


2014 JEEP GRAND CHEROKEE



Jeep[®]

A red Jeep Grand Cherokee is shown driving through a stone tunnel. The car is in the foreground, moving towards the viewer. The tunnel's interior is made of rough-hewn stone blocks, and a circular light fixture is visible on the left wall. The background outside the tunnel shows a blurred landscape of trees and a road with a guardrail, suggesting motion.

As the most awarded SUV ever,⁽¹⁾ Grand Cherokee represents the best of what we're made of, and it keeps getting better. Continually striving to exceed even the most discerning of tastes, its timeless design and legendary capability are ingrained with modern technology and premium amenities. To put it simply, the 2014 Grand Cherokee offers you more ... more luxury — more capability — more efficiency — more safety and technology than ever before. Combine these with Best-in-Class towing,⁽²⁾ off-road capability,⁽³⁾ and 4x4 fuel economy,⁽⁴⁾ and this is how you better the best.

*All disclaimers and disclosures can be found on the inside back cover.

LIVE THE JEEP LIFE[®]

The Trail Rated[®] Jeep Grand Cherokee lets you live life the way you're supposed to — spontaneously. With Best-in-Class 4x4 capability,⁽³⁾ you can truly Go Anywhere, Do Anything[®] and look unrivaled in the process. An improved crawl ratio of 44:1 is delivered with the Quadra-Trac II[®] and Quadra-Drive II[®] 4x4 systems with Grand Cherokee's new, standard 8-speed automatic transmission. Every Trail Rated Grand Cherokee successfully performs to rigorous standards in five categories: Articulation, Manoeuvrability, Traction, Ground Clearance, and Water Fording,⁽⁵⁾ and tackles anything in your path with grace, ease, and the legendary Jeep style.



CHOOSE YOUR 4x4 SYSTEM

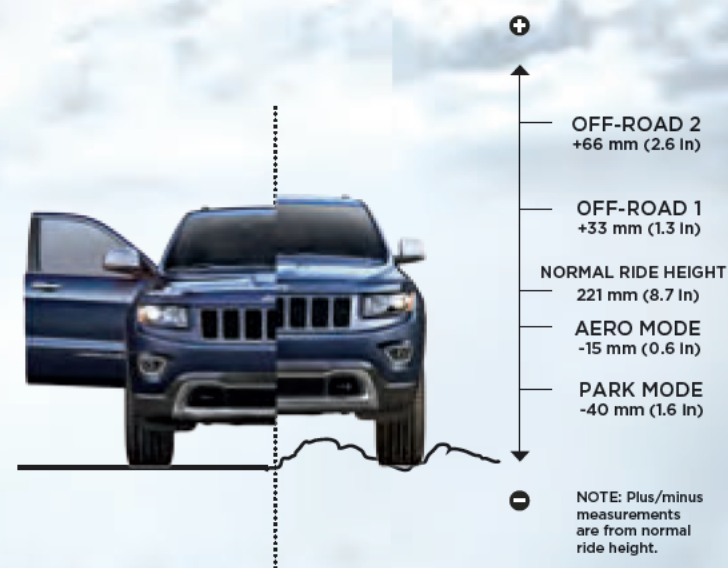
QUADRA-DRIVE II puts class-leading 4x4 capability⁽³⁾ in your control to get you through virtually any driving situation. An Electronic Limited-Slip Differential can transfer up to 100 percent of torque to the wheel(s) with the most traction. Available.

QUADRA-TRAC II offers all-speed traction control to help keep you on course. If wheel slippage occurs, up to 100 percent of the available torque can be routed to the axle with the most traction. Low range provides rock-crawling prowess. Available.

QUADRA-TRAC I[®] is fully automatic. No driver interaction is required. A single-speed transfer case offers a continual balance of torque distribution; if wheel slippage occurs, the system seamlessly transfers torque to the axle with the most traction. Standard.

QUADRA-LIFT[®]

This available class-exclusive system⁽³⁾ delivers ultimate ground clearance and control of your suspension. The 106-mm lift span allows you to easily raise your vehicle to achieve a maximum clearance of 287 mm above ridges and rocks, or lower it for easier entry, exit and loading. When adjusting the ride height while driving (for maximum aerodynamics), the system raises the vehicle from back to front to help keep headlights safely focused downward at the road ahead.



SELEC-TERRAIN[®]

Coordinates 12 different vehicle management systems. Select from five different modes and engage the new Selec-Speed[™] for incredible throttle control on steep inclines and declines. Whether you're caught on snow-covered city streets or climbing backcountry hills, you'll have the confidence to meet all challenges with this class-leading system.⁽³⁾ Available.

SNOW

Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteering. Major systems auto-engaged and managed in this mode include antilock brakes and traction control.

SAND

Off-road calibration for use on low traction surfaces such as sand or wet grass. Driveline is maximized for traction. The electronic brake controls are set to limit traction control management of throttle and wheel spin. If equipped with air suspension, the level will change to Off-Road 1.

MUD

Traction control operates with sensitive response to wheel spin and torque is tuned for optimal performance. When equipped with the Quadra-Lift[®] Air Suspension, the suspension is also raised.

ROCK

The transfer case, differential and throttle coordinate to provide low-speed control, and the Electronic Stability Control⁽⁶⁾ is tuned for off-road conditions. If equipped with the Quadra-Lift Air Suspension system, the vehicle is raised to the maximum ground clearance of 287 mm.

