









TILT/TELESCOPING WHEEL WITH AUDIO & CRUISE CONTROLS 4-WHEEL DISC BRAKES ALUMINUM ALLOY WHEELS STANDARD FEATURES*: 160-HP ALL-ALUMINUM ENGINE 6-SPEAKER AM/FM/CD STEREO REMOTE KEYLESS ENTRY SYSTEM 2004 MAZDA**3** IMAGINE EVEN MORE. 2004 MAZDA**3** Sport *Standard on Mazda3 GT and Mazda3 Sport GT.









GLOWING REPORT. Tri-mode electro luminescent gauges, standard on the Mazda 3 GT and Mazda 3 Sport models, display three distinct colour combinations depending on whether it's daytime, night-time or the ignition is off.

THERE'S MORE THAN ONE WAY TO MEASURE PRIDE OF OWNERSHIP.

And there are a myriad of ways to gauge the thoughtful attention to detail you'll find throughout the Mazda 3's inviting interior. Quality materials surround you from ceiling to floor. Meticulous craftsmanship makes itself known everywhere your eyes come to rest. And insightful engineering abounds – from the distinctive gauge cluster and "command centre" display to the firmly supportive and well-tailored fit of its bucket seats. Everywhere you look there are signs of a car that delights in being driven.







IT'S TIME TO HATCH A BOLD NEW PLAN.





2004 MAZDA3 & MAZDA3 SPORT COLOURS

EXTERIOR COLOURS



BLACK MICA



INDIGO BLUE MICA



SUNSET ORANGE MICA



SUNLIGHT SILVER METALLIC

TITANIUM GRAY METALLIC



SAND MICA



ARCTIC WHITE



VELOCITY RED METALLIC



WINNING BLUE MICA

INTERIOR COLOURS



BLACK LEATHER



BLACK/BLUE CLOTH



BLACK/RED CLOTH



BEIGE CLOTH



BLACK CLOTH

MAZDA3 COLOUR COMBINATIONS

EXTERIOR	INTERIOR			
	CLOTH (MAZDA3 GX&GS)	CLOTH (MAZDA3 GT)	LEATHER (MAZDA3 GT)	
Black Mica	Black	Black/Red	Black	
Sunlight Silver Metallic	Black	Black/Blue	Black	
Titanium Grey Metallic	Black	Black/Blue	Black	
Indigo Blue Mica	Black	Black/Blue	Black	
Sand Mica	Beige	Black/Red	Black	
Velocity Red Metallic	Beige	Black/Red	Black	
Sunset Orange Mica (GFX only)	_	Black/Red	Black	
Arctic White	Beige	Black/Blue	Black	

MAZDA3 SPORT COLOUR COMBINATIONS

EXTERIOR	INTERIOR	₹	
	CLOTH (MAZDA3 SPORT GS & GT)	LEATHER (MAZDA3 SPORT GT)	
Black Mica	Black/Red	Black	
Sunlight Silver Metallic	Black/Red	Black	
Titanium Grey Metallic	Black/Blue	Black	
Winning Blue Mica	Black/Blue	Black	
Velocity Red Metallic	Black/Red	Black	
Sunset Orange Mica	Black/Red	Black	
Arctic White	Black/Blue	Black	

2004 MAZDA3 AND MAZDA3 SPORT ACCESSORIES

MAZDA3 ACCESSORIES • Front air dam • Rear lip spoiler • Raised rear spoiler • Fog lights • Mud guards (front and rear) • Side sill extensions • Leather-accented gear shift knob • In-dash 6-disc CD changer • Cassette player • MP3 player • MiniDisc player • Block heater • All-weather floor mats • Cargo mat • Front mask

MAZDA3 SPORT ACCESSORIES • Leather-accented gear shift knob • Rear bumper step plate • Cargo tray • In-dash 6-disc CD changer • Cassette player • MP3 player • MiniDisc player All-weather floor mats
 Cargo mat
 Front mask
 Block heater

For further information please refer to the Mazda Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle warranty as the Mazda3 and Mazda3 Sport.

