



A message from our Director of Sales.

In 2021, we're committed to bringing category-leading safety features and we're well-poised to do so - last June, Kia was named the number one mass-market automotive brand by J.D. Power in the 2020 U.S. Initial Quality Study for the 6th year in a row. Our advanced safety features prevent accidents and collisions, to protect both our drivers and everyone who shares the road with them.

When it comes to technology, our end goal is an enhanced, personalized, custom driving experience. Whether its Smart Cruise Control, Wireless Charging or Integrated Navigation, our tech features keep drivers focused on the road while delivering seamless comfort, convenience, and connectivity. We're here for our fleet partners every step of the way - our competitive warranty program guarantees long-term cost reduction to keep your vehicles on the road.

Sincerely,
Anthony Scigliano

Lastly, we'll continue to champion a greener future, both globally and here at home in Canada. Our EV offerings boast impressive range and dynamic, smooth-powered performance. Coming in 2021, we'll deliver an even greater variety of models and mobility solutions to Canadians looking to get behind the wheel of an electric vehicle.

Above all, we're eager to continue to serve our Kia fans, fleets and drivers. Now with more than one million Kia drivers in Canada, the brand-preference, vehicle quality, and product performance of Kia models speak for themselves. We're committed to delivering best-in-class products and services- we look forward to exploring what we can do for you and your drivers in the year ahead.



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compact | mid-sized

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Meet The Kia Fleet Canada Team

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Our advanced safety features prevent accidents and collisions, to protect both our drivers and everyone who shares the road with them.



Anthony Scigliano Director of Sales



Kevin Yeoh National Manager, Sales





Stephanie Smith Manager, National Fleet Sales



Kamran Ansari Commercial Fleet Supervisor



Amanda Singh Fleet Specialist





Kia celebrates its new face and slogan, declaring the brand's future transformation

The new logo features 'symmetry', 'rhythm' and 'rising' elements that embody Kia's confidence and commitment to customers discloses its' new brand slogan:

'Movement that inspires'

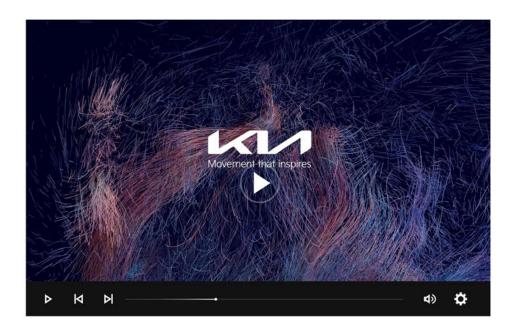
Kia has revealed its new corporate logo and global brand slogan that signify the automaker's bold transformation and all-new brand purpose. The introduction of the new logo represents Kia's ambitions to establish a leadership position in the future mobility industry by revamping nearly all facets of its business.

The logo is a symbol of Kia's new brand purpose and the values it promises to offer customers through future products and services, and the experiences these enable. Kia seals its brand promise by developing the new logo to resemble a handwritten signature. The rhythmical, unbroken line of the logo conveys Kia's commitment to bringing moments of inspiration, while its symmetry demonstrates confidence.

The rising gestures of the logo embody Kia's rising ambitions for the brand, and, more importantly, what it offers customers.

"Kia's new logo represents the company's commitment to becoming an icon for change and innovation", said Ho Sung Song, Kia's President and CEO. "The automotive industry is experiencing a period of rapid transformation, and Kia is proactively shaping and adapting to these changes. Our new logo represents our desire to inspire customers as their mobility needs evolve, and for our employees to rise to the challenges we face in a fast-changing industry."

The launch of the new logo follows the announcement of Kia's 'Plan S' long-term business strategy in 2020. Under Plan S, Kia, among other objectives, has the ambition to take a leading position in the global car market. This is focused on popularizing electric vehicles and introducing a broad range of mobility services, tailored to meet the needs and tastes of individuals and local markets.



