

2011 Genesis Coupe



 **HYUNDAI™**



2011 Genesis Coupe

WHAT SMART MEANS TO US.

At Hyundai, we are constantly striving to make smart decisions when it comes to our vehicles so you can make smart decisions when it comes to your purchase. A smart decision means weighing the pros and cons, evaluating the costs against the benefits, and making a choice for the right reasons for you. It means having no regrets.

Our investment in eco-friendly technologies, quality craftsmanship, extensive research and design, together with our state-of-the-art facilities and dedicated human resources, ensures our vehicles are built with integrity from the first to the final detail. And, together, they deliver on Hyundai's promise to Canadians – to create a lineup of smart vehicles.

BRAIN. POWER.

Creating the perfect automotive specimen requires a finely tuned balance of brains and brawn. Of technology and hardware. Of thoughtfulness and raw strength. Of heart racing and road ripping. Introducing the 2011 Genesis Coupe – rear-wheel drive architecture, with available 300+ horses, race-proven Brembo® brakes, Torsen® limited-slip differential – a new calibre of smart performance.





 HYUNDAI™

e x t e r i o r



Chiseled to perfection. The Genesis Coupe's striking musculature incorporates a short rear deck for a classic sports coupe profile with race-inspired accents, including Z-shaped body lines and serpentine surface detailing, as well as a dropped beltline rear window graphic for enhanced driver and rear passenger visibility. Body colour bumpers, door handles and dual, power-heated, manual folding exterior mirrors give the Genesis Coupe an unfailing continuity of design and colour. Its available 19-inch alloys and staggered wheel stance further accentuate the Genesis Coupe's aggressive build and performance.

State-of-the-art Lighting. The available Xenon high-intensity discharge (HID) headlights use a precision-cut design, providing improved nighttime visibility. Each lamp also features an auto-levelling function to keep the headlights level regardless of how the vehicle is loaded.

Chrome-tipped Dual Exhaust. Remaining true to its high-performance breeding, the Genesis Coupe is equipped with a sporty chrome-tipped dual exhaust.

interior



Acoustic Architecture. Enjoy the precision sound of the Genesis Coupe's available Infinity® AM/FM/XM/ 6-CD Changer/MP3 Audio System with an available 10 speakers. And, get a 3-month complimentary subscription to XM® Satellite Radio (XM® standard on all models).

Bluetooth® Connectivity. Equipped with standard integrated Bluetooth®, featuring the ability to recognize Bluetooth equipped cell phones, the Genesis Coupe is all about leaving your hands free for driving.



Take to the road in the best seat on it. The Genesis Coupe's race-inspired interior has been carefully designed to maximize your driving experience. Whichever trim you choose, you'll find features to satisfy your style. Aluminum foot pedals complement the sporty character of the GT models, while the Premium Package model is adorned with leather seats that feature wide bolstering and deep contours, leather interior accents, a power tilt-and-slide glass sunroof and heated front seats. Add to that a wealth of tech sophistication, including an available push-button start with proximity key, USB port and iPod auxilliary plug, and available automatic temperature control.

Interior may not be exactly as shown.

performance

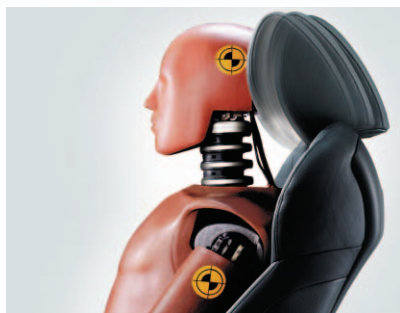


Ready for take-off. This performer was born to let you live. It's only once you enter the cockpit, take your seat and experience the thunder of its engine, that you'll truly understand the power this machine is capable of. The Genesis Coupe's sporty leather-wrapped gear shifter puts you at the helm of its exceptional performance and its front engine, rear-wheel drive layout helps balance the force of traction on the tires and delivers a 55/45 front-to-rear weight distribution for exceptional handling and balance. The track-tuned shocks and spring rates of its GT-calibrated suspension, the superior torque-sensing ability of an available Torsen®-type limited-slip differential, an available ZF® 6-speed transmission with paddle-shift SHIFTRONIC® (3.8 model only) and a 5-link independent rear suspension are further evidence of the Genesis Coupe's high-performance heritage. Not to mention its available race-calibre Brembo® braking system with 4-piston red calipers, which proves the perfect match for the Genesis Coupe's choice of powerful engines.

