



THE FIT IS A QUICK STUDY IN SPORTY EYE-CATCHING DESIGN. It's function made friendly

with a One-Motion 6o/4o Split 2nd-Row Magic Seat® that's easily operated with a single hand. It's traffic-taming i-VTEC® power with a dash of shortcut-carving agility. It's big on safety with an Advanced Compatibility Engineering™ body structure. It's also mighty fuel efficient with its "all the way there, and back, and there again" approach to driving. And it's built by Honda, but made for you and your life on the go.







IIS model shown

# WHEN IT COMES TO BRINGING FAMILY, FRIENDS, PETS OR STUFF ALONG FOR THE RIDE,

THE FIT HAS AN INNOVATIVE, OPEN MIND. With the One-Motion 60/40 Split 2nd-row Magic Seat, you can easily create four different seating configurations that'll accommodate practically everything and everyone. And should you find yourself running heavy on friends, the Fit has you covered with comfortable, spacious seating for five.

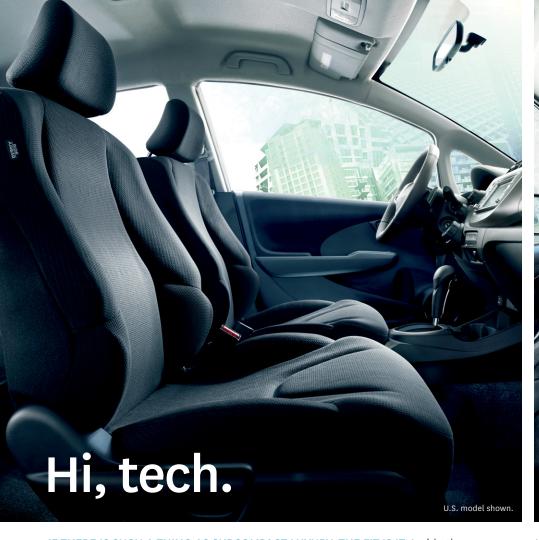
Tall Mode Seats that flip down are a great option. But in the Fit, you have two options: the 60/40 Split 2nd-row Magic Seat not only folds down, but it also flips up, giving you over 4 feet of floor-to-ceiling space for those really tall items.

Utility Mode Need more rear cargo space? Simply fold the 60/40 Split 2nd-row Magic Seat down to its folded-flat position, and presto, you'll have all the room you need to carry the big, bulky stuff – 1622 litres of stuff to be precise.

People Mode With a car that's this fuel efficient and this exciting to drive, it's easy to find yourself on the road for hours. But what if you get tired? Not a problem. In a Fit, you can recline back comfortably.

Long Mode When it comes to stepladders, hockey sticks, snowboards and other long stuff – the Fit swallows them all. With a front passenger seat and the 60/40 Split 2nd-Row Magic Seat that both fold completely flat, you can transport objects up to 2.36 m (7'9") in length.

> Rear under-seat concealed storage / Available under-cargo floor storage / Front door-pocket storage bins / 8 beverage holders / Cargo area storage bins / 4 cargo area tie-down anchors / Two-tier glove compartment storage





**IF THERE IS SUCH A THING AS SUBCOMPACT LUXURY, THE FIT IS IT.** Inside the cavernous cabin you'll find nothing but sophisticated style, high-quality materials and form-fitting comfort. Dials and displays are easy to reach and read. And the telescopic steering column with tilt feature helps you sit behind the wheel exactly the way you want – perfectly.

As comfortably as the Fit carries people and possessions, it's also very capable of carrying a tune or two. From CDs and MP3s, to iPod® and Windows Media® Audio, the Fit hasn't met a musical format it doesn't like. There's an available 6-speaker, 160-watt AM/FM/CD audio system with tweeters. There's an integrated auxiliary input jack and an available USB device connector for a more customized easy-listening experience. And to top it all off, the Speedsensitive Volume Control (SVC) system ensures everything always sounds just right.

You'll always be on the go in the Fit, and you can always stay connected too. The available Bluetooth® HandsFreeLink™ lets you wirelessly call your friends on your mobile without having to take your hands off the wheel.