Join us to experience Kia's full transformation.

Part 1 A total transformation

Part 2 A new brand purpose

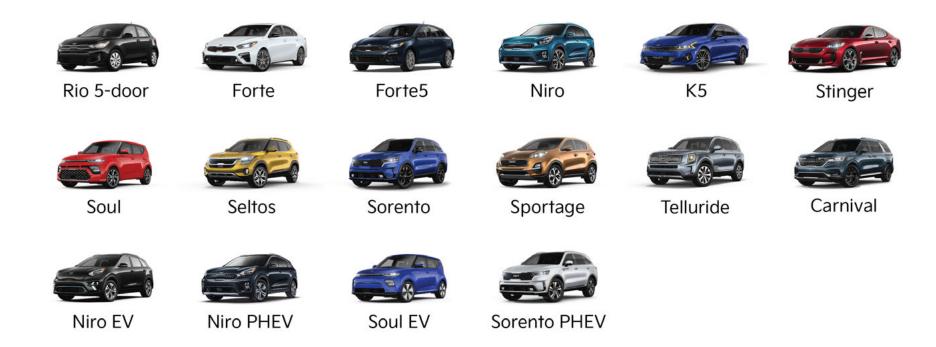
Part 3 A new brand look & feel

Part 4 Design for the future



Full Kia Fleet lineup

From small businesses to large companies, Kia is poised to change the way business perception. From our compact vehicle line-up to our versatile mid-sized, all the way to our more powerful Telluride full-sized SUV, Kia vehicles will prove to be an asset to your drivers and your bottom line.





Warranty Information

Kia offers a great variety of options, components and features for its various models. Therefore, the equipment described in this manual, along with the various illustrations, may not all be applicable to your particular vehicle. The information and specifications included in these manuals were accurate at the time of printing. Kia Motors reserves the right to discontinue or change specifications or design at any time without notice and without incurring any obligation. If you have any questions, always check with your Kia Dealer.

Our outstanding Total Care Ownership Coverage includes:

- 5-year/100,000 km Worry-free comprehensive warranty covering virtually the entire vehicle.*
- 5-year/100,000 km Powertrain Warranty covering the engine, transmission, axles, differentials and driveshafts.*
- 1-year/20,000 km First-year adjustments covering consumable items such as bulbs, wiper blades, fuses, brake pads, etc.*
- 8-year/130,000 km Major Emission Components that guarantee that the car will conform with government emission regulations.*
- 5 year/ unlimited mileage 24/7 roadside Assistance covers you in case of mechanical breakdown.
- 8-year / 150,000 kms Hybrid, Plug-In Hybrid, Electric Vehicle (EV) Components



Cost of ownership

Kia offers a wide range of outstanding fleet vehicles that will help you minimize TCO through their leading fuel economy, low insurance premiums, unmatched reliability, and minimal maintenance requirements.

Kia's green fleet options can help reduce operating costs, and all fleet vehicles come with a comprehensive warranty, so you don't spend more on vehicle maintenance than you need to. Plus, our advanced technology offers safety features that can help reduce accidents and assist with monitoring your fleet.





Kia safety technology is some of the most impressive on the market, giving drivers the added peace of mind of knowing they have additional protection and awareness on the road.

Body of a vehicle usually refers to the frame on the surface. It takes up about 30 percent of the vehicle's total weight and plays a pivotal role in the vehicle's crash safety and styling. In a Kia car, your safety is ensured as it has a full set of airbags, including driver/passenger seat airbag, driver knee airbag, curtain airbag and front/rear side airbag, whoever you drive with.

A seat belt pretensioner is a device that is used to hold a passenger firmly in their seat just before and at the start of a collision and then allow that passenger to come into contact with the inflated in a controlled way. Upon impact between a pedestrian and a car, the lower leg-form or lower stiffener can minimize the bending of his/her knee and make him/her fall onto the car to reduce the possibility for him/her to go under the car and end up in a more critical state.



