

SKYACTIV TECHNOLOGY



THE MAZDA WAY

Few car companies have the vision to look beyond the obvious and tap into unseen potential.

Few push the boundaries of conventional wisdom to find a better way.

But one does. Mazda.

On the road or around the track, we dare to do what others deem impossible, impractical or even unthinkable. From bold design to revolutionary engineering, we fulfill the promise of an extraordinary driving experience.

With a world intent on consuming less energy, we blazed our own path to develop SKYACTIV TECHNOLOGY that gets more from less without compromising performance.

And now we have introduced i-ACTIVSENSE, an all-embracing approach to safety and i-ELOOP, a system that turns wasted braking energy into extra fuel savings.

These are actions, not words. Proof, not theories.

Our philosophy is simple: Ignore the naysayers. Conform to nothing. Rethink what's possible.

The end result: A courageously engineered car that could only be called a Mazda.

That's the Mazda way.



Designed to turn heads. Engineered to change minds.

No one saw this coming. Except of course, our engineers. It's no easy feat bringing a concept car to life. But here it is in living sheet metal. The all-new 2014 MAZDA6 is the unforgettable TAKERI show car fully realized - all the way down to its unique Soul Red paint. From captivating signature headlights to a cabin full of subtle craftsmanship, the latest expression of KODO design is just as dynamic at rest as it is in motion. The 2014 MAZDA6 is the first sedan in the Mazda line-up built from the ground up with the full SKYACTIV TECHNOLOGY, uniting exceptional fuel economy and responsive, agile performance under one very beautiful hood. In fact, the 2014 MAZDA6 is so beautiful, so well crafted and so invigorating to drive, you'll never go back to ordinary sedans.

ZOOM-ZOOM



KODO : SOUL of MOTION

Captivating motion. Compelling emotion.

Have you ever wanted to drive a concept car? The MAZDA6 is the direct offspring of the TAKERI concept car. Brimming with craftsmanship, KODO "soul of motion" design blends dynamism and emotional appeal to evoke an intelligent, dignified and spirited poise. Distinctive character lines evoke an artistic, muscular presence, conveying the sense that, like a wild animal, the whole body is about to leap forward at great speed. And this striking concept did make a leap - straight into the soul of the 2014 MAZDA6.

-Akira Tamatani, Chief Designer



TAKERI concept show car

"We have created a design in which the wild and dynamic expressions of motion artistically realize a powerful presence."

SKYACTIV TECHNOLOGY

Fuel-Efficient Exhilaration.

Mazda's breakthrough SKYACTIV TECHNOLOGY is an innovative, comprehensive automotive engineering strategy that offers up superior fuel economy without ever giving up Mazda's signature driving exhilaration. SKYACTIV gives the MAZDA6 a lighter - yet stronger - chassis and body for precise, agile handling that never compromises safety. A lighter engine that delivers more torque with lower emissions. And a transmission that responds naturally and intuitively to driver input for maximum performance and fuel economy. The sum total? Perfect balance and harmony between MAZDA6's component parts - and by extension, you and the open road.

SKYACTIV-G

The high-efficiency 2.5 L SKYACTIV-G engine has a high compression ratio for superior fuel economy, and offers low- and mid-range torgue that surpasses the conventional gasoline engine. And thanks to an advanced balance shaft that reduces noise and vibration, the 2.5 L engine is quiet.

SKYACTIV-Drive

Our engineers created a precise, high-performance automatic transmission that combines the direct, responsive feel of a manual transmission with the silky smoothness of an automatic. It is instantly responsive, yet delivers 7% more efficiency than our non-SKYACTIV automatic transmission.

SKYACTIV-MT

This six-speed manual transmission has the shortest shift throw in its class. Inspired by the legendary MX-5 Miata, it's also smaller, lighter and stronger than any we've built before.

i-ELOOP

i-ELOOP



mazda.ca/skyactiv

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*Late model year availability. Please see Mazda dealer for details.

SKYACTIV-Body

We are constantly searching for new ways to make you safer behind the wheel. That's why Mazda is the first auto manufacturer to use ultra-high-tensile steel in the body. Because we crafted an efficient structural design and used ultra-high-tensile steel in critical areas, the MAZDA6's body is lighter than normal, yet it's stiffer and stronger.



