





Explore style and options that really fit the bill.

Build and price the FIAT 500 that reflects you best at FIATcanada.com

POP Fast, fun and for the people. It's no coincidence that the FIAT 500 Pop draws parallels to its art-era namesake. Pop's visual excitement is elevated by technical talents that tum driving into high art. It's not just a car. It's a movement.

SPORT Joy has a new MVP. The FIAT 500 Sport is all about full-throttle living. This is top performance derived from disciplined, streamlined design. Spectators will be drawn to this Sport — but its talents can only truly be appreciated with full participation.

500 Turbo We know that some of you would add a dash of hot sauce to anything you order, so we put some on the table. The 500 Turbo delivers the extra zing you crave with a more aggressive stance, sport-tuned suspension, and race-inspired interior, in addition to 35% more horsepower and

53% more torque.

LOUNGE Sophisticates, this is your comfort zone. This Lounge harkens back to a time when extra attention was paid to attire, environs, and manners. The FIAT 500 spirit of irreverence and individuality lives here, but any rough edges are delightfully smoothed out.

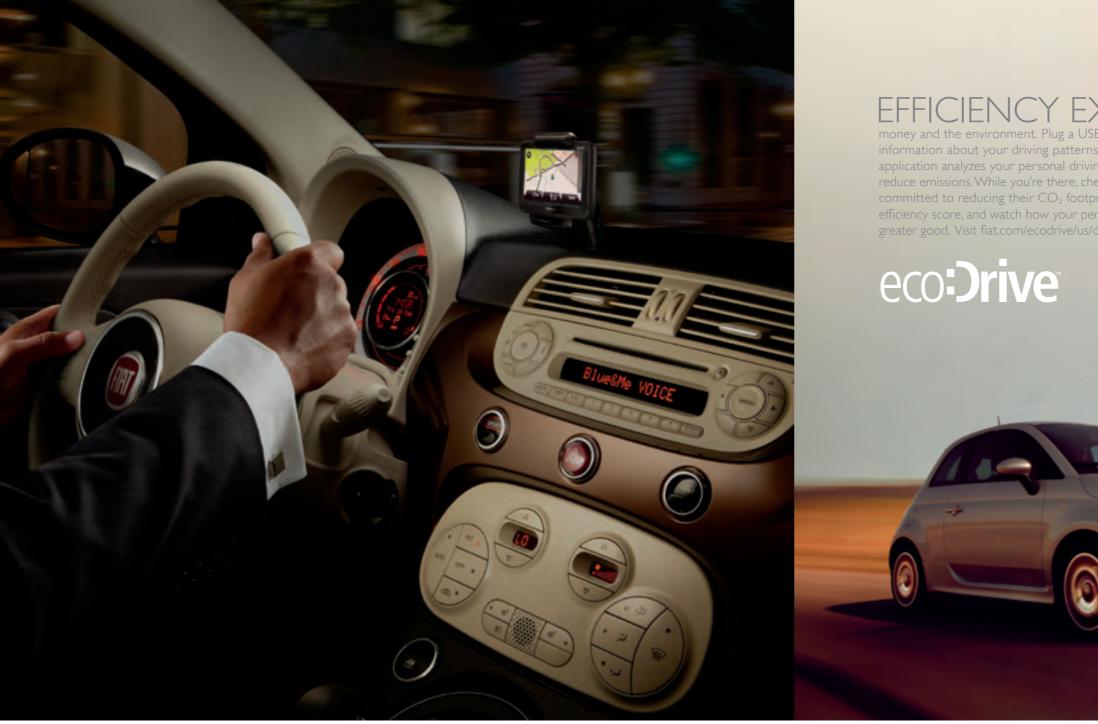
CABRIO This is the vehicle the open road was invented for. Popping the 500c top means sweeping views and unexpected freedom for all travellers — even on the shortest everyday commute.





