

2014





**500 PLUS** This is a car that's built for every twist, turn and exciting curve the road of life can throw at you. Super-adaptable and customizable, the all-new FIAT® 500L goes far beyond easy categorization — just like its drivers. With more doors, more interior space and more room for passengers, 500L is — simply put — more fun.





**ROOM FOR 5** The FIAT® 500L was born from the desire to offer increased functionality and a few extra square feet — all in a car that maintains city-friendly proportions. The result? A massively appealing vehicle that manages to combine the best of everything FIAT has to offer — not to mention the airy feeling of high ceilings, panoramic views and a wide-open, unique interior. Simple changes of features, colour schemes and trim levels transform 500L into four distinct personalities: Pop, Sport, Trekking and Lounge.



**POP** This is a 5-door that, true to its name, bursts onto the sheet metal scene with distinctive Italian design, a multitude of personalization options, versatility and efficiency. Eye-opening standard features include the 1.4L MultiAir® I-4 Turbo engine, hands-free communication<sup>1</sup>\* via Uconnect™ 5.0 with a 5-inch touch screen and air conditioning. After all, shouldn't driving a car always be an exhilarating experience?



**SPORT** Opting for more room and more doors doesn't have to mean opting for less excitement. FIAT® 500L Sport delivers the quick and agile feel of smaller cars, and adds some zippy standard details like 17-inch aluminum wheels, heated front seats and SiriusXM Satellite Radio<sup>2</sup> with one-year subscription. With FIAT 500L Sport, it's all gain and no pain.



**TREKKING** You and 500L will be ready for anything in this model that feels like it came straight from the outfitters. Aggressively designed front and rear fascias, unique 17-inch aluminum wheels and natural materials bring to mind the wild environs it gladly delivers you to. In fact, a unique two-tone Nero/Marrone (Black/Brown) interior combined with the 500L panoramic views make you feel like you're already back to nature.



**LOUNGE** Turned out with premium appointments that reflect a truly stylish lifestyle, those who frequent this Lounge will have a special appreciation for its attentive standard features like leather-faced seats, Park-Sense® Rear Park Assist<sup>3</sup> system and ParkView® Rear Back-up Camera.<sup>3</sup> With a virtually unobstructed 360-degree view (thanks to exclusive glass A- and D-pillars), this 500L will be a destination in itself.







**LOOKS** 500L manages to cut a striking figure on the road, while at the same time delivering unique and often vital views to its drivers. Black or White roof colours and 16- or 17-inch wheel options help convey the true “you.” Available features like the Park-Sense® Rear Park Assist<sup>3</sup> system and ParkView® Rear Back-up Camera<sup>3</sup> can be indispensable — especially while navigating through the crowds this lofty FIAT® is bound to attract.





500L Lounge shown in Grigio/Beige.



# INSIDE STORY

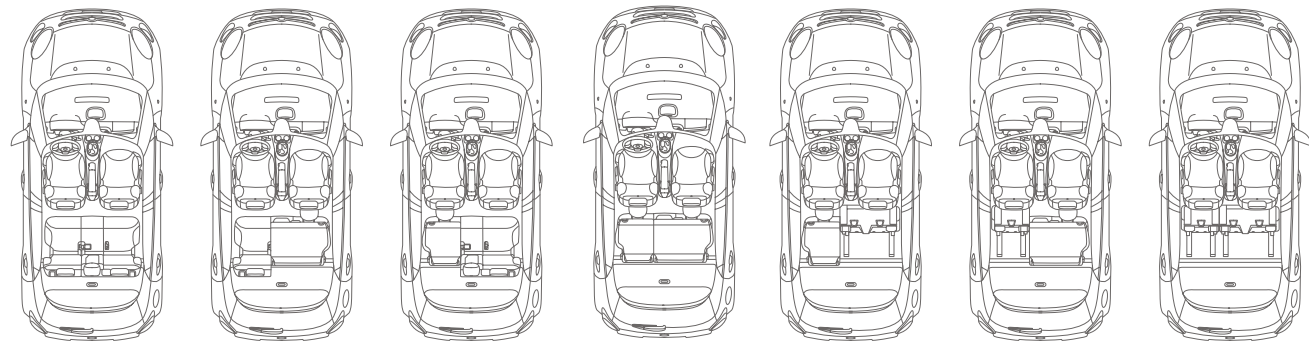
Working with high ceilings and open spaces (42 percent more room than FIAT® 500) takes an expert eye. The 500L interior succeeds with a unique mix of materials and options that say “you,” no matter who you are. Thoughtfully placed, tactile and readable controls put everything within reach. Available heated seats and the Beats® Premium Audio system make any commute more relaxing, turning 500L into your preferred venue to listen to your favourite tunes. You can even go wireless with Bluetooth® Hands-Free Communication<sup>1</sup> and remote entry — just a couple of its standard conveniences.





