

2017 DODGE CHARGER // CHALLENGER







Apple CarPlay™ shown on touchscreen.

This is the brilliant combination of classic character and modern mechanics. Dodge Challenger appeals to diehards with its signature styling, while the latest technology enhancements give this legend the power to uphold the weight of its storied reputation. It's a bold standard of muscle, outfitted with intense handling dynamics and leadingedge components that transfer hardcore power to the road.

> Challenger is equal parts icon and modern-day performance machine. For maximum performance, opt for the fastest, most powerful muscle car ever,<sup>1\*</sup> the 707 horsepower SRT<sup>®</sup> Hellcat. The golden age of muscle is now.

\*All disclaimers and disclosures can be found on the back cover.

# FASTES MOST POWERFUL MUSCLE CAR. EVER.

///// SRT® Hellcat shown in TorRed.



SRT Hellcat interior shown with premium Laguna full-leather seats in Sepia.

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//// SRT 392 shown in Billet Metallic.



///// SRT® HELLCAT ///// THE FASTEST, MOST POWERFUL MUSCLE CAR. EVER!



CHALLENGER SRT HELLCAT ///// Like a predator lying in wait, stalking its prey, Challenger SRT Hellcat is just waiting for you to unlock the full potential of 707 horsepower. The 6.2-litre Supercharged HEMI® SRT Hellcat V8 engine helps produce a blistering quarter-mile time of 10.8 seconds<sup>1</sup> and a top track speed of 320 km/h. This powerplant can be teamed with either a TorqueFlite® eight-speed automatic transmission that's uniquely designed to withstand that epic horsepower and torque, or with the available high-performance Viper modified TREMEC® six-speed manual transmission that boasts an internal cooling pump and external, vehicle-mounted oil cooler.

THE SUPERCHARGER houses internal charge coolers and an integrated electronic bypass valve. The twin-screw rotors are specially treated to accommodate tighter internal tolerances between the rotors and help improve overall performance. Air is delivered into the engine's air box via the Air Catcher<sup>TM</sup> Inlet Port located in the driver's-side parking lamp. A 92mm throttle body controls airflow into the Supercharger, air charger coolers and then into the inlet port.

The exterior boasts exclusive details like a Viper inspired aluminum hood, a functional scoop flanked by a set of functional air extractors and new SRT Hellcat badges. Owners receive both a Red and Black key fob. The Black key restricts power to approximately 500 horsepower, while the Red key unlocks the full 707 horsepower.

CHALLENGER SRT 392 models showcase a naturally aspirated 6.4-litre SRT HEMI V8 engine with a powerful 485 horsepower and 475 lb-ft of torque. Both SRT 392 and SRT Hellcat allow drivers to personalize their driving experience via the Drive Modes features: pre-configured Default, Sport and Track settings, as well as a Custom setting for a uniquely tailored experience.

SRT Hellcat and SRT 392 interiors showcase premium materials, race-inspired technology and heritage-influenced design cues.



SRTA

# CHALLENGER T/A

A TRUE CLASSIC NEVER GOES OUT OF STYLE ///// Challenger's throwback styling starts with menacing projector headlamps with quad halo LED surrounds, a heritage split grille surround, and the hood's power-bulge and functional inlets. Challenger T/A takes retro to a new level with premium-painted Satin Black Mopar<sub>☉</sub> Induction Hood, Satin Black rear spoiler with Challenger T/A badge, T/A bodyside stripes, T/A illuminated dual Air Catcher<sup>™</sup> headlamps, Satin Black wrapped roof and deck lid, lightweight forged aluminum wheels and more.

When it comes to power, Challenger T/A is all about 21<sup>st</sup>-century performance. Choose between two models with either a legendary 5.7-litre HEMI® Variable Valve Timing (VVT) V8 engine with up to 375 horsepower, 410 lb-ft of torque and standard TorqueFlite® eight-speed automatic transmission at your command, or the uncompromising 485 horsepower, 475 lb-ft of torque from the 6.4-litre SRT® HEMI V8.

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THE NEW CHALLENGER T/A ///// Open the door and the heritage-inspired Black Nappa leather-faced seats with Alcantara® suede inserts and embroidered "T/A" logo might make you feel like you've unlocked a portal to the golden age of muscle. The Gloss Black cluster or the White-face instrument cluster might seem like the focus of the Challenger T/A interior, but they're not. The most important element of this cockpit is the driver. Front performance seats feature comfortable contours and large side bolsters help provide maximum lateral support. The leather-wrapped performance heated steering wheel with mounted paddle shifters and bright pedals help you handle the road with ease.

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Every Challenger T/A model gives full bragging rights with must-have features like Dodge Performance Pages, a heritage-inspired shifter, Tic-Toc-Tach gauges and premium soft-touch materials.



