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Element

And now for something completely different.

The 2009 Element. You could say the Element's bold redesigned grille with integrated wrap-around headlights makes it stand out more than ever. You could even say the new fender design gives it a more stylish streamlined character. But maybe all you need to know is the new Element is as cool as utility comes.

SC model shown.

FEEL FREE.

Element

The answer for everything.

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When it comes to interior versatility, the Element has one thing in mind – everything. With a total of 64 different seating configurations, it has been designed to adapt to your active lifestyle in every way, shape and form. If you need extra cargo space, flip up and clip the rear seats to the sides of the cabin. If you need even more space, remove them altogether. If you need room for something bigger, such as a bike or two, or easy access to the cargo area or a flat surface to work on, simply fold down the clamshell tailgate. And if at the end of an adventurous day you feel the need to stretch out and relax, the Element is happy to oblige with flat-folding driver and front passenger seats. But what about all of life's little things? Well, the Element has answers for those too. There's an available overhead storage compartment for sunglasses, maps and garage-door openers. Cargo area storage bins and two cargo area hooks provide a place to put groceries or sports equipment. And for keeping larger loose items securely in place, use one of the four cargo area tie-down anchors.

In the Element, seating versatility comes to life i 64 different ways.

The available overhead storage compartment is great for keeping CDs, sunglasses and more up and out of the way.

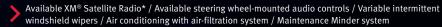
Refresh yourself with the available centre console with removable cooler.

Keep it clean with the washable urethane-coated utility floor and water-resistant FXC[™] (Fabric for Extreme Conditions) seat material.*

See the sights. Bring the sounds.



EX 4WD model show



*Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.



Because getting there should be half the fun, the Element features a host of creature comforts. In fact, anywhere will sound better with the available 7-speaker, 270-watt AM/FM/CD audio system with MP3/ Windows Media[®] Audio (WMA) playback capability. Or get more personalized with your musical accompaniment and plug into the available MP3/auxiliary input jack and bring your favourite playlist along for the ride. But there's more to the inside of the Element than just an amazing sound system. Power front windows with auto-up/ down driver's window make it a perfect spot to just shoot the breeze, take in the sights and relax at the end of an action-packed day.

FEEL FREE.

Element

Make yourself at home, away.

If it's adventure you're looking for, you'll find it faster in an Element. From the smooth handling of its solid unit body frame to the interior versatility of all those seating configurations, the Element was made to help you explore the great outdoors. Its strength comes from a powerful yet efficient 2.4-litre, i-VTEC[®], 4-cylinder engine with 166 horsepower. Its athletic nature comes from its available Real Time 4WD[®] and compact 4-wheel independent suspension with front and rear stabilizer bars. And as a low-emission vehicle with a Tier 2 Bin 5 rating, the Element has a conscience that's cleaner than most.

Steering wheel-mounted cruise controls / Available Real Time 4WD / 5-speed automatic transmission with Grade Logic Control / Available 16-inch, aluminum-alloy wheels

STATISTICS.

Element

FEEL FREE.

The square root of style.

The Element SC. Exceptionally street styled, the SC is the urban evolution of Element versatility in its most fashionable form. Illuminated copper backlit dial accents and controls, custom-tailored seat stitching and a carpeted floor create a lounge-like atmosphere. A 270-watt AM/FM/CD audio system with 7 speakers including subwoofer and MP3/ auxiliary input jack keeps you in the right groove. And with XM® Satellite Radio* and steering wheel-mounted audio controls, a world of music and entertainment is yours to enjoy at the touch of a button.

> 166-hp, 2.4-litre, DOHC, i-VTEC, 4-cylinder engine / 5-speed automatic transmission with Grade Logic Control / 18-inch, aluminum-alloy wheels

SC model shown. *Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.

