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The Drive is On

192-07-B-005E





# CADILLAC XLR

For 2007, as so often in the past, Cadillac defines the automotive avant-garde. To the knowledgeable driver, the Cadillac name signifies exhilarating performance, innovative luxury, dramatic style and ever-advancing technologies that enhance your safety, comfort and enjoyment. Of all the superb vehicles in the Cadillac family, none exemplifies these characteristics quite as boldly as the XLR luxury roadster. XLR, the 443-horsepower ultrahigh performance XLR-*V* and the stunning new-for-2007 XLR Platinum Edition all deliver a driving experience of extraordinary sophistication, regardless of whether you're cruising along an urban boulevard or slicing down a winding country lane. Created by Cadillac to delight a discerning few, XLR is as good as driving gets.

For more information about XLR visit our website at xlr.gmcanada.com







## CRISP LINES, POWERFUL FORMS AND EXQUISITE DETAILS.

## UNCANNY REFINEMENT. IRRESISTIBLE PERFORMANCE.



advanced technologies. Variable valve timing, electronic throttle that's assembled in a "clean room" to assure outstanding quality. sophisticated 320-horsepower powerplant that produces thrilling that its performance unfailingly reflects your driving style.

As befits the powerplant of a top-of-the-line Cadillac, the XLR's performance whenever the spirit moves you. For 2007, the Northstar V8 4.6-litre Northstar V8 engine is replete with some of today's most is paired with an advanced new six-speed automatic transmission control, polymer-coated pistons and countless other high-tech features This precision-engineered gearbox includes such high-tech features as are all part of the Northstar engine's repertoire. The result is a smooth, Performance Algorithm Liftfoot and Driver Shift Control to help ensure

Developed jointly by GM and Michelin engineers, the XLR's lo profile 18-inch tires carry a W-speed rating, indicating they are engineered to perform at track speeds up to 270 kilometres per hour. They're also a "zero-pressure" design. If a tire should deflate, the sidewall is stiff enough to support XLR's weight without damage to the tire, even with a total loss of air pressure. You can continue to drive at 90 kilometres per hour for up to 200 kilometres – further, if you stop to allow the tire to cool – to find a service station. A tire pressure monitoring system senses if a tire has lost pressure and alerts you via the Driver Information Centre.

The XLR's advanced Magnetic Ride Control (MRC) suspension can vary the damping setting at each of the XLR's four wheels up to 1000 times per second, making it one of the fastest-reacting suspension systems in the world. The breakthrough technology that makes this possible is a unique shock absorber fluid in which millions of microscopic iron particles are suspended. When these particles are exposed to an electromagnetic field, the fluid instantly becomes more viscous, which causes the shock absorber to grow firmer. On the road, the ride and handling benefits are simply amazing. Body roll during cornering is reduced to an absolute minimum, and the MRC suspension's constant adjustments maintain optimal comfort and control, even during spirited driving on badly deteriorated road surfaces.



MAGNETIC RIDE CONTROL

The way XLR's arresting body manages airflow is testimony to the meticulous attention to detail that characterized the car's development process. First, to predict the way XLR would move through the airstream, supercomputers translated the initial body design and the wind tunnel where it would be tested into five million digital elements. Then countless hours of tunnel testing went into subtly refining every line and curve. The result: a roadster that splits the wind with a drag coefficient of just 0.31 – and shatters expectations all along the way.

On a crisp spring afternoon or a soft summer's evening, the 2-seat XLR offers the joy of pure top-down motoring. But should the skies turn stormy, the XLR can metamorphose in less than 30 seconds from a wind-in-your-hair roadster into a weathertight coupe, tested to withstand a 13,600 L (3000 imp. gal.) torrent of water without admitting a single drop to the interior. Because a little rain should never stand in the way of your driving pleasure.



