

THE ALL-NEW  
2018 WRANGLER



Jeep®



# A BRAND-NEW PATH TO THE TOP OF THE WORLD

The All-New Wrangler takes a giant leap forward with advances in design and technology. Respect is paid to its legendary past, with style cues taken from the historic Willys and the popular Wrangler CJ to create this modern hero. The new 2.0L turbocharged I-4 engine with eTorque technology adds exceptional efficiency and performance, delivering 270 horsepower and 295 lb-ft of torque and better fuel economy of up to 9.4 L/100 km (30 mpg).

With the most advanced technology ever offered on a Wrangler, this All-New adventurer reaches exciting heights. The new, fourth generation of Uconnect<sup>®</sup> takes mobile connectivity to the next level. Apple CarPlay<sup>1\*</sup> and Android Auto<sup>TM1</sup> let you access your smartphone apps on an available 8.4-inch colour touchscreen. Opt for safety technologies that monitor your vehicle's perimeter and notify you when potentially dangerous issues arise. This is how you climb to the top in style with legendary Jeep<sup>®</sup> Brand power.

RUBICON<sup>®</sup>

SPORT  
UNLIMITED

RUBICON<sup>®</sup>  
UNLIMITED

SAHARA<sup>®</sup>  
UNLIMITED

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**MOST TECHNOLOGICALLY ADVANCED**  
WRANGLER EVER

**MOST CAPABLE<sup>2</sup>**  
WRANGLER EVER

**CANADA'S MOST CAPABLE<sup>2</sup>**  
OFF-ROAD SUV

**MOST FUEL-EFFICIENT**  
WRANGLER EVER

\*All disclaimers and disclosures can be found on the inside back cover.



## EVOLVED AND CRAFTED WITH EXCEPTIONAL STYLE

Engineers and designers joined camps to revisit every inch of this cabin. The All-New interior merges iconic elements from the vehicle's storied past with options today's drivers need and desire. New technology-focused features help ease the commute in the city and augment the ride off-road.

New interior LED lighting shows off premium materials and accents. Acoustic enhancements reduce wind noise. Redesigned seats raise the comfort level, with more legroom for rear passengers in Wrangler Unlimited.

Rubicon® in Firecracker Red and Black leather-trimmed interior with Redcal painted anodized mid-dash and Red accent stitching.

**ALL-INVITING** Premium refinements enhance Wrangler's natural capability. Leather-trimmed seats and soft-touch surfaces with detailed accent stitching are augmented by elegant brushed chrome "Grillz" bezels, handles and knobs. A leather-wrapped front grab handle and ultra-leather-wrapped shift boot with accent stitching add distinctive luxurious touches. Available.

**8.4-INCH TOUCHSCREEN DISPLAY** The large full-colour, high-definition touchscreen display glows with crystal-clear resolution. Providing smartphone integration, including Android Auto™<sup>1</sup>, Apple CarPlay<sup>2</sup> integration, SiriusXM Guardian<sup>3</sup> with 4G Wi-Fi<sup>4,\*</sup>, Siri® Eyes Free<sup>5</sup> voice commands<sup>6</sup>, premium navigation<sup>7</sup>, pinch-to-zoom and more. Available.

**DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL** Set the desired cabin temperature on the Uconnect® touchscreen for both the driver and front passenger and let this climate control system do the rest. It adjusts to maintain constant temperatures. The addition of rear floor heat and air conditioning ducts is comforting to your second-row passengers. Available.

**MORE POWER TO YOU** Connect to and power up your devices with the available USB, micro USB, 12-volt, and audio jack situated on the front dashboard. An additional 115-volt outlet and two USB ports are on the rear of the centre console, especially handy for device users in the second row.

**AUXILIARY SWITCH BANK** This available bank of four switches is conveniently installed in the dashboard at the factory. They're pre-wired to accept accessories, like off-road lights and winches, making their addition clean and hassle-free. Available.

\*Late availability.



## AN IMPRESSIVE DISPLAY

A NEW GENERATION of Uconnect® technology takes a leap forward with an available 8.4-inch high-definition touchscreen offering a whole universe of must-have features and convenient services. Never roam alone again.



NAVIGATION<sup>7</sup>



SIRIUSXM TRAVEL LINK<sup>9</sup>



APPLE CARPLAY<sup>1</sup>



WEATHER NOTIFICATIONS



ANDROID AUTO™<sup>1</sup>

### TOUCHSCREEN CONTROLS

Set temperature controls, activate heated seats and steering wheel, and so much more – all from the touchscreen. A drag-and-drop menu allows you to highlight your top six favourite features and services so they're always in sight on your available 8.4-inch Uconnect touchscreen display.

### NAVIGATION<sup>7</sup>

Dinner reservations at the new place in town? The available Uconnect 4C NAV system employs GPS navigation for audible turn-by-turn directions, and detailed 3-D maps help to ensure you arrive on time. The NAV is integrated into your 7-inch Driver Information Display so you can see directions front and centre. Use Voice Command<sup>8</sup> and say the complete address to get directions quickly.

**PHONE/TEXT** Pair up to eight Bluetooth®-enabled phones. Make hands-free<sup>6</sup> calls or use your voice to send a text<sup>5</sup>. The Do Not Disturb feature turns off displays of text and phone rings and sends an automated reply.

### INTEGRATED VOICE COMMAND<sup>8</sup>

Use your voice to select music stations, make calls, select navigation<sup>7</sup> destinations, set cabin temps or show fuel prices.

**SMARTPHONE** Take mobile connectivity to the next level and seamlessly link your compatible iPhone® or your Android™ phone to your Uconnect® system. Apple CarPlay<sup>1</sup> lets you play and stay in touch using your iPhone functions and compatible apps via your vehicle's touchscreen. Android Auto™<sup>1</sup> is designed to minimize distractions by connecting your Android phone to a simplified interface through the Uconnect system's touchscreen.

**ENTERTAINMENT** Listen to your favourite playlist from a connected device, or flip to SiriusXM satellite radio<sup>9</sup> to enjoy over 120 channels of commercial-free music, entertainment, news, comedy and every major sport. Available.

**4G WI-FI<sup>4</sup>** Uconnect with available Wi-Fi links compatible devices to the Web so passengers can stay informed and in touch along the way.

**EMERGENCY HELP** In the event of an incident, push the SOS Call button. You'll be connected to a SiriusXM Guardian<sup>3</sup> agent who contacts 9-1-1, provides your location and stays on the line with you until help arrives. The Roadside Assistance Call button puts you in touch with an agent who can get you help while you're out on the road. Both safety features are available with SiriusXM Guardian.



