

It takes conviction to stand up to the naysayers.

A creative fire that's unafraid of the blank page.

And courage to flip conventional wisdom on its head.

Because this is the only way to change the game.

And the only way to build cars worth driving.

Today, Mazda is changing the game.

With innovative thinking and technologies.

Head-turning designs. And performance that never compromises.

Making every Mazda more exhilarating to drive.

These are actions, not words. Proof, not theories.

Making the impossible possible. This is the Mazda Way.

zoom-zoom



KODO: SOUL of MOTION

## **DEFYING CONVENTION SEVEN SEATS AT A TIME.**

The 2014 CX-9 dares to achieve what no other crossover can. For starters, it's a 7-seater raised by a pack of sports cars – making what is improbable in other crossover SUVs possible. Built with extraordinarily nimble road manners, a sumptuous interior and superb good looks, the CX-9 is a pure expression of balance and harmony. And with KODO "Soul of Motion" design, it delivers a stunning visual presence – inside and out – characterized by sporty yet graceful proportions that are strikingly luxurious. Both flexible and focused, with an uncompromising array of advanced technologies and features, navigating everything from rush hour traffic to twisty back country roads has never been so exhilarating.



for a confident stance on a variety of roads in a variety of weather conditions. And with the standard towing package, you can haul up to 1,588 kg (3,500 lbs.) of gear, helping you take adventure to the road. Wherever those roads lead, the CX-9 puts your passion for driving first, giving a ride that belongs in a confidence-inspiring category of its own.



#### MANUAL-SHIFT MODE

A 6-speed SPORT mode automatic transmission, standard on all CX-9 models, combines the extra control - and fun of a manual-shift mode with the smooth-shifting convenience of an advanced automatic transmission.



#### VARIABLE VALVE TIMING

Normally, "acceleration" and "fuel efficiency" would seem to work against each other. But the CX-9's 3.7 L V6 engine bucks the trend with intelligent Variable Valve Timing that maximizes high-rpm power and low-end torque, yet it delivers up to 8.4 L/100 km highway.



#### ADVANCED HANDLING AND STEERING /

The CX-9's fully independent suspension includes MacPherson struts up front and an advanced multi-link system in the rear, promoting sure-footed wheel-to-road contact. Stabilizer bars at both ends help minimize body roll. Plus, precise, power-assisted rack-and-pinion steering boasts engine speed-sensing variable power assist.

#### ACTIVE TORQUE-SPLIT ALL-WHEEL-DRIVE SYSTEM /

The available Active Torque-Split All-Wheel-Drive system\* maintains an ideal balance between front and rear axle torque (up to 50/50) by continuously monitoring wheel speed and engine data, and instantly adjusting to adverse changes in road and weather conditions.

\*Optional on the GS model and standard on the GT model. †Estimated fuel economy on the 2WD.





#### / THIRD-ROW ACCESS /

A single hand is all it takes to operate the CX-9's ingenious "tilt-and-slide" mechanism on the 60/40-split fold-down second-row seats. The seat automatically moves forward nearly 22 cm for easy access to third-row seating.

#### VERSATILE CARGO SPACE /

Besides deftly handling up to seven adults, the CX-9 also provides a generous 487 L of cargo space behind the third-row seat. Quickly and conveniently fold down the second- and third-row seats, and cargo room expands to 2,851 L.‡

# MORE THAN ACCENTS. A WHOLE NEW LANGUAGE OF SOPHISTICATION.

Just because a vehicle sets a standard for versatility and performance, that doesn't mean it can't have a world-class interior. For driver and passengers alike, the CX-9's smallest details are designed to be a testament to craftsmanship - including the cavernous 2,851 L of cargo space<sup>‡</sup>. From its available leather- and suede-trimmed seats\*, standard 8-way power-adjustable driver's seat with available 3-setting memory position<sup>‡</sup>, to its leather-wrapped steering wheel and shift knob, you're surrounded by refinement. With such an intelligently designed interior, sport and splendour merge with absolute harmony.

‡Please remember to properly secure all cargo.

<sup>\*</sup>Available on the GS model with black interior and Luxury Package and standard on the GT model with black interior. Vehicles with sand interior come with leather-trimmed upholstery. †Standard on the GT model.



