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It takes conviction to stand up to the naysayers. A creative fire that's unafraid of the blank page. And the courage to flip conventional wisdom on its head. Because this is the only way to change the game. And the only way to build cars worth driving.

Today, our SKYACTIV TECHNOLOGY is changing the game.

It's how we reinvented the gasoline engine, dramatically improving its efficiency without sacrificing heart-pounding performance.

*It's how we engineered a lighter car that's even stronger, safer, more responsive, and more exhilarating to drive.* 

*These are actions, not words. Proof, not theories. Making the impossible possible. This is the Mazda Way.* 

ZOOM-ZOOM



### DESIGNED TO TURN HEADS. ENGINEERED TO CHANGE MINDS.

No one saw this coming. Except of course, our engineers. It's no easy feat bringing a concept car to life. But here it is in living sheet metal. The 2015 MAZDA6 is the unforgettable TAKERI show car fully realized - all the way down to its unique Soul Red paint. From captivating signature headlights to a cabin full of subtle craftsmanship, the latest expression of KODO design is just as dynamic at rest as it is in motion. This MAZDA6 is the first sedan in the Mazda line-up built from the ground up with full SKYACTIV TECHNOLOGY, uniting exceptional fuel economy and responsive, agile performance under one very beautiful hood. In fact, the MAZDA6 is so beautiful, so well crafted and so invigorating to drive, you'll never go back to ordinary sedans.



KODO: SOUL of MOTION



Have you ever wanted to drive a show car? The MAZDA6 is the direct offspring of the TAKERI concept car. Brimming with craftsmanship, KODO "Soul of Motion" design blends dynamism and emotional appeal to evoke an intelligent, dignified and spirited poise. Distinctive character lines evoke an artistic, muscular presence, conveying the sense that, like a wild animal, the whole body is about to leap forward at great speed. And this striking concept did make a leap - straight into the soul of the 2015 MAZDA6.

"We have created a design in which the wild and dynamic expressions of motion artistically realize a powerful presence." Akira Tamatani, Chief Designer



TAKERI concept show car

# SKYACTIV TECHNOLOGY

### **FUEL-EFFICIENT EXHILARATION.**

Mazda's breakthrough SKYACTIV TECHNOLOGY is an innovative, comprehensive automotive engineering strategy that offers up superior fuel economy without giving up Mazda's signature driving exhilaration. SKYACTIV gives the MAZDA6 a lighter - yet stronger - chassis and body for precise, agile handling that never compromises safety. A lighter engine that delivers more torque with lower emissions. And a transmission that responds naturally and intuitively to driver input for maximum performance and fuel economy. The sum total? Perfect balance and harmony between MAZDA6's component parts - and by extension, you and the open road.

#### / SKYACTIV-G /

The high-efficiency 2.5 L SKYACTIV-G engine has a high compression ratio for superior fuel economy, and offers low- and mid-range torque that surpasses the conventional gasoline engine. And thanks to an advanced balance shaft that reduces noise and vibration, the 2.5 L engine is quiet.

#### / SKYACTIV-DRIVE /

Our engineers created a precise, high-performance automatic transmission that combines the direct, responsive feel of a manual transmission with the silky smoothness of an automatic. It is instantly responsive, yet delivers 7% more efficiency than our non-SKYACTIV automatic transmission.

#### / SKYACTIV-MT /

This six-speed manual transmission has a very short shift throw inspired by the legendary MX-5 Miata. It's also smaller, lighter and stronger than any we've built before.

/ i-ELOOP /

i-ELOOP

The i-ELOOP regenerative braking system harnesses the MAZDA6's kinetic energy during deceleration, re-using it as electrical energy. Typically, about 10% of an engine's power is converted into electricity and used to power the car's electrical systems. With i-ELOOP regenerative brake system generating electricity, 100% of the engine's power can be used for propulsion, creating even better fuel efficiency.

mazda.ca/skyactiv

#### SKYACTIV-BODY

We are constantly searching for new ways to make you safer behind the wheel. That's why Mazda is the first auto manufacturer to use ultra-high-tensile steel in the body. Because we crafted an efficient structural design and used ultra-high-tensile steel in critical areas, the MAZDA6's body is lighter than normal, yet it's stiffer and stronger.



