

The  
BMW 3 Series  
in Identity Module



Sheer  
Driving Pleasure

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# THE NEW BMW 3 SERIES.

## ADRENALINE RUSH NEVER FELT THIS GOOD.

**BMW EFFICIENT DYNAMICS.**  
LESS CONSUMPTION. MORE DRIVING PLEASURE.

# GOOSE BUMPS VS. SPEED BUMPS. THE BMW 3 SERIES WITH SPORT LINE.

The **BMW Sport Line** enhances the dynamic appeal of the BMW 3 Series: it is distinguished by design elements in high-gloss Black, for example the double kidney grille with eight slats on each side. Light alloy wheels with Double-spoke styling complete the sporty impression. In the interior, this Line underscores the sporting character. Red contrasting seams on the Sport leather steering wheel and exclusive design of the instrument dials with red contrasting rings and red scales add sporty visual appeal. Red, grey or black accents are found both on the upholstery, and on the interior trims and accent trims.



# Standard Equipment.

## 320i Sport, 328i Sport, 320d Sport.

### Safety

- Airbags for driver and front passenger
- Curtain head airbags
- Side airbags
- Dynamic Stability Control (DSC) incl. traction mode (DTC), Anti-lock Braking System (ABS), Cornering Brake Control (CBC), pullaway assistant, braking readiness, dry braking
- Three-point seat belts for all seats, Incl. Belt Tensioner and Belt Force Limiter
- Dynamic Braking Lights
- Safety battery terminal clamp
- Runflat indicator

### Exterior design

- Metallic Paintwork
- Sport Line
- Mirror caps in high-gloss black
- Kidneys struts in high-gloss black
- Rear bumper with cover in high-gloss black

### Wheels and tyres

- 17" light-alloy wheels Double-spoke style 392<sup>1</sup>
- 18" light allow wheels Double-spoke style 397<sup>2</sup>
- Sport automatic transmission<sup>2</sup>
- Locking wheel bolts
- Runflat tyres

### Interior

- Sensatec upholstery<sup>1</sup>
- Leather 'Dakota'<sup>2</sup>
- Interior trim finishers Black high-gloss with Highlight trim finishers Coral Red matt
- Interior trim finisher Aluminium, finely brushed lengthwise<sup>2</sup>

### Interior equipment

- Armrest at the front
- Rear centre armrest
- Glass roof, electrical<sup>2</sup>
- Smoker's package
- Storage compartment package
- Automatic air conditioning with two-zone control
- Sport seats for driver and front passenger
- Seat adjustment electrical with memory
- Through-loading system, rear backrest foldable with 40:20:40 split
- ISOFIX child seat mounting in rear
- Sport leather steering wheel with multifunction buttons
- Instrument cluster with extended functions
- Floor mats in velour

### Technology

- Auto Start/ Stop function
- Adaptive M Suspension<sup>2</sup>
- Servotronic
- Bi-Xenon headlights
- Driving Experience Control incl. ECO PRO
- Fog lights, Interior – exterior mirror with automatic anti-dazzle function
- Lights package incl. ambience light
- Park Distance Control (PDC) rear
- Rain sensor and Automatic Driving lights control

### Entertainment, communication and information

- BMW Navigation System Professional, 8.8" color display, DVD drive, 20GB, iDrive Touch Controller, BMW Apps
- Convenience telephony with extended smart-phone connectivity incl. Bluetooth, USB interface, AUX-IN connection, Voice control
- BMW HiFi loudspeaker System, 9 loudspeakers, 205 W<sup>1</sup>
- Harman Kardon Surround System, 16 loudspeakers, 600 W<sup>2</sup>

<sup>1</sup> Available for 320i Sport and 320d Sport

<sup>2</sup> Available for 328i Sport

## ELEGANCE VS. EXTRAVAGANCE. THE BMW 3 SERIES WITH LUXURY LINE.

The BMW Luxury Line emphasises the elegant character of the BMW 3 Series: design elements in high-gloss chrome, for example on the slender kidney grille slats. Sophisticated aluminium wheels with Multi-spoke styling complete the picture. With a luxurious, timeless look, this Line comes in Classic colours and leather seats with Exclusive stitching demonstrate a love of detail. Fine-wood trims - optionally with inlay, a first in this class - further add to the exclusive appeal.