The cockpit of the CX-9 is outfitted for the driver's ultimate convenience and control. Mazda's Human-Machine Interface (HMI) has evolved to a level of intuitiveness that allows for remarkable ease of operation. Instrumentation is readily accessible at a glance. Features such as steering-wheel-mounted audio controls and cruise control, Bluetooth® hands-free phone system and 3-zone climate control - all standard - keep you comfortable and connected. The standard audio touchscreen display with rearview camera\*, available navigation system† and SiriusXM® Satellite Radio‡ make taking to the road entertaining and so intuitive that it's like driving with a sixth sense.

#### / NAVIGATION SYSTEM /

Our convenient navigation system<sup>‡</sup> offers advanced features such as voice recognition, advanced lane guidance and route recommendations.

#### / ADVANCED KEYLESS ENTRY SYSTEM /

As you approach your CX-9, the Advanced Keyless Entry System (keyless entry and start)† brings your CX-9 to life. Recognizing you, it remotely unlocks the doors and automatically adjusts the 8-way power driver's seat to your personal settings.

## / DRIVER'S SEAT WITH MEMORY POSITION /

A driver's seat with memory position is also standard on the GT model. It allows you to create and store up to three unique driver's seat positions – automatically accessible at the touch of a button.









## BOSE® CENTERPOINT® SURROUND SOUND SYSTEM /

The premium Bose® audio system\*, custom-built for the CX-9, features 10 speakers, Centerpoint® Surround Sound, and stunning multi-channel sound. AudioPilot® automatically adjusts multiple frequencies to compensate for distracting road, wind and cabin noises.



#### BLUETOOTH® WITH AUDIO PROFILE /

Make and take calls via the standard Bluetooth® hands-free phone system. Audio Profile offers wireless audio capability, so you can enjoy your music from your Bluetooth®-compatible audio device.



#### / REARVIEW CAMERA /

The rearview camera\* comes standard on the CX-9. It offers increased visibility of objects behind you, and it's automatically activated whenever the CX-9 is shifted into reverse.

<sup>\*</sup>Rearview camera does not provide a comprehensive view of the entire rear area of the vehicle. Always check your surroundings. †Available on the GS model with Luxury Package and standard on the GT model. ‡Standard on the GT model.

### PLAYING IT SAFE BY ENGINEERING TO THE NEXT LEVEL.

The numerous active and passive safety features in the CX-9 are painstakingly crafted to give you and your family one feeling: peace of mind. Active whiplash-reducing front-seat headrests, three-point seatbelts for all seven positions, side-impact door beams, front and rear crumple zones, integrated child-safety seat anchors and tethers in the second row – and we're only just beginning. A collapsible steering column absorbs energy in the event of a heavy frontal impact, while a foldaway brake assembly reduces the risk of serious injuries to the ankle and leg. Just a few of the anticipatory safety features you'll find on your CX-9.



#### / SIX STANDARD AIR BAGS /

Advanced dual front air bags\* that use inflators with both crash-zone and driver's/passenger's seat weight sensors are standard on all CX-9 models – as are dual side air bags and dual side-impact air curtains.

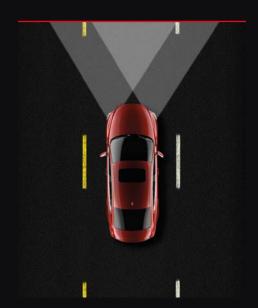
#### / "TRIPLE H" BODY CONSTRUCTION /

By adding extra steel reinforcements to critical areas of the body, Mazda's "Triple H" body construction system enhances structural integrity, impact protection and rigidity for superior handling. In key areas, the CX-9 also uses high-tensile steel, which is stronger and more rigid than conventional steel.



#### / ENHANCED STABILITY AND CONTROL /

The Traction Control System detects wheel spin, then reduces engine power to help improve traction in slippery conditions. Dynamic Stability Control<sup>†</sup> modulates the engine and brakes when over- or under-steering is detected, helping to keep you on your intended path while cornering. Roll-Over Stability Control uses sensors to monitor vehicle movement and automatically applies brakes to help keep the CX-9 stable.