UP TO
7.0 L/100 KM HIGHWAY*



EFFICIENT, CLEAN, POWERFUL

Grand Cherokee's new, available 3.0L EcoDiesel V6 engine treats your fuel budget with respect, while its reduced CO₂ emissions display reverence for the environment. If gasoline is your fuel of choice, your options include the efficient 3.6L Pentastar™ VVT V6 engine or the 5.7L VVT V8 engine with the Multi-Displacement System (MDS), both providing Best-in-Class towing capability.⁽²⁾ Every engine is matched to the new 8-speed automatic transmission to deliver an exceptionally smooth and quiet ride.

ECO MODE

This new feature works to maximize your fuel economy by automatically modifying the shift schedule, torque converter, and idle speed to gain efficiencies. The multiview display in your instrument cluster can inform you of just how efficiently Eco Mode is performing all along the way.



ALL-NEW 8-SPEED AUTOMATIC TRANSMISSION

Its construction provides additional gears with no gain in weight, enhances acceleration while reducing fuel consumption and increases torque for added strength to pull. The system's precise design and shift schedule can implement a gear change in 200 milliseconds, resulting in ride quality that rivals that of the most luxurious sedans. There's excitement as well, by engaging the steering wheel-mounted paddle shifters when you want to customize your shift schedule. When equipped with a 2-speed transfer case, the crawl ratio is improved by 46 percent, enhancing Grand Cherokee's legendary prowess. The available Sport Mode adjusts your shift schedule and engine power for a more dynamic driving experience. It all adds up to a ride that delivers powerful strength without compromise.

3.0L



V6 ENGINE

BEST-IN-CLASS:

FUEL ECONOMY⁽⁴⁾

DRIVING RANGE⁽⁷⁾ UP TO 1300-KM

420 LB-FT OF TORQUE⁽³⁾

3265 KG (7200 LB) TOWING⁽²⁾

5.7L VVT V8 ENGINE WITH MDS



BEST-IN-CLASS TOWING⁽²⁾
3265 KG (7200 LB)

You'll enjoy improved fuel economy of up to 9.9 L/100 km (29 mpg)* on the highway, with the help of the new 8-speed automatic transmission and the fuel-optimizing capabilities of Eco Mode. The Multi-Displacement System (MDS) technology revamps this 360-hp eight-cylinder brute into a four-cylinder model of efficiency when cruising. Yet, when you step on the gas pedal, all eight cylinders are seamlessly at your disposal. Available.

3.6L PENTASTAR™ VVT V6 ENGINE



BEST-IN-CLASS TOWING⁽²⁾
2812 KG (6200 LB)

The 3.6L Pentastar offers improved fuel efficiency of up to 8.3 L/100 km (34 mpg)* on the highway due to the new fuel-optimizer Eco Mode function and the all-new smooth-shifting 8-speed automatic transmission. Standard.

*See page 26 for full details.





UNPARALLELED REFINEMENT

Every inch is crafted to perfection. Every stitch is a masterstroke. Grand Cherokee's cabin takes plush seating to new heights with premium leather trim presented in designer colour palettes. In this interior landscape, you will enjoy brushed Copper or Silver accents, luxurious real wood details, 5- or 8.4-inch touch-screen multimedia centres and a full-colour 7-inch customizable in-cluster display centre. This is just the beginning of a very long list of upscale amenities designed to pamper, impress and keep you informed like never before.

MULTIVIEW DISPLAY

Fingertip controls on your steering wheel allow instant access to a rich selection of vehicle information displayed on a full-colour 7-inch customizable in-cluster display.

SUMMIT® INTERIOR SHOWN IN JEEP® BROWN



The new Grand Cherokee Summit® combines a luxurious interior complemented by an elegant exterior, allowing you to reach new heights of innovation, style and luxury. Its off-road capability is class-leading⁽³⁾ with the available Quadra-Drive II® 4WD System. Adaptive bi-xenon HID headlamps with headlamp washers and distinctive LED daytime running lamps are standard fare. High-tech safety features like Blind-Spot Monitoring⁽⁸⁾ with Rear Cross-Path Detection⁽⁹⁾ Adaptive Cruise Control⁽¹⁰⁾ and Forward Collision Warning⁽¹⁰⁾ work at all times to provide peace of mind.

UNQUESTIONABLE QUALITY

Premium leather is featured on the seats, console, instrument panel and door panels. Exotic wood adorns the instrument panel and door trim. A soft, premium headliner enhances the rich appeal of its unique interior design. First-row seats are heated and ventilated for comfort in every climate. Second-row seats offer the comforts of heat and recline.

AUDIOPHILE HEAVEN

For those who appreciate world-class audio, harman/kardon® sound engineers have developed a state-of-the-art system that sends 825 watts of power surging into 19 carefully placed speakers.



THE APEX OF INNOVATION



MORE THAN
AN OVERACHIEVER



The distinctive and plush leather-faced interior offers three options enhanced with wood trim, Silver bezels and bright accents. The new Jeep® Brown/Indigo Blue interior features additional styling cues, including contrast accent stitching and Pearl edge welting. The full-colour Uconnect™ Multimedia Centre, with an 8.4-Inch touch screen and Voice Command, provides Bluetooth® Streaming Audio, hands-free operation⁽¹¹⁾ of its navigation,⁽¹²⁾ communication and entertainment systems. Its premium Alpine® sound system and Commandview® dual-pane panoramic sunroof ensure your life on the road will sound and look its best.

