



NEWS

the hotline

'75



BUICK SKY HAWK

Clean, crisp styling in every line.

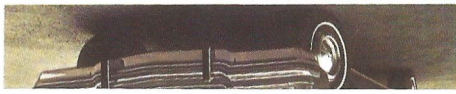
Each model designed to give maximum miles per gallon.

Worth more now. Worth more when you trade

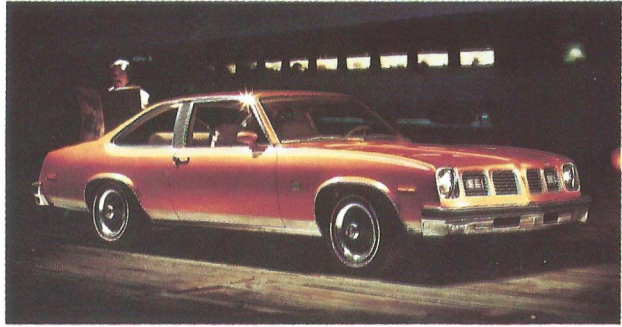
OLDSMOBILE VISTA CRUISER



CHEVROLET IMPALA STATION WAGON



CADILLAC SEDAN DEVILLE



PONTIAC VENTURA S. J. COUPE



CHEVROLET VEGA COUPE



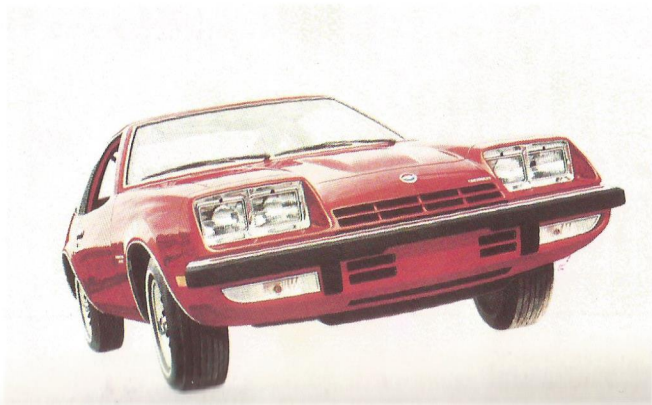
CHEVROLET CAMARO LT



OLDS STARFIRE

America's biggest selection of small cars

If you're like so many buyers today, small size and gas economy are important considerations in choosing your new car. GM for '75 makes it easy because we offer more small cars than our competition. . . . a choice of 36 compacts and a new line of economy sub-compacts. . . . the smaller cars you move up to. . . . each runs on clean-burning, lead-free gas. . . . each is miserly in fuel economy. . . . but each offers you small car maneuverability and economy without compromising on the performance and personal comfort people expect from GM. A new class of economy cars — **FIRST CLASS IN EVERY WAY.**





OLDSMOBILE OMEGA SALON COUPE



BUICK SKY HAWK

The General Motors Dealers Military Sales Program... Something for everyone



The General Motors franchised dealers sales representatives stationed at the major exchanges overseas are authorized by the local A&AFES as well as the Navy Resale Systems Office to accept orders from authorized military personnel for delivery in the States or for shipment abroad.

The GM dealers sales representative is well qualified to give you the personalized attention you need in choosing the right car for your driving needs. He has the latest information on specifications, colors, prices and availability as well as up to date information on current buying trends back home.

The order is processed by General Motors Overseas Distribution Corporation and provides for delivery of a new Chevrolet, Buick, Oldsmobile, Pontiac, Cadillac or recreational vehicle at a number of convenient locations in the continental United States . . . or to the POE for shipment overseas.

The domestic carline dealers participating in the program have been selected because of the facilities they offer and their interest in offering cour-

teous service to returning servicemen and their families. Naturally, the new car warranty is applicable to all cars delivered under this program regardless of where you may travel in the States.

Military customers who cannot wait for normal production time can still take advantage of the price savings offered by the GM dealers Special Military Purchase Plan. They may instead choose from a stock of popular models available for prompt delivery.

You can buy your General Motors car from the GM dealers sales representative at the overseas exchange, confident that the car you receive will be exactly as you ordered it. The special military price he extends to overseas personnel make this opportunity to purchase a new General Motors car an attractive deal indeed.

See the GM dealers sales representative at your local overseas exchange and get full details of the exciting new cars for 1975 and **PLACE YOUR ORDER EARLY.**

Each model designed to give maximum miles per gallon.

