

Announcing
The Chrysler by Chrysler.



Australia's Ultimate Motor Car.

Over the past four years, the full resources of Chrysler Australia have been directed toward a very special goal.

To build Australia's Ultimate Motor Car.

The Chrysler is that car.

We do not discuss here, the merits of owning a great luxury car. We assume you have already reached that understanding.

Instead, we simply list the main features.

Exterior Styling

1. Tasteful, aerodynamic wedge styling in a full limousine size.

2. Distinctive looped front bumper, completely enclosing dual headlamps.

3. Formal roof covering of paisley patterned brown vinyl, leathergrain black or parchment. (Standard Hardtop, optional Sedan.)

4. Elegant hand-painted coachline along the full length to enhance the Chrysler's shape.

5. One-piece wrap-around rear bumper incorporates tail-lamp grouping. Side-marker lamps have inlaid castle emblem.

Interior Styling

1. Woven nylon brocade upholstery in Interlaken pattern.

2. Comprehensive instrumentation including ammeter and clock, deep set in Carpathian elm panelling.

3. Spacious interior dimensions: Legroom front, 40.34"; rear, 38.25" minimum. Headroom front, 39"; rear, 38". Shoulder room, front and rear, 59.2".

Comfort Items

1. Exclusive 50/50 split bench front seat design is a Chrysler first. Can be used as a broad one-piece bench seat; or with twin centre arm rests lowered, as two independent 'arm chair buckets'. Each seat has its own armrest, is independently adjustable for legroom and angle of recline.

2. Full width rear seat with fold-down centre arm rest.

3. Specially moulded loop pile carpeting throughout. Carpeted boot and spare wheel.

4. Standard 13-transistor push-button radio.

5. Options of Airtemp air-conditioning, Searchtune radio, with stereo cassette tape player.

Convenience Items

1. Power operated windows, power disc brakes and power radio antenna. Co-axial power steering with built-in "road feel".

2. Illuminated boot, glove-box and ash receiver. Twin rear compartment reading lamps, time delay ignition light, 4-door courtesy switches, fender indicator lights.

3. Deep, jet aircraft type, vinyl pockets on the rear of the front seats for rear passenger stowage.

4. Seat belts for all passengers. Front seat harnesses are linked to automatic retractors.

5. Remote control exterior rear view mirror. Prismatic day/night interior rear view mirror.

6. Elegant leather-grain inside door pull handles. Flush mounted pull-type exterior door handles.

7. Anti-theft steering column ignition lock.

Engineering

1. 360 cubic inch Chrysler V8 developing 255 brake horsepower at 4,400 revolutions per minute. Or 265 cubic inch displacement Hemi six cylinder.

2. Smooth 3-speed column mounted "Torqueflite" automatic transmission.

3. Torsion bar front suspension with anti-lean sway bar. 4-leaf semi-elliptic spring rear suspension with isolators for noise reduction.

4. Unibody construction using 8,000 individual welds for enormous strength and silence.

Quality Control

1. Double thickness paintwork and sound insulation throughout.

2. 11 additional inspectors devote full time to performing 140 overlapping quality control checks.

3. A 12 mile open road test is carried out in addition to the normal factory road test.

The policy of Chrysler Australia Limited is one of continual improvement in design and manufacture wherever possible to ensure a still finer car. Hence specifications, equipment and prices are subject to change without notice.

CHRYSLER. GREAT IDEAS IN MOTION