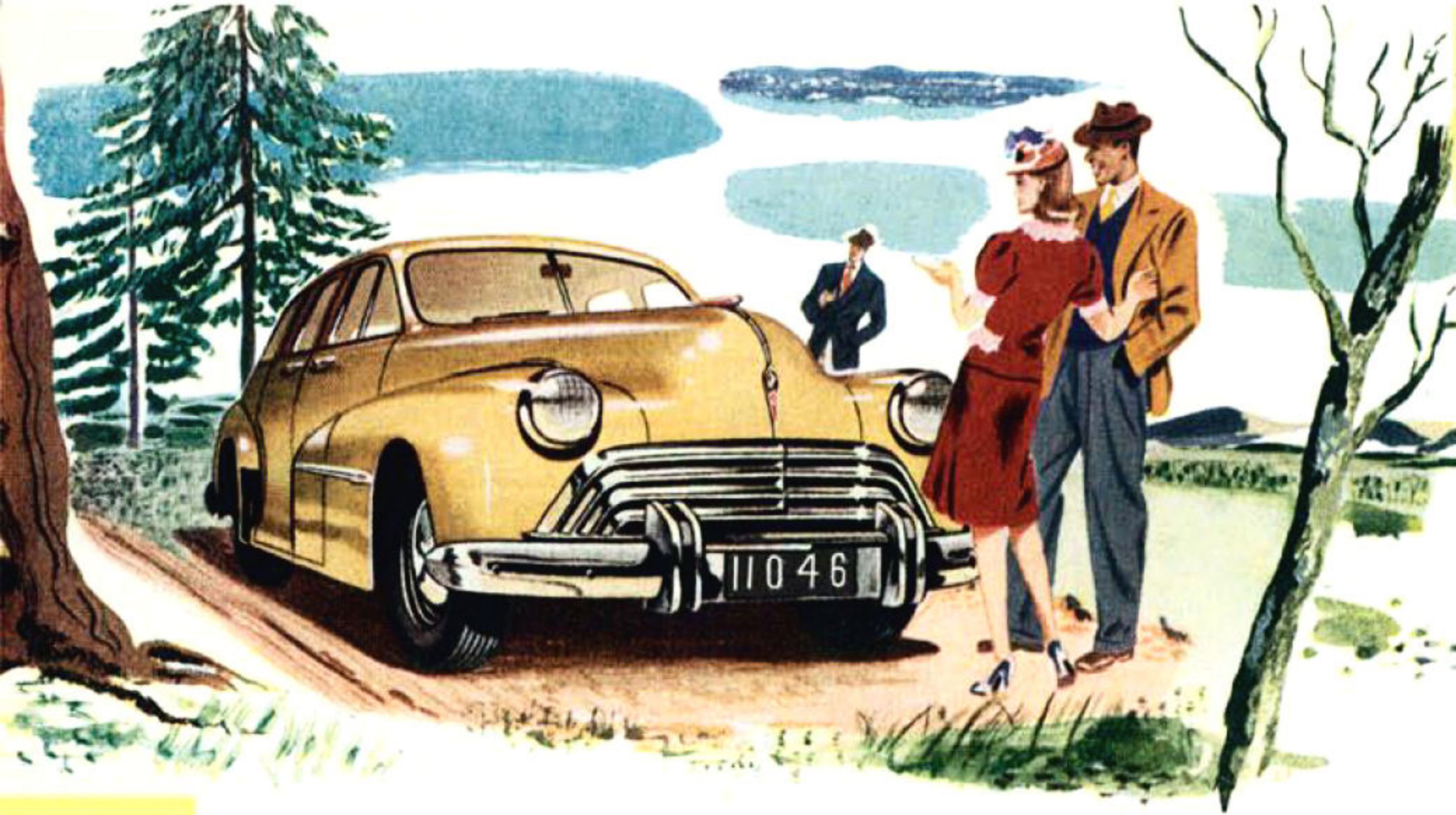


LOOK TO **OLDS** FOR ALL THAT'S **NEW!**

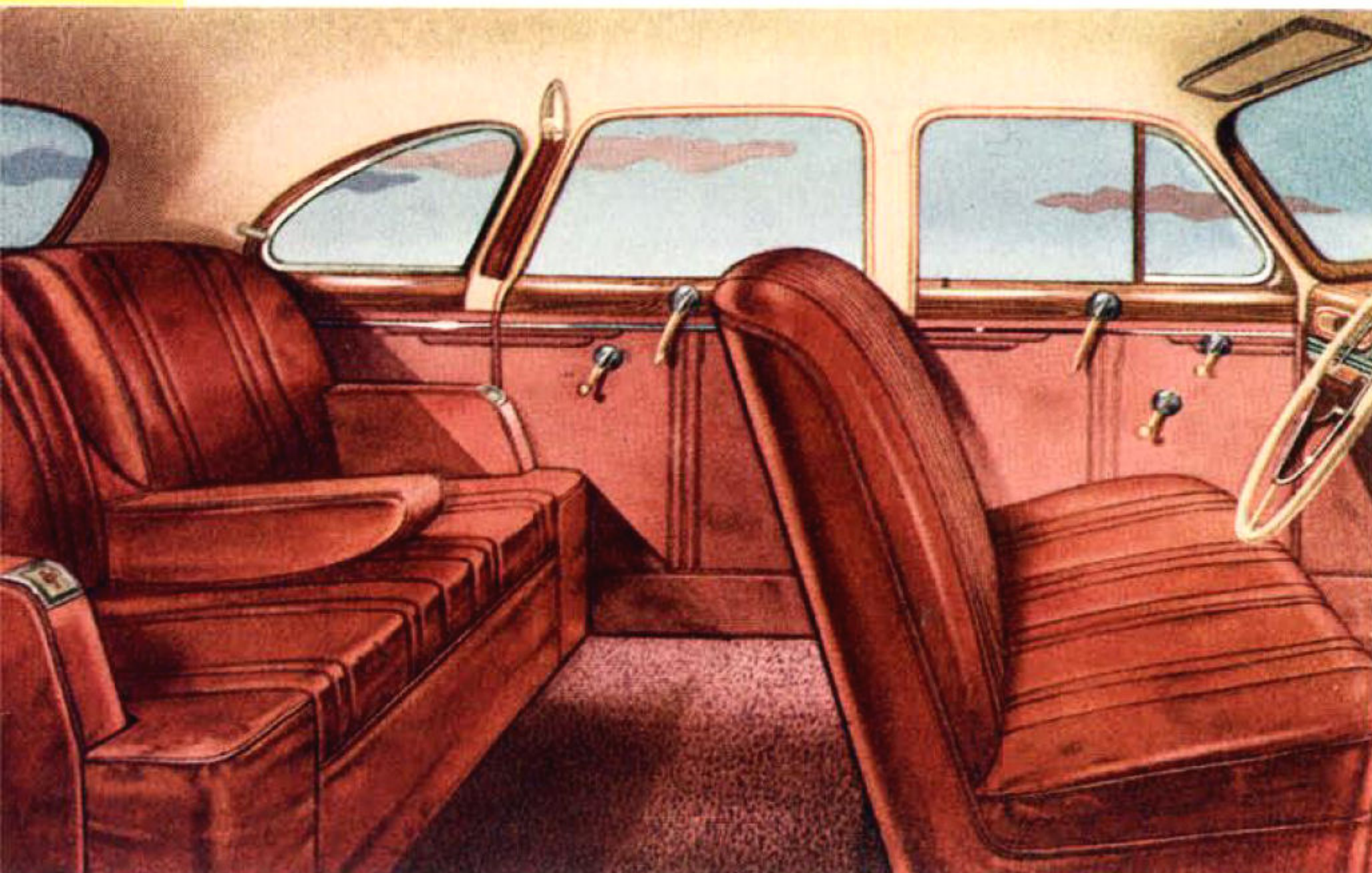


THE NEW *Oldsmobile* ACE



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Its irresistible post-war

And, after your first thrill of admiration, comes the cool conviction that Oldsmobile has now set totally NEW standards of fine-car quality . . .

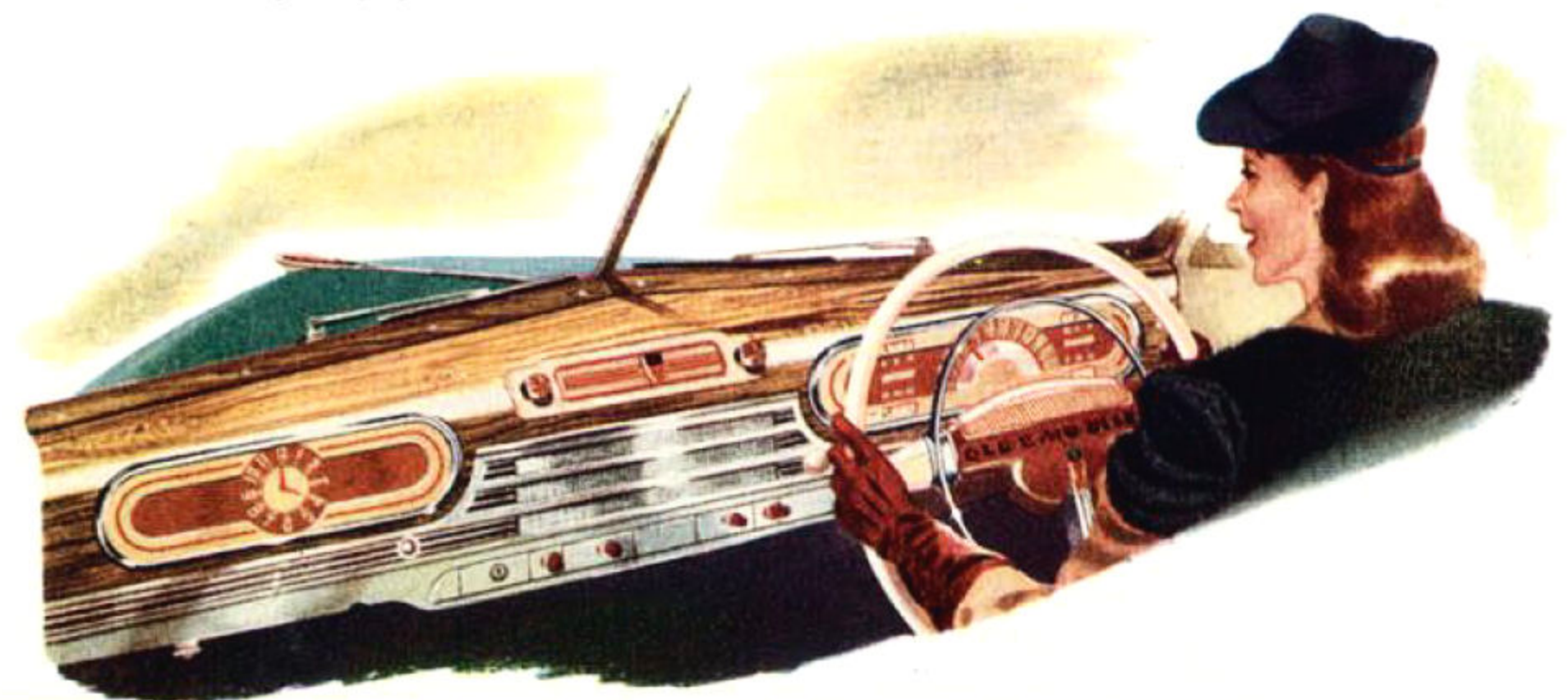
There has never been an Oldsmobile like this before. With lavish care and detail it has been restyled, in unflinching good taste, to be a Style Leader in the true Oldsmobile tradition.

While retaining many of the time-proved features for which Oldsmobile has been so famous in the past, it is above all NEW in every sense of the word, new in appearance and performance and endurance. Lessons learned during the war years by the newly enlarged and modernised factories of America's oldest motor car manufacturer . . . Oldsmobile . . . and Australia's greatest body building works . . . Holden's . . . have been incorporated, giving even stronger construction, even longer life, even greater owner-satisfaction than ever before.