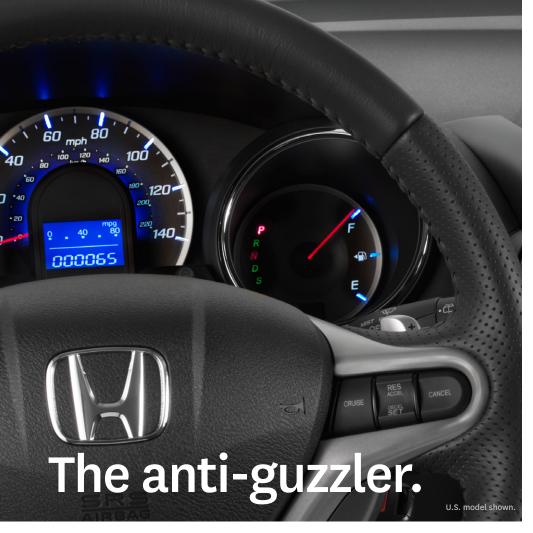
THE FIT HAS A BOLD LOOK. It's a confident character that comes to life in lines that are sculpted. It's an attractive attitude that's enhanced by a muscular body style. It's an attitude that rises from the ground up, from the available 16-inch alloy wheels and available body-coloured side mirrors and body-coloured door handles, all the way up to its available body-coloured rear roofline spoiler. And it rolls in your choice of six available exterior colours, giving the Fit a style you can call your own.

> Power windows with auto-up/down driver's window / Available air conditioning with air-filtration system / Available power door locks / Available remote entry system / Rear window defroster / Rear window wiper with washer / 12-volt power outlet



THE FIT IS INCREDIBLY PERFORMANCE SAVVY. Yes, it's got pep, but pep without handling, agility, control and a dash of confidence can only take you so far. Thankfully, the Fit nimbly answers the call with its electric power-assisted rack-and-pinion steering (EPS) and its precision-tuned independent MacPherson strut front and torsion-beam rear suspension.

For 2012, all trim levels now have Vehicle Stability Assist (VSA®) with Traction Control to give you enhanced handling stability by correcting oversteer and understeer, and ensuring better control in slippery conditions. So when it comes to tackling traffic, finding shortcuts or just conquering the rest of the concrete jungle, the Fit has got what it takes.





# THE FIT IS MIGHTY FUEL EFFICIENT AND EXCEPTIONALLY EXCITING TO DRIVE.

It's equipped with a fierce 4-cylinder, 1.5-litre, i-VTEC engine that's super-powerful and super-fuel-efficient. And because we're talking i-VTEC engineering, we're also talking about the confident power and torque you want at any engine speed. Plus, the Driveby-Wire Throttle System™ delivers quick and smooth acceleration, allowing for almost instant access to the 117 spirited horses packed under the hood.

The Fit gets its zip from Honda's innovative Variable Valve Timing and Lift Electronic Control (i-VTEC) engineering. This track-tested technology spreads engine power across the entire rpm range to offer you low-rpm torque off the line and high-rpm passing power on the highway. And to keep you moving in a fun, fuel-sipping fashion, the Fit features Variable Timing Control (VTC) to maximize efficiency and minimize fuel consumption.



# Fit. It's big on safety.

**SAFETY FOR EVERYONE** is our commitment to providing one of the highest levels of standard safety features to help ensure occupant safety and protection.\* And through real-world research, Honda is also focusing on developing unequalled measures of protection to enhance the safety of occupants in other vehicles and even pedestrians – an innovative idea that is quickly becoming a reality.

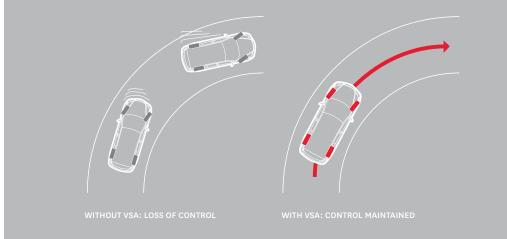
\* Based on tests published by the National Highway Traffic Safety Administration (NHTSA) for models featuring standard front and side airbags. Government star ratings are part of the NHTSA New Car Assessment Program (www.safercar.gov). ACE™ Body Structure. The Fit's Advanced Compatibility Engineering (ACE) body structure disperses frontal impact energy to increase occupant protection and allow for collision compatibility between vehicles of different weights and sizes.

