

1 9 8 5 C H E V Y T R U C K S

S-10 PICKUP.



S-10 PICKUP.

NORTH AMERICA'S MOST IDEAL PICKUP.

Bigger than the imports, smaller than full-size, S-10 is North America's most ideal pickup. Ideal because it offers more of what you want in a truck.

Toughness. Chevy S-10 is rugged and solid from the ground up.

Quality. Engineering and careful assembly you can see, hear and feel.

Efficient size. S-10's compact proportions are just right for today's truck owners and their driving demands.

Driving ease. S-10 moves out smartly, steers precisely, and cruises comfortably all day.

Styling. Crisp, clean good looks designed around aerodynamically modern lines.

Comfort. S-10 features spacious interior room, filled with the amenities that make driving a pleasure.

Choices. 2WD or 4X4, long or short cargo box, regular or Maxi-Cab, gas or diesel engine, 4- or 6-cylinder power, manual or automatic transmission—S-10 allows you the freedom to order the pickup you want.

Service availability. Provided by more than 570 Chevy dealers coast to coast.

S-10 Tahoe Pickup Special Two-Tone in Apple Red and Silver Metallic.

Shown on Cover: S-10 Tahoe Pickup 4X4 Custom Two-Tone in Silver Metallic and Galaxy Blue Metallic.



COMMITMENT TO *Excellence*

At General Motors, a lot of new thinking has gone into our products. New thinking aimed at completely satisfying you, the customer. Our designers and engineers are making history in aerodynamic design, computer aided technology, fuel efficiency and safety.

As further proof of our goal of totally satisfying you, at GM dealerships we are implementing a "Commitment to Excellence" Delivery Procedure.

The program includes a thorough new-vehicle inspection by both the service technician and the salesperson; a full tank of fuel; plus a follow-up survey based on your impression of the delivery process.

With a commitment like that, you've got a lot of excellent reasons to "Look at GM Today." See your dealer for complete details.

S-10 ENGINEERING.

SOPHISTICATED BY DESIGN.

The engineers accepted the challenge—build a better truck. A Chevy tough truck, designed to meet North America's driving needs.

Using the vast resources available to Chevrolet, the engineers went to work. They applied advanced techniques in computer-aided design and manufacturing. They carefully monitored all procedures and assemblies. They insisted on a healthy dose of real-world knowledge of what owners expect from their hard-working trucks.

The result is the S-10 Pickup, thoughtfully designed, solidly constructed, and determined to serve you for years to come.

1. Rugged construction designed for excellent structural rigidity.
2. Precision stampings designed for no-leak, rattle-free fit.
3. Wire-wrapped brake lines Zincroterne® coated to help resist corrosion.
4. Four-layer paint finish with extra chip-resistant protection on lower body side panels.
5. Double-wall construction in windshield pillars, cowl, hood, front fenders, tailgate, rear side panels.



6. 4X4 independent front suspension lets front wheels work individually for impressive ride and handling.
7. New, computer-controlled 2.5 Litre engine, with single barrel throttle body fuel injection. Available on 2WD and 4WD S-10's. Standard 2.8 Litre V6 for added engine power. Available 2.2 Litre L4 diesel engine for 2WD models only.
8. Variable ratio steering gear.
9. Standard steel belted all-season M + S (Mud & Snow) rated radial tires.
10. Insta-Trac 4X4 system for shifting from 2-wheel drive into 4 High and back at any speed.
11. 4X4 front axle differential submerged in oil to reduce friction and wear.
12. Two-stage multi-leaf rear springs adjust to load for smooth ride.
13. Rubber bushed upper and lower control arms with lower torsion bar for 4X4 riding comfort.
14. Hot-wax coating on the entire frame helps fight effects of road salt and dirt.

