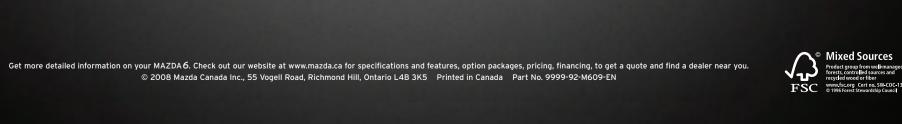
ZOOM-ZOOM. FOREVER.



BETTER DRIVERS
BUCKLE UP



Stop. Take a listen. You hear it everywhere. The double beat. The one-two cadence that propels us all from deep within.

Thump-thump. Goes the heart. The boxer throws the powerful one-two; boxing's most feared combination. Two

quick claps of the hands and dancers prepare for perfection. Snap your fingers two times and watch as everyone

around gets ready to move. Why do rock legends tap the microphone twice before melting your face? What makes

a thoroughbred's muscles respond to two clicks from a jockey's mouth? This is no mere coincidence. The double

beat lives on a deeper level. An emotional level. It's a universal tribal-like connection. It's everywhere. And we've

followed it for over 40 years. Always building on it. It's what drove us to make the MX-5 Miata, the best-selling roadster

of all time. The MAZDASPEED 3, one of the fastest front-wheel-drive cars on the planet. And the CX-9, 2008 North

American Truck of the Year. It's what stirs our soul. And what has led us to its most refined and re-imagined

form yet. The totally, completely, 100% new MAZDA6. We'll never stop listening. "Zoom-zoom". Forever.













# Driver's seat? Sensory stimulation chamber would be more accurate.

Yesterday's tired terminology doesn't do justice to a cockpit this ergonomic and driver-

centric. The MAZDA 6 GT cradles you in an eight-way, power-adjustable driver's seat that's

heated and leather-trimmed, and on GT-V6 models, adjusts automatically to your preset driving

position as you open the door. The leather-wrapped steering wheel also features controls for

audio, cruise control and even available Bluetooth® functions. While its standard tilt and telescopic

functions facilitate the perfect driving position. Naturally, rearview and outside mirrors are

auto-dimming. And the headlights feature an auto on/off setting. Enabling you to better focus on

all the fun at hand - a stimulating driving experience that's rare, even in more costly sport sedans.

Easy Directions: A voice-activated, in-dash navigation system is available on MAZDA6 GT. Its easy-to-use, voice-activated, multi-command memory and in-dash, seven-inch touchscreen LCD display make finding your way quick and simple.

Six Sense: An advanced, six-speed Sport mode AT
is standard on MAZDA6 V6 models. It combines
the ease of an automatic with the control, and
fun, of a manual-shift mode. A five-speed Sport
mode AT is available on MAZDA6 I4 models.



Let's talk cabin space...space...space... The cabin of the all-new MAZDA6 is a huge

departure from the typical sport sedan. By virtually every meaningful measure. With more

passenger room and even more rear-seat legroom. Fact is, Mazda designers "tuned" the

dimensions of both the headliner and rear-seat cushion to maximize rear-seat headroom. All

to ensure that its cabin is as compelling as its performance. The outcome is a remarkably

comfortable, quiet and accommodating interior for five. So whether you occupy the

backseat - or the driver's seat - of a new MAZDA6, you'll find it easy to echo its praises.

Room Additions: Versatile 60/40-split fold-down

rear seats with remote releases are standard

on every MAZDA6, what could be more labout

convenient when you have to have additional,
longer or larger cargo?\*



**Tailor-Made Trunk:** The cavernous trunk of the new MAZDA6 provides a whopping 469 L of cargo space. The MAZDA6 trunk can easily swallow four standard suitcases.





## Hands-free just about everything. The all-new MAZDA 6 GT is your direct connection

to real innovation. Like the available voice-activated in-dash navigation system. (Optional

on the GT model.) Its multi-command memory makes it a no-brainer to use. Just talk. And

its in-dash, seven-inch touchscreen display doubles as a command centre for the optional

in-dash, six-disc CD changer. It's also the only car in its class with Bluetooth® Audio Profile\*

(Optional on the GT.) So you can wirelessly enjoy stereo music from any compatible MP3

player or cell phone. And the first in its class to offer Bose® Centerpoint® Surround Sound.