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CLEAN, BOLD LINES

SET THE XLR APART

WITH THE HARDTOP IN PLACE

OR FOLDED NEATLY AWAY



## HIGHWAY HIGH-TECH.

The XLR's Adaptive Cruise Control\* takes much of the stress out of highway driving. When the road is clear, it functions like a normal cruise control system and maintains your pre-set speed. But any time you encounter slower-moving traffic ahead, your XLR's radar-based Adaptive Cruise Control automatically eases the throttle and applies the brakes, if necessary, to maintain a safe following distance. When the traffic in front clears, or when you change to a more open lane, your XLR will automatically accelerate back up to your pre-set cruising speed.

\*Not available on XLR-V. Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle.

## AN UNCOMPROMISING DRIVER ENVIRONMENT FOR UNCOMPROMISING DRIVERS.

Any questions you may have about the XLR's purpose will be answered once and for all the moment you take your place in the driver's seat. With its gauges positioned just so, and controls that operate with an impeccable logic and a precision feel, there's no doubt that this is a car created to deliver serious motoring pleasure.



When you walk up to your XLR, electronics within the car detect the presence of the key fob in your pocket or purse and unlock the doors automatically.

The XLR replaces conventional mechanical door latches with electronic ones that respond to the gentlest touch.

XLR's standard navigation system is integrated into an audio system of extraordinary quality. Components include an in-dash 6-disc CD changer, Bose 9speaker sound system, Weather Band, Radio Data System and much more.

The standard Head-Up Display (HUD) lets you view data on vehicle speed, transmission gear selected, Adaptive Cruise Control status and more without ever taking your eyes off the road. It can be programmed to display this information in your choice of English, French, German, Italian or Spanish.



## EXPERIENCE A SOPHISTICATED SIMPLICITY.

With the XLR's handsome key fob in your pocket, a world of thoughtfulness opens up to you. Your XLR unlocks automatically for you as you approach. Opening the door requires only the merest touch. Another touch, this one to a push button on the instrument panel, ignites the potent Northstar engine. And the whole time your key fob has never left your pocket or purse. This near-magical level of convenience and ease of operation is made possible by a phalanx of state-of-the-art electronic systems. And the XLR's thoughtfulness goes much, much further. Take the windshield wipers, for example. They can sense rain, snow or road spray on the windshield glass and sweep it away for you automatically. At night there's no need to dim the interior rear-view mirror to cut the glare from the headlights of following vehicles; the mirror does that by itself, electronically. And should you be struck by a sudden urge for linguine vongole or Szechuan chicken during your travels, your XLR can help there, too. The standard DVD-based navigation system can direct you to literally thousands of restaurants – and millions of other destinations – in cities across Canada and the United States.\* The system can also play your favourite DVD movies – with the transmission safely in "Park," of course.

\*At time of print, detailed map coverage is available for most major urban areas of the



power adjustments



In the XLR, Cadillac luxury reaches dizzying new heights. For instance, say another driver has moved the driver's seat, exterior rear-view mirrors and steering column since you last drove your XLR. As you approach, the car will actually sense the key fob and automatically return each component to the setting you stored in the vehicle's memory.

XLR's instrumentation is at once aesthetically elegant and brilliantly functional. The gauges were created through a collaborative effort involving both the Cadillac XLR design team and designers from the famed Italian jewellery house, Bvlgari. Supplementing these very stylish instruments is a high-tech, aircraft-inspired Head-Up Display (HUD) – the only one of its kind in the elite roadster class. Capable of displaying information in your choice of five languages, it projects vehicle speed and other key readouts onto the inner surface of the windshield, dramatically reducing the need to take your eyes off the road.