#### / CLEARER NIGHTTIME VISION

Standard on the GT model, the auto on/off Bi-Xenon High-Intensity
Discharge headlights automatically provide you with enhanced low-beam nighttime illumination. No need to even take your hands off the wheel.



#### ADVANCED BRAKING TECHNOLOGIES

A comprehensive set of advanced braking technologies comes standard on the CX-9. Large 4-wheel disc brakes promote linear, fade-resistant stopping power. An Anti-lock Brake System prevents wheel lockup so you can make controlled stops. Electronic Brake Force Distribution applies force to individual brakes based on changing road conditions. And in emergency situations, Brake Assist increases braking pressure.



## / BLIND SPOT MONITORING SYSTEM WITH REAR CROSS TRAFFIC ALERT /

The Blind Spot Monitoring System\*\* system uses radar sensors to detect objects in your left or right blind spots, alerting you with a warning light in the appropriate side mirror. If you signal a lane change in your blind spot, the light blinks and a warning chime sounds. The Rear Cross Traffic Alert warns you when cars are coming when you are backing out of a parking space.

\*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. †Dynamic Stability Control (DSC) is not a substitute for safe driving practices. ‡Always check your mirrors. Be aware of the traffic around you.

METEOR GREY MICA JET BLACK MICA ZEAL RED MICA CRYSTAL WHITE PEARL

## **CX-9 COLOUR COMBINATIONS**

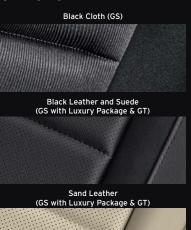
| PAINT COLOURS          | <b>GS</b><br>BLACK<br>CLOTH | GS with Luxury BLACK LEATHER/SUEDE | SAND |
|------------------------|-----------------------------|------------------------------------|------|
| Zeal Red Mica          |                             | •                                  |      |
| Crystal White Pearl    | •                           | •                                  | •    |
| Aluminum Metallic Mica | •                           | •                                  |      |
| Meteor Grey Mica       | •                           | •                                  |      |
| Jet Black Mica         | •                           | •                                  |      |

## **CX-9 SPECIFICATIONS AND CAPACITIES**

= Available \*Special order only

| SPECIFICATIONS                                                    | GS/GT                                |
|-------------------------------------------------------------------|--------------------------------------|
| Engine type                                                       | 3.7 L DOHC 24-valve V6               |
| Displacement                                                      | 3,726 cc                             |
| Compression ratio                                                 | 10.3:1                               |
| Horsepower SAE net                                                | 273 @ 6,250 rpm                      |
| Torque SAE net lb. ft.                                            | 270 @ 4,250 rpm                      |
| Fuel system                                                       | Multi-port Electronic Fuel Injection |
| Recommended fuel                                                  | Regular                              |
| Fuel economy city/highway (L/100 km)*<br>2WD                      | 12.7/8.4                             |
| AWD                                                               | 12.8/9.0                             |
| Curb weight (kg) 2WD                                              | 1,927                                |
| AWD *Estimated fuel economy. Your actual fuel consumption         | 2,065<br>may yary.                   |
|                                                                   |                                      |
| EXTERIOR DIMENSIONS                                               | 2                                    |
| Wheelbase/overall length (mm)                                     | 2,875/5,108                          |
| Overall width (mm)                                                | 1,936                                |
| Overall height (mm)                                               | 1,728                                |
| Track (fr/rr) (mm)                                                | 1,654/1,644                          |
| Turning circle, curb-to-curb (m)                                  | 11.4                                 |
| INTERIOR DIMENSIONS                                               |                                      |
| Headroom (fr/2nd/3rd) (mm)                                        | 1,005/990/899                        |
| Headroom (fr/2nd/3rd) with moonroof (mm)                          | 975/990/899                          |
| Legroom (fr/2nd/3rd) (mm)                                         | 1,038/1,010/824                      |
| Shoulder room (fr/2nd/3rd) (mm)                                   | 1,510/1,490/1,444                    |
| Cargo length (rear seat to tailgate) (mm)                         | 483                                  |
| Cargo width (between quarter trims) (mm)                          | 1,170                                |
| CAPACITIES                                                        |                                      |
| Seating                                                           | 7                                    |
| Towing capacity (kg)                                              | 1,588 (3,500 lbs)                    |
| Cargo volume (L)<br>behind 3rd row<br>with 2nd and 3rd row folded | 487<br>2,851                         |
| Passenger volume (L)                                              | 3,947                                |
| Passenger volume with moonroof (L)                                | 3,900                                |
| Total interior volume (L)                                         | 4,434                                |
| Total interior volume with moonroof (L)                           | 4,386                                |
| Fuel tank (L)                                                     | 76                                   |

