

# TRAVERSE / 2014



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**FIND *NEW* ROADS™**

**CHEVROLET**



***WHY JUST GO FROM A TO B***



***WHEN IMAGINATION CAN TAKE YOU EVERYWHERE***

The road. A simple path, really. And yet it's come to mean so much more. Perhaps the real reason roads are special is that every road leads us to someplace we're not – but could be. At Chevrolet, roads are our springboards. They challenge us, taunt us and guide us to create better, more exciting, more ingenious ways to move through life. Roads drive us to places we've never been before. And we'll never stop seeking out new ones.



# TRAVERSE

**A PARAMOUNT RIDE** With a boldly styled exterior designed around a rich and refined interior, Chevrolet Traverse leads the way. Traverse offers best-in-class maximum cargo space<sup>1</sup>, seating for up to eight,<sup>2</sup> award-winning safety technology and premium details that make every ride feel like a vacation. Plus, Traverse has been recognized as the leader in Strategic Vision's 2013 Total Quality Award™ for Best Mid-Size Crossover-Utility/SUV.<sup>3</sup> Excellence surrounds you in Traverse.

**UNCURBED APPEAL** There's something in the way it moves. And the way the sun dances off its curves. This is a confidence that flows with every line, a style that commands attention and a presence that stands alone. In every detail, Traverse is impeccably designed and precisely formed.

**STANDOUT STYLE** The athletic hood design, bold grille, and striking headlights make a strong impression. LTZ style details include 20-inch aluminum wheels, dual outlet exhaust with polished tips and chrome-accented bodyside mouldings.

**MULTIPLE OPTIONS** Express your sense of style with a variety of exterior colours, including Black Granite Metallic<sup>4</sup> and Crystal Red Tintcoat.<sup>4</sup> Interior colour choices such as Titanium, Ebony and Mojave offer more ways to make Traverse your own. Take a step further in personalization by selecting from a wide array of available dealer-installed Chevrolet Accessories. Whatever you choose, Traverse has you covered.

**REVVED UP** With more horsepower, torque and maximum towing capability<sup>5</sup> than Honda Pilot and Toyota Highlander, Traverse lets you make the most of every kilometre – and enjoy every minute of it. The catalyst is a spirited yet efficient direct injected 3.6L V6 engine that offers a superb combination of a 8.4 L/100 km highway fuel efficiency rating<sup>6</sup> and 281 horsepower. It pairs with a thoughtfully refined suspension that's fluid and responsive, and available all-wheel drive that helps maintain a controlled stride in all types of weather and road conditions.

Traverse LTZ in Tungsten Metallic.

<sup>1</sup> Based on WardsAuto.com 2013 Large Cross/Utility Vehicle segment and latest competitive information available at the time of printing. <sup>2</sup> Standard on LS and 1LT; available on 2LT. <sup>3</sup> Strategic Vision's 2013 New Vehicle Experience Study surveyed 17,568 Oct. – Nov. new-vehicle buyers after the first 90 days of ownership. <sup>4</sup> Extra-cost colour. <sup>5</sup> Traverse equipped with available Trailer Towing Package. Based on latest competitive information available at the time of printing. <sup>6</sup> 2014 Traverse equipped with front-wheel drive (FWD). Fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.



**PRIDE IN THE RIDE** Discover premium soft touch materials with accent stitching. Subtle available ambient lighting that sweeps across the dash. These are just a few of the stunning details that make the Traverse interior feel like a warm welcome every time you step inside.

**RICHLY REFINED** Amenities include a vibrant 165 mm (6.5-in.) diagonal colour touch-screen display for controlling stereo and communication settings, plus available heated and cooled front seats and an available heated steering wheel for added comfort.

**TRUE  
INNER  
BEAUTY**

Traverse LTZ interior in Ebony/Mojave with available features.

# ROOM FOR LUGGAGE ...

# AND LEGS



**PASSENGER COMFORT** With three incredibly spacious rows of standard seating for eight or available seating for seven (shown), Traverse brings family and friends together without compromising any passenger's personal space. And it aces the parent test with a low step-in height, easy-to-clean available leather-appointed seating and standard Smart Slide® second-row seating for easy third-row access.