# A POWERFUL BEAUTY. leathers that adorn the seats, doors, console and steering wheel.

Genuine Spanish Eucalyptus wood trim, with its warmth and unique character, provides the perfect counterpoint to the XLR's bold, technical lines. It's set off by EUCALYPTUS: glare-resistant anodized aluminum accents and complemented by the supple natural

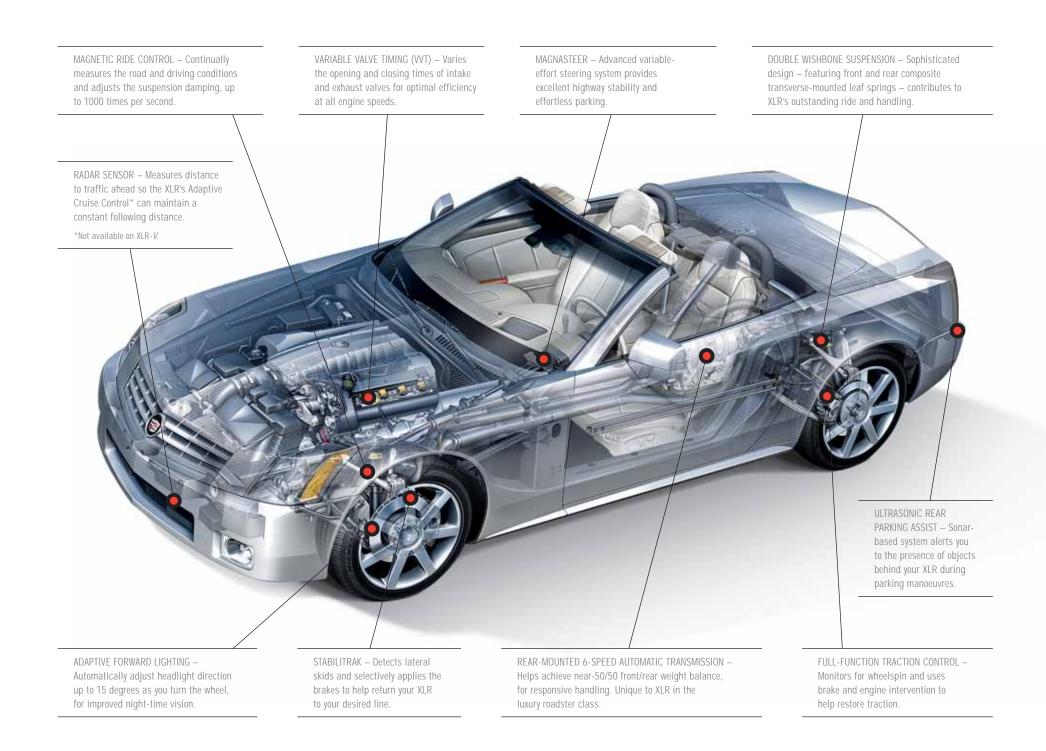
# A BEAUTIFUL STRENGTH. offer incredible strength and rigid combined with extremely light weight.

Employing a technology borrowed from the the XLR's cockpit and trunk consist of laye BALSA: of composite material sandwiched around a





The XLR body structure wasn't carved out of a single block of steel. It just feels that way. Integral to the XLR's structure are one-piece steel side rails more than 4.3 metres (14 feet) long, which have been sculpted into shape by highly pressurized water. These lightweight side rails - weld-free, extraordinarily strong and a technical achievement in their own right - do a job that was once handled by an assembly of dozens of components. They and other cutting-edge components, including a lightweight aluminum body structure, give the XLR enormous strength and rigidity – and the unmistakable feel of lasting quality.





## XLR-V: AWESOME IN EVERY WAY.

The XLR-*V* will forever change your impression of what luxury driving can be. With a 443-horsepower supercharged Northstar V8 engine, a six-speed automatic transmission with Driver Shift Control and a long list of premium brake and suspension components, the XLR-*V* offers a level of performance comparable with the best elite sports cars. Yet the XLR-*V* remains a superbly luxurious, supremely elegant automobile, free from technical compromises and styling gimmicks. The result: the only high-performance luxury roadster worthy of the Cadillac wreath and crest.



XLR-*I*'s supercharged 4.4-litre Northstar engine develops 443 horsepower at 6400 rpm and 414 pounds-feet of torque at 3900 rpm. In GM testing, it powers this sumptuously equipped luxury roadster to 96 km/h (60 mph) in under 5 seconds.