LAREDO

Navigate snow-covered roads to the cottage one day and arrive in style for opening night at the theatre the next. No matter the season, Laredo is equipped with all the finery that gives Grand Cherokee its purebred manners and all-weather capability. The 3.6L Pentastar™ VVT V6 engine and Quadra-Trac I® 4WD system are matched with the new 8-speed automatic transmission for exceptionally efficient performance on the road and at the pump, offering up to 8.3 L/100 km (34 mpg)* highway.

Standard interior amenities abound, giving you the ability to drive safely with hands-free calling⁽¹⁾ or access a variety of vehicle information with a new 7-inch customizable in-cluster display centre. Steering wheel-mounted paddle shifters make life on the road more exciting by giving you control of your up- and downshifting. Other standard luxuries include Keyless Enter 'n Go™ which unlocks the vehicle with a touch of the door handle and a power 12-way driver's seat that can precisely adjust for your individual comfort.

*See page 26 for full details.

LIMITED

High style affords Limited the power to turn heads while delivering a smooth and quiet ride, thanks to the new standard 8-speed automatic transmission. It works in harmony with the available 5.7L VVT V8 engine for exceptional efficiency and power. Take on rugged trails with the help of the Quadra-Trac II® 4WD system with Hill Descent Control. The class-leading Selec-Terrain® vehicle management system⁽²⁾ helps to gain passage, whether you choose to travel on roads covered with snow, mud, sand or rock. Inside, premium leather-faced seats are heated in both the front and second rows, with a heated, leather-wrapped steering wheel offering additional cold-weather comfort for the driver.



GRAND CHEROKEE LAREDO SHOWN IN DEEP CHERRY RED CRYSTAL PEARL, LIMITED SHOWN IN BILLET METALLIC



SRT

The distinctively aggressive and athletic styling of the 2014 Grand Cherokee SRT® features blacked-out, adaptive bi-xenon headlamps that look menacing by day and a signature LED treatment that announces it by night. Taillamps carry the theme to the finish line with “floating” Black surrounds and LEDs. A new, power liftgate offers enhanced convenience with improved rear visibility, and new 20-inch five-spoke goliath wheels add to SRT’s individuality.



KING OF THE THRILL

We started with the best-handling Jeep® vehicle ever, capable of .90 g on the skid pad. To ensure a heart-racing track experience, we added Selec-Track™ with its five dynamic settings ranging from Auto to Track. Track mode provides a more rewarding on-track experience by transferring up to 70 percent of the 6.4L engine’s 465 lb-ft of torque to the rear wheels, which also helps the Launch Control System maximize acceleration off the line. The high-performance Brembo® brake system with six-piston front and four-piston rear calipers achieves a 0-100 km/h-0 stopping distance of only 35 metres.*

We made sure your drive would be safe in challenging weather with a 50/50 front/rear axle balance in Snow mode, and we increased the towing capacity by 44 percent, to 3265 kg (7200 lb);⁽¹⁵⁾ with the new 8-speed automatic transmission. We finished it all off with a stunning race-inspired interior that features a long list of luxurious features, including suede-accented, leather-faced seating, a heated, flat-bottomed steering wheel with paddle shifters and an 8.4-inch touch screen Uconnect™ multimedia centre with Performance Pages.

*Drive responsibly. Always obey the rules of the road.



THE NEW 2014 GRAND CHEROKEE IS RE-IMAGINED AND RE-ENGINEERED TO PERFORM HEROICALLY IN ALL DRIVING CONDITIONS. YOU'LL FEEL THE STRENGTH OF ITS REINFORCED STRUCTURE, SHELTERED WITHIN AN ENVIRONMENT THAT OFFERS OVER 60 SAFETY AND SECURITY FEATURES.

PEACE OF MIND DELIVERED 60 WAYS

HERE ARE JUST A FEW



ELECTRONIC STABILITY CONTROL (ESC):⁽⁶⁾ A vehicle-wide network of safety sensors provides instant aid when it detects that you're veering off your intended path. ESC immediately goes into action by applying the brakes and reducing the throttle when needed. Standard.

READY-ALERT BRAKING. Works in harmony with ESC⁽⁶⁾ to anticipate emergency braking situations, reducing the time required for full brake application. Standard.

PARK-SENSE® FRONT AND REAR PARK ASSIST SYSTEMS:⁽⁹⁾ When in Reverse or driving forward at low speeds, sensors detect the presence of objects up to approximately 1.2 metres in front of the vehicle and 2.0 metres from the rear, and provide both audible and visual warnings in the Electronic Vehicle Information Centre. Available.

ELECTRONIC ROLL MITIGATION (ERM). If things get rough, standard ERM takes immediate action to help you maintain stability and remain under control.

TRAILER SWAY CONTROL (TSC). Crosswinds and traffic hold no sway over you and your trailer. As part of ESC,⁽⁶⁾ TSC helps keep you, and the toys you are towing, safely on course and under control. TSC can recognize a swaying trailer and will automatically apply any individual wheel's brakes and/or reduce engine power in an attempt to eliminate the trailer sway. TSC applies brake pressure on all four wheels to slow the vehicle while increasing pressure on one front wheel to counteract the sway. Standard.