**AN INTERIOR DESIGNED TO ADAPT** Traverse also features 10 or 12 cupholders (depending on available seating), rear-seat climate controls, dual charge-only USB ports,<sup>2</sup> and an available rear-seat entertainment system that plays DVDs through a flip-down display – all for the convenience and enjoyment of everyone riding along.

Traverse LTZ interior in Ebony/Mojave with available features.<sup>1</sup>

<sup>1</sup> Cargo and load capacity limited by weight and distribution. Always secure all cargo. See Owner's Manual for details. <sup>2</sup> Not compatible with all devices.

# BEST-IN-CLASS MAX CARGO SPACE

TRAVERSE FITS YOUR NEEDS WITH 3293 L (116.3 CU. FT.) OF MAXIMUM ROOM.<sup>1</sup>

Traverse LTZ in Tungsten Metallic.



**ROOM TO GET UP AND GO** When it comes to space, Traverse overachieves. With 3293 litres (116.3 cubic feet) of maximum cargo space<sup>1</sup> and 691 litres (24.4 cubic feet) of space behind the third row,<sup>1</sup> the always-accommodating Traverse is best-in-class<sup>2</sup>

**AVAILABLE POWER-REMOTE LIFTGATE** With a simple push of a button, the power-remote liftgate gradually opens for convenient loading and unloading.

**AVAILABLE REAR PARK ASSIST** As you travel in reverse at speeds less than 8 km/h (5 mph), rear park assist uses sensors on the rear bumper to detect and alert you to stationary objects up to 2.4 metres (8 feet) behind your Traverse and to people walking past.

**SMART SLIDE SECOND-ROW SEATING** With a single hand movement, it slides out of the way for convenient access to the full-size third row with seating for three.

**60/40 FLEXIBLE SEATING** You can get standard seating for eight (depending on model) with second- and third-row flat-folding 60/40 split-bench seats. Or you can choose available seating for seven (depending on model) with second-row flat-folding captain's chairs and a third-row flat-folding 60/40 split-bench seat.



Available remote vehicle starter system.



Available power-remote liftgate.



Convenient Smart Slide seat.

<sup>1</sup> Cargo and load capacity limited by weight and distribution. <sup>2</sup> Based on WardsAuto.com 2013 Large Cross/Utility Vehicle segment and latest competitive information available at the time of printing.



# SIMPLY ADVANCED



Available Bose premium audio system.



Available Rear-Seat Entertainment System.



Two rear USB ports for charging only.

**STAY CONNECTED** With available Chevrolet MyLink,<sup>1</sup> you can handle calls, play music and access contacts from your compatible smartphone simply by touching the 165 mm (6.5-in.) diagonal colour touch-screen or by saying a command. Bluetooth<sup>®</sup> wireless technology lets you make, answer and end phone calls without ever taking your hands off the wheel. You can also stream music from an online source like Stitcher SmartRadio.<sup>2</sup>

**TRAVEL CONFIDENTLY** Get directions with OnStar<sup>®</sup> Turn-by-Turn Navigation (standard for the first six months)<sup>3</sup> Or go for the available Chevrolet MyLink Radio with Navigation, which offers full GPS navigation features plus 2-D/3-D maps, points of interest and a 3-month trial of SiriusXM NavTraffic.<sup>4</sup> Tap the icons to make a selection. Customize the order for quicker access to the features you use most.

**NAVIGATE YOUR LIFE WITH EASE** Wherever you're going, take the latest technology along with you. Whether you're looking for available rear-seat DVD entertainment for the kids, directions or your favourite music, Traverse is packed with available features that help guide you on your journey and keep you and your passengers entertained along the way.

**SMARTPHONE MOBILE APPS** Download the OnStar RemoteLink<sup>®5</sup> and myChevrolet<sup>®6</sup> mobile apps for the ability to lock/unlock and start<sup>7</sup> your Traverse remotely, set parking reminders, check your fuel range, schedule service, contact roadside assistance and so much more – all from your compatible smartphone. Available on the App Store,<sup>™</sup> BlackBerry App World<sup>™</sup> or Google Play.<sup>™</sup>

**3 USB PORTS** Enjoy convenient in-vehicle connectivity with compatible devices such as a smartphone, MP3 player or flash drive. Take charge with two additional USB ports<sup>8</sup> located on the rear of the centre console, offering plenty of places to charge compatible devices.