The XLR-*V* interior is distinguished by Zingana wood appointments, aluminum accents and leather seating surfaces with sueded fabric inserts that hold you firmly in place during aggressive manoeuvres.

## MAKING A STRONG STATEMENT.

For 2007, Cadillac offers a new XLR Platinum Edition that elevates the dramatic presence of XLR to an even higher plane. On the outside, the highlights include a glittering chrome-finished grille, exclusive fifteen-spoke polished aluminum wheels and exclusive Liquid Amethyst paint treatment. Inside, the environment glows with natural olive ash wood and aluminum accents. XLR Platinum Edition. It's an even bolder way to express your unique sense of style.



## CADILLAC OWNER PRIVILEGES

In addition to an exceptional driving experience, Cadillac ownership brings with it a world-class array of privileges.\* The Cadillac Limited Warranty covers all parts and labour costs that may be incurred to correct all defects in material or workmanship.\* Cadillac No Charge Scheduled Maintenance\* covers the cost of regularly scheduled maintenance. Cadillac Roadside Service provides assistance throughout Canada and the United States should you require towing, fuel delivery, a jump start or help with a flat tire or lock-out situation.\* Trip Planning can assist you on road trips with computer-generated maps indicating either the most direct route or the most scenic route to any destination you choose in North America.\* Alternative Transportation provides you with shuttle transportation for daily service and an alternate vehicle (or reimbursement for rental or other transportation expenses) for overnight service, whenever your XLR requires scheduled maintenance or repairs covered under the Cadillac Limited Warranty.\* Trip Interruption Protection may reimburse you for such incidental expenses as hotel accommodation, meals and auto rental should your trip be interrupted by a repair covered under the Cadillac Limited Warranty.\* See your Cadillac dealer for complete details.

\*Program in effect for the first 4 years or 80,000 km (whichever comes first) of ownership. Conditions and limitations apply.

#### ONSTAR

OnStar\* uses advanced communications technology to enhance your safety, security and convenience.

OnStar Advisors can provide a wealth of information and perform a variety of diagnostic services. They can also provide assistance in an emergency. No wonder more than 4 million people have become OnStar subscribers and over 12 million calls are made each month on the built-in voice-activated, hands-free system. OnStar and one year of the Directions and Connections Plan are standard on all XLR models. See your Cadillac dealer for more information on plans and services.

\*OnStar services require vehicle electrical system (including battery), wireless service, and GPS satellite signals to be available and operating for features to function properly. Not all OnStar features are available on all vehicles. OnStar acts as a link to existing emergency service providers. OnStar Hands-Free Calling requires a Hands-Free enabled vehicle, prepaid minutes and existing OnStar service contract. Subscription Service Agreement required.

### XM SATELLITE RADIO

What's convinced more than six million people to subscribe to XM Satellite Radio? How about the largest playlist on the planet, with musical genres that span



everything from decades to dance, rock to rap and country to classical – broadcasting the most commercial-free music in digital quality sound? Or is it the news, talk, comedy and sports channels – including more than 1,000 NHL games, and all available from coast to coast?\* XM has revolutionized radio as we know it. And now you can enjoy XM Satellite Radio in your next General Motors vehicle – GM is the first automaker to offer factory-installed satellite receivers. Ask your Cadillac dealer for more information.

\*Includes 3 free trial months beyond which fees apply. Available in 10 Canadian provinces and 48 contiguous United States.

### ACQUISITION OPTIONS

In addition to the many exclusive privileges of Cadillac ownership, Cadillac and General Motors of Canada have created a range of supplementary support programs to enhance your ownership experience. Some of these programs assist you in purchasing or leasing the Cadillac of your choice. Others help protect you and your new Cadillac over the long term.

