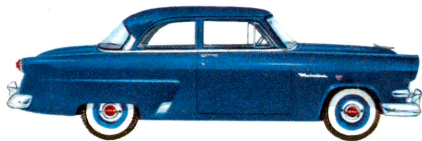


FORD — AMERICA'S LOWEST-PRICED V-8 LINE



MAINLINE TUDOR SEDAN

Customline Tudor also available.



CRESTLINE VICTORIA

Style leader of the "hard tops."



CUSTOMLINE FORDOR SEDAN

Mainline and Crestline Fordors also available.



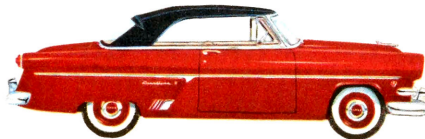
CRESTLINE SKYLINER

Only car in its field with transparent roof.



CUSTOMLINE RANCH WAGON

Mainline Ranch Wagon, Customline Country Sedan and Crestline Country Squire also available.



CRESTLINE SUNLINER

America's most popular convertible

Plus Mainline Business Coupe and Customline Club Coupe — not illustrated.

And remember...

80% of all V-8's are FORDS!



*See your FORD Dealer
and Test Drive a Ford V-8*

Only Ford today

has the features you may find
in other low-priced cars tomorrow!



*Only Ford in its field offers
the advantages shown here*

... advantages that put Ford out front this year and for the years ahead ... advantages that will be reflected in greater satisfaction while you drive and higher value when you sell.



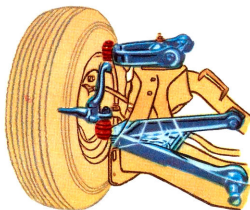
TREND-SETTING STYLING

In every one of Ford's 14 body styles you get trend-setting beauty in exterior styling and in harmonized interiors. It's styling that will stay young and attractive for years.



V-8 ENGINE

The new 130-h.p. Ford Y-block V-8 is the only V-8 in the low-price field. And with low-friction design and deep-block construction, it's the most modern engine in the industry.



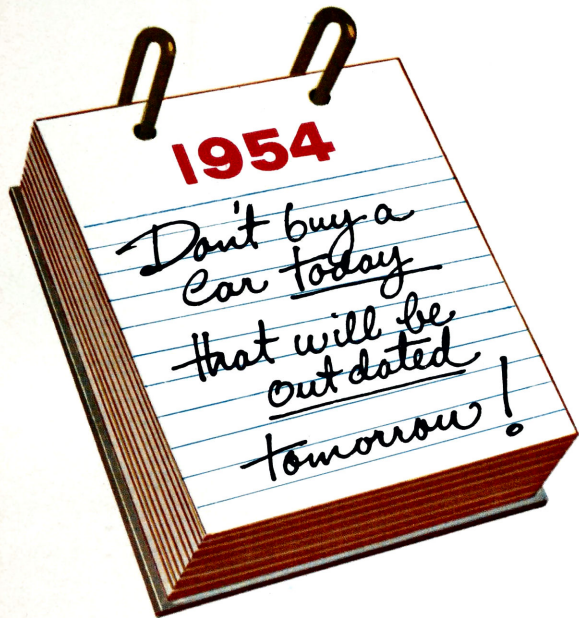
BALL-JOINT FRONT SUSPENSION

This revolutionary new suspension system is the most important chassis advance in 20 years. It makes all riding and handling easier. And Ford's the only low-priced car that has it!

**BEFORE YOU BUY ANY CAR, TEST DRIVE FORD AND SEE FOR YOURSELF WHY
FORD IS WORTH MORE WHEN YOU BUY IT . . . WORTH MORE WHEN YOU SELL IT.**

YOUR FORD DEALER

WILL MAKE YOU THE DEAL OF YOUR LIFE IF YOU SEE HIM NOW!



See inside