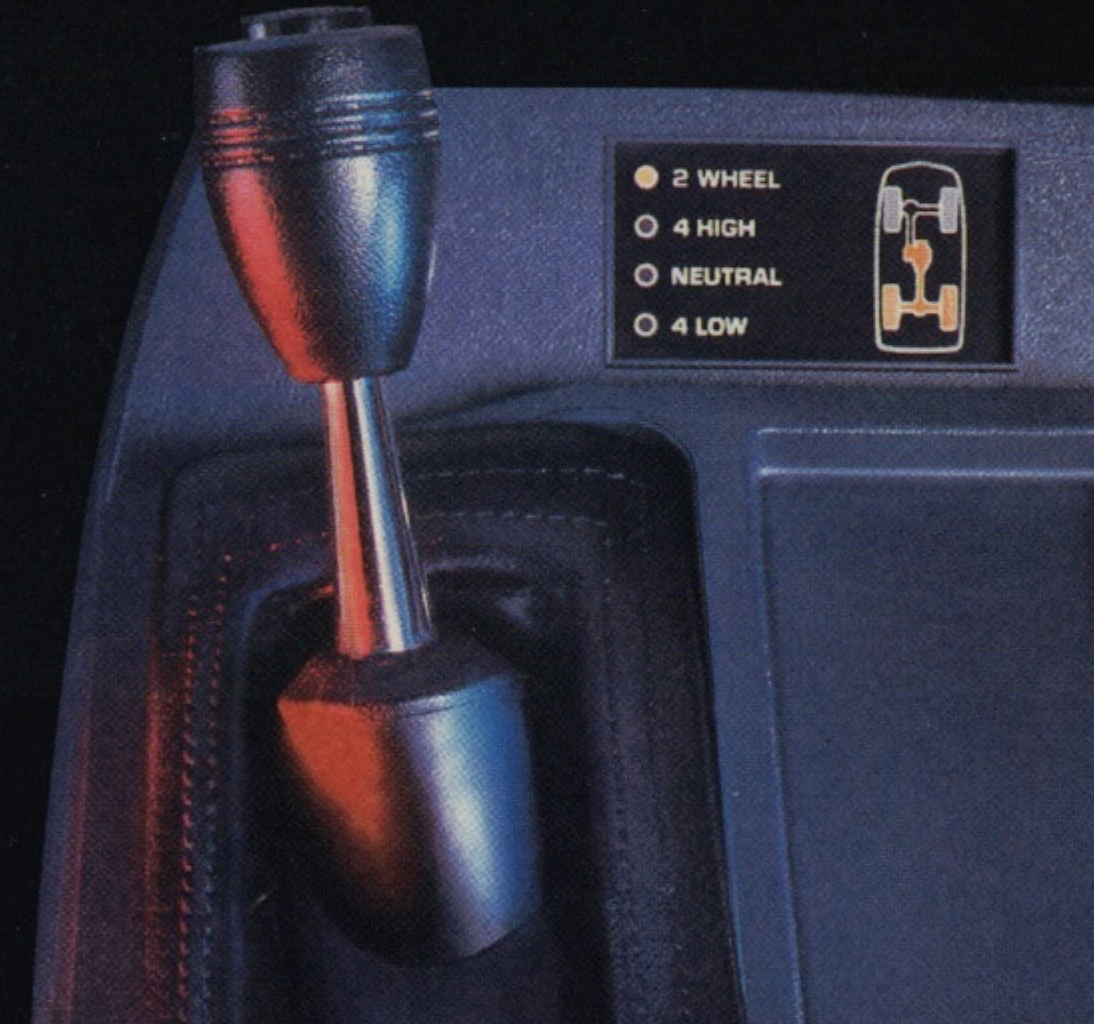
S-10 4X4.

OFF-ROAD GUTS.

When it's time to break out of the everyday and break through to adventure, the S-10 4X4 lets you plan your escape.

A single lever engages S-10's Insta-Trac system, the 4X4 system that lets you shift (using just one lever) from the economy of 2WD to 4X4 high and back without stopping, at any speed. Insta-Trac also automatically locks up the front hubs. Shifting into 4X4 Low is easy: simply stop the truck, make your shift and resume driving.

Fortunately, even galivanting through cross-grain gullies won't manhandle the people riding inside. Because every S-10 4X4 is built with a suspension system designed to cushion and protect passengers. The available Off-Road Package, featuring Delco-Bilstein gas pressure shocks, soaks up even more of the rocks and ruts mile after off-road mile. The result is a vehicle that seems to float over much of the tough stuff.



S-10 Pickup 4x4 Special Two-Tone in Galaxy Blue Metallic and Silver Metallic. Snow plow available from independent supplier.

S-10 Pickup Sport 4x4 in Silver Metallic and Satin Black. Tires supplied by various manufacturers.

S-10 MAXI-CAB.

SEATING FOR TWO PLUS TWO.

Maxi-Cab's 3122 mm (122.9 inch) wheelbase offers .5 cu. m. (18.4 cu. ft.)