# UNRELENTINGPOWER

**PERFORMANCE FOR A NEW GENERATION** ///// It's a rarity that stands the test of time. Yet here is a vehicle that boldly embodies two legendary names — Dodge and Mopar®.

Everything about the Challenger R/T 392 Shaker is factory, not aftermarket. Pure performance comes from the functional, fully floating, open-element Shaker hood scoop, Mopar Cold Air Intake, conical air filter and famed 6.4-litre SRT® HEMI® V8 engine that churns out 485 horsepower and 475 lb-ft of torque.

With great power comes the need for great control, that's why the R/T 392 Shaker features standard four-piston Brembo® brakes, a highperformance suspension, 20x9-inch aluminum wheels and performance steering. The R/T 392 Shaker also shows its supremacy with a 392 HEMI badge on the Shaker hood scoop, bold hood-to-tail stripes and a retro fender badge.







## ICONIC STYLE, MODERN TECHNOLOGY

The only thing retro is the atmosphere — the tech is purely 21<sup>st</sup>-century. Challenger offers plenty of savvy features, including the seven-inch fullcolour customizable in-cluster display centre. Buttons on the steering wheel let you scan through hundreds of different vehicle configurations and customize what information you see and how you see it.

- ///// The Uconnect® system inside Challenger brings a range of communication and entertainment services directly to your vehicle. Depending on your trim level and options, this system includes a Largest-in-Class<sup>2</sup> 8.4-inch touchscreen and steering wheel-mounted controls that can operate features like hands-free communication<sup>3</sup> with Bluetooth® streaming audio, navigation,<sup>4</sup> radio, cruise control and more.
- //// Apple CarPlay<sup>™</sup> A smarter, safer way to use an iPhone<sup>®</sup> inside your vehicle and seamlessly integrate it with the Uconnect touchscreen and Siri<sup>®</sup> voice control. You can make calls, access music, send and receive messages, get directions optimized for traffic conditions and more while staying focused on driving<sup>5</sup> Available.

//// Android Auto<sup>™</sup> Provides a simplified way to use your Android<sup>™</sup> phone while driving, with easy-to-use voice controls for Google Maps<sup>™</sup> with voice-guided navigation, Google Play Music, phone calls and messaging<sup>5</sup> Available.



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# IT SPEAKS THREE LANGUAGES //// POWER, PERFORMANCE AND SPEED

- *IIIII FIRST-IN-SEGMENT<sup>2</sup> TORQUEFLITE® EIGHT-SPEED AUTOMATIC TRANSMISSION.* Standard on every model, the eight-speed automatic transmission provides world-class precision and optimizes fuel efficiency. The TorqueFlite transmission on the SRT<sup>®</sup> Hellcat has been uniquely designed to withstand the vehicle's groundbreaking horsepower and torque.
- IIIII AWARD-WINNING 3.6L PENTASTAR<sup>™</sup> VARIABLE VALVE TIMING (VVT) V6. This robust 3.6-litre is Canada's Best-Selling V6 engine<sup>6</sup> It satisfies your rational side with fuel economy as efficient as 7.8 L/100 km highway\* and keeps your emotional side charged with 305 horsepower, 268 lb-ft of torque and 0 100 km/h acceleration in the six-second range. It's the combination of fully independent dual-cam phasing, sequential multiport fuel injection, high-flow intake and exhaust ports that results in the perfect blend of high torque and fuel efficiency.
- IIII AWARD-WINNING 5.7L HEMI® VVT V8. Dodge Challenger and HEMI, two legendary names that fuel the fantasies of muscle car enthusiasts, provide up to 375 horsepower, 410 lb-ft of torque and fuel economy as efficient as 9.4 L/100 km highway\* Canada's Best-Selling V8 engine<sup>7</sup> (based on the past 6 years of registrations), the 5.7-litre HEMI in the Dodge Challenger, takes you from 0 – 100 km/h in the five-second range. When equipped with the standard TorqueFlite eightspeed automatic transmission, the FuelSaver Multi-Displacement System (MDS) allows Challenger to transition from eight cylinders to four when full power is not required to optimize fuel efficiency. A TREMEC<sup>®</sup> six-speed manual transmission is optional.
- 6.4L SRT HEMI V8. For those with an appetite for raw power, the available 6.4-litre SRT HEMI V8 delivers a performance feast 485 horsepower, 475 lb-ft of torque, an impressively flat torque curve and a 0 100 km/h time in the four-second range. With the standard TorqueFlite eight-speed automatic transmission, the FuelSaver MDS technology deactivates four cylinders when eight are not needed, creating a double threat of power and efficiency. A TREMEC six-speed manual transmission is optional.
- III 6.2L SUPERCHARGED HEMI SRT HELLCAT V8 ENGINE. With 707 horsepower, 650 lb-ft of torque and a blistering 0 – 100 km/h time in the low three-second range, this engine makes Challenger SRT Hellcat the fastest, most powerful muscle car in the world! This breakthrough powerplant features a forged-steel crankshaft and induction-hardening bearing surfaces, a specially tuned crank damper tested to 13,000 rpm, high-strength forged-alloy pistons coupled to powder-forged connecting rods, high-load capacity bushings and diamond-like carbon-coated piston pins. Premiumgrade heat-treated aluminum cylinder heads with die-cast aluminum rocker covers are optimized for superior thermal conductivity. The available high-performance Viper modified TREMEC six-speed manual transmission boasts an internal cooling pump and external, vehicle-mounted oil cooler.

