



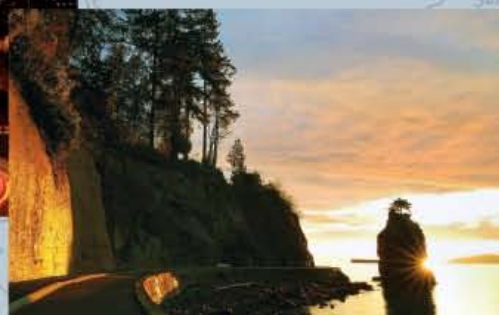
2009

# SORENTO

*Go Anywhere. Anytime.*



**KIA MOTORS**  
The Power to Surprise®





The new 2009 Sorento

*Let the adventures begin!*





# Go anywhere... in style.

The 2009 Sorento will get your blood rushing. The exterior catches the eye with its rugged good looks, while the interior feels supportive and comfortable. Choose between the 242 hp, 3.3-litre, V6 engine or the robust 262 hp, 3.8-litre, V6 engine, capable of towing a remarkable 2,268 kg (5,000 lbs.). Whether it's threading through traffic or on bumpy back roads, Sorento's standard 4-wheel drive with available electronically controlled Torque-On-Demand® puts all that power to good use. You can count on the independent suspension to smooth out the ride while its standard electronic stability control (ESC), traction control system (TCS) as well as ABS feature deliver all the stability, traction and overall safety you could want.



Sorento LX Luxury shown in Bright Silver Metallic





# Space to spare.

The first thing you'll notice when you slip into the Sorento is how roomy it is. The elegant interior features available power 6-way adjustable driver's seat, available heated front seats and height adjustable front and rear headrests. There's plenty of leg room both up front and in the rear and head room isn't a problem for even the tallest passengers. If you've got cargo, roof rails, flat-folding rear seats and under-the-floor storage provide room to accommodate the biggest loads. Maximum cargo volume is a more-than-generous 1,365 L (48.2 cu. ft.) of storage space, with rear seats down.



## CLIMATE COMFORT

Available dual zone automatic climate control provides separate controls to let the driver and front passenger each enjoy their own temperature settings – up to 15 degrees apart. The air filtration system, which eliminates dust and pollen from the cabin, is standard on all LX models.



## THE POWER IS ALL YOURS

The Sorento makes everything easier for you with power locks and power windows with a driver's window one-touch express down and retained time lag feature.



## BLUE SKY SESSION

Open up to the outdoors with the available power tilt and sliding sunroof with manual shade cover.



## HAVE IT YOUR WAY

Multiple seating configurations allow you to adapt to any situation. The Sorento seats five comfortably or you can fold the 60/40 split rear seats flat to carry all your gear.







*Get used to  
luxury.*

The Sorento is certainly rugged outside, but anything but, inside. Plush seats cushion the ride, no matter how far you go. The interior design is sleek, sophisticated and includes all the amenities. And you're definitely in the driver's seat with dials that are easy-to-read and easy-to-reach.



**DVD ENTERTAINMENT SYSTEM**  
Available 10" rear DVD entertainment system with remote control. Wireless headphones sold separately. Available on L and LX models.



**MUSIC AT YOUR FINGERTIPS**  
Driving is really a breeze when you have the high-quality AM/FM/CD/MP3 stereo system going. Its available steering wheel mounted audio controls give you safe, easy access to all your favourite tunes.



The Sorento comes equipped with standard Bluetooth® technology\* so you can keep your cell phone in your pocket while you make hands-free calls. No earpiece is required since you hear your phone over the audio system's speakers and speak into the built-in microphone.



Sorento LX Luxury, shown in Spicy Red Metallic



\* Late availability.





**AIRBAGS ALL AROUND**  
Everybody is protected with advanced dual front impact airbags, dual side curtain airbags and driver's knee airbag. All come standard.



**ANTI-LOCK BRAKING SYSTEM**  
ABS is a safety system that prevents the Sorento's wheels from locking when braking. Coupled with the electronic brakeforce distribution (EBD), which enhances control by calculating and applying the amount of braking pressure required at each individual wheel.



**STEPTRONIC SEQUENTIAL SHIFTING**  
The standard five-speed automatic transmission comes with a sequential shift mode. The 5<sup>th</sup> gear optimizes performance and provides greater fuel efficiency and reduced engine noise.