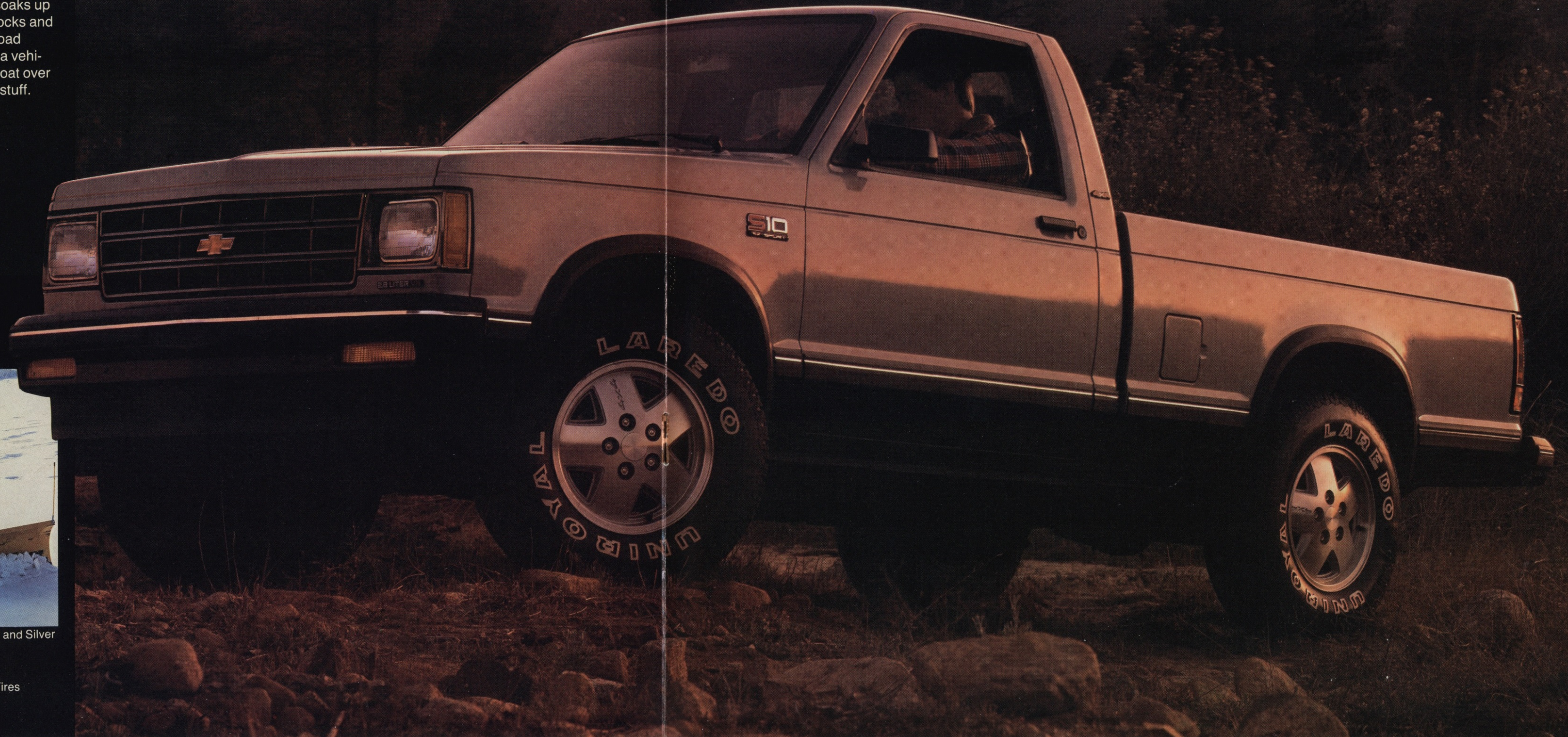
of secure stowage behind the standard bench seat. Or available rear jump seats (with required front buckets) provide seating for four. S-10 Maxi-Cab, in either a 2WD or 4X4 version.



S-10 Maxi-Cab Sport 4x4 in Satin Black and Desert Sand Metallic.



S-10 Maxi-Cab Sport interior in Saddle Tan with available front buckets and rear jump seats.



S-10. 2WD JOB-TOUGH.

When it's time to do the big jobs, Chevy S-10 is all business.

You need power? Choose an S-10 long box and Standard 2.8 Litre V6 engine or the optional 2.2 Litre Diesel.

How about towing? Sure, up to 2268 kg (5,000 lbs.) (Requires V6 engine and Heavy Duty Trailering Package.) And payload? When properly equipped, S-10 can tote 737.1 kg (1,625 lbs.) (Requires V6 engine and Heavy Duty Payload Package).

S-10 offers a combination of around-town utility and long-haul comfort.

S-10 Durango Pickup Sport Two-Tone in Light Blue Metallic and Frost White.

S-10 Chassis-Cab in Frost White. Stake body available from an independent supplier.

S-10 Maxi-Cab Pickup Special Two-Tone in Midnight Black and Desert Sand Metallic.



S-10 UP FRONT. COMMAND CONTROL.