**AVAILABLE BOSE<sup>®</sup> PREMIUM AUDIO SYSTEM** With 10 strategically placed speakers, you can transform your Traverse into a live concert experience.

**XM TUNE SELECT** All-new XM Tune Select<sup>9</sup> lets you identify a song or artist and your Traverse will alert you when it comes on the radio.

**SIRIUSXM SATELLITE RADIO<sup>™</sup>** Featuring 120 channels of commercial-free music, talk, comedy, news, family programming and more, SiriusXM<sup>4</sup> with a 3-month trial subscription offers something for everyone.

<sup>1</sup> MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Traverse does not include Gracenote functionality. Visit MyLink.Chevrolet.ca for more details. <sup>2</sup> Data plan rates apply. <sup>3</sup> Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. After the complimentary trial period, an active OnStar service plan is required. <sup>4</sup> Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. <sup>5</sup> Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. <sup>6</sup> Requires iPhone or Android platform. <sup>7</sup> Standard on 1LT, 2LT and LTZ. <sup>8</sup> Not compatible with all devices. <sup>9</sup> XM Tune Select feature only available with Navigation Radio with the XM data receiver. Must be tuned to XM for the alerts to be displayed.



Rear vision camera.



Available Side Blind Zone Alert<sup>1</sup>



www.ajac.ca  
AUTOMOBILE JOURNALISTS  
ASSOCIATION OF CANADA

Front centre airbag  
2013 Best New Technology by AJAC.

<sup>1</sup> Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. <sup>2</sup> U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). <sup>3</sup> For more information, visit ihs.org/ratings. <sup>4</sup> Airbag inflation can cause severe injury or death to anyone too close to the airbag when it deploys. Be sure every occupant is properly restrained. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and the child safety seat instructions for more safety information. <sup>5</sup> Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required.

# TRAVERSE WITH CONFIDENCE



The 2014 Traverse received a 5-Star Overall Vehicle Score for Safety<sup>2</sup> from NHTSA. The 2013 Traverse was named a 2013 Top Safety Pick by the Insurance Institute for Highway Safety (IIHS).<sup>3</sup>

## FRONT CENTRE SIDE-IMPACT AIRBAG

In the event of a side-impact collision, the available industry-first front centre airbag<sup>4</sup> deploys from the right side of the driver seat and positions itself between the front seats for added cushioning and restraint to help protect the driver and front passenger from colliding with one another.

**TRAVERSE FRONT CENTRE AIRBAG WINS "BEST NEW TECHNOLOGY" AWARD** The industry-first, innovative front centre airbag available on Traverse has been recognized by the Automobile Journalists Association of Canada (AJAC) as the "Best New Technology" of 2013 presented by Shell Canada.

**LANE DEPARTURE WARNING** This new available camera-based system sends an alert if you unintentionally drift out of your lane (without a turn signal). The camera, mounted near the interior rear-view mirror, reads traffic lane markings when identifiable and provides audible and visual alerts.

**SIDE BLIND ZONE ALERT<sup>1</sup>** This available feature uses radar sensors on both sides of the vehicle to help "look" for other vehicles in your side blind zone areas and indicates their presence with LED-lit symbols in the exterior mirrors.

**FORWARD COLLISION ALERT** New to Traverse, this available safety feature identifies vehicles ahead and alerts the driver to any potential front-end crash risks, helping provide time to stop and/or change course.

**REAR CROSS TRAFFIC ALERT** Using the same radar sensors as the Side Blind Zone Alert system, this available feature alerts you to crossing traffic behind your Traverse when backing up. Audible alerts, as well as visual alerts on the rear vision camera screen, are triggered if approaching vehicles are detected.

**REAR VISION CAMERA** When travelling in reverse at low speeds, the standard rear vision camera provides a real-time picture of the area immediately behind your Traverse on the 165 mm (6.5-in.) diagonal colour touch-screen display.

**ONSTAR AUTOMATIC CRASH RESPONSE<sup>5</sup>** In many crashes, built-in sensors can automatically alert an OnStar Advisor who is immediately connected to your Traverse to see if you need help sent to your exact location – even if you can't respond.