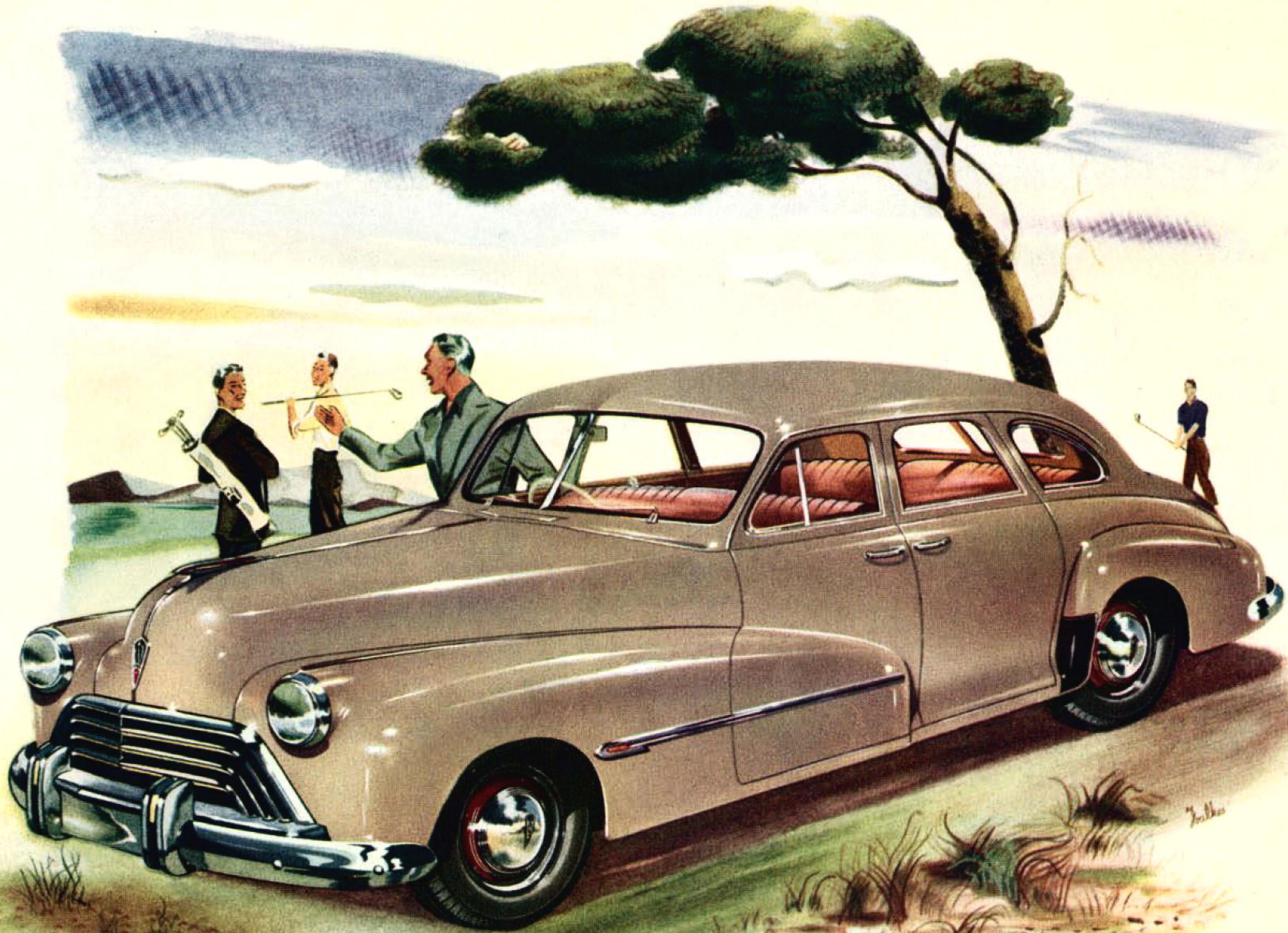
Your appreciation of its qualities will develop by stages. Its Style Leadership you will agree to on sight. As soon as you sit at the wheel in traffic you will know the whispering lightning of its responsiveness, the caressingly light touch of steering, gear-shift, clutch, brakes. After you have driven it far you will prize its quadricoil springing and 4-way stabilization ("the level best ride of your life") and the super-comfort that comes from a hundred devices. Perhaps not before trade-in time will you fully realise the value of the amazing length of life that has been engineered into it. We hope you will never need to bless the terrific safety margin built into its chassis and unisteel Turret-Top (but a wonderful safety margin is there . . . if you ever need it).

Unfortunately there cannot yet be enough Oldsmobiles to go round. All the more fortunate, by contrast, will be those who succeed in securing "The Car that has Everything" . . . the car to which the motor-wise world Looks for All That's New.