Compact | Mid-sized watch now featuring the all new K5 ias 12











LX Premium



FX Premium













FWD

Fuel economy City / Highway (L/100km)

AT: 9.2 / 7.0 / 8.2

Weight (lbs)

2,734 - 2,912

DCT: 9.9 / 7.3 / 8.7

Dimensions (mm)

Length: 4,905

Width: 1,860

Height: 1,445

Wheelbase: 2,850

Towing capacity (lbs)

Not recommended

Available features

Bluetooth w/ Voice Recognition

Auto Cruise Control

Tire Pressure Monitoring System

8" Display

Heated Steering Wheel

Smart Key (Fob) & Engine Start

Auto Climate Control

Engine + Transmission

1.6L MPI Engine

6 Speed Manual Transmission

1.6L MPI Engine

Automatic Intelligent Variable Transmission (IVT)























snow white pearl

EX PREMIUM

FWD

GT LIMITED

Fuel economy City / Highway (L/100km)

TBD

Dimensions (mm)

Length: 4,640

Width: 1,800

Height: 1,435

Wheelbase: 2,700

Available features

18 inch alloy wheels with red accents

LED DRL/Position

Interior Hydrographic Dash

Diffuser

Engine + Transmission

2.0L Nu Atkinson MPI

Available drivetrains

1.6L Gamma Turbo-GDI

Weight (lbs)

TBD

Towing capacity (lbs)

Not recommended









GT MT



GT



steel grey

runway red



orange delight



platinum graphite



gravity blue

Available drivetrains

FWD

Fuel economy City / Highway (L/100km)

TBD

Dimensions (mm)

snow white pearl

Length: 4,510

Width: 1,800

Height: 1,440

Wheelbase: 2,700

Available features

Front Display Upgraded to 4.2" TFT/LCD

Audio Features Upgrade

Available on GT - Harmon Kardon Premium Speakers

Lane Following Assist

Blind Spot Avoidance Assist

Engine + Transmission

2.0L MPI Engine - IVT

1.6L Turbo GDI

Weight (lbs)

TBD

Towing capacity (lbs)

Not recommended































FWD

Fuel economy City / Highway (L/100km)

TBD

Dimensions (mm)

Length: 4,355

Width: 1,805

Height: 1,535 (1,545 w/ roof rack)

Wheelbase: 2,700

Available features

Heated Steering Wheel

Android Auto / Apple CarPlay

8" Display

Heated Rear Seats

Advanced Forward Collision Avoidance

1.6L 4 cylinder Kappa GDI

Engine + Transmission

Weight (kg)

L: 1,409

EX: 1,419

SX: 1,467

Towing capacity (lbs)

Not recommended





AWD

FWD



Available drivetrains

Engine + Transmission

1.6 L - Turbo GDI (8-Speed DCT)

2.5 L - Turbo GDI (8-Speed DCT)



EX



GT-line

Fuel economy City / Highway (L/100km)



Dimensions (mm)



Width: 1,860

Height: 1,445

Wheelbase: 2,850

Weight (lbs)

AT: 9.2 / 7.0 / 8.2

DCT: 9.9 / 7.3 / 8.7

LX - 3,320

EX/GT - Line 3,455

GT - 3,671

Towing capacity (lbs)

Not recommended

Available features

pacific blue glacial white pearl gravity grey

UVO Telematics

9 Airbags

Android Auto/Apple CarPlay

Rear Cross Traffic Collision Assist

Rear view camera w/ parking guidance-dynamic

Bluetooth with Voice Recognition

Tire Pressure Monitoring System

Auto Climate Control



























e pearl california red thunder

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Val	anı	A	driv	ÆΤ	rain	9
Mell	GIST					2

AWD

Fuel economy City / Highway (L/100km)

13.7 / 9.6 / 11.9

5 cycle testing L/100km

Dimensions (mm)