ENHANCED ACCIDENT RESPONSE SYSTEM (EARS). Should air bags⁽¹⁴⁾ deploy, EARS switches on the interior and hazard lamps, unlocks the doors and shuts off the fuel supply after the vehicle has stopped. Standard.

ANTILOCK BRAKE SYSTEM (ABS). The benefits of the ABS shine on slippery, wet roads. This standard advanced system knows when you're driving over rough terrain and adjusts accordingly to help you stay in control.

ADAPTIVE CRUISE CONTROL (ACC):⁽¹⁰⁾ Engage this system and it will automatically adjust the cruising speed to maintain a preset distance between your Grand Cherokee and the crowd ahead. Available.

FORWARD COLLISION WARNING!⁽¹⁰⁾ This available feature is included with ACC⁽¹⁰⁾ and provides audible and visual warnings if the vehicle is approaching an object too fast, alerting the driver that action must be taken.

BLIND-SPOT MONITORING⁽⁸⁾ AND REAR CROSS-PATH DETECTION SYSTEM:⁽⁹⁾ This available technology has dual radar sensors that constantly monitor driver blind spots, providing notification of an encroaching vehicle via illuminated icons on the sideview mirrors and an audible chime if the turn signal is activated. When in Reverse, rear sensors warn the driver with an audible chime if cross traffic approaches the vehicle.

PARKVIEW® REAR BACK-UP CAMERA:⁽⁹⁾ Brings rear objects to your attention on the Uconnect™ 5- or 8.4-inch touch screen display. Available.

SELEC-SPEED™ CONTROL. Smoothly navigating steep hills can be a daunting endeavour. Engage available Selec-Speed Control on the Selec-Terrain® dial of your Grand Cherokee and you'll climb and descend with greater safety. Hill Start Assist and Hill Descent Control are fused into one incredibly capable feature.

ADAPTIVE BI-XENON HID HEADLAMPS WITH AUTO-LEVELLING. These new headlamps swivel in response to the driver's steering to better illuminate winding roads in the dark. The bi-xenon lights shine up to three times brighter than regular headlamps and automatically dim and level to help keep the driver focused on the road ahead. Available.

AIR BAGS!⁽¹⁴⁾ Standard full-length side-curtain, driver's knee blocker, front-side and advanced multistage front air bags all work in tandem to help provide protection for all occupants.

SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER. This standard system prevents vehicle operation by disabling the engine when the encoded key is not present. Operation is automatic, regardless of whether the vehicle is locked or unlocked.

RAIN-SENSING WINDSHIELD WIPERS AND RAIN BRAKE SUPPORT. Front wipers activate when raindrops are detected on the windshield. The smart brake system helps dry the brake rotors on wet roads to ensure the shortest stopping distance when the windshield wipers are activated. Rain brake support is standard. Rain-sensing wipers are an available feature.





3D NAVIGATION⁽¹²⁾
Use your voice to enter a full address in one step. Uconnect™ will provide Garmin® Navigation on its 8.4-inch screen and 7-inch customizable in-cluster display centre, as well as audible turn-by-turn directions. A dealer-activated⁽¹⁵⁾ (non-3D), Uconnect system is also available.



COMFORT CONTROLS
Your Uconnect multimedia centre lets you adjust cabin temperatures via dials, the touch screen or your voice to assure you and your passengers drive in constant comfort.



HANDS-FREE PHONE⁽¹¹⁾
Uconnect™ easily connects with your Bluetooth® compatible phone and allows quick access to your stored contacts via Voice Command™ or the touch screen.



VARIETY ENTERTAINMENT
Connect your compatible media device via the USB port, SD card slot or auxiliary input jack. With SiriusXM™ Satellite Radio⁽¹⁶⁾ you can access more than 120 channels of news, sports, talk and entertainment.

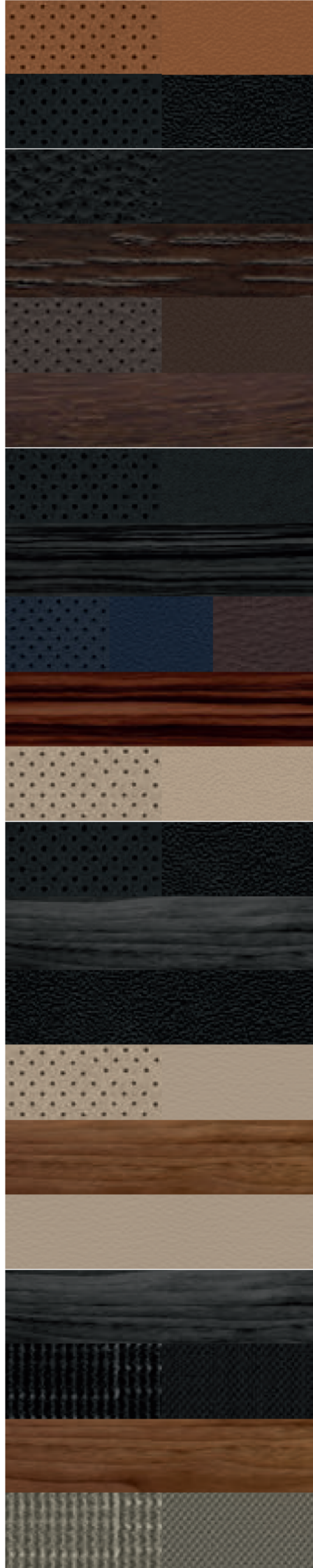
UCONNECT
So advanced.
So easy to use.