Start Here: A convenient push-button start system is available on the MAZDA6 GT. It works with Mazda's intelligent key system (keyless entry and start) and enables you to fire up the engine with the touch of a button. No more ignition key hassles.



Wireless Wizardry: MAZDA 6 GT is the only car in its class with available Bluetooth® hands-free phone and audio capabilities. Make calls, access voice mail, even listen to music - all hands free - via your Bluetooth-compatible cell phone or MP3 player.

360 Degrees Better: The available Bose® 333-watt, 10-speaker Centerpoint® Surround Sound System creates stunning 360-degree synthesized surround sound music from regular CDs. Its neodymium speaker magnets and Nd® subwoofer optimize output while minimizing space and weight.



## Six speeds at your fingertips, 272 horses at your toe tips. Two of the biggest

reasons to test drive an all-new MAZDA6 are no small wonders. The first, a potent,

new, 272-hp, 3.7 L, DOHC V6 with variable valve timing to maximize low-end torque and

high rpm, propels all MAZDA6 V6 models. Translation: More power - and more torque.

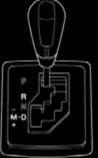
Plus impressive fuel economy. The second, a spirited, yet fuel-efficient, new 170-hp, 2.5 L,

DOHC four-cylinder - also with variable valve timing - powers all MAZDA6 I4 models.

And with the available automatic, delivers a remarkable 9.7 L/100 km city and

6.7 L/100 km highway.\* So take your pick. Get the power and fuel efficiency you demand

to have. And the "zoom-zoom" you deserve to feel. Right down to the tips of your toes.



Automatic Exhilaration: An advanced,
six-speed Sport mode AT is standard on
MAZDA6 V6 models. While a five-speed
Sport mode AT is available on MAZDA6 I4
models. Both combine the convenience
of an automatic plus the extra control
- and fun - of a manual-shift mode.

Ground Control: A Traction Control System (TCS), standard
on MAZDA6, provides enhanced acceleration and improved
traction in difficult driving conditions. Dynamic Stability
Control\*\* (DSC), (optional on the GS-I4 and GS-V6 with
Comfort Package and standard on the GT-I4 and GT-V6),
provides predictable, stable handling by managing engine
torque and braking forces.



Performance Manual: A slick-shifting,
six-speed, manual gearbox is standard
on MAZDA6 I4 models. Multiple-cone
synchronizers in the first four gears,
plus hydraulic clutch control, ensure
smooth, precise performance.



## For every action, a very safety-focused reaction. On the road, the

best defence is often a good offence. As embodied by a car that helps you avoid

trouble by instantly, almost intuitively, responding to your every input. A car like

the all-new MAZDA 6. With precise rack-and-pinion steering, and a tight 10.8 m

turning circle, to help make it amazingly agile - on the road or in the parking lot.

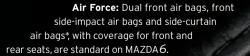
A car with fade-resistant four-wheel disc brakes, Anti-lock Brake System (ABS),

Electronic Brake Force Distribution (EBFD) and speed-rated tires to enhance

driver confidence. A car with a fully independent suspension system that,

like MAZDA6, is engineered to optimize both ride comfort and driver control.

**Dual Alerts:** When an object is detected in either blind spot, Mazda's Blind-Spot Monitoring System\*\* calculates its relative speed and distance. A warning light then appears in the side mirror. If a collision is possible, it also starts blinking and a warning chime sounds. (Optional on GT-V6 model only.) Hidden Strengths: Mazda's "Triple H" construction adds steel reinforcements to critical body areas - from floor pan to roof - enhancing MAZDA6's structural integrity, handling and impact protection. Front and rear crumple zones also help absorb energy during a collision.