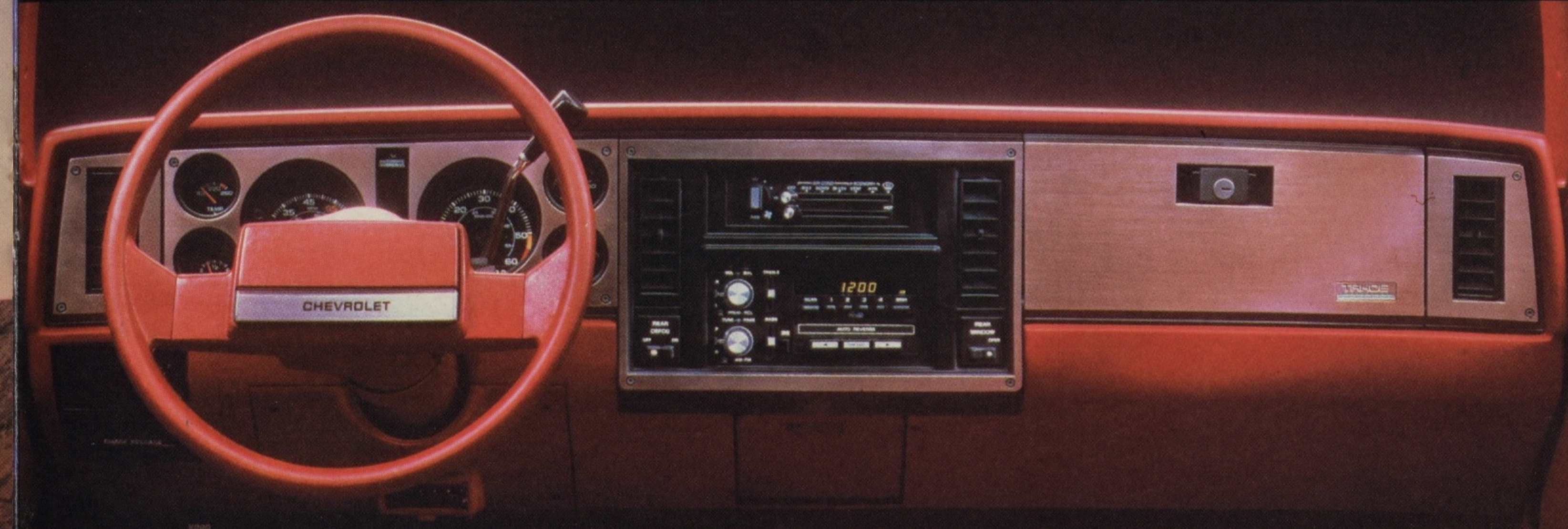
Slide behind the wheel of the S-10. You'll find a cabful of features designed to make this truck a pleasure

to drive.

Spread in front of you is the instrument panel—clean, uncluttered, ready to supply the data you need. At your left hand is the column-mounted multi-function switch, regulating up to five functions, includ-

ing available Cruise Control. Conveniently placed comfort controls are on your right. Below in 4X4 models is the Insta-Trac console.

Whatever your wishes, just make them known. S-10 is yours to command.



Tahoe Instrument Panel*

*Note: Speedometers in Canada have major scale in km/h secondary in MPH and odometer in kilometers. Gauges shown are also metric in Canada.



Sport Trim showing high country sheep skin in Saddle Tan

Tahoe Trim shown in Carmine Red



Durango Trim shown in Saddle Tan



INSIDE S-10. ROOM WITH A VIEW.

The first surprise when you climb aboard the S-10 is how easy it is to get into.

The second surprise comes when you settle in front. This is an amazingly comfortable pickup with more leg room than even the fullsize pickups can boast.

As you sit in the standard bench or available bucket seats, you'll find solid support. And be surrounded by thoughtful standard touches, like behind-the-seat storage space, full door trim panels and headliner.

And the longer you drive the more you'll appreciate sound insulation in the doors, floor and roof to help isolate you from the fatiguing effects of road noise.

That's what S-10 has in abundance—comfort and quality everytime you drive.

Available Durango trim includes your choice of new Custom vinyl or new Custom cloth upholstery in four colours, colour-keyed rubber floor mat and side window defogger.

Available Tahoe trim includes your choice of new Custom cloth, or new Custom vinyl upholstery in four colours; full instrumentation in a brushed aluminum dash; colour-keyed carpeting, trim panels and moulding.

Available Sport trim includes highback bucket seats in Sport cloth upholstery, centre locking console and sport steering wheel.