CITY LIVING AT 95 km/h Airy. Expansive views. Sophisticated yet comfortable surroundings. This is a city-friendly vehicle that mimics the way urbanites love to live. Employing interior design that is acutely driver-centric, FIAT® 500 includes thoughtful touches like available heated seats and interior accents that are colour-coordinated with the exterior. The result is an amazingly roomy and capable cabin, available with a panoramic roof on hatchback models. The FIAT 500c offers an innovative three-position power cloth top that can operate while driving at speeds of up to 95 km/h, expanding its airy outlook even further. The 500 allows you to quickly and conveniently store mobile devices and travel gear with plenty of built-in storage spaces. All told, the space elevates the driver's point of view for maximum control and driving experience.





EFFICIENCY EXPERT With the available FIAT® 500 eco:Drive™ application, you can train yourself to adopt driving habits that save both With the available FIAT® 500 eco:Drive™ application, you money and the environment. Plug a USB drive into the FIAT 500 to automatically store your driving data and information about your driving patterns. When the USB drive is plugged into your computer, a downloaded application analyzes your personal driving style and suggests ways you can improve your fuel consumption and reduce emissions. While you're there, check out the online community, eco:Ville. Meet other FIAT owners who are committed to reducing their CO₂ footprint. Set new goals, compete to see who can earn the highest eco:Index efficiency score, and watch how your personal fuel and CO₂ reductions contribute to the eco:Ville total — and the greater good. Visit fiat.com/ecodrive/us/default.htm to download the eco:Drive app.



BLUE&ME™ HANDS-FREE COMMUNICATION® This available feature allows drivers to make calls, play music or adjust the radio with steering wheel-mounted controls, voice commands⁽¹⁾ or a combination of both. Communicating is important. Listening to music is important. Driving with your hands instead of your knees much, much more important.

BI-FUNCTION HALOGEN These headlamps deliver a more focused view of the street at night and are like jewels inset in the front of the FIAT® 500. The curve-around styling helps other drivers see you on winding roads and busy city streets alike.



FOLLOW-ME-HOME HEADLIGHT DELAY Shed some light on the subject with this helpful feature that allows the driver to keep headlights on for a preset amount of time after the ignition is turned off. It's a little extra measure of safety and convenience whether you're outside at night or inside a dark garage.

REAR PARK ASSIST[®] Available on the FIAT 500, standard on the 500c. The sensors use ultrasonic waves when in Reverse to alert you if you're about to run into trouble, in the form of a curb, a trash can or another car.

REVERSE-ACTIVATED REAR WIPER Standard on the FIAT 500, the rear wiper automatically turns on whenever the front windshield wipers are running and the car is shifted into Reverse. This helps enhance visibility when you're backing up.



FUEL-EFFICIENT TRANSMISSIONS The FIAT 500 features a five-speed manual transmission that manages to deliver extremely quick off-the-line acceleration with impressive fuel efficiency. The available six-speed automatic transmission with driver-selectable gear changes

SPORT MODE Both transmissions are paired with a Sport mode feature, which can be easily accessed with its special button on the instrument panel. Selecting it means drivers will unleash a more aggressive throttle map for improved engine responsiveness and the ability to hold each gear for a longer time. Calibrated steering further sharpens performance.



POWER Herein lies the heart of the FIAT 500 Abarth. Behind the unique Rosso Abarth engine cover and Abarth designed front fascia with twin intercoolers there beats an engine that delivers 160 horsepower and 170 lb-ft of torque. The 1.4L 16V MultiAir® turbocharged 1-4 engine is backed by a five-speed manual transmission with a 3.35 final-drive ratio for quick acceleration. The Abarth specific equal-length half-shafts help reduce torque steer for optimized handling and control. The Sport button provides distinct engine and steering calibrations to maximize horsepower, torque and responsiveness in Sport mode, while optimizing fuel economy and delivering a relaxed, economical drive in Normal mode.

Like its legendary predecessors, this powerplant eschews convention for the sake of standout performance. The engine's lightweight forged-steel connecting rods have been designed with a unique cross section for strength and durability while a high-flow fresh-air intake system with air box maximizes power with low induction noise. A turbocharger converts exhaust heat and pressure while the MultiAir technology takes into account the split-second changes and adjusts accordingly. The end result? A 7.5% fuel economy improvement over conventional engines.