ENGINE	TRANSMISSION	HORSEPOWER		L/100 KM (MPG)			
ENGINE			TORQUE (LB-FT)	CITY	HIGHWAY		
3.6L Pentastar V6	8-speed automatic	305	268	12.4 (23)	7.8 (36)		
5.7L HEMI V8 with MDS							
5.7L HEMI V8	6-speed manual	375	410	15.6 (18)	10.1 (28)		
6.4L SRT HEMI V8 with MDS	8-speed automatic	485		15.6 (18)			
6.4L SRT HEMI V8	6-speed manual	485	475	16.7 (17)	10.4 (27)		
6.2L HEMI SRT Hellcat V8	8-speed automatic						
6.2L HEMI SRT Hellcat V8	6-speed manual	707	650	18.1 (16)	11.4 (25)		

\*Based on 2017 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. For EnerGuide information, please ask your retailer or visit the Government of Canada website: www.vehicles.ncan.gc.ca





### COLOUR CHOICES\*

1	/////	Pitch Black
2	/////	Redline Tri-Coat Pearl
3	/////	Billet Metallic
4	/////	Maximum Steel Metallic
5	/////	Destroyer Grey
6	/////	Jazz Blue Pearl
7	/////	Go Mango
8	/////	Granite Crystal Metallic
9	/////	TorRed
10	/////	Octane Red
11	/////	Bright White
12	/////	Yellow Jacket
13	/////	Green Go

\*Colours may not be available on all models, and may be limited/restricted. Please see your retailer for details.

FOR FULL SPECIFICATION DETAILS **VISIT**DODGE.CA

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	STRIPE AVAILABILITY								-		
COLOUR/STRIPE AVAILABILITY*	[1] V6 BODYSIDE STRIPE	[2] Blacktop Stripe	[3] R/T HOOD GRAPHIC	[4] R/T CLASSIC BODYSIDE STRIPE	[5] Shaker Graphics	[6] R/T 392 Stripe	[7] SRT® 392 HOOD STRIPES	[8] Srt Hellcat hood	[9]† Srt Hellcat stripes	[10] <sup>‡</sup> T/A Graphics	
BILLET METALLIC	•	•	•	•0	•	•	•	0	0	0	
BRIGHT WHITE	•	•	•	••	•	•	••	0	0	0	
PITCH BLACK	•	•	•	•0•	•	•	••	0	0	0	
TORRED	•	•	•	•0	•	•	••	0	0	0	
REDLINE TRI-COAT PEARL	•	•	•	•0	•	•	••	0	0	0	
MAXIMUM STEEL METALLIC	•	•	•	•0	•	•	••	0	0	0	
JAZZ BLUE PEARL	•	•	•	•0	•	•	•	0	0	0	and past
GRANITE CRYSTAL METALLIC	•	•	•	•0•	•	•	•.•	0	0	0	
DESTROYER GREY	•	•	•	•0	•	•	••	0	0	0	
OCTANE RED	•	•	•	•0	•	•	••	0	0	0	and the second
GREEN GO	•	•	•	•0	•	•	•	0	0	0	
YELLOW JACKET	•	•	•	•0	•	•	•	0	0	0	and the second
GO MANGO	•	•	•	•	•	•	•	0	0	0	and Provide and

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\*Stripe/paint combinations not available on all models. \*Please see retailer for details. \*T/A graphics shown on page 6.