Speed Demon. Equip your Genesis Coupe with your choice of engine: a 2.0L, 210 hp, 16-valve, turbocharged 4-cylinder engine or an all-aluminum 3.8L, 306 hp, 24-valve V6. Both engines feature Dual Continuously Variable Valve Timing (Dual-CVVT) and run on regular fuel.

Paddle-shift Shiftronic®. The Genesis Coupe 3.8 models are available with a ZF® 6-speed electronic automatic transmission, while the 2.0T models are available with a 5-speed automatic transmission. Both feature the F1-inspired paddle-shift SHIFTRONIC® and a lock-up torque converter for improved highway economy.

safety



Airbag¹ Protection. Get the added peace of mind provided by the advanced coverage of the Genesis Coupe's standard six airbags – dual front airbags, together with driver and passenger seat-mounted side-impact airbags and side-curtain airbags.

Active Front Head Restraints. Whiplash is one of the most common injuries in a rear collision. With this feature, the head restraint moves forward and up, which reduces the likelihood of neck injury.



The strong safety. This calibre of performance demands the cutting-edge safety features to match. From its front and rear crumple zones and Anti-lock Braking System (ABS) to its available Brembo® brakes, the Genesis Coupe is equipped with some of the most advanced safety technologies available. Electronic Stability Control (ESC) with Traction Control System (TCS)² works to help keep your wheels where they're meant to be by applying braking power and reducing engine power in oversteer or understeer conditions. For impeccable visibility when cornering, the Genesis Coupe is equipped with available Xenon HID headlights with automatic light control. The Genesis Coupe's weight distribution allows the rear tires and springs to share the workload, delivering maximum braking precision.

SMART, AND WHAT IT MEANS TO US.

Every automaker – like every person – has a philosophy that guides their thinking and decisions. Ours is straightforward and pragmatic: to be smart. At Hyundai, we try to make smart moves, every day, so we're not only your next vehicle choice, but also your choice again and again down the road.

Smart is building vehicles that offer exceptional value – not just a great price. We build vehicles that people are happy to drive, with the comfort and safety features they want, and meaningful warranties to back them up.

Smart is the drive to zero defects. In 1999, we embarked on our quality mission when we launched the Zero Defects program. This initiative involves everyone and every aspect of the company's culture in a sincere commitment to quality manufacturing across the board. While we continue to be honoured with awards for excellence, our priority remains our unwavering commitment to our drivers.

Smart is offering sensible prices on vehicles that people are happy to drive. And we want you to be as happy with your vehicle in five or ten years as you are on day one. This means building a quality product, and equipping it with the kinds of features that make driving a joy.





It also means offering a warranty that's meaningful, like a 5-year/100,000 km Comprehensive Limited Warranty[†], 5-year/100,000 km Powertrain Warranty and 3-year/Unlimited km Roadside Assistance Program^{††}.

Ultimately, smart is taking a leadership role, with the courage to break new ground and chart the course that an entire industry will take. It requires the confidence to guide others, and the conviction to follow through on commitments. Hyundai's commitment to these principles has propelled us to being the world's 4th largest auto manufacturer, servicing 160 countries and selling 30 million vehicles.

As part of our leadership role, we've launched Blue Drive, a collection of environmental initiatives that will help the fight to reduce greenhouse gas emissions. It's one of many steps toward our goal to achieve the most fuel-efficient lineup on the planet by 2015, and just another way we're working to be your first choice in vehicles today, and again down the road.

We believe that if we continue to follow the principles behind what is smart, we'll continue to show Canadians that Hyundai is the right choice today and their best choice for the future.



colours

2011 Genesis Coupe

Our vivid palette of exterior colours is the perfect way to complete your Genesis Coupe.
Explore the options and choose the one that best reflects your personal style.

