

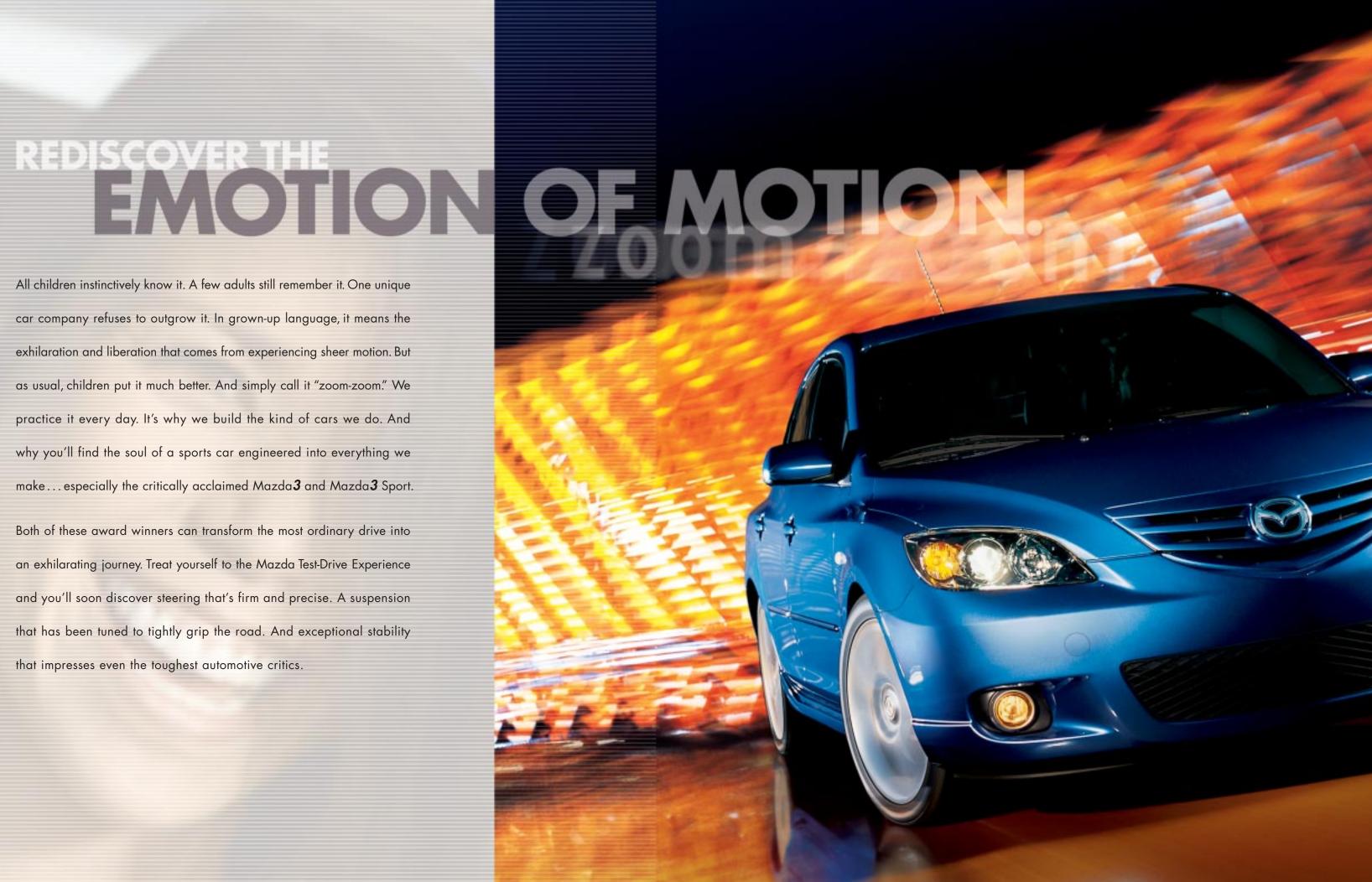






All children instinctively know it. A few adults still remember it. One unique car company refuses to outgrow it. In grown-up language, it means the exhilaration and liberation that comes from experiencing sheer motion. But as usual, children put it much better. And simply call it "zoom-zoom." We practice it every day. It's why we build the kind of cars we do. And why you'll find the soul of a sports car engineered into everything we make... especially the critically acclaimed Mazda3 and Mazda3 Sport.