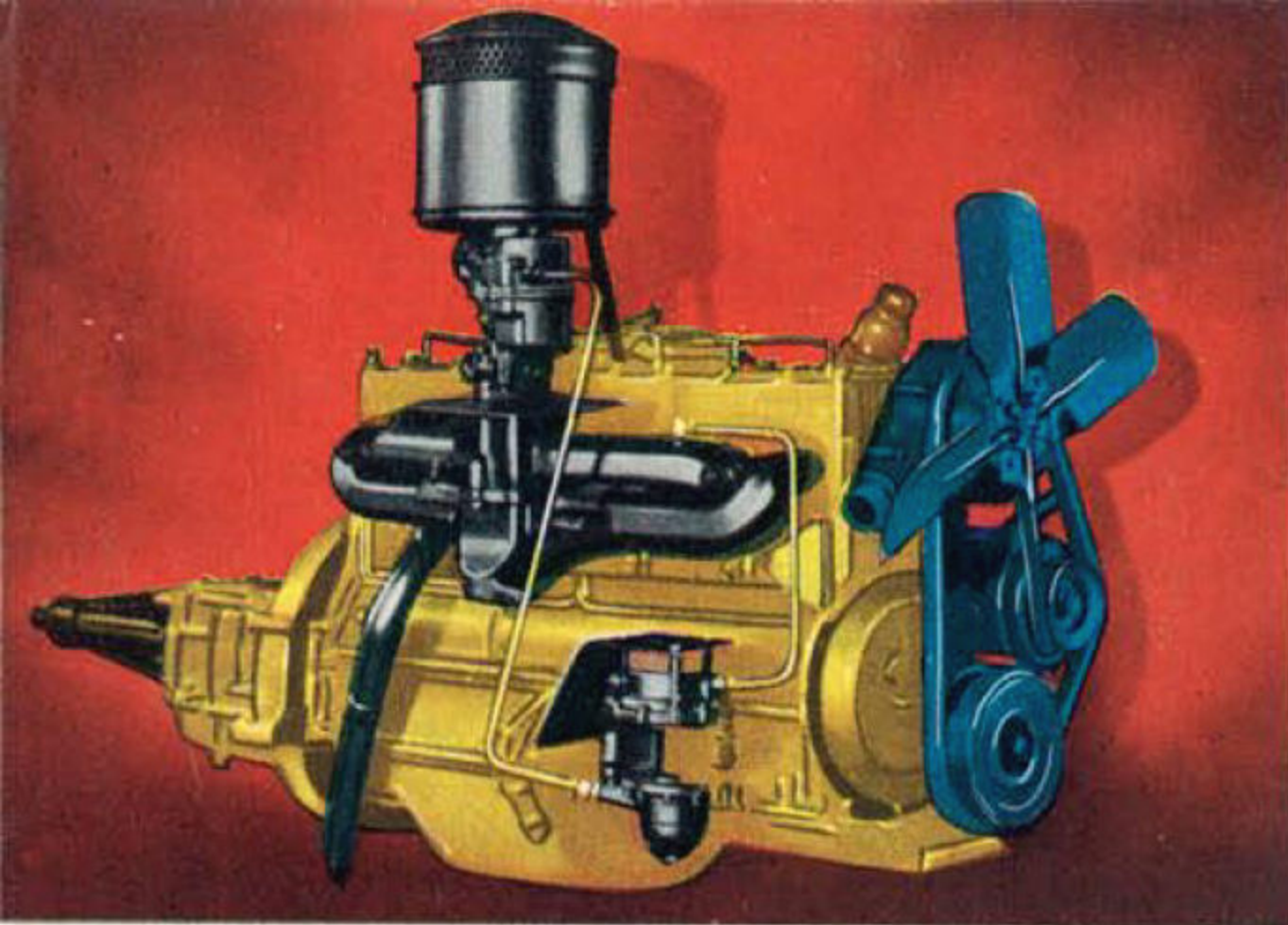
The instrument panel, brand new in styling and sturdiness too, incorporates a solid one-piece die-cast Radio Speaker Grille enlarged to provide mounting for controls. New T-shaped bonnet latch handle is easy to grip.



car appeal wins heads and hearts . . .

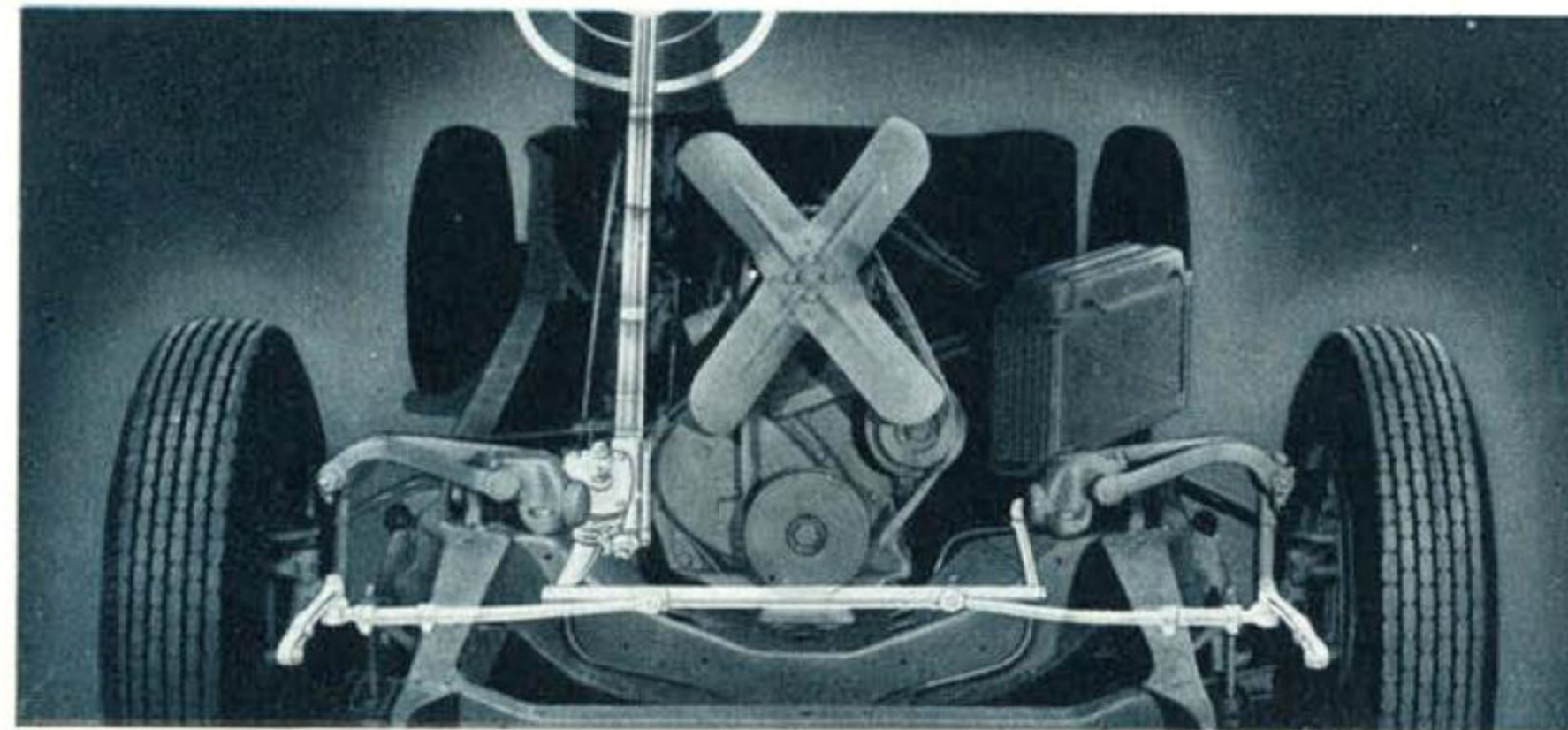


Oldsmobile "Ace" . . . 4-door, 6-passenger Sedan.
Solid die-cast radiator grille, brilliantly styled, is practical too, easy-to-polish.

