



2008 CX-7



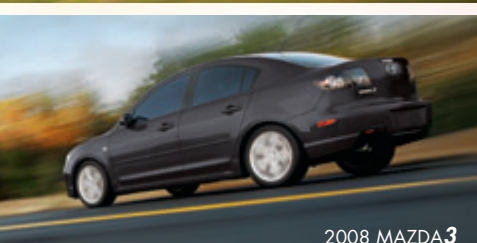
2008 CX-9



2008 TRIBUTE



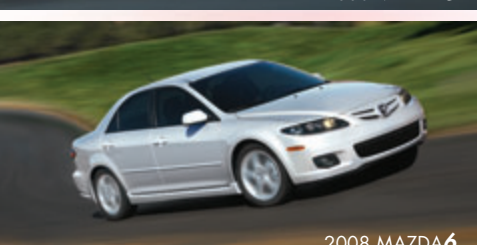
2007 MAZDA5



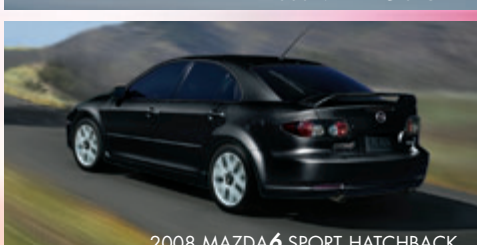
2008 MAZDA3



2008 MAZDA3 SPORT



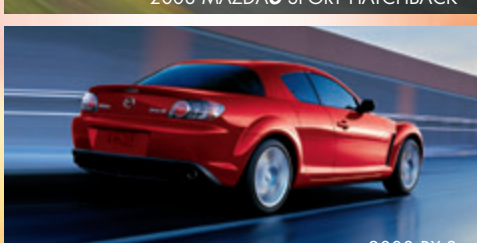
2008 MAZDA6



2008 MAZDA6 SPORT HATCHBACK



2008 MX-5 MIATA



2008 RX-8



2008 B-SERIES



2008 MAZDASPEED3

ALWAYS THE SOUL OF A SPORTS CAR.



Get more detailed information on your Mazda B-Series Truck. Check out our website at www.mazda.ca for specifications and features, option packages, pricing, financing, to book a test-drive and find a dealer near you.
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www.mazda.ca



MAZDA B-SERIES TRUCK

DESIGNED AND ENGINEERED THE ZOOM-ZOOM WAY.



REDISCOVER THE EMOTION OF MOTION.

ZOOM-ZOOM

STYLISH DESIGN

SPIRITED PERFORMANCE

INSIGHTFUL ENGINEERING



All children instinctively know it. A few adults still remember it. One unique car company refuses to outgrow it. In grown-up language, it means the exhilaration and liberation that come from experiencing sheer motion. But as usual, children put it much better. And simply call it "zoom-zoom". We practice it every day. It's why we build the kind of cars we do. And why you'll find the soul of a sports car engineered into everything we make...including Mazda B-Series Trucks.

In all, there are three hard-working, fun-to-drive models to choose from: The potent, go-anywhere Mazda B4000, the sporty B3000 and the economical yet durable B2300. You also get a choice of two hard-working cab configurations. The B2300 features a practical two-door cab layout, while the B3000 and B4000 offer the extra space, versatility and convenience of a Cab Plus four-door design. Perfect for sharing the excitement.

1

The responsive 4.0 L SOHC V6 in the B4000 4x4 Cab Plus cranks out a generous 207-hp and 238 lb. ft. of torque. Which means plenty of all-purpose power.

2

A dash-mounted control knob on both B4000 4x4 models makes it easy to shift on the fly into or out of 4x4 mode (up to 72 km/h) – as the terrain requires.

3

Two foldaway rear jump seats are standard on all Cab Plus models. Fold them up or down to gain more room for extra gear or passengers.



1

SIRIUSSM SATELLITE RADIO

Hear what you want, where you want with SIRIUS satellite radio. Standard on the B4000 4x2, and available on select models.

2

Handsomely upholstered front bucket seats with a handy centre console are available on the B4000 4x4 SE Cab Plus with the SE Plus Package.

3





SHIPPING, AND PLENTY OF HANDLING.