EXTERIOR



A
B
C

Karussell White



A
B
C

Bathurst Black



A
B
C

Silverstone



A
B
C

Nordschleife Grey



A
B
C

Tsukuba Red



A
B
C

Mirabeau Blue



A
B
C

Lime Rock Green



C

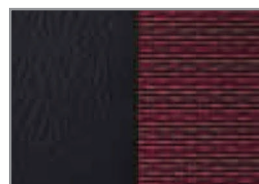
Interlagos Yellow

INTERIOR



A

Black Cloth



B

Black Leather / Red Cloth Inserts



C

Black Leather

Choice of interior colour material depends upon trim level selected. Due to print production processes, the colours shown throughout this brochure may vary slightly from the actual hue. See your dealer for model applications and to view the Hyundai Colour Selector.

accessories

Hyundai is making its name on delivering unprecedented quality and value, offering Canadians a wide variety of lifestyle-friendly vehicles loaded with outstanding packages of standard features and premium extras. Individual needs call for individual solutions. That's why Hyundai goes out of its way to offer you a line of accessories designed to suit specific demands. With Hyundai's line of authorized parts and accessories, you are able to customize and adapt your vehicle to your lifestyle. From a performance enhancing front strut bar to a stylish rear spoiler, custom-fit your Genesis Coupe your way.



Cargo Tray. Add years to the interior of your Hyundai by protecting it from spills and messy loads with a durable, custom-fit cargo tray.



Rubber Floor Mats. Protect the interior of your Hyundai from everyday dirt and debris with custom-made floor mats.



AEM Performance Air Intake Kit. Increased airflow gives your vehicle improved throttle response and the excitement of a more throaty sound.



Block Heater. Engineered for your Hyundai, a block heater will help ensure fast starts and reduce engine wear in extreme weather.



Car Cover. Protect your Genesis Coupe with a custom-fit car cover.



Front Strut Bar. Increase the handling characteristics of your Genesis Coupe with this attractive front strut bar. Made of polished billet aluminum for strength, durability and style, this strut bar will add some "Bling" to your engine compartment.



Performance Axle-Back Exhaust. Tune the performance and sound of your Genesis Coupe with this stainless steel high flow exhaust system. Decreased back-pressure improves exhaust flow for a throatier sound and increased vehicle performance.



Plastic Hood Protector. Prevent dents and scratches caused by road and vehicle debris with an attractive plastic hood protector.



Rear Spoiler. Add a touch of style and sportiness to your vehicle with an aerodynamic rear spoiler.



Sport Chrome Grille. Add a unique touch of style with this Genuine Hyundai sport chrome grille.

2011 Genesis Coupe

2.0T
18-inch Alloy Wheels
2.0L, 210 hp, 16-valve, DOHC, Intercooled, Turbocharged Inline 4-cylinder Engine with Dual Continuously Variable Valve Timing (Dual-CVVT)
4-wheel Disc Brakes
6-Speed Manual Transmission
Air Conditioning with Manual Temperature Control and Outside Temperature Display
Airbags: Dual Front Airbags ¹ with Occupant Classification System (OCS), Front Seat-mounted Side-impact Airbags and Roof-mounted Side-curtain Airbags
AM/FM/XM/CD/MP3 USB Port, iPod® Aux. Plug Audio System with Six Speakers
Anti-Lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)
Bluetooth® Hands-free Phone System
Body Colour Dual Power-heated, Manual Folding Exterior Mirrors
Centre Console with Armrest, Storage and Dual Cup Holders
Chrome-tipped Dual Exhaust
Cloth Seats
Electronic Stability Control (ESC) with Traction Control System (TCS) ²
Fog Lights
Leather-wrapped Steering Wheel and Gear Shift Knob
Metal-grain Interior Accents
Power Door Locks with Remote Keyless Entry and Alarm
Power Windows with Driver/Front Passenger's Express Down and Auto-up with Pinch Protection
Rear Folding Seats with Trunk Release
Seats: Driver's Seat with Manual Lumbar Support and Active Head Restraint, Front Passenger's Seat with Walk-in Assist and Active Head Restraint
Solar Control Glass
Steering Wheel-mounted Audio & Bluetooth® Handsfree Phone Controls
Steering Wheel-mounted Cruise Control
2.0T Premium Package <i>Includes 2.0T Standard Equipment Plus:</i>
Infinity® AM/FM/XM/6-CD Changer/MP3 Audio System with 10 Speakers including a DVC Subwoofer, 8-channel Digital Amplifier
Heated Front Seats
Leather Interior Accents
Leather Seats
Power Tilt-and-slide Glass Sunroof with One-touch Open/Close
Optional on the 2.0T and 2.0T with Premium Package models:
5-speed Electronic Automatic Transmission with Lockup torque converter and Paddle Shift SHIFTRONIC®