#### SKYACTIV-CHASSIS

Engineered together with the SKYACTIV-Body to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: To be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

## FUEL ECONOMY NEVER LOOKED SO GOOD.

The 2015 MAZDA6 offers a unique fuel economy story. And it starts with SKYACTIV TECHNOLOGY. An ultra-strong, yet lightweight, body and chassis that uses ultra-high-tensile steel shaves off extra pounds for enhanced fuel economy. And then there's the SKYACTIV-G engine - smaller, lighter and significantly more efficient than our previous 2.5 L engines. The 6-speed manual transmission achieves a thrifty 6.4 L/100 km highway\*. What's more, the optional 6-speed automatic transmission gets up to an impressive 6.1 L/100 km\*. With class-leading aerodynamics better than a Lamborghini and a body design that contributes to high-speed stability and fuel economy, the MAZDA6 is more than a pretty face. It turns heads by being beautiful both inside and out.

Nazoa 5

GT model shown with rear spoiler accessory. \*Estimated fuel economy based on Government of Canada's approved 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on 5-cycle testing, visit mazda.ca/5cycle.

# NEW FUEL ECONOMY NUMBERS. SAME EXCEPTIONAL FUEL EFFICIENCY. /

For our 2015 models, Mazda is now using the improved Government of Canada 5-cycle testing\* method to determine fuel consumption ratings of our vehicles. While Mazda vehicles offer the same outstanding fuel economy as before, 5-cycle testing will show higher fuel consumption ratings for 2015 vehicles to reflect more of the real-world driving conditions you encounter daily. For comparison purposes only. mazda.ca/5cycle

# LOOKS LIKE A LUXURY SEDAN. DRIVES LIKE A SPORTS CAR.

In the MAZDA6, Mazda engineers have arrived at a remarkably elegant solution to the lackluster performance that plagues typical mid-size sedans. Starting with a robust sport-tuned suspension, responsive steering and a lightweight, aerodynamic body, SKYACTIV TECHNOLOGY and KODO design bring each element together in harmony. Handling is superbly dynamic, characterized by a smooth, graceful stance on the road. And with a quick steering ratio, the MAZDA6 offers a brisk response that enhances the feeling of car and driver as one – and relishes twisty roads without being sluggish on city streets.



## **BECAUSE EVEN THE PASSENGERS DESERVE FIRST CLASS.**

The MAZDA6 is a testament to meticulous craftsmanship. The shape, look and feel of its interior heightens the senses, and makes travelling a very comfortable proposition. Adding to its luxurious feel, vehicles with a black interior come with a Dark Metal Satin decorative panel theme, while the off-white leather interior comes with a Bordeaux Satin decorative panel\* for a splash of colour. Both interiors are equally sumptuous and luxuriously crafted - just the right environment to revel in on the road. And even in this driver's car, special attention is paid to the comfort of rear occupants. From generous legroom to scalloped seats, passengers receive the "chauffeur" treatment. No matter where you're headed, your route intersects with refinement.





### AS HUMAN AS TECHNOLOGY GETS.

The number of intelligent technologies available on the MAZDA6 might be described as overwhelming if they didn't make life so effortless. From the available Bose® Centerpoint® 2 Virtual Surround System\* and available SiriusXM $^{\circ}$  Satellite Radio $^{\dagger}$ , to the standard 5.8" colour touchscreen audio display and USB connectivity, every street you travel will be an easy one.

#### / NAVIGATION SYSTEM /

Our convenient factory-integrated navigation system\*\* offers the advanced features of TomTom's navigation devices, including voice recognition, advanced lane guidance and route recommendations.

#### / HMI COMMANDER SWITCH /

Thanks to the newly adopted HMI Commander Switch<sup>‡</sup>, nearly all of the functions indicated on the centre display screen, such as audio, navigation and Bluetooth<sup>®</sup>, can be intuitively and smoothly controlled using rotary, push and tilt operations, as well as with push-button switches installed around it.









/ BLUETOOTH<sup>®</sup> HANDS-FREE PHONE AND AUDIO /

With voice commands, making and receiving calls is as easy as pushing a button and saying hello, and the Bluetooth® wireless capability helps you stay entertained with streaming audio from your compatible mobile device.