## **UPHOLSTERY**





WHEEL OPTIONS

20" bright finish alloy wheels (GT)



## **CX-9 FEATURES**

| ENGINE & TRANSMISSION                                                        | GS | GT |
|------------------------------------------------------------------------------|----|----|
| 3.7 L DOHC 24-valve V6                                                       | S  | S  |
| 6-speed SPORT mode automatic transmission                                    | S  | S  |
| Front-wheel drive                                                            | S  | -  |
| Active Torque-Split All-Wheel Drive System (AWD)                             | 0  | S  |
| SUSPENSION & BRAKES                                                          |    |    |
| Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD) | S  | S  |
| Rack-and-pinion steering with engine-rpm-sensing variable power assist       | S  | S  |
| Dynamic Stability Control (DSC) and Traction Control System (TCS)            | S  | S  |
| Roll-Over Stability Control (RSC)                                            | S  | S  |
| Power-assisted front and rear ventilated 4-wheel disc brakes                 | S  | S  |
| Front independent strut suspension with coil springs                         | S  | S  |
| Rear independent multi-link suspension with coil springs                     | S  | S  |
| Front and rear stabilizer bars                                               | S  | S  |
| Towing package (includes larger cooling fan and radiator)                    | S  | S  |
| SAFETY & SECURITY                                                            |    |    |
| Dual front air bags, dual front side air bags, dual side air curtains        | S  | S  |
| Roll-over sensor for air curtains                                            | S  | S  |
| Anti-theft alarm system                                                      | S  | S  |
| Engine immobilizer theft-deterrent system                                    | S  | S  |
| Front active head restraints                                                 | S  | S  |
| Height-adjustable front and rear seat head restraints                        | S  | S  |
| Height-adjustable front seatbelts                                            | S  | S  |
| 3-point seatbelts for all occupants                                          | S  | S  |
| Integrated child-seat anchors on 2nd row seats                               | S  | S  |
| Driver's and front passenger's seatbelt pretensioners and load limiters      | S  | S  |
| Blind Spot Monitoring System (BSM) with Rear Cross Traffic Alert (RCTA)      | -  | S  |
|                                                                              |    |    |