Both of these award winners can transform the most ordinary drive into an exhilarating journey. Treat yourself to the Mazda Test-Drive Experience and you'll soon discover steering that's firm and precise. A suspension that has been tuned to tightly grip the road. And exceptional stability that impresses even the toughest automotive critics.

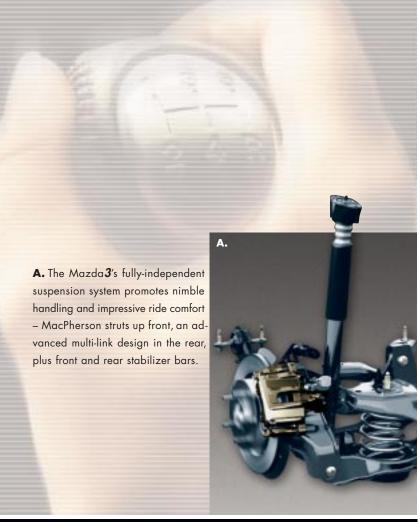




You've waited too long to settle for some bland, boring econobox. So give this proven wait-loss plan a try. Simply park yourself behind the wheel of a new Mazda 3 Sport for a test-drive. Tons of other contenders suddenly disappear from your memory. You're now enveloped by a far more enticing silhouette. Moved by the brisk response of an advanced 160-hp engine with variable-valve timing. And impressed by an interior so well-designed there are even steering wheel-mounted controls for the audio and cruise control systems (GT only). But then, in a new Mazda 3 Sport, instant gratification – and pure exhilaration – are always within easy reach.



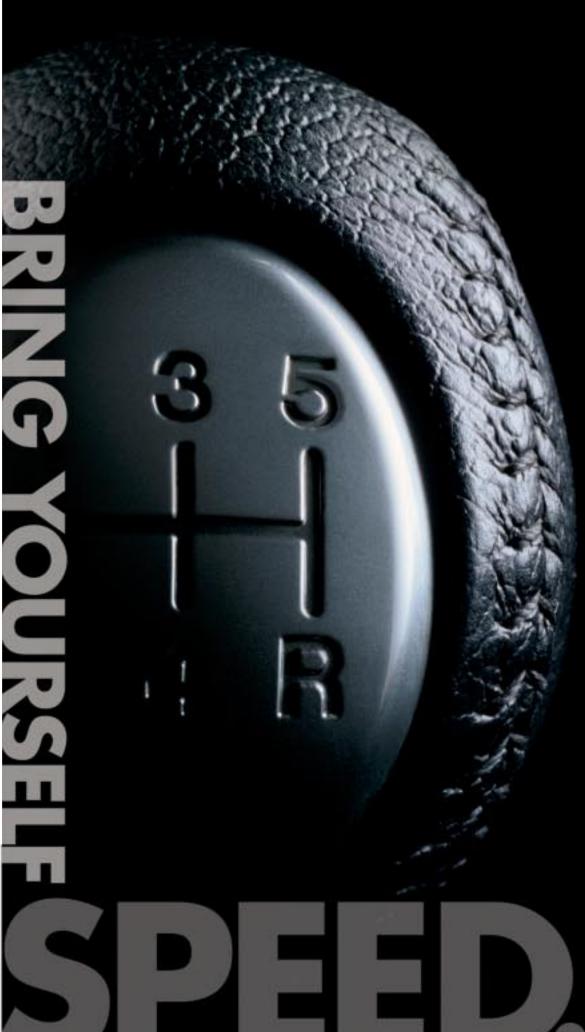
AND WELL-DONE.



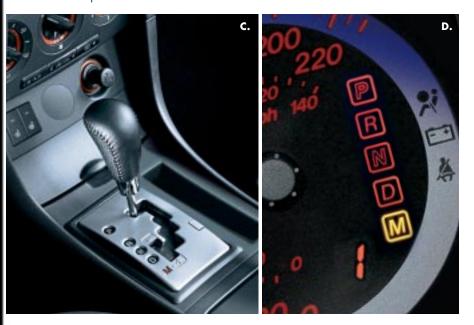


B. To help provide linear, fade-resistant stopping power, every Mazda **3** and Mazda **3** Sport is equipped with power-assisted, 4-wheel disc brakes. An advanced Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD) is also standard on the Mazda **3** GS with Sport package, GT and Mazda **3** Sport.

