

'55

# FORD

## ACCESSORIES

PASSENGER CAR AND TRUCK



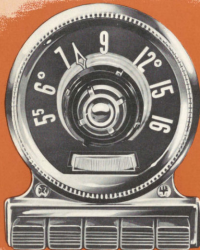


# '55 FORD PASSENGER CAR

## *Accessories*

Designed to help you custom-fit your  
Ford with accessories of your choice  
—for added safety, comfort, con-  
venience and pleasure in driving—  
and for extra pride of ownership.

For You



### Console Range Radio

"Keep up" with the news, sports, and your other favorite programs while you drive. They're at your fingertips with this dependable receiver. It's designed for extra-convenient operation—has all controls centered in one compact dial. Automatic pushbutton tuning to five pre-selected stations. Also has manual tuning and variable tone control. Five tubes plus rectifier. Engineered to work right—styled to *look* right in your '55 Ford. Part No. B5A-18805-B

### Front Fender Antenna

Engineered to provide maximum reception with Ford radio receivers, both in the city and on the highway. Telescopes to 22 inches—extends to 56 inches for far-reaching reception on distant stations. Manually operated, mounts on right-hand front fender. Sturdy, rust-resistant construction, bright chrome finish. Part No. B5A-18813-C



### Rear Mount De Luxe Antenna

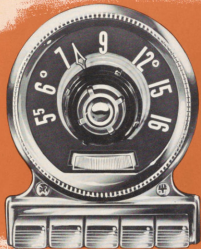
For a distinctive, "new" look, have this De Luxe Antenna installed with your Ford radio receiver. Its location on the rear quarter panel, combined with the streamlined, plastic-trimmed design, gives it an attractive, custom appearance. Chrome-plated, telescoping, manually operated type, engineered for excellent reception. Part No. B5A-18813-B



# Listening Pleasure

## Super Range Radio

If you want extra-long-range reception combined with exceptionally clear, rich tone, choose the Ford Super Range Radio. Seven tubes (plus rectifier), including three dual-purpose tubes, provide the power to "pull in" distant stations with ease. Five-station push button tuning, plus manual control for easy selection of additional stations. Fingertip-variable tone control. Part No. B5A-18805-A



## Rear Seat Radio Speaker

All passengers enjoy extra listening pleasure when you have a Rear Seat Radio Speaker in your car. Rear seat passengers can hear programs easily—even when riding in noisy traffic—without requiring extra-loud volume. Adds new sound-richness to the reception, too. Convenient instrument panel control for adjusting reception between the radio and rear seat speaker. Part No. B5A-18875-A





# Heating, Defrosting



## MagicAir System

MagicAir for '55 is better than ever! It now has *four* big defroster nozzles (previously it had two) to provide effective defrosting coverage on the new wrap-around windshield. For extra convenience, the Blower switch has been made an integral part of the control assembly. Here's how MagicAir works all year 'round for your extra comfort and safety:

**Full-Car Heating**—MagicAir floods the interior of the car with fresh outside air heated to the temperature range you have selected.

**Windshield-Wide Defrosting and Defogging**—In cold weather, MagicAir will quickly melt frost and ice. In humid weather, it clears "fogged" glass in a hurry. You can see more clearly—drive more safely.

**Warm-Weather Ventilation**—MagicAir will bring in cooling fresh air even when it's raining and windows must be kept closed. Part No. B5A-18455-D

## All-Weather Comfort

You don't have to be in a cold climate to benefit from MagicAir. Even the warmer regions have some chilly days when MagicAir's comforting heat will be welcome. And its *ventilating* and *defogging* can make warm-weather driving safer, more comfortable—no matter where you live!



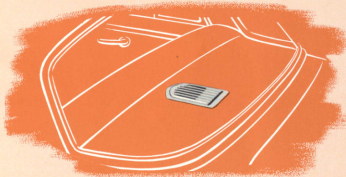
# and Ventilating

## Recirculating Heater and Defroster

Low in cost—high in performance! This heater was specifically designed to provide abundant warmth and effective defrosting—at low cost. A big heater core, powerful blower, and specially-engineered heat outlets combine to blanket the car with comforting warm air. Goes to work fast even in the coldest weather.

A simple twist of the control knob directs the heated air across the windshield to quickly melt frost, snow, and ice.

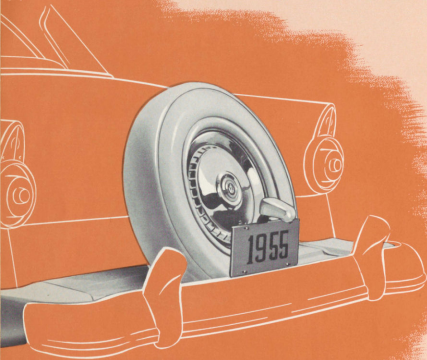
The control unit mounts in the instrument panel to the right of the steering column. It harmonizes with the other instrument panel controls—and is within convenient reach. Both heating and defrosting can be set at low or high speed as desired. Part No. B5A-18455-A



## Rear Window Defroster

Contributes to safer rear vision in all seasons. In winter, just turn on the convenient instrument panel control and the electric blower directs air against the rear window to reduce frost and steam. In humid weather you'll find it useful against rear window "fogging." Part No. FAB-18397-A

# Accessories for Added



## **Sport-Spare Wheel Carrier**

If you want your Ford to "stand out" in the traffic parade—and look extra-long, extra-smart—have a Sport-Spare Wheel Carrier installed. It will actually add about ten inches to your car's length and make available extra space in the luggage compartment as well.

The Sport-Spare was styled to be functional as well as beautiful. It opens *to the side*—for easy, safe operation—for quick access to the gas filler and the entire luggage compartment. Bumper extensions are made of extra-heavy steel to give adequate support in case a bumper jack is used. Heavy gauge sheet metal is used for the tire cover and gravel deflectors. License plate light and bracket are designed to conform with all State requirements. Part No. B5A-18255-A.

