf springs are coated with graphite. They lubricate themselves. so they can never squeak. Eleven additional inspectors (besides normal factory inspectors), devote their full time to the checking of the Chrysler car. All paint work is hand rubbed: extra time is devoted to hand-finishing of metal. Each engine receives special hot-run dynamometer testing, and computer analysis. Every Chrysler receives a road test covering sound levels, engine, axles, brakes, transmission, handling and general roadability All in all, hundreds of overlapping tests are

carried out on every new Chrysler

A unique twist we discovered a long time ago.

Torsion bar suspension "captures" the

something like wringing out a wet towel.

energy of road shock with a twisting action,

Then, if a really bad pothole causes a violent

shock, any vibration transmitted to the body

Dimensions, Safety, and more Specifics.

Dimensions			
Wheelbase	2921 mm.	(115.0")	
Overall length	4994 mm.	(196.6'')	
Overall width	1885 mm.	(74.2")	
Overall height	1410 mm.	(55.5'')	
(unladen)			
Front Track	1481 mm.	(58.32'')	
Rear Track	1491 mm.	(58.72")	
Turning circle	12.3 m.	(40.5')	
Luggage			
Compartment	.877 m ³ .	(31.0 cu.ft.)	
Approximate Weights			
Six Cyl.	1,528 kg.	(3,370 lbs.)	
V8 Cyl.	1,619 kg.	(3,570 lbs.)	
Air conditioning	45.4 kg.	(100 lbs.)	
(option)			

Standard safety features

Seat belts, all passenger locations. Retractable Rear Axle front lap and sash seat belts. 360° energy absorbing steering column. Head restraints. Heater/demister. Rear window demister. Dual master cylinder braking system power assisted front disc brakes. Cable operated hand brake, floor mounted with warning light. Steering column/ignition lock. Flush fitting door handles - side impact protected - non override. Power operated windscreen washers. Padded steering wheel hub. Two-speed windscreen wipers. Nonglare windscreen wiper arms and speed blades. Safety padded sunvisors. Padded armrest/door handles. Cushioned instrument panel (all controls behind padded steering wheel). Break-away interior rearview mirror. Reversing lamps. Double engine hood latch with interior release handle. Safety-zone toughened windshield. Standard doublesided safety wheel rims. "Anti-pollution" positive crankcase ventilation. Fusible link wiring. Anti-glare recessed instrument grouping. Variable instrument panel lighting. Radiator push button pressure release valve. Door reflectors, Solid unibody construction.

Instrumentation

Unique instrument cluster housing. Speedometer, electric clock, radio, fuel gauge, supply extensive internal and external temperature gauge, oil light, ammeter, brake illumination. warning light, ignition switch illum, light, odometer, hi-beam light, signal indicators.

Engine Specifications

Six cylinder - 265 cubic inch displacement (4.34 litres), Develops 203 bhp @ 4,800 rpm and 265 lb.ft, torque @ 2,000 rpm. Bore x stroke 99.3 x 93.5 mm.(3.91" x 3.68") wheels with double sided safety rims. Tyres 9.5:1 compression ratio. Automatic choke. are F78 x 14 x 4 W.S.W.

Single outlet exhaust system. Heated inlet air. Hydraulic (self adjusting) tappets, and seven bearing crankshaft.

V8 - 360 cubic inch displacement (5.9 litres). Develops 255 bhp @ 4,400 rpm Cooling—Circulation by water pump. and 360 lb.ft. torque @ 2,400 rpm. Bore x stroke 101.60 x 90.90 mm, (4.0"x 3.58") 8.8:1 compression ratio, Automatic choke, Single outlet exhaust system, Hydraulic (self adjusting) tappets, and five bearing crankshaft.

Transmission "Torqueflite"	<u>n</u> " column 3-speed a	utomatic.
Ratios	Six Cylinder	V8
lst	2.39:1	2.45:1
2nd	1.45:1	1.45:1
3rd	1.00:1	1.00:1
Reverse	2.09:1	2.2:1

Semi-floating Hypoid type. Two pinion differential and 2.92:1 ratio (six cylinder). Four pinion differential and 2.77:1 ratio (V8).

Front - 280 mm. (11") power assisted. sliding caliper, ventilated disc brakes. Rear - 230 x 51 mm. (9" x 2") power assisted, self adjusting drum brakes. Swept Area - 2114 cm². (327.7 sq.ins.). Parking - Floor mounted, cable operated on rear wheels.

Front - Independent, chromium steel torsion bars with 22.3 mm, diameter (.88") antisway bar. Double acting telescopic shock absorbers.