2004 MAZDA3 & MAZDA3 SPORT SPECIFICATIONS

ENGINE	MAZDA3 (GX & GS)	MAZDA3 GT & MAZDA3 SPOR	
Туре	2.0L Inline 4-cylinder	2.3L Inline 4-cylinder	
Valve gear	DOHC 16-valve	DOHC 16-valve	
Displacement	1999 сс	2260 cc	
Bore and stroke	87.5 x 83.1 mm	87.5 x 94.0 mm	
Compression ratio	10.0:1	9.7:1	
Horsepower SAE net	148 @ 6,500 rpm	160 @ 6,500 rpm	
Torque, SAE net lb.ft.	135 @ 4,500 rpm	150 @ 4,500 rpm	
Fuel system	Electronic Fuel Injection (EFI)	Electronic Fuel Injection (EFI)	
Recommended fuel	Regular (unleaded)	Regular (unleaded)	

DRIVETRAIN

Туре	Transverse front engine/front-wheel drive
Clutch type	Single dry plate with diaphragm spring (except AT)
Transmission	5-speed manual with overdrive Optional: 4-speed <i>Sport</i> mode AT with overdrive

	MAZDA3	(GX & GS)	MAZDA3 GT	& MAZDA3 SPORT
Transmission	5MT	4AT Sport	5MT	4AT Sport
Gear ratios 1st	3.307	2.816	3.307	2.816
2nd	1.842	1.497	1.842	1.497
3rd	1.310	1.000	1.310	1.000
4th	0.970	0.725	0.970	0.725
5th	0.755	-	0.755	-
Reverse	3.166	2.648	3.166	2.648
Final drive	4.105	3.683	4.105	4.416

ELECTRICAL SYSTEM

Туре	12 Volt
Battery	75D26L (2.0L), 80D26L (2.3L)
Alternator	12 Volts — 90 amp
Starter	1.0kW (2.0L), 1.4kW (2.3L)
Ignition system	Breakerless electronic

CHASSIS

Frame	Unit body (monocoque) with side door impact protection beams and "Triple H" construction			
Front Suspension	Independent, strut type, coil springs, stabilizer bar			
Rear Suspension	Independent, multi-link type, coil springs, stabilizer bar			
Shock absorbers	Telescopic-type, double acting			
Steering	Rack-and-pinion with electro hydraulic power-assist steering			
Steering ratio	14.6:1			
Steering wheel turns	2.9 (lock-to-lock)			
Min. turning circle	10.4 m (curb-to-curb)			
Brakes	Power-assisted front and rear disc brakes			
	Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD) (Mazda3 GS with Sport package, GT & Mazda3 Sport)			
Wheels	15" styled steel wheels with full wheel covers (Mazda3 GX)			
	15" aluminum alloy wheels (Mazda3 GS)			
	16" aluminum alloy wheels (Mazda3 GS with Sport package, GT, Mazda3 Sport GS)			
	17" aluminum alloy wheels (Mazda3 GT with GFX package, Mazda3 Sport GT)			

CHASSIS (cont'd)

Tires	195/65R15 all-season steel-belted radial tires (Mazda3 GX & GS)		
	205/55R16 all-season steel-belted radial tires (Mazda3 GS with Sport package, GT, Mazda3 Sport GS)		
	205/50R17 all-season steel-belted radial tires (Mazda3 GT with GFX package, Mazda3 Sport GT)		
Curb weight	1,223 kg (MT)/1,242 (AT) — Mazda3 GX & GS models		
	1,253 kg (MT)/1,273 (AT) — Mazda3 GT model		
	1,282 kg (MT)/1,296 kg (AT) — Mazda3 Sport		

CAPACITIES

Seating	5 persons
Washer fluid tank	4.0L
Fuel tank	55L
Crankcase	3.7L (Mazda3 GX & GS), 3.8L (Mazda3 GT & Mazda3 Sport models)
Coolant capacity	7.5L

EXTERNAL DIMENSIONS (mm)

EXTERNAL DIMENSIONS (IIIII	,
Wheelbase	2,640
Track (fr/rr)	1,530/1,515
Overall length	4,540 (Mazda3 GFX), 4,530 (Mazda3 non-GFX), 4,485 (Mazda3 Sport models)
Overall width	1,755
Overall height	1,465
Ground clearance	145

INTERNAL DIMENSIONS (mm)

Headroom (w/o moonroof) (fr/rr)	994/951 (Mazda3); 994/976 (Mazda3 Sport)			
(w/ moonroof)	969/941 (Mazda3); 971/974 (Mazda3 Sport)			
Legroom (fr/rr)	1,065/922			
Shoulder room (fr/rr)	1,394/1,371			
Passenger volume	2,670.3L (Mazda3), 2,698.6L (Mazda3 Sport)			
Trunk room capacity	322.8L (Mazda3), 484.2L (Mazda3 Sport)			
Total interior volume	2,993.1L (Mazda3), 3,182.8L (Mazda3 Sport)			

