



2012 LANCER RALLIART

237-HORSEPOWER TURBOCHARGED ENGINE

Cast from aluminum, RALLIART's lightweight 2.0-litre turbocharged intercooled MIVEC engine packs a mighty 237 horsepower while accomplishing impressive fuel economy.



DRIVERS, START YOUR EXHILARATION

BRING THE EVERYDAY ALIVE WITH THE RALLY-INSPIRED 2012 LANCER RALLIART. ENGINEERED WITH SPORTING DYNAMICS – IT'S BURSTING WITH ADVANCED TECHNOLOGY, WIND-DEFYING AERODYNAMICS AND RESPONSIVE HANDLING – IT'S THE PERFECT MACHINE TO GO FROM ZERO TO EXHILARATION IN A FLASH.

READY TO RUMBLE

The 2012 Lancer RALLIART looks ready to rumble with its lightweight aluminum hood, integrated front bumper, sporty side skirts, and colour-keyed rear wing spoiler. With the excellent AWC system and RALLIART tuned suspension, it responds to unpredictable and variable road conditions with a ride that's as magnetic as it is comfortable and smooth. And at higher speeds, it provides exceptional cornering, exacting control and incredible stability.

TRIM LEVELS

RALLIART

4-DOOR SEDAN, 5-PASSENGER
2.0L DOHC 16-VALVE MIVEC I4, 237 HP



WANT TO KNOW MORE? VISIT MITSUBISHI-MOTORS.CA

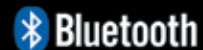
HIGH PERFORMANCE AUDIO

Redefine your sound experience with the available Rockford Fosgate® premium sound system. High-performance 6-CD/MP3 player explodes with 710 watts of power that floods the entire interior with crystal-clear sound through nine, specifically-tuned speakers. And with six months pre-paid Sirius Satellite Radio, you will have the best in audio entertainment.



BLUETOOTH® 2.0 HANDS-FREE PHONE

Nothing integrates your compatible cell phone with your audio system better than Bluetooth® 2.0 hands-free cellular phone interface. The system employs voice recognition technology and steering wheel-mounted buttons for safer hands-free operation. Connect your iPod® or MP3 player with the available USB audio to enjoy your music library in premium quality.



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DRIVER-CENTRICITY

Sit in the performance-oriented cockpit of the Lancer RALLIART and you'll know you're in command of something special. Available bolstered, body hugging Recaro® sport semi-bucket seats definitely put you at the heart of the action, while the sport-type steering wheel, housing an array of buttons, ensures every control is at your fingertips, literally. With magnesium-alloy paddle shifters, you'll not only change gears like a pro, but you'll also do it in true rally style. Because there are so many race-inspired features at your fingertips, you'll always want to keep your hands on the wheel.

LEATHER WRAPPED STEERING WHEEL

Adding style and comfort, the leather wrapped sport-type steering wheel is beautifully covered in supple, smooth leather and silver accents.

ALUMINUM HOOD WITH AIR VENTS

The lightweight vented aluminum hood does more than add to the RALLIART's sporty looks. It is aerodynamically designed to improve performance by increasing airflow through the engine bay as well as reducing overall weight.



ALL-WHEEL CONTROL (AWC) WITH ACTIVE CENTER DIFFERENTIAL (ACD)

The RALLIART grips the road with a fulltime All-Wheel Drive system featuring Mitsubishi's exclusive All-Wheel Control (AWC) with Active Center Differential (ACD). Three selectable modes – Tarmac, Gravel and Snow – let you adjust torque transfer to suit road conditions perfectly.



TWIN CLUTCH – SPORTRONIC® SHIFT TRANSMISSION (TC-SST)

With two three-speed gearboxes mounted on the same output shaft, it has two clutches – one engages the gear in use, while the other pre-selects the next one. This allows faster and smoother shifting than any human driver could achieve.



RECARO® SPORT SEMI-BUCKET SEATS

Upholstered in leather and sueded sport fabric, these aggressively bolstered seats are designed to provide exceptional support and comfort through any corner. The seating choice for high-performance driving.



CONVENIENT FAST-KEY SYSTEM

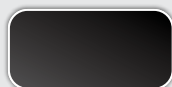
The available Fast-Key provides exceptionally easy access. When it's within less than a metre (2.5 feet), you can unlock the doors by simply pushing the button on the handle or the trunk. The vehicle can also be started with the keys conveniently tucked away in a pocket or purse.

TRIM

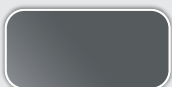
LANCER RALLIART



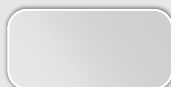
COLOURS



Tarmac Black Pearl
Black Interior



Titanium Grey Metallic
Black Interior



Apex Silver Metallic
Black Interior



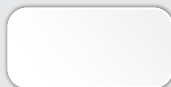
Rally Red Metallic
Black Interior



Rotor Glow Metallic
Black Interior



Octane Blue Pearl
Black Interior



Wicked White
Black Interior

5 YEAR
100,000 km
POWERTRAIN LTD WARRANTY**

**BEST BACKED CARS
IN THE WORLD®*****

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colours may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment or images may be international models shown. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer. ©2011 Mitsubishi Motor Sales of Canada Inc.

** See Mitsubishi Retailer for Limited Warranty and Roadside Assistance terms and conditions.

*** Best backed claim does not cover Lancer Evolution and RALLIART models. Lancer Evolution and RALLIART models include a 5-year/100,000 km powertrain limited warranty, 3-year/60,000 km new vehicle limited warranty and 5-year/unlimited km roadside assistance.

For a complete list of features, technical specifications and options visit www.mitsubishi-motors.ca

2012 LANCER RALLIART

RALLIART KEY FEATURES, TECHNICAL SPECIFICATIONS & OPTIONS

- Recaro® front semi-bucket racing seats - leather & suede
- Aluminum sport pedals
- 18" alloy wheels
- Fast-Key electronic entry and starting system
- Bluetooth® 2.0 hands-free cellular phone interface with streaming audio and USB input with voice control
- 710-watt (maximum) Rockford Fosgate® high-performance 6-CD/MP3 player, nine speakers
- HID headlamps - xenon high intensity discharge
- Fog lamps
- Colour-keyed aero package with rear spoiler
- 2.0L I4 turbocharged/intercooled engine, 237 hp @ 6,000 RPM/ 253 lb.-ft. @ 2,500 - 4,750 RPM
- 6-speed Twin-Clutch Sportronic® Shift Transmission (TC-SST) with Sport mode
- Sportronic magnesium steering wheel paddle shifters
- Full-Time All-Wheel Control with front helical LSD, Active Center Differential (ACD) and mechanical rear LSD (Limited Slip Differential)
- RALLIART sport-tuned suspension with front strut tower bar
- 4-wheel Anti-lock Brakes (ABS) with Brake Assist System (BAS), Electronic Brakeforce Distribution (EBD), and Brake Override System (BOS)
- Active Stability and Traction Control
- 7 airbags including driver knee airbag
- Chrome dual exhaust tips
- Colour multi-information display

OPTIONAL PACKAGE

- **Premium Package:** Power sunroof, Fast-Key, Recaro® front seats with leather and sueded fabric seating surfaces, 710-watt (maximum) Rockford Fosgate® high-performance 6-disc CD/MP3 audio system, nine speakers, SIRIUS® Satellite Radio with 6 month complimentary service, HID head lamps, aluminum sport pedals

• Standard • Package