Vehicle Stability Assist with Traction Control. Vehicle Stability Assist senses and corrects oversteer and understeer situations to enhance handling and cornering stability, while Traction Control helps to ensure better control during acceleration on loose or slippery surfaces.

Pedestrian Safety. Innovative pedestrian safety features include energy-absorbing hood and front fenders and breakaway wiper pivots.







Active Front Seat Head Restraints. Active front seat head restraints lessen the potential for neck injuries during rear-end collisions by reducing the space between the occupant's head and the seat head.

Anti-lock Brakes. For safe stopping, the 4-wheel Antilock Braking System (ABS) helps you maintain control under hard braking conditions, while Electronic Brake Distribution (EBD) optimizes braking power based on weight distribution inside the vehicle.

Child Safety. The Fit features childproof rear door locks, as well as rear seat Lower Anchors and Tethers for Children (LATCH) for secure child-seat restraint.

Seat Belt Safety. Be prepared for the unexpected with 3-point height-adjustable seat belts with front pretensioners and a 3-point rear centre seat belt.

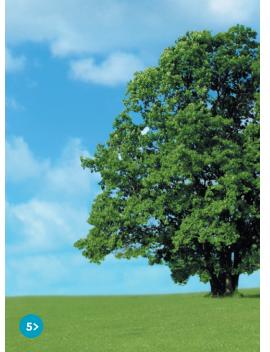
Six Standard Airbags. Six airbags line the vehicle's cabin, including side curtain airbags and the passenger-side Occupant Position Detection System (OPDS) airbag that will not deploy if the system detects a smaller-sized or out-of-position occupant.

Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly secured in the rear seat.



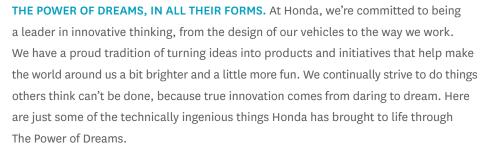














BLUE SKIES FOR OUR CHILDREN

- 2> INNOVATIVE PRODUCTS LIKE THE HONDAJET
- 3> OVER 5.3 MILLION VEHICLES ASSEMBLED AT OUR CANADIAN MANUFACTURING FACILITIES
- 4> 10 NORTH AMERICAN HONDA PLANTS ARE SENDING ZERO WASTE TO LANDFILL
- 5> 2,736 TREES SPARED IN CANADA BY PRODUCING DIGITAL BROCHURES
- 6> BLUE SKIES FOR OUR CHILDREN IS HONDA'S ENVIRONMENTAL VISION FOR CANADA AND BEYOND
- 7> 25 YEARS PRODUCING HONDA VEHICLES AT OUR PLANT IN ALLISTON, ONTARIO
- 8> THE HONDA HEAD OFFICE IN MARKHAM, ONTARIO IS CERTIFIED LEED GOLD