UP TO



C. and D. For optimum convenience and fun, a new 5-speed *Sport* mode automatic transmission that also allows you to sequentially shift gears up or down is available on the Mazda**3** GT and both Mazda**3** Sport models.



Go ahead. Step on the gas. Feel how enthusiastically the Mazda 3's responsive powertrain executes your command. Now, grab the next gear. Suddenly, you're moved to a more exuberant state of mind. Propulsion for both the Mazda 3 Sport and Mazda 3 GT is provided by a 160-hp, 16-valve, 2.3-litre powerplant. The Mazda 3 GX and GS boast a spirited, yet fuel-efficient, 150-hp, 16-valve, 2.0-litre engine. Both are sophisticated, all-aluminum designs that utilize variable-valve timing to maximize low-end torque and high-rpm power. For smoother shifting, a precise 5-speed manual gearbox featuring double-cone synchronizers is standard on both powertrain offerings.





It's easy to get excited behind the wheel of a Mazda 3. Features like a tilt and telescopic steering wheel and external temperature gauge are always standard. Plus, each model has its own unique list of conveniences that are also available in special packages. Enjoy features like a 6-speaker AM/FM/CD player, a steering wheel with integrated audio controls, power door locks and windows, automatic headlights, rain-sensing wipers and a driver's seat with adjustment for height and lumbar support. You can even get leather upholstered heated front seats as well, a leather-wrapped steering wheel and shifter. Choose the Mazda 3 that's right for you. Finally, a sporty compact where quality, luxury and craftsmanship are all part of the ride.









A. Every Mazda **3** features a steering wheel that tilts and telescopes. Both features help promote greater control and help ensure that you'll find a driving position that's comfortable for you. **B.** Audio controls for the AM/FM/CD players are mounted on the steering wheel and come standard on most models. Steering wheel-mounted cruise controls are also available on the GS with Power package for Mazda **3** sedan and for GT models. **C.** A power sliding-glass moonroof with integral sunscreen is available on most Mazda **3** and Mazda **3** Sport models. Its dual-purpose design allows you to slide it open, or tilt it up for a better view and/or ventilation. **D.** Tri-mode electroluminescent gauges, which are available on the Mazda **3** GT and Mazda **3** Sport, provide a shining example by displaying three different colour combinations to indicate daytime, nighttime or vehicle entry status.

IS AN INSIDE JOB.



EXTERIOR COLOURS









INTERIOR COLOURS



BLACK/RED CLOTH





BLACK/BLUE CLOTH





















A. MAZDA'S TRIPLE "H" CONSTRUCTION adds extra steel reinforcements to critical body areas to enhance

impact protection, structural integrity

and handling in all situations.

D. MAZDA'S "FOLD-AWAY" PEDAL ASSEMBLY is specially engineered to help minimize the chance of the driver sustaining a serious ankle or leg

E. SIDE DOOR IMPACT PROTECTION BEAMS, in all four doors, help absorb energy and promote cabin integrity in the case of a collision.

B. EXTENSIVE CRUMPLE ZONES, both front and rear, help the Mazda3 and Mazda3 Sport to absorb the energy of a collision and better protect occupants. C. DUAL FRONT AIR BAGS* are standard on every Mazda3



MAZDA3 COLOUR COMBINATIONS

EXTERIOR	INTERIOR				
	GX & GS (CLOTH)	GT (CLOTH)	GT (LEATHER)		
Black Mica	Black	Black/Red	Black		
Sunlight Silver Mica	Black	Black/Blue	Black		
Sand Mica	Black	Black/Red	Black		
Indigo Blue Mica	Black	Black/Blue	Black		
Velocity Red Mica	Black	Black/Red	Black		
Carbon Grey Mica	Black	Black/Blue	Black		
Titanium Grey Metallic	Black	Black/Blue	Black		
Arctic White	Beige	Black/Blue	Black		
Winning Blue Mica (GT only)	-	Black/Blue	Black		
Snow Flake White Pearl (GT only)	-	Black/Red	Black		

MAZDA WARRANTY The basic warranty on the Mazda 3 and Mazda 3 Sport covers all parts found to be factory defective for 3 years or 80,000 km whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information. ${\color{red}ROADSIDE\ ASSISTANCE\ PROGRAM} \\ {\color{blue}As\ part\ of\ our\ commitment\ to\ your\ total\ satisfaction,\ 2006\ Mazda\emph{\textbf{3}}\ and\ Mazda\emph{\textbf{3}}\ Sport\ owners}$ are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your Mazda3 and Mazda3 Sport for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physicallychallenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer. MAZDA TEST-DRIVE EXPERIENCE Exhibitantion begins with the Mazda Test-Drive Experience — a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways, and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "zoom-zoom". READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up, and fitted with floor mats.