Naturally, your chief reason for buying a wheel carrier will be to add extra distinction to your car. The Sport-Spare was designed to offer distinctive, car-harmonizing beauty. It was also designed to be easy for you to operate and to give long-lasting, dependable service.

# Beauty and Utility

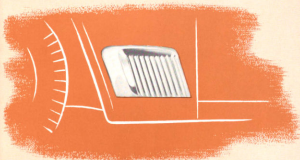
## De Luxe Steering Wheel

Easy on the hands—easy on the eyes! You'll like the comfortable feel of this superbly fashioned De Luxe Steering Wheel. Your friends will admire its smart, modern beauty. Woven-cord-texture white plastic, with colorful Ford crest center emblem. Easy-action, chrome-plated horn ring. Part No. B5A-18373-A



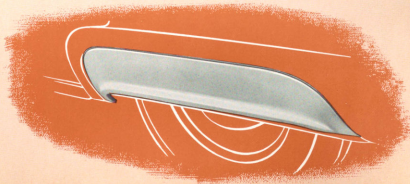
## Front Fender Shields

Smartly styled to add beauty while protecting the front fender finish against flying gravel. Stainless steel—retains its sparkle, easily cleaned. Quickly installed. Part No. B5A-18268-A



## Rear Fender Shields

Make your Ford appear longer, lower, speedier than ever. They also help keep mud from splattering the rear fenders. Made of sturdy steel. Can be painted to match your car's finish. Part No. B5A-18973-A





# Accessories for Added

## Ford Crest Wheel Covers

A full-color Ford crest forms the centerpiece for this new stainless steel cover. Embossed "wind-splits" add extra eye-appeal. Quickly installed, easily cleaned. Set of four. Part No. B5A-18303-A

## Wheel Trim Rings

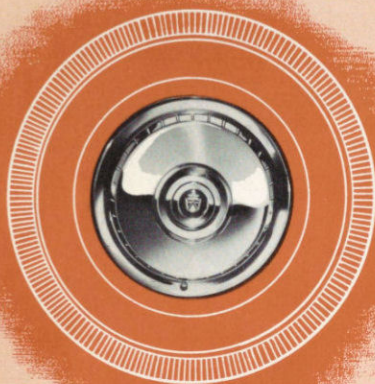
Gleaming rings of serviceable stainless steel. Can be wiped clean in seconds to their original brilliance. Easily installed, held fast by steel "teeth." Set of five. Part No. CPA-18303-B

## Wire Wheel Covers

"Wire wheel distinction" at moderate cost. Sturdy steel, sparkling chrome finish. Installed over standard hub caps, held fast by spring clips. Set of four. Part No. B4A-18303-D

## Wheel Discs

These attractive discs fit under the hub caps—give the appearance of complete wheel covers. Chrome plated over stainless steel. Easy to keep clean. Set of four. Part No. CPA-18303-D



# Beauty and Utility

## Spring-Mounted Wheel Trim Rings



Give an extra-massive appearance to wheels. Spring clips hold unit securely. Can be easily pulled outward for cleaning or quick access to tire valve. Two types—chrome-plated steel (left), Part No. B4A-18303-A, and steel with baked enamel finish (simulated whitewall) (shown at right), Part No. B4A-18303-B.



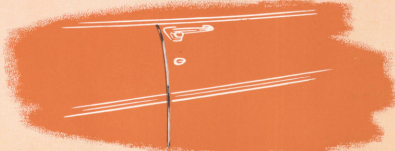
## Rocker Panel Trim

Accentuates the long, low look of your '55 Ford—protects the lower body edge against scratches and stone nicks. Bright, easy-to-clean stainless steel. Part No. B5A-18243-A



## Door Edge Guards

Protect door edges against paint chipping from accidental bumps when opening doors . . . accent the beauty of the car's body lines. Easily cleaned stainless steel. Inexpensive and quickly installed. Part Nos. B5A-19292-A (four-doors), B5A-19292-B (two-doors)





# Accessories for Added

## Swift Sure Power Brakes

Drive better, more relaxed, with Swift Sure Power Brakes. They do up to one-third of the work of stopping for you! Conventional brake "feel" is retained, yet you need only slight pedal pressure to apply the brakes swiftly, surely, smoothly. And should the system ever lose its power, the standard brakes remain effective. Surprisingly moderate in cost. Distinctive "Swift Sure" brake pedal included. Part Nos. B5A-2002-B, B4A-2454-A, B4A-2454-B

## See-Clear Windshield Washer

Dust and road spatter on the windshield can make driving difficult—even dangerous. But with See-Clear, you simply press the handy foot control pedal—and two streams of water spray the windshield so that the wipers can clean it quickly, thoroughly. Unbreakable plastic water reservoir, instant-action pump.

Part No. B5A-18293-A



For faster cleaning action, always add some of this solvent when refilling your See-Clear's water reservoir. Part No. CPA-19550-A

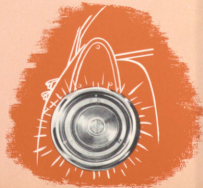
## Winter-Rite Wiper Blade



An aid to safer vision in winter driving. Rubber hood over the wiper blade flexes as the wiper moves—helps prevent snow and ice clogging so that the blade can wipe effectively in snow or freezing weather. Part No. BH-17528

## Turn Indicator

Safer—because your signal to turn is more certain to be seen—day and night. A simple touch on the steering column control starts flashing light signals in both front and rear of car. Cancels automatically after you have completed the turn. Part No. B5A-18440-A



# Protection and Safety



## Grille Guard

You'll appreciate the extra front-end protection that this sturdy guard gives your car—and you'll be proud of its distinctive appearance. It's made of heavy chrome-plated steel. Easily installed over the standard bumper guards; securely braced to car frame. Part No. B5A-18412-A



## Rear Deck Guard

Gives the same kind of rugged protection to the rear of your car as the Grille Guard gives to the front end. And it has the same sturdy construction, car-harmonizing design, and easy installation. Fits over the standard bumper guards, fastens securely to car frame. Part No. B5A-18420-A