#### Purchasing & Leasing:

- GMAC Financing On-the-spot financing at your GM dealership\*
- GMAC SMARTLEASE A smart alternative to traditional financing\*
- The GM Card Eligible cardholders may be able to redeem up to \$3500 in GM Card<sup>®</sup> Earnings toward the total purchase price or lease down payment on selected vehicles.\*\* For more information on The GM Card please call 1-800-461-3279.

#### Additional Ownership Programs:

• GM Protection Plan (GMPP) – the only extended services contract backed by the resources and commitment of General Motors, GMPP may be purchased at the time of your sale or lease, or subsequently during the Base warranty period.\*\*

#### Information Resources:

You can obtain more information about Cadillac vehicles and programs from your Cadillac dealer, or at these information centres:

- The GM website at gmcanada.com
- The Cadillac Contact Centre at 1-888-446-2000 or (1-800-263-3830 for TDD users).

Subject to eligibility. \*\*Conditions and limitations apply.

#### A word about this brochure

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your Cadillac dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

#### A word about assembly

Cadillac vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Cadillac vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

#### A word about corrosion

Cadillacs are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

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## XLR FEATURES & OPTIONS

#### SAFFTY AND SECURITY

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ar-wheel drive GINE	S
GINE	
	S
L Northstar V8 VVT with 320 horsepower @ 6400 rpm and 310 lbft. of torque @ 4400 rpm	S
HAUST SYSTEM	-
ur chrome-plated exhaust tips	S
EERING	
gnasteer, power, speed-sensitive variable-assist, rack and pinion	S
SPENSION	
vheel independent, Magnetic Ride Control, computer controlled active suspension system	
with adjustable shock absorbers	
abiliTrak stability enhancement system, 4-channel	S
ANSMISSION	S
speed automatic with Driver Shift Control	

#### INTERIOR

ACCENTS	XLR			
Aluminum trim on centre stack, instrument panel and shifter plate, steering wheel and doors				
AUDIO SYSTEM				
AM/FM stereo with 6-disc in-dash CD changer, Radio Data System (RDS), Weather Band, clock and Theftlock, DVD Navigation, single DVD for map coverage in Canada** and USA, GPS based, 165 mm (6.5 in.) touch screen, multi-language, voice recognition, Bose 9-speaker sound system	S			
with AudioPilot noise compensation technology				
XM Satellite Radio'	S			
CLIMATE CONTROL	S			
Automatic, dual-zone electronic climate control with automatic recall				
Air filtration system, pollen filter	S			
CONSOLES	C			
Centre console with shifter, storage, dual covered cupholders, coin holder and ashtray with cigar lighter	S			
Universal home remote 3-channel programmable transmitter	3			
CRUISE CONTROL				
Adaptive Cruise Control, RADAR transceiver automatically adjusts speed to maintain pre-set following distance – includes reconfigurable 4-colour Head-Up Display with readouts for vehicle speed, selected gear, Adaptive Cruise Control, audio system, navigation turn prompts, high beam indicator and fuel level information				
INSTRUMENTATION				
Bylgari designed analogue cluster with Driver Information Centre (5-language capability) and tire pressure monitoring system	S			
KEYLESS IGNITION				
Push-button start	S			
LIGHTING				
Illuminated entry/exit, map and door puddle lighting	S			
MEMORY PACKAGE				
Automatically recalls settings for 2 drivers based on their individual remote access key fob, the recall function remembers the position of the driver's seat, exit seating position, exterior rear-view mirror preferences, passenger tilt-down parallel park feature, power tilt/telescoping steering wheel and climate control settings	S			
MIRRORS				
Electrochromic, auto-dimming rear-view mirror with 3-button OnStar controls and map lights	S			
Illuminated driver and passenger visor vanity mirrors				
SEATING				
Front buckets with perforated leather seating surfaces, power 8-way driver and passenger seat adjusters				
Heated seating surfaces and cooled seat cushions and backs, adjustable upper and lower lumbar support and integrated Bose audio speakers				
STEERING WHEEL				
Leather-wrapped with Eucalyptus wood trim				
Controls for Voice Recognition, audio system and cruise control				
Power tilt and telescopic adjustable column	S			
TRUNK				
Power remote release with closing system	S			
Convenience net	S			
WINDOWS				
Power with express-up and down feature and automatic indexing sealing system	S			
WOOD ACCENTS				
Genuine light or dark Eucalyptus accents on steering wheel, doors, console and transmission shifter	S			