500L Trekking model shown.

**STASH IT** Clutter is a designer's greatest enemy, so it's no surprise that our designers make excellent use of the impressive 654 L of cargo volume in the FIAT® 500L — preserving the clean lines of its superbly turned-out interior. With 2823 L of interior volume, 500L stores passengers just as efficiently, too. Seating configurations include an adjustable second row that allows you to instantly flip, fold and slide for extra leg and cargo room; plus, there's a fold-flat front passenger seat for versatile packing. Organization is king with thought-out touches like the dual glove box and multi-position cargo shelf.



Properly secure all cargo.





## ENLIGHTENED TRAVEL

Uconnect™ for FIAT® 500L informs and entertains while you keep your hands on the wheel and eyes on the road.

**THE ALL-NEW UCONNECT 5.0 SYSTEM DOES WONDERS** to bring you up to speed while you're en route. A 5-inch touch screen acts as a hub to technology that is, ironically enough, very hands-off. With a compatible Bluetooth® equipped phone, you'll be able to talk your way through your commute via voice command.<sup>1</sup>

**TAKE YOUR SMARTPHONE'S IQ UP A NOTCH** with the Uconnect 5.0 system that lets you stay in touch via text messages while staying fully engaged with your driving duties. With the help of Bluetooth and Message Access Profile (MAP),<sup>4</sup> the system announces receipt of the message, identifies the sender and then reads the message aloud.

**DEMAND A BETTER SONG OR A DIFFERENT STATION WITH NO ARGUMENT.** Uconnect offers voice command for AM/FM radio and the available SiriusXM Satellite Radio.<sup>2</sup> Additionally, music can be streamed wirelessly from a Bluetooth smartphone or audio player supported by a media hub equipped with auxiliary jack and USB that enables recharging and seamless operation of portable devices. Plus, an integrated CD player (Uconnect 5.0 only) covers your media bases quite nicely. With Uconnect 5.0, music is always a pleasure — guilty or not.

**GET AN EVEN WIDER VIEW WITH THE AVAILABLE UCONNECT 6.5 WITH A 6.5-INCH TOUCH-SCREEN DISPLAY.** With it, the standard SiriusXM Satellite Radio<sup>2</sup> is accessible via voice command<sup>1</sup> — along with AM/FM radio and the dealer-activated navigation<sup>5</sup> with intuitive map graphics. You can count on hands-free calling<sup>1</sup> with your Bluetooth enabled phone, audio streaming and text message delivery. Gain easy access to personalization settings and a premium media hub with SD card.

**HINDSIGHT IS MORE THAN JUST 20/20** — it's live video with the optional ParkView® Rear Back-up Camera<sup>3</sup> available on both Uconnect 5.0 and 6.5 systems, and available navigation<sup>6</sup> guides your future endeavours.

**HISTORY LESSON.** Uconnect includes the eco:Drive™ application, so you can train yourself to adopt driving habits that save both money and the environment. Plug a USB drive into your FIAT 500L to automatically store your driving data and information about your driving patterns. When the USB drive is plugged back into your computer, a downloaded application analyzes your personal driving style and suggests ways you can improve your fuel consumption and cut emissions.





6.0/160  
L/100 KM HWY\* HORSEPOWER  
47 MILES PER GALLON  
1.4L MULTIAIR® I-4

\*See page 18 for full details.