## Front Bumper Wing Guards

For car-wide front end protection, have these attractive Wing Guards installed with the Ford Grille Guard shown above. They are made of chrome-plated, heavy-duty tubular steel for strength and lasting beauty. Easily installed. No holes to drill. Part No. B5A-17891-B



## Rear Bumper Wing Guards

Add these Wing Guards to the Ford Rear Deck Guard and you have protection that extends in a graceful sweep from bumper-end to bumper-end. Specially designed for use with the Rear Deck Guard and can be installed quickly. Heavy, chrome-plated tubular steel. Part No. B5A-17905-A

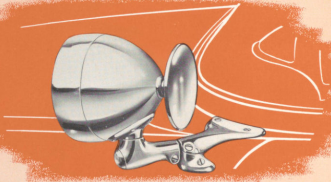
# Lights for

## Spotlight

Wonderfully convenient for locating house numbers, reading road signs, etc., at night. Distinctively styled to "go with" the new Fords—has recessed bulb, smart modern lines, bright chrome finish. Mounts on front fender, with easy-action handle inside the car. Available for either side. Part Nos. B5A-18151-B, B5A-18154-A, B5A-18155-A

## Spotlight with Mirror

Offers double-duty, night-and-day convenience. The powerful spotlight will light up objects hundreds of feet away. The rear view mirror adds to driving safety day *and* night. Both can be quickly adjusted from inside the car. Chrome plated. Available for either side. Part Nos. B5A-18151-A, B5A-18154-A, B5A-18155-A



## Portable Spot and Utility Light

Here's a powerful spotlight that you can store in the parcel locker until needed. Then simply plug it into the cigar lighter socket and direct the light—either from inside or *outside* the car—exactly where you need it. Standard-type sealed beam bulb, 10-foot cord. Has a support bracket and a hook for hanging. Bright chrome finish. Part No. 1A-18148-A

# Convenience and Safety

## Back-Up Lights

All new! '55 Ford Back-Up Lights are "built into" the car! They form an integral part of the taillight assemblies. For easier, safer backing up at night, they flood the area behind the car with twin beams of light when you shift to reverse gear. Lights are switched off when car is taken out of reverse. Available for station wagons, too!

Part Nos.—

B5A-18275-B, B5A-18275-C, B5A-18276-A



## Road Lamps

For safer night driving—especially in fog, rain and snow. Because they are mounted low, these powerful lamps put extra "seeing light" on the road. They help make driving easier, less fatiguing, too. Car-harmonizing design, chrome plated finish, sealed beam bulbs. Handy instrument panel switch. Part No. FAD-18207-A

## Other Convenient Automatic Lights

### Parcel Locker Light Part No. B5A-18254-A

No need to rummage when you have this handy light to help you!



### Luggage Compartment Light Part No. B5A-18256-A

Makes it easy to load and unload luggage at night.



### Map Light Part No. B5A-18295-A

Handy for reading maps, etc. Mounts under instrument panel.



### Engine Compartment Light Part No. B5A-18375-A

A big help when checking engine, oil level, etc., at night.



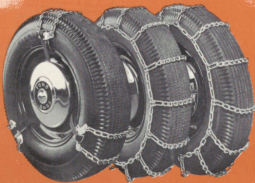
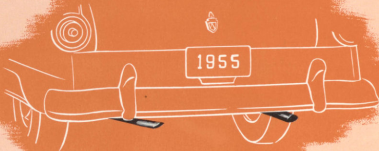


## Exhaust Deflectors

Reduce the possibility of exhaust gases clouding the rear bumper and paint—and add a bright note as well. Double-beauty for dual exhaust systems! Chrome plated. Easily installed. Parts Nos. AB-18259-A (left) and 1A-18259-B

## Dual Exhaust System

Contributes to smooth, quiet engine operation—and to quicker acceleration through reduced back pressure. Available for all 8-cylinder Customline and Mainline models. Similar to the dual exhaust system which is standard equipment on 1955 Ford 8-cylinder Fairlane models and station wagons. Part No. B5A-18225-A



## Tire Chains

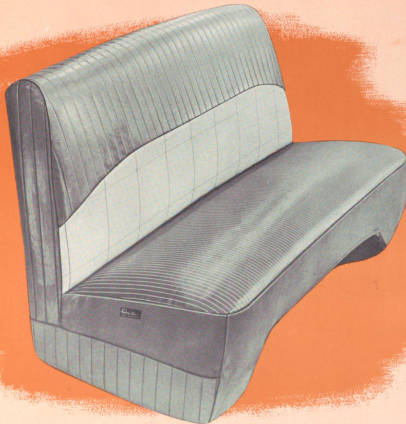
Keep a set of easy-to-attach Ford Tire Chains handy for safer, easier driving when ice and snow strike. Available in three types:

Emergency units (left)—Part No. DPA-18136-A.

Bar-reinforced full chains, for extra-heavy duty (center)—Part No. AB-18136-B.

Regular-weight full chains (right)—Part No. AB-18136-A.

# 1955 Ford Seat Coverings



Here are the finest in 1955 Ford Seat Coverings—the Fashion Line. Made *entirely* of plastic, for long-lasting protection and beauty. Easy to clean, easy to keep clean. Quickly installed—and held snugly in place by elastic cables.

Fashion Line Seat Coverings are available in five color-keyed selections:

**Mexicali Rose**—goes well with black and red finishes.

**Palisades Green**—for green finishes.

**Sea Island Chartreuse**—adds lively color interest to black and greens.

**Black Hills Gold**—makes a striking contrast to a black exterior.

**Mt. Rainier Gray**—harmonizes with practically all exterior colors.

Part Nos. B5A-18625-J, B5A-18628-J

Look for this label on the right-hand side of the front seat cushion section:





# 1955 Ford Fashion

## Premier Nylon



A most practical seat covering. All nylon—long-wearing, silky-smooth—and washable. Can be removed, washed, and replaced while still wet. Ready for use in minutes. Extra easy to install. Choose from two types—regular complete covering (illustrated) or a lower-priced shell type which is available in complete sets or for front seat only. Distinctive stripe pattern—red, green or blue.