In addition to personalization features, you can easily view Bluetooth® phone and audio information, as well as navigation system routes (if equipped). It also acts as the display for models equipped with the rearview camera.▲

\*Standard on the GT model. +Available on the GT model with Technology Package. ‡Standard on the GS and GT models. \*\*Available on the GS model with Luxury Package and standard on the GT model. ▲ Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings.

#### BOSE® CENTERPOINT® SURROUND SOUND SYSTEM /

The MAZDA6 is the first Mazda to offer Bose® Centerpoint<sup>®</sup> 2 Virtual Surround\* playback technology. The new technology analyzes the frequency of the sound source, including the sound signal, creating a truly satisfying sound - even when playing back signals from compressed sources or radio broadcasts.

#### / COLOUR DISPLAY SCREEN /



#### / REARVIEW CAMERA /

The rearview camera<sup>‡</sup>▲ offers increased visibility of objects behind you, and is activated whenever you shift the MAZDA6 into reverse.

### PEACE OF MIND COMES STANDARD.

The 2015 MAZDA6 offers numerous active and passive safety features that enhance peace of mind. Starting with SKYACTIV TECHNOLOGY's ultra-high-tensile steel, the MAZDA6 is ultra-strong, yet ultra-light for exceptional manoeuvrability and brisk responsiveness to driver input. Even the A-pillar placement maximizes the driver's view of the road. Plus every MAZDA6 comes with a full complement of safety features like six air bags and air curtains\*, anti-theft alarms and Dynamic Stability Control (DSC)<sup>‡</sup>. Plus, there's even an available Blind Spot Monitoring System (BSM) with Rear Cross Traffic Alert (RCTA)<sup>‡</sup>. Add Mazda's new i-ACTIVSENSE<sup>A</sup> technology, and driving is smooth, responsive and spontaneous.

# INTUITIVE TECHNOLOGY FOR INSTINCTIVE SAFETY.

The MAZDA6 is the first Mazda to include a fully integrated system of safety technologies. i-ACTIVSENSE is a new generation of active safety technologies designed to aid the driver in recognizing hazards, avoiding collisions and reducing the severity of accidents when they simply cannot be avoided. Available on the GT model with Technology Package, features like Mazda Radar Cruise Control (MRCC)<sup>4</sup> and Smart City Brake Support (SCBS)<sup>4</sup> use state-of-the-art technologies to enhance safety by automatically sensing the MAZDA6's environs - from nighttime lighting, to the proximity of other vehicles - and helping the driver to respond quickly and effectively to hazards.

### i-ACTIVSENSE

#### ADAPTIVE FRONT LIGHTING SYSTEM (AFS)

AFS\*\* provides enhanced nighttime illumination by moving up to 15° in the direction of your turn, allowing you to spot potential hazards ahead.

#### / HIGH BEAM CONTROL (HBC) /

i-ACTIVSENSE HBC<sup>4</sup> automatically switches between high and low beams in a way that maximizes high beam use - helping the driver to quickly spot pedestrians, animals and other potential obstructions on the road at night.

SMART CITY BRAKE SUPPORT (SCBS) /

When infra-red laser sensors detect a vehicle

up to 6 m ahead, at low speeds i-ACTIVSENSE

SCBS<sup>A</sup> moves brake pads closer to the discs so

the brakes can produce stopping power more

quickly if the driver presses the brake pedal.

#### FORWARD OBSTRUCTION WARNING (FOW) /

The i-ACTIVSENSE FOW<sup>4</sup> system detects vehicles in front and alerts the driver to an approaching risk of collision early enough for the driver to brake or take evasive action.

### / BLIND SPOT MONITORING SYSTEM (BSM) /

BSM<sup>+</sup> uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the appropriate side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds.

#### / REAR CROSS TRAFFIC ALERT (RCTA) /

When backing out from a parking spot, RCTA<sup>+</sup> detects any vehicle approaching from the side and promptly alerts the driver.

\*Always wear your seat belt and secure children in the rear seat in appropriate child restraints. †Standard on the GS and GT models. ‡Dynamic Stability Control (DSC) is not a substitute for safe driving practices. Available on the GT model with Technology Package. \*\*Standard on the GT model.

# Using a milliwave radar sensor behind the front grille, i-ACTIVSENSE MRCC<sup>4</sup> monitors the vehicle in front and automatically controls speed to maintain a safe headway distance - without needing to touch accelerator or brake pedals.