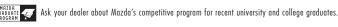
MAZDA3 SPORT COLOUR COMBINATIONS

EXTERIOR	INTERIOR				
	GS & GT (CLOTH)	GT (LEATHER)			
Black Mica	Black/Red	Black			
Sunlight Silver Mica	Black/Red	Black			
Indigo Blue Mica	Black/Blue	Black			
Velocity Red Mica	Black/Red	Black			
Titanium Grey Metallic	Black/Blue	Black			
Arctic White	Black/Blue	Black			
Copper Red Mica	Black/Red	Black			
Winning Blue Mica	Black/Blue	Black			
Snow Flake White Pearl (GT only)	Black/Red	Black			



For peace of mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new vehicle limited warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning, and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale

value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

In addition to a stunning silhouette, every Mazda3 and Mazda3 Sport also surrounds its driver and passengers with a tour de force of advanced and integral safety features. From the unseen safety engineering of its key structural reinforcements, sophisticated supplemental restraint systems and 4-wheel disc brakes to more obvious features like its side-mounted turn-signal repeater lights, adjustable front seat headrests, and 3-point safety belts for all seating positions, it's clear that safety is a top priority at Mazda. But then, around these parts, exhilarating performance and driving safety have always been part of the same equation.

and Mazda 3 Sport.

injury in an accident.

*Always wear your safety belt and secure children in the rear seats.

OUR COMMITMENT TO

IS EASY TO SEE.

2006 MAZDA3 & MAZDA3 SPORT SPECIFICATIONS

ENGINE	MA	ZDA3 GX & GS	MAZDA3 GT & MAZDA3 SPORT	
Туре	2.01	L DOHC 16-valve I4	2.3L DOHC 16-valve I4	
Displacement	199	9 сс	2260 cc	
Compression ratio	10.0	D:1	9.7:1	
Horsepower SAE net	150	@ 6,500 rpm	160 @ 6,500 rpm	
Torque, SAE net lb. ft.	135	@ 4,500 rpm	150 @ 4,500 rpm	
Fuel system	Elec	tronic Fuel Injection (EFI)	Electronic Fuel Injection (EFI)	
Recommended fuel	Reg	ular (unleaded)	Regular (unleaded)	
DRIVETRAIN				
Туре	Transverse front eng	ine/front-wheel drive		
Transmission	5-speed manual			
	Optional: 4-speed Sport mode AT with overdrive (Mazda 3 GX/GS)			
	Optional: 5-speed Sport mode AT with overdrive (Mazda 3 GT and Mazda 3 Sport)			
CHASSIS				
Frame	Unit body (Monocoq	ue) with side door impact protection l	beams and Triple "H" construction	
Front suspension	Independent, strut type, coil springs and stabilizer bar			
Rear suspension	Independent, multi-l	ink type, coil springs and stabilizer b	ar	
Steering	Rack-and-pinion with Electro Hydraulic Power-Assist Steering			
Minimum turning circle	10.4 m (curb-to-curb)		
Brakes	Power-assisted front o	ınd rear disc brakes		
	Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD) (Mazda 3 GS with Sport package, GT and Mazda 3 Sport)			
Curb weight (kg)	MT	AT		
Mazda 3 GX and GS	1,249	1,269		
Mazda 3 GT	1,286	1,318		
Mazda 3 Sport	1,309	1,338		