Part Nos. B5A-18625-H, B5A-18628-H (regular type). Shell type — B5A-18625-K, B5A-18628-K, B5A-18627-A, B5A-18627-B



Many of the 55 Ford Seat Coverings feature shell-type construction for faster, easier installation.

## Pastel Plaid Plastic

Smart new "bucket seat" design makes this a real eye-catcher. Quality-constructed, too. Colorful plaid plastic is high grade, closely woven—smooth and easy to keep clean. "Basket-weave" quilted plastic is rich looking and sturdy. New shell-type construction for faster, easier installation. Available with red, green, blue or yellow quilted plastic and harmonizing rayon trim. Part Nos. B5A-18625-F and B5A-18628-F



# Craft Seat Coverings

## Candy Stripe Plastic

Triple-treat combination. Jaunty new "bucket seat" styling—shell-type construction for extra-easy installation—bright stripe patterns designed to harmonize with a wide range of exterior colors. A multi-color pattern is available with red, green or blue "basket-weave" quilted plastic. Also available in varied-tone tan and gray stripe patterns, each with ivory plastic trim. Part Nos. B5A-18625-G and B5A-18628-G



## Sportsman Plastic

More appeal for the sports-minded than ever—with the distinctive new "bucket seat" styling. Made extra-strong for rugged service. In addition to the tough, finely woven plaid plastic, sturdy simulated leather is used for *all* trim. Shell-type construction. Choice of red, green or blue trim, with side and top gussets of gray "chevron" simulated leather. Part Nos. B5A-18625-E and B5A-18628-E

# 1955 Ford Fashion

## Twill Tone Fibre

Here's the new "bucket seat" styling in long-wearing twill-weave fibre. Cool in summer—comfortable in winter—cheerful-looking all year 'round. Vinyl-plastic coating simplifies cleaning, adds smoothness and luster. Trimmed in attractive "basket-weave" quilted plastic. Shell-type construction and rubber cable fastening speed installation. In red, green, blue and a distinctive black-and-white pattern. Part Nos. B5A-18625-B and B5A-18628-B



## Fiesta Fibre

Just looking at this gay pattern will give your spirits a lift. The "bucket seat" insets and seat cushion of multi-color striped fibre are highlighted by distinctive quilted plastic and harmonizing rayon. An eye-pleasing, comfortable, serviceable cover. Shell-type construction for easy installation. Available with red, green, blue or yellow quilted plastic. Part Nos. B5A-18625-C and B5A-18628-C



# Craft Seat Coverings

## Parade Plastic

Moderately priced—yet offering high-quality plastic which is custom tailored for snug fit and greater comfort. Brightly colored plaid plastic is smooth surfaced, pliable, and extremely long wearing. Modern “chevron” design simulated leather and white piping add extra attractiveness. Choice of red, green, or blue plaid patterns with matching cloth trim.

Part Nos. B5A-18625-D and B5A-18628-D



## Check-Weave Fibre

An economy-priced favorite. Made of comfortable, colorful, long wearing fibre—custom tailored to fit right and look right in your '55 Ford. The fibre matting is of high quality and has a vinyl-plastic coating for extra smoothness and ease of cleaning. Neat “Check-Weave” pattern is accented by white piping and smart chevron design simulated leather trim. Red, green or blue.

Part Nos. B5A-18625-A and B5A-18628-A

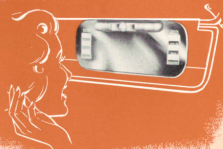
# Mirrors for

## Inside Non-Glare Mirror

"Turn off" blinding glare from headlights behind you with a touch of your finger. Simply press the tab at the base of this mirror and reflected glare is deflected away from your eyes. Large-size, made with non-glare glass, it's excellent for daytime driving, too. Part Nos. B5A-18400-A and BF-18400-D

## Illuminated Vanity Mirror

Extra-convenient for appearance check-ups because it has a "built-in" light. Easily turned on and off by fingertip switch, light is powered by pencil-type flashlight batteries. Large 4" x 10 $\frac{3}{4}$ " mirror has spaces for jotting down service and mileage notes. Part No. 1A-18208-A



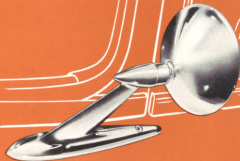
## De Luxe Vanity Mirror

Inexpensive—and very convenient for checking make-up and grooming. Made of the same high quality plate glass and is the same size as the Illuminated Vanity Mirror. Also has the six etched spaces for marking down service and travel data. Easily clipped onto sun visor. Part No. 0A-18208





# Convenience and Safety



## Body Mount Mirror

Be sure—and be safer—with an outside rear view mirror. This large-size Ford-styled mirror gives you a sharp, clear image—and features an off-center ball joint for a wider range of adjustment. Mirror head is replaceable in case of damage. Durable chrome plated for lasting brightness. Can be installed on either side of car. Part No. B5A-18402-A

## Door Top Mirror

A favorite with many motorists because it's so easy to "see with." Mounts close to the driver's eyes so a quick glance tells the story. Gives a more inclusive rear view, too. Non-glare glass; chrome-plated metal. Can be installed in a minute or two. Part No. 0A-18403 for left side. Matching pair—APA-18402.