#### FXTERIOR

ANTENNA	XLR		
Front windshield, integrated	S		
GLASS			
Solar-Ray, tinted			
IGHTS			
og lights			
MIRRORS			
oldaway, heated, power remote control with driver-side electrochromic auto-dimming feature			
Passenger-side with tilt-down parallel park feature			
ROOF			
-lardtop, power retractable roof-operated via console control			
TIRES			
235/50R18 Michelin ZP W-rated, extended mobility			
NHEELS			
18" x 8" polished aluminum wheels			
NIPER/WASHER SYSTEM			
Rainsense with automatic variable delay			
PLATINUM EDITION			
ncludes exclusive Liquid Amethyst exterior colour with Light Cashmere/Burl colour interior, natural Olive Ash wood and aluminum interior trim accents, Alcantara® fabric headliner, unique floor mats, chrome-finished grille and 15-spoke 18" polished aluminum wheels	0		
13-spoke to poilshed auditinuum wheels	0		

#### PASSION RED LIMITED EDITION

Includes exclusive Passion Red exterior colour with Ebony leather seating surfaces, Dark Eucalyptus wood accents and specially engraved and sequentially numbered driver sill plates, chromed-finished grille and 7-spoke chromed aluminum wheels 0

\* Turn-by-Turn availability impacted by some geographic/celluar limitations, advisor-assisted routing available.
\*\* At time of print, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. Choose the factory navigation option and you will receive an updated navigation DVD each of the first two years following your purchase.
Includes 3 free trial months beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous United States.

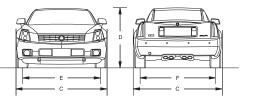
#### XLR-V SELECTED ADDITIONAL FEATURES

XLR-V SELECTED ADDITIONAL FEATURES
Features listed below for XLR-V or in lieu of or in addition to the features listed for the XLR
ENGINE
4.4L Northstar V8 VVT supercharged
443 horsepower @ 6400 rpm
414 lbft. of torque @ 3900 rpm
EXHAUST SYSTEM
Four polished stainless steel exhaust tips
TRANSMISSION
6-speed automatic transmission with Driver Shift Control
SUSPENSION
Performance-tuned Magnetic Ride Control
BRAKES
Performance, 4-wheel vented discs with 4-wheel, 4-channel anti-lock braking system (ABS)
Front 340 mm (13.4 in.) cross-drilled rotors
Rear 330 mm (13.0 in.) cross-drilled rotors
WHEELS
19" x 8.5" sterling silver painted aluminum wheels
TIRES
Front, P235/45R19 Pirelli W-rated, extended mobility
Rear, P255/40R19 Pirelli W-rated, extended mobility
GRILLE
Stainless steel wire mesh upper and lower grilles
ACCENTS
Zingana wood appointments with kinetic finished aluminum accents
CRUISE CONTROL
Electronic, includes tell-tale in Head-Up Display (replaces Adaptive Cruise Control)
SEATS
Leather seating surfaces with sueded-fabric inserts
STEERING WHEEL
Leather-wrapped
Controls for Voice Recognition and audio system



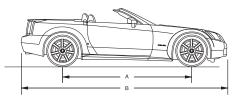
#### WHEELS AND TIRES







Standard on XLR-V 19" sterling silver painted aluminum wheels with Pirelli Extended Mobility P235/45R19 - front and P255/40R19 - rear W-speed rated tires