## EXTRA ROOM. EXTRA VROOM.

Be assured that the space you gain from 500L is accounted for with more than ample power under the hood. Standard on all models is the award-winning and innovative 1.4-litre MultiAir I-4 Turbocharged engine, which delivers 160 horsepower and 184 lb-ft of torque. The available Euro Twin Clutch enables precise shifts, quick acceleration and faster top speed while

still attaining impressive fuel economy. A Touring-tuned suspension featuring KONI shocks and MacPherson struts smooths out the ride while offering more responsive handling. In short, this is a vehicle that moves a lot — and really moves, too.





# FIAT® IS PROUD TO SAY THAT GREATER SAFETY NO LONGER HAS TO MEAN GREATER QUANTITIES OF SHEET METAL.

Smart design, state-of-the-art cushioning and other technologies wrap our drivers in the kind of security blanket that makes our interiors much more than just comfortable. Seven air bags<sup>7</sup>, Electronic Stability Control (ESC)<sup>8</sup>, antilock disc brakes, crumple zones, Tire Pressure Monitoring System — the list of standard safety features goes on and on.

**SEVEN AIR BAGS<sup>7</sup>** The FIAT 500L comes with a sophisticated system of seven air bags to help protect passengers in the event of a collision. In the front seating positions, this includes advanced multistage front air bags, front seat-mounted side air bags for added thorax and pelvic protection and a driver's knee blocker air bag. In addition, two side-curtain air bags help provide head protection in side impacts for both front and rear passengers.

**ESC** ELECTRONIC STABILITY CONTROL (ESC)<sup>8</sup> When you drive, you should of course always pay attention. When you drive FIAT 500L, the car also pays attention. ESC is designed to assist drivers in maintaining control of their vehicles during extreme steering manoeuvres. ESC senses when a vehicle is starting to spin or plow and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels.



**eco:Drive** With the FIAT® 500 L eco:Drive™ application, you can train yourself to adopt driving habits that save both money and the environment. Plug a USB drive into the FIAT 500 to automatically store your driving data and information about your driving patterns. When the USB drive is plugged into your computer, a downloaded application analyzes your personal driving style and suggests ways you can improve your fuel consumption and reduce emissions. While you're there, check out the online community, eco:Ville. Meet other FIAT owners who are committed to reducing their CO<sub>2</sub> footprint. Set new goals, compete to see who can earn the highest eco:Index efficiency score, and watch how your personal fuel and CO<sub>2</sub> reductions contribute to the eco:Ville total — and the greater good. Visit [fiat.com/ecodrive/us/default.htm](http://fiat.com/ecodrive/us/default.htm) to download the eco:Drive app.

Colours may not be exactly as shown.

## POP | SPORT | LOUNGE

BODY-COLOUR TOP BIANCO TOP GRIGIO SCURO	BODY-COLOUR TOP BIANCO TOP BLU CHIARO <i>Available on Sport and Lounge</i>	BODY-COLOUR TOP BIANCO TOP NERO TOP ROSSO	BODY-COLOUR TOP BIANCO TOP NERO TOP MOCHA LATTE <i>Available on Sport and Lounge</i>	BODY-COLOUR TOP BIANCO TOP NERO TOP GRIGIO CHIARO	BODY-COLOUR TOP BIANCO TOP NERO TOP ROSSO PERLA <i>Available on Sport and Lounge</i>	BODY-COLOUR TOP BIANCO TOP NERO TOP NERO	BODY-COLOUR TOP BIANCO TOP NERO TOP BIANCO	BODY-COLOUR TOP BIANCO TOP NERO TOP VERDE BOSCO PERLA <i>Available on Sport and Lounge</i>	
Nero Cloth <i>Standard on Pop</i> Rosso Cloth Accent	Nero Cloth <i>Standard on Pop</i> Grigio Cloth Accent	Beige Cloth <i>Standard on Sport</i> Magnesio Cloth Accent	Cementite Cloth <i>Standard on Sport</i> Nero Cloth Accent	Cementite Cloth <i>Standard on Sport</i> Rosso Cloth Accent	Grigio Perforated Leather <i>Standard on Lounge</i> Beige Leather Accent				Grigio Chiaro Perforated Leather <i>Standard on Lounge</i> Grigio Leather Accent