Length: 4,830

Width: 1,870

Height: 1,400

Wheelbase: 2,905

Available features

New Ascot Green (ACG) exterior colour

New Suede interior package (GT Elite)

Blind Spot Collision Avoidance Assist

Advanced Forward Collision Avoidance Assist Junction

Highway Driving Assist

Blind Spot View Monitor

Engine + Transmission

3.3L Twin Turbo V6 GDI

8 speed Sportmatic AT

Weight (kg)

1,889

Towing capacity (lbs)

Not recommended

















EX Premium



GT-Line limited











FWD

Fuel economy City / Highway (L/100km)

IVT: 8.5 / 7.0 / 7.9

Dimensions (mm)

Length: 4,195

Width: 1,800

Height: 1,600

Wheelbase: 2,600

Engine + Transmission

2.0L MPI 4 cylinder engine

Auto Intelligent Variable Transmission

Weight (lbs)

3,071

Towing capacity (lbs)

Not recommended

Available features

8" Display Audio

Remote Vehicle Status Check

D Cut Sport Steering Wheel

Leather Seats

Remote Start with climate control includes:

Temp Control, Front Defrost, Heated Steering Wheel













EX Premium







snow white pearl







Available drivetrains

FWD

AWD

Fuel economy City / Highway (L/100km)

LX FWD 8.2 / 7.1

LX, EX, EX Prem. 8.8 / 7.6

SX Turbo 9.4 / 7.9

Weight (lbs)

2.0L MPI 4 cylinder engine

Auto Intelligent Variable Transmission

Engine + Transmission

1.6L T GDI Engine - 7 Speed Auto **Dual Clutch Transmission**

LX: FWD 2,893

LX / EX / EX Prem: 3,185

SX Turbo: 3,317

Dimensions (mm)

Length: 4,370

Width: 1,800

Height: 1,630

Wheelbase: 2,630

Towing capacity (lbs)

Not recommended

Available features

10.25" Navigation (HD/SXM)

Bi Function Projection Halogen

Forward Collision Avoid. Assist (FCA)

Smart Key & Push Button Start

USB Charging Port















EX Premium S





black cherry











AWD

FWD

Engine + Transmission

2.4L GDI 4 Cylinder Engine

6 Speed Sportmatic A/T

Fuel economy City / Highway (L/100km)

TBD

Weight (lbs)

TBD

Dimensions (mm)

Length:

Width:

Height:

Wheelbase:

Towing capacity (lbs)

Not recommended

Available features

Harman/ Kardon Premium Sound

UVO Intelligence Telematics

8" Integrated Navigation System

Alloy Sport Pedals

Piano Black Interior Trim











LX Premium

















glacial white pearl aruba stone gravity of

Available drivetrains

AWD

Fuel economy City / Highway (L/100km)

GDI: 10.1 / 9.2

GDI Turbo: 11.1 / 8.4

Dimensions (mm)

Length: 4,810

Width: 1,900

Height: 1,765

Wheelbase: 2,815

Available features

10.25" Navigation (HD/SXM)

BOSE Premium Audio

Remote Folding 2nd Row

Pure Leather

Ventilated Front Seats

Head Up Display

Power Driver Cushion Extension

Engine + Transmission

2.5L four cylinder GDI - 8 Speed Automatic

2.5L Turbo four cylinder GDI - 8 Speed Automatic DCT

Weight (lbs)

LX: 1,761 - 3,882

X-Line / EX / SX: 4,092

Towing capacity (lbs)

LX: 2,800

X-line / EX / SX: 3,500













SX Limited Night Sky Edition











glacial white pearl ebony black





Available drivetrains

AWD

Fuel economy City / Highway (L/100km)

Est. Fuel Economy 5 cycle testing L/100km City: 12.7 | Highway: 9.7

Engine + Transmission

3.8L V6 GDI Atkinson

Weight (lbs)

4,449

Dimensions (mm)

Length: 5,000

Width: 1,990

Height: 1,759

Wheelbase: 2,900

Towing capacity (lbs)