2.0T GT Package <i>Includes 2.0T Premium Package Standard Equipment Plus:</i>
19-inch Alloy Wheels
Aluminum Foot Pedals
Brembo® Performance Braking System with 4-piston Calipers
Front Strut Tower Brace
GT Calibrated Suspension
Xenon High-intensity Discharge (HID) Headlights
High-performance Summer Compound Tires
Torsen®-type Limited-slip Differential
Red Leather Interior Accents (Armrest only)
Seats: Black Leather Bolster with Premium Red Cloth Inserts
3.8 <i>Includes 2.0T Premium Package Standard Equipment Plus:</i>
3.8L, 306 hp, 24-valve, DOHC, V6 Engine with Dual Continuously Variable Valve Timing (Dual-CVVT)
Automatic Climate Control
Chrome Lower Facia Accents
Electrochromic Auto-dimming Rearview Mirror with HomeLink® and Compass
Xenon High-intensity Discharge (HID) Headlights
Power Driver's Seat
Premium Door Scuff Plates
Proximity Key with Alarm, Trunk Release and Push-button Start
Side Mirrors with Integrated Turn Signal Indicators
Torsen®-type Limited-slip Differential
3.8 GT <i>Includes 3.8 Standard Equipment Plus:</i>
19-inch Alloy Wheels
Aluminum Foot Pedals
Brembo® Performance Braking System with 4-piston Calipers
Front Strut Tower Brace
GT Calibrated Suspension
High-performance Summer Compound Tires
6.5" Touchscreen Navigation System
Optional on 3.8 models:
ZF® 6-speed Electronic Automatic Transmission with Torque Converter and Paddle Shift with SHIFTRONIC®

Interior		2.0T	2.0T ^W Premium Pkg.	2.0T GT	3.8	3.8 GT
Air Conditioning	Manual Temperature Control	S	S	S	-	-
	Outside Temperature Display	S	S	S	S	S
	Automatic Temperature Control	-	-	-	S	S
Audio System	AM/FM/XM/CD/MP3 Audio System with Six Speakers	S	-	-	-	-
	Infinity® AM/FM/XM/6-CD Changer/MP3 Audio System with 10 Speakers with DVC Subwoofer, 8-channel Digital Amplifier and Diversity Antenna	-	S	S	S	-
	Infinity® AM/FM/XM/CD/MP3 Audio System with 10 Speakers with DVC Subwoofer, 8-channel Digital Amplifier and Diversity Antenna	-	-	-	-	S
	iPod®/USB/Auxiliary Audio Input Jack	S	S	S	S	S
Bluetooth® Hands-free Phone System		S	S	S	S	S
Cabin Air Filtration System		S	S	S	S	S
Centre Console	Armrest, Storage and Dual Cup Holders	S	S	S	S	S
Door Scuff Plate	Premium Genesis Embossed	-	-	-	S	S
Foot Pedal	Aluminum	-	-	S	-	S
Ignition	Push-button Start	-	-	-	S	S
Outlets	Two 12-volt	S	S	S	S	S
6.5" Touch Screen Navigation System		-	-	-	-	S
Power Door Locks		S	S	S	S	S
Power Windows		S	S	S	S	S
Rearview Mirror	Driver/Front Passenger's Express Down and Auto-up with Pinch Protection	S	S	S	S	S
	Manual Day/Night	S	S	S	-	-
	Electrochromic Auto-dimming Rearview Mirror with HomeLink® and Compass	-	-	-	S	S
Rear Window Defroster		S	S	S	S	S
Remote Releases		S	S	S	S	S
Seating	Driver's Seat with Manual Lumbar Support	S	S	S	S	S
	Front Passenger's Seat with Walk-in Assist	S	S	S	S	S
	Rear Folding Seat	S	S	S	S	S
	Cloth Seats	S	-	-	-	-
	Heated Front Seats	-	S	S	S	S
	Black Leather	-	S	-	S	S
Steering Wheel	Black Leather Bolster with Premium Red cloth inserts	-	-	S	-	-
	Black Leather-wrapped and Gear Shift Knob	S	S	S	S	S
	Paddle Shifters	0	0	-	0	0
	Audio and Bluetooth® Hands-free Phone System Controls	S	S	S	S	S
	Manual Tilt Steering Column	S	S	S	S	S
Trim	Cruise Control	S	S	S	S	S
	Chrome-accented Interior Door Handles	S	S	S	S	S
	Metal-grain Accents	S	S	S	S	S
	Black Leather Interior Accents	-	S	-	S	S
Trip Computer	Red Leather Interior Accents (Armrest only)	-	-	S	-	-
		S	S	S	S	S
Safety						
Active Front Head Restraints	Anti-whiplash	S	S	S	S	S
Airbags ¹	Dual Front Airbags with Occupant Classification System (OCS)	S	S	S	S	S
	Front Seat-mounted Side-impact	S	S	S	S	S
	Roof-mounted Side-curtain	S	S	S	S	S
Anti-Lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)		S	S	S	S	S
Crumple Zones		S	S	S	S	S
Electronic Stability Control (ESC) with Traction Control System (TCS) ²		S	S	S	S	S
Key	Proximity	-	-	-	S	S
Reinforcements	Body Side	S	S	S	S	S