#### INTERIOR CHOICES



- 1 //// Black Houndstooth premium cloth with Tungsten accent stitching standard on SXT.
- 2 //// Black and Pearl Nappa leather-faced with Sepia accent stitching and perforated inserts (also available in Black with Metallic Black accents and Tungsten accent stitching, and Ruby Red with Metallic Ruby Red accents and Ruby Red accent stitching) — standard on SXT Plus and R/T.
- Black Nappa leather-faced with Alcantara® suede inserts, Tungsten accent stitching, perforated inserts and Silver embroidered T/A logo standard on R/T T/A and T/A 392. 3 ////
- Black Nappa leather-faced with Alcantara suede inserts, Tungsten accent stitching and perforated inserts (also available in Ruby Red and Black with Ruby Red accent stitching) standard on R/T Shaker and 4 //// included with R/T Classic Appearance Package on R/T.
- 5 //// Ruby Red and Black Nappa leather-faced with Alcantara suede inserts, Ruby Red accent stitching, perforated inserts and embroidered Bee logo (also available in Black with Tungsten accent stitching) standard on R/T 392 Shaker and included with Leather Interior Group on R/T 392.
- Black Houndstooth premium cloth with Tungsten accent stitching and embroidered Bee logo standard on R/T 392. 6 ////
- 7 //// Sepia premium Laguna full-leather with Silver accent stitching, perforated inserts and embossed logo (also available in Black with Silver accent stitching) standard on SRT® 392 with SRT logo and SRT Hellcat with SRT Hellcat logo.
- 8 //// Black Nappa leather-faced with Alcantara suede inserts, Silver accent stitching, perforated inserts and embroidered logo (shown with available Red seat belt, also available in Ruby Red and Black) available on SRT 392 with SRT logo and SRT Hellcat with SRT Hellcat logo.



#### WHEEL CHOICES

1 ///// 18-inch Satin Carbon Aluminum (Standard on SXT)

2 ///// 20-inch Satin Carbon Aluminum (Included with Super Sport Group on SXT)

3 ///// 20-inch Polished Aluminum with Gloss Black pockets and Satin Finish (Standard on R/T Shaker)

4 ///// 20-inch Classic Polished Forged Aluminum (Included with R/T Classic Appearance Package on R/T)

5 ///// 20-inch Granite Crystal Aluminum (Standard on SXT Plus and R/T: Included with Super Track Pak on SXT)

6 ///// 20-inch Gloss Black Aluminum (Included with Blacktop Package on SXT, SXT Plus and R/T)

7 ///// 20x9-inch Polished Aluminum with Black pockets and Satin Finish (Standard on R/T 392 and R/T 392 Shaker)

8 ///// 20x9-inch Matte Black Lightweight Forged Aluminum (Standard on R/T T/A: Available on R/T. R/T Shaker, R/T 392 and R/T 392 Shaker)

9 ///// 20x9.5-inch Low-Gloss Black Forged Aluminum (Standard on T/A 392)

10 ///// 20x9.5-inch Hyper Black Lightweight Forged Aluminum (Standard on SRT<sup>®</sup> 392)

11 ///// 20x9.5-inch Low-Gloss Black Lightweight Forged Aluminum (Standard on SRT Hellcat)

12 ///// 20x9.5-inch Brass Monkey [Dark Bronze] Lightweight Forged Aluminum (Available on SRT Hellcat)



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This is a car with 50 years of credentials behind its name. A car that helped usher in the first era of muscle and is now fuelling the segment's resurgence with a broader definition of performance. It's no longer just about feasting on burnt rubber, it's about equal parts attitude, personality and horsepower. It's about performance on the streets and at the pump. It's about having the audacity to give a family-friendly sedan a ludicrous 707 horsepower.

> This is Dodge Charger, a car with skin in the game for a half-century. A performance car no longer satisfied with merely distancing itself from the pack, it's aiming to lap the pack.







# SRT<sup>®</sup> HELLCAT 707 HORSEPOWER

This isn't just a Charger, it's a 707 horsepower SRT Hellcat. The 6.2L Supercharged HEMI® SRT Hellcat V8 under the hood makes it the fastest, quickest and most powerful sedan ever.<sup>8</sup> At delivery, SRT Hellcat owners are handed both a Red and Black key fob. The Red key unlocks the potential max 707 horsepower, 650 lb-ft of torque, an 11.0-second NHRA-certified quarter-mile elapsed time on street tires, and 0 – 160 – 0 km/h in under 13 seconds. The Black key enables more conservative yet unrelenting performance, limiting the engine power to approximately 500 horsepower.

**QUICKEST SEDAN EVER**<sup>8</sup> 1/4 MILE – 11.0 SECONDS

The sculpted aluminum hood showcases a colossal air intake and dual heat extractors that vacate the heat 707 horsepower can make. The Bilstein® Three-Mode Adaptive Damping Suspension on Charger SRT Hellcat models provides selectable driving dynamics settings that adjust shocks and transmission shifts to suit any drive — Street Mode (sporty) to Sport Mode (firm) to Track Mode (firmest, max handling). These Drive Modes tailor the driving experience by controlling horsepower, transmission shift speeds, paddle shifters, traction control and suspension settings. Drive Modes are pre-configured for Sport, Track and Default settings, while the Custom Mode allows the driver to configure their own unique driving experience.