TIGHELE





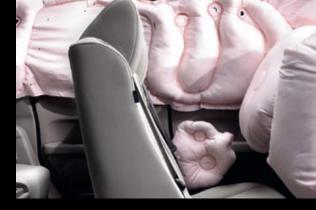
As sharp as it looks on the outside, the SC is also a dream to drive. A wealth of urban attitude stems from its powerful yet efficient 166-hp, 2.4-litre, 16-valve, i-VTEC engine. Large 18-inch wheels and wide tires let you tackle even the tightest corners with confidence. Precisionhandling MacPherson strut front and compact double-wishbone rear suspension provide a smoother, sportier feel for the road while at the same time, retuned spring coils and dampers take the SC's performance to another level, delivering a noticeably lower, more stylish ride.

FEEL FREE. Element SC

Solid on safety.



Safety for Everyone is Honda's commitment to providing one of the highest levels of standard safety features to help ensure occupant safety and protection. In fact, recent crash tests conducted by the National Highway Traffic Safety Administration ranked Honda as a leader for models with 5-star crash safety ratings for front and side impact.* And through real-world research, Honda is focused on developing unequalled measures of protection to enhance the safety of occupants in other vehicles and even pedestrians – an innovative idea that is quickly becoming a reality.



Solid Frame Structure. Like all Honda trucks, the Element is built with a solid unit body frame for added strength and stability. Impact-absorbing front and rear crumple zones deform in a controlled manner to help absorb collision energy before it has a chance to intrude into the passenger cabin. Further occupant protection comes from a rigid safety cell that is reinforced with high-tensile steel and numerous cross braces to help prevent cabin deformation.

Six Standard Airbags. Six airbags line the vehicle's cabin, including the revolutionary passenger-side Occupant Position Detection System (OPDS) airbag that will not deploy if the system detects a smallersized or out-of-position occupant.



Pedestrian Safety. Innovative pedestrian safety features include energy-absorbing hood and front fenders and breakaway wiper pivots.

Anti-lock Brakes. For safe stopping, the 4-wheel Anti-lock Braking System (ABS) helps you maintain control under hard braking conditions, while Electronic Brake Distribution (EBD) optimizes braking power based on weight distribution inside the vehicle.

Vehicle Stability Assist (VSA®). Vehicle Stability Assist senses and corrects oversteer and understeer to enhance handling and cornering stability, while Traction Control ensures grip during acceleration.

Tire Pressure Monitoring System. For enhanced safety and fuel efficiency, a Tire Pressure Monitoring System (TPMS) continually monitors the air pressure in each tire. If pressure drops in any one tire, an alert appears on the driver's instrument panel.



As the world's largest engine manufacturer, Honda has a tradition of turning innovative ideas into products that help make our world greener, safer and a little more fun. These products are equipped with some of the cleanest, most fuel-efficient engines you'll find on the road, in the water or high above the clouds. And as technically ingenious as these products are, they are all brought to life by The Power of Dreams.







1 > ASIMO[™], the advanced life-assisting humanoid robot 2> The Zero-Emission Honda FCX[™] Clarity 3> The high-speed, fuelefficient Hondalet **4>** Honda's advanced safety research and development facility in Tochigi, Japan 5> First manufacturer of a full line of cleaner 4-stroke outboard motors 6> The world's first motorcycle safety airbag

Element SPECIFICATIONS



Element LX

166-hp, 2.4-litre, DOHC, i-VTEC[®], 4-cylinder engine • 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) • 5-speed automatic including subwoofer • MP3/Windows Media[®] Audio (WMA) playback capability • Centre console with removable cooler • Chrome exhaust finisher • Driver's and transmission with Grade Logic Control • 16" steel wheels with full covers • AM/FM/CD audio system with 4 speakers • Air conditioning with air-filtration front passenger's armrest • Driver's and front passenger's vanity mirrors and system • Centre console • Control-link MacPherson strut front suspension and seatback pockets • Driver-side seatback bungee loops • Exterior temperature compact double-wishbone rear suspension • Dual-stage, dual-threshold front indicator • MP3/auxiliary input jack • Map lights • Overhead storage compartment airbags (SRS) • Fold-flat-capable seating • Front 12-volt power outlet • Front • Real Time 4WD® • Steering wheel-mounted audio controls • XM® Satellite Radio* and rear splash guards • Front and rear stabilizer bars • Front side airbags with **Element SC** Element SC unique features: passenger-side Occupant Position Detection System (OPDS) • Immobilizer 18" aluminum-alloy wheels • Body-coloured bumpers, door handles, side sills Theft-Deterrent System • Intermittent rear window wiper/washer • Lower Anchors and roof mouldings • Carpeted floor (1st and 2nd rows) • Copper backlit and Tethers for Children (LATCH) • Maintenance Minder system • Power-assisted, gauges • Exclusive front grille • High-gloss piano-black trim around gauges ventilated front disc/solid rear disc brakes • Power door and tailgate locks Lower ride height • Power front windows with auto-up/down driver's window • Power side mirrors • Rear window defroster • Remote entry system • Removable, flip-up rear seats • Side curtain airbags with rollover sensors • Steering wheel-mounted cruise control • Tire Pressure Monitoring System (TPMS) • Urethane-coated utility floor • Variable intermittent windshield wipers • Vehicle Stability Assist (VSA[®]) with Traction Control • Water-resistant FXC[™] (Fabric for Extreme Conditions) seat fabric – front seats

