



The Power to Surprise



Kia's design is more than shapes, lines and surfaces. It is a sharing of unexpected new and pleasant experiences.

To ensure that the 2015 Kia Sportage exceeds the highest standards of design, technology and quality, Peter Schreyer — one of the world's top 3 automotive designers — thoroughly oversees every aspect in its design direction. For Schreyer, each element should bear the 'absolute purity' in order to create the design as a whole. The 'simplicity' philosophy is at the core of Kia's creative language.

PETER SCHREYER President and Chief Design Officer, Kia Motors Corporation

# Presenting the ideal compact crossover.

With a combination of the latest available amenities, outstanding performance and advanced safety systems, the Kia Sportage is the ideal compact crossover. For exceptional comfort and convenience, available features include air-cooled front seats, a panoramic sunroof, UVO infotainment system, and multimedia interface with navigation.<sup>1</sup> Sportage's performance is equally impressive thanks to the SX model's 260-horsepower turbocharged 2.0L Gasoline Direct Injection (GDI) 4-cylinder engine, and for your peace of mind, Sportage is equipped with a wide range of safety systems, including a Traction Control System (TCS) and Electronic Stability Control (ESC).



SOLID PERFORMANCE

Sportage LX and EX models are now equipped with a direct-injected 2.4-litre (GDI) engine that provides outstanding acceleration and fuel efficiency. SX models pack the driving punch of a turbocharged 2.0-litre gasoline direct injection (GDI) 4-cylinder rated at an impressive 260 horsepower.

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SMOOTH, PRECISE HANDLING For smooth performance, a four-wheel independent suspension features front MacPherson struts and a rear multi-link design. All Sportage models are equipped with dynamic dampers, providing a remarkably smooth ride and agile handling.

SPORTAGE



### INNOVATIVE TECHNOLOGY

An available in-dash navigation system<sup>1</sup> with rearview camera lets you make more efficient use of your driving time. Sportage is also available with a back-up warning system that helps detect objects you might not see behind your vehicle.

# Space and comfort.

Sportage provides spacious seating for five adults with plenty of head and legroom so everyone can relax and enjoy the drive. A sleek, contemporary instrument panel highlights the impressive interior styling. Thoughtfully designed features that include a power-adjustable driver's seat on EX and SX and available leather seat trim allow you to travel in all-day comfort.



PANORAMIC SUNROOF. The available panoramic sunroof operates with tilt and slide efficiency, while featuring built-in safety mechanisms to prevent wandering hands from getting trapped.



60/40 EASY-FOLD REAR SEAT. The Sportage doesn't just provide ample room for you to stow your gear, but thanks to 60:40 split folding rear seats, you can carry luggage of all shapes and sizes.



HEATED AND COOLED SEATS. Standard heated front seats and available heated rear seats help ensure comfortable driving in cold weather. Enjoy optimal comfort in warm weather with available air-cooled front seats that circulate cool air through perforations in the seat leather.



DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL. Temperature control on EX and SX allows the driver and front passenger to create their own climate zones by adjusting their own temperature settings.



CONCEALED STORAGE. An available spacious compartment hidden beneath the cargo floor provides plenty of room for all kinds of equipment. The removable tray keeps any loose items neatly organized.





Sportage EX Luxury and SX Luxury feature a cooling glove box that lets you keep refreshments chilled.





# All at your command.

Sportage is equipped with technologically advanced features that just might make driving the highlight of your day. Available features, including a voice-command navigation system<sup>1</sup> with Rear-Camera Display,<sup>2</sup> a Back-Up Warning System<sup>2</sup> and push-button start, are designed to provide an unsurpassed level of control and convenience.



REAR-CAMERA DISPLAY. This available feature helps you see things behind your vehicle that you might not see by looking over your shoulder.



YOUR MUSIC, YOUR WAY. Sportage comes with AUX and USB audio ports and is compatible with your standard iPod®3 cable. Sportage is also equipped with standard handsfree Bluetooth®5 connectivity.



PUSH-BUTTON START. Start or stop the engine at the push of a button with the available Smart Key remote, even with the key fob in a pocket or purse. It's standard on Sportage EX and SX models.



BACK-UP WARNING SYSTEM.<sup>2</sup> An available sonar system, is concealed in the rear bumper. When you back up, an audible warning is given if the system detects objects behind your vehicle.