SKYACTIV-Chassis

Engineered together with the SKYACTIV-Body to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: To be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

The i-ELOOP regenerative braking system* harnesses the MAZDA6's kinetic energy during deceleration, re-using it as electrical energy. Typically, about 10% of an engine's power is converted into electricity and used to power the car's electrical systems. With i-ELOOP regenerative brake system generating electricity, 100% of the engine's power can be used for propulsion, creating even better fuel efficiency.

Fuel economy never looked so good.

The 2014 MAZDA6 offers a unique fuel economy story. And it starts with SKYACTIV TECHNOLOGY. An ultra-strong, yet lightweight, body and chassis that uses ultra-high-tensile steel shaves off extra pounds for enhanced fuel economy. And then there's the SKYACTIV-G engine - smaller, lighter and significantly more efficient than our previous 2.5 L engines. The 6-speed manual transmission achieves a thrifty 5.3 L/100 km highway*. What's more, the optional 6-speed automatic transmission gets up to an impressive 5.1 L/100 km*. With class-leading aerodynamics better than a Lamborghini and a body design that contributes to highspeed stability and fuel economy, the MAZDA6 is more than a pretty face. It turns heads by being beautiful both inside and out.

Looks like a luxury sedan. Drives like a sports car.

Vazoas

In the all-new 2014 MAZDA6, Mazda engineers have arrived at a remarkably elegant solution to the lackluster performance that plagues typical mid-size sedans. Starting with a robust sport-tuned suspension, responsive steering and a light-weight, aerodynamic body, SKYACTIV TECHNOLOGY and KODO design bring each element together in harmony. Handling is superbly dynamic, characterized by a smooth, graceful stance on the road. And with the quickest gear ratio (14.2) in its class, the MAZDA6 offers a brisk response that enhances the feeling of car and driver as one – and relishes twisty roads without being sluggish on city streets.



Because even the passengers deserve First Class.

The MAZDA6 is a testament to meticulous craftsmanship. The shape, look and feel of its interior heightens the senses, and makes travelling a very comfortable proposition. Adding to its luxurious feel, vehicles with a black interior come with a Dark Metal Satin decorative panel theme, while the off-white leather interior comes with a Bordeaux Satin decorative panel* for a splash of colour. Both interiors are equally sumptuous and luxuriously crafted - just the right environment to revel in on the road. And even in this driver's car, special attention is paid to the comfort of rear occupants. From generous legroom to scalloped seats, passengers receive the "chauffeur" treatment. No matter where you're headed, your route intersects with refinement.





As human as technology gets.

The number of intelligent technologies available on the MAZDA6 might be described as overwhelming if they didn't make life so effortless. From the available Bose® Centerpoint® 2 Virtual Surround System* and available SiriusXM[®] Satellite Radio⁺, to the standard 5.8" colour touchscreen audio display and USB connectivity, every street you travel will be an easy one.

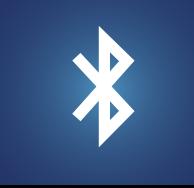
Navigation System

Our convenient factory-integrated navigation system** offers the advanced features of TomTom's navigation devices, including voice recognition, advanced lane guidance and route recommendations.





installed around it.



Bluetooth[®] Hands-free Phone and Audio

With voice commands, making and receiving calls is as easy as pushing a button and saying hello, and the Bluetooth® wireless capability helps you stay entertained with streaming audio from your compatible mobile device.

Rodger's ipho 0'27"

Colour Display Screen

In addition to personalization features, you can easily view Bluetooth® phone and audio information, as well as navigation system routes (if equipped). It also acts as the display for models equipped with the rearview camera.

*Standard on the GT model. +Available on the GT model with Technology Package. ‡Standard on the GS and GT models. **Available on the GS model with Luxury Package and standard on the GT model. ARearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings.

HMI Commander Switch

Thanks to the newly adopted HMI Commander Switch[‡], nearly all of the functions indicated on the centre display screen, such as audio, navigation and Bluetooth®, can be intuitively and smoothly controlled using rotary, push and tilt operations, as well as with push-button switches

Bose[®] Centerpoint[®] Surround Sound System

The MAZDA6 is the first Mazda to offer Bose $^{\circ}$ Centerpoint[®] 2 Virtual Surround* playback technology. The new technology analyzes the frequency of the sound source, including the sound signal, creating a truly satisfying sound - even when playing back signals from compressed sources or radio broadcasts.







HIM DA

Rearview Camera

The rearview camera[‡]▲ offers increased visibility of objects behind you, and is activated whenever you shift the MAZDA6 into reverse.

Peace of mind comes standard.