OPTIONS

APPEARANCE AND CONVENIENCE OPTIONS

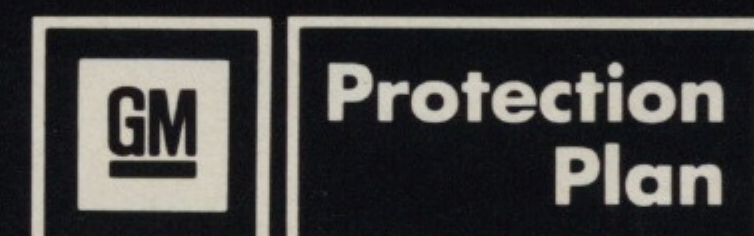
	Pickup		Extended Cab		Chassis-Cab
	2WD	4WD	2WD	4WD	2WD
Air Conditioning	o	o	o	o	o
Bumper Equipment: Colour-Keyed with Rub Strip (Reqs. Two-Tone Paint) Front	o	o	o	o	na
Rear, Step	o	o	o	o	o
Rear, Step Painted Black	o	o	o	o	o
Chrome with Rub Strip Front	o	o	o	o	o
Rear	o	o	o	o	o
Bumper Guards, Front Painted Black	o	o	o	o	o
Centre Console, Floor-Mounted*	o	o	o	o	o
Chromed Grille	o	o	o	o	o
Cigarette Lighter	o	o	o	o	o
Colour-Keyed Floor Mats	o	o	o	o	o
Comfortilt Steering Wheel	o	o	o	o	o
Glass, Tinted	o	o	std	std	o
Glass, Deep-Tinted (rear window only)	o	o	na	na	o
(quarter and rear window)	na	na	o	o	na
(with light-tinted rear window)	na	na	o	o	na
Intermittent Windshield Wipers	o	o	o	o	o
Lighting Equipment: Auxiliary Lighting	o	o	o	o	o
Cargo Area Lamp	o	o	o	o	o
Dome Lamp	o	o	std	std	o
Halogen Headlamps	o	o	o	o	o
Mirrors: Dual Below Eyeline Type, Painted	o	o	o	o	o
Chrome	o	o	o	o	na
Visor, RH	o	o	o	o	o
Mouldings: Black Body Side and Bright Wheel Opening	o	o	o	o	na
Door Edge Guard—Bright	o	o	o	o	o
Wheel Openings—Bright	o	o	o	o	na
—Black Plastic	o	o	o	o	na
Power Windows	o	o	o	o	o
Power Door Locks	o	o	o	o	o
Special Two-Tone Paint Option	o	o	o	o	na
Sport Two-Tone Paint Option	o	o	o	o	na
Striping	o	o	o	o	na
AM Radio	o	o	o	o	o
AM/FM Radio	o	o	o	o	o
AM/FM Stereo Radio	o	o	o	o	o
AM/FM Stereo Radio with Clock	o	o	o	o	o
AM/FM Stereo Radio with Stereo Cassette, Clock, Seek & Scan	o	o	o	o	o
Speakers (Premium dual rear)	o	o	o	o	o
High-Back Bucket Seats: Custom Vinyl	o	o	o	o	o
High-Country Sheepskin	o	o	o	o	o
Special Custom Cloth	o	o	o	o	o
Adjustable Seat Backs	na	na	o	o	na
Rear Jump Seats	na	na	o	o	na
Sliding Rear Window	o	o	o	o	o
Swing-Out Rear Quarter Windows	na	na	o	o	na
Wheels, Aluminum Cast	na	o	na	o	na
Styled	o	na	o	na	o
Wheel Trim: Bright Trim Rings	o	o	o	o	o
Bright Wheel Covers	o	na	o	na	o

* Requires bucket seats
std—standard
o—optional
na—not available

PERFORMANCE AND HEAVY-DUTY EQUIPMENT OPTIONS

	Pickup		Extended Cab		Chassis-Cab
	Gasoline 2WD	Diesel 2WD	Gasoline 4WD	Gasoline 2WD	Gasoline 2WD
Battery, Heavy-Duty	o	na	o	na	o
Brakes, Vacuum Power	o	std	std	std	o
Chassis Equipment, Off-Road Package	na	na	o	na	na
Cold Climate Package	o	na	o	na	o
Cooling Systems: Engine Oil Cooler (V6 engines only)	o	na	o	na	o
Radiator and Transmission Oil Cooler (V6 engines only)	o	na	o	na	o
Heavy-Duty Radiator	o	o	o	o	o
Fuel Tank, (75.5 litres) (16.7 gals.)	o	o	o	o	o
Gauges: Volt, Temp., Oil Pressure and Trip Odometer	o	o	o	o	o
Tachometer	o	o	o	o	o
Generator: 66-amp	o	std	o	std	o
Locking Rear Axle Differential	o	o	o	o	o
Shields: Fuel Tank	na	na	o	na	na
Transfer Case and Differential Carrier	na	na	o	na	na
Shock Absorbers, H.D. Front & Rear	o	o	o	o	o
Speed Control, Electronic	o	o	o	o	o
Springs, H.D. Front	na	na	o	na	na
Stabilizer Bar, Front	o	o	std	o	std
Steering, Power	o	std	o	std	o
Tow Hook, Two Front	na	na	o	na	na
Trailer Special Package, Includes 7-Wire harness	o	na	o	na	na
Trailer Wire harness, 5-Wire	o	o	o	o	na

std—standard o—optional na—not available



While there are many service contracts available on the market today, there is only one which gives you an agreement directly with General Motors. It is the