Program your driving experience and keep track of performance data via customizable SRT Performance Pages. Everything from horsepower to G-force levels to acceleration and lap times is right at your fingertips. This real-time data can be displayed on the seven-inch full-colour customizable in-cluster display centre or on the Largest-in-Class<sup>9</sup> 8.4-inch Uconnect<sup>®</sup> touchscreen.





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# RETURN OF THE DAYTONA =

Every Charger model, including the new Daytona, serves up fierce attitude that's impossible to ignore. Equip Charger Daytona with either the powerful performance of a 370 horsepower, 395 lb-ft of torque 5.7-litre HEMI® Variable Valve Timing (VVT) V8 engine or the ferocious 485 horsepower, 475 lb-ft of torque 6.4-litre SRT® HEMI V8.

Front to rear, Charger commands authority with projector headlamps and LED lighting. Even the most discerning eyes take note. Charger Daytona models dial the style up to 11 with a Satin Black performance spoiler with Satin Black deck lid graphics, bold Satin Black hood graphic, Mopar® Cold Air Intake System and Satin Black roof treatment. Inside, heated and cooled front seats feature striking Brazen Gold accent stitching and LED ambient lighting.

DAYTONA

CONTRACT CALL INCOME.

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## R/T 392 UNRELENTING MUSCLE /////



The heritage-inspired Charger R/T 392 proudly wears the iconic Bee on its Gloss Black grille. Built for performance, a large inlet and functional hood scoop transfers gulps of fresh air beneath the hood to efficiently cool the engine compartment. The 392 HEMI® fender badges let onlookers know exactly what's under the hood, the 6.4L SRT® HEMI V8 with 485 horsepower and 475 lb-ft of torque.

Available High Intensity Discharge (HID) headlamps and bulked-up 20x9-inch wheels amp up the track-infused design. Its one-piece Satin Black performance spoiler bears witness that this vehicle means business.



# THRILL RIDES THE LINE STARTS HERE

DODGE

# BEST-IN-CLASS<sup>®</sup>

MUSCLE FROM THE GROUND UP ///// Inclement weather and less-than-perfect road surfaces won't get in the way of your driving. Available all-wheel drive (AWD) gives Charger improved grip, quick response to slippery conditions and firmer control even in harsh conditions. The intuitive system seamlessly transitions between rear-wheel drive (RWD) and AWD without driver intervention.

When AWD is not required, the system automatically disconnects the front axle and opens the transfer case from the drivetrain to reduce friction and rotational mass. The result is Best-in-Class<sup>9</sup> AWD fuel economy.\*

The system is designed to proactively engage/ disengage depending on road and environmental conditions, including when windshield wipers are turned on, when ambient temperature dips below approximately 4° C or when wheel-slip is detected. AWD is available on Charger SE and SXT models with Canada's Best-Selling engine<sup>6</sup>, the 3.6L Pentastar™ Variable Valve Timing (VVT) V6.

# as efficient as **78** *L/100 KM HWY*\*

#### ///// CANADA'S BEST-SELLING ENGINE<sup>6</sup> — 3.6L PENTASTAR VVT V6.

Not only is this 292 horsepower powerplant an Award-Winning engine, it is as efficient as 7.8 L/100 km hwy.\* Kick the ponies up to 300 with the available Rallye Appearance Group on SXT which includes Sport Mode, cold-air induction, sport-tuned exhaust and die-cast paddle shifters. Couple that with the standard Class-Exclusive<sup>9</sup> TorqueFlite<sup>®</sup> eight-speed automatic transmission for a potent, efficient and responsive powertrain combination.

#### ///// CANADA'S BEST-SELLING V8 ENGINE<sup>7</sup> — 5.7L HEMI<sup>®</sup> VVT V8

(based on the past 6 years of registrations). 370 horsepower, 395 lb-ft of torque and as efficient as 9.4 L/100 km hwy.\* The legendary 5.7-litre HEMI VVT V8 not only releases a big dose of horsepower and impressive torque, but also 0 – 100 km/h acceleration times in the five-second range. The standard Class-Exclusive<sup>9</sup> TorqueFlite eight-speed automatic transmission with steering wheel-mounted paddle shifters along with the four-cylinder mode FuelSaver Multi-Displacement System (MDS) help Charger deliver new levels of performance and efficiency.

#### //// 6.4L SRT® HEMI V8, 485 HP, 475 LB-FT OF TORQUE AND AS

**EFFICIENT AS 9.6 L/100 KM HWY.\*** Standard on Charger R/T 392 and SRT 392, the intensity of this HEMI V8 is capable of churning out a slick 485 horsepower and 475 lb-ft of torque across a wide rpm range. Charger SRT 392 accelerates from 0 - 100 km/h in the high four-second range, and covers the quarter mile in the high 12-second range. The robust, Class-Exclusive<sup>9</sup> TorqueFlite eight-speed automatic transmission features rev-matching on downshifts.