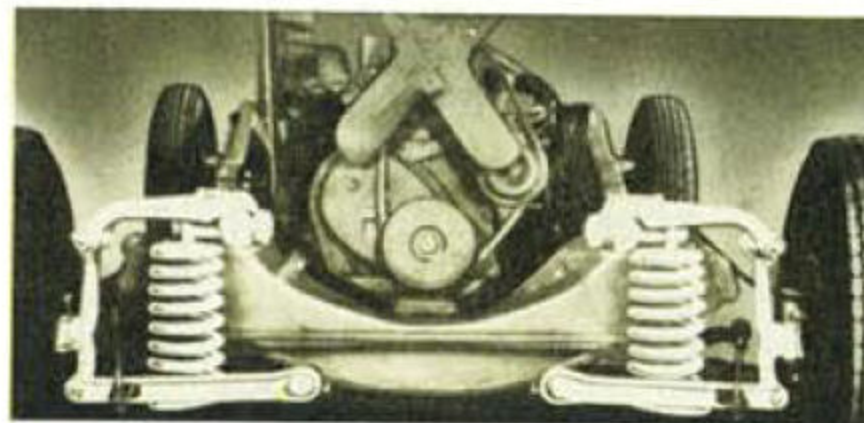


Flashing Action, Perfect Riding, Great Strength, Long Life . . . All are Engineered into Oldsmobile.

The new Oldsmobile 6 cylinder "Fire-Power" engine, based on the famous Oldsmobile L-head design, combines flashing action with economy that's outstanding for such power. Finer and smoother than ever, it has many new quality features. The 4-ring pistons are the most advanced type, made of an electro-hardened aluminium alloy that contributes much to smoother, quieter operation, less bearing wear, longer engine life. New heavy-duty Durex main and connecting rod bearings give greater dependability, longer wear. 100% full-pressure lubrication throughout.



One of the reasons why you can drive far in Oldsmobile and at the end feel rested is **DUAL CENTRE-CONTROL STEERING**. No road shocks are transmitted to the steering wheel, neither do the wheels ever "fight" the driver. Finger pressure is sufficient for steering. The wheels centre themselves automatically.



KNEE ACTION WHEELS step over ruts and bumps. **QUADRICOIL SUSPENSION** (coil springs at all 4 wheels) gives a "gliding ride". Double action hydraulic shock absorbers take up all rebound.



Matched and balanced **CONNECTING RODS**, redesigned for greater strength, retain the famous Oldsmobile characteristic — rifle-drilled, they carry oil under pressure to piston rings and cylinder walls.

AN "AIR CHIEF" FOR YOUR OLDSMOBILE.

When choosing a radio, remember an "Air Chief" model has been specially designed for Oldsmobile. "Air Chief" — Australia's finest Car Radio — gives excellent performance . . . rich tone . . . ample volume and reception equal to your home set. Ask your Dealer for further particulars.

GENERAL MOTORS — HOLDEN'S LIMITED
BRISBANE — SYDNEY — MELBOURNE — ADELAIDE — PERTH

CONDENSED SPECIFICATIONS

OLDSMOBILE "66" ACE.

Wheelbase: 118 $\frac{3}{4}$ ".
Engine:
Type: 6 cyl. L. head.
Bore and stroke: 3 $\frac{1}{2}$ " x 4 $\frac{1}{8}$ ".
Piston Displacement: 238 cu. ins.
Compression Ratio: 6.5 to 1.
R.A.C. Rating: 29.4 H.P.
Brake Horse Power: 100 at 3,400 R.P.M.
Fuel Tank Capacity: 15 $\frac{3}{4}$ gal.
Track: F. 58"; R. 61 $\frac{1}{2}$ ".
Turning Circle: 37'.
Rear Axle Ratio: 4.1.

LUBRICATION: Pressure feed to all main con. rod and camshaft bearings and to piston pins. Spray to cylinder walls and valve mechanism.
CLUTCH: 9 $\frac{1}{4}$ ". Borg and Beck single dry disc.

TRANSMISSION: 3 speed, all Helical gears. Synchromesh second and top.

SPRINGING: Independent front, coil springs rear.

STEERING: Worm and double roller type.

FRAME: "X" type — double drop.

BRAKES: Service — Bendix Duo-Servo Hydraulic all four wheels. Hand — Mechanical rear wheels.

BODY: Holden - All - Steel welded Box-section.

ENGINE — PISTONS: Anodised aluminium — oval ground.

CARBURETTION: Carter, single, down draught. Oil bath air cleaner and silencer.

TYRES: 6.00 x 16.

SHOCK ABSORBERS: Front — Hydraulic double acting built into suspension system. Rear — Double acting Hydraulic parallel cylinder type.

THE OLDSMOBILE OWNER SERVICE POLICY

entitles you to two thorough inspections and adjustments without charge, and protects you for 90 days or 4,000 miles, whichever expires the sooner, against defects in workmanship and material.

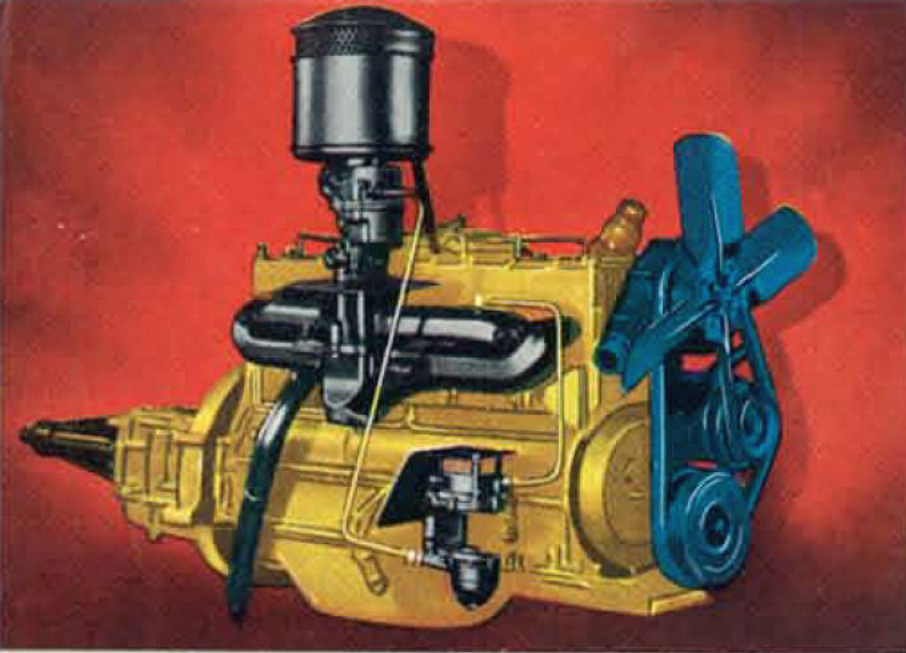
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4-WAY STABILIZATION enhances Oldsmobile's wonderful steadiness. At the left are seen the stabilizer arms extending from rear axle to frame, which do not allow any fore-and-aft pitching, and the rugged rear stabilizer which, with the front-end stabilizer, control rolling motion and prevent body sway.