The 2014 MAZDA6 offers numerous active and passive safety features that enhance peace of mind. Starting with SKYACTIV TECHNOLOGY's ultra-high-tensile steel, the MAZDA6 is ultra-strong, yet ultra-light for exceptional manoeuvrability and brisk responsiveness to driver input. Even the A-pillar placement maximizes the driver's view of the road. Plus every MAZDA6 comes with a full complement of safety features like six air bags and air curtains*, anti-theft alarms and Dynamic Stability Control (DSC)[†]. Plus, there's even an available Blind-Spot Monitoring System (BSM) with Rear Cross Traffic Alert (RCTA)[†]. Add Mazda's new i-ACTIVSENSE[▲] technology, and driving is smooth, responsive and spontaneous.

Intuitive technology for instinctive safety.

The MAZDA6 is the first Mazda to include a fully integrated system of safety technologies. i-ACTIVSENSE is a new generation of active safety technologies designed to aid the driver in recognizing hazards, avoiding collisions and reducing the severity of accidents when they simply cannot be avoided. Available on the GT model with Technology Package, features like Mazda Radar Cruise Control (MRCC)⁴ and Smart City Brake Support (SCBS)⁴ use state-of-the-art technologies to enhance safety by automatically sensing the MAZDA6's environs - from nighttime lighting, to the proximity of other vehicles - and helping the driver to respond quickly and effectively to hazards.

i-ACTIVSENSE

Adaptive Front Lighting System (AFS)

AFS** provides enhanced nighttime illumination by moving up to 15° in the direction of your turn, allowing you to spot potential hazards ahead.

High Beam Control (HBC)

i-ACTIVSENSE HBC[▲] automatically switches between high and low beams in a way that maximizes high beam use - helping the driver to quickly spot pedestrians, animals and other potential obstructions on the road at night.

Forward Obstruction Warning (FOW)

The i-ACTIVSENSE FOW[▲] system detects vehicles in front and alerts the driver to an approaching risk of collision early enough for the driver to brake or take evasive action.



Smart City Brake Support (SCBS)

When infra-red laser sensors detect a vehicle up to 6 m ahead, at low speeds i-ACTIVSENSE SCBS[▲] moves brake pads closer to the discs so the brakes can produce stopping power more quickly if the driver presses the brake pedal.

Blind-Spot Monitoring System (BSM)

BSM⁺ uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the appropriate side mirror.

Rear Cross Traffic Alert (RCTA)

When backing out from a parking spot, RCTA⁺ detects any vehicle approaching from the side and promptly alerts the driver.

*Always wear your seat belt and secure children in the rear seat in appropriate child restraints. +Standard on the GS and GT models. +Dynamic Stability Control (DSC) is not a substitute for safe driving practices. Available on the GT model with Technology Package. **Standard on the GT model.

Mazda Radar Cruise Control (MRCC)

Using a milliwave radar sensor behind the front grille, i-ACTIVSENSE MRCC[▲] monitors the vehicle in front and automatically controls speed to maintain a safe headway distance - without needing to touch accelerator or brake pedals.



Lane Departure Warning System (LDWS)

The i-ACTIVSENSE LDWS^A automatically senses lane markings on the road and alerts the driver when it predicts the vehicle is going to unintentionally depart from its lane.

SNOWFLAKE WHITE PEARL

SOUL RED MICA

MAZDA6 Colour Combinations

PAINT COLOURS	GX BLACK CLOTH	GS BLACK CLOTH	GS with Luxur BLACK LEATHER	y Package & GT OFF-WHITE LEATHER
Snowflake White Pearl	•	•	•	
Aluminum Metallic Mica	•	•	•	
Soul Red Mica		•	•	•
Jet Black Mica	•	•	•	•
Meteor Grey Mica	•	•	•	•
Blue Reflex Mica	•	•	•	•
• = Available			-	

MAZDA6 Specifications and Capacities

SPECIFICATIONS	GX/GS/GT		
Engine type	SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder engine with VVT		
Displacement	2,488 cc		
Compression ratio	13.0:1		
Horsepower SAE net	184 @ 5,700 rpm		
Torque SAE net Ib. ft.	185 @ 3,250 rpm		
Fuel system	Direct Injection		
Recommended fuel	Regular		
Fuel economy city/highway (L/100 km)* Manual Automatic	8.1/5.3 7.6/5.1		
Curb weight (kg) Manual Automatic	1,442 1,465		

*Estimated fuel economy. Your actual fuel consumption may vary.

