

EQUUS 2016



NEW THINKING. NEW POSSIBILITIES.

Status quo is nothing more than a starting point for our research and development. Through new thinking we continue to uncover new territories in innovation, engineering and design. A vehicle is no longer simply a means of transportation; it is an extension of you. By questioning and not simply accepting convention, we continue to push the boundaries to provide new possibilities and experiences that go beyond your expectations.

This is the H-Factor.



THE LUXURY OF CONVENIENCE

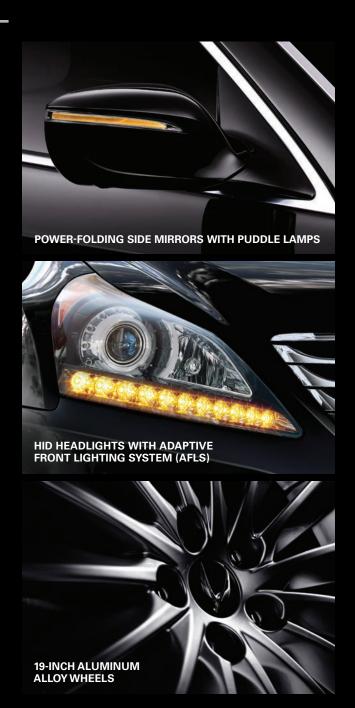
Exquisite in all aspects, the Equus makes a truly definitive statement in refined performance, sophisticated styling and superior service. A convenient and personalized touch begins with a test drive from your home or office, to an ownership experience where our Equus valet service leaves the logistics of servicing your vehicle to us[‡]. This also includes a No Charge 3-year/60,000 km Scheduled Maintenance plan[‡]. The Hyundai Equus, the new reality of luxury.



CHARISMA IN MOTION

Starting with the distinctive front grille, deliberate lines continue from the hood through the body to show off the staggered-width 19-inch multi-spoke wheels. HID headlights with LED turn-signal indicators, sculpted front LED fog lights and the distinctive air intake further enhance the sophisticated design of the Equus.





SIGNATURE. A SIGN OF AUTHENTICITY

We named the Hyundai flagship luxury sedan the 'Equus Signature'. After all, a signature represents a very personal connection – and that is precisely the driving experience that awaits you.

The well-designed dashboard, instrument panel, shifter, centre console and steering wheel controls enhance the luxurious feel and driver interaction.

A large 9.2-inch colour display in the centre stack makes it easy to control everything from the high-end audio system and climate controls to an advanced navigation system. A sophisticated voice-recognition system lets you control many of these features using simple voice commands, proving that intuitive interaction goes hand in hand with the Equus Signature.





ULTIMATE. NO MATTER WHERE YOU SIT

Allow us to show you the highest level of luxury; the 'Equus Ultimate'. Open any door, settle into your seat, and the first indication of the Equus Ultimate approach to your total comfort becomes evident. As you pull the door towards you and it rests against the latch, it begins to close, automatically. The rear cabin features dual 9.2-inch high-resolution screens for the ultimate entertainment system. Rear passengers can raise the power sunshades for added privacy, adjust the power lumbar support seats, select the heated or ventilated setting – and then sit back, relax, and enjoy the Ultimate home theatre on wheels.





A SOULFUL ENGINEERED SYMPHONY

Thousands of elements come together to create a powerful symphony. Among other descriptors, you will call the 2016 Equus soothing, exhilarating and soulful. The smooth power delivery from a category-defining, award-winning Tau® V8 engine is optimized by seamless shifting through a state-of-the-art 8-speed SHIFTRONIC® automatic transmission. Our engineers defined the ride and handling using Hyundai's secret laboratory – our proving grounds, located in California. There, we tested tirelessly to fine-tune the Electronically-controlled Air Suspension with driver-selectable settings. At the press of a button, the Equus offers you a firmer, sportier feel of the road. Or, if the road is covered in snow, you can select a drive setting optimized for slippery conditions.