Fit D

ENGINE	DX	LX	SPORT
1.5-litre, 16-valve, SOHC, i-VTEC® 4-cylinder	•	•	•
Horsepower @ rpm*	117 @ 6600	117 @ 6600	117 @ 6600
Torque (lbft. @ rpm)*	106 @ 4800	106 @ 4800	106 @ 4800
Displacement (cc)	1497	1497	1497
Emissions rating	Tier 2 Bin 5	Tier 2 Bin 5	Tier 2 Bin 5
Compression ratio	10.4:1	10.4:1	10.4:1
Bore and stroke (mm)	73 x 89.4	73 × 89.4	73 x 89.4
$^*$ Horsepower and torque calculations reflect SAE net, Rev. 08/04, SAE J1349 procedures.			
DRIVETRAIN	DX	LX	SPORT
5-speed automatic transmission (AT) with Grade Logic Control	Available†	Available	Available
5-speed manual transmission (MT)	•	•	•
Drive-by-Wire Throttle System™	•	•	•
Electric power-assisted rack-and-pinion steering (EPS)	•	•	•
Front-wheel drive	•	•	•
†DX-A model only.			
CHASSIS	DX	LX	SPORT
15" steel wheels with full covers	•	•	•••••••••••••••••••••••••••••••••••••••
16" alloy wheels			•
All-season tires	P175/65 R15	P175/65 R15	P185/55 R16
MacPherson strut front suspension	•	•	•
Power-assisted, ventilated front disc/rear drum brakes	•	•	•
Rear stabilizer bar			•
Torsion-beam rear suspension	•	•	•
EXTERIOR	DX	LX	SPORT
Body-coloured door handles		•	•
Body-coloured rear roofline spoiler		•	•
Body-coloured side mirrors		•	•
Body-coloured underbody spoiler kit			•
Centre High Mount Stop Light	•	•	•
Chrome exhaust finisher			•
Front splash guards	•	•	
Heated side mirrors		•	•
Hood insulator	•	•	•
Integrated fog lights			•
Power side mirrors	•	•	•
Rear window wiper/washer	•	•	•
Roof-mounted antenna	•	•	•





SAFETY	DX	LX	SPORT
3-point height-adjustable seat belts with front pretensioners	•	•	•
3-point rear centre seat belt	•	•	•
4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD)	•	•	•
Active front seat head restraints	•	•	•
Advanced Compatibility Engineering™ (ACE™) body structure	•	•	•
Childproof rear door locks	•	•	•
Dual-stage, dual-threshold front airbags (SRS)	•	•	•
Front side airbags with passenger-side Occupant Position Detection System (OPDS)	•	•	•
Immobilizer Theft-Deterrent System	•	•	•
Lower Anchors and Tethers for Children (LATCH)	•	•	•
Security system			•
Side curtain airbags	•	•	•
Spare tire	MT only	MT only	MT only
Tire repair kit	AT only*	AT only	AT only
Vehicle Stability Assist (VSA®) with Traction Control	•	•	•
*DX-A model only.			
DIMENSIONS	DX	LX	SPORT
Cargo volume – rear seat up/down (L)	585/1622	585/1622	585/1622
Curb weight – MT/AT (kg)	1116-1125 <sup>†</sup> /1162 <sup>†</sup>	1125/1163	1145/1182
Fuel tank capacity (L)	40	40	40
Gross vehicle weight rating (kg)	1594	1594	1594
Ground clearance (mm)	150	150	150
Headroom – front/rear (mm)	1027/991	1027/991	1027/991
Height (mm)	1525	1525	1525
Hip room – front/rear (mm)	1308/1302	1308/1302	1308/1302
Legroom – front/rear (mm)	1050/888	1050/888	1050/888
Length (mm)	4105	4105	4105
Passenger volume (L)	2572	2572	2572
Shoulder room – front/rear (mm)	1338/1302	1338/1302	1338/1302
Track - front/rear (mm)	1492/1475	1492/1475	1476/1459
Turning diameter (m)	10.5	10.5	10.5
Wheelbase (mm)	2500	2500	2500
Width (mm)	1695	1695	1695
†DX-A model only.			
SEATING & TRIM	DX	LX	SPORT
60/40 Split 2nd-Row Magic Seat® with unserseat storage compartment	•	•	•
Adjustable front seat head restraints	•	•	•
Fold-flat-capable seating	•	•	•
Reclining front seatbacks	•	•	•