## TREKKING

NERO TOP BODY-COLOUR TOP BIANCO TOP GIALLO	Nero Cloth <i>Standard on Trekking</i> Marrone Leather Accent	MOCHA LATTE BIANCO TOP NERO TOP
NERO TOP BODY-COLOUR TOP BIANCO TOP		GRIGIO SCURO BODY-COLOUR TOP BIANCO TOP
BODY-COLOUR TOP BIANCO TOP NERO		VERDE BOSCO PERLA BIANCO TOP BODY-COLOUR TOP



POWER AND FUEL ECONOMY					
Based on 2014 <i>EnerGuide</i> fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for <i>EnerGuide</i> information.					
ENGINE	TRANSMISSION	HORSEPOWER	TORQUE (LB-FT)	L/100 km (mpg) CITY	HIGHWAY
1.4L MultiAir® I-4 Turbo	6-speed manual	160	184	8.0 (35)	6.0 (47)
1.4L MultiAir I-4 Turbo	6-speed Euro Twin Clutch automatic	160	184	8.7 (32)	6.0 (47)

SPECIFICATIONS		
	500L	
CURB WEIGHT, kg (lb)		
6-speed manual transmission	1453 (3203)	
6-speed Euro Twin Clutch	1476 (3254)	
EXTERIOR, mm (in.)		
Wheelbase	2612 (102.8)	
Overall Height	1670 (65.7)	
Front Track	1502 (59.1)	
Rear Track	1510 (55.4)	
Overall Width	1774 (69.8)	
Overall Width with Side Mirrors	2036 (80.2)	
Overall Length	4249 (167.3)	
Ground Clearance	120 (4.7)	
INTERIOR, mm (in.)	FRONT	REAR
Headroom	1034 (40.7)	983 (38.7)
Headroom with Sunroof	1028 (40.4)	966 (38.0)
Legroom	1015 (40)	931 (36.7)
Hip Room	1394 (54.9)	1256 (49.4)
Shoulder Room	1456 (57.3)	1388 (54.6)
VOLUMES & CAPACITIES		
Cargo, Rear Seat Up, L (cu ft)	343 (12.1)	
Cargo, Rear Seat Folded, L (cu ft)	1310 (46.3)	
Seating Capacity	5	
Volume Index, L (cu ft)	3430 (121.1)	
Fuel Tank Capacity, L (gal)	50 (13.2)	

UCONNECT™ MULTIMEDIA CENTRES		
Uconnect 5.0 (RA2)	<ul style="list-style-type: none"><li>• AM/FM/Bluetooth®</li><li>• USB</li><li>• Auxiliary input jack</li><li>• Integrated voice command</li></ul>	<ul style="list-style-type: none"><li>• iPod® integration</li><li>• 5-inch touch screen</li><li>• Navigation<sup>6</sup> available</li><li>• Integrated CD player</li></ul>
Uconnect 6.5 (RA3)	<ul style="list-style-type: none"><li>• AM/FM/SAT/Bluetooth/Voice</li><li>• SD card slot</li><li>• USB</li><li>• Auxiliary input jack</li></ul>	<ul style="list-style-type: none"><li>• Integrated voice command</li><li>• iPod integration</li><li>• 6.5-inch touch screen</li><li>• Dealer-activated navigation<sup>5</sup></li></ul>

PACKAGE DETAILS
SAFETY GROUP (AJI)
<ul style="list-style-type: none"><li>• Park-Sense® Rear Park Assist<sup>3</sup></li><li>• ParkView® Rear Back-Up Camera<sup>3</sup></li></ul>

