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# 715 Milner Avenue, Toronto, Ontario, Canada M1B 2K8

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The 2004 Element is all about one thing – getting you and your gear where you want to be, when you want to be there. This Active Lifestyle Vehicle (ALV) goes anywhere and can handle just about anything you throw at it or in it. It's perfect for road trips, mountain biking, snowboarding, camping, and lounging. Just load, aim and hit the road.

Element Y Package shown in Satin Silver Metall

7 speakers including subwoofer

270-watt audio system

dual-stage front airbags

oversized climate-control knob

non-slip storage shelf

360° vents

gadget-guru's MP3/digital media jac

And Printer Land Company

big storage bins

instrument panel-mounted shifter

AFT IS NIGHT

cruise contro

crud-resistant seat fabric

rugged utility floor

Element Y Package interior shown in Grey and Blue. U.S. model shown.

# RND 2

# slick shift

Choose the control
of the standard
5-speed or the ease
of the available
4-speed automatic.
Either way, the
shifter is placed
high on the instrument panel so it's
easy to get a grip.

# turn it up

Whatever kind of tunes you play, they'll come through loud and clear. That's because your new Element comes standard with an outstanding audio system that includes an AM/FM stereo with CD player and 4 speakers. You not only hear it, you also feel it in your bones.

# play your way

Pump up the volume and hit the trails.

The audio system in the Y Package is a heart-pounding 270-watt AM/FM/CD player complete with 6 speakers and an individual volume controlled subwoofer.

# driver-focused interior

Inside, the Element is built around the driver. You get in, and everything's right where you need it. Good thing it's comfortable, because you'll want to spend lots of time here.

# The straightforward climate controls in the Element make it easy for you to stay comfortable. And the knobs and buttons are oversized so they're easy to use even with gloves on.







# stow it

The Element has plenty of smart places to keep things close at hand. The console storage, an overhead compartment (Y Package only) and side storage bins give you lots of space for stuff like CDs, lip balm, keys, sunglasses, water bottles, and plenty of maps.

# dialed in

The instrument panel features big, glare-free analog gauges. They're easy to read, so you can take a quick glance and keep your eyes focused on more important things, like the road.

# make **tracks**

large windows to see if you're there yet

side cargo doors

heat-rejecting privacy glass

survival gear

multi-reflector halogen headlights

> available anti-lock brakes (save sliding for the slopes)

unit-body construction

clamshell tailgate

4WD is available for that added confidence while exploring new territory

Element Y Package with optional 4WD shown in Fiji Blue Pearl with accessory roof rack and snowboard attachments. U.S. model shown.





Welcome to the great indoors. Reclining front seats with extra-long fore and aft adjustments and removable, flip-up rear seats, let you reshape the interior of the Element in dozens of totally different ways. In fact, you may run out of things to do and places to go long before trying out all of the seating configurations.



The Element is big on function. Road trips. Mountain biking. Windsurfing. Camping. Extreme napping. Whatever you're into, the Element will get you there and back, and be your base camp in between. Pack it up and hit the road. Element handles it all. The clamshell tailgate and side cargo doors allow easy loading. Arrange the seats to make enough room to toss in all your gear. And don't be all gentle about it. Throw in your muddy, snowy,



sandy stuff. The waterproof and stain-resistant FXC™ (Fabric for Extreme Conditions) seating surfaces and a wipe-clean urethane-coated utility floor can take the abuse. There are plenty of tie-down points to keep cargo secure, available seatback bungees for extra bits and a removable skylight for even more breathing room.

Element Y Package interior shown in Grey and Blue.





# big motivation

A 2.4-litre i-VTEC™ engine pumps out 160 horses, enough guts to get you anywhere you need to be. When you literally need to haul, count on a 680 kg towing capacity. The Element is also equipped with a fuel efficient, clean burning engine, and has been designed to meet the requirements of the new stringent 2004 Tier 2 emissions standard. And we're the only automaker to offer two hybrid gas-electric vehicles in Canada. At Honda, caring for our planet is truly a core value.

# balanced power

Element gives you an advanced 16-valve DOHC engine design, which provides the best of all worlds. Power whenever you need it. Smooth, quiet running, and legendary Honda fuel efficiency.

# i-VTEC™ gives it grunt

It might sound complex, but it has a simple purpose. The latest version of Honda's Variable valve Timing and lift Electronic Control, i-VTEC™ ("i" is for intelligent) helps produce more torque at lower engine speeds, and more peak horsepower at high revs.

# sophisticated suspension

The Element has advanced 4-wheel independent suspension that smoothes out the bumps. Yet handling and steering control still feel direct and precise. In fact, its road manners are probably way better than yours.