FUEL ECONOMY RATINGS

	2.0L (MAZDA3 GX & GS)		2.3L (MAZDA3 GT)		MAZDA3 SPORT	
	5MT	4AT Sport	5MT	4AT Sport	5MT	4AT Sport
City	8.5L/100 km	9.1L/100 km	9.2L/100 km	9.8L/100 km	9.2L/100 km	9.8L/100 km
Highway	6.2L/100 km	6.4L/100 km	6.7L/100 km	7.5L/100 km	6.7L/100 km	7.5L/100 km

ESTIMATED PERFORMANCE DATA

	MAZDA3		MAZDA3 SPORT	
	GX & GS	GT		
Top speed (km/h)	188 (w/ speed limiter)	188 (w/ speed limiter)	188 (w/ speed limiter)	
Weight Distribution (% fr/rr)	61.1/38.9 (MT)	61.6/38.4 (MT)	60.7/39.3 (MT)	
	61.8/38.2 (AT)	62.8/37.2 (AT)	61.8/38.2 (AT)	
Coefficient of drag (Cd)	0.320 (15" wheel)	0.331 (16" wheel)	0.340 (16" wheel)	
	0.331 (16" wheel)	0.332 (17" wheel w/ GFX)	0.346 (17" wheel)	
Bumpers, (fr/rr) crash test	8 km	8 km	8 km	

MAZDA WARRANTY The basic warranty on the Mazda 3 and Mazda 3 Sport covers all parts found to be factory defective for 3 years or 80,000 km whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your Mazda3 and Mazda3 Sport for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

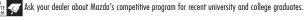
MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this Program, physicallychallenged customers who purchase or lease a new, unused Mazda Vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

take you miles beyond the ordinary test drive. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "Zoom-Zoom".



For peace of mind motoring, we've created the Mazda Added Protection Plan (MAP). MAP complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All MAP plans include Personal Budget and Repair Inflation Protection. In addition, all MAP plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new vehicle limited warranty period throughout the MAP term. The Premium Roadside Assistance offers Towing, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning. Should you ever decide to sell your Mazda vehicle, MAP is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection

Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.



	MAZDA3			MAZDA3 SPORT	
NGINEERING FEATURES	GX	GS	GT	GS	GT
OL DOHC 16-valve 4-cylinder engine	S	S	_	_	_
3L DOHC 16-valve 4-cylinder engine	_	_	S	S	S
speed manual transmission	S	S	S	S	S
speed <i>Sport</i> mode AT	0	0	0	0	0
ower-assisted front and rear disc brakes	S	S	S	S	S
nti-lock Brake System (ABS) w/ Electronic Brake Force Distribution (EBFD)	_	SP	S	S	S
ont wheel drive	S	S	S	S	S
rck-and-pinion steering with variable power-assist	S	S	S	S	S
ont and rear stabilizer bars	S	S	S	S	S
de door impact protection beams	S	S	S	S	S
XTERIOR FEATURES	-			-	
5" styled steel wheels with full wheel covers; 195/65R15 all-season steel-belted radial tires	S	_	_	_	_
5" aluminum alloy wheels; 195/65R15 all-season steel-belted radial tires		S	_	_	
5" aluminum alloy wheels; 205/55R16 all-season steel-belted radial tires		SP	S	S	_
To aluminum alloy wheels, 205/50R17 all-season steel-belted radial tires		- -	GFX		
		<u>-</u> S	S	-	<u> </u>
mporary spare tire	-			S	
orty bumpers			GFX	S	S .
de sills extension	A	A	GFX	S	S
ody-colour front grille	<u> </u>		GFX	S	\$
ont mud guards	A	S	S	_	<u>-</u>
ody-colour rear spoiler	A	A	A	_	S
anual remote-control door mirrors — body-colour	_		_	S	_
ual heated, power operated door mirrors — body-colour	_	PP	S	_	S
nin-sensing intermittent windshield wipers	_	S	S	S	S
ear window defroster	\$	S	S	S	S
ngle exhaust outlet w/ sporty garnish	S	S	S	S	S
uto light control	_	S	S	S	S
g lights	A	A	S	_	-
orty fog lights	-	_	GFX	S	S
hite side turn markers	\$	S	S	S	S
NTERIOR FEATURES: COMFORT AND CONVENIENCE					
N/FM radio w/ clock and 2 speakers	S	_	_	_	_
M/FM/CD player w/ clock and 4 speakers	СР	S	_	S	_
M/FM/CD player w/ clock, 4 speakers and 2 tweeters	_		S	_	S
eering wheel-mounted audio controls	СР	S	S	S	S
odule audio	S	S	S	S	S
r conditioning (factory installed only)	0	0	S	0	0
eering wheel mounted cruise control		PP	S	_	S
t steering wheel	S	S	S	S	S
lescopic steering wheel	S	S	S	S	S
ternal fuel door release	S		S	S	
ternal trunk release			<u> </u>		
am locks				-	_
	S	S	S	S	S
entral locking switch on driver and front passenger doors	СР	<u> </u>	S	S	\$
ower door locks	СР	S	S	S	S
eyless entry w/ 2 action unlock feature (2 key fobs)	СР	S	S	S	S
uminated entry	СР	S	S	S	S
ower windows w/ driver's one-touch down feature	_	PP	S	S	S
ower window switch illumination	_	PP	S	S	\$
echanical dial type HVAC controls	S	S	S	S	S
ear heater ducts	S	S	S	S	S
unk/cargo light	S	S	S	S	S
iver and passenger sunvisor w/ vanity mirror	-	S	S	S	S
ual front cup holders	S	S	S	S	S
issenger assist grips (3)	S	S	S	S	S
tat hooks (2)	S	S	S	S	S