Rear - 4 leaf longitudinal semi-elliptic leaf springs with isolators. Double acting telescopic shock absorbers.

Battery - 12 volt, 9 plate, 50 amp. hrs. (V8); 12 volt, 7 plate, 45 amp. hrs. (6 cyl.). Alternator. Seven fuses protect the circuits. A 15 amp, circuit breaker protects the headlamps. Twenty-nine different globes

Recirculating ball with integral power cylinders. Ratio 15.7:1

Wheels and tyres

356 x 140 mm, (14.0" x 5.50") steel disc

Page ten

Systems and capacities.

Fuel - Mechanical pump with tank filter and "in line" filter, Capacity 88,6 litres (19.5 gallons).

Thermostat controlled flow, Radiator cap relief valve pressure 110.3 kPa (16 p.s.i.) V8 has 14.8 litres (26 pints) capacity, Six cylinder vehicles 13.6 litres (24 pints) capacity.

Warranty

The Chrysler offers you warranty protection for 20,000 km, (12,000 miles) or 12 months whichever comes first, excluding tyres which are warranted by their manufacturer. Every Chrysler is warranted against defects in materials and workmanship for this period. Owners are responsible only for normal maintenance and routine replacement of maintenance items.

Dealer service and parts supply The Chrysler is backed by a network of over 350 Chrysler dealers who offer low-cost specialised service and a ready supply of genuine low-cost Chrysler parts.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost, Chrysler Australia Limited reserves he right to make changes from time to time without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.



Chrysler go one better.

Page eight Page nine



Rear compartment reading lamps.



6-way power seat controls

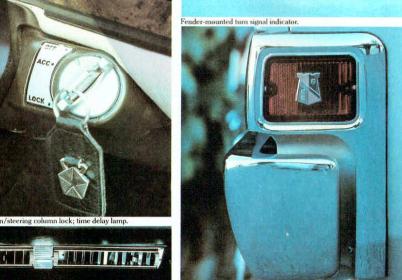


13-transistor solid-state push button radio.

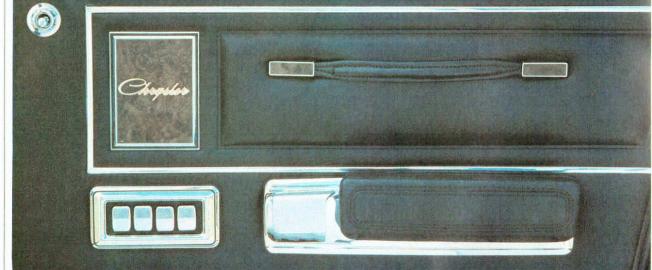




Optional Chrysler Airtemp air conditioning.

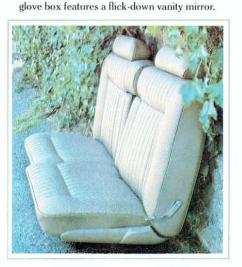


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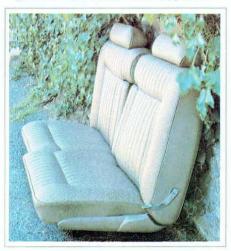
and are vehicle sensitive. (Lean forward normally, and they allow complete freedom of movement. Brake hard, and they engage instantly.) Time has taught us the secrets of true convenience. A push-button radio is standard. A Searchtune radio combined with a stereo tape player, rear speakers, and a poweroperated antenna is available. All doors have courtesy light switches. On the offside, they also include safety door reflectors. The driver's door activates a unique timedelay ignition switch light. After closing the driver's door, the light stays on long enough for you to insert the key and buckle up. The steering column automatically locks when you remove the ignition key. The outside rearview mirror is adjustable from inside the car. The inside rearview mirror is prismatic, to filter out nightime glare. The illuminated lockable



Up and down; fore and aft; and you can change the angle of the seat back.) Rear seat passengers have individually adjustable reading lamps. The front compartment is lit at floor level. The ash receivers, boot, engine compartment and glove box are all lighted; repeater lights for the turn indicators are mounted on fender tips. Extra care, extra performance. Standard: The 265 2-barrel Hemi Six. 203 brake horsepower at 4800 RPM. Optional: A specially balanced 360 cubic inch V-8. 255 brake horsepower at 4400 RPM. Torqueflite automatic transmission. Threespeed; column-mounted selector; supremely smooth. Co-axial power steering with built-in "road feel"; power-assisted front disc brakes with improved sliding caliper. Many additional performance features are on page 9.

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