PERFORMANCE The architecture of the FIAT® 500 Abarth® synthesizes with the road as it enhances the power of the I.4L I6V MultiAir® turbocharged I-4 engine. The aerodynamic styling reflects countless hours of wind tunnel sculpting, and it amplifies the legendary lines from any angle. The unique MacPherson strut front suspension with stiff spring-rate and low ride-height helps to give enhanced handling with minimal body roll. The lateral stiffness of cast-iron front-lower control arms delivers improved grip and steering precision. The rear suspension's twist-beam design is strengthened with coil-spring supports for greater durability as the Abarth specific rear sway bar increases comering grip. The front fascia's twin intercooler ducts deliver engine cooling and power-inducing high-density airflow, and a concentric dual exhaust system delivers Abarth tuned sound and maximum power. Elongated front and rear fascia accentuate the road-holding stance as the large liftgate-mounted spoiler adds downforce and the motorsports-inspired splitter optimizes aerodynamic airflow while minimizing drag. New for 2014, Black-trimmed headlamps, taillamps and turn signal lamp bezels add to the race-inspired design of this proven performer.





The instrument cluster is illuminated with an easy-on-the-eyes liquid crystal display (LCD) and driver-selectable Electronic Vehicle Information Centre (EVIC) with trip computer. The lighting and location of these features give the driver heightened road and track confidence while functional backlighting enhances read-out visibility of fuel, temperatures, driving range and other gauges. The Blue&Me™ Hands-Free Communication System⁽¹⁾ and cruise control can be operated via steering wheel-mounted controls. The radio function controls are found on the reverse side of the steering wheel spokes, putting the standard Alpine® Premium Audio System close at hand. The Abarth® Scorpion badge is prominently displayed on the centre of the steering wheel for distinctive attitude.

A performance-designed cockpit makes room for all the perks that make a driving cabin worth riding in. It starts with a handsome soft upper panel and a leather-wrapped instrument cluster brow with detailed Rosso stitching. A classic centre panel and emboldened air outlets add to its appeal. Aesthetic comfort items include the easy-to-reach centre stack, leather-wrapped park brake handle, shift knob and a three-spoke leather-wrapped steering wheel with shaped thumb rests and flattened bottom. Performance cloth high-back bucket seats, available as leather-faced, are constructed with unique Rosso stitching and incorporate a motorsports-inspired racing harness pass-through. Firm side bolsters keep the driver in place and give feedback during dynamic driving without sacrificing long-distance comfort. The EZ-Entry pull-strap design enhances rear-seat entry and exit.



While the FIAT® 500 cabin is designed to afford driver and passengers an expansive and informed view, its structure and innovative design also build in security features that envelop its precious cargo with a degree of protection that resulted in a 2013 IIHS Top Safety Pick for the 500 Hatchback models. They say there's safety in numbers, and FIAT 500 occupants can count on over 40 safety and security features. Reactive front head restraints,⁽⁴⁾ antilock brakes, child seat anchor system, security alarm — these are just a few of the standard and optional feel-better-about-driving components our engineers thoughtfully included.

ELECTRONIC STABILITY CONTROL (ESC)[®] When you drive you should, of course, always pay attention. When you drive a FIAT[®] 500, the car also pays attention. ESC is designed to assist drivers in maintaining control of their vehicles during extreme steering manoeuvres. ESC senses when a vehicle is starting to spin or plow and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes to individual wheels.

SEVEN AIR BAGS® The FIAT 500 comes with a sophisticated system of seven air bags to help protect passengers in the event of a collision. In the front seating positions, this includes advanced multistage front air bags, front-seat-mounted side air bags for added thorax and pelvic protection and a driver's knee blocker air bag. In addition, two side-curtain air bags help provide head protection in side impacts for both front and rear passengers.

17

THUMP High performance meets high fidelity with the Beats Audio[™] Sound System for FIAT® 500. We tapped famed producers Dr. Dre and Jimmy Iovine to help fill the 500's cabin with an acoustic experience that's second to none. This legendary partnership between producer and engineer created what is essentially a rolling Beats Audio product — the first one of its kind in its segment.





The available Beats Audio system maximizes every square inch with studio-quality sound from six premium speakers: two one-inch tweeters in the A-pillars, two 6.5-inch woofers located in the doors and two 3.5-inch speakers in the rear quarter. An 8-inch Dual-Voice Coil (DVC) subwoofer is mounted in the trunk, along with an 8-channel 368-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm. A FIAT 500 custom configuration like this means you get a vehicle sound experience that lets you feel every low and detect every high — the way the artist intended.