## SELECT VEHICLE FEATURES

### TRAVERSE LS

Traverse LS includes these standard features:

281 hp 3.6L DOHC V6 engine with Direct Injection and Variable Valve Timing (VVT)

Oil life monitoring system

6-speed automatic transmission with Electronic Range Select

4-wheel disc brakes with ABS, Panic Brake Assist and Hill Start Assist

StabiliTrak Electronic Stability Control System with Proactive Roll Avoidance, includes Electronic Trailer Sway Control

Traction control

4-wheel independent suspension

17-in. steel wheels with painted wheel covers

Battery run-down protection system

Power exterior mirrors, manual-folding, black with integral blind spot mirror

Roof rail mouldings

Rear spoiler

Rear vision camera

Remote keyless entry system

Content theft alarm

6 airbags

Driver Information Centre with compass

Tire pressure monitoring system

Single-zone air conditioning with manual front climate controls and rear-seat manual controls

Power windows and programmable door locks

Tilt and telescopic adjustable steering column

Cruise control

Steering wheel-mounted Bluetooth<sup>®</sup>, cruise and audio system controls

Seating for eight with front bucket seats, including manual 4-way driver-seat adjuster and manual lumbar adjuster, Smart Slide flat-folding 60/40 split-bench 2nd-row seat and 60/40 split-bench 3rd-row seat

Premium cloth seating surfaces

Rear cargo underfloor storage system

6-speaker audio system with AM/FM stereo, CD player, auxiliary audio input jack and 165 mm (6.5-in.) colour touch-screen display

SiriusXM Satellite Radio<sup>†</sup>

USB port<sup>2</sup> in upper instrument panel and two charge-only USB ports in rear of centre console

Bluetooth hands-free phone connectivity

OnStar with 6 months of the Directions & Connections Plan featuring Turn-by-Turn Navigation<sup>3</sup> and OnStar RemoteLink<sup>4</sup>

### TRAVERSE 1LT

Traverse 1LT enhances LS features with:

18-in. aluminum wheels

Fog lights

Heated, power exterior mirrors, body-colour with integrated turn signals and integral blind spot mirror

Rear park assist

Remote vehicle starter system

7 airbags

Leather-wrapped steering wheel

Power 8-way driver-seat adjuster with power lumbar adjuster.

### TRAVERSE 2LT

Traverse 2LT enhances 1LT features with:

Power rear liftgate

Tri-zone automatic climate controls

Auto-dimming exterior and interior rear-view mirrors

Seating for seven with 2nd-row Smart Slide captain's chairs

Heated front bucket seats

Chevrolet MyLink<sup>®</sup> Radio infotainment system with 165 mm (6.5-in.) colour touch-screen display

10-speaker premium Bose<sup>®</sup> audio system

Bluetooth wireless audio streaming

Rear-seat audio controls and headphone jacks

Universal home remote transmitter.

### TRAVERSE LTZ

Traverse LTZ enhances 2LT features with:

288 hp 3.6L DOHC V6 engine with Direct Injection and Variable Valve Timing (VVT)

Dual-outlet exhaust with polished tips

20-in. aluminum wheels

Forward Collision Alert

Lane Departure Warning

Side Blind Zone Alert<sup>1</sup> and Rear Cross Traffic Alert

Heated, power exterior mirrors, power-folding with integrated turn signals and memory feature

Perforated leather-appointed seating in first and second rows

Heated and cooled front bucket seats

Driver side 2-position memory

Power 8-way front passenger-seat adjuster with power lumbar adjuster

Heated steering wheel

Power windows with driver express-up/-down feature.

## DIMENSIONS



1709 mm (67.3 in.)

1993 mm (78.5 in.)

1704 mm (67.1 in.)

1792 mm (70.6 in.)



3021 mm (118.9 in.)

5173 mm (203.7 in.)

## INTERIOR, MM (IN.) FRONT/2ND-ROW/3RD-ROW

Headroom	1026/1000/959 (40.4/39.4/37.8)
Legroom	1050/934/843 (41.3/36.8/33.2)
Shoulder Room	1563/1549/1462 (61.5/61.0/57.6)
Hip Room	1472/1467/1227 (58.0/57.8/48.3)

## CAPACITIES

Cargo Area, L (cu. ft.)	
– Behind 3rd-row Seats	691 (24.4)
– 3rd-row Seats Folded	1991 (70.3)
– 2nd- and 3rd-row Seats Folded	3293 (116.3)
Fuel Tank, L (imp. gal.)	83 (18.3)

## CURB WEIGHT, KG (LB.)

LS FWD	2128 (4691)
LS AWD	2216 (4885)

<sup>1</sup> Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. <sup>2</sup> Not compatible with all devices. <sup>3</sup> Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required. <sup>4</sup> Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. <sup>5</sup> MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Traverse does not include Gracenote functionality. Visit MyLink.Chevrolet.ca for details. <sup>6</sup> Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal.