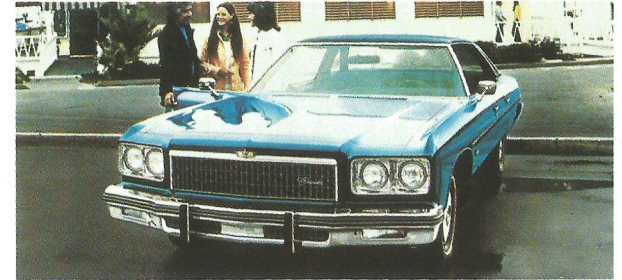


CHEVROLET '75...America's number one line of cars

From the personalized luxury of the top of the line Caprice to the sporty and sprightly all new Monza 2+2, Chevrolet traditionally offers efficient and economical riding pleasure, plus solid value that you'll appreciate when you buy the car *and* later when you sell it. Check out the whole line, you can't miss . . . Corvette, Caprice, Impala, Bel Air, Monte Carlo, Chevelle, Camaro, Nova, Vega, Monza 2+2—even the names seem to say “come for a drive in '75”.



LAGUNA S 3 COUPE



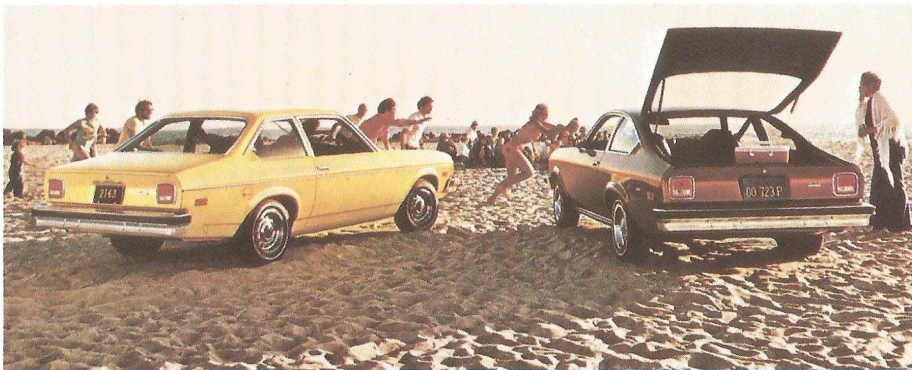
CAPRICE CLASSIC SPORT SEDAN



CORVETTE



MALIBU CLASSIC LANDAU COUPE



VEGA NOTCHBACK AND HATCHBACK COUPES



IMPALA SEDAN

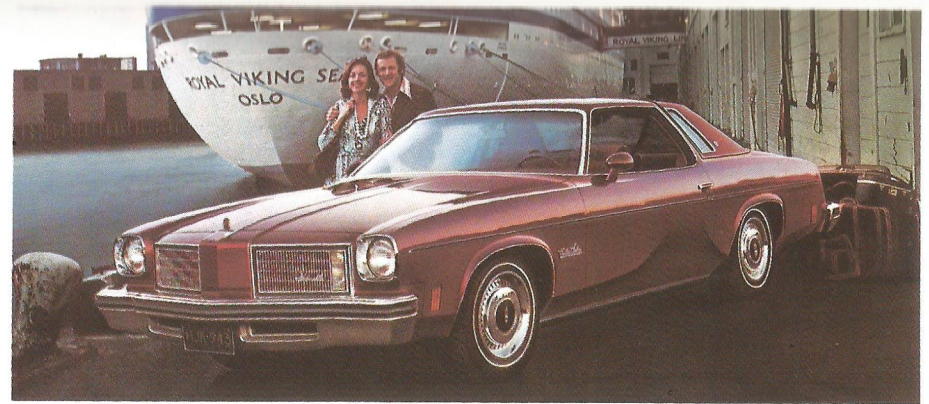


OLDSMOBILE '75...For people who take the fun of driving seriously.

Clean lines. . . . impressive styling. . . . real fuel economy (on clean-burning lead-free gas of course) in a wide range of sizes. . . . that's the story of the all-new "75" Olds. Choose from the Starfire, the new compact . . . the quick and responsive Omega . . . the popular Cutlass and 88's . . . the ultimate in personal luxury . . . the Toronado . . . or the impressively beautiful Ninety-Eights; you'll love the look, the feel, and the *logic* of making it an Olds '75.