For 4x4 versatility and tons of towing talent, look to the Mazda B4000 4x4 SE Cab Plus. You'll enjoy a gutsy 4.0 L, 207-hp V6 that generates 238 lb. ft. of torque with either the 5-speed manual transmission or available 5-speed electronically controlled automatic. You'll have the ability to shift on the fly into 4x4 mode (up to 72 km/h). And a maximum towing capacity of 5,600 lbs. (2,540 kg) when equipped with the available automatic transmission. Also on board are skid plates, air conditioning, a trailer wiring plug and handsome 16" alloy wheels mounted with beefy P255/70R16 all-terrain tires. So what are you waiting for? Get behind the wheel of a Mazda B4000 4x4 SE and handle anything that comes your way.



DRIVE TO LIVE. LIVE TO DRIVE.

To us, working hard and playing hard are two sides of the same coin. Which is why the Mazda B3000 Dual Sport Cab Plus is designed to fit any task. It serves up a spirited, 3.0 L V6 with 148-hp and 180 lb. ft. of torque. Then adds aggressive P235/75R15 all-terrain tires, gleaming 15" alloy wheels, fog lights, plus a limited slip axle. Or consider the economical Mazda B2300. It boasts a responsive, yet fuel-efficient, 2.3 L engine with 143-hp and 154 lb. ft. of torque. As well as standard features like an Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD). So no matter what side of the coin you land on, count on heads-up performance from Mazda.



2008 MAZDA B-SERIES TRUCK ACCESSORIES

ACCESSORIES



Pictured above from left to right: Foldable storage box, auto-dimming mirror with compass and temperature, fog lights.

- All-weather floor mats – Charcoal black (set of two)
 - Auto-dimming mirror with compass
 - Bed extender
 - Bedliner
 - Bed rails
- First Aid Kit
 - Front mask
 - Hood deflector – Smoke
 - Roadside Assistance Kit
 - Soft tonneau cover – Black vinyl
- Spare tire lock
 - Tailgate lock
 - Touch-up paint pen
 - Trailer hitch – Class III
 - Wheel locks – Chrome (set of 4)

For further information, please refer to the Mazda B-Series Truck Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle basic warranty as the Mazda B-Series Truck.

2008 MAZDA B-SERIES TRUCK AXLE RATIO AND LOAD RATING

| ENGINE/TRANSMISSION | AXLE TYPE | AXLE RATIO | MAXIMUM TRAILER WEIGHT† | | | | MAXIMUM GCWR* | |
|---------------------------|-----------|------------|-------------------------|-------|----------|-------|---------------|-------|
| | | | Regular Cab | | Cab Plus | | | |
| | | | kg | lbs | kg | lbs | kg | lbs |
| B2300/MT (4x2) | Regular | 3.73 | 717 | 1,580 | – | – | 2,177 | 4,800 |
| B2300/AT (4x2) | Regular | 4.10 | 1,025 | 2,260 | – | – | 2,495 | 5,500 |
| Dual Sport 3.0 L MT (4x2) | LS | 4.10 | – | – | 1,125 | 2,480 | 2,722 | 6,000 |
| Dual Sport 3.0 L AT (4x2) | LS | 4.10 | – | – | 1,052 | 2,320 | 2,722 | 6,000 |
| Dual Sport 4.0 L AT (4x2) | LS | 3.55 | – | – | 2,613 | 5,760 | 4,309 | 9,500 |
| B4000/MT (4x4) | LS | 4.10 | – | – | 1,406 | 3,100 | 3,175 | 7,000 |
| B4000/AT (4x4) | LS | 4.10 | – | – | 2,540 | 5,600 | 4,309 | 9,500 |

LS = Limited-slip axle
* The Gross Combined Weight Rating (GCWR) is the maximum allowable combined weight of vehicle, trailer, passengers and cargo.
† Trailer weights shown are maximums and must be reduced by the weight of any passengers, cargo, hitch, or optional equipment in the towing vehicle. The following equipment may also be required: load-carrying hitch for trailers over 907 kg (2,000 lbs). Towing a trailer will have an effect on the vehicle's handling, braking and durability, performance and driving economy.
For specific information on recommended or required equipment, see your Mazda Dealer.