OTHER VALUE-ACCENTUATING FEATURES which there is no room to illustrate include Rear Axle of great strength and safety, Vacuum Fuel Saver, Positive - Shift Starter, Self-Energizing Super-Hydraulic Brakes, Full Length Water Jackets, Pressure-Cooled Valve Seats, Automatic Choke Control, Automatically Controlled Generator.

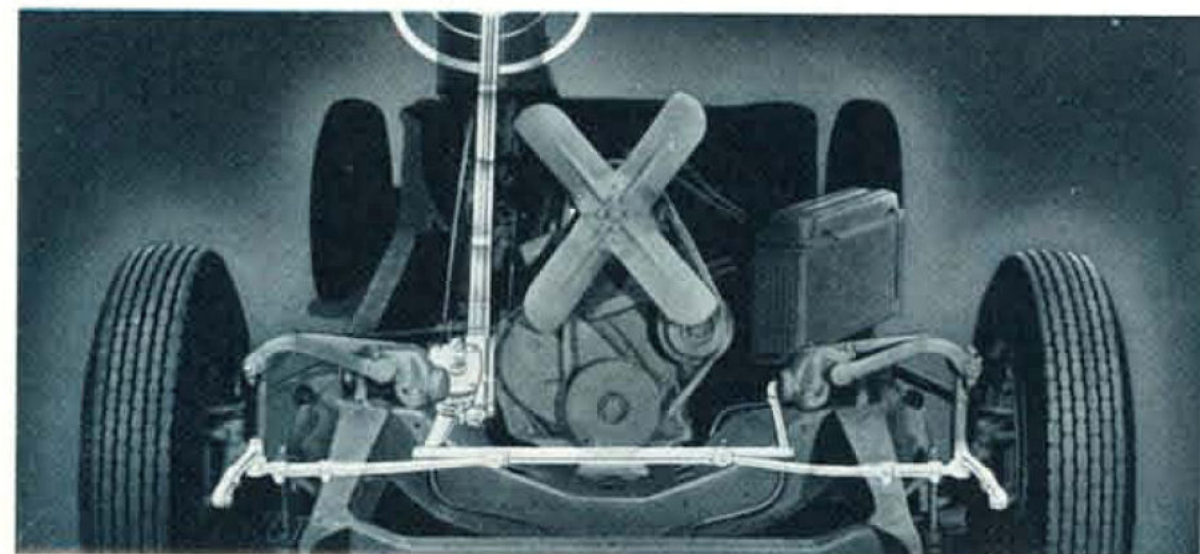
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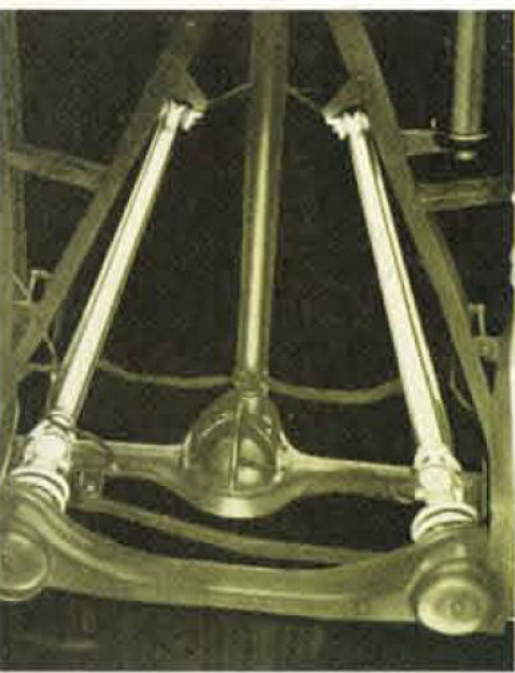