0 = Optional S = Standard - = Not Available

		2.0T	2.0T W Premium Pkg.	2.0T GT	3.8	3.8 GT
Exterior						
Antenna	Roof-mounted	S	S	S	S	S
Bumpers	Body Colour	S	S	S	S	S
Door Handles	Body Colour	S	S	S	S	S
Fascia	Chrome with Lower Fascia Accents	–	–	–	S	S
Fog Lights		S	S	S	S	S
Glass	Tinted Solar Control	S	S	S	S	S
Headlights	Automatic Headlights Control Xenon High-intensity Discharge (HID)	S	S	S	S	S
Mirrors	Body Colour, Dual, Power-heated, Manual Folding Exterior Mirrors Integrated Turn Signal Indicators	S	S	S	S	S
Sunroof	Power Tilt-and-slide One-touch Open/close and Pinch Protection	–	S	S	S	S
Windshield Wipers	Variable Intermittent with Washer	S	S	S	S	S
Performance						
Engine Type	2.0L Turbocharged and Intercooled 4-cylinder, 16-valve, DOHC with Dual Continuously Variable Valve Timing (CVT) 3.8L V6, 24-valve, DOHC with Dual Continuously Variable Valve Timing (CVT)	S	S	S	–	–
Displacement	(1,998 cc) (3,778 cc)	S	S	S	–	–
Bore and Stroke	86.0 x 86.0 96.0 x 87.0	S	S	S	–	S
Compression Ratio	9.4:1 10.4:1	S	S	S	–	S
Horsepower @ RPM	210 @ 6,000 306 @ 6,300	S	S	S	–	S
Torque (lb-ft) @ RPM	223 @ 2,000 266 @ 4,700	S	S	S	–	S
Transmission Type	6-speed Manual Transmission 5-speed Electronic Automatic Transmission with Lockup Torque Converter and Paddle Shift with SHIFTRONIC® ZF® 6-speed Electronic Automatic Transmission with Lockup Torque Converter and Paddle Shift with SHIFTRONIC®	S	S	S	S	S
Drive Configuration	Rear-wheel Drive	S	S	S	S	S
Brakes	Front: Ventilated Rotor 12.6", (320mm) Single-piston Caliper Front: Brembo® Ventilated Rotor Disc 13.4", (340mm) 4-piston Caliper Rear: Solid Rotor 12.4", (314mm) Single-piston Caliper Rear: Brembo® Ventilated Rotor 13.0", (330mm) 4-piston Caliper	S	S	–	S	–
Suspension	Front: Dual-link Macpherson Gas-charged Struts and Stabilizer Bar Rear: 5-link Independent Monotube Gas-charged Shocks and Stabilizer Bar Torsen®-type Limited-slip Differential Front Strut Tower Brace GT Calibrated Suspension	S	S	S	S	S

Specifications, features, illustrations, accessories, materials and equipment and all other information shown in this brochure are based on the latest information available at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Hyundai Auto Canada Corp. reserves the right to make any changes or modifications at any time, without notice or obligation, including, without limitation, in colour, specifications, features, accessories, materials, equipment and models. Some vehicles are shown with optional equipment. All Hyundai warranties have no deductible.