Accessories

All-weather floor mats • Cargo organizer • Engine block heater • Fog lights • Half nose mask • Honda i-LINC[®] • Hood edge deflector • Interior trim kit • Leather steering-wheel cover • Rear tailgate spoiler • Roof box • Roof rack • Side steps • Ski or bicycle attachment • Trailer hitch, trailer harness and hitch ball

*Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.

Element EX 4WD Adds to or replaces LX features:

16" aluminum-alloy wheels • 270-watt AM/FM/CD audio system with 7 speakers

ENGINE	LX	EX 4WD	SC
2.4-litre, 16-valve, DOHC, i-VTEC [®] 4-cylinder	۰	٠	•
Horsepower @ rpm*	166 @ 5800	166 @ 5800	166 @ 5800
orque (lbft.) @ rpm*	161 @ 4000	161 @ 4000	161 @ 4000
Displacement (cc)	2354	2354	2354
ompression ratio	9.7:1	9.7:1	9.7:1
rive-by-Wire Throttle System™	0	0	•
Iulti-Point Programmed Fuel Injection system (PGM-FI®)	0	0	•
edline (rpm)	6500	6500	6500
missions rating	Tier 2 Bin 5	Tier 2 Bin 5	Tier 2 Bin 5
Recommended fuel	Regular	Regular	Regular
Jorsenower and torque calculations reflect SAE net Pey 08/04 SAE 11340 prov	sedures		

Horsepower and torque calculations reflect SAE net Rev 08/04, SAE J1349 procedures.

DRIVETRAIN	LX	EX 4WD	SC
5-speed automatic transmission with Grade Logic Control	0	0	•
Front-wheel drive	0		0
Real Time 4WD®		۰	

CHASSIS	LX	EX 4WD	SC
All-season tires	P215/70 R16	P215/70 R16	P225/55 R18
Compact double-wishbone rear suspension	۰	•	0
Control-link MacPherson strut front suspension	۰	٠	•
Power-assisted, ventilated front disc/solid rear disc brakes	۰	٠	•
Variable power-assisted rack-and-pinion steering	۰	٠	•
Wheels	16" steel w full covers	16" aluminum-alloy	18" aluminum-alloy

SAFETY	LX	EX 4WD	SC
3-point seat belts with front pretensioners		۰	•
4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD)	•	0	۰
Dual-stage, dual-threshold front airbags (SRS)	•	0	۰
Front side airbags with passenger-side Occupant Position Detection System (OPDS)	•	0	•
Immobilizer Theft-Deterrent System	•	0	۰
Lower Anchors and Tethers for Children (LATCH)	•	0	•
Side curtain airbags with rollover sensors	•	0	•
Side-impact door beams	•	0	۰
Tire Pressure Monitoring System (TPMS)	•	0	•
Vehicle Stability Assist (VSA®) with Traction Control	•	•	٠