	M.			MAZDA3 SPORT	
COMFORT AND CONVENIENCE (cont'd)	GX	GS	GT	GS	GT
Driver-side footrest	\$	S	\$	S	S
Day/night rearview mirror	S	S	S	S	S
Map lamps	-	S	S	S	S
Power glass moonroof	_	SP	GFX	_	0
NTERIOR FEATURES: SAFETY AND SECURITY					
supplemental restraint system (SRS) — Driver & passenger advanced two-stage front air bag with belt-use sensors;					
river seat position & passenger-side weight sensors	\$	S	S	S	S
ingine immobilizer theft deterrent system	\$	S	S	S	S
Anti-theft alarm system	-	_	S	_	S
Whiplash-reducing adjustable front seat head restraints	S	S	S	S	S
djustable rear seat headrests	\$	S	S	S	S
adjustable front safety belt anchors	S	S	S	S	S
ntegrated child seat anchor brackets	S	S	S	S	S
B-point rear safety belts	S	S	S	S	S
Oriver and front passenger safety belt pretensioners and load limiters	\$	S	S	S	S
ihild-proof door locks	S	S	S	S	S
NTERIOR FEATURES: SEATING AND TRIM					
asual type cloth seats	S	S	_	_	_
port type cloth seats	_	_	S	S	S
eather seats	_	_	0	_	0
Reclining front bucket seats w/ thigh support	S	S	S	S	S
Adjustable driver's seat lifter and lumbar support	_	S	S	S	S
50/40 split fold-down rear seatback	_	_	_	S	S
iO/40 split fold-down rear seatback w/ lock function	S	S	S	_	
eather-wrapped 3-spoke steering wheel	_		S	_	S
eather-wrapped shift knob	_	_	S	_	S
Carbon-like finish on centre panel	_	_	S	S	S
Aolded leather-like door trim and headliner		_	0		0
Floor mats	S	S	<u> </u>	S	<u> </u>
NTERIOR FEATURES: STORAGE	<u>, </u>	3	<u> </u>	3	3
				c	
Cargo management system Oouble centre console box w/ lid	<u> </u>		<u> </u>	S	<u>s</u>
Front door storage pockets with bottle holders	S	\$	\$	S	\$
Rear door bottle holders	S	S .	<u> </u>	\$	\$
Glove compartment (lockable)	-	S	S	S	\$
Driver's side seatback pocket	S	S	S	S	\$
NTERIOR FEATURES: INSTRUMENT PANEL					
ri-mode electroluminescent gauges	-	-	\$	S	S
gnition key illumination	S	\$	\$	S	S
achometer	\$	\$	\$	S	S
ngine coolant temperature gauge	S	S	\$	S	S
Warning lights for oil pressure, check engine, low washer fluid, low fuel level and door ajar	S	S	S	S	S
Varning lights for air bags	S	S	S	S	S

MAZDA3 PACKAGES:

Convenience package: Includes CD player, 2 additional speakers, steering wheel mounted audio controls, power locks, remote keyless entry and illuminated entry. Available on Mazda3 GX model.

Power package: Includes power windows, power window switch illumination, steering wheel mounted cruise control and dual heated, power operated door mirrors — body-colour. Available on Mazda3 GS model.

Sport package: Includes power moonroof, ABS, 16" aluminum alloy wheels and 205/55R16 tires. Available on Mazda3 GS model.

GFX package: Includes sporty bumpers, side sills and body-colour grille, power moonroof, 17" aluminum alloy wheels, 205/50R17 tires and sporty fog lights. Available on Mazda3 GT model.