I5-INCH CAST ALUMINUM Available on 500 and 500c Pop (WJC)



16-INCH CAST ALUMINUM Standard on 500 Sport



16-INCH POLISHED ALUMINUM WITH DARK MINERAL GREY PAINTED POCKETS



15-INCH CAST ALUMINUN Standard on 500 Lounge



15-INCH CAST ALUMINUN Standard on 500c Lounge



5-INCH CAST ALUMINUM vailable on 500 and 500c Lounge



16-INCH HYPER NERO ALUMINUM WITH NERO PAINTED POCKETS Available on 500 Turbo (WGD)

FIAT ABARTH® 500 WHEELS



16-INCH CAST ALUMINUM
IN GRIGIO WITH PAINTED POCKETS
Standard on Abarth and Abarth Cabrio
(WNF)



17-INCH FORGED ALUMINUM IN HYPER BLACK Available on Abarth and Abarth Cabrio (WAC)



17-INCH FORGED ALUMINUM IN GLOSS WHITE Available on Abarth and Abarth Cabrio (WFM)



16-INCH HYPER NERO ALUMINUM Available on Abarth and Abarth Cabrio (WGE)

GRIGIO (GREY) CLOTH Standard on

MARRONE (BROWN) CLOTH Standard on

500 and 500c Pop

ROSSO (RED) CLOTH 500 and 500c Pop

AVORIO (IVORY) CLOTH Standard on 500 Sport

FIAT® 500 COLOUR PALETTES















BIANCO PERLA (PEARL WHITE TRI-COAT)



AZZURRO



VERDE OLIVA (OLIVE GREEN)



ROSSO BRILLANTE (RED TRI-COAT)



NERO PURO (STRAIGHT BLACK)



VERDE AZZURRO (BLUE-GREEN)



GRANITO LUCENTE



VERDE CHIARO



ARGENTO



NERO TOP



BEIGETOP



BORDEAUX TOP

FIAT® ABARTH® 500 COLOUR PALETTES

NERO (BLACK) LEATHER-FACED Standard on

500 and 500c Lounge Available on 500 Sport and 500 Turbo

MARRONE (BROWN) LEATHER-FACED



Bianco with Rosso stripe and mirror cap

Bianco with Nero stripe and mirror cap



Rosso with Nero stripe and mirror cap





Granito Lucente with Nero stripe and mirror cap



Granito Lucente with Rosso stripe and mirror cap



Nero Puro with Bianco stripe and mirror cap

Granito Lucente with Bianco stripe and mirror cap



GRIGIO TOP Available on Abarth Cabrio





and 500 Turbo







• 1.4L 16V MultiAir® I-4 with 5-speed manual (21A)

• Driver's- and front-passenger seat with memory

• Auxiliary input jack; 12-volt auxiliary power outlet

· Power windows, front one-touch down; power locks

• Two front cup holders, two rear floor-mounted

• Overhead passenger-assist handle (Cabrio)

• 15-inch wheels with covers; P185/55R15 tires

Chrome exhaust tip and exterior door handles

• Electronic Stability Control (ESC)(3) with Hill Start Assist,

• Four-wheel disc antilock brakes with brake assist

Blue&Me[™] Hands-Free Communication^(I) Package

SiriusXM Satellite Radio with One-Year Subscription⁽⁶⁾

Traction Control and Electronic Brake-Force Distribution

• 1.4L 16V MultiAir I-4 with 6-speed automatic (22A)

POWERTRAIN -

INTERIOR AMENITIES —

Tilt steering column

Front floor mats

cup holders

• Manual driver's-seat height adjuster

AM/FM/CD/MP3 radio with six speakers

• Electronic Vehicle Information Centre

Body-colour instrument-panel bezels

• Power retractable soft top (Cabrio)

· Power, heated mirrors; manual folding

• Bi-function halogen projector headlamps

• FIAT® 500 badge; 500c badge (Cabrio)

• Rear window wiper/washer (Hatchback)