WITH  
YOU  
WHEREVER  
YOU  
GO



**Uconnect® + SiriusXM GUARDIAN**

**SIRIUSXM GUARDIAN®** Drive worry-free with SiriusXM Guardian – a premium suite of safety and convenience features that can be accessed in-vehicle or through the Uconnect® App with your one-year trial subscription.

- > SOS Call
- > Roadside Assistance Call
- > In-Vehicle Assist Call

#### UCONNECT APP FEATURES

- > Lock or unlock your car from virtually anywhere
- > Start your car and cancel start remotely
- > Flash the lights and sound the horn to help find your car
- > Locate your car on a map using Vehicle Finder
- > Send destinations to your navigation<sup>7</sup> system using Send & Go™
- > Receive alerts with Theft Alarm Notification
- > Get help fast with Stolen Vehicle Assistance

**SiriusXM**

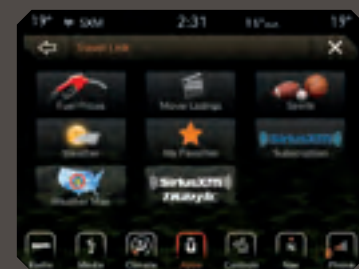
**SIRIUSXM SATELLITE RADIO®** With SiriusXM you get over 120 channels, including commercial-free music, sports, news, talk and entertainment. You can also listen wherever you go on your portable devices with the SiriusXM App, which is included with your one-year trial subscription. Available.

Trips are enhanced with informative and entertaining apps. Access them on your Wrangler touchscreen as well as your smartphone. Connected technology keeps you linked to a whole new world.



**SiriusXM TRAVEL LINK**

**SIRIUSXM TRAVEL LINK®** Access useful information when you need it, right at your fingertips. Get detailed weather maps, five-day forecasts and severe weather alerts, as well as sports scores and in-game weekly schedules for your favourite teams, information on fuel prices in your area and more. Your first five years of SiriusXM Travel Link are included. Available.



**SiriusXM TRAFFIC**

**SIRIUSXM TRAFFIC®** Avoid congestion before you reach it. Get continuous updates on traffic speed, accidents, construction, road closures and more, before you begin your travels. You will get to your destination faster and more easily than ever before. Your first five years of SiriusXM Traffic service are included. Available.

AN  
INTERFACE  
WITH  
CLEAR  
VISION

**CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY CLUSTER** Controls on the steering wheel can instantly scroll you through a selection of vehicle data displayed within your instrument panel. Standard on Sahara® and Rubicon®.



**STEERING-WHEEL CONTROLS**



## JEEP® 4x4 SYSTEMS

**COMMAND-TRAC™ 4x4 SYSTEM** For off-road and all-weather capability, this part-time, shift-on-the-fly system divides torque 50/50 between front and rear axles for high-performance traction. The NV241 GII transfer case shifts smoothly from 4x2 to 4x4 at speeds up to 72 km/h. For serious rock-crawling, its 2.72:1 low range ensures confidence. Standard on Sport and Sahara.®

**ROCK-TRAC® 4x4 SYSTEM** Rubicon® rides with this extreme 4x4 system. Its 4:1 low-gear ratio allows Wrangler Rubicon to crawl at a low speed for greater control, and increases the amount of torque available at the wheels. Standard only on Rubicon.

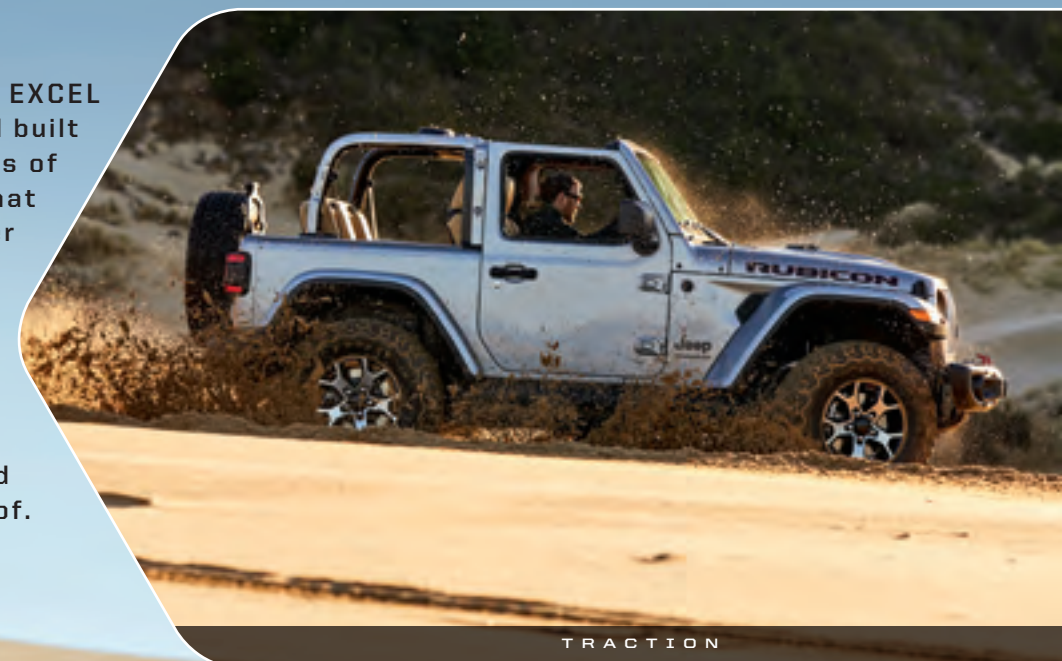
**SELEC-TRAC® FULL-TIME 4x4** For the first time on a Wrangler – this proven Jeep® Brand four-wheel-drive system, with its always active 4x4 transfer case, does all the thinking so you can concentrate on the scenery. Selec-Trac® analyzes the situation for you and sends torque to the wheel(s) with the most grip. The system provides continuous, optimum traction that effortlessly conquers snow, ice, rocks, mud and everything in between. The system's Smart Lock maintains constant 4x4 action when you take to the trail or face challenging road conditions. Available on Sahara.



## FIVE VIRTUES OF MASTERY

**CATEGORICALLY PROVEN TO EXCEL**  
Every Wrangler is designed and built to excel in five distinct areas of performance. This ensures that you can depend on it to master the toughest road and weather conditions. In your Trail Rated®

Jeep® Wrangler, you're in command of exclusive, authentic four-wheel-drive capability. Confidently move forward to see what the world is really made of.



**WATER FORDING¹⁰** Additional electrical and body seals and high air-intake location help safely manage in up to 76 cm (30 in) of water. Always inspect all waterways before proceeding.