CAPACITIES			
Seating	5 persons		
Washer fluid tank	4.0L		
Fuel tank	55L		
EXTERNAL DIME	NSIONS (mm)		
Wheelbase	2,640		
Track (fr/rr)	1,530/1,515		
Overall length	4,530 (Mazda <i>3</i> without	GFX)	
	4,540 (Mazda 3 with GF	X)	
	4,485 (Mazda 3 Sport)		
Overall width	1,755		
Overall height	1,465		
Ground clearance	145		
INTERNAL DIME	NSIONS	MAZDA3	MAZDA3 SPORT
Headroom — without mo	onroof (fr/rr) (mm)	994/951	994/976
Headroom — with moonr	oof (fr/rr) (mm)	969/941	971/974
Legroom (fr/rr) (mm)		1,065/922	1,065/922
Shoulder room (fr/rr) (r	nm)	1,394/1,371	1,394/1,371
Cargo volume (L)		323	484
Cargo volume (with rear	seats folded) (L)	-	884
Passenger volume (L)		2,670	2,699
Total volume (L)		2,993	3,183
FUEL ECONOMY	RATINGS (L/100km)	

2006 MAZDA3 & MAZDA3 SPORT ACCESSORIES

MAZDA3 ACCESSORIES





All-weather floor mats

Wheel locks (set of 4)

Cargo mat

• Front mask

Pictured above from left to right: Rear lip spoiler, fog lights.



- Front air dam Side sill extensions
- Rear lip spoiler
- Raised rear spoiler
- Fog lights
- - 6-disc in-dash CD/MP3 changer
 - Cassette player
- MiniDisc player
- Engine block heater

MAZDA3 SPORT ACCESSORIES

2.0L MAZDA3 (GX & GS)

8.4

6.1

4AT Sport

9.1

6.4





2.3L MAZDA3 SPORT

5AT Sport

9.4

7.0

5MT

9.2

6.7

Pictured above from left to right: Rear bumper step plate, cargo net.

2.3L MAZDA3 (GT)

5AT Sport

9.4

7.0

5MT

9.2

6.7



• Rear bumper step plate

• 6-disc in-dash CD/MP3 changer

- Cargo tray
- MiniDisc player
- Cassette player
- Front mask • Engine block heater

• Wheel locks (set of 4)

- All-weather floor mats
- Cargo net

2006 MAZDA3 & MAZDA3 SPORT FEATURES

		MAZDA3		MAZDA3	SPOPT
ENGINEERING FEATURES	GX	GS	GT	GS	GT
5-speed manual transmission	S	ς	S	<u>S</u>	S
4-speed Sport mode automatic transmission	0	0	_	3	
5-speed <i>Sport</i> mode automatic transmission	U	U	0	0	0
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	_	SP	S	S	<u> </u>
WHEELS AND TIRES	_	31	3)	3
15" steel wheels					
	S		_	-	
15" alloy wheels	_	<u>S</u>	_	-	
16" alloy wheels	_	SP	S	S	
17" alloy wheels	-	_	GFX	-	S
195/65R15 all-season tires	S	S	-	-	
205/55R16 all-season tires	-	SP	S	S	
205/50R17 all-season tires	-	-	GFX	-	S
EXTERIOR FEATURES					
Sporty bumpers	-	-	GFX	S	S
Side sill extensions	-	_	GFX	S	S
Front mud guards	S	S	\$*	-	
Body-coloured front grille	-	-	GFX	S	S
Body-coloured outer door handle	-	S	S	S	S
Body-coloured protective side mouldings	-	S	S	S	S
Body-coloured rear spoiler	A	A	A	-	S
Body-coloured power operated, heated door mirrors	-	PP	S	-	S
Rain-sensing intermittent windshield wipers	-	S	S	S	S
Sporty exhaust outlet garnish	S	S	S	S	S
Auto light control	-	S	S	S	S
Fog lights	A	A	S	-	_
Sporty fog lights	-	_	GFX	S	S
White side turn markers	S	S	S	S	S
Roof rack mounting hardware	S	S	S	S	S
Intermittent rear wiper	_	_	_	S	S
Sporty tail lights with black housings	_	_	GFX	S	_
LED tail lights	_	_	_	_	S
COMFORT AND CONVENIENCE					
AM/FM/CD player with 2 speakers	S	_	_	_	_
AM/FM/CD player with 4 speakers	СР	S	_	S	
AM/FM/CD player with 4 speakers and 2 tweeters	_		S	_	S
6-disc in-dash CD changer	_	_	LP	_	LP
Exterior temperature gauge	S	S	S	S	<u> </u>
Steering wheel-mounted audio controls	CP	S	S	S	
				-	
Air conditioning with micron air filter	0	0	S	0	0
Steering wheel-mounted cruise controls	_	PP	S	-	<u> </u>
Tilt and telescopic steering wheel	S	S	S	S	S
Internal fuel door release	S	S	S	S	S
Internal trunk release	S	S	S	-	
Central locking switch on driver and front passenger doors	CP	S	S	S	S
Power door locks	CP	S	S	S	S
Keyless entry system with 2-action unlock feature					
(includes two transmitters)	CP	S	S	S	S
Illuminated entry	CP	S	S	S	S
Power windows with driver's one-touch down feature	-	PP	S	S	S
Rear heater ducts	S	S	S	S	S
Trunk/cargo lamp	S	S	S	S	S
Covered driver and passenger vanity mirrors	-	S	S	S	S
Front ashtray and cigarette lighter	S	S	S	S	S