• Advanced multistage front air bags⁽⁵⁾

• Supplemental side-curtain air bags

Driver's knee blocker air bag⁽⁵⁾

Reactive front head restraints⁽⁴⁾

• Rear Park Assist⁽²⁾ (Cabrio)

• Tire Pressure Monitoring Display • Child seat anchor system (LATCH)

CAPABILITY & FUNCTIONALITY Normal-duty suspension · Electric power steering OPTIONAL EQUIPMENT

• Power Sunroof (Hatchback) · Air Conditioning with Micron Filter

 Sentry Key® antitheft engine immobilizer · Aspheric driver exterior mirror

Supplemental front-seat side air bags⁽⁵⁾

Sun visors with vanity mirror

• Front reading/map lamps

EXTERIOR FEATURES —

Body-colour fascia

SAFETY & SECURITY -

Remote keyless entry

Engine block heater

• Tire service kit

• Security Alarm Cruise Control

 Compact Spare Tire • 15-Inch Cast Aluminum Wheels

Rear spoiler

• Rear 50/50 split/fold-down seat

• 1.4L 16V MultiAir I-4 with 5-speed manual (21J)

• 1.4L 16V MultiAir I-4 with 6-speed automatic (22))

ENHANCEMENTS vs. POP

POWERTRAIN -

· Leather-faced seats

• Heated front seats

Fog lamps

Cruise control

Chrome shift knob

Bright belt moulding

Security alarm

Passenger amrest

· 15-inch cast aluminum wheels

• Panoramic glass roof (Hatchback)

• Leather-wrapped steering wheel

 \bullet Blue&Me hands-free communication $\ensuremath{^{(I)}}$

· Steering wheel-mounted audio controls

Body-colour fascia with bright insert

Bodyside mouldings with 500 logo

· Chrome power heated mirrors

· Automatic temperature control

· Auto-dimming rearview mirror

• Alpine premium audio system

OPTIONAL EQUIPMENT -

Power Sunroof (Hatchback)

Beats Premium Audio Group

Hands-Free Communication(

Rear Park Assist⁽²⁾ (Hatchback)

Compact Spare Tire

TomTom Navigation⁽⁷⁾ with Blue&Me

Premium 15-Inch Cast Aluminum Wheels

· Air conditioning with micron filter

• Overhead passenger-assist handle (Hatchback)

SiriusXM Satellite Radio with one-year subscription⁽⁶⁾

- Steering wheel-mounted audio controls
- Blue&Me hands-free communication()
- Leather-wrapped steering wheel

COMFORT & CONVENIENCE GROUP -

Automatic temperature control

- Heated front seats
- Security alarm (Turbo)

• SiriusXM Satellite Radio⁽⁶⁾



POWERTRAIN

• 1.4L 16V MultiAir® I-4 Turbo with 5-speed manual (25T)

ENHANCEMENTS vs. POP

- 135 hp and 150 lb-ft of torque
- 3.35 final drive gear ratio
- 16-inch aluminum wheels with Nero (Black) painted pockets Unique performance-designed front fascia
- Bolder side skirts
- Sport-tuned single exhaust
- Sport-styled seating with silver stitching
- Leather-wrapped shift knob and sport steering wheel with silver accent stitching
- Gloss black headlamp, taillamp and parking lamp treatments
- Sport-tuned suspension
- High-performance brake system

OPTIONAL EQUIPMENT —

- Leather-Faced Seats
- Beats® Premium Audio Group
- Alpine® Premium Audio System
- Power Sunroof
- TomTom® Navigation⁽⁷⁾ with Blue&Me™ Hands-Free
- 16-Inch Aluminum Wheels with Hyper Nero Face and Rosso (Red)-Accented Wheel Cap
- Comfort & Convenience Group

POWERTRAIN & PERFORMANCE -

- 1.4L 16V MultiAir I-4 Turbo with 5-speed manual (25X)
- Performance suspension
- Turbo boost gauge

INTERIOR AMENITIES -

- Performance cloth high-back bucket seats
- Driver's- and front-passenger seat with memory · Driver's-seat height adjuster
- Aluminum pedal covers
- Blue&Me hands-free communication()
- Perforated leather-wrapped steering wheel with audio and cruise control
- Leather-wrapped instrument-panel cluster and shift knob
- Luxury front floor mats
- . Door trim with cloth inserts