| ENGINE/TRANSMISSION | PAYLOAD RATINGS* | | MAXIMUM GROSS AXLE WEIGHT RATING (GAWR) | | | | GROSS VEHICLE WEIGHT RATING (GVWR) | |
|---------------------------|------------------|-------|---|-------|-------|-------|------------------------------------|-------|
| | | | Front | | Rear | | | |
| | kg | lbs | kg | lbs | kg | lbs | kg | lbs |
| B2300/MT (4x2) | 572 | 1,260 | 1,043 | 2,300 | 1,157 | 2,550 | 1,987 | 4,380 |
| B2300/AT (4x2) | 572 | 1,260 | 1,043 | 2,300 | 1,157 | 2,550 | 1,987 | 4,380 |
| Dual Sport 3.0 L MT (4x2) | 572 | 1,260 | 1,229 | 2,710 | 1,179 | 2,600 | 2,177 | 4,800 |
| Dual Sport 3.0 L AT (4x2) | 572 | 1,260 | 1,229 | 2,710 | 1,179 | 2,600 | 2,177 | 4,800 |
| Dual Sport 4.0 L AT (4x2) | 572 | 1,260 | 1,229 | 2,710 | 1,179 | 2,600 | 2,177 | 4,800 |
| B4000/MT (4x4) | 572 | 1,260 | 1,293 | 2,850 | 1,179 | 2,600 | 2,341 | 5,160 |
| B4000/AT (4x4) | 572 | 1,260 | 1,293 | 2,850 | 1,179 | 2,600 | 2,341 | 5,160 |

*Payload is the maximum allowable weight of people, cargo and body equipment and is reduced by the weight of optional equipment.



2008 MAZDA B-SERIES TRUCK COLOURS

EXTERIOR COLOURS



MYSTIC BLACK



BRIGHT RED



CLASSIC WHITE



VISTA BLUE METALLIC



PUEBLO GOLD METALLIC



DARK TITANIUM METALLIC

COLOUR COMBINATIONS

| EXTERIOR | INTERIOR |
|--|-------------------|
| B2300 SX (4x2) / B4000 SE (4x4) | |
| Mystic Black | Medium Dark Flint |
| Bright Red | Medium Dark Flint |
| Classic White | Medium Dark Flint |
| Vista Blue Metallic | Medium Dark Flint |
| Pueblo Gold Metallic | Medium Dark Flint |
| Dark Titanium Metallic (SE 4x4 only) | Medium Dark Flint |

MAZDA B-SERIES TRUCK WHEELS



15" 7-spoke, silver steel wheels
(Regular Cab)



15" tear-drop alloy wheels
(Dual Sport)



16" 3-spoke alloy wheels
(SE 4x4)

MAZDA WARRANTY The basic warranty on the Mazda B-Series Truck covers all parts found to be factory defective for 3 years or 60,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2008 Mazda B-Series Truck owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your Mazda B-Series Truck for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically-challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the **Mazda Test-Drive Experience** — a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "zoom-zoom".

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.



MAZDA GRADUATE PROGRAM Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages.Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations.Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

| EXTERIOR | INTERIOR |
|--------------------------------------|-------------------|
| B3000 AND B4000 DUAL SPORT | |
| Monochromatic Mystic Black | Medium Dark Flint |
| Monochromatic Bright Red | Medium Dark Flint |
| Monochromatic Classic White | Medium Dark Flint |
| Monochromatic Vista Blue Metallic | Medium Dark Flint |
| Monochromatic Dark Titanium Metallic | Medium Dark Flint |