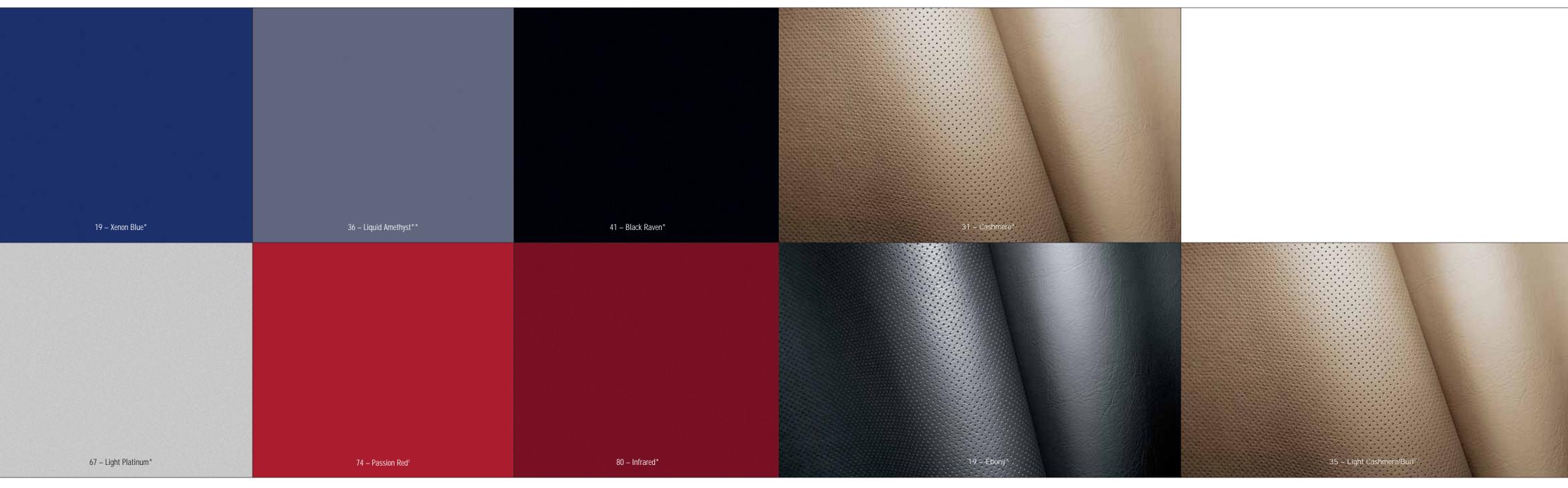


Included with available XLR Platinum Edition only 18" polished aluminum wheels

#### EXTERIOR DIMENSIONS

Wheelbase	(A)	2685 mm (105.7 in.)
Length	(B)	4514 mm (177.7 in.)
Width	(C)	1836 mm (72.3 in.)
Height	(D)	1280 mm (50.4 in.)
Front track	(E)	1580 mm (62.2 in.)
Rear track	(F)	1580 mm (62.2 in.)
INTERIOR DIMEN	ISIONS	
Headroom		955 mm (37.6 in.)
Legroom		1082 mm (42.6 in.)
Shoulder room		1379 mm (54.3 in.)
Hip room		1346 mm (53.0 in.)
Seating capacity		2
CAPACITIES		
Oil		7.1 L (6.24 imp. qt.)
Coolant		14 L (12 imp. qt.)
Fuel		69.0 L (15.2 imp. gal
Cargo volume, tru	ink – roof up	328 L (11.6 cu. ft.)
Cargo volume, tru	ink – roof down	125 L (4.4 cu. ft.)
Curb weight, estir	nated – XLR	1654 kg (3647 lb.)
Curb weight, estir	nated – XI R-V	1728 kg (3810 lb.)

## EXTERIOR COLOURS



## INTERIOR COLOURS

Due to limitations in the printing process, the colours shown may differ slightly from the actual colour. \* Not available on XLR Platinum Edition

\*\* Only available on XLR Platinum Edition.

† Only available on Passion Red Limited Edition.

Please see your Cadillac Sales Consultant for specific colour availability and compatibility.