

How long does it take
to decide on a new
automobile? We can't
imagine it will take much
more than a moment.

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 **LEXUS**
THE PURSUIT OF PERFECTION.

A close-up, high-contrast photograph of a Jaguar engine start/stop button. The button is oval-shaped with a polished chrome border and a dark, textured center. The words "ENGINE START STOP" are embossed in a circular pattern on the button's face. A small, illuminated green button with a checkered pattern is visible in the upper left corner of the button's face. The button is set into a dark, textured surface, likely leather or a similar material.

306 HORSEPOWER¹,
ENGAGED AT THE TOUCH OF A BUTTON.

Presenting the completely re-designed Lexus IS luxury sports sedan. You'll sense its muscular, aggressive purpose the moment you first lay eyes on it.

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Its minimalist lines tell of elegance and sophistication. What you don't see is that those same lines are a part of its racing influenced aerodynamics, which help push the car to the road as you maneuver through corners.

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SIX SPEEDS. NO WAITING.

For those who love to drive, it could be the isolation of a prairie road. A hairpin turn on the Cabot Trail. The sound of the perfect shift. Moments can be found everywhere. Sometimes they find you, other times you find them.

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0-100 KM/H IN UNDER 6 SECONDS¹. OR, EXACTLY ONE MOMENT.







PERFORMANCE AND LUXURY CAN MAKE
DESTINATIONS COMPLETELY UNNECESSARY.



WITH AVAILABLE FULL-TIME ALL-WHEEL DRIVE²,
GREAT MOMENTS ARE POSSIBLE ANYTIME.

Tires fill the wheel wells and deep cuts in the hood suggest it is more sculpted than manufactured. The new IS visually conveys performance and its available 306 hp V6 confirms it¹.

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Presenting an automobile unlike any you've driven before. A sports sedan designed to provide you with stimulating, exhilarating, memorable moments. Again and again and again.

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ENGINE

- 2.5 litre (IS 250) / 3.5 litre (IS 350)
- 6-Cylinder, DOHC, 24-Valve, Dual Variable Valve Timing with intelligence (VVT-i) • Acoustic Control Induction System • Ultra Low Emissions Vehicle (ULEV2)

PERFORMANCE

- 0-100 km/h in under 6 Seconds¹ (IS 350) • 204 hp @ 6,400 rpm / 185 lb. ft. @ 4,800 rpm (IS 250)
- 306 hp @ 6,400 rpm / 277 lb. ft. @ 4,800 rpm (IS 350) • Electronic Throttle Control System with intelligence (ETCS-i)

TRANSMISSION

- 6-Speed Automatic, Super Electronically Controlled Transmission (Super ECT), Overdrive, Sequential Multi-Mode Shifter, Paddle Shift (Standard on IS 250 AWD/IS 350 RWD, Available on IS 250 RWD)
- 6-Speed Manual, Close Ratio, Overdrive (IS 250 RWD only)

ENGINEERING

- Full-Time All-Wheel Drive (IS 250 AWD)² • Vehicle Dynamics Integrated Management (VDIM)³ (IS 350) • Vehicle Stability Control (VSC)³ • Traction Control (TRAC)³
- Available Limited Slip Differential (IS 250 RWD/IS 350 RWD)

TECHNOLOGY

- Lexus Premium Audio, AM/FM CD with MP3/WMA Player, In Dash 6-Disc CD Changer, Audio Auxiliary Input Jack, 13 Speakers
- Available DVD Based Navigation System⁴ with Backup Camera⁵ (IS 250 AWD/IS 350) • Available Adaptive Front Lighting System

LUXURY

- Push Button Start • Illuminated Entry with Fadeout • Available Mark Levinson[®] Premium Surround System⁶ (IS 350) • Premium Leather Seat Surfaces (IS 350) • Leather Wrapped Steering Wheel • Smart Key System

EXTERIOR

- Available Power Moonroof
- 16" Aluminum Alloy Wheels, Wheel Locks (IS 250 RWD)
- 17" Aluminum Alloy Wheels, Wheel Locks (IS 250 AWD/IS 350 RWD) • Halogen Headlamps
- Available Rain Sensing Wipers

SAFETY

- Power Assisted ABS • Electronic Brake Force Distribution (EBD), Brake Assist (BA)⁷ • Driver and Passenger Airbags & Knee Airbags (SRS)⁸ • Front Seat Mounted Side Airbags (SRS)⁸ • Front & Rear Head / Side Curtain Airbags (SRS)⁸



lexus.ca
1-800-26LEXUS

DISCLAIMERS: 1. 306 hp and 0-100 in under 6 seconds applies to the IS 350. These performance capacity figures are for comparison only, and were obtained with IS 350 prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt. 2. Full-time all-wheel drive applies to the IS 250 AWD. 3. Vehicle Dynamics Integrated Management (VDIM), Lexus Vehicle Stability Control (VSC) and Traction Control (TRAC) are electronic systems designed to help the driver maintain control under adverse conditions. They are not substitutes for safe driving practices. Please see your Owner's Manual for further details. 4. The Lexus DVD Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic updates available at an additional cost. See your Navigation System Owner's Manual for further details. 5. The backup camera, available only with NAV, does not provide a comprehensive view of the entire rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. 6. Mark Levinson is a registered trademark of Madrigal Audio Labs, Inc., a division of Harman International. 7. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. Please see your Owner's Manual for further details. 8. The Lexus driver and front passenger airbags, front seat-mounted side airbags, driver and front passenger knee airbags and side curtain airbags are Supplemental Restraint Systems (SRS). The driver and front passenger airbags and knee airbags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceed the design threshold level. The side airbags and side curtain airbags are designed to deploy in certain types of severe side-impact collisions. In all other accidents, the airbags will not deploy. To decrease the risk of injury from a deploying airbag, always wear your seatbelt, sit upright in the middle of the seat, and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying airbag SRS may cause serious injury or death. Please see your Owner's Manual for further instructions. All photographs appearing in this brochure are the copyrighted property of the photographers contracted by or on behalf of Lexus and may not be reproduced. European and U.S. models shown, Canadian model may vary. Every effort has been made to ensure the specifications and equipment are accurate based on information available at printing. Please refer to individual model specifications to determine which features are available on a given model. In some cases, certain changes in standard equipment, options, or product delays may occur, which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. Your Lexus Dealer or lexus.ca is your best source for up-to-date information. Lexus, One Toyota Place, Toronto, Ontario M1H 1H9. Printed in Canada.