COMFORT & CONVENIENCE	DX	LX	SPORT
2-speed intermittent windshield wipers	•	•	•
12-volt power outlet	•	•	•
Adjustable tilt and telescopic steering column	•	•	•
Air conditioning with air-filtration system	Available	•	•
Cargo area light	•	•	•
Cargo area storage bins	•	•	•
Cargo area tie-down anchors	•	•	•
Digital odometer	•	•	•
Digital trip meter	•	•	•
Driver's and front passenger's vanity mirrors	•	•	•
Driver-side armrest		•	•
Front door-pocket storage bins	•	•	•
Fuel consumption display	•	•	•
HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface		•	•
Maintenance Minder system	•	•	•
Passenger-side seatback pocket			•
Perforated leather-wrapped steering wheel			•
Portable air compressor	AT only*	AT only	AT only
Power door locks		•	•
Power windows with auto-up/down driver's window	•	•	•
Rear window defroster	•	•	•
Remote entry system		•	•
Steering wheel-mounted cruise control		•	•
Tachometer	•	•	•
Under-cargo floor storage	AT only*	AT only	AT only
*DX-A model only.	•		-
ENTERTAINMENT	DX	LX	SPORT
160-watt AM/FM/CD audio system	2 speakers	4 speakers	6 speakers
Front speakers	•	•	•
Rear speakers		•	•
MP3/auxiliary input jack	•	•	•
MP3/Windows Media® Audio playback capability	•	•	•
Speed-sensitive Volume Control (SVC)	•	•	•
Tweeters			•
USB device connector			•
FUEL ECONOMY* (L/100 KM)	DX	LX	SPORT
Automatic transmission (City/Hwy/Combined)	7.1/5.4/6.3 <sup>†</sup>	7.1/5.4/6.3	7.1/5.4/6.3
Manual transmission (City/Hwy/Combined)	7.1/5.7/6.5	7.1/5.7/6.5	7.1/5.7/6.5
#First consequenting for a consequence control of the consequence of the consequence of the control of the cont			

\*Fuel consumption for comparison purposes only and may vary with usage and accessories. See dealer for latest EnerGuide results published by Natural Resources Canada (when available). †DX-A model only.



### FIT DX

117-hp, 1.5-litre, SOHC, i-VTEC\* 4-cylinder engine · 5-speed manual transmission (MT) · Available 5-speed automatic transmission (AT) with Grade Logic Control\* · 15" steel wheels with full covers · 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) · 2-speed intermittent windshield wipers · 60/40 Split 2nd-Row Magic Seat\* with underseat storage compartment · 160-watt AM/FM/CD audio system with 2 speakers and MP3/Windows Media\* Audio playback capability · Active front seat head restraints · Adjustable tilt and telescopic steering column · Advanced Compatibility Engineering™ (ACE™) body structure · Available air conditioning with air-filtration system · Cargo area light · Cargo area storage bins · Cargo area tie-down anchors (4) · Driver's and front passenger's vanity mirrors · Dual-stage, dual-threshold front airbags (SRS) · Electric power-assisted rack-and-pinion steering (EPS) · Front side airbags with passenger-side Occupant Position Detection System (OPDS) · Fuel consumption display · Immobilizer Theft-Deterrent System · Maintenance Minder system · MP3/auxiliary input jack · Power side mirrors · Power windows with auto-up/down driver's window · Rear window defroster · Rear window wiper/washer · Side curtain airbags · Vehicle Stability Assist (VSA\*) with Traction Control \*DX-A model only.

### FIT LX

### Adds to or replaces DX features:

160-watt AM/FM/CD audio system with 4 speakers and MP3/Windows Media® Audio playback capability · Air conditioning with air-filtration system · Body-coloured rear roofline spoiler · Body-coloured side mirrors and door handles · Driver-side armrest · HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface · Heated side mirrors · Power door locks · Remote entry system · Steering wheel-mounted cruise control

### **FIT SPORT**

### Adds to or replaces LX features:

16" alloy wheels · 160-watt AM/FM/CD audio system with 6 speakers and MP3/Windows Media® Audio playback capability · Body-coloured underbody spoiler kit · Chrome exhaust finisher · Integrated fog lights · Passenger-side seatback pocket · Perforated leather-wrapped steering wheel · Rear stabilizer bar · Security system · USB device connector

EXTERIOR / INTERIOR COLOURS	DX	LX	SPORT
Vortex Blue Pearl	GF	GF	BF
Milano Red	GF	GF	BF
Crystal Black Pearl	GF*	GF	BF
Polished Metal Metallic	GF	GF	BF
Cool Turquoise Metallic	GF*	GF	BF
Taffeta White	GF*	GF	BF
*DV A model only			