EXTERIOR DIMENSIONS	
Wheelbase/overall length (mm)	2,830/4,895
Overall width (mm)	1,840
Overall height (mm)	1,450
Track (fr/rr) (mm) 17" wheels 19" wheels	1,585/1,575 1,595/1,585
Turning circle, curb-to-curb (m)	11.2
INTERIOR DIMENSIONS	
Headroom (fr/rr) (mm)	975/942
Headroom (fr/rr) with moonroof (mm)	950/942
Legroom (fr/rr) (mm)	1,073/984
Shoulder room (fr/rr) (mm)	1,450/1,410
CAPACITIES	
Seating	5
Cargo volume (L)	419
Passenger volume (L)	2,824
Total interior volume (L)	3,243
Fuel tank (L)	62

MAZDA6 Upholstery





Off-White Leather



MAZDA6 Features

ENGINE & TRANSMISSION	GX	GS	GT
SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder engine	S	S	S
SKYACTIV-MT 6-speed manual transmission	S	S	S
SKYACTIV-Drive 6-speed Sport mode automatic transmission	0	-	-
SKYACTIV-Drive 6-speed Sport mode automatic transmission with paddle shifters	-	0	0
SUSPENSION & BRAKES			
Rack-and-pinion steering with engine-rpm-sensing variable power assist	S	S	S
Power-assisted 4-wheel disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S
i-ELOOP regenerative braking system [†]	-	-	TECH
Dynamic Stability Control (DSC)	S	S	S
Traction Control System (TCS)	S	S	S
Front independent MacPherson strut suspension with coil springs and stabilizer bar	S	S	S
Rear independent multi-link suspension with coil springs and stabilizer bar	S	S	S
SAFETY & SECURITY			
Dual front air bags, dual front side air bags and dual side air curtains	S	S	S
Engine immobilizer theft-deterrent system	S	S	S
Anti-theft alarm system	S	S	S
Side-door impact-protection beams	S	S	S
Whiplash-reducing adjustable front-seat headrests	S	S	S
Rear-seat headrests (3)	S	S	S
3-point seat-belts for all seating positions	S	S	S
Height-adjustable front shoulder belt "B" pillar anchors	S	S	S
Driver's and front passenger's seat-belt pretensioners with force limiters	S	S	S
Child-safety rear door locks	S	S	S
ISOFIX child safety-seat anchors in rear seat (upper and lower type)	S	S	S

MAZDA6 Features (cont'd)

17" alloy wheels (GX/GS)

MAZDA6 Wheel Options

19" bright finish alloy wheels (GT)



EXTERIOR	GX	GS	GT
Body-coloured sporty bumpers and door handles	S	S	S
Body-coloured door mirrors with side turn signal	S	S	S
Heated door mirrors	S	S	S
Auto-dimming door mirrors	-	-	S
Green tint glass with UV shield	S	S	S
Automatic headlight on/off	S	S	S
Halogen headlights	S	S	-
Bi-Xenon HID headlights with LED signature headlight	-	-	S
Adaptive Front Lighting System (AFS) with automatic headlight levelling	-	-	S
Fog lights	-	S	S
LED taillights	S	S	S
Variable intermittent rain-sensing windshield wipers	S	S	S
Rear window defroster with automatic shut-off	S	S	S
Tailpipe finisher	S	S	S
WHEELS & TIRES			
17" alloy wheels with 225/55R17 all-season tires	S	S	-
19" bright finish alloy wheels with 225/45R19 all-season tires	-	-	S
Tire Pressure Monitoring System (TPMS)	S	S	S
Temporary spare tire	S	S	S
COMFORT & CONVENIENCE			
Air conditioning with manual climate controls	S	-	-
Dual-zone automatic climate controls	-	S	S
Rear seat heater ducts with HVAC controls	-	S	S
Steering-wheel-mounted cruise controls	S	S	S
Tilt and telescopic steering wheel	S	S	S
Power windows with driver's one-touch up and down feature and timer	S	-	-
Power windows with one-touch up and down feature and timer (front and rear)	-	S	S
Speed-sensing power door locks	S	S	S
Remote keyless entry system with trunk release	S	-	-
Intelligent key system (keyless entry and start)	-	S	S
Push-button ignition	S	S	S
Internal fuel door, trunk and hood releases	S	S	S
Auto-dimming rearview mirror with HomeLink®	-	-	S
Front and rear dual map lamps	S	S	S
Cargo area light	S	S	S
Driver's and passenger's vanity mirrors	S	-	-
Driver's and passenger's illuminated vanity mirrors	-	S	S
12-volt power outlets (2) with retained power	S	S	S
Dual front and rear cup holders	S	S	S
Blind-Spot Monitoring System (BSM) with Rear Cross Traffic Alert (RCTA)	-	S	S
High Beam Control system (HBC)	-	-	TECH
Lane Departure Warning System (LDWS)	-	-	TECH
Mazda Radar Cruise Control (MRCC)	-	-	TECH
Forward Obstruction Warning (FOW)	-	-	TECH
Smart City Brake Support (SCBS)	-	-	TECH
Voice-activated navigation system	-	LP	S
Rearview camera	-	S	S
HMI (Human-Machine Interface) Commander Switch	-	S	S
Power glass moonroof with interior sunshade, tilt-up ventilation and one-touch open feature	-	S	S
SEAT & TRIM			
6-way manually adjustable driver's seat	S	-	-
Driver's seat manual lumbar support	S	S	-