# Accessories for Added



## Hand Brake Signal

This inexpensive convenience may save you unnecessary brake wear and repair. Flashing red light on instrument panel warns you if you start your car without having released the hand brake. Part No. B5A-18159-A



## Tissue Dispenser

Keeps cleansing tissues conveniently at your fingertips. Mounts under the instrument panel—closes flush when not in use. Holds standard-size box of tissues. Smartly styled, chrome-plated facing. Part No. B5A-18261-A



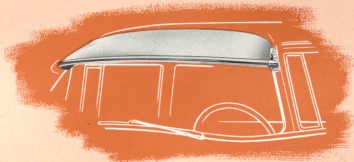
## Floor Mats

Protect car floor against slush, water, and dirt. Handy as a kneeling pad when changing tires, etc. Many home uses. Easy to clean, resilient rubber. Size 18" x 20 $\frac{3}{4}$ ". Choice of black, blue, green or maroon. Part Nos. B3A-18323-A, -B, -C, -D, -E

# Comfort and Convenience

## Outside Visor

Adds to driving safety and comfort all year 'round. On bright days in summer *and* winter, it wards off eye-tiring glare. In bad weather, it helps keep the windshield free of rain, snow and ice. Ford-styled for harmonizing beauty. Stainless steel trim. Part No. B5A-18236-A



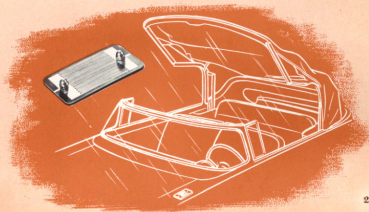
## Side Shades

Greater comfort when you drive in the sun. And when you drive in the rain, or leave your car parked in the hot sun, Side Shades enable you to keep the windows partially open for coolness. Stainless steel. Part Nos. B5A-18246-A (Tudor), B5A-18246-B (Fordor)



## Automatic Rain Guard

Sunliner owners! Here's how you can take the "rain worry" out of top-down parking. This novel top actuator raises the top automatically as soon as the first raindrops fall. Control grid (2" x 3") mounts either on left front fender or on the interior sun visor. Part No. B5A-18220-A





### Hand Wind Clock

A precision-built, moderately priced, 30-hour clock. Like the Electric Clock, it is illuminated when car lights are on. Also has the large, easy-to-read dial and "up-to-the-minute" Ford styling. Part No. B5A-18374-E

### Electric Clock

An automobile clock is always handy for checking the time at a glance. It's especially convenient when driving at night because it's illuminated—no need to strain to read your watch dial. This electrically-wound clock uses current only for brief periods to wind the mechanism automatically. Smart, functional design adds beauty. Part No. B5A-18374-F



### Locking Gas Tank Cap

Inexpensive protection against gas theft and tampering. Key-hole cover keeps out dirt and moisture. Part No. B5A-18168-A for models with Center-Fill Fueling; 8A-18168 for other models.



### Automatic Lighter

Much safer and easier to use than matches or pocket lighter. Automatic pop-out type. Designed to match '55 Ford instrument panel controls. Part No. B5A-18641-B





'55 FORD TRUCK

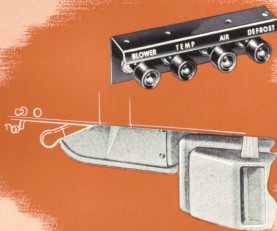
*Accessories*

"Companions of the highway"  
—for added safety and comfort  
... for easier, more pleasant  
driving under all conditions.

## MagicAir System

For all-weather comfort and safer visibility, choose MagicAir for your '55 Ford truck. Its "fresh air" features will help you to feel better—drive better and more safely. On long hauls, you'll appreciate how easy it is to change from heating—to de-icing or defogging—or to cooling fresh air ventilation—as the climate and weather conditions change. It's a big comfort in *any* climate! Available for all models except Parcel Delivery.

Part No. FDE-18455-A



*Heating*

Fills the cab with pressurized fresh air warmed to the pre-selected temperature range. Also has a recirculating feature for quick warm-up or for shutting out any outside odors.

*Defrosting*

Has extra capacity to do a fast, efficient job of defrosting and de-icing on the wide Ford Truck windshield—for clearer, safer visibility.

*Ventilating*

Even in rainy weather when windows are closed, MagicAir furnishes a supply of cooling outside air—reduces driving fatigue and drowsiness.

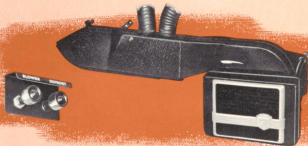
*Defogging*

Pressurized air quickly evaporates moisture for clearer visibility. You'll have many opportunities to appreciate this feature!

## Parcel Delivery Heater



Here's an efficient recirculating heater designed especially for Parcel Delivery Trucks. It takes very little space—has high heat output—two-speed heat control. Mounts on the driver's-side cowl panel to circulate heat toward the driver and windshield. Part No. 2J-18455-B



## Recirculating Heater-Defroster

If your needs call for a recirculating heater-defroster only, you can count on this unit to give top-notch performance at surprisingly moderate cost. It has many of the same components as the MagicAir System—efficient core, powerful blower, specially engineered heat outlets. Separate controls for heating and defrosting. Fits all models except Parcel Delivery. Part No. FDE-18455-C





## Ford Truck Radio

"Good company" for both highway and city driving. Compact power unit takes little space yet gives dependable, long-distance reception. Speaker is located overhead for easy listening. Convenient, space-saving control dial. Five tubes plus rectifier. Telescope-type, cowl-mounting antenna.

Part No. FDE-18805-A (Receiver)

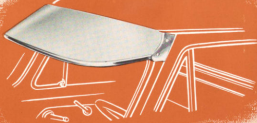
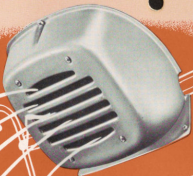
Part No. FAC-18813-A (Antenna)

Part No. FAA-18925-A (Spacer—Panel Del. Installation)



### Handy "One-Spot" Tuner

Features large tuning knob which makes station selection easy even when you're wearing gloves. Off-on switch, volume, and variable tone control are combined in the same space-saving dial.



## Truck Outside Visor

For extra safety and comfort the year 'round. This sturdy, one-piece steel visor reduces eye strain and fatigue—shades the cab for cooler driving in heat and sun—helps keep windshield clear of rain and snow. Has adjustable center bracket so that height of visor can be adjusted to suit the driver. Fits all Conventional and Cab Forward models. Part No. B4C-18236-A

## Truck Seat Cover

Rugged, good looking—ideal for truck use. Made of heavy-duty water-proofed fibre in colorful plaid pattern. Rubber cable enables you to install and remove it quickly—especially convenient if truck is used for all-purpose driving. Fits all full-width Ford truck seats.