ACCESSORIES

### EXTERIOR COLOURS



COMET GREY MICA



DARK MAHOGANY METALLIC





BRILLIANT SILVER METALLIC







LIGHT ICE BLUE METALLIC



SMOKESTONE METALLIC

SANGRIA RED MICA

**BLACK ONYX** 

**GLACIER WHITE** 







- · 6-disc in-dash CD changer
- · All-weather floor mats

- · Engine block heater
- Foa lights
- · Aluminum fuel-filler door Chrome Front mask
- Auto-dimming mirror with compass Hood deflector
- and HomeLink® Remote engine start
- Cargo net Wheel locks - Chrome (set of four)

For further information, please refer to the MAZDA6 Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle basic warranty as the MAZDA 6.

### MAZDA6 WHEELS







18" allov wheels (GT)

### NTERIOR COLOURS



BEIGE LEATHER









GREY LEATHER



BLACK LEATHER

### MAZDA WARRANTY The basic warranty on MAZDA6 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2009 MAZDA6 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA 6 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see vour Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhibitantion begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "zoom-zoom".

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats. additional ordering requirements or limitations. E. & O. E.

### **COLOUR COMBINATIONS**

EXTERIOR	INTI	ERIOR
	GS (CLOTH)	GT (LEATHER)
Kona Blue Mica	Grey	Grey
Dark Mahogany Metallic	Beige	Beige
Smokestone Metallic	Beige	Beige
Comet Grey Mica	Black	Black
Light Ice Blue Metallic	Black	Black
Brilliant Silver Metallic	Grey	Grey
Sangria Red Mica	Black	Black
Glacier White	Black	Black
Black Onyx	Black	Black



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, ▲ D D E D | Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to

## **⊘** 2009 MAZDA6 SPECIFICATIONS

ENGINE	GS-I4, GT-I4	GS-V6, GT-V6				
уре	2.5 L DOHC 16-valve 4-cylinder	3.7 L DOHC 24-valve V6				
isplacement	2,489 сс	3,726 cc				
ompression ratio	9.7:1	10.3:1				
lorsepower SAE net	170 @ 6,000 rpm	272 @ 6,250 rpm				
orque SAE net Ib. ft.	167 @ 4,000 rpm	269 @ 4,250 rpm				
uel system	Electronic Fuel Injection (EFI)	Electronic Fuel Injection (EFI)				
ecommended fuel	Regular	Regular				
DRIVETRAIN						
уре	Front engine/front-wheel drive					
ransmission	6-speed manual (I4)					
	Optional: 5-speed <b>Sport</b> mode automatic with overdrive (I4)					
	6-speed <b>Sport</b> mode automatic with overdrive (V6)					

CHASSIS			EXTERNAL D	IMENSIONS	(mm)
Frame	Monocoque		Wheelbase	2,790	
Front suspension	Independent high-mount double-wishb	one, coil springs and stabilizer bar	Track (fr/rr)	1,595/1,595 (2	215 tires); 1,58
Rear suspension	Independent E-type multi-link, coil spr	ings and stabilizer bar	Overall length	4,940	
Steering	Rack-and-pinion with engine-rpm-sens	ing variable power assist	INTERNAL D	IMENSIONS	
Minimum turning circle	10.8 m (curb-to-curb)		Headroom (fr/rr) (mm)	967/948 (with	moonroof); 1,
Brakes	Power-assisted 4-wheel disc brakes		Legroom (fr/rr) (mm)	1,079/966	
	Ventilated front discs: 299 mm	Solid rear discs: 280 mm	Shoulder room (fr/rr) (	mm) 1,455/1,435	
	Anti-lock Brake System (ABS) with Elec	tronic Brake Force Distribution (EBFD)	FUEL ECONO	MY RATING	S* (L/10
Curb weight (kg)	I4: 1,486 (MT); 1,509 (AT)	V6: 1,610 (AT)		]	[4
CAPACITIES				6MT	5AT
Seating	5 persons		City	10.4	9
Fuel tank (L)	70		Highway	6.9	6