**MANOEUVRABILITY** Navigate narrow gaps with precision steering, optimized wheelbases and a tight turning radius.

**TRACTION** Helps maintain controlled forward motion on snowy back roads and over icy urban bridges; climb steep sand dunes and master muddy tracks.

**GROUND CLEARANCE** Approach, departure and breakover angles help clear logs, rocks and uneven ground.

**ARTICULATION** Maximizes flexibility, axle articulation and wheel travel. Provides greater control over rough terrain and obstacles.





## GO WITH THE FLOW

The most aerodynamic Wrangler ever reduces drag with design efficiencies that let air slip around its body as smoothly as possible. It's also the quietest Wrangler ever, delivering a premium driving experience that feels pleasingly upscale, and that's okay when you're also exceptionally capable and strong.

**ALL'S QUIET** The use of acoustic windshield glass, floor insulation and additional sound deadening on the dashboard help deliver the quietest Wrangler ever.

**AERO IMPROVEMENTS** The raked windshield, slightly curved grille and round edges help the vehicle slip through the air with reduced drag.



## TWO HEARTS, ONE SOUL

Now you can choose how you want to get Wrangler's blood pumping. The addition of the available 2.0L eTorque I-4 turbo engine has the torque and power for fast starts. The reliable 3.6L Pentastar™ has the brawn to get you ahead of the pack, and keep you there.

**CANADA'S BEST-SELLING ENGINE<sup>11</sup> – THE 3.6L PENTASTAR™ V6** It has starred as the engine for Jeep® Wrangler since 2009, with a much-celebrated award-winning history. Enhancements include weight reductions that boost the engine's performance, and friction-reducing applications that boost its smooth operation. Fuel-economy improvements of up to 13 percent compared to the previous Pentastar generation add even more value. The engine's increased efficiencies are helped by the addition of Engine Stop/Start (ESS) technology, while it remains a brawny performer, boasting 285 horsepower and 260 lb-ft of torque.

**2.0L eTORQUE I-4 TURBO ENGINE** This All-New engine boasts 270 horsepower and 295 lb-ft of torque and includes mild hybrid functions like transmission shift management, intelligent battery charging and regenerative braking. Direct injection boosts power while reducing emissions, and ESS technology improves fuel economy. It's a perfect match of superior strength teamed up with welcome efficiencies. With its standard match to the new 8-speed automatic transmission, you'll enjoy strong takeoffs and smooth highway coasting.

**NEW 8-SPEED TORQUEFLITE® AUTOMATIC TRANSMISSION** With smooth, quick efficiency, this transmission provides additional gears with no gain in weight, enhanced acceleration and reduced fuel consumption.

**6-SPEED MANUAL TRANSMISSION** New and improved, it has a 50 percent shorter shifter throw, lower First and Reverse gears for improved off-roading and added vent tube for water fording.<sup>10</sup> It's matched to a Command-Trac™ 4x4 system.

**PULLING POWER** Wrangler Unlimited can confidently tow up to 1588 kg (3500 lb) when properly equipped with the available Trailer Tow and HD Electrical Group. Trailer Sway Control works to help keep you and the toys you tow safely on course.



**3 WAYS TO TOP THE BEST** Access to the open air, anywhere, is the uncontested right of every Wrangler owner. Three new top options make transitioning to fresh-air freedom easier than ever. Wrangler's standard Sunrider® Soft Top is now zipperless with spring-assisted folding, so opening up is faster than ever. The available body-colour Freedom Top® modular hardtop has lighter, easier-to-remove<sup>12</sup> front panels. And the brand-new Sky One-Touch™ Power Top\* lets you bask in the bright rays of the sun within seconds with the simple push of a button.

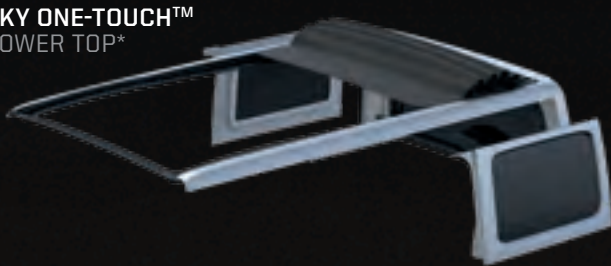


Available in Black or Tan



Available in Black or body colours, including

Firecracker Red	Punk'n Metallic	Granite Crystal Metallic	Ocean Blue Metallic	Billet Silver Metallic	MOJO!	Bright White	Black	Sling Grey*	HELLAYELLA*



# HOW DO YOU TOP THE GREATEST WRANGLER EVER?



**WHEELS AND TIRES** New and standard 33-inch BFGoodrich® All-Terrain off-road tires provide exceptional grip. Rubicon® wheel flares are designed to provide clearance for 35-inch tires.

**VENTED HOOD AND FENDER** Rubicon is purpose-built for extreme exertion, which can affect temps in the engine compartment. Hood and fender vents work to prevent overheating, keeping the systems cool and functioning properly.

**FOLD-DOWN WINDSHIELD AND REMOVABLE<sup>12</sup> DOORS** Remove just four windshield bolts to quickly fold down the windshield, securing it with Mopar® straps. Side doors are made of lightweight aluminum and are now easier to remove with included tools.

**OFF-ROAD ARMOUR** Add guard detail to help prevent body damage. Off-road rock rails are standard on Rubicon® and constructed of heavy-gauge steel with Satin Black powder-coating, giving exceptional lower body protection.

**BODY-COLOUR SPORT BAR WITH BUILT-IN SOUND BAR SPEAKERS** Matched to the body colour of your Wrangler, the sport bar now blends in with the top on, and stands out with the top down. Built-in waterproof speakers deliver a Surround Sound experience.

**FUEL-FILLER DOOR** Made of aluminum and powder-coated Satin Black, the fuel door protects the fuel cap on Rubicon from debris and damage with an integrated body detail.

\*Late availability.





**CARGO SPACE** The All-New Wrangler opens up to give you more cargo room, so you can carry luggage, tents, golf bags, coolers and more, for those really big trips. The four-door Wrangler Unlimited holds 2,050 L of fun with the rear seats folded.

Properly secure all cargo.

## C A R G O   C A N   G O   T H E   D I S T A N C E



### TRAIL RAIL® CARGO MANAGEMENT SYSTEM

Accessorize your cargo-carrying capability with this versatile system, optional on Sahara® and Rubicon® and available for Sport as a Mopar® add-on. It includes aluminum rails on the tailgate and cargo floor, along with cargo anchors that lock into place (four anchors included with 2-door models, six with 4-door models). Then choose to add further utility with available attachments from Mopar like the Trail Rail® Vertical Cargo Divider, First Aid Kit, Road Assistance Kit and Tailgate Table.