THE AWARD-WINNING UCONNECT SYSTEM IS UNPARALLELED IN KEEPING YOU CONNECTED, INFORMED AND ENTERTAINED. UCONNECT WORKS WITH STRAIGHTFORWARD VOICE COMMANDS⁽¹¹⁾ INTUITIVE CONTROLS AND SIMPLE CONNECTIVITY — IT'S JUST HOW TECHNOLOGY SHOULD BE.





harman/kardon



Laguna Leather with perforated suede inserts and silver accent stitching – Sepia (Available)

SRT®

Nappa Leather-faced with perforated suede inserts and light grey accent stitching – Black

Natura Plus Leather with perforated inserts and piping – Black

Summit Black Oak (with black interior)

SUMMIT

Natura Plus Leather with perforated inserts and piping – Jeep® Brown

Summit Brown Oak (with Jeep brown interior)

Nappa Leather-faced with perforated inserts, copper accent stitching and black piping – Black

Black Zebrano Wood (with black interior)

OVERLAND®

Nappa Leather-faced with perforated inserts and pearl accent stitching and piping – Indigo Blue/Jeep Brown

Brown Zebrano Wood (with Light Frost or Jeep Brown/Indigo Interior)

Nappa Leather-faced with perforated inserts and Jeep brown piping – Light Frost

Leather-faced with perforated inserts and accent stitching – Black (Available)

LIMITED

Black Walnut (with Black Interior)

Leather-faced – Black

Leather-faced with perforated inserts – Light Frost (Available)

Brown Walnut (with Light Frost interior)

Leather-faced – Light Frost

Black Walnut (with Black interior)

LAREDO

Premium Cloth – Black

Brown Walnut (with Light Frost interior)

Premium Cloth – Light Frost

LAREDO



- | | |
|---------------------------------|-----------------------------|
| 1 Brilliant Black Crystal Pearl | 6 Black Forest Green Pearl |
| 2 Deep Cherry Red Crystal Pearl | 7 Maximum Steel Metallic |
| 3 Cashmere Pearl | 8 Bright White |
| 4 Billet Metallic | 9 Deep Auburn Pearl |
| 5 Redline Pearl* | 10 Granite Crystal Metallic |
| | 11 True Blue Pearl |

Not all colours available on all models. *SRT only.



20-inch Spider Monkey Forged Aluminum in Black Vapour Chrome SRT* (Available)



20-inch Spider Monkey Forged Aluminum in Satin Carbon SRT (Available)



20-inch Goliath Polished Forged Aluminum SRT (Standard)



20-inch Full Polished Satin Aluminum Summit* (Standard)



20-inch Polished Satin Carbon Aluminum with Mineral Grey Pockets Overland (Standard) Limited (Available)



18-inch Polished Aluminum with Satin Carbon Pockets Limited (Standard) Overland* (Available)



17-inch Tech Silver Aluminum Laredo (Standard)



18-inch Satin Silver Aluminum Laredo (Available)



2014 JEEP® GRAND CHEROKEE FEATURES AND OPTIONS

LAREDO

POWERTRAIN

- 3.6L Pentastar™ VVT V6 with 290 hp and 260 lb-ft of torque (23E)
- Eight-speed automatic transmission with E-Shift

INTERIOR

- Power 12-way driver's seat with lumbar adjust
- Premium cloth seating
- Uconnect™ 5.0 with 5-inch touch screen, SiriusXM Satellite Radio,⁽⁶⁾ hands-free communication,⁽⁹⁾ USB port, SD card slot and auxiliary input jack
- Six speakers
- Seven-inch customizable in-cluster display centre
- Dual-zone automatic temperature control
- Leather-wrapped steering wheel with cruise and audio controls
- Steering wheel-mounted paddle shifters
- Tilt/telescoping steering column
- Leather-wrapped shift knob
- Interior LED lighting with integrated controls
- Two auxiliary 12-volt power outlets
- Fold-flat front passenger seat
- 60/40 split-folding rear seat

EXTERIOR

- 17-inch aluminum wheels
- P245/70R17 OWL on-/off-road tires
- Capless fuel fill and power locking fuel fill door
- Automatic quad halogen projector headlamps
- Projector fog lamps
- LED taillamps
- Body-colour door handles
- Bright exterior accents
- Accent-colour shark-fin antenna
- Roof rack with bright side rails

SAFETY & SECURITY

- Seven air bags,⁽⁴⁾ including driver's knee blocker⁽⁴⁾
- Power heated exterior mirrors, manual folding
- Electronic Stability Control⁽⁶⁾ with Hill Start Assist, Ready-Alert Braking, all-speed traction control, Rain Brake Support and Trailer Sway Control

- Reactive front head restraints⁽⁷⁾
- Four-wheel disc antilock brakes
- Keyless Enter 'n Go™ with proximity sensor
- Sentry Key® anti-theft engine immobilizer
- Enhanced Accident Response System
- Tire pressure monitoring warning lamp

CAPABILITY & FUNCTIONALITY

- 3.45 rear axle ratio
- Quadra-Trac I™ 4x4 system
- 700-amp maintenance-free battery
- 160-amp alternator
- Electro-hydraulic power steering, rack and pinion
- Premium insulation with hood insulation