GS-I4 GT-I4 GS-V6 GT-V

Wheelbase	2,790		Overall width	1,840
Track (fr/rr)	1,595/1,595 (215	tires); 1,585/1,585 (235 tires)	Overall height	1,470
Overall length	4,940		Ground clearance	130
INTERNAL DIM	ENSIONS			
Headroom (fr/rr) (mm)	967/948 (with m	noonroof); 1,000/948 (without moonroof)	Cargo volume (L)	469
Legroom (fr/rr) (mm)	1,079/966		Passenger volume (L)	2,885
Ch   d (f-/) ()	1 455/1 405		Total volume (L)	3.354
Shoulder room (fr/rr) (mm)	1,455/1,435		iotai voiuille (L)	3,334
FUEL ECONOMY		;* (L/100 km)	Total volume (L)	3,334
		* (L/100 km)	V6	3,334
	RATINGS	* (L/100 km) 5AT Sport		3,334
	RATINGS 14		V6	3,334

## 2009 MAZDA 6 FEATURES

ENGINEERING FEATURES

Auxiliary audio input

2.5 L DOHC 16-valve 4-cylinder engine with Variable Valve Timing (VVT)	S	S	-	-	SIRIUS Satellite Radio	-	LP
3.7 L DOHC 24-valve V6 engine with Variable Valve Timing (VVT)	-	-	S	S	Bluetooth® hands-free phone integration	-	LP
6-speed manual transmission	S	S	-	-	Bluetooth® Audio Profile	-	LP
5-speed <b>Sport</b> mode automatic transmission	0	0	-	-	Steering-wheel-mounted audio controls	S	S
6-speed <b>Sport</b> mode automatic transmission	-	-	S	S	COMFORT AND CONVENIENCE		
Power-assisted 4-wheel disc brakes	S	S	S	S	Air conditioning with micron air filter	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S	S	Manual climate controls	S	-
Dynamic Stability Control (DSC)	CP	S	CP	S	Dual zone automatic climate controls	-	S
Traction Control System (TCS)	S	S	S	S	Rear seat heater ducts	S	S
Front and rear stabilizer bars	S	S	S	S	Steering-wheel-mounted cruise controls	S	S
WHEELS AND TIRES					Tilt and telescopic steering wheel	S	S
17" alloy wheels with Tire Pressure Monitoring System (TPMS)	S	-	S	-	Power windows with driver's/front passenger's one-touch up and down feature	S	S
18" alloy wheels with Tire Pressure Monitoring System (TPMS)	-	S	-	S	Auto up/down system for front windows (keyless [down only] and key cylinder)	S	S
215/55R17 all-season tires	S	-	S	-	Power door locks	S	S
235/45R18 all-season tires	-	S	-	S	Remote keyless entry system with retractable key (includes two transmitters)	S	S
Temporary spare tire	S	S	S	S	Intelligent key system (keyless entry and start)	-	LP
EXTERIOR FEATURES					Push-button start system	-	LP
Front bumper with black moulding	S	-	S	-	Internal fuel door, trunk and hood releases	S	S
Front bumper with bright moulding	-	S	-	S	Auto-dimming rearview mirror with HomeLink®	-	S
Front and rear body-coloured sport bumpers	S	S	S	S	Dual front map lamps with sunglass holder	S	S
Body-coloured door handles	S	S	S	S	Rear overhead dual map lamps	S	S
Body-coloured rocker panel	S	S	S	S	Delayed courtesy lights	S	S
Integrated side sill extensions	S	S	S	S	Sequential welcoming illumination	-	S
Body-coloured power-operated door mirrors	S	S	S	S	Cargo area lamp	S	S
Heated door mirrors	S	S	S	S	Illuminated covered driver's and passenger's vanity mirrors	S	S
Auto-dimming door mirrors	-	S	-	S	12-volt power outlets (2)	S	S
Welcome foot light on door mirrors	-	-	-	LP	Dual front and rear cup holders	S	S
Automatic headlight shut-off	S	S	S	S	Blind-Spot Monitoring System (BMS)	-	-
Automatic headlight on/off	CP	S	CP	S	Voice-activated navigation system with 7" display	-	0
Headlights – Xenon (HID)	-	LP	-	S	Power glass moonroof with one-touch open and sunshade	CP	S
LED taillights	-	S	S	S	SEAT AND TRIM		
Variable intermittent windshield wipers	S	-	S	-	Reclining front bucket seats with slide adjustment	S	-
Rain-sensing windshield wipers	CP	S	CP	S	Driver's manual seat lifter	S	-
Fog lights	-	S	S	S	8-way power-adjustable driver's seat	CP	S
Dual exhaust outlets with integrated bright finishers	-	-	S	S	Driver's seat manual lumbar support	CP	S
AUDIO					Driver's seat memory position	-	-
AM/FM CD player with 4 speakers and 2 tweeters	S	-	S	-	4-way power-adjustable passenger's seat	-	S
AM/FM 6-disc in-dash CD changer with 4 speakers and 2 tweeters	-	S	-	S	Heated front seats	-	S
10-speaker premium Bose® audio system with AM/FM 6-disc in-dash CD changer	-	LP	-	LP	60/40-split fold-down rear seatback with centre armrest	S	S
AudioPilot® noise compensation technology and Centerpoint® Surround Sound System	1 -	LP	-	LP	Trunk-mounted rear seatback release levers	S	S
MP3 functionality on CD player	S	S	S	S	Cloth upholstery	S	-
Auxiliary audio input	c	c	c	c	Loathor trimmed unholetory		c