Part No. BAAA-18627-A





# Safety Accessories... Meet State and I.C.C. Requirements

## Directional Turn Signals

Signal your turns safely and conveniently—day and night—in any weather. No need to open the window or take your hands off the wheel. Self-cancelling control mounts on steering column. SAE Class "A," Type I lamps provide easily-seen signals. Arrows in the instrument cluster flash when signals are operating.

Part No. FAB-18440-C (Switch—100 through 600 Series)  
FAB-18440-D (Switch—700 through 900 Series)  
FAA-18444-A\* (Front lamps—all models)  
FAB-18447-A (Rear lamps—except Panel Del.)  
FAC-18447-A (Rear lamps—Panel Delivery)

\* Requires FAA-13374-A Adapter and 356703-S8 Washer when used on Panel Delivery.

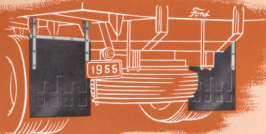


## Splash Guards and Brackets

Designed to meet State requirements and give lasting service. Heavy gauge molded rubber guards come in three sizes. Universal-type mounting brackets make them adaptable to many types of trucks and trailers.

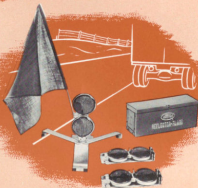
Part Nos. 2C-16412-A (24" x 24")  
2C-16412-B (24" x 30")

2C-16412-C (24" x 36")  
2C-18697-B (Brackets)



## Reflector Flare Kit

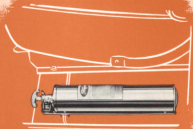
Compact and convenient. Easy-to-store metal box holds complete kit of three red reflector flares, three red flags and flagstaffs. Meets I.C.C. requirements. U.L. approved. Part No. 8C-18286

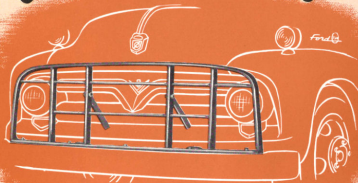


## Fire Extinguisher

Safeguard your truck and payloads with this handy extinguisher. Smothers gas, oil, electrical and paint fires with vaporizing liquid. 1½ quart size. Meets I.C.C. standards. U.L. approved.

Part Nos.  
TAAA-18370-A  
TAAA-19547-A  
(Refill liquid)





## Heavy Duty Grille Guard

Help keep maintenance costs down by protecting grille, radiator and headlamps with this heavy-duty guard. It's engineered for rugged service—styled to “look right” on your truck. Made of sturdy bar steel, with baked-on black enamel finish. All-arc-welded construction for extra strength. Solidly braced to truck frame. Available for all Conventional and Cab Forward models.

Part No. TAAA-18412-A

Part No. THAB-18411-A (Braces—Cab Forward models)

## Extension Arm Mirror

Provides a clear view to the rear for wide bodies and loads. Arm can be extended, raised or lowered as required. Six-inch reflecting surface. No holes to drill. Fits either side of truck. Part No. BAAA-18402-B



Federal Motor Carrier Safety Regulations—and many state laws—require rear view mirrors that provide a view of the highway to the rear. Install an extension arm mirror to give an unobstructed rear view on maximum width bodies and wide loads.

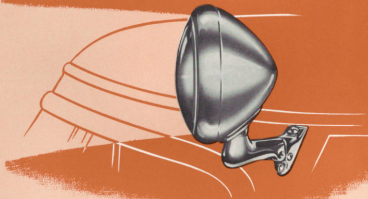
## Mirror Arm Brace Kit

Gives extra rigidity to extension arm mirrors—reduces image vibration when you drive your truck on rough roads. Kit consists of two universal-type, rust-resistant steel braces which are easily installed and fully adjustable. Part No. 2C-18337-A



## Truck Spotlight

An extra-useful, all-around spotlight. Can be aimed in almost any direction because of its location high up on the cab. Big six-inch face, powerful sealed beam bulb. Easily operated by pistol-grip plastic handle inside the truck cab. Part No. FAD-18151-A (with LH Bracket)



## Stop Light

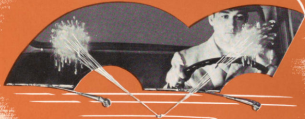
Makes driving safer for you and for vehicles behind you. Flashes a distinct warning the instant you apply brake pressure. Overall diameter 7 $\frac{1}{4}$ ". Plain red lens. Universal-type mounting—easily installed in any desired location. Part No. FAA-13640-A



## Engine Compartment Light

This convenient light makes it easier to check oil, inspect engine, etc., in dim-lit surroundings. Switches on automatically when hood is raised. Part No. FAC-18375-A





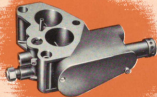
## See-Clear Windshield Washer

You'll see more safely—drive more relaxed—in all weather with a See-Clear Washer. Simply press the foot plunger and two jets of water spray the windshield so wipers can quickly remove dust, mud, traffic film. Instant, dependable action. Part No. TAAA-18293-A



## Windshield Washer Solvent

Diluted with the water in your See-Clear Washer, this all-weather solvent breaks down stubborn grime and oil film. Helps wipers do a faster, cleaner job—improves visibility. Part No. CPA-19550-A



## Governor

Helps cut operating costs—saves gas, oil, brakes. Available for 6-cyl. O.H.V. and 8-cylinder 239 cu. in. O.H.V. engines. Part Nos. EBR-18204-A, -B  
EBV-18204-A, -B

## Dual Air Horns

For air-equipped trucks. These powerful horns blast a warning that's hard to mistake. Chrome plated, permanently adjusted. For mounting on top of cab. Part No. B4Q-18700-A