EXTERIOR FEATURES -

- 16-inch aluminum wheels with red brake calipers
- P195/45R16XL tires
- Body-colour fascia and side sills ground effects
- Rear body-colour spoiler (Hatchback)
- Bi-function halogen projector headlamps
- Fog lamps Dual bright exhaust tips
- · Abarth exterior badging • Power retractable soft top (Cabrio)
- · Power windows, front one-touch down
- · Body-colour power heated mirrors; manual folding
- Power locks
- Chrome interior and exterior handles
- Gloss black headlamp, taillamp and parking lamp treatments
- Rear Park Assist⁽²⁾ (Cabrio)

OPTIONAL EQUIPMENT -

- Premium Leather-Faced Seats
- Rosso, Nero or Bianco Mirror Cap with Bodyside Stripe

SPECIFICATIONS

- Beats Premium Audio Group
- TomTom Navigation⁽⁷⁾ with Blue&Me Hands-Free
- 17-Inch Forged Aluminum Hyper Black Wheels
- 17-Inch Forged Aluminum Gloss White Wheels
- 16-Inch Hyper Nero Aluminum with Nero Painted Pockets Comfort & Convenience Group

POWER AND FUEL ECONOMY

Based on 2014 EnerGuide fuel consumption ratings, Government of Canada test methods used. Your actual fuel onsumption will vary based on driving habits and other factors. Ask your retailer for EnerGuide information

500 SPORT

• 1.4L 16V MultiAir I-4 with 5-speed manual (21D) • 1.4L 16V MultiAir I-4 with 6-speed automatic (22D)

ENHANCEMENTS vs. POP

POWERTRAIN -

• Sport cloth seats

Chrome shift knob

• Rear spoiler

Fog lamps

Cruise control

Sport suspension

Power Sunroof

Painted Pockets

• Compact Spare Tire

Passenger armrest

• Leather-Faced Seats

• 16-inch cast aluminum wheels

• Unique front and rear fascia

• Side sills ground effects

OPTIONAL EQUIPMENT

Beats® Premium Audio Group

· Alpine® Premium Audio System

Hands-Free Communication(

Comfort & Convenience Group

• TomTom® Navigation⁽⁷⁾ with Blue&Me

• 16-Inch Polished Aluminum with Dark Mineral Grey

· Air conditioning with micron filter

• Overhead passenger-assist handle

Red brake calipers
 Blue&Me hands-free communication⁽¹⁾

· Leather-wrapped sport steering wheel

Steering wheel-mounted audio controls

	ENGINE	TD A NICMICCION I	HORSEPOWER	TORQUE	L/100 km (mpg)		
	EINGIINE	IKANSIIISSION	HORSEFOVVER	(LB-FT)	CITY	HIGHWAY	
	1.4L MultiAir I-4	5-speed manual	101	98	6.4 (44)	4.9 (58)	
Hatchback	I,4L MultiAir I-4	6-speed automatic	101	98	7.4 (38)	5.7 (50)	
	I.4L MultiAir I-4 Turbo	5-speed manual	135	150	7.1 (40)	5.7 (50)	
	1,4L MultiAir I-4	5-speed manual	101	98	6.7 (42)	5.2 (54)	
Cabrio	I,4L MultiAir I-4	6-speed automatic	101	98	7.4 (38)	5.7 (50)	
Abarth®	I.4L I6V MultiAir I-4 Turbo	5-speed manual	160	170	7.1 (40)	5.7 (50)	

MULTIMEDIA CENTRE							
FIAT Audio System (RAB)	CD/MP3/AM/FM Auxiliary input jack						