# Standard Equipment.

320i Luxury, 328i Luxury, 335i Luxury.

## Safety

- Airbags for driver and front passenger
- Curtain head airbags
- Side airbags
- Dynamic Stability Control (DSC) incl. traction mode (DTC), Anti-lock Braking System (ABS), Cornering Brake Control (CBC), pullaway assistant, braking readiness, dry braking
- Three-point seat belts for all seats, Incl. Belt Tensioner and Belt Force Limiter
- Dynamic Braking Lights
- Safety battery terminal clamp
- Runflat indicator

## Exterior design

- Metallic Paintwork
- Luxury Line
- Air inlet in chrome
- Exhaust tailpipe finisher in chrome
- Window recess in chrome

## Wheels and tyres

- 17" light-alloy wheels Multi-spoke style 414<sup>1</sup>
- 18" light-alloy wheels Multi-spoke style 416<sup>2</sup>
- Locking wheel bolts
- Runflat tyres

## Interior

- Leather 'Dakota' upholstery
- Interior trim finishers Fine-wood trim 'Fineline' anthracite with Highlight trim finishers pearl gloss chromet

## Interior equipment

- Armrest at the front
- Glass roof, electrical<sup>2</sup>
- Rear centre armrest
- Smoker's package
- Storage compartment package
- Automatic air conditioning with two-zone control
- Seat adjustment electrical with memory
- Sport leather steering wheel with multifunction buttons
- Roller sunblind for rear side windows, mechanical
- Through-loading system, rear backrest foldable with 40:20:40 split
- Floor mats in velour

## Technology

- Auto Start/ Stop function
- Driving Experience Control incl. ECO PRO
- Park Distance Control (PDC) rear
- Bi-Xenon headlights
- Fog lights, Interior – exterior mirror with automatic anti-dazzle function
- Lights package incl. ambience light
- Rain sensor and Automatic Driving lights control
- Instrument cluster with extended functions

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<sup>1</sup> Available for 320i Luxury

<sup>2</sup> Available for 328i Luxury



Technical Data.	320i	328i	335i	320d
Transmission type	8-AT	8-AT	8-AT	8-AT
Cylinders / Capacity (cc)	4 / 1997	4 / 1997	6 / 2979	4 / 1995
Max. output Max. torque (hp/Nm)	184 / 270	245 / 350	306 / 400	184 / 380
Top speed (km/h)	235	250	250	230
Acceleration 0 - 100 km/h (s)	7.6	6.1	5,5	7.4
Combined fuel consumption (km/l)	16.7	15.9	13,9	22.7
CO <sub>2</sub> emissions (g/km)	135	147	169	117

  

Technical drawings of the BMW 3 Series sedan showing front, rear, side, and top views with dimensions:

- Front view: width 1811, wheelbase 1543, height 1489
- Rear view: width 2031, wheelbase 1583
- Side view: wheelbase 2810, front overhang 776, rear overhang 1038, total length 4624, front door height 1027, rear door height 897
- Top view: front door width 1457, rear door width 1487

**PETROL ENGINE:** BMW recommends the use of RON 95 super unleaded petrol. Output and fuel consumption figures apply to RON 98 fuel. All engines comply with the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one-third urban traffic and two thirds extra- urban driving (based on the distance covered).

**DIESEL ENGINE:** BMW recommends the use of diesel fuels in compliance with DIN EN 590 only. All diesel engines comply with the EU3 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one-third urban traffic and two thirds extra-urban driving (based on the distance covered).



The equipment features and specification shown in this flyer may vary in some countries. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of the markets, alterations in models, standard and optional equipment, as described in this flyer, may occur. For precise information please contact BMW Indonesia. Subject to change in design and equipment.

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