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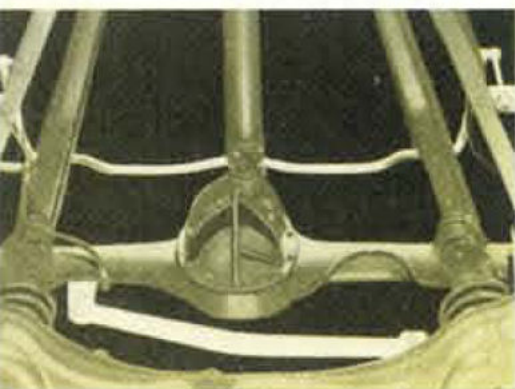
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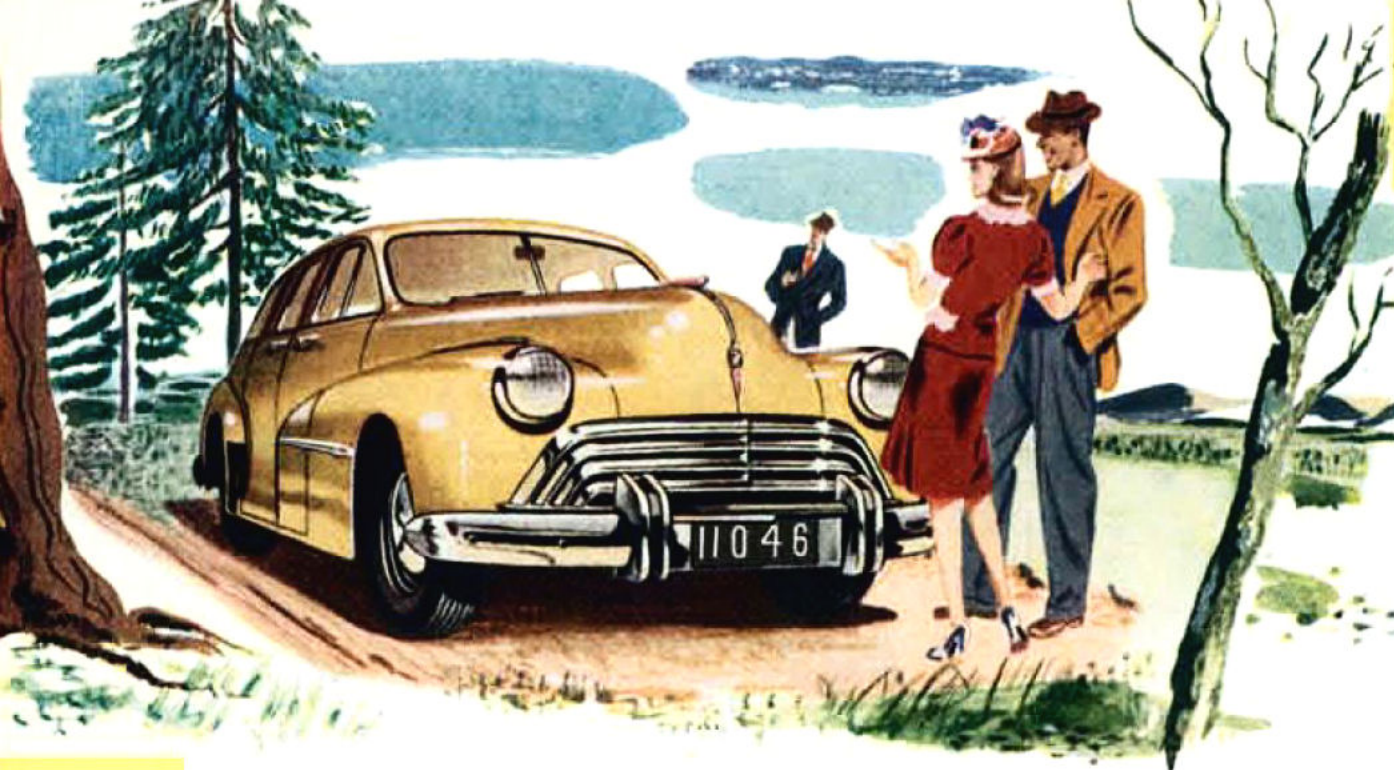