500L POP STANDARD EQUIPMENT

POWERTRAIN
<ul style="list-style-type: none"><li>• 1.4L 16V MultiAir I-4 Turbo with 6-speed manual (21A)</li></ul>
INTERIOR AMENITIES
<ul style="list-style-type: none"><li>• Cloth seats with driver and passenger height adjuster</li><li>• Fold-flat front passenger seat</li><li>• Rear 60/40 folding seat with tilt, tumble and slide</li><li>• Rear seat with fore/aft adjust</li><li>• Passenger assist handles</li><li>• Air conditioning with micron filter</li><li>• Body-colour instrument panel</li><li>• Interior observation mirror</li><li>• Cruise control</li><li>• Uconnect 5.0 AM/FM/Bluetooth</li><li>• Hands-free communication<sup>1</sup> with Bluetooth Streaming Audio</li><li>• Electronic Vehicle Information Centre (EVIC)</li><li>• Six speakers</li><li>• Multi-position shelf panel</li><li>• Steering wheel-mounted audio controls</li><li>• Tilt/telescoping steering wheel</li><li>• Power windows, locks and mirrors</li></ul>
EXTERIOR FEATURES
<ul style="list-style-type: none"><li>• 16-inch steel wheels with covers</li><li>• Tinted-glass windows</li><li>• Rear window defroster</li><li>• Black heated, power mirrors</li><li>• Exterior spotter mirrors</li><li>• Bi-function halogen projector headlamps</li><li>• Body-colour fascia and bodyside moulding</li><li>• Bright door handles</li><li>• Body-colour roof</li><li>• Bright exhaust tip</li></ul>
SAFETY & SECURITY
<ul style="list-style-type: none"><li>• Advanced multistage front air bags</li><li>• Supplemental front seat-mounted side air bags</li><li>• Supplemental side-curtain air bags</li><li>• Driver's knee blocker air bag</li><li>• Active front head restraints<sup>9</sup></li><li>• Remote keyless entry</li><li>• Electronic Stability Control (ESC)<sup>8</sup> with Hill Start Assist, Traction Control and Electronic Brake-Force Distribution</li><li>• Four-wheel disc antilock brakes with brake assist</li><li>• Tire Pressure Monitoring Display</li><li>• Child seat anchor system (LATCH)</li><li>• Engine block heater</li><li>• Sentry Key® anti theft engine immobilizer</li><li>• Tire service kit</li><li>• Security alarm</li></ul>
CAPABILITY & FUNCTIONALITY
<ul style="list-style-type: none"><li>• Normal-duty suspension</li><li>• Electric power steering</li></ul>
OPTIONAL EQUIPMENT
<ul style="list-style-type: none"><li>• Safety Group</li><li>• SiriusXM Satellite Radio<sup>2</sup></li><li>• Compact Spare Tire</li></ul>