YOU AT EASE

Technology is wonderful, but only when it's easy to use. Seamlessly integrating the latest digital technologies into its interior, the Equus features a standard fingertip-controlled Driver Information System. A large 9.2-inch colour Central Information Display makes it easy to view the unified controls for systems that include navigation, audio, multimedia DVD player and Bluetooth® phone. Every Equus comes equipped with SiriusXMTM Satellite Radio and NavTraffic® detailed traffic updates. The Driver Information System also lets you access various features and functions using advanced voice recognition. Navigation, mobile phone dialing, address book access, radio and multimedia player – all respond to your voice commands. Don't you wish your whole world worked that way?

2016 | TECHNOLOGY HIGHLIGHTS



Enhanced Navigation

Large and ergonomic, this state-of-the-art 9.2-inch navigation system provides detailed turn-by-turn directions to help you arrive at your destination confidently.



A Twist on Playlists

Gracenote^{®3} music recognition and Cover Art make it easy to manage the music you love. Gracenote[®] can identify song titles from broadcast sources and help drivers embellish their playlists.



Driver's Head-Up Display (HUD)

The Equus Ultimate model is equipped with a Head-Up Display (HUD) system that projects key information right onto the windshield such as vehicle speed, turn-by-turn navigation routes and the status of Adaptive Cruise Control⁵. Visual warning icons are also displayed for the Lane Departure Warning System⁴ and Blind Spot Detection⁶ system.



Automatic power door closure

Doors will never slam shut with the available automatic power door closure assist function; ensuring doors latch slowly and quietly.



12.3-inch TFT LCD digital instrument cluster display

The Equus Ultimate offers its driver a crisp 12.3-inch TFT LCD instrument cluster that is impressive for its beauty and function. This fully-digital display changes screen colour themes depending on the driving mode selected. Options include Sport, Normal and Snow modes



17-speaker Lexicon® Audio System

The premium Lexicon® audio system, synonymous with the art of creating exquisite sound for over 40 years, gives you the ultimate surround sound experience with LOGIC 7® technology. Every seat is the perfect seat when you are inside the sublimely quiet interior with 17 strategically-placed speakers and 7.1 discrete channels.

PREPARED FOR THE UNEXPECTED

The 2016 Equus doesn't just pamper, it protects using state-of-the-art technology. For example: a Lane Departure Warning System⁴ that uses haptic and visual cues to gently warn you if the car starts to drift outside of its lane unintentionally. A 360-degree multi-view camera system is also available, with four cameras ideally positioned to offer you all-around visibility for easy parking and narrow-street navigation. The safety enhancements offered by this 360-degree multi-view camera system are augmented by a Blind Spot Detection system⁶ and a Rear Cross-Traffic Alert system⁷ that helps when reversing from parking spots by alerting the driver of oncoming cross traffic. With all these safety features and more to offer, the Equus gives both the driver and their passengers a feeling of security and confidence on the road.



2016 | SAFETY HIGHLIGHTS



Lane Departure Warning System⁴

The 2016 Equus offers a standard Lane Departure Warning System which alerts drivers to unintended lane changes. Audible, visual and haptic warnings are triggered to restore the driver's attention in cases where the car drifts or changes lanes without using a turn signal.



Multi-view Camera System

Get multiple perspectives when you park with an available split-screen view of the Equus. This advanced multi-camera system includes an aerial view of the vehicle for a comprehensive look of the surrounding environment.



Adaptive Cruise Control⁵ with Stop-and-Go

The 2016 Equus uses radar to maintain a desired speed and distance from vehicles in front of you, even coming to a full stop automatically when traffic ahead stops. Adaptive Cruise Control reengages within three seconds if the vehicle ahead of you moves forward.



Blind Spot Detection⁶

The Blind Spot Detection system uses audible and visual alerts to notify you when a vehicle is hiding in your blind spot. Warnings are also displayed on the available Head-Up Display system.