# Dynamic Performance.

Modern driving demands performance with efficiency, and the Sportage delivers on both.

Sportage LX and EX have strong acceleration thanks to their 182-horsepower 2.4L Gasoline Direct Injection (GDI) engine. Sportage SX, with a turbocharged 260-horsepower 2.0L GDI inline 4-cylinder engine, delivers even more driving excitement. A compact design and four-wheel independent suspension provide sporty handling and a remarkably smooth and comfortable ride. Go ahead, the world is yours to discover.

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POWER AND EFFICIENCY Both Sportage engines employ Dual Cam Variable Valve Timing (CVVT) that automatically adjusts valve timing to provide increased power, reduce exhaust emissions and enhance fuel efficiency.



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SPORTMATIC TRANSMISSION The available 6-speed Sportmatic transmission provides smooth, virtually seamless shifting. It allows you to choose fully automatic mode or, for a sportier driving experience, clutch-free manual shifting.



ALL-WHEEL DRIVE Sportage has front-wheel or available

Dynamax<sup>1</sup> all-wheel drive. The AWD system uses electronic sensors to monitor road conditions, and then, for enhanced traction and control, helps to distribute power to the appropriate wheels. AWD



Sportage's available 6-speed Sportmatic automatic transmission offers you the choice of fully automatic mode or clutch-free manual shifting. Couple this with the available 260-horsepower turbocharged 4-cylinder engine for an exhilirating driving experience.





What could be simpler than using your voice or a touch screen to control the onboard navigation and entertainment systems on your new Sportage<sup>1</sup> EX and SX models are available with Kia's multimedia interface, combining a dynamic display and brilliant graphics with touch screen gestures and speech recognition technology for precise control of multiple systems and functions.

## TOUCH-SCREEN TECHNOLOGY

with a touch of your finger.

# MEDIA AND MUSIC INTEGRATION

The interface provides hands-free connectivity for your Bluetooth<sup>®5</sup>-enabled cell phone and supports digital music playback from your MP3 player or USBconnected music sources.

# **REARVIEW CAMERA DISPLAY**<sup>2</sup>

When you shift into reverse, the multimedia interface automatically displays a high-resolution image from the vehicle's rearview camera. Like an extra set of eyes, it shows you what you might not see in the rearview mirror or by looking over your shoulder.

## ONBOARD NAVIGATION<sup>1</sup>

Sportage's available onboard navigation system is also fully integrated with the multimedia interface. Call-up a destination, find a point of interest or type in an address on the touch screen and Sportage will take you there.

# (((SiriusXM)))

Home of 100% commercial-free music, news, talk, entertainment, traffic, weather and data. To find out more about SiriusXM satellite radio, speak to your Kia dealer or visit siriusxm.ca

# Simply connected.

A bright, LCD touch screen features smartphone-like controls that respond





The 2015 Sportage is equipped with standard Bluetooth® wireless technology to provide hands-free calling connectivity with Bluetooth-enabled cell phones.

# Delivering a safe ride.

Advanced safety systems are designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in challenging road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on the road ahead.



### AIRBAG & SEAT BELT SENSORS

An advanced sensor system manages six airbags by monitoring the severity of an impact, presence of passengers and seat belt use, and then controls airbag inflation accordingly.



### ELECTRONIC STABILITY CONTROL

Electronic Stability Control (ESC) monitors Sportage's response to your throttle, brake and steering inputs in tight corners and evasive-manoeuvre situations. If and when input and response are out of sync, ESC briefly takes over to restore stability through precise brake and engine-control interventions.



TRACTION CONTROL Sportage's standard Traction Control System (TCS) senses wheel spin during acceleration and uses engine-torque reduction to slow the spinning wheel(s) and transfer torque to the wheels that have the most traction.



BRAKE ASSIST SYSTEM If the Brake Assist Sustem (BAS) detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

## VEHICLE STABILITY MANAGEMENT SYSTEM<sup>2</sup>

The Vehicle Stability Management system (VSM) adds steering direction control capability, assisting when appropriate to further stabilize the vehicle. It helps you regain control and return the vehicle to its intended path.