**IN-FLOOR STORAGE BIN** The cargo floor behind the second row of seats hides a hidden storage area perfect for storing larger items, like computers and tools.

**BINS AND POCKETS** The All-New cabin is designed to help you stay organized with cubbies, pockets and bins throughout, giving you plenty of places to store phones, computers, tablets, maps, gaming devices and more.

**MODULAR SEATBACK JEEP® UTILITY GRID SYSTEM™** Exclusive to Rubicon® and integrated into the front seatbacks, it allows for additional flexible storage options. Durable nylon woven straps accommodate Modular Lightweight Load-carrying Equipment (MOLLE) style bags. An available Mopar® kit includes a set of three bags (small, medium and large), each with attachment straps and featuring the Jeep® Brand logo.



**WASHOUT INTERIOR WITH DRAIN PLUGS** Fear no mud, dirt or slush. Every Wrangler interior floor is fully washable and drainable. Simply remove your carpet, get the hose and go to town. Your carpet is weather-resistant, too, and now easier to take out and replace, thanks to new grommets strategically placed to help re-attach the carpet in the correct position.

**SLUSH MATS AND CARGO LINERS** You can't avoid dirt, but you can avoid excess wear and tear on your interior. Upgrade to super-duty Jeep® Performance Parts slush mats and cargo liners. They're made to take a beating and come out clean in the wash, and they show your pride in your ride by proudly displaying the Jeep Brand logo.

**WEATHERPROOF PUSH-BUTTON START** You can't always prepare for sudden rainstorms when you're enjoying your open-air top-down experience. The standard push-to-start button is protected by a water-resistant shield, so you're always able to start up and head out should the weather outside accidentally come inside.

**WEATHERPROOF SUBWOOFER** Virtually nothing weather-related can cause your exposed subwoofer to stop working. So when you open up to receive everything Mother Nature has to offer, you'll never miss a beat. Available.



Weatherproof push-button start.



All-weather subwoofer.



## ALWAYS ON ALERT

Wrangler's new available active safety systems are constantly working to monitor your vehicle's perimeters. Rest assured, this hero remains on call, ready to notify you when a potentially dangerous situation appears.



**BLIND-SPOT MONITORING<sup>13</sup>** This system monitors the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via helpful icons illuminated on sideview mirrors, or an audible chime. Available.



**REAR CROSS-PATH DETECTION<sup>13</sup>** In parking lot situations, the system activates when you're in Reverse. Illuminated icons, as well as an audible chime, can notify you when a vehicle crosses behind. Available.



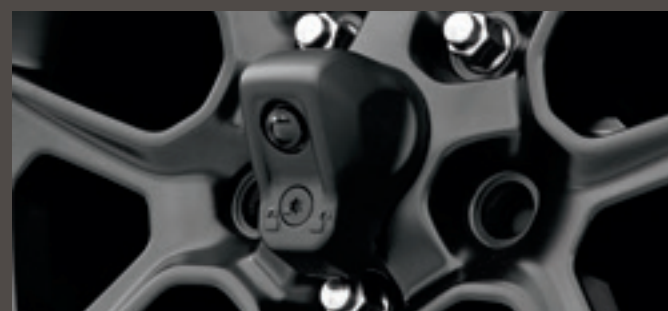
**PARK-SENSE® REAR PARK ASSIST SYSTEM<sup>13</sup>** Employs ultrasonic sensors at low speeds in Reverse to detect stationary objects. If the system determines that a collision is imminent, then it will provide a momentary, autonomous brake apply/brake jerk, then release. At speeds below 7 km/h the system will bring the vehicle to a stop before releasing.



## READY TO ACT

**EMERGENCY HELP** In the event of an incident, push the SOS Call button. You'll be connected to a SiriusXM Guardian<sup>3</sup> agent who contacts 9-1-1, provides your location and stays on the line with you until help arrives. The Roadside Assistance Call button puts you in touch with an agent who can get you help while you're out on the road. Both safety features are available with SiriusXM Guardian. Available.

Sahara® Unlimited in Black.



**PARKVIEW® REAR BACK-UP CAMERA<sup>13</sup>** When in Reverse, you can look on your Uconnect® screen to see a wide-angle view of what's immediately behind your vehicle. This system helps bring previously hidden rear objects to your attention to decrease reaction times. On-screen grid lines conveniently help you line up trailers to your hitch. The system's camera is cleverly located in the centre of the spare tire holder. Standard.

## PREPARED FOR THE UNEXPECTED



**BODY STRENGTH** Improvements to the safety cage make the muscles of the All-New Wrangler exceptionally solid. Enhanced high-strength steel paired with lightweight aluminum optimizes strength and aids efficiency.

**LED HEADLAMPS, TAILLIGHTS AND FOG LAMPS** Nighttime driving can bring hidden hazards. With these long-lasting, bright lamps, the road ahead is safely illuminated. Available.

**ADVANCED MULTISTAGE FRONT AIR BAGS<sup>15</sup>** When a crash is detected, these air bags deploy nearly instantaneously, providing occupant protection that's matched to crash severity. Active vents exhaust air bags at appropriate rates, depending on impact.

**UCONNECT® MOBILE APP<sup>9</sup>** Add this app to your mobile device and use your smartphone to locate your vehicle anywhere in the world. It also allows you to start Wrangler from anywhere, lock and unlock doors, turn on headlamps, and send navigation<sup>7</sup> directions.

**KEYLESS ENTER 'N GO™** No more fumbling for keys. Keep the key fob in your pocket and you can simply open the door, get comfortably seated with your foot on the brake, press the Start button, and head out to see the world.

**ELECTRONIC STABILITY CONTROL (ESC)<sup>14</sup>** A vehicle-wide network of safety sensors provides instant aid should they detect you're veering off your intended path. ESC coordinates systems and sensors, sending them into action when needed. Standard.

**HILL START ASSIST (HSA) AND HILL DESCENT CONTROL (HDC)** HSA works to prevent Wrangler from rolling when starting on an uphill gradient. HDC is packaged with the 8-speed automatic transmission, helping Wrangler navigate steep declines at a steady speed.



# RUBICON®

Tougher and more capable than ever, the All-New Rubicon® remains the recognized authority of off-road capability. It takes full command of all trails, always facing freedom full-on. Never give up and never back down. That's the mantra of the most capable Wrangler ever.<sup>2</sup>

**MOST CAPABLE<sup>2</sup>**  
WRANGLER EVER



Rubicon Unlimited in Firecracker Red.