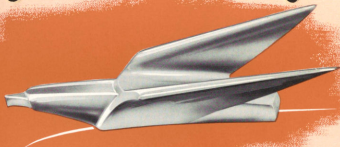
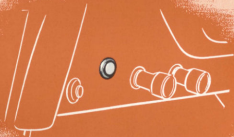
## Front Tow Hooks

Be ready for emergency pulling or towing—save time and labor—with these easily installed tow hooks. Heavy-duty forged steel. Part No. TAAA-18245-A



## Hand Brake Signal

For trucks with cowl-mounted hand brake. Red light on instrument panel flashes a warning if you start the engine without having released the hand brake. Helps avoid unnecessary brake wear. Part No. FAD-18159-A



## Truck Hood Ornament

Fleet-looking, distinctive design. Adds a sparkling personal touch to your truck. Sturdy die-cast construction, bright chrome finish. Easy to install. Fits all models except Parcel Delivery. Part No. BAAA-18244-A



## Locking Gas Cap

Protects your gasoline supply against theft and tampering. High quality tumbler lock, spring-disc rain guard. Inexpensive—one prevented gas theft will pay for it! Part No. 8A-18168

## Hydraulic Jack

Five-ton capacity. Easy-operating hydraulic action. A good, dependable jack to keep handy in your truck. It's compact—takes up little space—but does a truck-sized job! Part No. A8Q-17080-A





# Appearance and Maintenance Aids...

These are the "little things that count"—the appearance and maintenance aids that help to preserve your car's good looks . . . keep its performance high . . . and add to your pleasure in driving it. Many are of the "do-it-yourself" type—inexpensive and easy to use. Those which are recommended for certain seasons are marked for your convenience.

## FoMoCo Undercoating

The best time to have your car or truck undercoated is when it is new. Undercoating does a better job, and costs you less, when metal surfaces are clean, and bolts are factory-tight.

FoMoCo Undercoating benefits you in many ways. It adds to riding comfort—protects your car's trade-in value—deadens sound—keeps body bolts tight. It prevents rust by sealing under-car surfaces against moisture, flying stones, and road chemicals.

Before you take delivery of your new Ford, be sure to consider having it protected with an application of long-lasting FoMoCo Undercoating.

The products shown below are also distributed by the Ford Division of Ford Motor Company and are handled by Ford Dealers.



### porcelainize

Produces a tough, dry surface that resists the effects of sun, dirt and road chemicals. Since it is a treatment for the finish, not a coating, its results are long lasting, and easily maintained by occasional washing.

### lustur-seal

A specially formulated treatment that permeates the paint during the buffing operation, cleans the paint and seals off the pigment color. The result is a hard, dry surface with an exceptionally high luster.

WHEN  
CAR  
IS NEW

WHEN  
CAR  
IS NEW



## FoMoCo Anti-Freeze

Always add Anti-Freeze before the first freeze to avoid the risk of damage to your car's or truck's engine. Drain the cooling system each spring and add Rust Inhibitor with the fresh water to guard against harmful rust during the warm-weather months.



There are two types of FoMoCo Anti-Freeze—each designed to provide dependable freeze-free protection:

**Permanent Type**—gives winter-long protection. Won't boil out or evaporate at high temperatures. Contains an effective corrosion inhibitor and anti-foam agents. Quart and gallon cans.

**Methanol Type**—gives dependable protection at low cost. Contains a corrosion inhibitor. Quart and gallon cans.



# Cleaners, Waxes, Polishes... for Year 'Round Beauty



## liquid cleaner

Easy to use. Quickly removes dirt and old wax. Restores finish to original color, free of cloudiness or streaks. Ideal for neglected finishes. Pint can.



## foam upholstery cleaner

Removes dirt, stains, and chewing gum from cloth and leather upholstery. Safe on all fabrics. Pint can.



## car washing solution

A fast-working liquid detergent. Quickly removes grease and road film. Works well in hard or soft water. Won't harm hands or finish. Gallon size.



## custom auto wax

New "wax without work" formula. Simply apply—let dry—wipe it off. It cleans as it goes. Gives a lasting, lustrous coating. Ideal for enameled appliances, too. 8-oz. can.



## body polish

An excellent polish for cars that get normal care. Easy to use—just spread it on, let dry, wipe off. Gives the finish a bright, lasting shine. Pint can.



## cleaner and polish

Ideal for use when extra cleaning action is needed. Removes stubborn dirt quickly and gives a high gloss to the cleaned finish. Easy-working. Pint can.



## cleaner wax polish

Cleans, waxes, and polishes—in one easy operation. Regular use will keep new car or enameled appliances looking "factory fresh." Pint can.



## spot remover

Hard to beat for quick removal of spots and stains from upholstery, rugs, clothing, etc. Won't leave a ring if used properly. Non-inflammable. Pint can.



## whitewall tire cleaner

Brightens and cleans whitewall tires easily and quickly. Simply apply with a brush, sponge or cloth—then flush with water. In handy one-pound can.



## wax-treated dusting cloth

Spruces up a dusty car in a jiffy—fine for furniture, too. Soft, wax-treated cloth removes and absorbs dirt—leaves finish clean and bright.



## chrome protector

Protects the chrome on your car against road chemicals—keeps it sparkling like new. Colorless liquid, easily applied with a brush or cloth. Eight-ounce can.



## chrome cleaner

Useful on chrome which is scratched or corroded, to remove film or rust. Excellent for cleaning copper, brass and other metals, too. Pint can.

# Maintenance Aids...for Protection and Performance



**cooling system  
cleanser**

For top efficiency, clean your car's cooling system before adding Anti-Freeze and when draining it in the spring—with Regular Cooling System Cleanser. Heavy Duty type is designed for badly clogged radiators.



**rust  
inhibitor**

Always add Rust Inhibitor to your car's cooling system at spring change-over to protect against formation of rust and scale. Contains a water softener.



**dry fuel**

Prevents gas line freeze-ups—aids in quicker starting—absorbs moisture and helps keep fuel lines clean. Just pour into full gas tank once a month or at 1,000-mile intervals. Twelve-ounce can.