### HILL ASSIST CONTROL

To help keep you from rolling backward when starting off on a steep hill, Hill Assist Control (HAC) automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal – enough time for engine power to move you forward.



## FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, Sportage's active front headrests move forward, helping to reduce the likelihood of whiplash injuries.



DOWNHILL BRAKE

When descending a steep

slope, the Downhill Brake

automatically maintains a

steady 8 km/h forward speed

without the need for you to

step on the accelerator or

Control (DBC) system

CONTROL

brake pedals.



### REINFORCED BODY

The side doors on Sportage are reinforced with steel beams to help absorb impact energy and deflect it away from passengers. The A and B pillars (front and middle support pillars) are also reinforced to help strengthen the body structure.



### LATCH SYSTEM

The standardized LATCH (Lower Anchors and Tethers for CHildren) sustem makes it easier to securely install a compatible child seat in any of the three rear seating positions.

# FEATURES

Exterior	LX	EX	SX
16" alloy wheels	٠	-	-
17" machined-finish alloy wheels	-	٠	_
18" machined-finish alloy wheels	-	LUX	_
18" machined-finish sport alloy wheels	-	-	•
P215/70R16 tires	٠	_	_
P225/60R17 tires	_	•	-
P235/55R18 tires	-	LUX	٠
Temporary spare tire	٠	•	•
Panoramic sunroof	_	LUX	LUX
Projection headlights	٠	•	٠
Xenon high-intensity discharge headlights	-	-	LUX
LED front positioning lights (bar type)	٠	_	_
LED daytime running lights (bulb type)	-	•	٠
LED lightbar taillights	_	LUX	LUX
Fog lights	٠	•	٠
Signature Kia grille (mesh type)	٠	•	_
Kia sport grille (bar type)	-	-	•
Dual power heated body-colour side mirrors	٠	•	٠
Power folding side mirrors	_	•	٠
Side mirror-integrated turn signals	0	•	٠
Deep-tint privacy glass	٠	•	٠
Solar glass	-	•	•
Chrome-coated door handles	-	•	٠
Variable intermittent windshield wipers	٠	•	٠
Front windshield wiper de-icer	٠	•	•
Rear window wiper	٠	•	•
Rear window defroster	٠	•	•
Front and rear splash guards	٠	•	•
Rear spoiler	-	•	•
Roof rails	0	•	•
Dual exhaust			•

Safety			
Dual advanced front airbags	•	•	•
Dual front seat-mounted side airbags	•	•	•
Dual side curtain airbags with rollover sensor	•	٠	٠
Anti-whiplash active front headrests	•	•	٠
Height-adjustable front and 2 <sup>nd</sup> row headrests	•	•	•
4-wheel disc brakes	•	•	•
4-wheel anti-lock braking system (ABS)	•	•	•
Electronic brake-force distribution (EBD)	•	•	٠
Brake assist system (BAS)	•	•	٠
Electronic stability control (ESC)	•	•	•
Vehicle stability management (VSM) <sup>2</sup>	•	•	٠
Hill assist control (HAC)	•	٠	٠
Downhill brake control (DBC)	•	•	٠
Traction control system (TCS)	•	•	•
Height-adjustable front seatbelts with pretensioners	•	•	٠
Auto light control	•	٠	٠
Impact-sensing auto door unlock	•	•	•
Child-safety rear door locks	•	•	٠
Lower anchors and tethers for children (LATCH)	•	•	•
Rearview camera <sup>2</sup>	-	•	•
Rear parking sonar <sup>2</sup>	-	•	•