## CX-9 FEATURES (cont'd)

| EXTERIOR                                                                                  | GS       | GT |
|-------------------------------------------------------------------------------------------|----------|----|
| Body-coloured door handles and tailgate garnish                                           | S        |    |
| Bright finish on door handles and silver finish tailgate garnish                          | -        | S  |
| Body-coloured rear spoiler                                                                | S        | S  |
| Body-coloured power-operated heated door mirrors                                          | <u> </u> | S  |
| Tilt-in reverse on door mirrors                                                           | -        | S  |
| Turn signal indicator on door mirrors                                                     | -        | S  |
| Privacy glass (rear door glass, quarter glass and rear gate glass)                        | S        | S  |
| Halogen headlights                                                                        | S        | -  |
| Bi-Xenon (HID) headlights with LED daytime running lights                                 | -        | S  |
| Manual headlight levelling                                                                | -        | S  |
| Automatic headlight control                                                               | S        | S  |
| Fog lights                                                                                | -        | S  |
| Bright ring finish on front headlights                                                    | -        | S  |
| Rain-sensing front wipers                                                                 | S        | S  |
| Rear intermittent wiper; rear window defroster                                            | S        | S  |
| Power tailgate                                                                            | LP       | S  |
| Dual exhaust outlets                                                                      | S        | s  |
| WHEELS & TIRES                                                                            |          |    |
| 18" alloy wheels with 245/60R18 all-season tires                                          | S        |    |
| 20" bright finish alloy wheels with 245/50R20 all-season tires                            | -        | S  |
| Tire Pressure Monitoring System (TPMS)                                                    | S        | s  |
| Temporary spare tire                                                                      | s        | S  |
| COMFORT & CONVENIENCE                                                                     | Ŭ        | ŭ  |
| Front and rear air conditioning with 3-zone climate control                               | S        | S  |
| Rear air conditioning display                                                             | s        | s  |
| Tilt and telescopic steering wheel                                                        | s        | s  |
| Steering-wheel-mounted cruise controls                                                    | S        | S  |
| Power door locks                                                                          | s        | s  |
| Power windows with driver's/front passenger's one-touch                                   | S        | S  |
| up and down feature  Auto up/down system for front windows                                | S        | S  |
| Remote keyless entry system with retractable key                                          |          | ა  |
| (includes two transmitters)                                                               | S        |    |
| Advanced Keyless Entry System (keyless entry and start)                                   | LP       | S  |
| Rear seat heater ducts                                                                    | S        | S  |
| Driver's and passenger's sunvisors with illuminated covered vanity mirrors and extensions | S        | S  |
| Auto-dimming rearview mirror with HomeLink® garage door opener                            | S        | S  |
| 2 power outlets (in front and centre console box)                                         | S        | S  |
| Dual front cup holders, dual 2nd row cup holders and four 3rd row cup holders             | S        | S  |
| Rear back-up sensors                                                                      | -        | S  |
| Voice-activated navigation system                                                         | -        | S  |
| Power glass moonroof with sunshade, tilt-up ventilation and one-touch open and close      | LP       | S  |
| SEAT & TRIM                                                                               |          |    |
| 8-way power-adjustable driver's seat                                                      | S        | S  |
| Driver's seat manual lumbar support                                                       | S        | -  |
| Driver's seat power lumbar support                                                        | LP       | S  |
| Driver's seat memory position (including exterior mirrors)                                | -        | S  |
| 4-way power-adjustable front passenger's seat                                             | LP       | S  |
| Heated front seats with high and low function                                             | S        | S  |
| 60/40-split fold-down 2nd row seatback                                                    | s        | s  |
|                                                                                           |          |    |

| SEAT & TRIM (cont'd)                                                                                                  |    | GT |  |
|-----------------------------------------------------------------------------------------------------------------------|----|----|--|
| 50/50-split fold-down 3rd row seatback                                                                                | S  | S  |  |
| Premium cloth upholstery                                                                                              |    | -  |  |
| Leather- and suede-trimmed upholstery (black interior only)                                                           | LP | S  |  |
| Leather-trimmed upholstery (sand interior only)*                                                                      | LP | S  |  |
| Suede-trimmed door panel (front and rear; black interior only)                                                        | LP | S  |  |
| Leather-like door panel trim (front and rear; sand interior only)*                                                    | LP | S  |  |
| Leather-wrapped steering wheel                                                                                        | S  | -  |  |
| Leather-wrapped steering wheel with piano black finish                                                                | -  | S  |  |
| Leather-wrapped shift knob                                                                                            |    | S  |  |
| Inner door handles with bright finish                                                                                 | S  | S  |  |
| Power window switch side panel with piano black finish                                                                | S  | -  |  |
| Power window switch side panel with Bordeaux satin finish                                                             | -  | S  |  |
| Centre instrument panel trim with piano black finish                                                                  | S  | -  |  |
| Centre instrument panel trim with Bordeaux satin finish                                                               | -  | S  |  |
| INSTRUMENT PANEL & STORAGE                                                                                            |    |    |  |
| Electroluminescent gauges                                                                                             | S  | S  |  |
| Blue indirect lighting                                                                                                | -  | S  |  |
| Speedometer, tachometer, engine coolant temperature and fuel indicator                                                | S  | S  |  |
| Exterior temperature gauge                                                                                            | S  | S  |  |
| Trip computer                                                                                                         |    | S  |  |
| Overhead console with sunglasses storage                                                                              | S  | S  |  |
| Illuminated glove compartment                                                                                         | S  | S  |  |
| Warning lights for low fuel level, low windshield washer fluid,<br>door ajar, check engine, oil pressure and air bags | S  | S  |  |
| AUDIO                                                                                                                 |    |    |  |
| AM/FM CD player with 6 speakers                                                                                       | S  |    |  |
| 10-speaker premium Bose® audio system with AM/FM CD player                                                            | -  | S  |  |
| AudioPilot® noise compensation technology and<br>Centerpoint® Surround Sound System                                   | -  | S  |  |
| MP3 functionality on CD player                                                                                        | S  | S  |  |
| USB and auxiliary audio input                                                                                         |    | S  |  |
| HD Radio                                                                                                              |    | S  |  |
| SiriusXM® Satellite Radio (free 6-month subscription)                                                                 |    | S  |  |
| Bluetooth® hands-free phone capability with Audio Profile                                                             |    | S  |  |
| Bluetooth® SMS texting function†                                                                                      |    | S  |  |
| Steering-wheel-mounted audio controls                                                                                 |    | S  |  |
| 5.8" audio display touchscreen with rearview camera                                                                   | S  | S  |  |
| S = Standard O = Optional LP = Luxury Package - = Not available                                                       |    |    |  |
|                                                                                                                       |    |    |  |