**ELECTRONIC STABILITY CONTROL**  
A standard feature, electronic stability control keeps the Sorento stable by adjusting brake pressure automatically at the appropriate wheel or wheels and regulating engine torque to correct your vehicle's path.

*Protected  
at every turn.*

★★★★★  
**5-STAR CRASH TEST RATING**  
NHTSA - Frontal and side impacts

The Sorento is second-to-none when it comes to safeguarding you and your passengers. The advanced airbag protection system is augmented by 4-wheel disc brakes with anti-lock braking system (ABS), electronic stability control (ESC), traction control system (TCS) and electronic brake-force distribution (EBD) which keep you firmly in control of the vehicle at all times. Available front windshield wiper de-icer improves visibility in inclement conditions by preventing the wiper blades from freezing.



**V6 POWER**  
What's under the hood? Lots of oomph, whether it's the 3.3-litre, V6 engine that develops 242 hp or the 3.8-litre, V6 engine which checks in at 262 hp and 260 lb.-ft. of torque. Available electronically controlled Torque-On-Demand<sup>®</sup> harnesses it all effectively and despite the big power, both engines with continuously variable valve timing (CVVT), are fuel-efficient and low in emissions.





Features

EXTERIOR	3.3L	3.3L LX	3.3L LX LUXURY	3.8L LX LUXURY
16" steel wheels	S	–	–	–
16" 5-spoke alloy wheels	–	S	–	–
17" 5-spoke alloy wheels	–	–	S	S
All season tires P225/75R16	S	–	–	–
All season tires P245/70R16	–	S	–	–
All season tires P245/65R17	–	–	S	S
Power tilt and sliding sunroof	–	–	S	S
Projection-type headlights	S	S	S	S
Fog lights	S	S	S	S
Dual power heated body colour mirrors	S	S	S	S
Deep-tint privacy glass	–	S	S	S
Solar control front windshield	–	S	S	S
Body-colour & chrome rear garnish	S	S	S	S
Body side cladding & fender flares	–	–	S	S
Front and rear tow hooks	S	S	S	S
Front end and fuel tank skid plates	S	S	S	S
Temporary (steel) spare tire	S	–	–	–
Full size spare tire with alloy wheel	–	S	S	S
Rear liftgate with flip open glass	S	S	S	S
Spoiler	–	–	S	S
Roof rails	S	S	S	S
Engine cover	–	S	S	S

RESTRAINT & SAFETY SYSTEMS	3.3L	3.3L LX	3.3L LX LUXURY	3.8L LX LUXURY
Dual advanced front airbags	S	S	S	S
Full-length side curtain airbags	S	S	S	S
Driver's side knee airbag	S	S	S	S
Electronic stability control (ESC)	S	S	S	S
Traction control system (TCS)	S	S	S	S
4-wheel anti-lock braking system (ABS)	S	S	S	S
Vented front & rear disc brakes	S	S	S	S
Height adjustable front and rear headrests	S	S	S	S
Height adjustable front seatbelts with pretensioners and force limiters	S	S	S	S
Variable intermittent front windshield wipers	S	S	S	S
Rear window wiper and washer	S	S	S	S
Front windshield wiper de-icer	–	S	S	S
Auto-off headlights	S	S	S	S
Crash auto door unlock	S	S	S	S
Washer fluid low warning indicator	S	S	S	S
Child safety rear door locks	S	S	S	S
Lower anchors and tethers for children (LATCH)	S	S	S	S
Rear window defroster	S	S	S	S
Side-impact door beams	S	S	S	S

S = Standard – = Not Available \* Late Availability

Colours EXTERIOR



Clear White  
LX: GC/BC - LX-Luxury: GL/BL, 2



Midnight Blue (M)  
LX: GC/BC - LX-Luxury: GL/BL, 2




Bright Silver (M)  
LX: GC/BC - LX-Luxury: GL/BL, 2



Champagne Gold\*\* (M)  
LX: TC - LX-Luxury: TL, 2



Black Orchid  
LX: GC/BC - LX-Luxury: GL/BL, 1



Spicy Red (M)  
LX: BC/TC - LX-Luxury: BL/TL, 2

1 = Mono-tone side cladding 2 = Two-tone side cladding (M) = Metallic \*\*Late availability to replace Sand Beige - October 2008. The exterior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