Comfort & Convenience	LX	EX	SX
Air conditioning with cabin air filter	•	٠	٠
Dual-zone fully automatic temperature control with ionized air filtration system	_	•	•
Power door locks	٠	•	٠
Folding key	٠	-	-
Remote keyless entry with panic function	٠	٠	٠
Smart Key with push-button start	-	•	٠
Steering wheel-mounted voice, audio and cruise controls	•	•	٠
Active ECO system	AT	•	٠
Power windows with one-touch driver's express down	•	-	-
Power windows with one-touch driver's express up/down	-	•	٠
6-speaker AM/FM/CD/MP3 stereo system	٠	٠	-
Premium Infinity™ 7-speaker stereo system <sup>6</sup>	-	o*	LUX
SIRIUSXM® satellite radio (includes three trial months)7	٠	٠	٠
UVO infotainment system <sup>9</sup>	-	•	•
Multimedia interface with navigation system <sup>1</sup>	-	o*	LUX
AUX and USB input ports	٠	•	•
Bluetooth® hands-free cell phone connectivity <sup>5</sup>	٠	٠	٠
FlexSteer™ customizable steering system	-	LUX	LUX
Tilt and telescopic steering column	•	•	٠
Heated steering wheel	-	LUX	LUX
Trip computer	0	٠	٠
Illuminated vanity mirrors with cover	0	٠	٠
Auto-dimming rearview mirror	-	٠	٠
Centre console storage compartment with armrest	٠	•	٠
Cooling glove box	-	LUX	LUX
Front map lamp with sunglass holder	٠	•	•
Cargo area light	٠	٠	٠
Rear cargo screen and luggage net	-	_	LUX

## Seating & Trim

Seaung & min			
Cloth seats	•	0	•
Leather seats	-	LUX	LUX
Heated front seats	•	•	٠
Heated rear seats	-	-	LUX
Air-cooled front seats	_	LUX	LUX
2 <sup>nd</sup> row 60:40-split folding seating	•	•	٠
Power adjustable driver's seat with lumbar support	-	•	٠
Leather-wrapped steering wheel	-	•	٠
Leather-wrapped gear shift knob	_	•	٠
2 <sup>nd</sup> row centre armrest with cupholders	0	٠	٠
Front- and rear-door map pockets	•	•	٠
Premium door scuff plate	_	LUX	LUX
Metal-painted inside door handles	•	٠	٠
Metal-grain interior accents	•	٠	٠

• = Standard • = Optional - = Not Available

AT = Automatic transmission LUX = Luxury package \* = Only with Luxury Navigation package

# SPECIFICATIONS

Engine	LX, EX, EX Luxury	SX
Туре	2.4L, GDI 4-cylinder, aluminum block and head	2.0L, turbocharged GDI 4-cylinder, aluminum block and head
Valve train	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (CVVT)	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (CVVT)
Horsepower	182 hp @ 6,000 rpm	260 hp @ 6,000 rpm
Torque	177 lbft. @ 4,000 rpm	269 lbft. @ 1,850-3,000 rpm
Compression ratio	11.3:1	9.5:1
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)	Twin-scroll turbocharger, Electronic Throttle Control (ETC)
Drive type	Front wheel drive (FWD); available Dynamax™ all-wheel drive (AWD)	Dynamax <sup>™</sup> all-wheel drive (AWD)
Fuel management	Active-ECO (Automatic transmission)	Active-ECO (Automatic transmission)
Transmission	6-speed manual, Available 6-speed Sportmatic automatic	6-speed Sportmatic automatic
Dimensions, mm (in.)		
Wheelbase		2,640 (103.9)
Length		4,440 (174.8) SX: 4,450 (175.2)
Width		1,855 (73.0)
Height		1,635 (64.3)
Ground clearance		172 (6.8)
Approach/departure ang	le	28.1° / 28.2°
Head room - (front/rear)	)	992/977 (39.1/38.5)
Shoulder room - (front/r	rear)	1,440/1,400 (56.7/55.1)
Leg room - (front/rear)		1,051/963 (41.4/37.9)
Hip room - (front/rear)		1,364/1,246 (53.7/49.0)

Curb Weight, kg (lb.)	LX, EX, EX Luxury	SX
Manual transmission	1,471 (3,243)	-
Automatic transmission	1,554 - 1,620 (3,426 - 3,571)	1,662 (3,664)



Starting with the 2015 model year, Natural Resources Canada in conjunction with the automotive manufacturers, have introduced a new testing procedure that will result in higher fuel consumption ratings that are more representative of everyday driving. Kia Canada is one of the first automotive manufacturers to implement the new testing practice and would like to ensure you fully understand the difference. The new procedure incorporates 3 additional test cycles that account for air conditioner usage, cold temperature operation, and higher speeds with more rapid acceleration and braking.