500L SPORT	500L TREKKING	500L LOUNGE
		
POWERTRAIN	POWERTRAIN	POWERTRAIN
<ul style="list-style-type: none"><li>• 1.4L 16V MultiAir® I-4 Turbo with 6-speed manual (21D)</li><li>• 1.4L 16V MultiAir I-4 Turbo with 6-speed Euro Twin Clutch automatic (22D)</li></ul>	<ul style="list-style-type: none"><li>• 1.4L 16V MultiAir I-4 Turbo with 6-speed manual (21G)</li><li>• 1.4L 16V MultiAir I-4 Turbo with 6-speed Euro Twin Clutch automatic (22G)</li></ul>	<ul style="list-style-type: none"><li>• 1.4L 16V MultiAir I-4 Turbo with 6-speed manual (21J)</li><li>• 1.4L 16V MultiAir I-4 Turbo with 6-speed Euro Twin Clutch automatic (22J)</li></ul>
ENHANCEMENTS vs. POP	ENHANCEMENTS vs. SPORT	ENHANCEMENTS vs. SPORT
<ul style="list-style-type: none"><li>• Sport cloth seats</li><li>• Heated front seats</li><li>• Power 4-way driver's lumbar adjust</li><li>• 17-inch painted aluminum wheels</li><li>• Front seat centre console</li><li>• Rear seat armrest with cup holder</li><li>• Leather-wrapped steering wheel</li><li>• Chrome and leather-wrapped shift knob</li><li>• Automatic temperature control with Dual-Zone Control</li><li>• Body-colour exterior mirrors</li><li>• Fog lamps</li><li>• SiriusXM Satellite Radio<sup>2</sup> with one-year subscription</li><li>• Universal garage door opener<sup>10</sup></li><li>• 115-volt auxiliary power outlet</li><li>• Vinyl-wrapped instrument panel</li><li>• Sun visors with illuminated mirrors</li><li>• Deep-tint sunscreen glass</li></ul>	<ul style="list-style-type: none"><li>• Premium cloth seats</li><li>• 17-inch aluminum wheels</li><li>• Wheel arch mouldings</li><li>• Bright front door sill scuff pads</li><li>• Painted instrument panel</li><li>• Body-colour fascia accents</li><li>• Satin bodyside moulding and door handles</li><li>• Sill moulding</li><li>• Unique front and rear fascia</li></ul> OPTIONAL EQUIPMENT <ul style="list-style-type: none"><li>• Safety Group</li><li>• Beats Premium Audio</li><li>• Stone Instrument Panel</li><li>• Power Sunroof</li><li>• Uconnect 6.5A AM/FM/Bluetooth</li><li>• Navigation<sup>6</sup></li><li>• Nero (Black) Roof</li><li>• Bianco (White) Roof</li><li>• Compact Spare Tire</li></ul>	<ul style="list-style-type: none"><li>• Leather-faced seats</li><li>• Power driver and passenger 4-way lumbar adjust</li><li>• Premium vinyl-wrapped instrument panel</li><li>• Chrome exterior mirrors</li><li>• Chrome bodyside moulding insert</li><li>• Six premium speakers</li><li>• Park-Sense® Rear Park Assist<sup>3</sup></li><li>• ParkView® Rear Back-up Camera<sup>3</sup></li></ul> OPTIONAL EQUIPMENT <ul style="list-style-type: none"><li>• Power Sunroof</li><li>• Nero (Black) Roof</li><li>• Bianco (White) Roof</li><li>• Uconnect 6.5A AM/FM/Bluetooth</li><li>• Beats Premium Audio</li><li>• Navigation<sup>6</sup></li><li>• Compact Spare Tire</li><li>• 17-Inch Machined Aluminum Wheels with Black Pockets</li><li>• 17-Inch Machined Aluminum Wheels with White Pockets</li></ul>

WHEELS AND WHEEL COVERS				
				
16-inch Steel Wheels with Covers Standard on Pop	17-inch Painted Aluminum Standard on Sport and Lounge	17-inch Aluminum Standard on Trekking	17-inch Machined Aluminum with White Pockets Optional on Lounge	17-inch Machined Aluminum with Black Pockets Optional on Lounge

Since the time of printing, some of the information you'll find in this catalogue may have been updated. Visit your FIAT Studio for details. Some of the equipment shown or described throughout this catalogue is available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Canada Inc. reserves the right to make changes at any time without notice and without incurring obligation. For the price of the model with the equipment you desire, or verification of specifications contained herein, visit your FIAT Studio. Park-Sense, ParkView and Sentry Key are registered trademarks, and Uconnect is a trademark of Chrysler Group LLC. All rights reserved. FIAT and MultiAir are registered trademarks of Fiat Group Marketing & Corporate Communication S.p.A., used under licence by Chrysler Group LLC. ecoDrive is a trademark of FIAT Group Marketing & Corporate Communication S.p.A., used under licence by Chrysler Group LLC. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Sirius, XM and related marks and logos are trademarks of SiriusXM Radio Inc. Beats by Dr. Dre, Beats, Beats Audio and the b logo are the property of Beats Electronics, LLC. Facebook is a trademark of Facebook, Inc. iPod is a registered trademark of Apple Inc. All rights reserved. Twitter is a service mark of Twitter, Inc.

2014 FIAT vehicles are backed by a 5-year or 100,000-kilometre\* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance.<sup>1</sup> Basic Warranty coverage is for 3 years or 60,000 kilometres.<sup>2</sup> Rust-through coverage on all body sheet metal is for 3 years.

\*Whichever comes first. Some conditions may apply. <sup>1</sup>The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. Visit your FIAT Studio for full details.

1. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. 2. Requires SiriusXM radio subscription governed by SIRIUS terms and conditions available at siriusxm.ca 3. Always check entire surroundings before manoeuvring your vehicle. 4. Preset voice to text messaging and incoming text message reading requires a MAP enabled phone. 5. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Additional fees will apply for dealer-activated navigation. 6. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 7. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 8. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 9. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 10. Not compatible with all garage door openers.