OPTIONAL EQUIPMENT

- Uconnect 8.4A Multimedia Centre with 8.4-inch Touch Screen (NAV Ready)⁽⁸⁾
- Trailer Tow Group IV
- Security and Convenience Group
- Off-Road Adventure Group I
- All-Weather Capability Group
- 18-inch Satin Silver Aluminum Wheels
- Power Sunroof
- Single-Disc Remote CD Player



POWERTRAIN

- 3.6L Pentastar™ VVT V6 (23P)
- 5.7L VVT V8 (27P)
- 3.0L EcoDiesel V6 with 240 hp and 420 lb-ft of torque (22P)
- Eight-speed automatic transmission with E-Shift

ENHANCEMENTS vs. LIMITED

- Quadra-Lift™ Air Suspension system
- Nappa luxury leather-faced seating with edge welting
- Leather-wrapped instrument panel and centre console
- Wood and leather-wrapped steering wheel
- Uconnect™ 8.4AN multimedia centre with 8.4-inch touch screen and 3D navigation⁽⁸⁾
- 20-inch polished Satin Carbon aluminum wheels with Mineral Grey painted pockets
- P265/50R20 All-Season tires
- CommandView® dual-pane panoramic sunroof
- Genuine wood accents
- Bi-xenon HID headlamps
- Power folding mirrors with approach lamps
- Auto-dimming exterior passenger mirror
- Class IV hitch receiver
- 4- and 7-pin wiring harness
- Rear footwell lighting
- Chrome front tow hooks



- Bright grille and sill inserts; body-colour wheel lips, fascia and sills
 - Body-colour shark-fin antenna
- OPTIONAL EQUIPMENT**
- Advanced Technology Group
 - Rear Entertainment Centre
 - Off-Road Adventure Group II
 - Single-Disc Remote CD Player



POWERTRAIN

- 3.6L Pentastar VVT V6 (23R)
- 5.7L VVT V8 (27R)
- 3.0L EcoDiesel V6 (22R)
- Eight-speed automatic transmission with E-Shift

ENHANCEMENTS vs. OVERLAND®

- Quadra-Drive II™ 4x4 system (with 5.7L VVT V8)
- Natura Plus leather-faced seating
- harman/kardon® 19-speaker audio system with 825-watt amplifier
- 20-inch full-polished Satin aluminum wheels
- Park-Sense® Front and Rear Park Assist Systems⁽⁹⁾
- Blind-Spot Monitoring⁽⁹⁾ with Rear Cross-Path Detection⁽⁹⁾
- Adaptive Cruise Control⁽¹⁰⁾ and Forward Collision Warning⁽¹⁰⁾
- Adaptive bi-xenon HID headlamps
- Exotic open-pore wood accents
- Premium headliner
- Body-colour Summit® grille with bright inserts
- Headlamp washers



- OPTIONAL EQUIPMENT**
- Rear Entertainment Centre
 - Single-Disc Remote CD Player



LIMITED

POWERTRAIN

- 3.6L Pentastar VVT V6 (23H)
- 5.7L VVT V8 with 360 hp and 390 lb-ft of torque (27H)
- Eight-speed automatic transmission with E-Shift

ENHANCEMENTS vs. LAREDO

- Quadra-Trac II® 4x4 system with Hill Descent Control
- Selec-Terrain™ with Auto, Snow, Sand, Mud and Rock settings
- Premium leather-faced seating, heated first and second rows
- 18-inch aluminum wheels
- P265/60R18 All-Season tires
- Memory settings for driver's seat, radio and mirrors
- Heated steering wheel
- ParkView® Rear Back-up Camera⁽⁹⁾ with dynamic grid lines and Park-Sense® Rear Park Assist System⁽⁹⁾
- Nine speakers with 506-watt amplifier
- Power liftgate
- Remote start
- Security alarm
- Dual exhaust with bright tips
- Bright door handles and mirrors with supplemental signals
- Universal garage door opener⁽¹⁸⁾
- Auto-dimming exterior driver's mirror
- 115-volt auxiliary power outlet
- 180-amp alternator

OPTIONAL EQUIPMENT

- Uconnect 8.4AN Multimedia Centre with 8.4-Inch Touch Screen and 3D Navigation⁽⁸⁾
- Uconnect 8.4A Multimedia Centre with 8.4-Inch Touch Screen (NAV Ready)⁽⁸⁾
- 20-Inch Aluminum Wheels
- Trailer Tow Group IV
- Off-Road Adventure Group I
- Off-Road Adventure Group II
- Advanced Technology Group
- Luxury Group II
- Power Sunroof
- Single-Disc Remote CD Player
- Rear Entertainment Centre

SRT



POWERTRAIN

- 6.4L SRT® HEMI® V8 with MDS engine, 470 hp and 465 lb-ft of torque (29L)
- Eight-speed automatic transmission with E-Shift

SELECT STANDARD EQUIPMENT

- Quadra-Trac™ SRT active-on-demand 4WD system
- Selec-Track™ terrain management system
- Uconnect 8.4AN with 8.4-inch touch screen, 3D navigation⁽⁸⁾ and SRT Performance Pages
- 20-inch Goliath SRT forged aluminum wheels
- P295/45ZR20 BSW All-Season Pirelli® run-flat tires
- Brembo® high-performance brakes with four-piston rear and six-piston front calipers
- Performance-tuned steering
- High-performance, adaptive damping suspension
- Sport Mode
- SRT embroidered leather-faced seats with perforated suede inserts
- Flat-bottom steering wheel with paddle shifters
- Full-length front console premium armrest
- Bright pedals
- Blacked-out grille surround with bright insert
- Real carbon-fibre interior accents
- Driver and front-passenger lower LED lamps
- Heavy duty engine cooling
- Dual integrated Black exhaust tips