**WINCH-CAPABLE STEEL FRONT BUMPER** Engineered with high-strength steel and outfitted to accept a winch without needing any additional alterations, this bumper is built for the trails. End caps are easily removable<sup>12</sup> to accommodate oversize wheels. Available.

**ELECTRONIC FRONT SWAY BAR DISCONNECT SYSTEM** Flip a switch and the sway bar disengages when driving under 29 km/h (18 mph) in 4WD-low (4LO) mode. This allows the front suspension to travel up to 25 percent farther on Rubicon than Sport and Sahara® models. (Rubicon exclusive.)

**TRU-LOK® LOCKING DIFFERENTIALS** Front and rear electronic-locking differentials balance speed between left and right wheels, maintaining forward momentum for the ultimate in traction. An instrument panel-mounted rocker switch can lock either the rear or both axles. (Rubicon.)

**IMPROVED CRAWL RATIOS** Maximized to deliver even more brawny boulder-pounding strength, the crawl ratio for Rubicon with a manual transmission is raised to 84:1, and to 77:1 when outfitted with the automatic transmission.

**DANA® 44 NEXT-GENERATION HEAVY-DUTY SOLID AXLES** Supreme durability comes from heavy shafts, stiff housings, large pinion bearings and above-centre pinion mountings for a smooth and quiet operation. (Front Dana® 44 standard only on Rubicon.)

**ROCK-TRAC® 4x4 SYSTEM** Rubicon rides with this extreme 4x4 system. Its 4:1 low-gear ratio allows Wrangler Rubicon to crawl at a low speed for greater control and increases the amount of torque available at the wheels. (Standard only on Rubicon.)

## WELL-EQUIPPED

**RED TOW HOOKS** Two in the front and one in the rear are always standard, made from heavy-duty, forged steel and mounted directly to the frame.

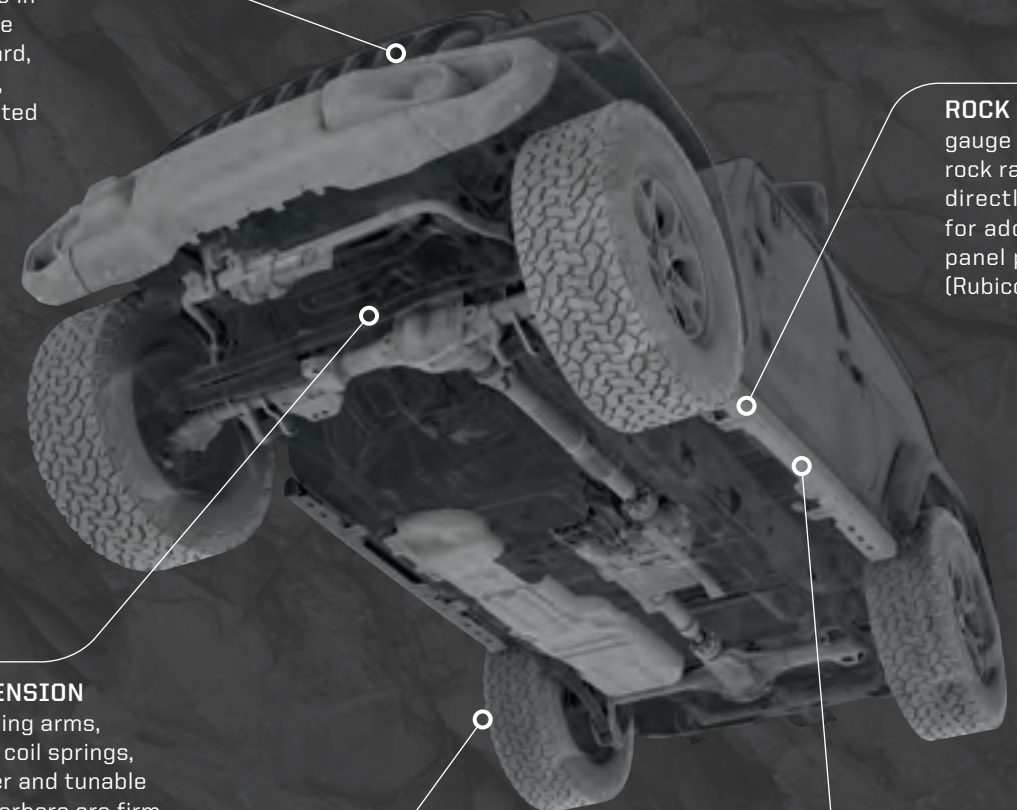
### HEAVY-DUTY SUSPENSION

Solid axles with locating arms, track/stabilizer bars, coil springs, front steering damper and tunable monotube shock absorbers are firm at low speeds and more relaxed at higher speeds. (Standard on Sahara®. A performance suspension is standard on Rubicon.®)

**TIRES** 33-inch BFGoodrich® Off-Road All-Terrain tires are standard on Rubicon.

**ROCK RAILS** Heavy-gauge tubular steel rock rails are mounted directly to the body for additional rocker panel protection. (Rubicon exclusive.)

**SKID PLATES** Made from high-strength steel for weight savings and increased strength. Four skid plates/bars protect the underbody. The automatic transmission skid plate enables crossmember removal for weight savings.



Rubicon Unlimited in Bright White.



# SAHARA®



Sahara® Unlimited in Billet Silver Metallic and Body-Colour Hardtop.

## TAKE YOUR OWN PATH IN EXCEPTIONAL STYLE

From its meticulously designed cabin to its authentic Jeep® Brand capability, the All-New Sahara is laden with exceptional features for the most discerning and demanding traveller. This urban warrior means business.

**STYLE** Sahara is crafted with premium Satin Silver accents surrounding the exterior grille slots, headlamps and bumper inserts. Body-colour fender flares, along with an available body-colour Freedom Top® hardtop or Sky One-Touch™ Power Top\* send an upscale message. Inside, the Satin Silver theme continues with accents on bezels, knobs and doors. The front grab handle is wrapped in leather trim, as is the Jeep Brand steering wheel.

**ABILITY** The standard 3.6L Pentastar™ engine is paired with the Command-Trac™ 4x4 system, or opt for the new and powerful 2.0L I-4 turbo engine with eTorque. You can pair either engine with the available full-time 4x4 system, Selec-Trac®, and enjoy set-it-and-forget-it 4x4 performance.

\*Late availability.

**COMFORT** The stunning available leather-faced interior with accent stitching comes in Black or Heritage Tan and can be outfitted with optional heated front seats. Take hold of the available heated steering wheel when temperatures dive. Maintain a consistent climate for both driver and front passenger with the standard Dual-Zone Automatic Temperature Control.