EXTERIOR	LX	EX 4WD	SC
Body-coloured bumpers			•
Body-coloured side sills and roof mouldings			۰
Chrome exhaust finisher		٠	٠
Clamshell tailgate	٠	٠	٠
Door handles	Black	Black	Body-coloured
Front and rear splash guards	•	0	•
Intermittent rear window wiper/washer	•	0	•
Multi-reflector halogen headlights	٠	٠	٠
Power side mirrors	٠	٠	٠
Rear window defroster	•	•	0
Roof-mounted antenna	٠	٠	۰
Side cargo doors	٠	٠	۰
Variable intermittent windshield wipers	٠	٠	۰

	COMFORT & CONVENIENCE	LX	EX 4WD	SC
	12-volt power outlet(s)	Front	Front and rear	Front, rear and centre console
5800	Adjustable steering column		۰	0
4000	Air conditioning with air-filtration system	٠	٠	•
4	Backlit gauges	Blue	Blue	Copper
1	Beverage holders, front and rear	۰	۰	•
	Cargo area bag hooks (2)	۰	۰	•
	Cargo area light	۰	۰	•
0	Cargo area storage bins	٠	٠	•
in 5	Cargo area tie-down anchors (4)	•	٠	•
ar	Carpeted floor (1st and 2nd rows)			•
	Centre console	۰	Removable cooler	•
	Digital odometer and digital trip meter (2)	٠	٠	
	Dome lights	٠	٠	•
	Door-/tailgate-open indicator light	۰	0	•
	Door-pocket storage bins, rear with bottle holders	۰	0	•
	Driver's and front passenger's seatback pockets		0	•
	Driver's and front passenger's vanity mirrors		•	•
	Driver-side seatback bungee loops		•	
	Exterior temperature indicator		•	•
R18	Illuminated driver's power window switch	۰	٠	•
	Illuminated ignition lock	۰	٠	•
	Instrument panel-mounted shifter	۰	٠	•
	Lower instrument-panel storage compartment	•		
	Low-fuel indicator light	•	٠	•
ım-alloy	Low-oil-pressure indicator light	•	٠	•
	Maintenance Minder system			
	Map lights			
	Overhead storage compartment			
	Power door and tailgate locks			
	Power front windows with auto-up/down driver's window			
	Rear privacy glass			
	Rear-seat heater ducts			ů
	Rear ventilation windows			
	Remote entry system	Cruine	Cruise/Audio	Cruise/Audio
	Steering wheel-mounted controls Tachometer	Cruise	Cruise/Audio	Cruise/Audio
		•		
	Urethane-coated utility floor	÷		Cargo area onl
	SEATING & TRIM	LX	EX 4WD	SC
	Adjustable head restraints (front and rear)	•	٠	•
	Driver's and front passenger's armrest		۰	•
	Driver's seat with manual height adjustment		0	
	Fold-flat-capable seating		0	
	Removable, flip-up rear seats		0	
oured	Water-resistant FXC [™] (Fabric for Extreme Conditions) seat fabric	Front	Front and rear	
	FUEL ECONOMY ⁺ (L/100 KM)	LX	EX 4WD	SC
	Automatic transmission (City/Hwy)	10.5/8.1	11.0/8.3	10.5/8.1

ENTERTAINMENT	LX	EX 4WD	SC
AM/FM/CD audio system with 4 speakers	•		
270-watt AM/FM/CD audio system with 7 speakers including subwoofer		0	0
MP3/auxiliary input jack		0	0
MP3/Windows Media® Audio (WMA) playback capability		0	0
XM [®] Satellite Radio [‡]		0	•

¹Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.

711	
	736
2112	2183
1657	1640
60	60
176	158
65 1100/965	1100/1002
1788	1765
208 1397/1208	1397/1208
94 1042/994	1042/994
4316	4328
2934	2985
1450/1325	1450/1325
1577/1582	1577/1588
2575	2575
2047	2047

Alabaster Silver Metallic	Grey Fabric	Grey Fabric	Black and Titanium Fabric
Crystal Black Pearl	Grey Fabric	Grey Fabric	Black and Red Fabric
			and the second second
Royal Blue Pearl	Grey Fabric	Grey Fabric	Black and Titanium Fabric
Midnight Red Pearl			Black and Red Fabric
Citrus Fire Metallic	Titanium Fabric	Titanium Fabric	





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