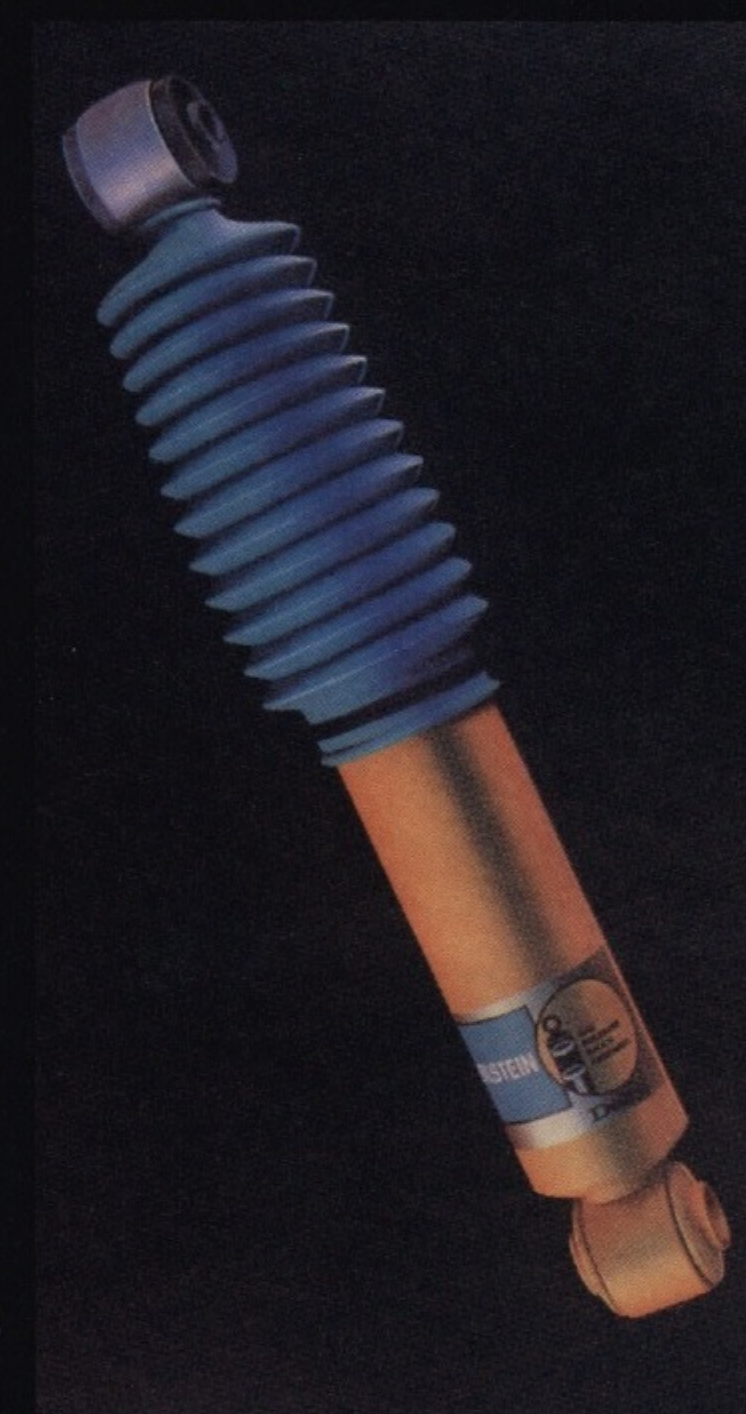
one with the GM Protection Plan logo shown above. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, we believe the finest such program available to GM owners.

The GM Protection Plan provides additional protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Protection Plan.

Cargo light
Sliding rear window
Swing-out rear quarter windows
Pickup box side rails
Rear step bumper with rub strip



Below Eyeline mirror



Delco/Bilstein gas pressure shock. Part of the available Off-Road Package.



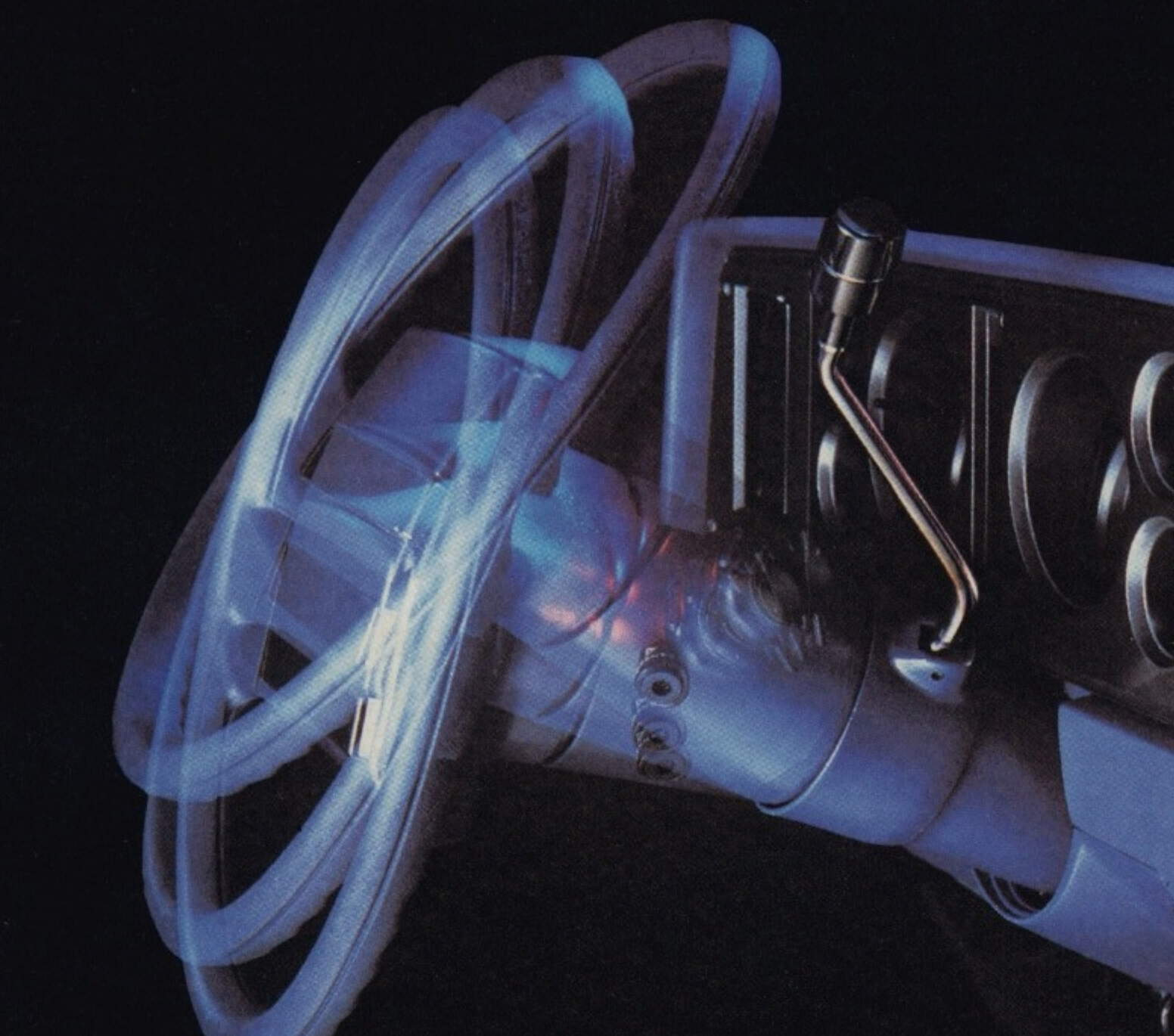
Wheel covers (2WD)