**TECHNOLOGY** A standard 7-inch Driver Information Display in the gauge cluster presents a wealth of vehicle data and customization via steering-wheel controls. Choose the Uconnect® 4C NAV with 8.4-inch full-colour touchscreen and enjoy turn-by-turn navigation.7 The immersive Alpine® 9-speaker Premium Sound Group has an overhead sound bar and a weatherproof subwoofer.



Sahara Unlimited leather-trimmed interior in Black with Light Tungsten accent stitching.



Sahara Unlimited leather-trimmed interior in Black with Light Tungsten accent stitching.



Sahara Unlimited in Bright White and Body-Colour Hardtop.

# SPORT

Here you'll have everything that's truly amazing about this next-generation Jeep® Wrangler. The All-New Sport is where your Wrangler journey begins – a rite of passage that unites fans of this legendary brand worldwide.

**CAPABILITY** With Sport, you have a true hands-on driving experience with the standard 6-speed manual transmission paired with the proven 3.6L Pentastar™ V6 engine. The Command-Trac™ transfer case with its 2.72:1 low-range power, Dana® front and rear axles, tow hooks and skid plates put you on the trails with authentic Jeep Brand capability.

**STYLE** Inside Sport's All-New interior, everything comes to light with standard LED interior lighting. The standard push-to-start button eliminates fumbling for keys to get going. The tilt/telescoping steering column lets you adjust as needed. The washable interior with drain plugs is a feature that makes cleaning a breeze after a muddy trail ride.

**UTILITY** Organize all your gear and devices with cargo and storage options, including neat cubbies, multifunctional cup holders and door nets. Secure valuable items in the large locking centre console and oversized glove box, and rear in-floor storage compartment. The available Trail Rail® Cargo Management System adds repositionable anchors to the cargo floor and interior of the swing gate.



Sport in HELLAYELLA.



WRANGLER FEATURES AND OPTIONS

SPORT

SAHARA®

RUBICON®



SPORT

POWERTRAIN & PERFORMANCE

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with Engine Stop/Start (ESS) technology and 6-speed manual transmission
- 3.6L Pentastar VVT V6 with ESS technology and 8-speed automatic transmission
- 2.0L I-4 DOHC Direct-Injection Turbocharged engine with 8-speed automatic transmission

INTERIOR

- Cloth seats with 8-way manual driver's adjust including 2-way manual lumbar adjust
- Full-length floor console with storage tray
- Front floor mats
- Front seatback map pockets
- Passenger assist handles
- Rear compartment storage
- Illuminated cup holders
- 3.5-inch in-cluster vehicle information display
- Locking glove box
- Uconnect® 3 with 5-inch touchscreen display including hands-free communication<sup>®</sup> with Bluetooth® streaming audio
- 8-speaker audio system
- Media hub with USB ports and auxiliary audio input jack

EXTERIOR

- 17-inch Black styled steel wheels with 245/75R17 all-season tires
- Full-size matching spare tire
- Solar-Control glass
- Full metal doors with roll-up windows
- Manual foldaway exterior mirrors
- Halogen headlamps with time-off delay
- Fog lamps
- Centre high-mounted stoplight
- Black tow hooks (2 front and 1 rear)
- Black Sunrider® Soft Top

SAFETY & SECURITY

- Advanced multistage front air bags<sup>15</sup> including supplemental seat-mounted side air bags
- Electronic Stability Control<sup>16</sup> with Hill Start Assist, Traction Control, Electronic Roll Mitigation and Trailer Sway Damping
- 4-wheel antilock disc brakes with Advanced Brake Assist
- Steering wheel-mounted audio and cruise controls
- ParkView® Rear Back-Up Camera<sup>13</sup>

CAPABILITY & FUNCTIONALITY

- 180-amp alternator
- 650-amp maintenance-free battery
- Cargo tie-down loops
- Sport bar
- Command-Trac™ part-time shift-on-the-fly 4x4 system
- Dana® M186 front and Dana M200 rear axles
- 3.45 overall top gear ratio
- Weatherproof push-button start
- 12-volt auxiliary power outlet
- Engine block heater
- Front and rear stabilizer bars
- Fuel tank, transmission and transfer case skid plates
- Black tow hooks (2 front and 1 rear)
- Torx® tool kit

OPTIONAL EQUIPMENT

- Trailer Tow and HD Electrical Group
- Mopar® All-Weather Floor Mats
- Anti-Spin Differential Rear Axle
- Deep-Tint Sunscreen Windows
- Air Conditioning
- Black 3-piece Hardtop
- SiriusXM Satellite Radio<sup>9</sup>
- Jeep® Trail Rated® Kit

SPORT S & UNLIMITED SPORT S

ENHANCEMENTS vs. SPORT

- 17-inch Tech Silver aluminum wheels
- Air conditioning
- Automatic headlamps
- Leather-wrapped steering wheel
- Deep-tint sunscreen glass
- Power, heated exterior mirrors
- Power windows with front 1-touch down
- Remote keyless entry
- Security alarm
- Speed-sensitive power locks
- Sun visors with illuminated vanity mirrors
- Rear 60/40 split-folding seats (Unlimited)
- Rear floor mats (Unlimited)
- Three rear-seat head restraints (Unlimited)
- Rear dome lamp with on/off switch (Unlimited)

UNLIMITED SAHARA®

ENHANCEMENTS vs. SPORT S

- 220-amp alternator
- Heavy-duty 4-wheel antilock disc brakes with Advanced Brake Assist
- Rear passenger assist handles
- Air conditioning with automatic temperature control and air filtering
- Black Freedom Top® hardtop
- 7-inch full-colour customizable in-cluster display
- 115-volt auxiliary power outlet
- Ambient LED interior lighting
- Bright grille inserts
- Body-colour fender flares
- Tubular side steps
- Uconnect 4 with 7-inch touchscreen display
- Apple CarPlay<sup>1</sup> and Android Auto™ capability
- Media hub with auxiliary audio input jack and 4 USB ports
- SiriusXM satellite radio<sup>9</sup> including 1-year subscription
- 18-inch polished aluminum wheels with 255/70R18 all-season tires
- Universal garage door opener<sup>16</sup>