5,000

Available features

Nappa Leather Sound

7 Pass Captains Seating

Air Cooled Seats

Self Leveling Rear Suspension

Heads Up Display

























FWD

Fuel economy City / Highway (L/100km)

Est. Fuel Economy 5 cycle testing L/100km City: 12 | Highway: 8.9

Width: 1,995

Length: 5,155

Height: 1,740 w/ Roof Rails: 1,775

Wheelbase: 3,090

Dimensions (mm)

Available features

Remote Start with climate control

Vehicle Health and Diagnostics

Automatic Collision Notification

Find My Car

Remote Vehicle Status Check

Engine + Transmission

3.5 V6 GDI 8-Speed Automatic

Weight (lbs)

LX/LX+: 4,495

EX: 4,597

EX+: 4,581

SX: 4,718

Towing capacity (lbs)

3,500



Inspired by a vision for a more sustainable mobility future.



| Electric vehicles

No matter near or far, Kia's award-winning EVs are safe and reliable road companions that can go the distance, with The Power to Surprise.

Kia fleet is committed to providing Canadians with quality vehicle solutions to support real-life needs. We offer one of the largest green vehicle lineups among mainstream automotive manufacturers in Canada. Our EVs deliver the innovative design and performance drivers are looking for, while reducing their carbon footprint along the way.





What is Kia EV?



Kia high voltage battery



Kia onboard charger & EPCU







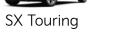


Engine + Transmission

180 Ah Capacity

FWD







385km

Weight (kg)

1,764

Dimensions (mm)

Length: 4,375

Width: 1,805

Height: 1,570

Wheelbase: 2,700

Towing capacity (lbs)

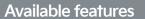
Not recommended







snow white pearl



Sunroof

Harmon Kardon Audio

Smart Cruise Controller

10.25 inch Multimedia Interface









FWD



EX Premium

Available drivetrains

SX Touring

42km All electric range

Engine + Transmission

1.6L 4 cylinder Kappa GDI -6-Speed DCT Automatic

Fuel economy + range

5.1L/100 kms (combined)

Weight (kg)

1,565

Dimensions (mm)

Length: 4,355

Width: 1,805

Height: 1,545

Wheelbase: 2,700

Towing capacity (lbs)

Not recommended

Available features

Advanced Smart Cruise Control (ASCC)

Memory Driver Seat

Advanced forward collisionavoidance assist

Lane Follow Assist

Heated Rear Seats

Harmon Kardon Audio

10.25 inch Multimedia Interface







EV Limited

Dimensions (mm)

Length: 4,195

Width: 1,800

Height: 1,605

Wheelbase: 2,600

Towing capacity (lbs)

Not recommended



Charging Station Locator

Automatic Collision Notification

neptune blue

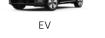
snow white pearl neptune blue

Android Auto / Apple CarPlay

10.25 inch Multimedia Interface

Automatic Climate Control

Heated Front Seats









FWD







Short Range 120 Ah Capacity

Long Range 180 Ah Capacity

Weight (lbs)

Electric range (km)

248km - 383km

SR: 1,612

LR: 1,754





























Available drivetrains

Engine + Transmission

1.6L 4 cylinder GDI 6-Speed DCT Automatic

AWD

Fuel economy + range

HEV: 6.4 / 7.0 PHEV: 2.8 / 3.2

PHEV: 51km All electric range

Width: 1,900

Height: 1,700

Wheelbase: 2,815

Dimensions (mm)

Length: 4,810

Available features

Pure Leather

Ventilated Front Seats

Panoramic Sunroof

BOSE Premium Audio

Smart Power Tailgate

Highway Drive Assist

110V Inverter (PHEV)

Weight (lbs)

LX HEV: 1,859 / 4,210

EX HEV: 1,909 / 4,209

PHEV: 2,064 / 4,550

Towing capacity (lbs)

2,000



| Events