SEATING & TRIM	3.3L	3.3L LX	3.3L LX LUXURY	3.8L LX LUXURY
6-way manual adjustable driver's seat	S	S	–	–
6-way power adjustable driver's seat	–	–	S	S
Heated front seats	–	S	S	S
Driver's seat lumbar support	–	S	S	S
60/40 split flat-folding rear seats	S	S	S	S
Cloth seats	S	S	–	–
Leather seats	–	–	S	S
Chrome inside door handles	–	–	S	S
Rear seat fold-down armrest	S	S	S	S
Fine woodgrain interior accents	–	–	S	S

COMFORT & CONVENIENCE	3.3L	3.3L LX	3.3L LX LUXURY	3.8L LX LUXURY
Air conditioning	S	S	S	–
Air conditioning, dual-zone, fully automatic temperature control	–	–	–	S
Cabin air filter	–	S	S	S
Rear heater ducts	S	S	S	S
Cruise control	S	S	S	S
Power door locks with two turn entry system	S	S	S	S
Remote keyless entry with panic alarm and rear glass open	S	S	S	S
Power windows with one touch driver's express down and retained time lag feature	S	S	S	S
AM/FM/CD/MP3 stereo with 6 speakers	S	S	S	S
Steering wheel audio controls	–	–	S	S
Bluetooth® hands-free cell phone capability*	S	S	S	S
Leather-wrapped steering wheel	–	–	S	S
Tilt adjustable steering column	S	S	S	S
Trip computer with multi-meter	–	–	–	S
Dual sliding sunvisor with illuminated vanity mirrors	S	S	S	S
Large, lockable glove box with upper map pocket	S	S	S	S
Four floor-mounted cargo tie-downs/cargo net hooks	S	S	S	S
Overhead console	S	S	S	S
Rear quarter panel storage bin	S	S	S	S
Rear cargo light with on-off switch	S	S	S	S
Rear cargo under-floor storage compartments	S	S	S	S
Rear cargo area cover	–	–	S	S

Colours INTERIOR



Grey Cloth (GC)



Grey Leather (GL)



Light Tan Cloth (TC)



Light Tan Leather (TL)



Black Cloth (BC)



Black Leather (BL)

Specifications

ENGINE	3.3L 4X4	3.8L 4X4
Type	3.3L, V6, aluminum block and head	3.8L, V6, aluminum block and head
Valve train	DOHC, 4 valves per cylinder, Continuously Variable Valve Timing (CVVT)	DOHC, 4 valves per cylinder, Continuously Variable Valve Timing (CVVT)
Horsepower	242 hp @ 6,000 rpm	262 hp @ 6,000 rpm
Torque	228 lb.-ft. @ 4,500 rpm	260 lb.-ft. @ 4,000 rpm

Transmission	5-speed steptronic gated automatic, electronically controlled with overdrive	5-speed steptronic gated automatic, electronically controlled with overdrive
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
4x4	Part time	Full time, Torque-on-Demand®
Compression ratio	10.4:1	10.4:1

DIMENSIONS mm (in)	3.3L 4X4	3.8L 4X4
Wheelbase	2,710 (106.7)	2,710 (106.7)
Track (front/rear)	1,580/1,580 (62.2/62.2)	1,580/1,580 (62.2/62.2)
Length	4,590 (180.7)	4,590 (180.7)
Width (with/without cladding)	1,884/1,863 (74.2/73.3)	1,884 (74.2)
Height (including roof rails)	1,810 (71.3)	1,810 (71.3)
Ground clearance	208 (8.2)	208 (8.2)
Approach/departure angle	28.4°/25.8°	28.4°/25.8°
Head room (front/rear)	1,008/1,004 (39.7/39.5)	972/965 (38.3/38.0)
Shoulder room (front/rear)	1,496/1,484 (58.9/58.4)	1,496/1,484 (58.9/58.4)
Leg room (front/rear)	1,082/916 (42.6/36.1)	1,082/890 (42.6/31.9)
Hip room (front/rear)	1,404/1,472 (55.3/58.0)	1,404/1,472 (55.3/58.0)

Accessories



10" DVD entertainment system



Legacy 20" wheels



Hood deflector



Side steps

\* Some restrictions apply. For more information on our 5-5-5 Total Care Ownership Coverage, call us at 1-877-542-2886. ††NHTSA (National Highway Traffic Safety Administration) test results. Visit [www.nhtsa.dot.gov/ncap](http://www.nhtsa.dot.gov/ncap) for full details. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. Torque-on-Demand® is a registered trademark of Borg-Warner Automotive, Inc. The Bluetooth word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited. © Copyright 2008 Kia Canada Inc. Printed in Canada, September 2008.