Styled steel wheels (2WD)



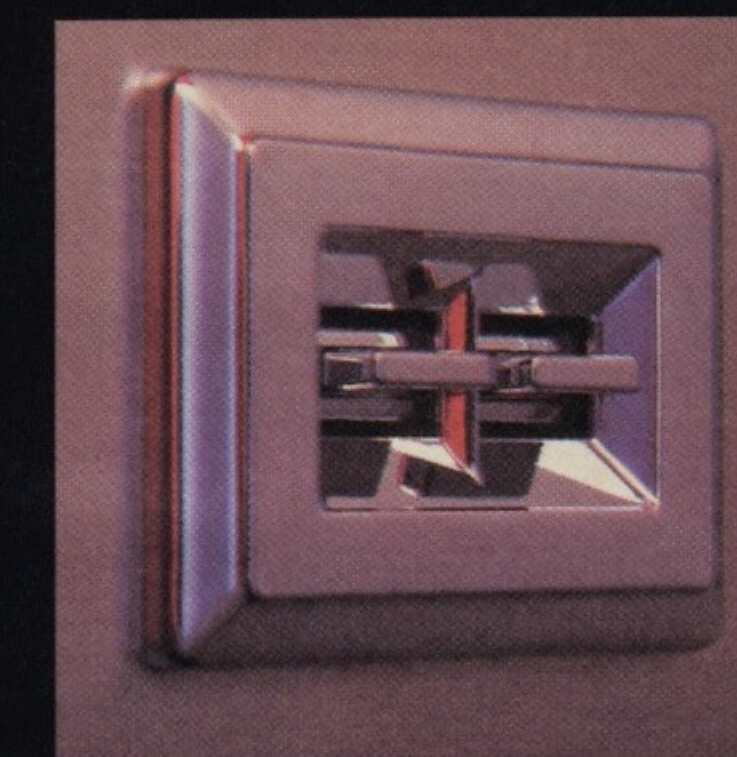
Cast aluminum wheels (4x4)