/ MAZDA RADAR CRUISE CONTROL (MRCC) /

#### / LANE DEPARTURE WARNING SYSTEM (LDWS) /

The i-ACTIVSENSE LDWS<sup>4</sup> automatically senses lane markings on the road and alerts the driver when it predicts the vehicle is going to unintentionally depart from its lane.

WHEEL OPTIONS

17" alloy wheels (GX/GS)

19" bright finish alloy wheels (GT)

### MAZDA6 COLOUR COMBINATIONS

	GX	GS	, GS with Luxury Package & GT		
PAINT COLOURS	BLACK CLOTH	BLACK CLOTH	BLACK LEATHER	OFF-WHITE LEATHER*	
Snowflake White Pearl	•	•	•		
Aluminum Metallic Mica	•	•	•		
Soul Red Mica		•	•		
Jet Black Mica	•	•	•	•	
Meteor Grey Mica		•	•		
= Available *Special o	rder only				

### UPHOLSTERY



### MAZDA6 SPECIFICATIONS AND CAPACITIES

SPECIFICATIONS	GX/GS/GT
Engine type	SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder engine with VVT
Displacement	2,488 cc
Compression ratio	13.0:1
Horsepower SAE net	184 @ 5,700 rpm
Torque SAE net Ib. ft.	185 @ 3,250 rpm
Fuel system	Direct Injection
Recommended fuel	Regular
Fuel economy city/highway (L/100 km)*	
6MT	9.4/6.4
6AT	8.8/6.1
6AT with i-ELOOP	8.4/5.9
Curb weight (kg)	
Manual	1,444
Automatic	1,466

\*Estimated fuel economy based on Government of Canada's approved 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on 5-cycle testing, visit mazda.ca/5cycle.

2,830/4,895

1,840

### EXTERIOR DIMENSIONS Wheelbase/overall length (mm) Overall width (mm)

Overall height (mm)	1,450
Track (fr/rr) 17" wheels 19" wheels	1,585/1,575 1,595/1,585
Turning circle, curb-to-curb (m)	11.2
INTERIOR DIMENSIONS	
Headroom (fr/rr) (mm)	975/942
Headroom (fr/rr) with moonroof (mm)	950/942
Legroom (fr/rr) (mm)	1,073/984
Shoulder room (fr/rr) (mm)	1,450/1,410
CAPACITIES	
Seating	5
Cargo volume (L)	419
Passenger volume (L)	2,824
Total interior volume (L)	3,243
Fuel tank (L)	62

### MAZDA6 FEATURES

ENGINE & TRANSMISSION	GX	GS	GT
SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder engine	S	S	S
SKYACTIV-MT 6-speed manual transmission <sup>†</sup>	S	S	S
SKYACTIV-Drive 6-speed SPORT mode automatic transmission	0	-	-
SKYACTIV-Drive 6-speed SPORT mode automatic transmission with paddle shifters	-	0	0
SUSPENSION & BRAKES			
Rack-and-pinion steering with engine-rpm-sensing variable power assist	S	S	S
Power-assisted 4-wheel disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S
i-ELOOP regenerative braking system	-	-	TECH
Dynamic Stability Control (DSC)	S	S	S
Traction Control System (TCS)	S	S	S
Front independent MacPherson strut suspension with coil springs and stabilizer bar	S	S	S
Rear independent multi-link suspension with coil springs and stabilizer bar	S	S	S
SAFETY & SECURITY			
Dual front air bags, dual front side air bags and dual side air curtains	S	S	S
Engine immobilizer theft-deterrent system	S	S	S
Anti-theft alarm system	S	S	S
Side-door impact-protection beams	S	S	S
Whiplash-reducing adjustable front-seat headrests	S	S	S
Rear-seat headrests (3)	S	S	S
3-point seat-belts for all seating positions	S	S	S
Height-adjustable front shoulder belt "B" pillar anchors	S	S	S
Driver's and front passenger's seat-belt pretensioners with force limiters	S	S	S
Child-safety rear door locks	S	S	S
ISOFIX child safety-seat anchors in rear seat (upper and lower type)	S	S	S
Blind Spot Monitoring System (BSM) with Rear Cross Traffic Alert (RCTA)	-	S	S
Lane Departure Warning System (LDWS)	-	-	TECH
Mazda Radar Cruise Control (MRCC)	-	-	TECH
Forward Obstruction Warning (FOW)	-	-	TECH