- 3.70 rear axle ratio
- Electronic rear limited-slip differential

OPTIONAL EQUIPMENT

- High-Performance Laguna Leather Seats
- 20-inch Spider Monkey Forged Aluminum Wheels in Satin Carbon
- 20-inch Spider Monkey Black Chrome Forged Aluminum Wheels
- Rear Entertainment Centre
- Luxury Group II
- Trailer Tow Group IV
- SRT High-Performance Audio
- CommandView Dual-Pane Panoramic Sunroof
- P295/45ZR20 BSW Three-Season Pirelli Tires
- Full-Size Spare Tire
- Single-Disc Remote CD Player



SPECIFICATIONS

	Laredo	Limited	Overland®	Summit®	SRT®
Curb Weight, kg (lb)					
3.6L VVT V6 Engine	2121 (4677)	2211 (4875)	2261 (4984)	2247 (4955)	-
5.7L VVT V8 Engine	-	2329 (5135)	2381 (5250)	2367 (5219)	-
3.0L EcoDiesel V6 Engine	-	-	2446 (5393)	2437 (5374)	-
6.4L V8 Engine	-	-	-	-	2336 (5150)
GVWR, kg (lb)					
3.6L VVT V6 Engine	2948 (6500)	2948 (6500)	2948 (6500)	2948 (6500)	-
5.7L VVT V8 Engine	-	3084 (6800)	3084 (6800)	3084 (6800)	-
3.0L EcoDiesel V6 Engine	-	-	3084 (6800)	3084 (6800)	-
6.4L V8 Engine	-	-	-	-	2948 (6500)
Towing, kg (lb) (when properly equipped)					
3.6L VVT V6 Engine	2812 (6200)	2812 (6200)	2812 (6200)	2812 (6200)	-
5.7L VVT V8 Engine	-	3265 (7200)	3265 (7200)	3265 (7200)	-
3.0L EcoDiesel V6 Engine	-	-	3265 (7200)	3265 (7200)	-
6.4L V8 Engine	-	-	-	-	3265 (7200)
Exterior, mm (in)					
Wheelbase	2915 (114.8)			2915 (114.8)	
Overall Height (at roof rail/ at antenna)	1761 (69.3)/1779 (70.0)			1756 (69.1)/ 1952 (76.9)	
Overall Width (including mirrors)	2154 (84.8)			2156 (84.9)	
Body Width	1943 (76.5)			1958 (77.1)	
Overall Length	4822 (189.8)			4859 (191.3)	
Front Track	1623 (63.9)			1618 (63.7)	
Rear Track	1627 (64.1)			1633 (64.3)	
Ground Clearance - minimum - maximum	218 (8.6) - Standard Suspension 287 (11.3) - Quadra-Lift® Air Suspension at Off-Road 2			210.8 (8.3)	
Approach Angle (degrees)	26.3 - Standard Suspension 35.8 - Quadra-Lift Air Suspension at Off-Road 2 (air dam off)			18.5	
Ramp Breakover Angle (degrees)	18.8 - Standard Suspension 23.5 - Quadra-Lift Air Suspension at Off-Road 2			17.8	
Departure Angle (degrees)	26.5 - Standard Suspension 29.6 - Quadra-Lift Air Suspension at Off-Road 2			21.9	
Interior, mm (in)					
	Front		Rear		
Headroom	1013 (39.9)		995 (39.2)		
Legroom	1025 (40.3)		981 (38.6)		
Hip Room	1449 (57.0)		1428 (56.2)		
Shoulder Room	1491 (58.7)		1474 (58.0)		
Volumes & Capacities					
Behind Rear Seat, L (cu ft)	1027 (36.3)			993 (35.1)	
Rear Seats Folded, L (cu ft)	1934 (68.3)			1945 (68.7)	
Seating Capacity	5				
Fuel Tank Capacity, L (gal)	93.1 (20.4)				

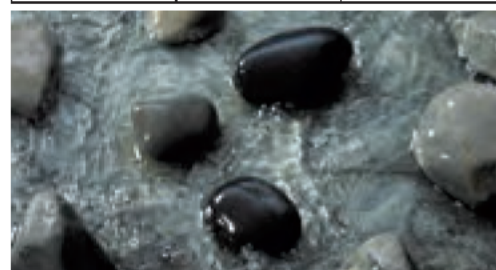
FUEL ECONOMY AND PERFORMANCE

Based on 2014 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for EnerGuide information.

Engine/Transmission	Fuel Economy L/100 km	
	(mpg) City	(mpg) Highway
3.6L VVT V6	12.4 (23)	8.3 (34)*
5.7L VVT V8 MDS	15.6 (18)	9.9 (29)†
3.0L EcoDiesel V6	9.8 (29)†	7.0 (40)
6.4L V8 MDS	16.6 (17)	10.7 (26)

*As described on pages 7 and 14.
†As described on page 7.