## SPECIFICATIONS

■ STANDARD □ AVAILABLE – NOT AVAILABLE

	LS	1LT	2LT	L7Z
<b>SAFETY AND SECURITY</b>				
<b>Airbags</b> – driver and front passenger, dual-stage, frontal with Passenger Sensing System and airbag suppression – driver and front passenger, seat-mounted side-impact – front-to-rear, outboard seating positions, head curtain side-impact – inboard, seat-mounted side-impact centre for driver and front passenger	■	■	■	■
<b>Door locks – rear doors, child-security</b>	■	■	■	■
<b>Forward Collision Alert</b>	–	–	□	■
<b>Lane Departure Warning</b>	–	–	□	■
<b>OnStar In-Vehicle Communications and Assistance Service – includes 6 months of the Directions &amp; Connections Plan with Turn-by-Turn Navigation* and OnStar RemoteLink**</b>	■	■	■	■
<b>Rear Cross Traffic Alert</b>	–	–	–	■
<b>Safety restraints</b> – 3-point belts for all seating positions, front safety belt pre-tensioners, dual mode retractors and shoulder belt height adjusters – LATCH (Lower Anchors and Top tethers for CHildren), rear seats	■	■	■	■
<b>Security system – content theft alarm, audible/visible, programmable</b>	■	■	■	■
<b>Side Blind Zone Alert<sup>‡</sup></b>	–	–	–	■
<b>StabiliTrak – Electronic Stability Control System with Proactive Roll Avoidance, includes Electronic Trailer Sway Control</b>	■	■	■	■
<b>Theft-deterrent system – electronic immobilizer</b>	■	■	■	■
<b>Traction control – electronic, full-function, all-speed</b>	■	■	■	■

	LS	1LT	2LT	L7Z
<b>MECHANICAL</b>				
<b>Battery – maintenance-free with run-down protection</b>	■	■	■	■
<b>Brakes</b> – power, 4-wheel disc – 4-wheel Anti-lock Braking System (ABS) with Panic Brake Assist and Hill Start Assist	■	■	■	■
<b>Drive</b> – front-wheel (FWD) – full-time, active electronic all-wheel (AWD)	■	■	■	■
<b>Engine</b> – 3.6L DOHC V6 with VVT and Direct Injection Horsepower with single exhaust – 281 @ 6300 rpm; Torque – 266 lb.-ft. @ 3400 rpm – 3.6L DOHC V6 with VVT and Direct Injection Horsepower with dual exhaust – 288 @ 6300 rpm; Torque – 270 lb.-ft. @ 3400 rpm	■	■	■	–
<b>Engine block heater</b>	□	□	□	□
<b>Exhaust system</b> – aluminized stainless steel, single outlet – aluminized stainless steel, dual outlet with polished tips	■	■	■	–
<b>Steering</b> – power, rack-and-pinion – power, rack-and-pinion, variable-effort	■	–	–	–
<b>Suspension – 4-wheel independent</b>	■	■	■	■
<b>Transmission – 6-speed automatic with overdrive and Electronic Range Select</b>	■	■	■	■
<b>Vehicle starter system – remote</b>	–	■	■	■
<b>Trailer Towing Package – 2359 kg (5200 lb.) capacity, includes hitch receiver platform, 50 mm (2 in.) hitch receiver, 7-wire trailering harness with sealed connector, heavy-duty cooling and 17" compact aluminum spare</b>	□	□	□	□