INTERIOR COLOUR



MEDIUM DARK FLINT



2008 MAZDA B-SERIES TRUCK SPECIFICATIONS

| ENGINE | B2300 | B3000 | B4000 |
|--------------------------------|--|--|---|
| Type | 2.3 L DOHC 4-cylinder | 3.0 L OHV V6 | 4.0 L SOHC V6 |
| Displacement | 2,261 cc | 2,957 cc | 4,025 cc |
| Compression ratio | 9.7:1 | 9.14:1 | 9.0:1 |
| Horsepower SAE net | 143 @ 5,250 rpm | 148 @ 4,900 rpm | 207 @ 5,250 rpm |
| Torque SAE net lb. ft. | 154 @ 3,750 rpm | 180 @ 3,950 rpm | 238 @ 3,000 rpm |
| Fuel system | Sequential Electronic multi-port Fuel Injection (EFI) | Sequential Electronic Fuel Injection (EFI) | Sequential Electronic multi-port Fuel Injection (EFI) |
| Recommended fuel | Regular | Regular | Regular |
| DRIVETRAIN | | | |
| Type | Front engine/rear-wheel drive (standard 4x4 drivetrain on B4000 4x4 Cab Plus) | | |
| Transmission | 5-speed manual; optional 5-speed electronic automatic with overdrive and lock-up torque converter (standard on 4x2 B4000 Dual Sport) | | |
| CHASSIS | | | |
| Frame | Body on frame | | |
| Front suspension (Regular Cab) | Independent double-wishbone front suspension with gas-filled shock absorbers, coil springs and stabilizer bar | | |
| Rear suspension (Regular Cab) | Solid axle with leaf springs and gas-charged shock absorbers | | |
| Front suspension (Cab Plus) | Raised independent double-wishbone front suspension with gas-filled shock absorbers, torsion bars and stabilizer bar | | |
| Rear suspension (Cab Plus) | Raised solid axle with leaf springs and gas-charged shock absorbers | | |
| Steering | Power-assisted rack-and-pinion | | |
| Minimum turning circle | Regular Cab: 11.5 m Cab Plus: 13.1 m | | |
| Brakes | B2300: 261 mm ventilated front discs; 229 mm rear drums B3000 and B4000: 287 mm ventilated front discs; 254 mm rear drums Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD) | | |
| Curb weight (kg) | | 4x2 | 4x4 |
| | Regular Cab | 1,361 | — |
| | Cab Plus — Dual Sport | 1,581 | — |
| | Cab Plus | — | 1,656 |

2008 MAZDA B-SERIES TRUCK FEATURES

| ENGINEERING FEATURES | 4X2 | | 4X4 |
|--|-------------------------|-------------------------------|----------------------|
| | REGULAR CAB 2.3 L SX | CAB PLUS 3.0 L DS 4.0 L DS | CAB PLUS 4.0 L SE |
| B2300 2.3 L DOHC 4-cylinder engine | S | — | — |
| B3000 3.0 L OHV V6 engine | — | S | — |
| B4000 4.0 L SOHC V6 engine | — | — | S |
| 5-speed manual transmission | S | S | S |
| 5-speed electronic automatic transmission with overdrive | 0 | 0 | 0 |
| Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD) | S | S | S |
| Electric shift transfer case with live axle system | — | — | S |
| Rotary dial 'Shift-on-the-fly' control | — | — | S |
| Skid plates; fuel tank, transfer case and front suspension | — | — | S |
| Limited-slip axle | — | S | S |
| Engine block heater with battery warmer | S | S | S |
| Battery saver | S | S | S |
| WHEELS AND TIRES | | | |
| 15" 7-spoke silver steel wheels | S | — | — |
| 15" tear-drop alloy wheels | — | S | — |
| 16" 3-spoke alloy wheels | — | — | S |
| 225/70R15 BSW tires | S | — | — |
| 235/75R15 OWL tires | — | S | — |
| 255/70R16 OWL tires | — | — | S |
| Mini-spare tire | S | — | — |
| Full-size spare tire (limited service) | — | S | S |
| EXTERIOR FEATURES | | | |
| Black radiator grille, front and rear bumpers | S | — | — |
| Black door handles | S | — | S |
| Body-coloured door handles, front grille surround, front and rear bumpers | — | S | — |
| Chrome grille, front and rear bumpers | — | — | S |
| Wheel lip mouldings with integrated mud flaps | — | S | S |
| Dual black manual exterior foldaway mirrors | S | S | S |
| Dual black power sailmount exterior foldaway mirrors | — | PP | SE |
| Flush mounted halogen headlights | S | S | S |
| Centre high-mount rear brake light | S | S | S |
| Sliding rear window | S | S | S |
| Privacy glass | S | S | S |
| Intermittent wipers | S | S | S |
| Fog lights | — | S | S |
| Front tow hooks (2) | — | — | S |
| Cargo box tie-down hooks (4); trailer tow wire harness — 4 pin | S | S | S |
| Class III hitch receiver | — | S | S |
| Removable tailgate | S | S | S |