AUDIO (cont'd)

GS-I4 GT-I4 GS-V6 GT-V6

SEAT AND TRIM (cont'd)	GS-I4	GT-I4	GS-V6	GT-V6
Leather-wrapped 3-spoke steering wheel	CP	S	CP	S
Leather-wrapped shift knob	CP	S	CP	S
Leather-wrapped parking-brake handle	CP	S	CP	S
INSTRUMENT PANEL AND STORAGE				
Black-out electroluminescent gauges	-	S	-	S
Tachometer, engine-coolant temperature gauge and fuel gauge	S	S	S	S
Exterior temperature gauge	S	S	S	S
Warning lights for low fuel level, low windshield washer fluid level, door ajar, check engine, oil pressure, volts, parking brake, high beam and safety belts	S	S	S	S
Trip computer	S	S	S	S
Front door storage pockets with bottle holders	S	S	S	S
Seatback pockets on front seats	S	S	S	S
Driver's side coin holder with mat and lid	S	S	S	S
Centre console with sliding armrest and storage box	-	S	-	S
Illuminated lockable glove compartment	S	S	S	S
SAFETY AND SECURITY				
Dual front air bags	S	S	S	S
Dual front side air bags	S	S	S	S
Dual side air curtains	S	S	S	S
Engine immobilizer theft-deterrent system	S	S	S	S
Anti-theft alarm system	S	S	S	S
Side-door impact-protection beams	S	S	S	S
Triple "H" construction	S	S	S	S
Whiplash-reducing adjustable front seat head restraints	S	S	S	S
Optimized brake and accelerator pedal layout (crushable box design)			S	S
3-point safety belts for all occupants			S	S
Height-adjustable front shoulder belt "B" pillar anchors			S	S
Driver's and front passenger's safety-belt pretensioners with force limiters	S	S	S	S
Child-safety rear door locks	S	S	S	S
ISOFIX child safety-seat anchors in rear seat (upper and lower type)	S	S	S	S
S = Standard	qe -=	Not ava	ilable	

Comfort Package: Leather-wrapped 3-spoke steering wheel, leather-wrapped shift knob, leather-wrapped parkingbrake handle, Dynamic Stability Control (DSC), 8-way power-adjustable driver's seat, power glass moonroof, automatic headlight on/off and rain-sensing windshield wipers. (Available on MAZDA 6 GS-I4 and GS-V6.)

Luxury Package: Intelligent key system (keyless entry and start), push-button start ignition, 10-speaker premium Bose® audio system, AudioPilot® noise compensation technology and Centerpoint® Surround Sound System, Xenon (HID) headlights, Bluetooth® hands-free phone integration with Audio Profile and SIRIUS Satellite Radio. (Available on MAZDA 6 GT-I4.)

Luxury Package: Intelligent key system (keyless entry and start), push-button start ignition, 10-speaker premium Bose® audio system, AudioPilot® noise compensation technology and Centerpoint® Surround Sound System, Bluetooth® hands-free phone integration with Audio Profile, SIRIUS Satellite Radio, Blind-Spot Monitoring System (BSM) and welcome foot light. (Available on MAZDA 6 GT-V6.)

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