







SAY HELLO TO THE 2012 RIDGELINE. But chances are it'll be too busy to answer back. With a menacing new grill, boosted fuel economy and a brand new Sport trim level, the Ridgeline is more than tough. It works hard. It plays hard. And it has the brains to match its brawn with the innovative In-Bed Trunk[™] and Variable Torque Management[™] 4-wheel drive system (VTM-4[®]). So go ahead and tow, load or go off road to explore the great outdoors with built-in trip computer and rearview mirror with compass. With the Ridgeline, you never have to hesitate, because it isn't just built to last, it's built to withstand.

PERFORMANCE

NEW FOR 2012, WE'VE BOLSTERED THE RIDGELINE'S FUEL ECONOMY SO YOU CAN GET MORE DONE ON ONE TANK. The abundant power of the 3.5-litre V6 engine is bound to put a grin on your face, while low emissions will keep everyone else happy. Enjoy a smooth ride thanks to the Drive-by-Wire Throttle System[™] and Variable Valve Timing and Lift Electronic Control (VTEC[®]) technology. That's the wordy way of saying you get max torque at low speeds and boosted horsepower as you increase your speed. And the Ridgeline's unique fresh-air intake helps keep output strong even in high-temperature, heavy-duty driving and towing conditions.

Under the hood, the brawn of the engine has brains to boot. Honda ingenuity puts 250 hp and 247 lb.-ft. of torque underfoot for authoritative launches and gutsy acceleration, even when hauling heavy loads or big trailers. The strong V6 is mated with an equally advanced and thoroughly robust 5-speed automatic transmission with Grade Logic Control, and Honda's Variable Torque Management 4-wheel drive system (VTM-4) makes short work of even the longest hauls.





INTERIOR

IN THE RIDGELINE, YOU GET COMFORT FOR FIVE AND INVENTIVE UTILITY FOR

EVERYONE. Take command from the wide, supportive driver's seat. The Touring model features a driver's seat with 10-way power adjustment, as well as a dual-zone automatic climate control with air-filtration system. You also get a powerful audio system to play with and a leather-trimmed interior for that extra touch of refined comfort.

Should you find yourself venturing into some uncharted territory, the Ridgeline's available Honda Satellite-Linked Navigation System[™] with bilingual Voice Recognition and steering wheel-mounted controls will come in handy. And speaking of bilingual, there's also an available HandsFreeLink[™] Bluetooth[®] wireless mobile phone interface. And should you find all this a bit more than you'd expect from a pickup truck, we think you'll get used to it.

LOADING / STORAGE

WHEN IT COMES TO LOADING UP, THE RIDGELINE IS READY. It's equipped with an extremely durable Steel-Reinforced Composite (SRC) cargo bed that's dent and corrosion resistant. On top of that, the Ridgeline is constructed with high-strength steel cross members that can handle a 1/2-ton (1521 lb.) payload. And with the added flexibility of a dual-action tailgate and the unique storage area offered by the Ridgeline's In-Bed Trunk, loading and unloading is a breeze. The only tricky part will be figuring out what not to take with you on your next adventure.

TOWING

THE RIDGELINE COMES RIGHT OFF THE SHOWROOM FLOOR WITH MOST OF WHAT YOU'LL NEED FOR RIGOROUS HAULING DUTY. It'll tow up to 2268 kg (5000 lb.), and its closed-box high-strength steel frame with unit-body construction gives it 20 times more rigidity than conventional trucks – so it can pull those heavy loads with confidenceinspiring stability. The Ridgeline is a truck that's up to the job in every way. And a big part of trucking is towing, a job the Ridgeline takes very seriously. To start, it has a 5-speed automatic transmission with Grade Logic Control that's specially geared for towing. There's also a standard heavy-duty radiator with dual fans, a power-steering cooler and an automatic-transmission cooler. Plus, there's plenty of stopping power at the ready, thanks to the 4-wheel Anti-Lock Braking System (ABS) with ventilated front discs and Electronic Brake Distribution (EBD). More stable stops means it's easier to get the job done right.

4 WHEEL DRIVE PERFORMANCE

IT WON'T MATTER IF YOUR ADVENTURES TAKE YOU OFF-ROAD OR ON-ROAD. Honda's sophisticated Variable Torque Management 4-wheel drive system (VTM-4) can handle just about anything, from a slick, steep boat ramp to a rough-and-tumble back road, instantly directing power to the wheels with the best traction. And with a refined, fully independent suspension, that go-anywhere attitude comes in a curve-hugging, earth-hugging, thrilling-to-drive package.