		MAZDA3		MAZDA:	3 SPC
COMFORT AND CONVENIENCE (cont'd)	GX	GS	GT	GS	9 31 6
Passenger assist grips (3)	S	S	S	S	
Coat hooks (2)	S	S	S	S	
Map lamps	_	S	S	S	
Power glass moonroof	_	SP	GFX	-	
SEAT AND TRIM					
Casual type cloth upholstery	S	S	_	-	
Sport type cloth upholstery	_	-	S	S	
Leather upholstery	_	-	LP	_	L
Heated driver and front passenger seats	_	_	LP	_	L
Reclining front bucket seats with thigh support	S	S	S	S	
Adjustable driver's seat lifter and lumbar support	_	S	S	S	
60/40 split fold-down rear seatback	_	_	_	S	
60/40 split fold-down rear seatback with lock function	S	S	S	-	
Leather-wrapped 3-spoke steering wheel	_	-	S	-	
Leather-wrapped shift knob	_	-	S	-	
Carbon-like finish on centre panel	_	_	S	ς	
INSTRUMENT PANEL AND STORAGE					
Tri-mode electroluminescent gauges	_	_	S	S	
Ignition key illumination	S	S	S	S	
Tachometer	S	S	S	S	
Engine coolant temperature gauge	S	S	S	S	
Warning lights for oil pressure, check engine, low washer fluid,				1	
low fuel level and door ajar	S	S	S	S	
Warning lights for air bags	S	S	S	S	
Trip computer with fuel economy/range and average speed data	-	S	S	S	
Cargo management system	-	-	-	S	
Double centre console box with lid	S	S	S	S	
Front door storage pockets with bottle holders	S	S	S	S	
Rear door bottle holders	S	S	S	S	
Lockable glove compartment	-	S	S	S	
Driver side seatback pocket	S	S	S	S	
SAFETY AND SECURITY					
Dual front air bags	S	S	S	S	
Engine immobilizer theft-deterrent system	S	S	S	S	
Anti-theft alarm system	-	-	S	-	
Whiplash-reducing adjustable front seat head restraints	S	S	S	S	
Adjustable rear seat headrests	S	S	S	S	
Adjustable front safety belt anchors	S	S	S	S	
Integrated child seat anchors	S	S	S	S	
3-point rear safety belts for all occupants	S	S	S	S	
Driver and front passenger safety belt pretensioners and load limiters	S	S	S	S	
Child-proof rear door locks	S	S	S	S	
Side door impact protection beams	S	S	S	S	
S = Standard O = Optional A = Accessory CP = Con	veniena	e package	PP :	= Power p	ackr
SP = Sport package GFX = GFX package LP = Luxury packa		– = Not Avai		р	

*Except if equipped with GFX package

Convenience package: 2 additional speakers (4 total), steering wheel-mounted audio controls, power locks, remote keyless entry and illuminated entry. Available on Mazda 3 GX.

Power package: Power windows, steering wheel-mounted cruise controls and power adjustable body-coloured heated mirrors. Available on Mazda 3 GS.

Sport package: Power glass moonroof, ABS, 16" alloy wheels and 205/55R16 tires. Available on Mazda 3 GS.

Luxury package: Leather seats, heated driver and front passenger seats and 6-disc in-dash CD changer. Available on Mazda 3 GT and Mazda 3 Sport GT.

GFX package: Sporty bumpers, body-coloured side sill extensions and front grille, power glass moonroof, 17" alloy wheels, 205/50R17 tires, sporty fog lights and tail lights. Available on Mazda 3 GT.