



# STUDEBAKER

*Standard Series Trucks*

GROSS RATING 12,000 LBS.

MODEL K-15

**Big in Value—Big in Capacity**

# STUDEBAKER K-15

**12,000 lbs. Gross Rating**

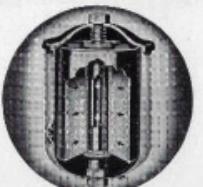


Above Inside cab option  
front seats shown in  
factory passenger car. The  
sexy riding fully cushioned  
seat has plenty of room for  
three grown people. Every-  
thing is automatic—start,  
Safety cambered coil of all steel  
reinforced by steel. Safety  
glass all around at slight  
extra cost.



Any type of truck body you need will harmonize  
with the K-15. The K-15 chassis is available with straight model V-type  
cowl as shown at left, or with the de luxe cab.  
Modern streamlined style with a distinctive note  
of dignity make this a unit of which you may  
well be proud.

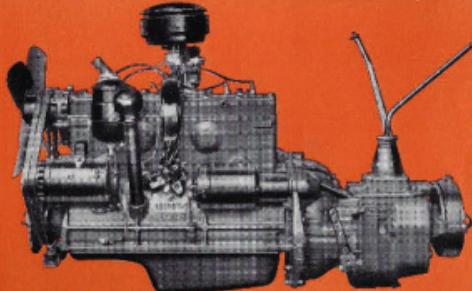
Strong cowl is standard equipment with chassis.  
This assembly plus windshield is shown at right.  
Windscreen is extra.



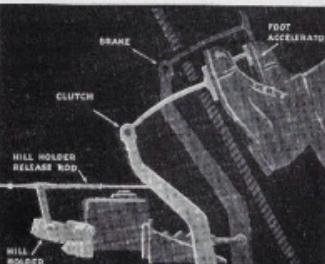
Above—The Fram oil cleaner provides exce-  
ptional oil economy. Combined with the  
latest model 1938 flowing oil system it filters  
out all oil impurities.



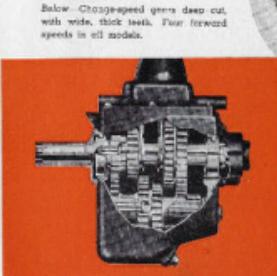
Above—Ventilated, single-disc clutch of  
over-size capacity provides smooth engage-  
ment and long life without excessive pressure.  
Coil springs in the clutch disc absorb starting torque and damped  
vibrations.



Studebaker's famous engine gives increased acceleration, smooth flowing power at all speeds  
and fuel economy exceeding the best all-class records. Automatic heat control,  
automatic water thermostatic control, idle control, automatic spark control and automatic  
engagement control add to its economy and efficiency.



Above—Simple and enormously strong, the two-speed  
transmission offers a choice in types of operation  
which can both lower cost and increase speed. A simple  
shift, forward or back, gives access to either of the  
two complete sets of shaft-to-shaft ratios. Available  
at extra cost.



Above—Genuine Lockheed hydraulic brakes provide permanently  
smooth, quiet, trouble-free stops and accurate take-up for  
long wear. No lubricant ever needed. Brakes operate  
perfectly with truck loaded or light.