BODY & CHASSIS	
Layout	Front engine, four-wheel drive
Body type	Chassis frame with nine cross members
Front suspension	Double wishbone, coil spring with shock absorber, stabilizer bar
Rear suspension	Five-link, coil spring with damper, stabilizer bar
Steering	Power-assist, rack-and-pinion
Power assist	Engine-speed sensitive

BRAKES	
Type	Dual-diagonal, split-circuit, power-assisted braking system with Electronic Brake Distribution (EBD)
ABS	4-wheel ABS
Front, mm (in.)	300 (11.8) vented discs
Rear, mm (in.)	315 (12.4) vented discs

CURB WEIGHT & CAPACITIES	3.3L 4X4	3.8L 4X4
Curb weight, kg (lb.)	1,939-2,027 (4,274-4,469)	1,946-2,024 (4,290-4,462)
Interior volume, L (cu. ft.)	3,894 (137.5)	3,894 (137.5)
Cargo capacity, L (cu. ft.)	898 (31.7)	898 (31.7)
Cargo capacity, rear seats down, L (cu. ft.)	1,365 (48.2)	1,365 (48.2)
Maximum towing capacity, kg (lb.)	1,590 (3,500)	2,268 (5,000)
Payload capacity, kg (lb.)	621 (1,369)	614 (1,354)
Fuel tank capacity, L (imp. gal.)	80 (17.6)	80 (17.6)

FUEL ECONOMY	3.3L 4X4	3.8L 4X4
Hwy/City L/100 km (mpg)	9.2/14.0 (31/20)	9.8/14.0 (29/20)

Wheels



16" x 7.0" alloy wheels



17" x 7.0" alloy wheels





# Your Future



Kia is committed to environmental sustainability and protecting the future for both you and your family. Through extensive research and development, we are actively researching alternative fuels and expanding the use of eco-friendly technology with the development of more efficient engines, exhaust systems and transmissions.

Kia has played a leading role in developing alternative-fuel vehicles to help significantly reduce fuel emissions. Our Fuel Cell Electric Vehicle (FCEV) program is developing and testing hydrogen fuel cell powered Kia Sportages as well as using more materials made from recyclable aluminum and magnesium - that are 30% to 40% lighter than steel to boost fuel economy. The Kia Rio hybrid, now in testing, is expected to reduce air pollutants by 30% and increase fuel efficiency by 50%.

We also continue to improve our recycling efforts with the establishment of an automotive recycling centre with the goal of making vehicles that are 95% recyclable.



*"Clear simplicity is the ultimate design that is impossible for anyone to imitate. It is difficult to create something entirely new, but Kia Motors will create a new design future through honesty, purity and simple beauty."*

**Peter Schreyer, Chief Design Officer**

One of the most respected authorities on product design in the automotive industry. His outstanding creative work has led to many national and international awards for his sporty and innovative designs.

# Our Future

Kia Motors\* recently became the fifth-largest automaker in the world and Kia Motors continues to be one of the fastest-growing with annual sales in excess of 1.4 million vehicles. We also understand that our continued success will be dependent upon our commitment to design.

Reflecting this, Kia Motors' state-of-the-art 100,700 sq.-ft. North American Design Centre features a \$45 million studio which engineers, models and creates new vehicles. But our commitment to you goes beyond design. In 2009, we will be opening our first automotive plant in North America.

At Kia, when we talk about changes in the future, we're talking about changes for the better.



Kue



KOUP



KCV-III



Kee

\* Kia Motors-Hyundai Group



# *My adventure, My Kia*



## **5 Year** **Warranty** *We've got you covered.*

Kia's Total Care Ownership coverage includes:

- 5-year/100,000 km Worry-free comprehensive warranty covering virtually the entire vehicle\*
- 5-year/100,000 km Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts\*
- 5-year/100,000 km Roadside assistance covers you in case of mechanical breakdown anywhere in North America\*
- 5-year/unlimited km Anti-perforation warranty on body sheet metal defects in material/workmanship\*

Kia completes the peace-of-mind coverage with a national dealer network. So wherever you need us - from Whitehorse to Windsor and from Victoria to St. John's - we'll be there.

For more information visit [kia.ca](http://kia.ca) or call 1-877-542-2886