Fuel economy figures are based on manufacturer's testing and are used for comparison purposes only. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories.

Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., HomeLink is a registered trademark of Johnson Controls, Inc., Infinity is a registered trademark of Harman International, Inc., iPod is a registered trademark of Apple, Inc., and any use of such marks by Hyundai is under license. Other trademarks and trade names are those of their respective owners.

		2.0T	2.0T W Premium Pkg.	2.0T GT	3.8	3.8 GT
Steering	Steering Wheel-mounted Audio, Cruise and Bluetooth® Hands-free Phone Controls Overall Ratio 14.9:1	S	S	S	S	S
Wheels	Front: 18 x 7.5J 10-spoke Aluminum Alloy Rear: 18 x 8.0J 10-spoke Aluminum Alloy Front: 19 x 8.0J 10-spoke Aluminum Alloy Rear: 19 x 8.5J 10-spoke Aluminum Alloy	S	S	–	S	–
Tires	Front: P225/45VR-18 Front: P225/40VR-19 Rear: P245/45VR-18 Rear: P245/40VR-19	–	–	S	–	S
Curb Weight (kg)	1,498 to 1,551 (2.0T, 6-speed Manual) 1,543 to 1,592 (3.8, 6-speed Manual) 1,526 to 1,579 (2.0T, 5-speed Automatic) 1,547 to 1,595 (3.8, 6-speed Automatic)					
Exhaust	Dual Chrome-tipped	S	S	S	S	S
Electrical System	Battery 12V – 55AH 12V – 64AH Alternator 110A 130A Ignition, Electronic	S	S	S	–	–
Frame Construction	High-tensile Steel Unibody	S	S	S	S	S
Fuel	2.0 L 3.8 L					
Fuel Consumption Estimates (L/100 km)	City Highway City Highway					
Manual Transmission	10.0 6.6 12.0 7.6					
Automatic Transmission	10.5 6.7 12.2 7.3					
Fuel Tank Capacity (litres)	65					
Dimensions Exterior (mm)	Wheelbase Overall Length Height Width Track (front/rear) Track (front/rear)	2,820 4,630 1,385 1,865 1,603/1,619 (18-inch wheel) 1,599/1,615 (19-inch wheel)				
Dimensions Interior (mm)	Head Room Leg room Hip Room Shoulder Room	Front 996 1,120 1,423 1,440 Rear 880 770 1,249 1,340				

Standard Warranty						
Coverage	One of Canada's Best Warranties 5-year/100,000 km Comprehensive Limited Warranty† 5-year/100,000 km Powertrain Warranty 3-year/Unlimited km Roadside Assistance Program††	S	S	S	S	S

0 = Optional S = Standard – = Not Available

† Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions.

†† Includes fuel delivery service, flat tire changing, lock-out service, towing service and more. Just one toll-free call away. 24 hours a day

‡ The Supplemental Restraint (Airbag) System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which must still be worn at all times.

Children under the age of 13 should be securely restrained in the rear seat. NEVER place a child-seat in the front seat of a Hyundai vehicle.

‡ Electronic Stability Control (ESC) and Traction Control System (TCS) are meant to enhance conscientious driving habits and are not a substitute for safe driving practices.

CAN/ULC S338-98 compliant immobilizer may reduce insurance costs in some instances.

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SMART IS IN.

At Hyundai Auto Canada, we believe our customers' needs come first. That's why we've invested billions of dollars worldwide in research, design, safety, testing and manufacturing. And with numerous third-party awards for quality, reliability and value, we can't help but be proud. But in the end, it's still about you, our customer. Simply put, we're committed to over-delivering on all your expectations so we can bring you the vehicle you need, as well as the vehicle you want.

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