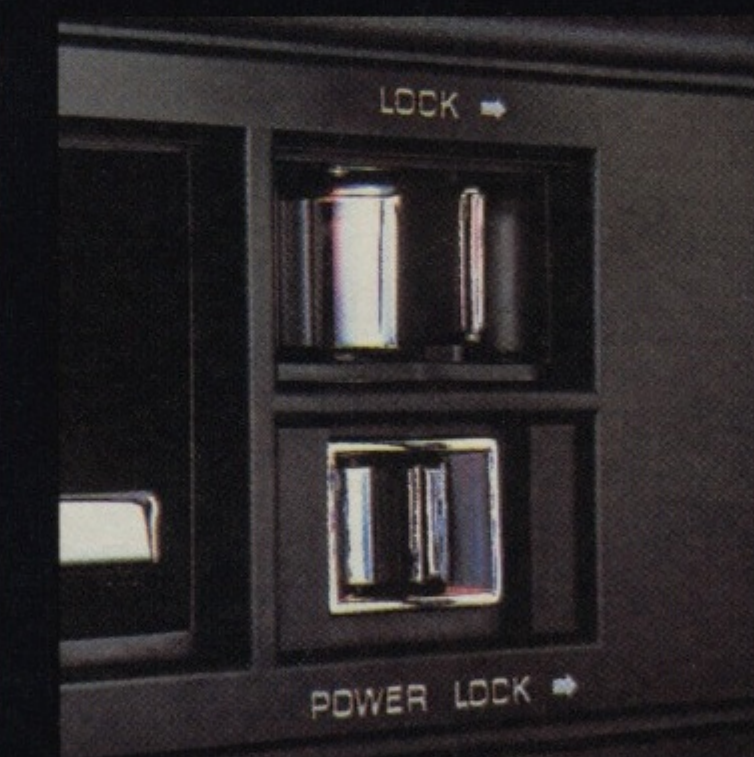
Comfortilt steering wheel



GM-Delco AM/FM stereo radio with cassette deck



Power windows



Power door locks



5-speed manual transmission with overdrive

FOR YOUR PROTECTION

New Vehicle Limited Warranty—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engines and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers specific diesel engine components to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a \$100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage—General Motors warrants for 1985 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance travelled by the vehicle.

Battery Coverage—If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty or some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Warranty and Owner Assistance Booklet.
3. Contact the Customer Service Representative, General Motors of Canada Limited, Oshawa, Ontario.

Special Policy Adjustment Program Beyond the Warranty Period—General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will establish a Special Policy Adjustment program to pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office to determine whether any special policy adjustment is applicable to your vehicle.

FACTS

SPECIFICATIONS

	Gasoline Pickup 2WD	Diesel Pickup 2WD†	Gasoline Extended Cab 2WD	Diesel Extended Cab 2WD	Gasoline Chassis-Cab 2WD	Gasoline Pickup 4WD	Gasoline Extended Cab 4WD
Dimensions							
Short Wheelbase (in.)	108.3	108.3	na	na	na	108.3	na
Long Wheelbase (in.)	117.9	117.9	122.9	122.9	117.9	117.9	122.9
Short Box (in.)	73.1	73.1	73.1	73.1	na	73.1	73.1
Long Box (in.)	89.0	89.0	na	na	na	89.0	na
1000 lbs. Payload	std	std	std	std	na	std	std
1250 lbs. Payload	na	o	na	o	na	na	na
1500 lbs. Payload	o	na	o	na	na	o	o
1625 lbs. Payload	o	na	na	na	na	na	na
GVWR Range (lbs.)	3535/4981	3892/4812	3535/4928	3892/4812	4100/4600	3850/5345	3850/5345
Engines							
L4 1.9 (119) Engine**	o (108.3" wb)	na	na	na	na	na	na
L4 2.5 (151) Engine	o	na	o	na	o	o	o
L4 2.2 (137) Diesel Engine	na	std	na	std	na	na	na
V6 2.8 (173) Engine	std	na	std	na	std	std	std
4-Speed Manual Trans.	std	std	std	std	std	std	std
5-Speed Manual Trans.	o	o	o	o	na	o	o
4-Speed Automatic Trans. W/Overdrive	o	na	o	na	o	o	o
Suspension							
Ind. Front Coil Springs 2500 lbs. Cap.	std	std	std	std	std	na	na
Ind. Driving Torsion Bar 2700 lbs. Cap.	na	na	na	na	na	std	std
Semi-Floating Rear Axle 2600 lbs. Cap.	std	std	std	std	std	na	na
Semi-Floating Rear Axle 2700 lbs. Cap.	na	na	na	na	na	std	std
Power Brakes Disc/Drum	o	std	o	std	o	std	std
Power Steering	o	o	o	o	o	std	std
P195/75R-14 Tires	std	std	std	std	std	na	na
P195/75R-15 Tires	na	na	na	na	na	std	std
Larger Size Tires*	o	o	o	o	o	o	o

* P235/75R-15 on- and off-road tires do not accept chains. std—standard o—optional na—not available †—not immediately available ** Avail. on S10603 only

A word about assembly, components and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular

vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be

ordered only in conjunction with other optional equipment. Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representative for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your vehicle is built. Your dealer receives advice regarding current availability of options. You may ask

the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your vehicle includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, mate-

rials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your Chevrolet dealer for complete information.

These vehicles are also available from GMC dealers under the GMC nameplate. (GMC Pickup Series S-15).

A word about engines

Some Chevrolets are equipped with engines produced by other GM divisions, subsidiaries, or affiliated companies worldwide. See your Chevrolet dealer for details.

Important: A word about this catalogue.

We have tried to make this catalogue as comprehensive and factual as possible and we hope

you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout

this catalogue is available as factory-installed options, dealer accessories and specialized equipment from various independent suppliers at extra cost. Your dealer has details and,

before ordering, you should ask him to bring you up to date. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications

and models. Check with your Chevrolet dealer for complete information.

That's the Chevy Way to Go!



General Motors of Canada Limited, Oshawa, Ontario