	LS	1LT	2LT	L7Z
<b>EXTERIOR</b>				
<b>Glass – solar-absorbing, tinted (deep-tinted on all windows behind front doors)</b>	■	■	■	■
<b>Liftgate</b> – rear, manual – rear, power	■	■	–	–
<b>Lights</b> – daytime running lights with automatic light control – halogen headlights – fog lights	■	■	■	■
<b>Mirrors</b> – manual-folding, power remote control, integral spotter mirror, black – manual-folding, power remote control, heated with integrated turn signal indicators, integral spotter mirror, body-colour – manual-folding, power remote control, heated with integrated turn signal indicators, integral spotter mirror, driver-side auto-dimming, body-colour – power-folding, power remote control, heated with integrated turn signal indicators, driver-side auto-dimming with memory, body-colour	■	–	–	–
<b>Mouldings</b> – bodyside, argent – bodyside, body-colour – bodyside, body-colour with chrome accent	■	■	■	■
<b>Park assist – rear, obstacle detection with audible warning</b>	–	■	■	■
<b>Rear vision camera</b>	■	■	■	■
<b>Roof rails – black</b>	■	■	■	■
<b>Spoiler – rear, body-colour</b>	■	■	■	■
<b>Sunroof – SkyScape, 2-panel, power front and fixed rear with sunscreen</b>	–	□	□	□
<b>Tires</b> – P245/70R17 all-season <sup>1</sup> – P255/65R18 all-season <sup>1</sup> – P255/55R20 all-season <sup>1</sup>	■	–	–	–
<b>Wheels</b> – 17" x 7.5" steel with painted wheel cover – 18" x 7.5" aluminum – 20" x 7.5" aluminum with painted spokes – 20" x 7.5" aluminum	■	–	–	–
<b>Windshield wipers</b> – front, 2-speed with variable delay (intermittent) – rear with variable delay (intermittent)	■	■	■	■

	LS	1LT	2LT	L7Z
<b>INTERIOR</b>				
<b>Acoustic Insulation Package</b>	■	■	■	■
<b>All-Star Edition – includes Chevrolet MyLink<sup>4</sup> Radio, heated front bucket seats, universal home remote 3-channel transmitter, P255/55R20 all-season tires<sup>†</sup> and 20" x 7.5" aluminum wheels with painted spokes</b>	–	□	–	–
<b>Climate control</b> – manual, single-zone front air conditioning – automatic, tri-zone climate controls with individual settings for driver, front-passenger and 2nd-/3rd-row controls for rear-seat passengers – rear, manual	■	■	–	–
<b>Console – front floor with 2 cupholders, storage compartment and 12-volt accessory power outlet</b>	■	■	■	■
<b>Cruise control – electronic, steering wheel-mounted controls</b>	■	■	■	■
<b>Defogger – electric rear-window</b>	■	■	■	■
<b>Floor mats – front, 2nd- and 3rd-row, carpeted</b>	■	■	■	■
<b>Instrumentation</b> – analogue gauges (includes speedometer, tachometer, coolant temperature, voltmeter and fuel gauges) – Driver Information Centre (includes compass, exterior temperature display, indicators for low coolant, low fuel and low oil, oil life monitoring system, tire pressure monitoring system, instantaneous and average fuel consumption, fuel range, driving time, average speed, vehicle programmable features and message centre)	■	■	■	■
<b>Lighting – dome, delayed entry/exit, theatre dimming; reading lights for front seats; 2nd-row reading lights integrated into dome light; cargo area, door- and tailgate-activated switches; and illuminated entry and exit feature</b>	■	■	■	■
<b>Locks</b> – power, programmable with lock-out protection – remote keyless entry system, programmable with panic feature	■	■	■	■
<b>Mirror</b> – rear-view, manual day/night – rear-view, auto-dimming	■	■	–	–

