

WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

Are they just another behemoth car maker following the rules?

Or do they break them?

Do they push the boundaries of tradition and habit

to achieve the unachieved?

Are they insightful craftsmen,

obsessing over the details with a crazed passion?

Building less - building better - for a discerning few?

Are you one of the few who cares about what you drive, how it drives and the way it makes you feel?

We're with you.

Because we believe if it's not worth driving, it's not worth building.

We build Mazdas.

What do you drive?

zoom-zoom

Total command, whether you're hands-on or hands-free.

From the time your MAZDA6 detects your presence via the remote keyless entry system, its focus is on you, the driver. The available 8-way, power-adjustable driver's seat[†] remembers your personal settings. Hands-free devices help you keep your hands - and focus - on the road. And high-quality materials make sure you're ready for the long haul. It's a cockpit designed to focus on you, even before your hand

touches the shifter.





The 10-speaker Bose® Centerpoint® Surround Sound System creates an immersive, 360° sonic experience, optimizing sound output while also minimizing space and weight.‡



Voice-Activated Navigation

Also available on the MAZDA 6 GT models is an in-dash, voice-activated navigation system. Its multi-command memory function and touch-screen LCD display help you get around more easily and safely.



Bluetooth® Hands-free **Phone and Audio**

Make calls, access voicemail, listen to music - all hands free - via your Bluetooth®-compatible phone or MP3 player.



Dual-zone automatic climate controls

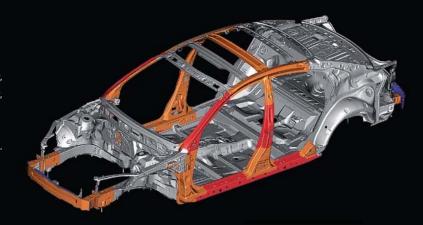
Dual-zone automatic climate controls† let you and your co-pilot set separate levels for maximum individual comfort.

Confidence to the core.

At the very essence of MAZDA6 is the love of driving. But you can't fully experience that enjoyment without feeling confident behind the wheel. Engineered to give you reassuring stability and control, the MAZDA6 features a suite of active safety features. Plus, Mazda's "Triple H" construction and six air bags help provide impressive impact protection. And available Xenon HID headlights (GT models), driver's side auto-dimming mirror (GT-I4 Luxury Package and GT-V6) and standard Tire Pressure Monitoring System (TPMS) help you watch out for potential trouble. Confidence - delivered from the inside out.

"Triple H" Body Construction

By adding extra steel reinforcements to critical areas of the body, Mazda's "Triple H" construction system enhances structural integrity, impact protection and handling. The MAZDA6 also uses high-tensile steel, which weighs less than conventional steel, allowing for less body weight with no loss of overall strength and crash protection.



Stability & Control

Most often used in turn situations, the Traction Control System (TCS) helps avoid slip by applying more power to the outside wheels. And when the Dynamic Stability Control* (DSC) detects loss of steering control, it applies the brakes to help "steer" you in your intended direction.

*Dynamic Stability Control is not a substitute for safe driving practices.

Advanced Braking

Electronic Brake Force Distribution (EBFD) automatically applies force to the 4-wheel disc ABS brakes based on changing road conditions, helping to keep you in control.



Air Bag

Six air bags come standard on the MAZDA6. Dual front air bags, front side air bags and side air curtains help keep you safe in case of a collision or rollover.†

†Always wear your seat belt and secure children in the rear seat in appropriate child restraints.



Blind-Spot Monitoring System*

Changing lanes shouldn't require a leap of faith. MAZDA6's Blind-Spot Monitoring System[‡] uses radar sensors to detect objects in your left or right blind spot and then alerts you with a warning light that appears in the appropriate side mirror - for extra peace of mind when you're ready to make your move.

*Always check your mirrors. Be aware of traffic around you. ‡Available on the GT-14 with Luxury Package and standard on the GT-V6.



STEEL BLUE INGOT SILVER POLISHED SLATE

MAZDA6 Colour Combinations

	MAZDA6 GS	MAZDA 6 GS-L	MAZDA6 GT		
PAINT COLOURS	BLACK CLOTH	BLACK LEATHER	BLACK LEATHER	BEIGE LEATHER	
Steel Blue	•		•		
Ingot Silver	•		•		
Polished Slate	•	•	•		
White Platinum Pearl	•	•	•	•	
Crimson Red	•	•	•	•	
Black Onyx	•	•	•	•	

MAZDA6 Upholstery







MAZDA6 Wheel Options

17" alloy wheels (GS)



18" alloy wheels (GT)



MAZDA6 Specifications and Capacities

= Available

SPECIFICATIONS	GS-14/GT-14	GS-V6/GT-V6
Engine type	2.5 L DOHC 16-valve 4-cylinder	3.7 L DOHC 24-valve V6
Displacement	2,489 cc	3,726 cc
Compression ratio	9.7:1	10.3:1
Horsepower SAE net	170 @ 6,000 rpm	272 @ 6,250 rpm
Torque SAE net lb. ft.	167 @ 4,000 rpm	269 @ 4,250 rpm
Fuel system	Electronic Fuel Injection (EFI)	Electronic Fuel Injection (EFI)
Recommended fuel	Regular	Regular
Fuel economy city/highway (L/100 km)* Manual Automatic	9.8/6.6 9.4/6.4	- 11.8/7.7
Curb weight (kg): Manual Automatic	1,499 1,524	- 1,630