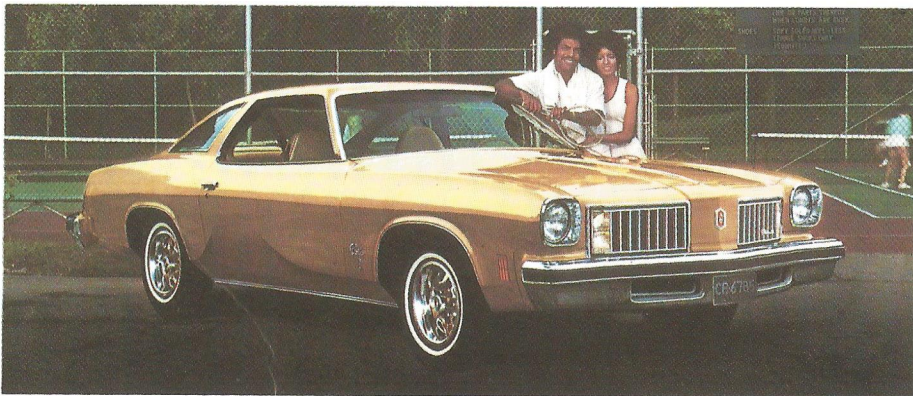
DELTA 88 ROYALE SEDAN



CUTLASS SALON COLONNADE



98 REGENCY SEDAN



CUTLASS S COUPE



TORONADO BROUGHAM

Worth more now. Worth more when you trade



BUICK ... BETTER THAN EVER IN '75

Innovative crisp styling has always been a hallmark of the entire Buick line and this year that reputation is more deserved than ever . . . introducing the sprightly new Skyhawk, smaller in size . . . the economy car that doesn't look like one . . . but all Buick in look and in action! But don't stop there; big car, small car, in between-sized car . . . there's a Buick that's just right for you. The Riviera . . . Electra . . . LeSabre . . . Century . . . and Apollo, the finest automotive values on the market . . . wouldn't you really rather have a Buick?



BUICK LE SABRE CONVERTIBLE AND SEDAN



BUICK RIVIERA



BUICK CENTURY COUPE AND SEDAN



BUICK REGAL SEDAN



BUICK ELECTRA



PONTIAC...The wide-track people have a way with cars

Looking for style and economy? . . . then Pontiac's brand new Astre, the highway-proved Ventura, or sporty Firebird is for you. Looking for solid performance and big car riding luxury? Pontiac's Le Mans, Catalina, or Bonneville is what you're after. Looking for a *GRAND* car? look at the Grand Prix, Grand Am, or Grand Ville. They all add up to the widest choice of gas-saving, clean-burning, beautifully-styled cars anyone could offer.



LE MANS SPORT COUPE



FIREBIRD ESPIRIT



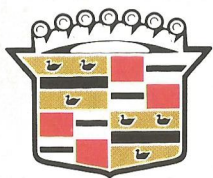
GRAND VILLE BROUGHAM SEDAN



CATALINA SEDAN



GRAND PRIX S.J.



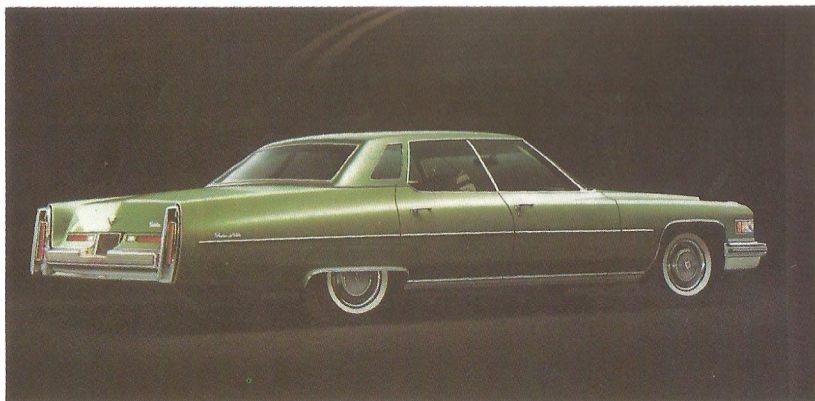
The Elegant *Cadillac* for '75

GM 0014

If you want the best . . . if you want the ultimate in American fine car luxury and performance. . . your choice has to be Cadillac. Three elegant series to choose from — Calais, De Ville, and Eldorado. . . quiet, luxurious, beautifully built for the ultimate in driving pleasure. . . with a full list of exciting new features to complement Cadillac's classic appearance. . .



CADILLAC COUPE DEVILLE



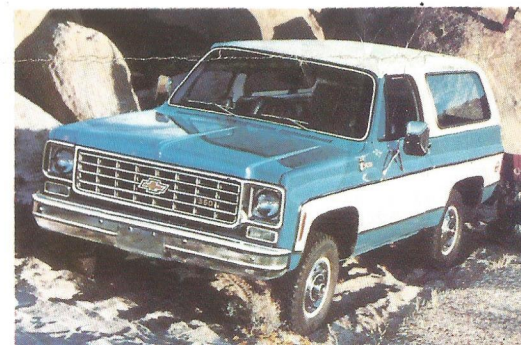
CADILLAC SEDAN DEVILLE



CHEVROLET SPORTVAN

ACTIVE CARS FOR '75 ... GM STATION WAGONS AND RECREATIONAL VEHICLES

Whether you're moving groceries from store to home or touring the country, these rovers are styled for your kind of living. The station wagons combine fine car looks with the ability to handle a big load; in two or three seat models that will hold up to nine passengers. The recreational vehicles give you lots of living room, out in the open. Both are designed to stretch lead-free gas and to do their part in keeping the outdoor air, bright and clean.



CHEVROLET BLAZER



CHEVROLET IMPALA STATION WAGON



OLDSMOBILE VISTA CRUISER



GENERAL MOTORS OVERSEAS DISTRIBUTION CORPORATION 767 FIFTH AVENUE
NEW YORK, N.Y. 10022

The Product Information contained in this publication is based on preliminary 1975 specifications and may therefore be subject to change when the 1975 models are introduced.