# reinforced for safety

The National Highway Traffic Safety Administration (NHTSA) has awarded the Element a double 5-star crash test rating\*-the highest possible for frontal impacts. But then, safety is always foremost in the minds of Honda engineers. And while the Element may not have conventional side B-pillars, equally strong vertical beams are formed when the stoutly reinforced side cargo doors are closed and connect with the reinforced frame, side sills and roof.

\*U.S. National Highway Traffic Safety Administration (NHTSA) frontal crash test: March 2003.

Honda reminds you and your passengers to always buckle up.

# safe where you leave it

An Immobilizer Theft-Deterrent System is standard equipment, to help keep your Element safe in the "better keep your hands off my wheels" sense of the term.

Element Y Package shown in Satin Silver Metallic with U.S accessory roof rack and bike attachment. U.S. model shown

# stop it

The Element Y Package comes with a 4-wheel Anti-lock Braking System (ABS) that helps prevent wheel lockup and helps maintain steering control during hard braking. It's also equipped with an Electronic Brake Distribution (EBD) system that adjusts front-to-rear brake effort to enhance vehicle control and stability.

# dual-stage front airbags

In addition to 3-point seat belts to keep you and your friends secure, front airbags provide additional protection in a moderate to severe impact. The Element features dual-stage, dual-threshold technology enabling the front airbags (SRS)\* to deploy at one of two rates and thresholds, depending on the force of the impact and seatbelt use.

U.S. model shown.

\*Honda reminds you and your passengers to always buckle up.

# it's a no-brainer

Two wheels or four wheels? It doesn't take a whole lot of deliberation when snowy paths or rocky roads are part of your journey. With the optional RealTime<sup>™</sup> 4-wheel drive system, the Element Y Package takes to the road when the going gets rough and gives you more traction when you need it most. A sophisticated system senses wheel slippage, then automatically sends power to the rear wheels, getting you right through that tough, tricky terrain. No buttons. No stopping.

Engine	Element	Y Package
Type: In-Line 4-Cylinder Aluminum Alloy	•	•
Displacement (cc)	2354	2354
Horsepower @ rpm	160 hp@5500	160 hp@5500
Torque (lbsft @ rpm)	159@4500	159@4500
Compression Ratio	9.7:1	9.7:1
Valve Train: DOHC	16-Valve i-VTEC™	16-Valve i-VTEC™
Fuel System: Programmed Fuel Injection (PGM-FI)	•	•
Ignition System: Electronic	•	•

Front Wheel Drive	•	•
RealTime™ 4WD	N/A	Optional
5-Speed Manual Transmission	•	•
Automatic Transmission: 4-Speed with Electronically-Controlled Lock-up Torque Converter and Grade Logic Programming	Optional	Optional

# **Body / Suspension / Chassis**

Body Type: Unit Body	•	•
Brakes: Power Assisted Disc (Front Ventilated / Rear Solid)	•	•
Front Suspension: Independent Strut	•	•
Rear Suspension: Independent Double-Wishbone	•	•
Steering Type: Variable Power-Assisted Rack-and-Pinion	•	•
Stabilizer Bar (mm, front/rear)	30/21	30/21
Wheels	16" Styled Steel	16" Aluminum Alloy
Tires: All-Season Radials	P215/70 R16	P215/70 R16
Shock Absorbars - Gas Prassurized		

Exterior / interior Dimonerane		
Wheelbase	2575 mm	2575 mm
Length	4300 mm	4300 mm
Width	1816 mm	1816 mm
Height	1788 mm	1788 mm
Track - Front/Rear	1577 mm/1582 mm	1577 mm/1582 mm
Curb Weight (kgs) 2WD M.T./A.T., 4WD M.T./A.T.	1533/1556/ N/A/ N/A	1540/1563/1602/1625
Front/Rear Dimensions - Headroom (mm)	1100/965	1100/965 (4WD 1100/1002)
- Legroom (mm)	1042/994	1042/994
- Hiproom (mm)	1397/1208	1397/1208
Cargo Volume (L) - behind rear seat	691	691 (4WD 714)
Passenger Volume (L)	2888	2888 (4WD 2934)

<b>Exterior / Interior Dimensions</b>	Element	Y Package
Fuel Capacity (L)	60	60
Fuel Consumption, City/HWY (L/100km) - M.T.	11.0/8.5	11.0/8.5 (4WD 11.3/9.2)
- A.T.	10.5/8.2	10.5/8.2 (4WD 11.0/8.8)

<sup>\*</sup>Fuel consumption (regular unleaded) for comparison purposes only. See Dealer for latest 2004 EnerGuide published by NRCan when available.