SEAT & TRIM (cont'd)	GX	GS	GT
6-way power-adjustable driver's seat	-	S	-
8-way power-adjustable driver's seat with power lumbar support	-	LP	S
Adjustable heated front seats	S	S	S
Driver's seat memory position	-	-	S
4-way manually adjustable passenger's seat	S	S	-
4-way power-adjustable passenger's seat	-	-	S
60/40-split fold-down rear seatback with centre armrest	S	S	S
Trunk-mounted rear seatback release levers	S	S	S
High-grade cloth upholstery	S	S	-
Leather-trimmed upholstery	-	LP	S
Leather-like door trim	-	LP	S
Leather-wrapped steering wheel and shift knob	-	S	S
Dark Metal Satin decorative panel (with black interior)	S	S	S
Bordeaux Satin decorative panel (with off-white leather interior)	-	S	S
INSTRUMENT PANEL & STORAGE			
Gauge illumination dimming control	S	S	S
Exterior temperature gauge	S	S	S
Warning lights for low fuel level, low windshield washer fluid level, door ajar, check engine, oil pressure, volts, parking brake, high beam and safety belts	S	S	S
Trip computer	S	S	S
Front door storage pockets with bottle holders	S	S	S
Rear door storage pockets	S	S	S
Driver's and passenger's seatback pockets	S	S	S
Coin holder (not available with navigation system)	S	S	-
Centre console with armrest and storage	S	-	-
Centre console with sliding armrest and storage	-	S	S
Overhead console with sunglasses holder	S	S	S
Illuminated glove compartment	S	S	S
AUDIO			
AM/FM/HD Radio CD player with 6 speakers	S	S	-
11-speaker premium Bose® audio system with Centerpoint® Surround Sound System and AudioPilot® noise compensation technology	-	-	S
MP3 functionality on CD player	S	S	S
Steering-wheel-mounted audio controls	S	S	S
Bluetooth® with Audio Profile	S	S	S
Automatic volume control	S	S	S
USB and auxiliary audio input jacks	S	S	S
5.8" colour touchscreen audio display	S	S	S
SiriusXM® Satellite Radio with fin antenna (free 6-month subscription)	-	-	TEC

MAZDA6 Packages

LUXURY PACKAGE (GS): 8-way power-adjustable driver's seat with power lumbar support, black or off-white leather-trimmed upholstery, leather-like door trim, voice-activated navigation system.

TECHNOLOGY PACKAGE (GT): Smart City Brake Support (SCBS), Lane Departure Warning System (LDWS), Mazda Radar Cruise Control (MRCC), Forward Obstruction Warning (FOW), High Beam Control system (HBC), SiriusXM® Satellite Radio with fin antenna (*free 6-month subscription*) and i-ELOOP regenerative braking system[†]. (Requires automatic transmission.)

† Late model availability. Please see Mazda dealer for details. © Bluetooth is a registered trademark of Bluetooth SIG, Inc. © Bose © Centerpoint and © AudioPilot are registered trademarks of Bose Corporation. © HormeLink and the HomeLink house are registered trademarks of Johnson Controls, Inc. © SiriusXM, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under license.



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MAZDA WARRANTY The basic warranty on MAZDA6 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 8 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2014 MAZDA6 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA6 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected to the road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.

Find out more on:

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services

Visit mazda.ca for Accessory Options.



can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit mazda.ca. For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair

expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage, Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside

Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



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