### MAZDA6 FEATURES (cont'd)

SAFETY & SECURITY (cont'd)	GX	GS	G
High Beam Control system (HBC)			TE(
Smart City Brake Support (SCBS)	-	-	TE(
EXTERIOR			
Body-coloured sporty bumpers and door handles	S	S	S
Body-coloured door mirrors with side turn signal	S	S	S
Heated door mirrors	S	S	S
Auto-dimming door mirrors	-	-	S
Green tint glass with UV shield	S	S	S
Automatic headlight on/off	S	S	S
Halogen headlights	S	S	-
Bi-Xenon HID headlights with LED signature headlight	-	-	S
Adaptive Front Lighting System (AFS) with automatic headlight levelling	-	-	S
Fog lights	-	S	S
LED taillights	S	S	S
Variable intermittent rain-sensing windshield wipers	S	S	S
Rear window defroster with automatic shut-off	S	S	S
Tailpipe finisher	S	S	S
WHEELS & TIRES			
17" alloy wheels with 225/55R17 all-season tires	S	S	-
19" bright finish alloy wheels with 225/45R19 all-season tires	-	-	S
Tire Pressure Monitoring System (TPMS)	<u> </u>	<u> </u>	S
Temporary spare tire COMFORT & CONVENIENCE	3	2	ა
Air conditioning with manual climate controls	S		
Dual-zone automatic climate controls	-	S	S
Rear seat heater ducts with HVAC controls	_	S	S
Steering-wheel-mounted cruise controls	S	S	S
Tilt and telescopic steering wheel	S	S	S
Power windows with driver's one-touch up and down feature and timer	S		-
Power windows with one-touch up and down feature and timer	-	S	S
(front and rear)			
Speed-sensing power door locks	S	S	S
Remote keyless entry system with trunk release	S	-	-
Advanced Keyless Entry System (keyless entry, trunk release and start)	-	S	S
Push Button Start	S	S	S
Internal fuel door, trunk and hood releases	S	S	S
Auto-dimming rearview mirror with HomeLink®	-	-	S
Front and rear dual map lamps	S	S	S
Cargo area light	S	S	S
Driver's and passenger's vanity mirrors	S	-	-
Driver's and passenger's illuminated vanity mirrors	-	<u>S</u>	S
12-volt power outlets (2) with retained power Dual front and rear cup holders	S S	<u>S</u>	s S
Voice-activated navigation system	-	 LP	S
Rearview camera	_	S	S
HMI (Human-Machine Interface) Commander Switch	_	S	S
Power glass moonroof with interior sunshade, tilt-up ventilation and one-touch open feature	-	LP	S
SEAT & TRIM			
6-way manually adjustable driver's seat	S		
Driver's seat manual lumbar support	S	S	_
6-way power-adjustable driver's seat	-	S	
8-way power-adjustable driver's seat with power lumbar support	_	LP	S
Adjustable heated front seats	S	S	S
Driver's seat memory position	_	-	S
4-way manually adjustable passenger's seat	S	S	-

SEAT & TRIM (cont'd)	GX	GS	GT
4-way power-adjustable passenger's seat	-	-	S
60/40-split fold-down rear seatback with centre armrest	S	S	S
Trunk-mounted rear seatback release levers	S	S	S
Premium cloth upholstery	S	S	-
Leather-trimmed upholstery	-	LP	S
Leather-like door trim	-	LP	S
Leather-wrapped steering wheel and shift knob	-	S	S
Dark Metal Satin decorative panel (with black interior)	S	S	S
Bordeaux Satin decorative panel (with off-white leather interior) $^{\dagger}$	-	S	S
INSTRUMENT PANEL & STORAGE			
Gauge illumination dimming control	S	S	S
Exterior temperature gauge	S	S	S
Warning lights for low fuel level, low windshield washer fluid level, door ajar, check engine, oil pressure, volts, parking brake, high beam and safety belts	S	S	S
Trip computer	S	S	S
Front door storage pockets with bottle holders	S	S	S
Rear door storage pockets	S	S	S
Driver's and passenger's seatback pockets	S	S	S
Coin holder (not available with navigation system)	S	S	-
Centre console with armrest and storage	S	-	-
Centre console with sliding armrest and storage	-	S	S
Overhead console with sunglasses holder	S	S	S
Illuminated glove compartment	S	S	S
AUDIO			
AM/FM/HD Radio CD player with 6 speakers	S	S	
11-speaker premium Bose® audio system with Centerpoint® Surround Sound System and AudioPilot® noise compensation technology	-	-	S
MP3 functionality on CD player	S	S	S
Steering-wheel-mounted audio controls	S	S	S
Bluetooth® with Audio Profile	S	S	S
Automatic volume control	S	S	S
USB and auxiliary audio input jacks	S	S	S
5.8" colour touchscreen audio display	S	S	S
SiriusXM <sup>®</sup> Satellite Radio with fin antenna (free 6-month subscription,	) -	-	TECH
S = Standard O = Optional LP = Luxury Package TECH = Techn - = Not available	ology Pacl	kage	