Sarety			
3-Point Seatbelts in All Seating Positions	•	•	
4-Wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD)		•	
Adjustable Front Headrests	•	•	
Daytime Running Lights	•	•	
Driver's and Front Passenger's Airbags (SRS)	•	•	
ECU Immobilizer	•	•	
Front Occupant Knee Bolster	•	•	
LATCH Child Safety Seat Anchors in Rear Outboard Positions	•	•	
Rear Headrests – All Positions	•	•	
Seatbelt Pre-tensioners (All Positions)	•	•	
Front Seatbelt Shoulder Height Adjustment	•	•	

Exterior reatures		
Bumpers	Grey	Metallic Grey
Composite Body Panel Cladding	Grey	Metallic Grey
Door Handles	Black	Black
Door Mirrors (Power Remote)	•	•
Front Glass	Green Tinted	Green Tinted
Front Intermittent Wipers	•	•
Rear Privacy Glass, Cargo Doors and Back	•	•
Rear Window Defroster with Timer	•	•
Rear Intermittent Wiper with Washer	•	•
Remote Keyless Entry		•
Roof-Mounted Antenna	•	•
Side Cargo Doors	•	•
Side Marker Lights	•	•
Side Sille Garnish	Grey	Metallic Grey
Spray Type Washer Nozzles	•	•
Tailgate Garnish	Grey	Metallic Grey

AM/FM Stereo with CD Player, 4 Speakers	•		
270-Watt AM/FM/CD Audio System with 7 Speakers including Subwoofer		•	

Audio Features	Element	Y Package
MP3/Digital Media Auxiliary Jack		•
Audio Anti-Theft	•	•
Interior Features		
Air Conditioning (CFC-Free) with Defrost Synchronization	•	•
Beverage Holders (5)	•	•
Console-Mounted Shifter - A.T. or M.T.	•	•
Cruise Control		•
Dual Trip LCD Odometer	•	•
Floor Mounted Parking Brake	•	•
Front Map Lights		•
Illuminated Driver's Power Window Switch	•	•
Illuminated Ignition Lock	•	•
Interior Colour Matched Gauges	•	•
Low Fuel Warning Light	•	•
Maintenance Indicator	•	•
Micron Air Filtration System	•	•
Dual Trip LCD Odometer	•	•
Power Door Locks	•	•
Power Mirrors	•	•
Power Windows with Auto Up/Down	•	•
Rear Cargo Area Light	•	•
Rear Heater Ducts	•	•
Removable Skylight with Tilt Feature		4WD Only
Seatback Bungee Loops and Cords		•
Skylight Storage Bag		4WD Only
Tachometer	•	•
Urethane-Coated Utility Floor	Grey	Metallic Grey
12-Volt Accessory Outlet: Front	•	•
Seating and Trim		
Centre Floor Tray with Cupholders	•	•
Coin Pocket	•	•
Console Storage Compartment		•
Dashboard Tray	•	•
Driver's and Passenger's Armrest		•
Driver's Seat with Manual Height Adjustment	•	•
Fold Flat Seat Capability (Bed)	•	•
Front and Rear Door Pockets	Grey	Metallic Grey
Front Seat Back Pocket (Right Side)		•
FXC™ (Fabric for Extreme Conditions)	Front Seats	Front & Rear Seats





Metallic

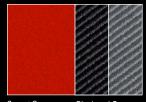
Grey and Blue



Galapagos Green Grey and Green Metallic



Fiji Blue Pearl Grey and Blue



Sunset Orange Black and Grey



Make it your own. Genuine Honda accessories give you the opportunity to fine-tune your new Element just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your Dealer for full details.

# **Available accessories:**

- Bike Attachment Interior
- Bike Attachment Roof
- Cargo Net
- Cargo Organizer
- Cargo Tray
- Foglight Kit
- Interior Privacy Curtain
- Roof Basket
- Seat Covers Heavy Duty
- Side Step Bars
- Ski Attachment
- · Skylight Shade Screen
- Snowboard Attachment
- Tailgate Backrest
- Tailgate Sunshade Cabana
- Trailer Hitch
- Trailer Hitch Ball
- Trailer Hitch Harness



Whether you buy or lease a Honda, **Honda** 

can assist you with the process. Ask your

Dealer which lease or purchase plan best suits your needs.



# **Genuine Honda**

Replacement Parts are HONDA made to the same exacting GENUINE PARTS & standards as original

Honda Components and are guaranteed by our Genuine Honda Parts Warranty.