#### //// 6.2L SUPERCHARGED HEMI SRT HELLCAT V8 WITH 707 HP AND

**650 LB-FT OF TORQUE.** This is the baddest of the bunch. It assaults the asphalt with 707 horsepower and an unreal 650 lb-ft of torque. Paired with the Class-Exclusive<sup>9</sup> TorqueFlite eight-speed automatic transmission, it delivers impressive street driving and maximum performance with 160-millisecond shifts and rev-matching on downshifts. The SRT TorqueFlite eight-speed automatic transmission is specifically engineered to deliver performance and withstand the groundbreaking power of the SRT Hellcat.

FNOINE	TRANSMISSION			L/100 KM (MPG)		
ENGINE	TRANSMISSION	HORSEPOWER	TORQUE (LB-FT)	CITY	HIGHWAY	
3.6L Pentastar VVT V6 — RWD	8-speed automatic	292	260	12.4 (23)	7.8 (36)	
3.6L Pentastar VVT V6 — AWD	8-speed automatic	292	260	12.8 (22)	8.7 (32)	
5.7L HEMI VVT V8 with MDS — RWD	8-speed automatic	370	395	14.7 (19)	9.4 (30)	
6.4L SRT HEMI V8 with MDS - RWD	8-speed automatic	485	475	15.6 (18)	9.6 (29)	
6.2L Supercharged HEMI SRT Hellcat V8 — RWD	8-speed automatic	707	650	17.6 (16)	10.7 (26)	

\*Based on 2017 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. For EnerGuide information, please ask your retailer or visit the Government of Canada website: www.vehicles.nrcan.gc.ca



## *THIS MUSCLE* HAS A SOFT SIDE

Charger's exterior may be bold and muscular but the interior atmosphere is filled with technology, comfort and style. At every turn there are race-inspired details and a blend of retro-cued and soft-touch surfaces. A one-piece, stampedaluminum, instrument-panel bezel adds to the upscale feel.

Rich seating fabrics range from premium cloth to Nappa leather-faced with Alcantara® suede inserts to 100% Laguna leather. The available air conditioning with Dual-Zone Automatic Temperature Control (ATC), heated/ventilated front seats and heated rear seats bring year-round comfort in any climate.

The driver-focused cockpit features a thick-rim three-spoke Sport steering wheel with available full-circumference heat. Opt for paddle shifters with rev-matching capability to bring track-inspired performance to every drive.



# 8.4-INCH TOUCHSCREEN

# **Îconnect**<sup>®</sup>

**HERE'S WHAT YOU CAN DO** FROM THE TOUCHSCREEN RADIO, INCLUDING THE AVAILABLE LARGEST-IN-CLASS<sup>9</sup> 8.4-INCH TOUCHSCREEN. REMAIN FOCUSED ON THE ROAD WITH YOUR HANDS ON THE WHEEL, WHILE YOU COMMUNICATE<sup>3</sup>, NAVIGATE<sup>4</sup> AND STAY ENTERTAINED.

//// LISTEN to music, talk shows and sports. Access all genres, favourite artists, winning teams — all the time with SiriusXM satellite radio<sup>10</sup> //// SPEAK UP and be heard, send and receive calls and text messages<sup>11</sup> while driving safely with hands-free communication<sup>3</sup> with Bluetooth<sup>®</sup> streaming audio //// NAVIGATE to every adventure, get turn-by-turn directions<sup>4</sup> so you don't get lost on the way (available)