RUBICON® & UNLIMITED RUBICON

ENHANCEMENTS vs. SAHARA

- Premium cloth seats
- Rock-Trac® 2-speed transfer case with 4:1 low range
- Tru-Lok® front and rear axles with Dana M210 wide front and Dana M220 wide rear axles
- Rock protection sill rails
- Accent-colour grille
- Black fender flares
- Red Trail Rated® badge (driver's side)
- Rubicon hood decal
- Performance suspension
- Front disconnecting stabilizer bar
- 17-inch polished aluminum wheels with LT285/70R17C BSW off-road tires
- Red tow hooks (2 front and 1 rear)
- Black fuel-filler door
- Black Sunrider Soft Top
- 4.10 rear axle ratio
- Rear 60/40 split-folding seats (Unlimited)
- Front and rear floor mats (Unlimited)
- Three rear-seat head restraints (Unlimited)
- Rear dome lamp with on/off switch (Unlimited)

PACKAGE DETAILS AND MULTIMEDIA CENTRES

TRAILER TOW AND HD ELECTRICAL GROUP

- Class II hitch receiver
- 4- and 7-pin wiring harness
- 240-amp alternator
- 700-amp maintenance-free battery
- Four pre-wired auxiliary switches

JEOP® ACTIVE SAFETY GROUP

- Blind-Spot Monitoring and Rear Cross-Path Detection<sup>13</sup>
- Park-Sense® Rear Park Assist System<sup>13</sup>
- LED taillamps (not available on Sport)

COLD WEATHER GROUP

- Heated steering wheel
- Heated front seats
- Remote Start System (automatic transmission only)

TECHNOLOGY GROUP (available exclusively on Sport S)

- Uconnect 4 with 7-inch touchscreen
- Hands-free communication<sup>®</sup> with Bluetooth streaming audio
- Apple CarPlay<sup>1</sup> and Android Auto<sup>1</sup> capability
- Siri® Eyes Free<sup>5</sup>
- AM/FM radio
- Auxiliary audio input jack
- USB port
- Steering wheel-mounted music controls
- Air conditioning with Automatic Temperature Control
- 7-inch full-colour Driver Information Display
- Air filtration system

LED LIGHTING GROUP (N/A on Sport)

- LED daytime running lamps
- LED headlamps
- LED taillamps and fog lamps

ELECTRONIC INFOTAINMENT SYSTEM GROUP

- Uconnect 4C NAV with 8.4-inch touchscreen
- GPS navigation<sup>7</sup>
- Hands-free communication<sup>®</sup> with Bluetooth streaming audio
- Apple CarPlay<sup>1</sup> and Android Auto<sup>1</sup> capability
- Siri Eyes Free<sup>5</sup>
- AM/FM radio
- HD radio (where stations are available)
- SiriusXM satellite radio<sup>9</sup> (1-year trial subscription)
- SiriusXM Guardian<sup>®</sup> (1-year trial subscription)
- SiriusXM Traffic and Travel Link<sup>®</sup> (5-year trial subscription)
- Auxiliary audio input jack
- USB port
- Alpine® Premium Sound System
- Auto-dimming rearview mirror

UCONNECT® 4C NAV WITH 8.4-INCH DISPLAY

- 8.4-inch touchscreen display
- Hands-free communication<sup>®</sup> with Bluetooth streaming audio
- Android Auto<sup>1</sup> and Apple CarPlay<sup>1</sup> compatibility
- SiriusXM satellite radio<sup>9</sup> including 1-year subscription
- SiriusXM Traffic and Travel Link<sup>®</sup> including 5-year subscription
- GPS Navigation<sup>7</sup>
- HD radio (where stations are available)
- 4G Wi-Fi™ Hotspot

ALPINE® PREMIUM SOUND SYSTEM

- 9 speakers including an all-weather subwoofer
- 552W 12-channel amplifier
- 220-amp alternator

DUAL TOP GROUP

- Black Freedom Top
- 3-piece hardtop
- Premium Black Sunrider Soft Top

<sup>1</sup>Late availability.

FABRICS

A COMPLETELY REDESIGNED INTERIOR INCLUDES RESPECTFUL NODS TO HERITAGE AND PROVIDES THE LATEST DESIGN AND TECHNOLOGY UPGRADES THAT ENHANCE DRIVER AND PASSENGER COMFORT AND CONVENIENCE. A LONG LIST OF STANDARD FEATURES IS AUGMENTED BY A RICH SELECTION OF COOL STUFF YOU CAN ADD ON TO CREATE THE WRANGLER YOU'VE ALWAYS WANTED.

SPORT / SPORT S



SOULMATE CLOTH in Black with Black stitching and Silver Platinum dash mid-panel



SOULMATE CLOTH in Heritage Tan with Heritage Tan stitching and Silver Platinum dash mid-panel

SAHARA®



SOULMATE CLOTH in Black with embroidered Sahara® logo and Grillz dash mid-panel



SOULMATE CLOTH in Heritage Tan with embroidered Sahara logo and Grillz dash mid-panel



MCKINLEY LEATHER-TRIMMED in Black with embroidered Sahara logo, Light Tungsten accent stitching and Black Monaco dash mid-panel



MCKINLEY LEATHER-TRIMMED in Heritage Tan with embroidered Sahara logo, Light Tungsten accent stitching and Black Monaco dash mid-panel

RUBICON®



MADDOX CLOTH in Black with Rubicon® Red embroidered Rubicon logo and accent stitching, and your choice of Redical Anodized or Silver Platinum dash mid-panel



MCKINLEY LEATHER-TRIMMED in Black with Rubicon Red embroidered Rubicon logo and accent stitching, and your choice of Redical Anodized or Silver Platinum dash mid-panel



MCKINLEY LEATHER-TRIMMED in Heritage Tan with Light Tungsten embroidered Rubicon logo and accent stitching, and Silver Platinum dash mid-panel



WHEELS

1) 17-inch Steel Low-Gloss Black 2) 17-inch Aluminum Tech Silver Metallic 3) 17-inch Aluminum Painted/Polished 4) 18-inch Aluminum Polished with Painted Granite Crystal Spokes 5) 18-inch Aluminum Polished Face with Painted Tech Grey Windows 6) 17-inch Aluminum Polished with Mid-Gloss Black Pockets 7) 17-inch Aluminum Mid-Gloss Black with Polished Lip

STANDARD

OPTIONAL

SPORT

SPORT S

SAHARA®

RUBICON®



COLOURS

1

1 Firecracker Red

2 Punk'n Metallic

3 Granite Crystal Metallic

4 Ocean Blue Metallic

5 Billet Silver Metallic

6 MOJITO!

7 Bright White

8 Black

9 Sting-Grey

10 HELLAYELLA\*

\*Late availability.