	500		500c		Abarth		Abarth Cabrio	
CURB WEIGHT, kg (lb)								
5-speed manual transmission	1074 (2363)		1094 (2411)		1142 (2512)		1154 (2545)	
6-speed automatic transmission	1106 (2434)		1130 (2486)					
GVWR								
kg (lb)	1497 (3300)		1497 (3300)		1497 (3300)		1497 (3300)	
EXTERIOR, mm (in.)								
Wheelbase	2300 (90.6)		2300 (90.6)		2300 (90.6)		2300 (90.6)	
Overall Height	1519 (59.8)		1519 (59.8)		1490 (58.7)		1504 (59.2)	
Front Track	1407 (55.4)		1407 (55.4)		1406 (55.4)		1406 (55.4)	
Rear Track	1397 (55.0)		1397 (55.0)		1397 (55.0)		1397 (55.0)	
Overall Width	1627 (64.1)		1627 (64.1)		1627 (64.1)		1627 (64.1)	
Overall Width with Side Mirrors	1866 (73.5)		1866 (73.5)		1866 (73.5)		1866 (73.5)	
Overall Length	Overall Length 3547 (139		3547 (139.6)		3667 (144.4)		3667 (144,4)	
Ground Clearance	104 (4.1)		118 (4.6)		104 (4.1)		117 (4.6)	
INTERIOR, mm (in.)	FRONT	REAR	FRONT	REAR	FRONT	REAR	FRONT	REAR
Headroom	989 (38.9)	903 (35.6)	980 (38.6)	934 (36.8)	989 (38.9)	903 (35.5)	980 (38.6)	934 (36.8)
Headroom with Sunroof	956 (37.6)	903 (35.6)	N/A	N/A	956 (37.6)	903 (35.5)	956 (37.6)	903 (35.5)
Legroom	1035 (40.7)	805 (31.7)	1033 (40.7)	805 (31.7)	1035 (40.7)	805 (31.7)	1035 (40.7)	805 (31.7)
Hip Room	1215 (47.9)	1083 (42.6)	1215 (47.9)	1083 (42.0)	1215 (47.8)	1083 (42,6)	1215 (47.8)	1083 (42,6)
Shoulder Room	1255 (49.4)	1178 (46.4)	1255 (49.4)	1178 (46.4)	1255 (49.4)	1178 (46.4)	1255 (49.4)	1179 (46.4)
VOLUMES & CAPACITIES								
Cargo, Rear Seat Up, L (cu ft)	269 (9.5)		153 (5.4)		269 (9.5)		153 (5.4)	
Cargo, Rear Seat Folded, L (cu ft)	770 (27.2)		663 (23.4)		759 (26.8)		663 (23.4)	
Seating Capacity	4		4		4		4	
Volume Index, L (cu ft)	2141 (75.6)		2158 (76.2)		2138 (75.5)		2158 (76.2)	
Fuel Tank Capacity, L (gal)	40 (8.8)		40 (8.8)		40 (8.8)		40 (8.8)	









Since the time of printing, some of the information you'll find in this catalogue may have been updated. Visit your FIAT Studio for details. Some of the equipment shown or described throughout this catalogue is available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Canada Inc. reserves the right to make changes at any time without notice and without incurring obligation. For the price of the model with the equipment was approved for printing. Chryster Canada inc. reserves the right to make changes at any time without notice and without incurring obligation. For the price of the mode with the equipment, you desire, or verification of specifications contained herein, visit your FIAT Studio. Sentry Key is a registered trademark of Chrysler Group LLC. © 2013 Chrysler Canada Inc. All rights reserved. FIAT and MultiAir are registered trademarks of FIAT Group Marketing & Corporate Communication S.p.A., used under license by Chrysler Group LLC. Blue&Me and eco:Drive are trademarks of FIAT Group Marketing & Corporate Communication S.p.A., used under license by Chrysler Group LLC. Sirius, XM and related marks and logos are trademarks of SiriusXM Radio Inc. TomTom is a registered trademark of TomTom International B.V. Beats by Dr. Dre® Beats ® Beats AudioTM and the b logo are the property of Beats Electronics LLC. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. Facebook and logo are trademarks of Facebook Inc. The Twitter logo is a service mark of Twitter, Inc.

2013 FIAT vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years.

*Whichever comes first. Some conditions may apply. †The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. Visit your Studio for full details.

(1) Always use Blue&Me in a safe manner, with eyes on the road and hands on the wheel at all times. Must use Bluetooth compatible phone. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. (2) Always check entire surroundings before manoeuvring your vehicle. (3) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. (4) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (5) The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (6) Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca (7) Never program while driving. GPS mapping and available 3D navigation may not be detailed in all areas or reflect current road regulations.