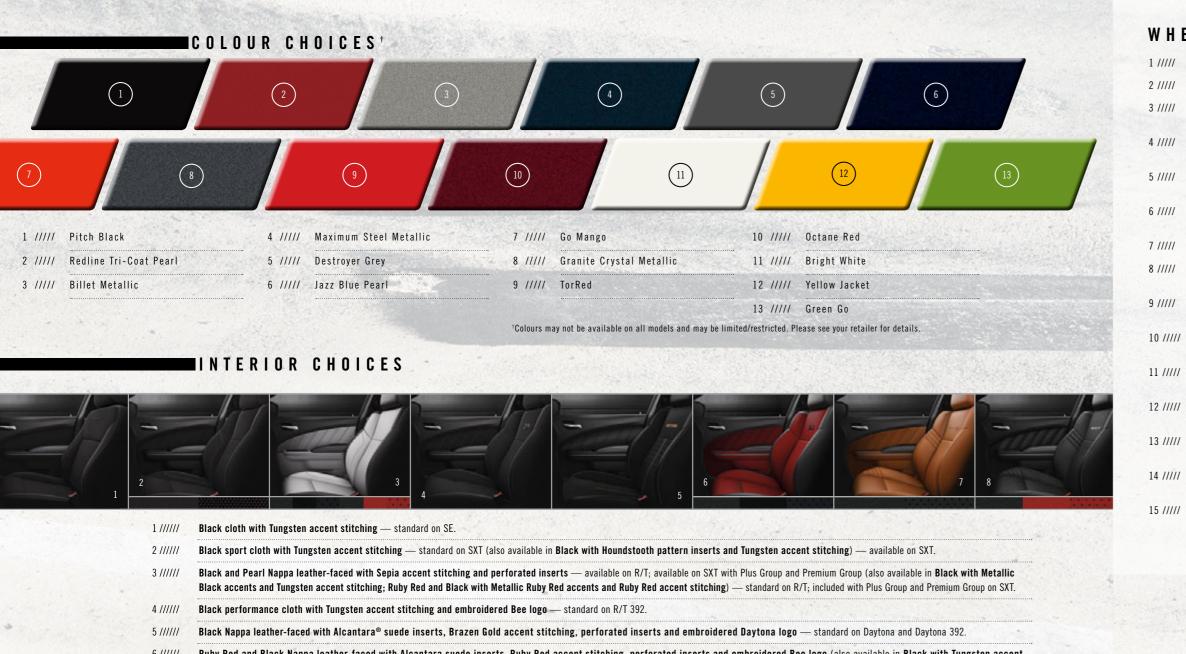
#### APPLE CARPLAY<sup>™</sup>

A smarter, safer way to use an iPhone® inside your vehicle and seamlessly integrate it with the Uconnect® touchscreen and Siri® voice control. You can make calls, access music, send and receive messages, get directions optimized for traffic conditions and more while staying focused on driving<sup>5</sup> Available.

#### ANDROID AUTO

Provides a simplified way to use your Android™ phone while driving, with easy-to-use voice controls for Google Maps™ with voice-guided navigation, Google Play Music, phone calls and messaging<sup>5</sup> Available. **android** auto





- Ruby Red and Black Nappa leather-faced with Alcantara suede inserts, Ruby Red accent stitching, perforated inserts and embroidered Bee logo (also available in Black with Tungsten accent 6 ////// stitching) — available on R/T 392.
- 7 ////// Sepia premium Laguna full-leather with Silver accent stitching, perforated inserts and embossed logo (also available in Black with Sliver accent stitching) standard on SRT® 392 with SRT logo and SRT Hellcat with SRT Hellcat logo.
- 8 ////// Black Nappa leather-faced with Alcantara suede inserts, Silver accent stitching, perforated inserts and embroidered logo (also available in Ruby Red and Black) available on SRT 392 with SRT logo and SRT Hellcat with SRT Hellcat logo.

#### WHEEL CHOICES

1 ///// 17-inch Satin Silver Aluminum (Standard on SE RWD)

2 ///// 18-inch Satin Carbon Aluminum (Standard on SXT RWD)

3 ///// 19-inch Polished Aluminum with Graphite pockets (Standard on AWD models)

4 ///// 19-inch Hyper Black Aluminum (Included with Rallye Appearance Group on SXT AWD)

5 ///// 20-inch Satin Carbon Aluminum (Included with Plus Group on SXT RWD)

6 ///// 20-inch Polished Aluminum with Black and Satin pockets (Included with Premium Group on SXT RWD and R/T)

7 ///// 20-inch Classic Polished Aluminum (Available on R/T)

8 ///// 20-inch Granite Crystal Aluminum (Standard on R/T; Included with Rallye Appearance Group on SXT RWD)

9 ///// 20-inch Gloss Black Aluminum (Included with Blacktop Appearance Package on SE RWD, SXT RWD and R/T)

10 ///// 20x9-inch Polished Aluminum with Black pockets and Satin finish (Standard on R/T 392)

11 //// 20x9-inch Matte Black Lightweight Forged Aluminum (Standard on Daytona; Available on R/T 392)

12 ///// 20x9.5-inch Low-Gloss Black Forged Aluminum (Standard on Daytona 392)

13 ///// 20x9.5-inch Hyper Black Lightweight Forged Aluminum (Standard on SRT® 392)

14 ///// 20x9.5-inch Low-Gloss Black Lightweight Forged Aluminum (Standard on SRT Hellcat)

15 ///// 20x9.5-inch Brass Monkey [Dark Bronze] Lightweight Forged Aluminum (Available on SRT Hellcat)



FOR FULL SPECIFICATION DETAILS



# **CHALLENGER // CHARGER** CLASSIC MUSCLES, MODERN MECHANICS

## **SAFETY & SECURITY FEATURES**



PARK-SENSE® REAR PARK ASSIST<sup>12</sup> //// When the vehicle is in Reverse and moving at low speeds, the system can sense nearby objects. When sensors detect objects in the back-up pathway, the system provides an audible and visual warning. Available on Challenger and Charger.