## Body & Chassis

Layout	Front engine, FWD or AWD
Body type	Unibody
Front suspension	MacPherson struts with coil springs and dynamic dampers
Rear suspension	Multi-link with dynamic dampers
Steering	Electric power steering (FlexSteer™ on EX Luxury and SX Luxury)

## Brakes

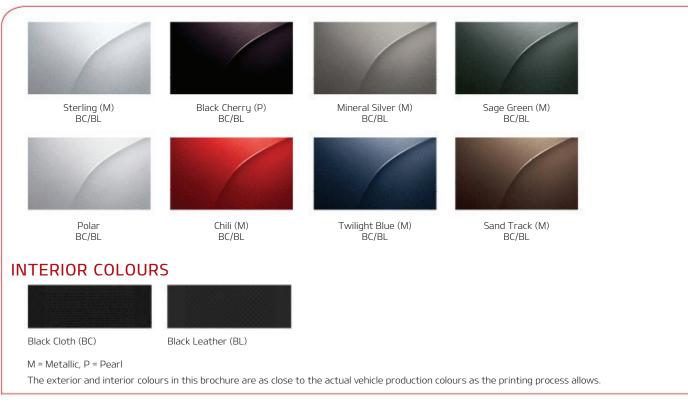
Туре	4-wheel disc
ABS	4-wheel, 4-channel, 4-sensor
Front, mm (in.)	300 (11.8) vented discs
Rear, mm (in.) FWD/AWD	284 (11.2) discs

## Capacities, L (cu. ft.)

Interior volume	2,818 (99.5)
Cargo capacity	740 (26.1)
Cargo capacity, rear seats down, L (cu. ft.)	1,547 (54.6)
Maximum towing capacity, kg (lbs.)	2,000 (907)
Fuel tank capacity, L (Imp. gal.)	58 (12.8)

Fuel Economy, Highway/City, L/100km	LX, EX, EX Luxury	SX
Manual transmission (FWD)	9.2/12.9	-
Automatic transmission (FWD)	8.3/11.4	-
Automatic transmission (AWD)	9.1/12.0	9.7/12.6

# EXTERIOR COLOURS



# WHEELS



16" alloy wheel



18" machined-finish

alloy wheels

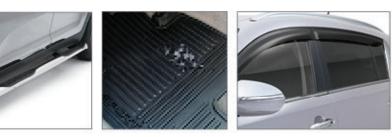


17" machined-finish allou wheels



18" machined-finish sport alloy wheels

# ACCESSORIES



Chrome Running Boards

All-weather Floor Mats

Sport Visors

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit www.kia.ca or call 1-877-542-2886.

# GET THE POINTS

## Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing

Kia dealer. Those Reward Points can be redeemed for discounts purchases - including the purchase of a new Kia. Plus earn Bor on select items and services to collect rewards even faster.

## Kia Member Rewards No-Charge Benefits include:

- Fuel fill-up with the delivery of your new Kia vehicle Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- · Preferential rates on car rentals, nationwide
- · 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100 warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events a great was Reward Points and save on future purchases

## Become a Kia Premium Rewards Member:

Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia today to join. Visit rewards.kia.ca for full terms and conditions.

# **ENDNOTES**

1. When equipped with the navigation system, French voice commands may be limited. 2. Vehicle Stability Management, back-up warning system and rearview camera are not substitutes for proper and safe driving procedures. 3. iPod® is a registered trademark of Apple Inc. 4. Microsoft® is a registered trademark of Microsoft Corporation in Canada and/or other countries. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so. 5. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 6. Infinity® is a registered trademark of Harman International Industries, Incorporated. 7. Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 8. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca. 9. Not available when Sportage is equipped with navigation.



	WE'VE GOT YOU COVERED.
s on future onus Points	At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with one of the best warranties in the industry.
	Our outstanding warranty coverage includes:
	5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle <sup>8</sup>
0.000 loss	<b>5-year/100,000 km</b> - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts <sup>8</sup>
0,000 km vay to earn	<b>5-year/100,000 km</b> - Roadside assistance covers you in case of mechanical breakdown anywhere in North America <sup>8</sup>
	<b>5-year/unlimited km</b> - Anti-perforation warranty on body sheet metal defects in material/workmanship <sup>8</sup>
ia Dealer	For more information visit kia.ca or call 1-877-542-2886



Rio



Rio 5-door



Soul







Forte5

Forte Koup

Forte



Optima



Cadenza



K900



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