POWER AND FUEL ECONOMY

Based on 2018 *EnerGuide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. For *EnerGuide* information, please ask your retailer or visit the Government of Canada Web site: [www.vehicles.nrcan.gc.ca](http://www.vehicles.nrcan.gc.ca)

Models	Engines and Transmissions	L/100 km (mpg)		Horsepower	Torque (lb-ft)
		City	Highway		
Wrangler	3.6L Pentastar™ VVT V6	6-speed manual	13.7 (21)	285	260
		8-speed automatic	12.8 (22)		
	3.6L Pentastar VVT V6	6-speed manual	13.8 (20)		
Wrangler Unlimited		8-speed automatic	12.9 (22)		
Wrangler	2.0L Turbocharged I-4	8-speed automatic	10.5 (27)	270	295
Wrangler Unlimited	2.0L Turbocharged I-4	8-speed automatic	10.9 (26)		

TOPS

	2-Door			Unlimited		
	Sport	Sport S	Rubicon®	Sport S	Sahara®	Rubicon
Sunrider® Folding Soft Top	S	S	S	S	–	S
Premium Sunrider Soft Top	–	–	0	0	0	0
Freedom Top® Three-piece Modular Hardtop	0	0	0	0	S	0
Body-colour Three-piece Hardtop	–	–	0	–	0	0
Power Top (late availability)	–	–	–	0	0	0
Dual Top Group (available premium Sunrider)	–	–	–	0	0	0

S = STANDARD 0 = OPTIONAL

SPECIFICATIONS

Curb Weight, kg (lb)	Wrangler		Wrangler Unlimited		
	Sport	Rubicon	Sport	Sahara	Rubicon
Manual Transmission 2.0L, kg (lb)	N/A	N/A	N/A	N/A	N/A
Automatic Transmission 2.0L, kg (lb)	1819 (4010)	1894 (4175)	1960 (4320)	1987 (4380)	2034 (4485)
Manual Transmission 3.6L, kg (lb)	1801 (3970)	Weight N/A	1912 (4215)	Weight N/A	Weight N/A
Automatic Transmission 3.6L, kg (lb)	1794 (3955)	1880 (4145)	1905 (4200)	1971 (4345)	2021 (4455)
GVWR, lb	Sport	Rubicon	Sport	Sahara	Rubicon
GVWR	4900	5250	5300	5500	5800
Towing, kg (lb) (when properly equipped)	Wrangler		Wrangler Unlimited		
Towing	907 (2000)		1588 (3500)		
Exterior, mm (in)	Sport	Rubicon	Sport	Sahara	Rubicon
Wheelbase	2460 (96.8)		3008 (118.4)		
Front Track	1598 (62.9)		1598 (62.9)		
Rear Track	1598 (62.9)		1598 (62.9)		
Overall Height	1868 (73.6)		1868 (73.6)		
Overall Width (without mirrors)	1875 (73.8)		1875 (73.8)		
Overall Length (including spare tire)	4237 (166.8)		4785 (188.4)		
Ground Clearance	246 (9.7)	254 (10.0) 274 (10.8)	246 (9.7)	254 (10.0)	274 (10.8)
Interior, mm (in)	Front		Rear		Rear
Headroom	1036 (40.7) Hardtop/ 1083 (42.6) Soft top		1023 (40.2) Hardtop/ 1059 (41.7) Soft top		1023 (40.2) Hardtop/ 1059 (41.7) Soft top
Legroom	1038 (41.2)		904.2 (35.7)		1038 (41.2)
Hip Room	1370 (53.9)		1143 (45.0)		1370 (53.9)
Shoulder Room	1417 (55.7)		1458 (57.7)		1417 (55.7)
Volumes and Capacities	Wrangler		Wrangler Unlimited		
Cargo, Rear Seat Upright, L (cu ft)	365 (12.9)		898 (31.7)		
Cargo, Rear Seat Folded, L (cu ft)	1328 (46.9)		2050 (72.4)		
Seating Capacity (front/rear)	2/2		2/3		
Fuel Tank Capacity, L (imp gal)	70 (15.4)		81 (17.9)		

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WARRANTIES. 2018 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance! SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance!

\*Whichever comes first. Some conditions may apply. †The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

DISCLAIMERS. 1) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Apple CarPlay requires a compatible iPhone connected via USB cable to the Uconnect system. Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates may apply. 2) Capability based on approach angle, departure angle, breakover angle, ground clearance and water fording. 3) All SiriusXM Guardian-equipped vehicles come with a 12-month trial effective on the date of purchase or lease of a new vehicle. Enrollment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue SiriusXM Guardian. Services can only be used where cellular coverage is available. See Uconnect and SiriusXM Guardian Terms of Service for complete service limitations. 4) Wi-Fi Hotspot available through third-party subscription. Requires Internet-enabled mobile device. See retailer for details. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. 5) Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. 6) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 7) Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 8) Preset voice-to-text messaging and incoming text message reading require a MAP-enabled phone. 9) Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at [siriusxm.ca](http://siriusxm.ca). 10) Do not attempt water fording unless depth is known to be less than 76 cm (30 inches). Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. 11) Based on IHS Markit Automotive Canadian New Vehicle Total Registrations 2012 to CYTD September 2017. 12) Be sure to follow all instructions in Owner's Manual for removal of top and doors, and lowering of windshield. Driving with doors off and windshield down is for off-road use only. 13) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 14) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 15) The Advanced Front Air Bags in this vehicle are certified to the federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 16) Not compatible with all garage door openers.



WILLYS MB  
1941 - 45



**BEGINNINGS** The first mass-produced Jeep® Brand vehicle is introduced in 1941. Its 4WD system is tested and proven around the world and has influenced every 4x4 manufactured ever since.

CJ-5/CJ-7  
1954 - 86



**A NEW CLASSIC** The CJ-5 featured rounded body lines, softer seats and larger leaf springs. The CJ-7 arrived with a longer wheelbase that made room for an automatic transmission, Quadra-Trac® 4WD and removable<sup>12</sup> hardtop and doors.

WRANGLER YJ  
1987 - 96



**ALL IN A NAME** Appearing for the first time and forevermore, the name "Wrangler" fit perfectly with the vehicle's inherent capabilities.

WRANGLER TJ  
1997 - 2006



**OUT OF THE BOX** The 2003 Wrangler Rubicon® arrived fully equipped with locking differentials and mud tires.

WRANGLER JK  
2007 - 2017



**LET'S GO BIGGER** Crowned "Unlimited," the new JK arrives in four-door form for the very first time and sits beside the classic two-door style.

WRANGLER JL  
2018



**THE NEW FACE OF FREEDOM** The All-New 2018 Wrangler adds a range of advanced technology, as well as an evolution of style.

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