## **CX-9 PACKAGE**

LUXURY PACKAGE (AVAILABLE ON GS WITH AWD ONLY): Power tailgate, Advanced Keyless Entry System (keyless entry and start), power glass moonroof with sunshade, tilt-up ventilation and one-touch open and close feature, leather-trimmed upholstery (sand interior)\* or leather- and suedetrimmed upholstery (black interior), suede-trimmed door panel (front and rear; black interior) or leather-like door panel trim (front and rear; sand interior)\*, 4-way power-adjustable front passenger's seat and driver's seat power lumbar support.

<sup>\*</sup>Sand interior is available by special order only.
†Text messaging and email functions are only compatible with certain devices.

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® Bluetooth is a registered trademark of Bluetooth SiQ, Inc.

® HomeLink and the HomeLink house are registered trademarks of Johnson Controls, Inc.

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EVERY MODEL IN THE MAZDA LINE-UP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA 70 THE CX-9, A MAZDA IS ALWAYS A MAZDA. THIS IS THE MAZDA WAY.

### CX-9 ACCESSORIES. IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new CX-9 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



Roof Rack. Expand your storage possibilities with roof rails and adjustable cross bars. Add any of our customized attachments to transport your kayak, bike, cargo, luggage, snowboard and more. Cross bars required for attachments. Replace your standard carpet mats with these all-weather floor mats to provide your CX-9's carpet with heavy-duty protection. Splash Guards. Equip your CX-9 with extra protection from dirt, mud, rocks and other road debris. Trailer Hitch (Class II). Pull your toys to your favourite destination with this Class II-rated receiver designed especially for your CX-9. Up to 3,500-lb towing capacity. Includes four-pin trailer-lighting connector. Trailer receiver hitch cover (with Mazda logo) sold separately. See your Mazda Dealer for details. Rear Bumper Guard. Our durable rear bumper guard protects the rear bumper from chips and scratches when you're loading or unloading your gear.

#### ADDITIONAL ACCESSORIES:

Alloy Wheels Bike Carrier, Trailer Hitch Mount Car Cover Cargo Mat Cargo Tray **Engine Block Heater** First Aid Kit Floor Liners Floor Mats, Carpet Fog Lights **Hood Deflector** Licence Plate Frame **Moonroof Wind Deflector** Paint Protection Film Perimeter Alarm System Rear Bumper Guard Remote Engine Start Retractable Cargo Cover Roadside Assistance Kit Roof Rack Attachments: Bike Carrier Cargo Box, Medium Cargo Box, Short Kayak Carrier Luggage Basket with Stretch Net Ski/Snowboard Carrier Side Step Boards SiriusXM® Satellite Radio† Touch-Up Paint Trailer Hitch

Wheel Locks

### OUR PROMISE.

At Mazda, we're passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want - surpassing your expectations. Mazda doesn't settle, and neither should you. Let our Mazda Dealers:

- / Provide you with a comfortable environment
- / Earn your trust
- / Respect and value your time
- Give you useful information and advice
- / Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.





MAZDA WARRANTY The basic warranty on CX-9 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 8 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2014 CX-9 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your CX-9 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.

FINANCING WITHOUT THE FUSS. Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit mazda.ca.





For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair

expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

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