Automatic	1,524	1,630
*Estimated fuel economy. Your actual fuel co	onsumption may vary.	
EXTERIOR DIMENSIONS		
Wheelbase/overall length (mm)		2,790/4,940
Overall width (mm)		1,840
Overall height (mm)		1,470
Track (fr/rr) (mm) 17" wheels 18" wheels		1,595/1,595 1,585/1,585
Turning circle, curb-to-curb (m)		10.8
INTERIOR DIMENSIONS		
Headroom (fr/rr) (mm)		1,000/948
Headroom (fr/rr) with moonroof (mm)		967/948
Legroom (fr/rr) (mm)		1,079/966
Shoulder room (fr/rr) (mm)		1,455/1,435
CAPACITIES		
Seating		5 persons
Cargo volume (L)		469
Passenger volume (L)		2,885
Total interior volume (L)		3,354
Fuel tank (L)		70

MAZDA6 Features

ENGINE & TRANSMISSION	GS-14	GT-I4	GS-V6	GT-V6
2.5 L DOHC 16-valve 4-cylinder engine with Variable Valve Timing (VVT)	S	S	-	-
3.7 L DOHC 24-valve V6 engine with Variable Valve Timing (VVT)	-	-	S	S
6-speed manual transmission	S	S	-	-
5-speed Sport mode automatic transmission with overdrive	0	0	-	-
6-speed Sport mode automatic transmission with overdrive	-	-	S	S
SUSPENSION & BRAKES				
Rack-and-pinion with engine-rpm-sensing variable power assist	S	S	S	S
Power-assisted 4-wheel disc brakes	S	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S	S
Dynamic Stability Control (DSC)	S	S	S	S
Traction Control System (TCS)	S	S	S	S
Front independent high-mount double-wishbone suspension with coil springs and stabilizer bar	S	S	S	S
Rear independent E-type multi-link suspension with coil springs and stabilizer bar	S	S	S	S
SAFETY & SECURITY				
Dual front air bags	S	S	S	S
Dual front side air bags	S	S	S	S
Dual side air curtains	S	S	S	S
Engine immobilizer theft-deterrent system	S	S	S	S
Anti-theft alarm system	S	S	S	S
Side-door impact-protection beams	S	S	S	S
"Triple H" construction	S	S	S	S
Whiplash-reducing adjustable front-seat head restraints	S	S	S	S
Optimized brake and accelerator pedal layout (crushable box design)	S	S	S	S
3-point safety belts for all occupants	S	S	S	S
Height-adjustable front shoulder belt "B" pillar anchors	S	S	S	S
Driver's and front passenger's safety-belt pretensioners with force limiters	S	S	S	S
Child-safety rear door locks	S	S	S	S
ISOFIX child safety-seat anchors in rear seat (upper and lower type)	S	S	S	S
EXTERIOR				
Front bumper with black moulding	S	-	S	-
Front bumper with bright moulding	GS-L	S	-	S

MAZDA6 Features (cont'd)

EXTERIOR (cont'd)	GS-14	GT-I4	GS-V6	GT-V6
Front and rear body-coloured sport bumpers	S	S	S	S
Body-coloured door handles	S	S	S	S
Integrated body-coloured side sill extensions	S	S	S	S
Body-coloured power-operated door mirrors	S	S	S	S
Heated door mirrors	S	S	S	S
Driver's side auto-dimming door mirror	-	LP	-	S
Manual foldable door mirrors with turn signal	-	LP	-	S
Welcome footlight on door mirrors	-	LP	-	S
Automatic headlight shut-off	S	S	S	S
Automatic headlight on/off	S	S	S	S
Xenon (HID) headlights with manual levelling feature	-	S	_	S
LED taillights	_	S	S	S
Rain-sensing windshield wipers	S	S	S	S
Fog lights	GS-L	S	S	S
Dual exhaust outlets with integrated bright finishers	-	-	S	S
WHEELS & TIRES				3
17" alloy wheels with Tire Pressure Monitoring	S	_	S	_
System (TPMS)		-		
18" alloy wheels with Tire Pressure Monitoring System (TPMS)	-	S		S
215/55R17 all-season tires	S	-	S	-
235/45R18 all-season tires	-	S	-	S
Temporary spare tire	S	S	S	S
COMFORT & CONVENIENCE				
Air conditioning with micron air filter	S	S	S	S
Manual climate controls	S	-	-	-
Dual-zone automatic climate controls	CP/GS-L	S	S	S
Rear seat heater ducts	S	S	S	S
Steering-wheel-mounted cruise controls	S	S	S	S
Tilt and telescopic steering wheel	S	S	S	S
Power windows with driver's one-touch up and down feature	S	S	S	S
Rearview camera	-	LP	-	S
Illuminated steering-wheel switches	S	S	S	S
Power door locks	S	S	S	S
Remote keyless entry system with retractable key and trunk release (includes two transmitters)	S	S	S	-
Intelligent key system (keyless entry and start)	_	LP	-	S
Push-button ignition		LP		S
Internal fuel door, trunk and hood releases	S	S	S	S
Auto-dimming rearview mirror with HomeLink®	-	S	-	S
Dual front map lamps with sunglasses holder	S	S	S	S
				S
Dual rear overhead map lamps	S	S	S	
Delayed courtesy lights	S	S	S	S
Sequential welcoming illumination	CP/GS-L	S	S	S
Cargo area lamp	S	S	S	S
Illuminated covered driver's and passenger's vanity mirrors	S	S	S	S
12-volt power outlets (2) with retained power	S	S	S	S
Dual front and rear cup holders	S	S	S	S
Blind-Spot Monitoring System (BSM)	-	LP	-	S
Voice-activated navigation system with 7" display	-	NAV	-	NAV
	CP/GS-L	S	S	S
Power glass moonroof with one-touch open and sunshade	0.700 2			