Engine/Transmission	Horsepower	Torque (lb-ft)
3.6L VVT V6	290	260
5.7L VVT V8 MDS	360	390
3.0L EcoDiesel V6	240	420
6.4L V8 MDS	470	465



PACKAGE DETAILS

3.0L ECODIESEL V6 ENGINE

- Quadra-Drive II™ 4x4 system
- 220-amp alternator
- 800-amp maintenance-free battery
- 230-mm rear axle
- Four-wheel heavy-duty antilock brakes
- Heavy-duty engine cooling

5.7L VVT V8 WITH FUELSAVER MDS TECHNOLOGY

- Quadra-Drive II 4x4 system (Overland® and Summit®)
- 230-mm rear axle
- 3.09 rear axle ratio
- Heavy duty four-wheel disc antilock brakes

SECURITY AND CONVENIENCE GROUP

- Power liftgate
- Heated steering wheel
- Heated front seats
- Remote start system
- 115-volt auxiliary power outlet
- Cargo compartment cover
- Security alarm
- Universal garage door opener⁽¹⁸⁾

OFF-ROAD ADVENTURE GROUP II

- Quadra-Drive II 4x4 system (with 5.7L V8 engine on Limited)
- Selec-Speed™ Control (with 5.7L V8)
- Quadra-Lift™ Air Suspension system
- Front suspension skid plate
- Fuel tank, transfer case and underbody skid plate
- Tow hooks, two front and one rear
- Full-size spare tire
- 18-inch polished aluminum wheels with Satin Carbon pockets (Overland)
- P265/60R18 BSW All-Season on-/off-road tires
- Trail Rated® badge

OFF-ROAD ADVENTURE GROUP I

- Quadra-Trac II™ 4x4 system
- Selec-Terrain™ with Auto, Snow, Sand, Mud and Rock settings
- Front suspension skid plate
- Fuel tank, transfer case and underbody skid plate
- Trail Rated badge
- Full-size spare tire
- P265/60R18 BSW All-Season on-/off-road tires (Limited)
- P265/60R17 OWL All-Terrain tires (Laredo)

TRAILER TOW GROUP IV

- 4- and 7-pin wiring harness
- Class IV hitch receiver
- Delete rear tow hook
- Full-size spare tire
- Heavy duty engine cooling
- Rear load-levelling suspension (Laredo, Limited)

ALL-WEATHER CAPABILITY GROUP

- Quadra-Trac II 4x4 system
- Selec-Terrain system
- Remote start system
- Heated steering wheel
- Heated front seats
- Mopar® cargo area liner
- Mopar slush mats
- Tow hooks

ADVANCED TECHNOLOGY GROUP

- Adaptive Cruise Control⁽⁹⁾/Forward Collision Warning⁽¹⁰⁾
- Advanced Brake Assist
- Blind-Spot Monitoring⁽⁹⁾ and Rear Cross-Path Detection⁽⁹⁾

LUXURY GROUP II (SRT®)

- Advanced Brake Assist
- Blind-Spot Monitoring⁽⁹⁾ and Rear Cross-Path Detection⁽⁹⁾
- Leather-wrapped upper door trim
- Adaptive Cruise Control⁽⁹⁾/Forward Collision Warning⁽¹⁰⁾
- Leather-wrapped instrument panel
- Under-seat lighting

LUXURY GROUP II (LIMITED)

- Rain-sensing windshield wipers
- Auto High-Beam Headlamp Control
- Bi-xenon HID headlamps
- LED daytime running lamps
- CommandView® Dual-Pane Panoramic Sunroof
- Leather-faced seating with perforated inserts
- Ventilated front seats
- Uconnect™ 8.4A multimedia centre with 8.4-inch touch screen (NAV Ready)
- Power tilt/telescoping steering column

REAR DVD ENTERTAINMENT CENTRE

- Wireless headphones
- Dual 9-inch seat-back-mounted screens
- Remote control
- Blu-ray™ Disc/DVD-compatible

SRT HIGH-PERFORMANCE AUDIO

- 19 speakers, including subwoofer
- 825-watt amplifier

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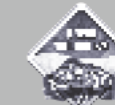


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*Whichever comes first. Some conditions may apply. †The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

DISCLAIMERS. 1) Jeep Grand Cherokee has received more awards over its lifetime than any other SUV. 2) Based on 2013 Ward's Middle Sport/Utility segmentation. When properly equipped. 3) Based on 2013 Ward's Middle Sport/Utility segmentation. 4) Based on 2013 Ward's Middle Sport/Utility segmentation when properly equipped with the 3.6L Pentastar or 3.0L EcoDiesel engine. 5) Do not attempt water fording unless depth is known to be less than 51 cm (20 inches). Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. 6) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 7) Based on 2013 Ward's Middle Sport/Utility segmentation. Driving range based on Chrysler EnerGuide highway fuel consumption ratings and fuel tank capacity. Your actual driving range will vary based on powertrain, driving habits and other factors. 8) Always check visually for vehicles prior to changing lanes. 9) Always check entire surroundings before manoeuvring your vehicle. 10) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to use brakes to avoid collisions. 11) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 12) Never program while driving. GPS mapping and 3D navigation may not be detailed in all areas or reflect current road regulations. 3D mapping may not be available in all areas. 13) When properly equipped. 14) The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 15) Additional fees will apply for dealer activated navigation. 16) Requires SiriusXM Radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca 17) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 18) Not compatible with all garage door openers.



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