### FIT - EXTERIOR COLOURS



### FIT - INTERIOR COLOURS





Fit SPORT

























# **PACKAGES AND KITS**

PROTECTION PACKAGE 1

- > All-weather floor mats
- > Cargo tray

PROTECTION PACKAGE 2

- > All-weather floor mats
- > Cargo tray
- > Rear splash guard

# INTERIOR TRIM PACKAGE

- > Door switch panel
- > Interior front meter visor trim kit
- > Side outlet panel garnish

FIT STORAGE PACKAGE

- > Armrest with storage compartment
- > Cargo net
- > Cargo net tie-down hook

FIT SPARE TIRE KIT

- > DX, DX-A, LX tire
- > Sport tire

REMOTE STARTER KIT WITH/WITHOUT FOP SECURITY

- 1> Front grille
- 2> Door visor kit
- 3> Car cover
- 4> Body side mouldings

- 5> Driver's armrest with storage compartment
- 6> Remote engine starter with/without security system
- 7> Leather steering-wheel cover
- 8> 16" alloy wheels
- 9> Interior illumination
- 10> Seat cover
- 11> Cargo liner
- 12> Magic board



















# 13> Full nose mask (DX/Sport)

- 14> Rear bumper appliqué
- 15> All-weather floor mats
- 16> Side sill garnish
- 17> Cargo net
- 18> Cargo organizer
- 19> Interior front meter visor trim kit
- 20> Sport pedals
- 21> Fog lights

## **OTHER ACCESSORIES AVAILABLE**

- > Ashtray cup holder style
- > B-pillar trim kit
- > Cargo net tie-down hook
- > Cargo tray
- > Carpet floor mats
- > Chrome exhaust finisher
- > Door edge film
- > Door switch panel

- > Engine block heater
- > Hood edge deflector
- > Keyless security
- > Locking wheel nuts
- > Rear shelf
- > Rear splash guards
- > Rear tailgate spoiler
- > Shift knob (MT/AT) leather

- > Side outlet panel garnish
- > Trunk edge and bumper protector
- > USB adapter















# WHEN IT COMES TO ENGINEERING, WE DON'T KNOW WHEN TO STOP. There's a lot

more to Honda than our reliable cars and trucks. As a company founded on dreams, it's no surprise you can find our innovative engineering in everything from motorcycles to ATVs to power equipment and Marine. For almost anything you need to do, there's a Honda that can help you get the job done.

- 1> Snowblowers
- 2> Generators
- 3> Marine
- 4> Lawn and Garden
- 5> ATVs
- 6> Off-Road
- **7>** Side-by-Side
- 8> Motorcycles









WE'RE HERE. At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will keep your vehicle in terrific shape. Honda accessories installed at the time your vehicle is purchased are covered under the 3-year/60,000-km limited warranty. If you need more information or assistance, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to "design" your Honda and personalize it with items from a list of quality accessories.

Quality Honda Accessories give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.

Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

We're ready to help. When you purchase a new Honda, you automatically receive Honda Plus Roadside Assistance. This service is available to you, or anyone else driving your vehicle, 24 hours a day, 7 days a week, anywhere in Canada or the continental U.S. Coverage is for 3 years, unlimited distance and includes towing, battery boosting and lockout assistance plus many other helpful services. Ask your dealer for more information.



Get the latest photos, MSRPs, features, accessories, specs and more at www.honda.ca

Specifications, features, illustrations and equipment shown in this catalogue are based on the latest available information at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Honda Canada Inc. reserves the right to make changes at any time, without notice or obligation, in colours, specifications, accessories, materials and models. Some vehicles are shown with optional equipment. Some vehicles shown are U.S. models. Canadian specifications may vary. Bluetooth is a registered trademark of SIG Inc. HandsFreeLink is a trademark of Johnson Controls Technology. iPod is a registered trademark of Apple Inc. Windows Media is a registered trademark of Microsoft Corporation. Honda, Fit, i-VTEC, ACE, Advanced Compatibility Engineering, Drive-by-Wire Throttle System, Magic Seat, VSA, The Power of Dreams, HondaJet and ASIMO are trademarks of Honda Motor Co., Ltd.