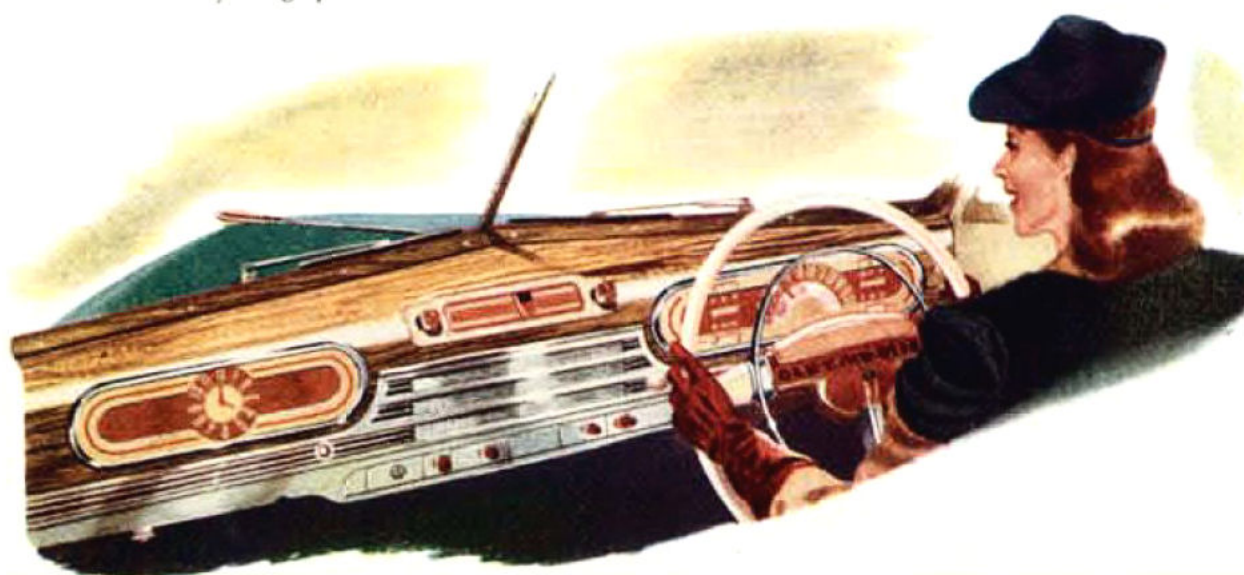
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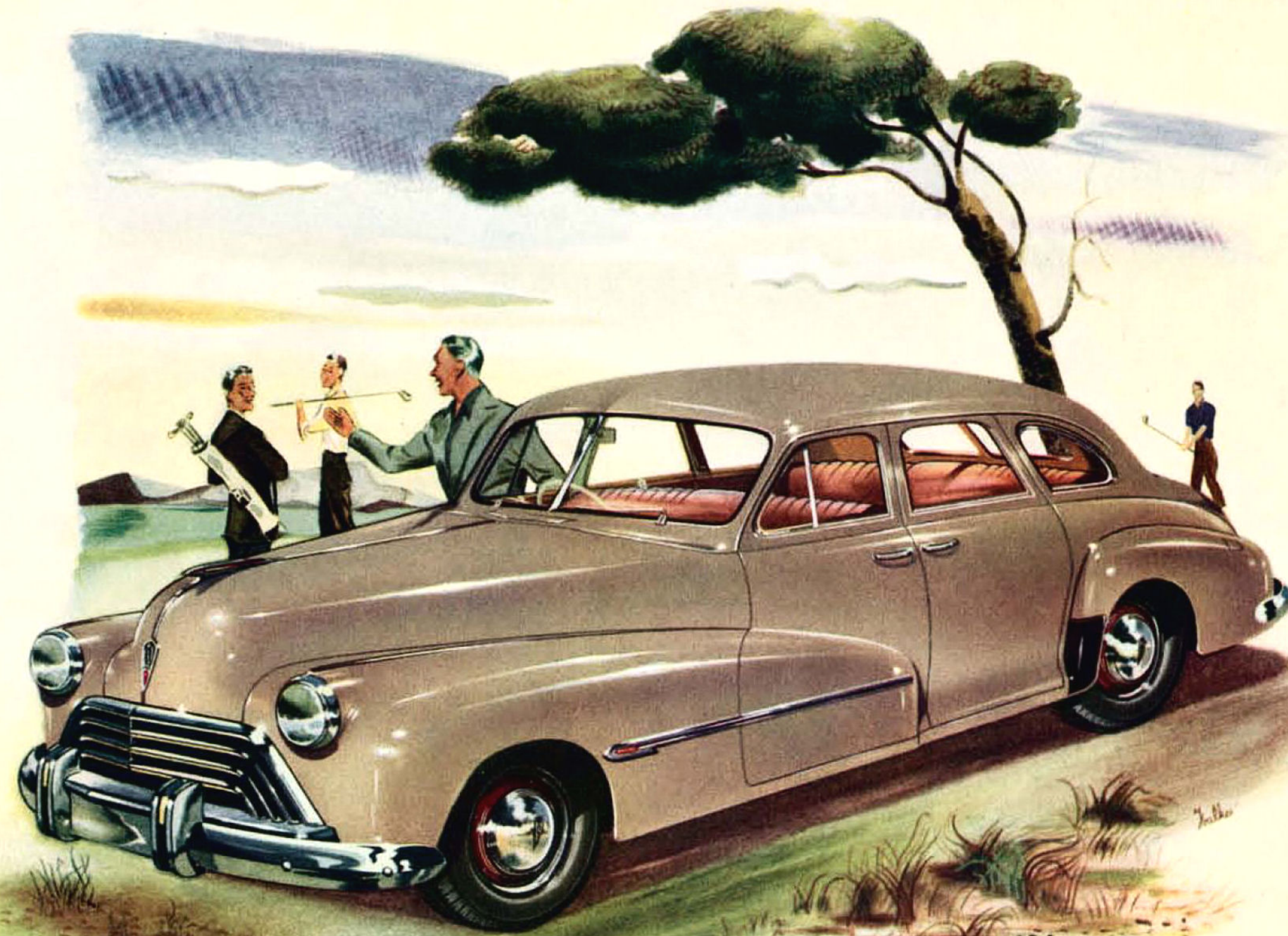
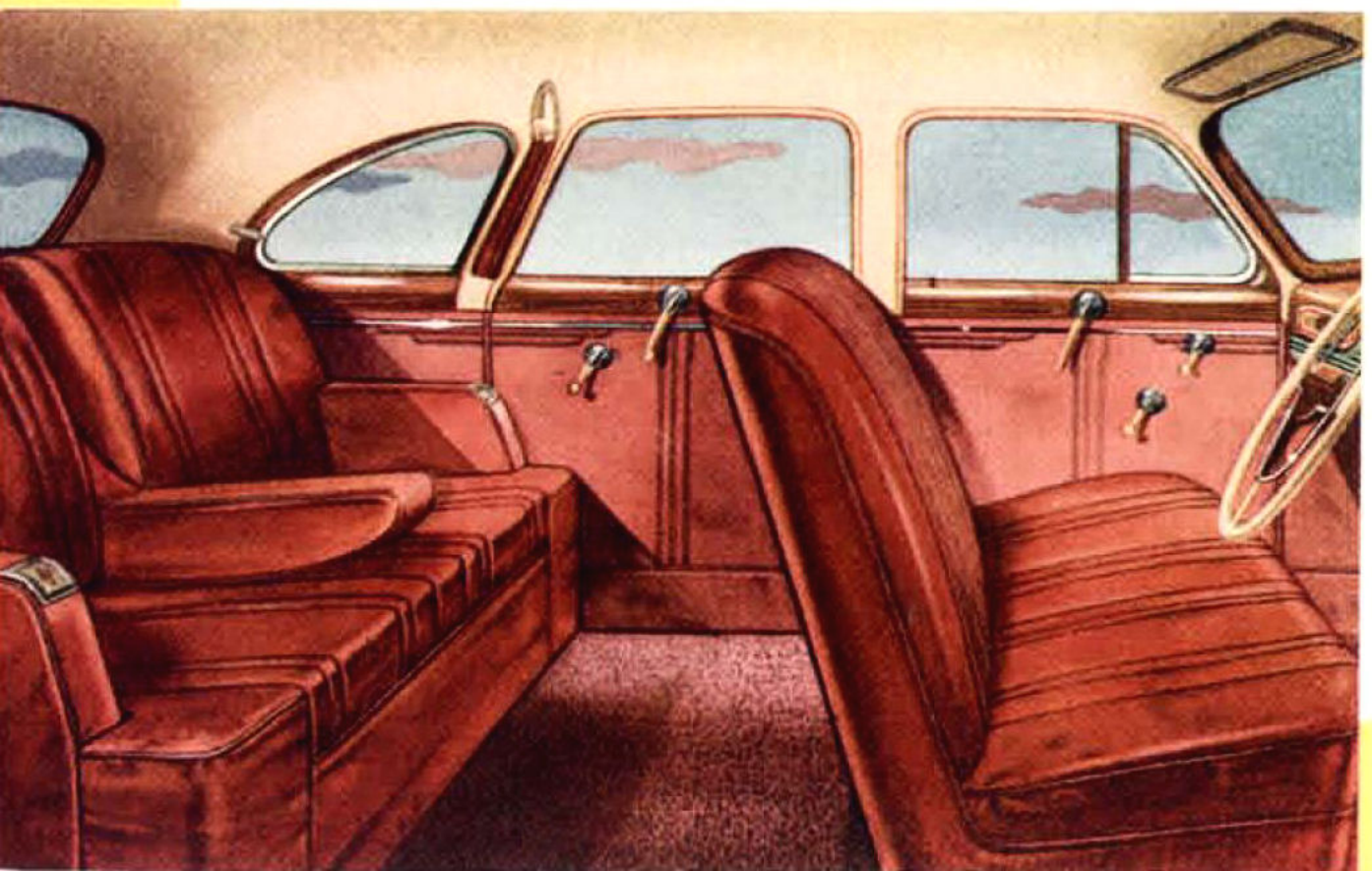
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