LANE DEPARTURE WARNING (LDW) WITH LANE KEEP ASSIST<sup>12</sup> //// With a forward-facing camera mounted inside the rearview mirror, this available system can determine where the vehicle is positioned between road lines and monitors the vehicle's movement down the road. If the system detects the vehicle is drifting onto either line without activating the turn signal, the LDW system will warn the driver through a slight vibration in the steering wheel. If nothing is done to correct the drift, the system can automatically realign the vehicle to its correct lane position. Available on Charger.



**BLIND-SPOT MONITORING (BSM) WITH REAR CROSS-PATH DETECTION**<sup>12</sup> //// Dual radar sensors constantly monitor driver blind spots, providing notification of an encroaching vehicle via illuminating icons on the sideview mirrors and by audible chime if the turn signal is activated. The system includes Rear Cross-Path Detection,<sup>12</sup> which monitors for vehicles and objects travelling perpendicular to the vehicle while backing out of tight parking spots. Available on Challenger and Charger.



PARKVIEW® REAR BACK-UP CAMERA WITH DYNAMIC GRID LINES<sup>12</sup> //// This system displays an accurate visual reference of what is behind your vehicle when it's in Reverse. Available on Challenger and Charger.



**FORWARD COLLISION WARNING (FCW)**<sup>12</sup> //// On Challenger models, this available system uses radar sensors to monitor the roadway in front of the vehicle, discerning distance, horizontal direction and angle, and relative speed between the vehicle and any object or vehicle ahead, and warns the driver of a potential collision risk via an audible chime and visual alert in the in-cluster display. Additionally, on Charger models, the available FCW with Active Braking<sup>12</sup> system actively applies the brakes to avoid accidents, but will not completely stop the vehicle in all scenarios if an impact is imminent — the purpose of the system is to warn and assist the driver.



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**ELECTRONIC STABILITY CONTROL (ESC)**<sup>13</sup> //// This system is designed to assist drivers in maintaining control of their vehicles during extreme steering manoeuvres. ESC senses when a vehicle is starting to spin (oversteer) or plow (understeer), and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels. Standard on Challenger and Charger.

RAIN-SENSING WINDSHIELD WIPERS //// System sensors automatically detect moisture on the windshield and activate the wipers. Available on Challenger and Charger.

ADAPTIVE CRUISE CONTROL<sup>12</sup> //// Helps maintain distance from the vehicle ahead. Available on Challenger. Under certain traffic conditions, Charger models with this system can bring the vehicle to a full stop without driver intervention.









#### DODGE CHARGER ///// CHALLENGER ///// DODGE.CA ///// 800-361-3700

1 Fastest and most powerful muscle car claim based on Challenger SRT Hellcat model. Excludes non-mass-production vehicles and hybrids. NHRA-certified 10.8-second ¼-mile time @ 202 km/h with street legal drag radial tires. NHRA-certified 11.2-second ¼-mile time @ 201 km/h with production tires. **2** Based on the latest available competitive information and *WardsAuto* Middle Specialty vehicle segmentation. **3** Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone requires a Bluetooth-compatible in all areas or reflect current road regulations. **5** Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Apple CarPlay requires a Compatible iPhone running Android 5.0 Lollipop or higher. Data plan rates may apply. **6** Based on *HSMarkit* Automotive Canadian New Vehicle Total Registrations from CYE 2011 – 2015 and CYTD July 2016 for all Cars, Light Duty and Medium/Heavy Duty Trucks. **7** Based on *HSMarkit* Automotive Canadian New Vehicle Total Registrations from CYE 2011 – 2015 and CYTD July 2016 for all Cars, Light Duty and Medium/Heavy Duty Trucks. **7** Based on NHRA-certified testing. **9** Based on the latest available competitive information and *WardsAuto* Large Regular Vehicle segmentation. Excludes non-mass-production vehicles. Quarter-mile times based on NHRA-certified testing. **9** Based on the latest available competitive information and *WardsAuto* Large Regular Vehicle segmentation. **10** Requires Situs/M radio subscriptions governed by SIRIUS terms and conditions available at siriusxm. ca. **11** Preset voice-to-text messaging and incoming text message reading require a MAP-eenabled phone. **12** This is a driver convenience system, not a substitute for active driver involvement. The driver involvement. The driver involvement to available traction, which snow, ice and tot collisions. **13** 

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\*Whichever comes first. Some conditions may apply. †The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

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