**lock  
lubricant**

New colorless type. Lubricates, repels moisture, helps prevent freezing of automobile locks and all fine lock mechanisms. An excellent chrome protector, too. 8 oz.



**stop leak**

Effectively seals small, seeping radiator leaks—helps prevent over-heating and loss of anti-freeze. Resists rust and protects against future leaks.



**caulking cord**

New convenience for sealing auto body joints—and for caulking around the home, too. It uncoils like a rope—merely strip off and press it into place. No tools needed. No waste—it's all usable. Non-bleeding, can be painted over.  $\frac{3}{8}$ " diameter bead—80 foot roll.



**top dye**

Adds new freshness and color to weathered convertible tops. Sun fast—water repellent. Apply with spray gun or paint brush. Black, tan or green. Qt. can.



**rubber cement**

A strong, quick drying adhesive for cementing weatherstripping to doors, cowl lids, etc.—sealing windshield and window leaks. Five-ounce tube.



**fire extinguisher  
fluid**

For use in vaporizing liquid type fire extinguishers. Contains not less than 25% carbon tetrachloride. Non-freezing at  $-30^{\circ}$  F. Meets government standards. One-quart can.

The products shown below are also distributed by the Ford Division of Ford Motor Company and are handled by Ford Dealers.



**rymplecloth\***

Ideal for polishing, cleaning and dusting cars or furniture. Lintless—soft-textured—absorbent. Quickly removes dirt film.

\*T.M. Reg. U.S. Pat. Off.



**miracle power\***

Used in the oil, Miracle Power protects vital bearing surfaces. In the gas, provides effective top cylinder lubrication.

\*T.M. Reg. U.S. Pat. Off.



**haze cream**

No-rub combination cleaner and polish. Designed for use on Luster-Sealed cars. Easy to apply—wipe off when dry. 8-oz.

# I N D E X

## PASSENGER CAR ACCESSORIES

	Page
Antennas	2
De Luxe—Rear Mount	2
Front Fender	2
Brakes—Power—Swift Sure	10
Cap—Gas Tank Locking	24
Chains—Tire	14
Emergency Units	14
Bar—Reinforced	14
Regular Weight	14
Check	24
Electric	24
Hand Wind	24
Deflectors—Exhaust	14
Wing Type	14
Defroster—Rear Window	14
Dispenser—Tissue	22
Dual Exhaust System	14
Guards	9
Door Edge	11
Grille	23
Rain (Convertible)	11
Rear Deck	11
Wing—Front Bumper	11
Wing—Rear Bumper	11
Heaters	4
MagicAir System	4
Recirculating	5
Lighter—Cigar—Automatic	24
Lights	13
Back-Up	13
Engine Compartment	13
Luggage Compartment	13
Map	13
Parcel Locker	13
Portable Spot and Utility	12
Road	13
Spotlight	12
Spotlight with Mirror	12
Mat—Floor—Rubber	22
Mirrors	20
Inside—Non-Glare	21
Outside—Body Mount	21
Outside—Door Top	21
Vanity—De Luxe	20
Vanity—Illuminated	20
Radios	2
Console Range	3
Super Range	3
Seat Coverings	15
Fashion Line	16
Premier Nylon	16

	Page
Seat Coverings Cont'd	16
Pastel Plaid Plastic	17
Candy Stripe Plastic	17
Sportsman Plastic	17
Twill Tone Fibre	18
Piasta Fibre	18
Parade Plastic	19
Check-Weave Fibre	19
Shields—Side—Window	23
Shields	7
Front Fender	7
Rear Fender	7
Signals	22
Hand Brake	10
Turn	3
Sparker—Rear Seat—Radio	9
Trim—Rocker Panel	23
Visor—Outside	10
Washer Solvent	10
Washer—Windshield	6
Wheel Carrier—Sport-Spare	7
Wheel—Steering—De Luxe	8
Wheel Trim	8
Covers—Ford Crest	8
Covers—Wire Wheel	8
Discs	8
Rings—Stainless Steel	8
Rings—Chrome-Plated Steel	9
Rings—Simulated Whitewall	10
Wiper Blade—Winter-Rite	10

## TRUCK ACCESSORIES

Antenna	27
Cap—Gas Tank Locking	28
Extinguisher—Fire	28
Flare Kit—Reflector	31
Governors	29
Guards	28
Grille	29
Splash—and Brackets	26
Heaters	26
MagicAir System	26
Parcel Delivery	26
Recirculating	26
Hooks—Tow—Front	31
Horns—Dual Air	32
Jack—Hydraulic	30
Lights	30
Engine Compartment	30
Spotlight	30
Stop	30

	Page
Mirrors	29
Extension Arm	29
Arm Brac Kit	32
Ornament—Hood	27
Radio—Truck	27
Seat Cover	27
Signals	32
Hand Brake	28
Turn	27
Visor—Outside	31
Washer Solvent	31
Washer—Windshield	31

## APPEARANCE AND MAINTENANCE AIDS

Anti-Freeze	33
Methanol	33
Permanent	35
Fuel Line (Dry Fuel)	35
Caulking Cord	35
Cement—Rubber	34
Chrome Protector	34
Cleaners	34
Car Washing Solution	34
Chrome	34
Liquid	34
Spot Remover	34
Upholstery	34
Whitewall Tire	35
Cleaner—Cooling System	35
Regular Type	35
Heavy Duty Type	35
Cloths	34
Dusting—Wax-Treated	35
Polishing—Rymplecloth	35
Dye—Top (Convertible)	35
Fluid—Fire Extinguisher	35
Lock Lubricant	35
Luster-Seal	35
Luster-Seal Haze Cream	35
Miracle Power	35
Polishes	34
Body	34
Cleaner and Polish	34
Cleaner-Wax-Polish	34
Porcelainize	35
Rust Inhibitor	35
Solvent—Windshield Washer	10, 31
Stop Leak—Radiator	35
Undercoating	33
Wax—Custom Auto	34



FORD Division of FORD MOTOR COMPANY