Unlike the solid rear axle on most trucks, the Ridgeline has front and rear independent suspension. So its rugged off-road abilities are paired with a refined on-road ride, a stable, firmly planted feel, responsive steering and confidence-inspiring cornering. And you still get more than 208 mm (8 inches) of ground clearance.

Ridgeline

Ridgeline DX

- 250-hp, 3.5-litre, 24-valve, SOHC, VTEC® V6
- 247 lb.-ft. torque @ 4300 rpm
- 17" styled steel wheels
- 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- 5-speed automatic transmission with Grade Logic Control
- 12-volt power outlets (3)
- · 60/40 lift-up rear seat with underseat storage
- \cdot 100-watt AM/FM/CD audio system with MP3/Windows Media $^{\circ}$ Audio playback
- capability and 6 speakers
- Air conditioning with air-filtration system
- Auto-off headlights
- Drive-by-Wire Throttle System[™]
- · Driver's and front passenger's illuminated vanity mirrors
- Dual-action tailgate
- · Dual-stage, dual-threshold front airbags (SRS)
- Exterior temperature indicator
- Front side airbags with passenger-side Occupant Position Detection System (OPDS)
- Heated folding power side mirrors
- Heavy-duty automatic-transmission cooler
- · Heavy-duty power-steering cooler
- Heavy-duty radiator with dual fans
- Heavy-duty tie-down cleats (8)
- Immobilizer Theft-Deterrent System
- In-Bed Trunk™
- Integrated bed lights (4) with auto-off timer
- Integrated closed-box frame with unit-body construction
- Limited-slip rear differential
- MacPherson strut front suspension
- Maintenance Minder system
- Multi-link rear suspension with trailing arms
- Power sliding rear cabin window
- Power windows with auto-up/down driver's window
- · Side curtain airbags with rollover sensor
- Steel-Reinforced Composite (SRC) cargo bed
- Steering wheel-mounted cruise control
- \cdot Tire Pressure Monitoring System (TPMS) with location indicators
- Variable Torque Management[™] 4-wheel drive system (VTM-4[®])
- Vehicle Stability Assist (VSA®) with Traction Control

Ridgeline VP

- Adds to or replaces DX features:
- 17" alloy wheels
- Auxiliary input jack
- Body-coloured door handles
- · Body-coloured heated folding power side mirrors
- Fog lights
- Privacy glass
- Rearview mirror with compass

Ridgeline SPORT

- Adds to or replaces VP features:
- 18" alloy wheels black
- Black front grille
- Black headlights
- Black taillights
- "Sport" badge
- · Leather-wrapped steering wheel
- · Steering wheel mounted audio controls with illumination
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Ridgeline TOURING

- Adds to or replaces VP features:
- 18" alloy wheels silver
- 160-watt AM/FM/CD audio system with 6-disc in-dash CD changer, MP3/Windows Media®
- Audio playback capability and 7 speakers including subwoofer
- 115-volt power outlet
- Driver's seat with 10-way power adjustment and power lumbar support
- · Dual-zone automatic climate control with air-filtration system
- HandsFreeLink[™]-bilingual Bluetooth[®] wireless mobile phone interface
- · Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition
- Heated front seats
- HomeLink[®] remote system
- Leather-trimmed interior
- Power moonroof with tilt feature
- Rearview camera*
- Security system
- "Touring" badge
- XM[®] Satellite Radio**

*Does not replace the driver's responsibility to exercise due care while reversing.

** Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.



Ridgeline TOURING

LESS PAPER TODAY MEANS MORE BLUE SKIES TOMORROW.

At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children*, and with this vision in mind, we felt it was time to make a change for the greater good of the planet. That's why Honda Automotive has decided to print fewer paper brochures and start encouraging people to visit honda.ca to experience an interactive approach to our cars and company. Yes, it will take some time getting used to, but we think the end result will be worth it for everyone and for the future we all share.



WE'RE HERE. At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will keep your vehicle in terrific shape. Honda accessories installed at the time your vehicle is purchased are covered under the 3-year/ 60,000-km limited warranty. If you need more information or assistance, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to "design" your Honda and personalize it with items from a list of quality accessories.

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Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

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