SEAT & TRIM	GS-14	GT-I4	GS-V6	GT-V6	
Reclining front bucket seats with slide adjustment	S	-	-	-	
Driver's manual seat lifter	S	-	-	-	
8-way power-adjustable driver's seat	CP/GS-L	S	S	S	
Driver's seat manual lumbar support	CP/GS-L	S	S	S	
Driver's seat memory position	-	LP	-	S	
4-way power-adjustable passenger's seat	-	LP	-	S	
Heated front seats	GS-L	S	-	S	
60/40-split fold-down rear seatback with centre armrest	S	S	S	S	
Trunk-mounted rear seatback release levers	S	S	S	S	
Cloth upholstery	S	-	S	-	
Leather-trimmed upholstery	GS-L	S	-	S	
Leather-wrapped 3-spoke steering wheel	CP/GS-L	S	S	S	
Leather-wrapped shift knob	CP/GS-L	S	S	S	
Decorative wood panel	GS-L	-	-	-	
INSTRUMENT PANEL & STORAGE					
Black-out electroluminescent gauges	-	S	-	S	
Exterior temperature indicator	S	S	S	S	
Warning lights for low fuel level, low windshield washer fluid level, door ajar, check engine, oil pressure, volts, parking brake, high beam and safety belts	S	S	S	S	
Trip computer	S	S	S	S	
Front door storage pockets with bottle holders	S	S	S	S	
Seatback pockets on front seats	S	S	S	S	
Driver's side coin holder with mat and lid	S	S	S	S	
Centre console with sliding armrest and storage box	GS-L	S	-	S	
Illuminated lockable glove compartment	S	S	S	S	
AUDIO					
AM/FM CD player with 4 speakers and 2 tweeters	S	-	-	-	
AM/FM 6-disc in-dash CD changer with 4 speakers and 2 tweeters	CP/GS-L	S	S	-	
10-speaker premium Bose® audio system with AM/FM 6-disc in-dash CD changer	-	LP	-	S	
AudioPilot® noise compensation technology and Centerpoint® Surround Sound System	-	LP	-	S	
MP3 functionality on CD player	S	S	S	S	
Auxiliary audio input	S	S	S	S	
SiriusXM® Satellite Radio with fin antenna (free 6-month subscription)	-	LP	-	S	
Bluetooth® hands-free phone integration with Audio Profile	S	S	S	S	
Audio display screen	-	LP	-	S	
Steering-wheel-mounted audio controls	S	S	S	S	
S = Standard O = Optional CP = Comfort Package GS-L = Limited Edition GS LP = Luxury Package NAV = Navigation System - = Not available					

MAZDA6 Packages

COMFORT PACKAGE: Leather-wrapped 3-spoke steering wheel, leather-wrapped shift knob, 8-way power-adjustable driver's seat, power glass moonroof, driver's seat manual lumbar support, AM/FM 6-disc in-dash CD changer, dual-zone automatic climate controls, sequential welcoming illumination. (Available on GS-I4.)

LIMITED EDITION GS: Includes the Comfort Package plus front bumper with bright moulding, fog lights, unique GS-L floor mats, heated front seats, leather-trimmed upholstery, decorative wood panel and centre console with sliding armrest and storage box. (Available on GS-I4.)

LUXURY PACKAGE: Intelligent key system (keyless entry and start), push-button ignition, 10-speaker premium Bose® audio system, AudioPilot® noise compensation technology and Centerpoint® Surround Sound System, 4-way power-adjustable passenger's seat, Blind-Spot Monitoring System (BSM), welcome footlight on door mirrors, manual foldable door mirrors with turn signal, driver's side auto-dimming door mirror, driver's seat memory position, rearview camera, audio display screen, SiriusXM® Satellité Radio with fin antenna. (Available on GT-14.)

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WE BUILD Mazdas. WHAT DO YOU DRIVE?

zoom-zoom



See Accessory Brochure for Accessory Options.

The basic warranty on MAZDA6 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2013 MAZDA 6 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA6 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer

MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.

HE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit mazda.ca.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.), M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda

vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

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