Rear Cross-Traffic Alert7

Using short-range radar detection from the rear bumpers, visual and audio cues warn the driver of vehicles approaching from the side.



Nine Airbag Safety System¹

Front, seat-mounted side impact and side curtain airbags are supplemented along with a driver's knee airbag and rear seat-mounted side-impact airbags. Working together with the seatbelt tensioning system and electronic active front headrests, they help to provide an integrated safety system in the event of a collision.



IVORY LEATHER / ASH WOOD



SADDLE BROWN LEATHER / MADRONA WOOD

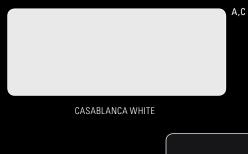


JET BLACK LEATHER / WALNUT WOOD





2016 EQUUS **EXTERIOR COLOURS**







A,C



CASPIAN BLACK MANHATTAN BROWN

EQUUS SIGNATURE

KEY STANDARD EQUIPMENT:

- 429 horsepower 5.0L DOHC V8 with Gasoline Direct Injection (GDI) and Dual Continuously Variable Valve Timing (D-CVVT)
- 8-speed automatic transmission with SHIFTRONIC® manual mode
- Electro-hydraulic Power Steering
- Electronically-controlled Air Suspension (EAS) with Continuous Damping Control (CDC)
- Proximity keyless entry with push-button ignition and hands-free 'Smart Trunk'
- · Tri-zone automatic climate control with air quality system
- Leather-wrapped dashboard and genuine wood interior trim
- Ultra-premium leather seating surfaces and microfiber suede headliner
- 12-way power-adjustable driver's seat with adjustable cushion extension and lumbar support
- 10-way power-adjustable passenger seat
- Heated and ventilated front seats
- Driver's Integrated Memory System (IMS) for seat, steering column and mirror positions
- Heated, leather-wrapped steering wheel with genuine wood accent trim
- · Power tilt and telescopic steering column adjustment
- 608-watt Lexicon® AM/FM/SiriusXM™/DVD/MP3 7.1 surround sound audio system with 17 speakers (transducers) and LOGIC 7® sound processing
- Navigation system with 9.2" high-resolution LCD display; includes Driver Information System (DIS)
- iPod®/USB/auxiliary connectivity
- · Bluetooth® hands-free phone system
- Front and rear parking assistance sensors with rearview camera and Rear Cross-Traffic Alert (RCTA)?
- Lane Departure Warning System (LDWS)⁴
- Blind Spot Detection (BSD)⁶
- Adaptive Cruise Control (ACC)⁵ with stop-and-go capability
- Electroluminescent gauge cluster (Supervision) with 7" TFT LCD display
- Electrochromic auto-dimming rearview mirror with integrated HomeLink® transceiver and compass

- Power windows with auto up/down and pinch protection
- · Rain-sensing windshield wipers with windshield wiper de-icer
- Auto-defogging windshield with humidity sensor
- · Acoustically-laminated glass (windshield, front doors, rear doors)
- Power tilt and slide sunroof with one-touch open/close
- 60/40 power-reclining heated rear seats
- Power rear sunshade
- · Illuminated door scuff plates
- 9 airbags¹ driver's knee (1), front impact (2), front seat-mounted side impact (2), rear seat-mounted side impact (2) and roof-mounted side curtains (2)
- · Vehicle Stability Management (VSM)
- Forward Collision Warning (FCW)⁸
- Electronic Stability Control (ESC) with Traction Control System (TCS)²
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)
- Electronic parking brake with vehicle Auto Hold
- Front electronic active head restraints
- · Seatbelt tensioning system
- Tire Pressure Monitoring System (TPMS)
- 19" aluminum alloy wheels
- Xenon High Intensity Discharge (HID) headlights with auto-leveling and LED turn signals
- Adaptive Front Lighting System (AFLS)
- LED front fog lamps
- Heated, power-adjustable, power-folding side mirrors with integrated LED turn signal repeaters and puddle lamps
- Dual exhaust outlets integrated into rear bumper

NO CHARGE SCHEDULED MAINTENANCE

It should be no surprise that Equus ownership entitles you to a premium No Charge Scheduled Maintenance plan. The 3-year/60,000 km⁶⁺ program covers a range of services, including replacing the engine oil and filter, tire rotation, servicing brakes, and replacing the engine air cleaner. After all, a vehicle this premium demands an ownership experience to match.