	LS	1LT	2LT	L7Z
<b>INTERIOR (CONTINUED)</b>				
<b>Power outlets – 12-volt auxiliary on instrument panel, in front console, 2nd-row, 3rd-row and cargo area</b>	■	■	■	■
<b>Steering column – tilt and telescopic adjustable, manual</b>	■	■	■	■
<b>Steering wheel</b> – 4-spoke with Bluetooth <sup>®</sup> cruise and audio system controls – 4-spoke leather-wrapped with Bluetooth, cruise and audio system controls – 4-spoke heated, leather-wrapped with Bluetooth, cruise and audio system controls	■	–	–	–
<b>Storage system – rear cargo area, underfloor</b>	■	■	■	■
<b>Sunshades – LH and RH padded, illuminated vanity mirrors with extensions</b>	■	■	■	■
<b>Universal home remote – 3-channel transmitter</b>	–	□ <sup>3</sup>	■	■
<b>Windows</b> – power, driver express-down and rear window lock-out features – power, driver express-up/-down, passenger express-down and rear window lock-out features	■	■	■	–
<b>Woodgrain</b> – simulated, centre stack and interior trim – simulated, door trim	–	■	■	■
<b>SEATS</b>				
<b>8-passenger seating – includes front bucket seats with 2nd-row Smart Slide flat-folding 60/40 split-bench seat and 3rd-row flat-folding 60/40 split-bench seat</b>	■	■	□	–
<b>7-passenger seating – includes front bucket seats with 2nd-row Smart Slide captain's chairs and 3rd-row flat-folding 60/40 split-bench seat</b>	–	□	■	■
<b>Premium cloth seating surfaces</b>	■	■	■	–
<b>Leather-appointed seating surfaces<sup>6</sup></b>	–	–	□ <sup>7</sup>	–
<b>Perforated leather-appointed seating surfaces<sup>6</sup></b>	–	–	–	■
<b>Manual 4-way driver-seat adjuster and manual lumbar adjuster</b>	■	–	–	–
<b>Power 8-way driver-seat adjuster with power lumbar adjuster</b>	□	■	■	■

	LS	1LT	2LT	L7Z
<b>SEATS (CONTINUED)</b>				
<b>Power 8-way front passenger-seat adjuster with power lumbar adjuster</b>	–	–	□ <sup>8</sup>	■
<b>Heated front bucket seats</b>	–	□	■	–
<b>Heated and cooled front bucket seats</b>	–	–	–	■
<b>Memory Package – includes 2-position driver seat and exterior rear-view mirrors</b>	–	–	–	■
<b>ENTERTAINMENT</b>				
<b>AM/FM stereo with CD player, MP3 playback, seek up/down, scan, auxiliary audio input jack, TheftLock<sup>®</sup> Radio Data System (RDS), digital clock and 165 mm (6.5-in.) diagonal colour touch-screen display</b>	■	■	–	–
<b>Chevrolet MyLink<sup>4</sup> Radio infotainment system – includes 165 mm (6.5-in.) diagonal colour touch-screen display, AM/FM stereo with CD player, MP3 playback, seek up/down, scan, auxiliary audio input jack, TheftLock, digital clock, exterior temperature display, personal media connectivity by Bluetooth to vehicle audio system; voice-activated technology for audio, phone, phone book and music selection; Gracenote<sup>®</sup> music database and Stitcher SmartRadio<sup>®9</sup> compatibility</b>	–	□ <sup>3,5</sup>	■	■
<b>Chevrolet MyLink<sup>4</sup> Radio with Navigation<sup>††</sup> and SiriusXM NavTraffic<sup>†</sup></b>	–	–	□	□
<b>6-speaker audio system</b>	■	■	–	–
<b>10-speaker premium Bose<sup>®10</sup> audio system</b>	–	□ <sup>5,10</sup>	■ <sup>10</sup>	■ <sup>10</sup>
<b>Bluetooth</b> – hands-free phone connectivity – wireless audio streaming	■	■	■	■
<b>SiriusXM Satellite Radio<sup>†††</sup></b>	■	■	■	■
<b>USB port<sup>††</sup> in upper instrument panel and two charge-only USB ports in rear of centre console</b>	■	■	■	■
<b>Rear-Seat Entertainment System – includes rear-seat DVD player, remote control, overhead display, 2 sets of 2-channel wireless infrared headphones, auxiliary audio/video input jacks, Bose 10-speaker 5.1 surround sound system and 115-volt AC household power outlet</b>	–	□ <sup>11</sup>	□	□
<b>Rear-seat audio controls and earphone jacks</b>	–	□ <sup>5</sup>	■	■

<sup>1</sup> Included with available power 8-way driver-seat adjuster. <sup>2</sup> Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. <sup>3</sup> Included with available All-Star Edition. <sup>4</sup> MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Traverse does not include Gracenote functionality. Visit MyLink.Chevrolet.ca for more details. <sup>5</sup> Included with available Rear-Seat Entertainment System. <sup>6</sup> Leather-appointed seating surfaces on front and 2nd-row only. 3rd-row is vinyl-covered. <sup>7</sup> Includes power 8-way front passenger-seat adjuster. <sup>8</sup> Included with available leather-appointed seating surfaces. <sup>9</sup> Data plan rates apply. <sup>10</sup> Upgraded to Bose 10-speaker 5.1 surround sound system with available Rear-Seat Entertainment System. <sup>11</sup> Includes Chevrolet MyLink Radio infotainment system, tri-zone automatic climate controls and rear-seat audio controls.

\* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required.   
\*\* Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan.   
† All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol  may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.   
†† At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.   
‡ Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.   
‡‡ Not compatible with all devices.

## WARRANTY INFORMATION

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can have peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty\*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge\*
- 5-year/160,000 km Courtesy Transportation\*
- 5-year/160,000 km 24/7 Roadside Assistance\*
- 6-year/160,000 km rust-through perforation coverage\*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).\*

\* Whichever comes first. Conditions and limitations apply; see dealer for details.

### OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:\*\*

- GM Protection Plan (GMPP) – the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- GM Goodwrench Service – with GM-certified technicians and GM-approved parts, nobody knows your Chevrolet vehicle better
- Goodwrench Service Maintenance Plan (GSMMP) – the only maintenance plan designed specifically for buyers of General Motors vehicles, and is backed by the resources and commitment of General Motors. GSMMP may be purchased at the time of sale or on vehicles up to 3 model years old or 60,000 km
- Chevrolet Owner Centre – as an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at chevroletowner.ca

\*\* Conditions and limitations apply.

### TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing – on-the-spot financing; see dealer for full details!
  - GM Student Bonus Program – students or recent graduates of high school, college or university† may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
  - The GM Card – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) towards the Total Purchase Price on eligible new GM vehicles.† For full program details please visit thegmcards.ca
- † Subject to eligibility. †† Conditions and limitations apply. † Program subject to change.

### INFORMATION RESOURCES:

You can find more information about these programs from your Chevrolet dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

### A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your Chevrolet dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

### A WORD ABOUT ASSEMBLY

Chevrolet vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Chevrolet vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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## INTERIOR FABRICS



Dark Titanium-Colour/Light Titanium-Colour Premium Cloth<sup>1,2</sup>

Ebony Premium Cloth<sup>2</sup>

Ebony/Mojave Premium Cloth<sup>2</sup>



Dark Titanium-Colour/Light Titanium-Colour Leather Appointments<sup>3</sup>

Ebony Leather Appointments<sup>3</sup>

Ebony/Mojave Leather Appointments<sup>3,4</sup>



Dark Titanium-Colour/Light Titanium-Colour Perforated Leather Appointments<sup>5</sup>

Ebony Perforated Leather Appointments<sup>5</sup>

Ebony/Mojave Perforated Leather Appointments<sup>5</sup>

## EXTERIOR COLOURS



17U – SILVER ICE METALLIC



40U – WHITE



57U – CYBER GREY METALLIC



58U – BLACK GRANITE METALLIC<sup>\*\*\*</sup>



89U – CRYSTAL RED TINTCOAT<sup>\*\*</sup>



98U – WHITE DIAMOND TRICOAT<sup>\*\*</sup>



GWT – CHAMPAGNE SILVER METALLIC<sup>\*\*</sup>



GWY – ATLANTIS BLUE METALLIC



GXG – TUNGSTEN METALLIC

\* Available at extra cost. \*\* Not available on LS.

## WHEELS



17" Steel with Painted Wheel Cover (Standard on LS)



18" Aluminum (Standard on 1LT and 2LT)



20" Aluminum with Painted Spokes (Available on 1LT; included with All-Star Edition)



20" Aluminum (Standard on LTZ)

## DEALER-INSTALLED ACCESSORIES (PLEASE SEE YOUR DEALER FOR DETAILS AND AVAILABILITY)

PERSONALIZE YOUR TRAVERSE AT CHEVROLET.CA



Chrome Oval Assist Steps



20" Chrome Wheels



All-Weather Floor Mats



Dual DVD Rear-Seat Entertainment System



Roof Rail Cross Bar Package

1 Standard on LS. 2 Standard on 1LT and 2LT. 3 Available on 2LT. 4 Not available with 8-passenger seating. 5 Standard on LTZ.