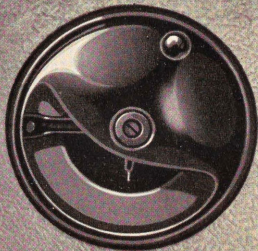




new
improved
ford
heater

•
WITH
DASH
CONTROL
•

Windshield Defroster
at slight extra cost

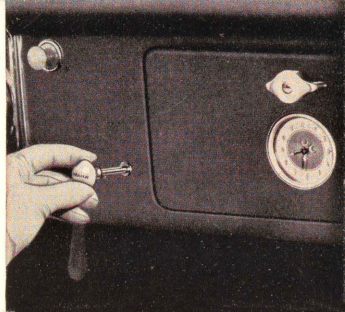


DASH HEAT CONTROL

Matching other knobs on instrument panel, a heater control knob turns heat on or off and regulates amount.

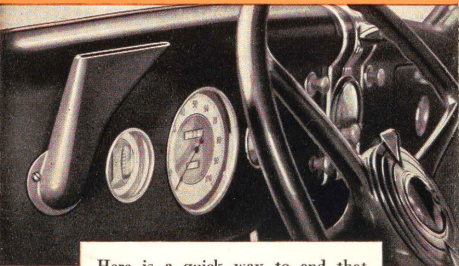
DIRECTED HEAT FLOW

Heat flow from both front and rear compartment heat outlets can be directed as desired, simply by rotating deflector.



FORD WINDSHIELD DEFROSTER

prevents frosted windshields



Here is a quick way to end that hazard of winter driving—frosted or steamed windshields. When you have your Approved Ford Heater installed, also have the Ford Windshield Defroster put on your car.

An attractively finished outlet is located on the left of the instrument panel. Warm air floods the windshield directly in the driver's range of vision. No wire connections. No drain on your battery. Adds safety and convenience to winter driving.

\$400 INSTALLED

available with Ford Heater installation

FORD WINDSHIELD DEFROSTER

prevents frosted windshields



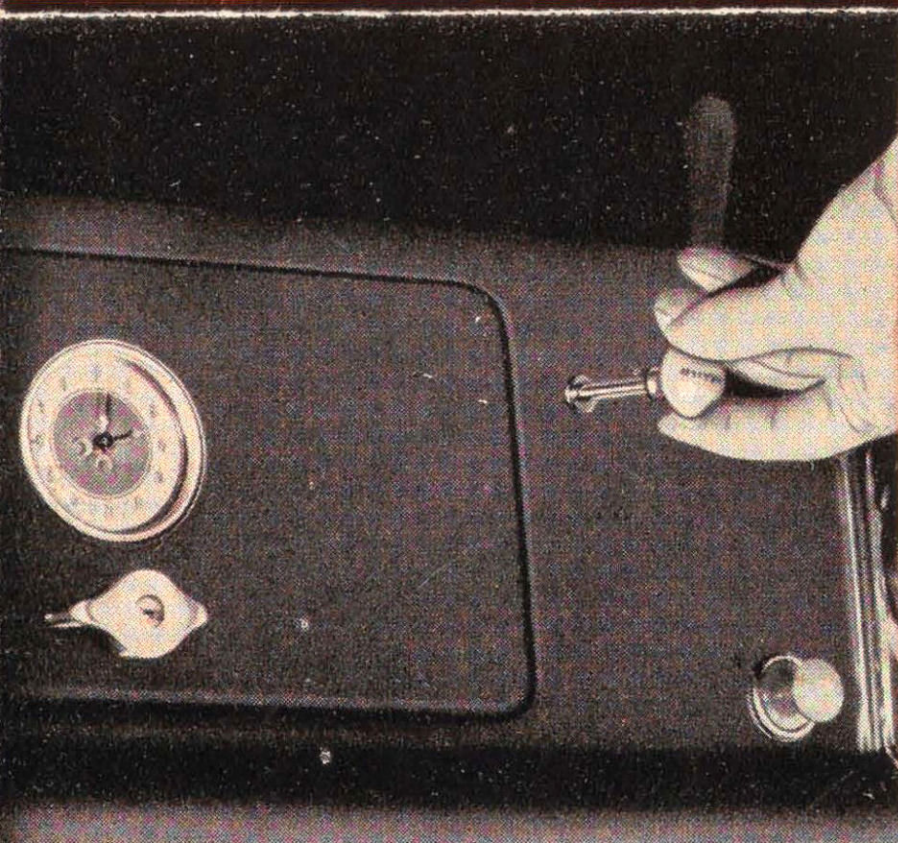
Here is a quick way to end that hazard of winter driving—frosted or steamed windshields. When you have your Approved Ford Heater installed, also have the Ford Windshield Defroster put on your car.

An attractively finished outlet is located on the left of the instrument panel. Warm air floods the windshield directly in the driver's range of vision. No wire connections. No drain on your battery. Adds safety and convenience to winter driving.

\$400 INSTALLED

available with Ford Heater installation

COPYRIGHT 1935 BY FORD MOTOR CO. ALL RIGHTS RESERVED
FORM 7357



DASH HEAT CONTROL
Matching other knobs on instrument panel, a heater control knob turns heat on or off and regulates amount.

DIRECTED HEAT FLOW
Heat flow from both front and rear compartment heat outlets can be directed as desired, simply by rotating deflector.

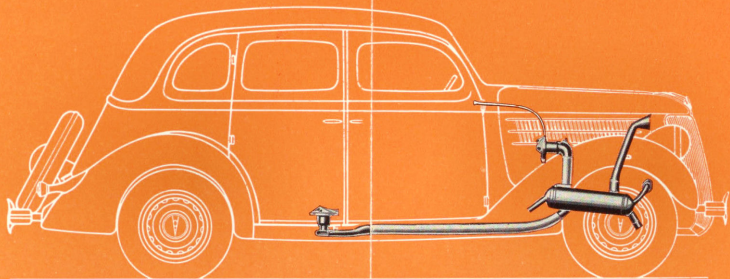


new
improved
ford
heater

•
WITH
DASH
CONTROL
•

Windshield Defroster
at slight extra cost

QUICK, HEALTHFUL HEAT... A COMPLETE CHANGE OF CLEAN WARM AIR EVERY FEW MINUTES



Convenient heat regulator an important new feature

Now you can drive in warm comfort in the coldest of weather . . . and yet have a complete change of air in your car every two minutes . . . air as clean and pure as outdoors itself.

Increased heating capacity of the new Approved Ford Heater definitely assures you of heat when you want it and as you want it . . . at slow speeds or at high speeds . . . in sufficient volume to attain the temperature desired. Drive only a few city blocks and you will have an abundance of heat.

You can regulate the amount of heat by a convenient control on the instrument panel

. . . as easy as you can operate the choke button. And the same control also turns the heater on or off.

The Ford Heater is quiet in operation. There are no moving parts. No motors. No thermostats to install. No water to heat. No electric current needed. Double header construction eliminates danger of fumes and gases entering the car. The heater will last the lifetime of your car.

Your Ford dealer is equipped to make prompt, efficient installations. Add new comfort to your winter driving. Have a Ford Heater installed on your car now.

**WINDSHIELD
DEFROSTER**

\$4⁰⁰ installed

\$14⁰⁰
INSTALLED

**REAR COMPARTMENT
OUTLET**

\$5⁰⁰ installed