| EXTERNAL DIMENSIONS (mm) | Regular Cab | Cab Plus |
|----------------------------------|-----------------------|------------------|
| Wheelbase | 2,832 | 3,197 |
| Track (fr/rr) | 1,488/1,455 | 1,488/1,455 |
| Overall length | 4,762 | 5,154 |
| Overall width | 1,763 | 1,786 |
| Overall height | 1,632 | 1,699 |
| Ground clearance | 154 | 185 |
| INTERNAL DIMENSIONS (mm) | Regular Cab | Cab Plus |
| Headroom (fr/rr) | 996/— | 996/904 |
| Legroom (fr/rr) | 1,077/— | 1,072/1,024 |
| Shoulder room (fr/rr) | 1,384/— | 1,367/389 |
| Bed, inside length | 1,824 | 1,824 |
| Bed, inside width (maximum) | 1,320 | 1,320 |
| Bed, inside width (minimum) | 1,026 | 1,026 |
| Bed, inside depth | 419 | 419 |
| FUEL ECONOMY RATINGS* (L/100 km) | | |
| | Model Transmission | City Hwy. |
| 4x2 | B2300 MT | 9.9 7.5 |
| | B2300 AT | 11.1 8.5 |
| | B3000 MT | 13.1 9.4 |
| | B3000 AT | 14.1 10.0 |
| 4x4 | B4000 AT | 13.9 10.2 |
| | B4000 MT | 14.2 10.6 |
| | B4000 AT | 15.7 11.6 |
| FUEL TANK CAPACITIES (L) | | |
| Regular Cab | 62.4 | Cab Plus 73.8 |

*Estimated fuel economy. Your actual fuel consumption may vary.

| AUDIO | 4X2 | | 4X4 |
|---|-------------------------|-------------------------------|----------------------|
| | REGULAR CAB 2.3 L SX | CAB PLUS 3.0 L DS 4.0 L DS | CAB PLUS 4.0 L SE |
| AM/FM CD player with MP3 functionality and 4 speakers | S | S | S |
| Auxiliary audio input | S | S | S |
| Sirius Satellite Radio | — | PP | SE |
| COMFORT AND CONVENIENCE | | | |
| Air conditioning | 0 | 0 | S |
| Leather-wrapped steering wheel | — | — | SE |
| Steering-wheel-mounted cruise controls | — | PP | SE |
| Tilt-adjustable steering wheel | — | PP | SE |
| Power door locks; power windows | — | PP | SE |
| Remote keyless entry system (includes two transmitters) | — | PP | SE |
| Warning chimes: headlights-on, safety-belt and ignition key | S | S | S |
| Heater/defroster with 4-speed blower | S | S | S |
| Cloth sunvisor | S | S | S |
| SEAT AND TRIM | | | |
| 60/40-split cloth bench seat with armrest and storage | S | S | S |
| Sport bucket seats | — | — | SE |
| Side-facing cloth rear jump seats | — | S | S |
| Floor console/ette with 2 cup holders | S | S | S |
| Rear cup holders | — | S | S |
| Door map pockets | — | S | S |
| Upgraded cloth upholstery with piping | S | S | S |
| Carbon fibre finish on centre panel | S | S | S |
| Standard A-pillar grab handles | S | S | S |
| INSTRUMENT PANEL | | | |
| Tachometer | S | S | S |
| Gauges for fuel level and engine coolant temperature | S | S | S |
| Silver meter rings with black face | S | — | — |
| Silver meter rings with silver face | — | S | S |
| 12-volt auxiliary power outlet | S | S | S |
| SAFETY AND SECURITY | | | |
| Dual front air bags | S | S | S |
| Engine immobilizer theft-deterrent system | — | S | S |
| Collapsible steering column | S | S | S |
| Front safety belts with shoulder belt height adjustment | S | S | S |
| Tire Pressure Monitoring System (TPMS) | S | S | S |

S = Standard 0 = Optional — = Not available PP = Power Package SE = SE Plus Package

Power Package: Power door locks, dual black power sailmount foldaway mirrors, power windows, remote keyless entry system with two transmitters, steering-wheel-mounted cruise controls, tilt-adjustable steering wheel and Sirius Satellite Radio.

SE Plus Package: Power door locks, dual black power sailmount foldaway mirrors, power windows, remote keyless entry system with two transmitters, sport bucket seats, leather-wrapped steering wheel, steering-wheel-mounted cruise controls, tilt-adjustable steering wheel and Sirius Satellite Radio.