EQUUS ULTIMATE

EQUUS SIGNATURE STANDARD EQUIPMENT PLUS:

- + Head-Up Display (HUD)
- $+ \quad 12.3"\ TFT\ LCD\ instrument\ cluster\ with\ fully-digital\ gauges\ and\ steering\ wheel\ haptic\ control\ dial$
- + Multi-view camera system (360-degree view)
- + Rear seat entertainment system with dual 9.2" LCD screens
- + Ventilated rear seats
- + Power rear-seat head restraints with manual tilt adjustment

- + Illuminated rear seat vanity mirrors (2)
- + Power rear side window sunshades
- + Power open/close trunk lid with remote operation
- + Power lumbar adjustment for outboard rear seats
- + Power door closure function

EXTERIOR DIMENSIONS

Wheelbase	3,045 mm
Length	5,160 mm
Width, excluding mirrors	1,890 mm
Height	1,490 mm
Track, front/rear	1,620 mm / 1,627 mm
Coefficient of drag (Cd)	0.27
Curb weight (kg)	2,065 - 2,094

INTERIOR DIMENSIONS

Head room, front/rear	982 mm / 955 mm
Leg room, front/rear	1,145 mm / 985 mm
Shoulder room, front/rear	1,500 mm / 1,473 mm
Total interior volume	3,620 L
Passenger volume	3,146 L
Cargo volume, trunk	474 L
ourgo rorumo, cram	

FUEL ECONOMY[^] (L/100 km)

City/Highway/Combined	15.8 / 10.2 / 13.3
Fuel Tank Capacity	77 L

hyundaicanada.com/Equus



TM®The Hyundai name, logos, product names, feature names, images and slogans are trademarks owned by Hyundai Auto Canada Corp. Specifications, features, illustrations, accessories, materials and equipment and Some vehicles are shown with optional equipment. No warranty or guarantee is being extended in this brochure. All Hyundai warranties have no deductible. A Fuel economy figures are based on manufacturer's testing and are used for comparison purposes only. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories. 1The Supplemental Restraint (Airbag) System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which must still be worn at all times Children under the age of 13 should be securely restrained in the rear seat. NEVER place a child-seat in the front seat of a Hyundai vehicle. 2 Electronic Stability Control (ESC) and Traction Control System (TCS) are meant to enhance conscientious driving habits and are not a substitute for safe driving practices. ESC cannot control your vehicle's stability under all driving situations. No system, no matter how advanced, can overcome by the system. It will not prevent loss of control. See Owner's Manual for more information and limitations. Adaptive Cruise Control (ACC) with stop/start capability is not a collision avoidance or warning device. ACC is Always look over your shoulder and use your mirrors to confirm clearance. See Owner's Manual for further details and limitations. 7Never rely exclusively on the Rear Cross-Traffic Alert. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. Vehicle must be in reverse and has to be traveling at 10 km/hr or less. See Owner's Manual all vehicles under certain conditions. The system does not provide a braking function. The system operates when vehicle speed is above 15 km/hr and below 180 km/hr. The driver is responsible for being attentive and apply. See dealer for complete details. •Repairs required as determined by an inspection conducted as part of the maintenance plan may not be covered by the plan. The SiriusXMTM name is a trademark of SiriusXM. Lexicon® is a registered trademark of Harman International Industries, Incorporated, and any use of such marks by Hyundai is under license. All other trademarks and trade names are those of their respective owners.