### MAZDA6 PACKAGES

Luxury Package (GS with automatic transmission only): Power glass moonroof with interior sunshade, tilt-up ventilation and one-touch open feature, 8-way power-adjustable driver's seat with power lumbar support, black or off-white leather-trimmed upholstery, leather-like door trim, voiceactivated navigation system.

Technology Package (GT): Smart City Brake Support (SCBS), Lane Departure Warning System (LDWS), Mazda Radar Cruise Control (MRCC), Forward Obstruction Warning (FOW), High Beam Control system (HBC), SiriusXM<sup>®</sup> Satellite Radio with fin antenna (free 6-month subscription) and i-ELOOP regenerative braking system. (Requires automatic transmission.)

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<sup>+</sup>Special order only.



EVERY MODEL IN THE MAZDA LINE-UP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA 2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. THIS IS THE MAZDA WAY.

### MAZDA6 ACCESSORIES. IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new MAZDA6 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



🗛 Alloy Wheels. Customize your MAZDA6 with unique alloy wheels. Available in a range of colours, styles and sizes, select your favourite set for a ride that reflects your personality. Be Premium Floor Liners. Fitted perfectly for your MAZDA6, Premium Floor Liners provide ultimate protection without compromising style. (Available for the first and second rows.) 📼 Rear Spoiler. Add a sporty, aerodynamic element to your sleek and sophisticated MAZDA6. De Rear Bumper Guard. Tailored and sleek, our durable stainless steel Rear Bumper Guard not only looks great, but also protects the rear bumper from chips and scratches. Emerget Doorsill Trim Plates. Every time you step in or out of your MAZDA6, these Doorsill Trim Plates provide added style. 🛤 Navigation System. Our convenient factory-integrated Navigation System offers the advanced features such as voice commands, advanced lane guidance and real-time traffic updates.

#### ADDITIONAL ACCESSORIES:

All-Weather Floor Mats Ashtray Auto-Dimming Rearview Mirror with Compass Body-Side Mouldings Car Cover Cargo Mat Cargo Net Cargo Tray **Chrome Accent Kit** Engine Block Heater First Aid Kit Fog Lights Front Skirt Hood Deflector Interior Welcome Illumination Licence Plate Frames Moonroof Wind Deflector Paint Protection Rear Parking Sensors **Remote Engine Start** Roadside Assistance Kit Side Window Deflectors Splash Guards Touch-Up Paint Wheel Locks

### **OUR PROMISE.**

At Mazda, we're passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want - surpassing your expectations. Mazda doesn't settle, and neither should you. Let our Mazda Dealers:

- / Provide you with a comfortable environment
- / Earn your trust
- / Respect and value your time
- / Give you useful information and advice
- / Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.



### THIS IS THE 2015 MAZDA6.

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MAZDA WARRANTY The basic warranty on MAZDA6 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first and specific emission control components for up to 8 years or 128,000 km. Mazda's Anti-perforation warranty covers body panel sheet metal against perforation for 5 years unlimited kilometres with supplemental Anti-perforation coverage for 7 years or 160,000 km, whichever comes first. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2015 MAZDA6 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA6 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

**READY TO ROLL** Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.

FINANCING WITHOUT THE FUSS. Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit **mazda.ca**.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair

expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and 0EM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



You Tube

Ask your dealer about Mazda's competitive program for recent university and college graduates.

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